



A  CYGNAL Company

# Civitas Institute North Carolina Statewide Survey Results *October 22-25, 2020*

*N=504 likely voters  
Method: Live Caller*

*Confidence Interval: 95%  
Margin of Error: +/-4.37%*

**Q1.** Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>
Right direction	36%	25%	21%	35%	43%	44%	37%	38%
Wrong track	58%	66%	70%	55%	45%	45%	54%	51%
Unsure/Refused	6%	9%	9%	10%	11%	11%	9%	10%

  

	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	39%	37%	39%	34%	38%	41%	41%	41%
Wrong track	53%	53%	52%	56%	53%	48%	50%	50%
Unsure/Refused	8%	9%	9%	10%	10%	12%	9%	9%

**Q2.** How likely are you to vote in the 2020 Presidential election?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>
Extremely likely	91%	80%	80%	81%	74%	79%	77%
Very likely	9%	19%	19%	17%	22%	19%	21%
Somewhat likely	1%	1%	2%	3%	4%	2%	3%

  

	<i>9/11/19</i>	<i>8/4/19</i>
Extremely likely	74%	73%
Very likely	22%	21%
Somewhat likely	3%	6%

**Q3.** If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

*(Note: October and September 2018 were asked in reference to pending 2018 election.)*

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>
Republican candidate	44%	44%	40%	41%	38%	42%	39%	36%
Democratic candidate	45%	46%	44%	39%	40%	41%	40%	41%
Other Party	<1%	1%	2%	4%	5%	4%	3%	7%
Neither	2%	1%	2%	NA	NA	NA	NA	NA
Undecided	9%	9%	12%	15%	16%	14%	18%	17%

	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>	<i>2/13/19</i>	<i>10/21/18</i>	<i>9/7/18</i>
Republican Candidate	35%	36%	39%	36%	37%	39%	36%
Democratic Candidate	37%	36%	37%	38%	37%	44%	42%
Neither/Other/Independent	5%	8%	6%	9%	4%	6%	6%
Undecided	23%	18%	18%	17%	22%	11%	16%

**Q4.** Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>
Strongly approve	42%	40%	36%	36%	38%	40%	37%	37%
Somewhat approve	6%	11%	11%	15%	14%	12%	11%	11%
Strongly disapprove	45%	41%	44%	43%	36%	39%	45%	42%
Somewhat disapprove	5%	5%	8%	5%	9%	5%	5%	8%
Unsure/Refused	2%	3%	1%	2%	4%	3%	3%	3%
<b>Total Approve</b>	<b>48%</b>	<b>51%</b>	<b>47%</b>	<b>51%</b>	<b>52%</b>	<b>52%</b>	<b>48%</b>	<b>48%</b>
<b>Total Disapprove</b>	<b>50%</b>	<b>46%</b>	<b>52%</b>	<b>48%</b>	<b>45%</b>	<b>44%</b>	<b>50%</b>	<b>50%</b>

	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Strongly Approve	35%	34%	36%	33%	38%	36%	37%	31%
Somewhat Approve	14%	13%	11%	14%	11%	12%	11%	14%
Strongly Disapprove	40%	42%	39%	44%	42%	44%	38%	45%
Somewhat Disapprove	8%	9%	8%	5%	5%	5%	9%	8%
Unsure/Refused	3%	3%	5%	4%	4%	3%	4%	2%
<b>Total Approve</b>	<b>49%</b>	<b>47%</b>	<b>47%</b>	<b>47%</b>	<b>49%</b>	<b>48%</b>	<b>48%</b>	<b>45%</b>
<b>Total Disapprove</b>	<b>48%</b>	<b>51%</b>	<b>47%</b>	<b>49%</b>	<b>47%</b>	<b>49%</b>	<b>47%</b>	<b>53%</b>

