



Civitas Institute
North Carolina Statewide Survey Results
August 6 – 10, 2020

N=600 likely voters
Method: Live Caller

Confidence Interval: 95%
Margin of Error: +/- 4.0%

Q1. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>
Right direction	21%	35%	43%	44%	37%	38%	39%	37%
Wrong track	70%	55%	45%	45%	54%	51%	53%	53%
Unsure/Refused	9%	10%	11%	11%	9%	10%	8%	9%

	<i>5/5/19</i>	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	39%	34%	38%	41%	41%	41%
Wrong track	52%	56%	53%	48%	50%	50%
Unsure/Refused	9%	10%	10%	12%	9%	9%

Q2. And now just thinking about North Carolina... do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>
Right direction	38%	47%	56%	47%	37%	35%	37%	38%
Wrong track	50%	40%	30%	33%	47%	47%	46%	45%
Unsure/Refused	12%	13%	15%	20%	17%	18%	17%	17%

	<i>5/5/19</i>	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	41%	39%	40%	43%	45%	43%
Wrong track	38%	44%	39%	39%	41%	41%
Unsure/Refused	21%	17%	21%	18%	15%	16%

Q3. How likely are you to vote in the 2020 Presidential election?

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>
Extremely likely	80%	81%	74%	79%	77%	74%	73%
Very likely	19%	17%	22%	19%	21%	22%	21%
Somewhat likely	2%	3%	4%	2%	3%	3%	6%

Q4. If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

(Note: October and September 2018 were asked in reference to pending 2018 election.)

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>
Republican Candidate	40%	41%	38%	42%	39%	36%	35%
Democratic Candidate	44%	39%	40%	41%	40%	41%	37%
Other Party <i>(prev. Neither/Other/Independent)</i>	2%	4%	5%	4%	3%	7%	5%
Neither	2%	NA	NA	NA	NA	NA	NA
Undecided	12%	15%	16%	14%	18%	17%	23%

	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>	<i>2/13/19</i>	<i>10/21/18</i>	<i>9/7/18</i>
Republican Candidate	36%	39%	36%	37%	39%	36%
Democratic Candidate	36%	37%	38%	37%	44%	42%
Neither/Other/Independent	8%	6%	9%	4%	6%	6%
Undecided	18%	18%	17%	22%	11%	16%

Q5. As you may know, North Carolina elects its state Supreme Court Justices. If the 2020 election for state Supreme Court were held today, would you be voting for the Republican candidate or the Democratic candidate?

	<i>8/10/20</i>	<i>4/7/20</i>	<i>3/17/19</i>
Republican Candidate	40%	36%	34%
Democratic Candidate	38%	39%	36%
Other Party <i>(prev. Neither/Other/Independent)</i>	<1%	5%	10%
Neither	1%	NA	NA
Undecided	21%	20%	20%

Q6. And, regardless of how you would vote at the state level, if the 2020 election for United States Congress were held today, would you be voting for the Republican candidate or the Democratic candidate?

	8/10/20	5/29/20	4/7/20	3/17/20	10/17/19	9/11/19	8/4/19
Republican Candidate	42%	43%	41%	44%	40%	37%	39%
Democratic Candidate	43%	40%	42%	41%	41%	42%	37%
Other Party (prev. Neither/Other/Independent)	1%	3%	3%	4%	3%	5%	5%
Neither	1%	NA	NA	NA	NA	NA	NA
Undecided	14%	14%	14%	11%	17%	16%	19%

	6/10/19	5/5/19	3/17/19	2/13/19	10/21/18	9/7/18
Republican Candidate	38%	39%	37%	37%	39%	38%
Democratic Candidate	38%	39%	40%	38%	43%	45%
Neither/Other/Independent	6%	5%	7%	4%	6%	5%
Undecided	18%	17%	15%	21%	12%	12%

Q7. Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	8/10/20	5/29/20	4/7/20	3/17/20	10/17/19	9/11/19	8/4/19
Strongly Approve	36%	36%	38%	40%	37%	37%	35%
Somewhat Approve	11%	15%	14%	12%	11%	11%	14%
Strongly Disapprove	44%	43%	36%	39%	45%	42%	40%
Somewhat Disapprove	8%	5%	9%	5%	5%	8%	8%
Unsure/Refused	1%	2%	4%	3%	3%	3%	3%
Total Approve	47%	51%	52%	52%	48%	48%	49%
Total Disapprove	52%	48%	45%	44%	50%	50%	48%

