



**Civitas Institute**  
**North Carolina Statewide Poll Results**  
*October 15 – 17, 2019*

*N=500 likely voters*  
*Method: Live Caller*

*Confidence Interval: 95%*  
*Margin of Error: +/-4.38%*

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**Q1.** Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Right direction	37%	38%	39%	37%	39%
Wrong track	54%	51%	53%	53%	52%
Unsure/Refused	9%	10%	8%	9%	9%

  

	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	34%	38%	41%	41%	41%
Wrong track	56%	53%	48%	50%	50%
Unsure/Refused	10%	10%	12%	9%	9%

**Q2.** And now just thinking about North Carolina... do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Right direction	37%	35%	37%	38%	41%
Wrong track	47%	47%	46%	45%	38%
Unsure/Refused	17%	18%	17%	17%	21%

  

	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Right direction	39%	40%	43%	45%	43%
Wrong track	44%	39%	39%	41%	41%
Unsure/Refused	17%	21%	18%	15%	16%

**Q3.** How likely are you to vote in the 2020 Presidential election?

	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>
Extremely likely	77%	74%	73%
Very likely	21%	22%	21%
Somewhat likely	3%	3%	6%

**Q4.** If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

*(Note: October and September 2018 were asked in reference to pending 2018 election.)*

	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Republican Candidate	39%	36%	35%	36%	39%
Democratic Candidate	40%	41%	37%	36%	37%
Neither/Other/Independent	3%	7%	5%	8%	6%
Undecided	18%	17%	23%	19%	18%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>10/21/18</i>	<i>9/7/18</i>
Republican Candidate	36%	37%	39%	36%
Democratic Candidate	38%	37%	44%	42%
Neither/Other/Independent	9%	4%	6%	6%
Undecided	17%	22%	11%	16%

**Q5.** And, regardless of how you would vote at the state level, if the 2020 election for Congress were held today, would you be voting for the Republican candidate or the Democratic candidate?

*(Note: October and September 2018 were asked in reference to pending 2018 election.)*

	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Republican Candidate	40%	37%	39%	38%	39%
Democratic Candidate	41%	42%	37%	38%	39%
Neither/Other/Independent	3%	5%	5%	6%	5%
Undecided	17%	16%	19%	18%	17%

	<i>3/17/19</i>	<i>2/13/19</i>	<i>10/21/18</i>	<i>9/7/18</i>
Republican Candidate	37%	37%	39%	38%
Democratic Candidate	40%	38%	43%	45%
Neither/Other/Independent	7%	4%	6%	5%
Undecided	15%	21%	12%	12%

**Q6.** Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	<i>10/17/19</i>	<i>9/11/19</i>	<i>8/4/19</i>	<i>6/10/19</i>	<i>5/5/19</i>
Strongly approve	37%	37%	35%	34%	36%
Somewhat approve	11%	11%	14%	13%	11%
Strongly disapprove	45%	42%	40%	42%	39%
Somewhat disapprove	5%	8%	8%	9%	8%
Unsure/Refused	3%	3%	3%	3%	5%
<b>Total Approve</b>	<b>48%</b>	<b>48%</b>	<b>49%</b>	<b>47%</b>	<b>47%</b>
<b>Total Disapprove</b>	<b>50%</b>	<b>50%</b>	<b>48%</b>	<b>51%</b>	<b>47%</b>

	<i>3/17/19</i>	<i>2/13/19</i>	<i>11/19/18</i>	<i>10/21/18</i>	<i>9/7/18</i>
Strongly approve	33%	38%	36%	37%	31%
Somewhat approve	14%	11%	12%	11%	14%
Strongly disapprove	44%	42%	44%	38%	45%
Somewhat disapprove	5%	5%	5%	9%	8%
Unsure/Refused	4%	4%	3%	4%	2%
<b>Total Approve</b>	<b>47%</b>	<b>49%</b>	<b>48%</b>	<b>48%</b>	<b>45%</b>
<b>Total Disapprove</b>	<b>49%</b>	<b>47%</b>	<b>49%</b>	<b>47%</b>	<b>53%</b>

**Q7.** Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

	<i>10/17/19</i>	<i>9/11/19</i>	<i>6/10/19</i>	<i>5/5/19</i>	<i>3/17/19</i>
Strongly approve	25%	23%	21%	22%	22%
Somewhat approve	26%	31%	32%	34%	36%
Strongly disapprove	21%	21%	21%	19%	17%
Somewhat disapprove	14%	12%	13%	10%	12%
Unsure/Refused	15%	13%	13%	15%	12%
<b>Total Approve</b>	<b>51%</b>	<b>54%</b>	<b>53%</b>	<b>56%</b>	<b>58%</b>
<b>Total Disapprove</b>	<b>35%</b>	<b>33%</b>	<b>34%</b>	<b>29%</b>	<b>29%</b>

And, thinking about the 2020 election for Governor of North Carolina...

**Q8.** If the 2020 election for Governor of North Carolina were held today, which of the following candidates would you vote for: Republican Dan Forest, OR Democrat Roy Cooper?

	<i>10/17/19</i>	<i>8/4/19</i>
Definitely Dan Forest	31%	30%
Probably Dan Forest	5%	6%
Definitely Roy Cooper	39%	41%
Probably Roy Cooper	7%	7%
Undecided	19%	30%
<b>Total Forest</b>	<b>36%</b>	<b>36%</b>
<b>Total Cooper</b>	<b>46%</b>	<b>48%</b>

**Q9.** And if the choices for Governor of North Carolina were Republican Pat McCrory, OR Democrat Roy Cooper, who would you vote for?

