

Civitas Institute
North Carolina Statewide Poll Results
March 15-17, 2020

N=500 likely voters
Method: Live Caller

Confidence Interval: 95%
Margin of Error: +/- 4.38%

Q1. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Right direction	44%	37%	38%	39%	37%	39%
Wrong track	45%	54%	51%	53%	53%	52%
Unsure/Refused	11%	9%	10%	8%	9%	9%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	34%	38%	41%	41%	41%
Wrong track	56%	53%	48%	50%	50%
Unsure/Refused	10%	10%	12%	9%	9%

Q2. And now just thinking about North Carolina... do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Right direction	47%	37%	35%	37%	38%	41%
Wrong track	33%	47%	47%	46%	45%	38%
Unsure/Refused	20%	17%	18%	17%	17%	21%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	39%	40%	43%	45%	43%
Wrong track	44%	39%	39%	41%	41%
Unsure/Refused	17%	21%	18%	15%	16%

Q3. How likely are you to vote in the 2020 Presidential election?

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>
Extremely likely	79%	77%	74%	73%
Very likely	19%	21%	22%	21%
Somewhat likely	2%	3%	3%	6%

Q4. If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

(Note: October and September 2018 were asked in reference to pending 2018 election.)

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Republican Candidate	42%	39%	36%	35%	36%	39%
Democratic Candidate	41%	40%	41%	37%	36%	37%
Neither/Other/Independent	4%	3%	7%	5%	8%	6%
Undecided	14%	18%	17%	23%	19%	18%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>10/21/18</i>	<i>9/7/18</i>
Republican Candidate	36%	37%	39%	36%
Democratic Candidate	38%	37%	44%	42%
Neither/Other/Independent	9%	4%	6%	6%
Undecided	17%	22%	11%	16%

Q5. And, regardless of how you would vote at the state level, if the 2020 election for United States Congress were held today, would you be voting for the Republican candidate or the Democratic candidate?

(Note: October and September 2018 were asked in reference to pending 2018 election.)

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Republican Candidate	44%	40%	37%	39%	38%	39%
Democratic Candidate	41%	41%	42%	37%	38%	39%
Neither/Other/Independent	4%	3%	5%	5%	6%	5%
Undecided	11%	17%	16%	19%	18%	17%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>10/21/18</i>	<i>9/7/18</i>
Republican Candidate	37%	37%	39%	38%
Democratic Candidate	40%	38%	43%	45%
Neither/Other/Independent	7%	4%	6%	5%
Undecided	15%	21%	12%	12%

Q6. Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Strongly approve	40%	37%	37%	35%	34%	36%
Somewhat approve	12%	11%	11%	14%	13%	11%
Strongly disapprove	39%	45%	42%	40%	42%	39%
Somewhat disapprove	5%	5%	8%	8%	9%	8%
Unsure/Refused	3%	3%	3%	3%	3%	5%
Total Approve	52%	48%	48%	49%	47%	47%
Total Disapprove	44%	50%	50%	48%	51%	47%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Strongly approve	33%	38%	36%	37%	31%
Somewhat approve	14%	11%	12%	11%	14%
Strongly disapprove	44%	42%	44%	38%	45%
Somewhat disapprove	5%	5%	5%	9%	8%
Unsure/Refused	4%	4%	3%	4%	2%
Total Approve	47%	49%	48%	48%	45%
Total Disapprove	49%	47%	49%	47%	53%

Q7. Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

	<i>3/17/20</i>	<i>10/17/19</i>	<i>9/11/19</i>	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>
Strongly approve	29%	25%	23%	21%	22%	22%
Somewhat approve	33%	26%	31%	32%	34%	36%
Strongly disapprove	16%	21%	21%	21%	19%	17%
Somewhat disapprove	13%	14%	12%	13%	10%	12%
Unsure/Refused	9%	15%	13%	13%	15%	12%
Total Approve	62%	51%	54%	53%	56%	58%
Total Disapprove	29%	35%	33%	34%	29%	29%

Now I am going to read you a list of organizations and ideas. After I read each, please tell me whether you have a favorable or unfavorable opinion of that idea or organization.

Q8. The North Carolina Democratic Party

	<i>3/17/20</i>	<i>5/5/19</i>
Very Favorable	20%	17%
Somewhat Favorable	22%	22%
Very Unfavorable	27%	26%
Somewhat Unfavorable	12%	13%
Heard of it, but have no opinion	14%	14%
Never heard of it	1%	2%
Unsure/Refused	4%	4%
Total Favorable	42%	39%
Total Unfavorable	39%	39%

Q9. The North Carolina Republican Party

	<i>3/17/20</i>	<i>5/5/19</i>
Very Favorable	24%	20%
Somewhat Favorable	22%	22%
Very Unfavorable	30%	25%
Somewhat Unfavorable	10%	12%
Heard of it, but have no opinion	11%	13%
Never heard of it	1%	4%
Unsure/Refused	3%	4%
Total Favorable	46%	42%
Total Unfavorable	40%	37%

Q10. Thinking about the United States, in your own words, which federal policy issue is most important in determining your vote in November?

Healthcare	22%
Economy	19%
Immigration	8%
Abortion	6%
Social Issues	4%
Second Amendment	3%
Foreign Relations	3%
Taxes	2%
Education	2%
Environment	<1%
Other	15%
Unsure	16%

Q11. Now thinking about North Carolina, in your own words, which state policy issue is most important in determining your vote in November?