	6/10/19	5/5/19	3/17/19	2/13/19	11/19/18	10/21/18	9/7/18
Strongly Approve	34%	36%	33%	38%	36%	37%	31%
Somewhat Approve	13%	11%	14%	11%	12%	11%	14%
Strongly Disapprove	42%	39%	44%	42%	44%	38%	45%
Somewhat Disapprove	9%	8%	5%	5%	5%	9%	8%
Unsure/Refused	3%	5%	4%	4%	3%	4%	2%
Total Approve	47%	47%	47%	49%	48%	48%	45%
Total Disapprove	51%	47%	49%	47%	49%	47%	53%

Q8. Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>6/10/19</i>
Strongly Approve	32%	32%	34%	29%	25%	23%	21%
Somewhat Approve	24%	31%	36%	33%	26%	31%	32%
Strongly Disapprove	27%	20%	12%	16%	21%	21%	21%
Somewhat Disapprove	11%	13%	12%	13%	14%	12%	13%
Unsure/Refused	5%	5%	7%	9%	15%	13%	13%
Total Approve	56%	63%	70%	62%	51%	54%	53%
Total Disapprove	38%	33%	24%	29%	35%	33%	34%

	<i>5/5/19</i>	<i>3/17/19</i>
Strongly Approve	22%	22%
Somewhat Approve	34%	36%
Strongly Disapprove	19%	17%
Somewhat Disapprove	10%	12%
Unsure/Refused	15%	12%
Total Approve	56%	58%
Total Disapprove	29%	29%

Q9. If the Presidential election were held today, which of the following candidates would you vote for: Republican Donald Trump, Democrat Joe Biden, Libertarian Jo Jorgensen, Constitution Party candidate Don Blankenship, or Green Party candidate Howie Hawkins?

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>8/4/19</i>
Definitely Trump	40%	43%	47%	41%
Probably Trump	4%	4%	2%	4%
Definitely Biden	37%	36%	39%	33%
Probably Biden	8%	8%	3%	11%
Jorgensen	2%	NA	NA	NA
Blankenship	1%	NA	NA	NA
Hawkins	1%	NA	NA	NA
Undecided	7%	9%	9%	11%
Total Trump	44%	47%	49%	45%
Total Biden	45%	44%	42%	44%

Q10. If the US Senate election were held today, which of the following candidates would you vote for: Republican Thom Tillis, Democrat Cal Cunningham, Libertarian Shannon Bray, or Constitution Party candidate Kevin Hayes?

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>
Definitely Tillis	31%	30%	30%
Probably Tillis	7%	8%	8%
Definitely Cunningham	33%	28%	29%
Probably Cunningham	8%	8%	5%
Bray	2%	3%	2%
Hayes	2%	2%	3%
Undecided	16%	21%	23%
Total Tillis	38%	38%	38%
Total Cunningham	41%	36%	34%

Q11. If the election for North Carolina Governor were held today, which of the following candidates would you vote for: Republican Dan Forest, Democrat Roy Cooper, Libertarian Steven DiFiore, or Constitution Party candidate Al Pisano?

	<i>8/10/20</i>	<i>5/29/20</i>	<i>4/7/20</i>	<i>10/17/19</i>	<i>8/4/19</i>
Definitely Forest	36%	31%	28%	31%	30%
Probably Forest	3%	6%	5%	5%	6%
Definitely Cooper	39%	38%	43%	39%	41%
Probably Cooper	10%	11%	7%	7%	7%
DiFiore	1%	<1%	1%	NA	NA
Pisano	1%	1%	1%	NA	NA
Undecided	11%	13%	16%	19%	15%
Total Forest	39%	37%	33%	36%	36%
Total Cooper	49%	49%	50%	46%	48%

Q12. If the election for North Carolina Superintendent of Public Instruction were held today, which of the following candidates would you vote for: Republican Catherine Truitt OR Democrat Jen Mangrum?

Definitely Truitt	29%
Probably Truitt	6%
Probably Mangrum	10%
Definitely Mangrum	25%
Undecided	31%
Total Truitt	35%
Total Mangrum	35%

Q13. If the election for North Carolina Commissioner of Agriculture were held today, which of the following candidates would you vote for: Republican Steve Troxler OR Democrat Jenna Wadsworth?

Definitely Troxler	33%
Probably Troxler	9%
Probably Wadsworth	8%
Definitely Wadsworth	26%
Undecided	24%
Total Troxler	42%
Total Wadsworth	34%

Q14. Do you have any children who will be in K through 12, or kindergarten through 12th grade, school in the fall?

Yes, I have a child in traditional public or a public charter school	21%
Yes, I have a child in private school	2%
Yes, I educate my child in homeschool	1%
No	75%
Unsure/Refused	<1%

(Asked only of respondents with a child in public school)

Q15. You indicated that you have a child enrolled in a local public K through 12 school. Has your child's school's response to coronavirus caused you to consider changing your child's future schooling?