**Q5.** Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>
Strongly approve	41%	29%	32%	32%	34%	29%	25%
Somewhat approve	16%	23%	24%	31%	36%	33%	26%
Strongly disapprove	28%	30%	27%	20%	12%	16%	21%
Somewhat disapprove	11%	11%	11%	13%	12%	13%	14%
Unsure/Refused	4%	7%	5%	5%	7%	9%	15%
<b>Total Approve</b>	<b>57%</b>	<b>52%</b>	<b>56%</b>	<b>63%</b>	<b>70%</b>	<b>62%</b>	<b>51%</b>
<b>Total Disapprove</b>	<b>39%</b>	<b>41%</b>	<b>38%</b>	<b>33%</b>	<b>24%</b>	<b>29%</b>	<b>35%</b>

  

	<i>9/11/19</i>	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>
Strongly Approve	23%	21%	22%	22%
Somewhat Approve	31%	32%	34%	36%
Strongly Disapprove	21%	21%	19%	17%
Somewhat Disapprove	12%	13%	10%	12%
Unsure/Refused	13%	13%	15%	12%
<b>Total Approve</b>	<b>54%</b>	<b>53%</b>	<b>56%</b>	<b>58%</b>
<b>Total Disapprove</b>	<b>33%</b>	<b>34%</b>	<b>29%</b>	<b>29%</b>

**Q6.** If the Presidential election were held today, which of the following candidates would you vote for: Republican Donald Trump, Democrat Joe Biden, Libertarian Jo Jorgensen, Constitution Party candidate Don Blankenship, or Green Party candidate Howie Hawkins?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>8/4/19</i>
Definitely Trump	46%	42%	40%	43%	47%	41%
Probably Trump	<1%	3%	4%	4%	2%	4%
Definitely Biden	46%	41%	37%	36%	39%	33%
Probably Biden	1%	3%	8%	8%	3%	11%
Jorgensen	1%	2%	2%	NA	NA	NA
Blankenship	0%	<1%	1%	NA	NA	NA
Hawkins	<1%	<1%	1%	NA	NA	NA
Undecided	6%	8%	7%	9%	9%	11%
<b>Total Trump</b>	<b>46%</b>	<b>45%</b>	<b>44%</b>	<b>47%</b>	<b>49%</b>	<b>45%</b>
<b>Total Biden</b>	<b>47%</b>	<b>44%</b>	<b>45%</b>	<b>44%</b>	<b>42%</b>	<b>44%</b>

**Q7.** And, putting aside who you intend to vote for, which candidate do you think will win the election for President: Republican Donald Trump or Democrat Joe Biden?

Trump	42%
Biden	44%
Unsure/Refused	14%

**Q8.** If the US Senate election were held today, which of the following candidates would you vote for: Republican Thom Tillis, Democrat Cal Cunningham, Libertarian Shannon Bray, or Constitution Party candidate Kevin Hayes?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>
Definitely Tillis	41%	36%	31%	30%	30%
Probably Tillis	2%	2%	7%	8%	8%
Definitely Cunningham	44%	39%	33%	28%	29%
Probably Cunningham	2%	5%	8%	8%	5%
Bray	2%	2%	2%	3%	2%
Hayes	1%	3%	2%	2%	3%
Undecided	7%	13%	16%	21%	23%
<b>Total Tillis</b>	<b>43%</b>	<b>38%</b>	<b>38%</b>	<b>38%</b>	<b>38%</b>
<b>Total Cunningham</b>	<b>46%</b>	<b>44%</b>	<b>41%</b>	<b>36%</b>	<b>34%</b>

**Q9.** If the election for North Carolina Governor were held today, which of the following candidates would you vote for: Republican Dan Forest, Democrat Roy Cooper, Libertarian Steven DiFiore, or Constitution Party candidate Al Pisano?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>10/17/19</i>	<i>8/4/19</i>
Definitely Forest	41%	36%	36%	31%	28%	31%	30%
Probably Forest	1%	3%	3%	6%	5%	5%	6%
Definitely Cooper	50%	43%	39%	38%	43%	39%	41%
Probably Cooper	2%	3%	10%	11%	7%	7%	7%
DiFiore	1%	1%	1%	<1%	1%	NA	NA
Pisano	<1%	1%	1%	1%	1%	NA	NA
Undecided	4%	12%	11%	13%	16%	19%	15%
<b>Total Forest</b>	<b>42%</b>	<b>39%</b>	<b>39%</b>	<b>37%</b>	<b>33%</b>	<b>36%</b>	<b>36%</b>
<b>Total Cooper</b>	<b>52%</b>	<b>46%</b>	<b>49%</b>	<b>49%</b>	<b>50%</b>	<b>46%</b>	<b>48%</b>