Education	17%
Economy	16%
Healthcare	12%
Taxes	5%
Abortion	4%
Budget	3%
Infrastructure	3%
Election Fairness	3%
Social Issues	3%
Second Amendment	2%
Environment	2%
Immigration	1%
Leadership	1%
Other	9%
Unsure	18%

Q12. How closely are you following the news about coronavirus?

Very closely	74%
Somewhat closely	20%
Not very closely	4%
Not following it at all	<1%
Unsure/Refused	1%
Total Closely	94%
Total Not Closely	5%

Q13. Taking into consideration both your risk of contracting it and the seriousness of the illness, how worried are you personally about experiencing coronavirus?

Very worried	17%
Somewhat worried	31%
Not very worried	29%
Not worried at all	22%
Unsure/Refused	1%
Total Worried	48%
Total Not Worried	51%

Q14. Do you approve or disapprove of the Trump administration's handling of the coronavirus outbreak?

Strongly Approve	38%
Somewhat Approve	15%
Strongly Disapprove	32%
Somewhat Disapprove	9%
Unsure/Refused	6%
Total Approve	53%
Total Disapprove	41%

Q15. The Taxpayer’s Bill of Rights is an amendment to the state constitution to require state government to seek voter approval in order to raise taxes. It also limits annual growth in state spending to population growth plus inflation. If the state collects more revenues than it is allowed to spend, then it must return the surplus to the taxpayers. Would you favor or oppose the Taxpayer’s Bill of Rights?

Strongly Favor	40%
Somewhat Favor	24%
Strongly Oppose	9%
Somewhat Oppose	8%
Unsure/Refused	19%
Total Approve	64%
Total Disapprove	17%

Q16. In 2018 North Carolina voters passed a state constitutional amendment that directed the General Assembly to pass a law requiring photo ID when voting in person. Since that time, the state Court of Appeals has indefinitely overturned North Carolina’s voter ID law. Which of the following comes closest to your opinion?

The Court was right to strike down the Voter ID law	38%
The Court was wrong to strike down the Voter ID law	53%
Unsure/Refused	9%

Q17. Based on what you know, would you favor or oppose the United States’ political and economic system becoming more Socialist?

	<i>3/17/20</i>	<i>8/4/19</i>	<i>2/13/19</i>
Strongly Favor	6%	8%	9%
Somewhat Favor	13%	13%	14%
Strongly Oppose	52%	55%	47%
Somewhat Oppose	13%	9%	13%
Unsure/Refused	15%	15%	16%
Total Favor	19%	21%	23%
Total Oppose	65%	64%	60%

Q18. As you may know, Socialism is a political and economic system in which the government assumes control of much of private industry, including things like healthcare, education, banking, manufacturing, and energy production. Socialist countries aim to provide their citizens with basic services at the cost of significantly higher tax rates.

Now that you have heard this information, would you favor or oppose the United States' political and economic system becoming more socialist?

	<i>3/17/20</i>	<i>8/4/19</i>	<i>2/13/19</i>
Strongly Favor	7%	9%	8%
Somewhat Favor	11%	10%	16%
Strongly Oppose	58%	62%	55%
Somewhat Oppose	11%	10%	14%
Unsure/Refused	13%	9%	8%
Total Favor	18%	19%	24%
Total Oppose	69%	72%	69%

Q19. Are you better off now than you were three years ago, or not?

Yes, better off	64%
No, not better off	29%
Unsure/Refused	7%

Demographics

Phone Type

Cellphone	35%
Landline	65%

Gender

Male	46%
Female	54%

Party Registration

Republican	31%
Democrat	37%
Unaffiliated voter	30%
Unsure/Refused	2%

Age

18 to 34	16%
35 to 44	18%
45 to 54	18%
55 to 64	18%
65 to 74	17%
75 or older	13%

Race

White	72%
African American	20%
Another race or ethnicity	8%

Ideology

Very Conservative	23%
Somewhat Conservative	23%
Moderate	28%
Somewhat Liberal	13%
Very Liberal	10%
Unsure/Refused	3%

General Election Vote History

0	12%
1	12%
2	13%
3	20%
4	43%

Media Market

Charlotte	29%
Greensboro-H.Point-W.Salem	16%
Greenville-N. Bern + Norfolk	8%
Greenvll-Spart-Ashevl-And + Atlanta and Chattanooga	11%
Raleigh-Durham (Fayetvll)	31%
Wilmington + Myrtle Beach	5%

2016 Vote

Republican Donald Trump	46%
Democrat Hillary Clinton	38%
Someone else	6%
Did not vote	7%
Unsure/Refused	4%

METHODOLOGY: The sample size for the survey is 500 likely voters in North Carolina and the margin of error is +/-4.38% at a 95% confidence interval, meaning that if this survey were repeated, results would not vary from the population by more than 4.38 percentage points 19 times out of 20. Responses were gathered via landline and mobile telephone interviews conducted by live callers at a professional call center. Demographics were adjusted to reflect the population from which the sample was drawn. The survey was conducted March 15-17, 2020 by Harper Polling. The total percentages of responses may not equal 100% due to rounding.