Yes, I am considering switching schools to a different public or charter school	9%
Yes, I am considering switching to a private school	8%
Yes, I am considering switching to homeschool	26%
No	50%
Unsure/Refused	6%

Now I am going to read you the school reopening plans of North Carolina and South Carolina. Please tell me which plan you prefer.

Q16. The North Carolina governor’s school reopening plan requires that public schools either allow children to attend part-time, a couple of days a week or every other week, or learn from home. Many school systems have opted for all remote learning, and so most North Carolina school children will be learning from home, with no in-person learning option.

The South Carolina governor’s school reopening plan gives families a choice of full-time five-day in-person instruction with safety precautions, or full-time remote learning.

Given this information, which state's school reopening plan would you prefer in your community?

North Carolina’s plan	49%
South Carolina’s plan	41%
Unsure/Refused	10%

Now I am going to read you a list of statements or slogans. After I read each one, please tell me whether you have a favorable or unfavorable opinion of each, or if you have never heard of them.

Q17. Law and Order

Very Favorable	46%
Somewhat Favorable	19%
Somewhat Unfavorable	12%
Very Unfavorable	12%
Heard of, but have no opinion	5%
Never heard of	4%
Unsure/Refused	2%
Total Favorable	65%
Total Unfavorable	24%

Q18. Black Lives Matter

Very Favorable	41%
Somewhat Favorable	17%
Somewhat Unfavorable	9%
Very Unfavorable	24%
Heard of, but have no opinion	6%
Never heard of	<1%
Unsure/Refused	2%
Total Favorable	58%
Total Unfavorable	33%

Q19. Defund the Police

Very Favorable	11%
Somewhat Favorable	13%
Somewhat Unfavorable	13%
Very Unfavorable	57%
Heard of, but have no opinion	3%
Never heard of	1%
Unsure/Refused	2%
Total Favorable	24%
Total Unfavorable	70%

Q20. Do you have a favorable or unfavorable opinion of police officers in your community?

Very Favorable	60%
Somewhat Favorable	25%
Somewhat Unfavorable	7%
Very Unfavorable	4%
Heard of, but have no opinion	3%
Never heard of	<1%
Unsure/Refused	1%
Total Favorable	85%
Total Unfavorable	11%

Q21. Is there more crime or less crime in North Carolina than there was six months ago?

More	40%
Less	12%
Stayed the same	25%
Unsure/Refused	23%

Q22. How important are the issues of crime and public safety to you when considering your vote in this fall's elections?

Very important	69%
Somewhat important	18%
Not very important	8%
Not at all important	3%
Unsure/Refused	2%
Total Important	87%
Total Not Important	11%

Q23. Which of the following best describes how you plan on voting in the November election?

	<i>8/10/20</i>	<i>5/29/20</i>
In person on Election Day	36%	40%
In person before Election Day	36%	40%
By mail	23%	14%
Unsure/Refused	5%	6%

Demographics

Type of Phone

Cellphone	40%
Landline	60%

Gender

Female	54%
Male	46%

Age

18 to 34	22%
35 to 44	14%
45 to 54	18%
55 to 64	18%
65 to 74	13%
75 or older	15%

Race

White	70%
African American	21%
Another race or ethnicity	9%

Party Registration

Republican	30%
Democrat	37%
Unaffiliated voter	31%
Unsure/Refused	2%

Ideology

Very Conservative	19%
Somewhat Conservative	26%
Moderate	31%
Somewhat Liberal	13%
Very Liberal	8%
Unsure/Refused	3%

Education Level

High school graduate or below	14%
Some college or technical school but no four-year degree	32%
Four-year college graduate	27%
Post graduate or advanced degree	27%
Unsure/Refused	<1%

General Election Vote History

0	12%
1	13%
2	18%
3	25%
4	32%

2016 Vote

Republican Donald Trump	43%
Democrat Hillary Clinton	42%
Someone else	6%
Did not vote	6%
Unsure/Refused	2%

Media Market

Charlotte	28%
Greensboro-H.Point-W.Salem	16%
Greenville-N. Bern + Norfolk	8%
Greenvll-Spart-Ashevll-And + Chattanooga	10%
Raleigh-Durham (Fayetvll)	33%
Wilmington + Myrtle Beach	5%

METHODOLOGY: The sample size for the survey is 600 likely voters in North Carolina and the margin of error is +/-4.0% at a 95% confidence interval, meaning that if this survey were repeated, results would not vary from the population by more than 4.0 percentage points 19 times out of 20. Responses were gathered via landline and mobile telephone interviews conducted by live callers at a professional call center. Demographics were adjusted to reflect the population from which the sample was drawn. The survey was conducted August 6 – 10, 2020 by Harper Polling. The total percentages of responses may not equal 100% due to rounding.