**Q10.** If the election for North Carolina Lieutenant Governor were held today, which of the following candidates would you vote for: Republican Mark Robinson OR Democrat Yvonne Lewis Holley?

	<i>10/25/20</i>	<i>9/20/20</i>
Definitely Robinson	41%	38%
Probably Robinson	2%	5%
Definitely Holley	42%	37%
Probably Holley	4%	3%
Undecided	10%	16%
<b>Total Robinson</b>	<b>43%</b>	<b>43%</b>
<b>Total Holley</b>	<b>46%</b>	<b>40%</b>

**Q11.** If the election for North Carolina Supreme Court Chief Justice were held today, which of the following candidates would you vote for: Republican Paul Newby OR Democrat Cheri Beasley?

	<i>10/25/20</i>	<i>9/20/20</i>
Definitely Newby	39%	20%
Probably Newby	1%	18%
Definitely Beasley	46%	40%
Probably Beasley	3%	4%
Undecided	11%	18%
<b>Total Newby</b>	<b>40%</b>	<b>38%</b>
<b>Total Beasley</b>	<b>49%</b>	<b>44%</b>

**Q12.** If the election for North Carolina Superintendent of Public Instruction were held today, which of the following candidates would you vote for: Republican Catherine Truitt OR Democrat Jen Mangrum?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>
Definitely Truitt	41%	33%	29%
Probably Truitt	1%	5%	6%
Definitely Mangrum	44%	35%	25%
Probably Mangrum	1%	3%	10%
Undecided	13%	22%	31%
<b>Total Truitt</b>	<b>42%</b>	<b>38%</b>	<b>35%</b>
<b>Total Mangrum</b>	<b>45%</b>	<b>38%</b>	<b>35%</b>

**Q13.** If the election for North Carolina Commissioner of Agriculture were held today, which of the following candidates would you vote for: Republican Steve Troxler OR Democrat Jenna Wadsworth?

	<i>10/25/20</i>	<i>8/10/20</i>
Definitely Troxler	45%	33%
Probably Troxler	2%	9%
Definitely Wadsworth	43%	26%
Probably Wadsworth	1%	8%
Undecided	9%	24%
<b>Total Troxler</b>	<b>47%</b>	<b>42%</b>
<b>Total Wadsworth</b>	<b>44%</b>	<b>34%</b>

**Q14.** If the election for North Carolina Treasurer were held today, which of the following candidates would you vote for: Republican Dale Folwell OR Democrat Ronnie Chatterji?

	<i>10/25/20</i>	<i>9/20/20</i>
Definitely Folwell	41%	35%
Probably Folwell	2%	4%
Definitely Chatterji	43%	35%
Probably Chatterji	1%	4%
Undecided	13%	22%
<b>Total Folwell</b>	<b>43%</b>	<b>39%</b>
<b>Total Chatterji</b>	<b>44%</b>	<b>39%</b>

**Q15.** Do you have a favorable or unfavorable opinion of Thom Tillis?

	<i>10/25/20</i>	<i>6/10/19</i>	<i>3/17/19</i>	<i>11/19/18</i>
Very favorable	17%	5%	9%	14%
Somewhat favorable	22%	18%	17%	20%
Very unfavorable	33%	17%	18%	21%
Somewhat unfavorable	14%	14%	15%	11%
Heard of him, but have no opinion	7%	29%	24%	20%
Never heard of him	1%	15%	14%	9%
Unsure/Refused	6%	2%	3%	5%
<b>Total Favorable</b>	<b>39%</b>	<b>23%</b>	<b>26%</b>	<b>34%</b>
<b>Total Unfavorable</b>	<b>47%</b>	<b>31%</b>	<b>33%</b>	<b>32%</b>