	<i>10/17/19</i>	<i>8/4/19</i>
Definitely Pat McCrory	32%	31%
Probably Pat McCrory	6%	7%
Definitely Roy Cooper	40%	40%
Probably Roy Cooper	4%	7%
Undecided	18%	14%
<b>Total McCrory</b>	<b>38%</b>	<b>38%</b>
<b>Total Cooper</b>	<b>44%</b>	<b>47%</b>

**Q10.** And if the choices for Governor of North Carolina were Republican Holly Grange, OR Democrat Roy Cooper, who would you vote for?

	<i>10/17/19</i>	<i>8/4/19</i>
Definitely Holly Grange	24%	24%
Probably Holly Grange	3%	6%
Definitely Roy Cooper	41%	40%
Probably Roy Cooper	5%	8%
Undecided	27%	22%
<b>Total Grange</b>	<b>27%</b>	<b>30%</b>
<b>Total Cooper</b>	<b>46%</b>	<b>48%</b>

**Q11.** Have you seen, read, or heard anything in the news recently about President Trump urging the President of Ukraine to investigate allegations of corruption in that country?

Yes, I have heard a lot	63%
Yes, just some	24%
No	11%
Unsure/Refused	2%

**Q12.** And, have you seen, read or heard anything in the news recently about a whistleblower in the U.S. intelligence community who filed a complaint in August about President Trump’s actions?

Yes, I have heard a lot	67%
Yes, just some	23%
No	9%
Unsure/Refused	1%

**Q13.** Do you approve or disapprove of the U.S. House of Representatives starting an impeachment inquiry against President Trump?

Strongly approve	39%
Somewhat approve	7%
Strongly disapprove	43%
Somewhat disapprove	5%
Unsure/Refused	6%
<b>Total Approve</b>	<b>46%</b>
<b>Total Disapprove</b>	<b>48%</b>

And, thinking now about education...

**Q14.** Some have proposed basing part of a teacher’s salary on student performance on state tests. Do you favor or oppose this proposal?

Strongly favor	12%
Somewhat favor	8%
Strongly oppose	50%
Somewhat oppose	14%
Unsure/Refused	16%
<b>Total Favor</b>	<b>20%</b>
<b>Total Oppose</b>	<b>64%</b>

**Q15.** In your opinion, which of the following is most important to providing a quality education in grades K through 12?

Small class size	34%
High quality teachers	46%
Up-to-date technology	10%
Unsure/Refused	10%

**Q16.** Students are often given the grades A, B, C, D and Fail to denote the quality of their work. If you were asked to grade the traditional local public schools in your county in the same way, what grade would you assign to them?

A	8%
B	30%
C	32%
D	8%
F	4%
Unsure/Refused	17%

**Q17.** And, what grade would you assign to public schools as a whole in North Carolina?

A	3%
B	22%
C	41%
D	10%
F	3%
Unsure/Refused	21%

Now, let's talk about food and farming.

**Q18.** Some people are concerned about where the food they eat is produced, and others do not really care. When you purchase food or beverages, how often do you look at the labels to see the country or state in which they were produced?

Always	30%
Most of the time	19%
Sometimes	22%
Rarely	14%
Never	14%
Unsure/Refused	1%

**Q19.** How important is it that the food you eat comes from farms *in the United States* rather than from foreign countries?

Very important	62%
Somewhat important	24%
Not very important	7%
Not important at all	6%
Unsure/Refused	1%
<b>Total Important</b>	<b>86%</b>
<b>Total Not Important</b>	<b>13%</b>

**Q20.** And, how important is it that your food comes from farms *in North Carolina* rather than from outside of the state?

Very important	41%
Somewhat important	35%
Not very important	15%
Not important at all	7%
Unsure/Refused	<1%
<b>Total Important</b>	<b>76%</b>
<b>Total Not Important</b>	<b>22%</b>

### Demographics

#### Type of Phone

Cellphone	35%
Landline	65%

#### Gender

Female	54%
Male	46%

#### Party Registration

Republican	31%
Democrat	37%
Unaffiliated voter	30%
Unsure/Refused	2%

**2016 Vote**

Republican Donald Trump	46%
Democrat Hillary Clinton	43%
Someone else	4%
Did not vote	4%
Unsure/Refused	4%

**Ideology**

Very Conservative	26%
Somewhat Conservative	17%
Moderate	29%
Somewhat Liberal	13%
Very Liberal	12%
Unsure/Refused	4%

**Race**

White	72%
African American	20%
Another race or ethnicity	8%

**Age**

18-34	14%
35-44	17%
45-54	20%
55-64	19%
65-74	18%
75 or older	12%

**Media Market**

CHARLOTTE	29%
GREENSBORO-H.POINT-W.SALEM	16%
GREENVILLE-N.BERN + NORFOLK	8%
GREENVLL-SPART-ASHEVLL + CHATTANOOGA + ATLANTA	11%
RALEIGH-DURHAM (FAYETVLL)	31%
WILMINGTON + MYRTLE BEACH	5%

**General Election Vote History**

0	10%
1	19%
2	20%
3	26%
4	25%



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*METHODOLOGY: The sample size for the survey is 500 likely voters in North Carolina and the margin of error is +/-4.38% at a 95% confidence interval, meaning that if this survey were repeated, results would not vary from the population by more than 4.38 percentage points 19 times out of 20. Responses were gathered via landline and mobile telephone interviews conducted by live callers at a professional call center. Demographics were adjusted to reflect the population from which the sample was drawn. The survey was conducted October 15 – 17, 2019 by Harper Polling. The total percentages of responses may not equal 100% due to rounding.*

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