**Q16.** Do you have a favorable or unfavorable opinion of Cal Cunningham?

Very favorable	15%
Somewhat favorable	24%
Very unfavorable	28%
Somewhat unfavorable	18%
Heard of him, but have no opinion	9%
Never heard of him	<1%
Unsure/Refused	6%
<b>Total Favorable</b>	<b>39%</b>
<b>Total Unfavorable</b>	<b>46%</b>

***[OPEN-END]***

In your own words, which national issue would you consider to be most important when thinking about your vote in November?

*[See attached verbatim responses]*

**Q17.** Which of the following best describes how you plan on voting, or how you have voted, in the November election?

	<i>10/25/20</i>	<i>9/20/20</i>	<i>8/10/20</i>	<i>5/29/20</i>
In person on Election Day	16%	41%	36%	40%
In person before Election Day	27%	36%	36%	40%
By mail	5%	20%	23%	14%
Already voted in person	36%	-	-	-
Already voted by mail	15%	-	-	-
Unsure/Refused	1%	3%	5%	6%

**Q18.** How confident are you that your vote in the 2020 presidential election will be counted accurately?

Very confident	60%
Somewhat confident	26%
Not too confident	8%
Not at all confident	3%
Unsure/Refused	4%
<b>Total Confident</b>	<b>86%</b>
<b>Total Not Confident</b>	<b>11%</b>

**Q19.** Do you think the U.S. Senate should or should not confirm Amy Coney Barrett as a Supreme Court Justice?

Should confirm	51%
Should not confirm	41%
Unsure/Refused	7%

**Q20.** If Amy Coney Barrett is confirmed before the election and Democrats go on to win the presidency and Senate, do you think that Democrats should or should not expand the Supreme Court to include more than nine justices?

Should increase the size of Supreme Court	28%
Should not increase the size of Supreme Court	58%
Unsure/Refused	14%

## Demographics

### Party Registration

Republican	32%
Democrat	38%
Unaffiliated voter	28%
Unsure/Refused	2%

### Age

18 to 34	18%
35 to 44	9%
45 to 54	26%
55 to 64	19%
65 to 74	15%
75 or older	13%

### Gender

Female	54%
Male	46%

### Race

White	70%
Black or African-American	21%
Other	9%



**2016 Vote**

Donald Trump	45%
Hillary Clinton	43%
Someone else	3%
Did not vote	6%
Unsure/Refused	3%

**Ideology**

Very Conservative	27%
Somewhat Conservative	17%
Moderate	27%
Somewhat Liberal	14%
Very Liberal	13%
Unsure/Refused	2%

**Education Level**

High school graduate or below	16%
Some college or technical school but no four-year degree	35%
Four-year college graduate	25%
Post graduate or advanced degree	24%
Unsure/Refused	<1%

**Media Market**

CHARLOTTE	28%
GREENSBORO-H.POINT-W.SALEM	16%
GREENVILLE-N. BERN + NORFOLK	8%
GREENVLL-SPART-ASHEVLL-AND + ATLANTA AND CHATTANOOGA	10%
RALEIGH-DURHAM (FAYETVLL)	33%
WILMINGTON + MYRTLE BEACH	5%

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*METHODOLOGY: The sample size for the survey is 504 likely general election voters in North Carolina and the margin of error is +/-4.37% at a 95% confidence interval, meaning that if this survey were repeated, results would not vary from the population by more than 4.37 percentage points 19 times out of 20. Responses were gathered via landline and mobile telephone interviews conducted by live callers at a professional call center. Demographics were adjusted to reflect the population from which the sample was drawn. The survey was conducted October 22-25, 2020 by Harper Polling, a Cygnal company. The total percentages of responses may not equal 100% due to rounding.*

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