

NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 7-8, 2017

Table 30-1  
 QUESTION 16:  
 If you had a chance to do it all over again, for whom would you vote for President between Donald Trump, Hillary Clinton, and Gary Johnson?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (TRUMP - CLINTON)	16 4%	-11 -15%	4 7%	11 32%	1 1%	15 16%	2 4%	47 25%	-31 -15%	-10 -7%	18 15%	4 7%	4 5%	33 36%	10 15%	5 13%	-34 -40%	4 6%	-2 -4%	-16 -18%	-19 -12%	51 35%	-1 -1%	15 9%
DONALD TRUMP, THE REPUBLICAN	171 43%	26 34%	24 47%	20 56%	24 37%	45 48%	24 47%	101 53%	69 33%	49 35%	59 49%	27 45%	36 46%	53 59%	30 47%	18 49%	17 20%	33 44%	19 40%	26 28%	58 35%	87 60%	91 39%	78 48%
HILLARY CLINTON, THE DEMOCRAT	155 39%	37 49%	20 40%	8 24%	24 36%	30 32%	22 42%	54 28%	101 49%	60 43%	40 33%	23 37%	32 41%	20 23%	20 32%	13 35%	51 60%	29 38%	21 44%	42 46%	77 47%	36 25%	92 40%	63 38%
GARY JOHNSON, THE LIBERTARIAN	37 9%	9 11%	4 8%	1 3%	8 12%	11 12%	2 3%	13 7%	23 11%	15 11%	11 9%	5 9%	5 7%	5 6%	5 8%	3 8%	10 11%	11 15%	2 5%	15 17%	12 7%	10 7%	21 9%	14 9%
PREFER TO NOT STATE/ REFUSED	37 9%	5 7%	2 5%	6 17%	9 14%	8 8%	4 8%	23 12%	14 7%	16 11%	11 9%	5 9%	5 7%	12 13%	8 13%	3 8%	7 8%	2 3%	5 10%	9 9%	17 10%	12 8%	28 12%	9 5%
FIRM TRUMP	156 39%	24 31%	21 41%	16 47%	21 31%	44 47%	23 44%	90 47%	66 32%	42 30%	55 46%	26 42%	33 41%	44 49%	29 45%	16 44%	17 20%	32 42%	18 38%	25 27%	52 31%	80 55%	80 34%	74 45%
FIRM CLINTON	143 36%	37 48%	17 33%	8 24%	21 33%	25 27%	22 41%	50 26%	94 45%	56 40%	38 31%	20 33%	29 37%	20 23%	18 27%	12 32%	48 56%	27 35%	19 40%	40 44%	70 43%	33 23%	83 36%	60 37%
SWITCH TO TRUMP	15 4%	2 3%	3 6%	3 9%	4 6%	1 1%	1 3%	12 6%	3 1%	7 5%	3 3%	1 2%	3 4%	9 10%	1 2%	2 5%	- -	2 2%	1 3%	- 1%	7 4%	8 5%	11 5%	4 2%
SWITCH TO CLINTON	12 3%	1 1%	3 7%	- -	2 3%	5 5%	- 1%	4 2%	7 4%	3 2%	2 2%	3 5%	3 4%	- -	3 4%	1 4%	3 4%	2 3%	2 4%	2 2%	7 4%	3 2%	9 4%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 N A T I O N A L R E S E A R C H I N C

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Table 30-2  
 QUESTION 16:  
 If you had a chance to do it all over again, for whom would you vote for President between Donald Trump, Hillary Clinton, and Gary Johnson?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (TRUMP - CLINTON)	16 4%	-11 -23%	25 8%	110 83%	-103 -82%	10 8%	-82 -69%	-10 -10%	107 67%	17 8%	7 6%	-9 -38%	87 44%	-76 -43%	-5 -2%	-5 -2%	-9 -11%	19 16%	6 14%	21 14%	-12 -19%	5 5%	-1 -6%	-4 -16%
DONALD TRUMP, THE REPUBLICAN	171 43%	13 27%	144 46%	114 86%	4 3%	51 38%	9 8%	34 32%	122 76%	99 44%	51 45%	6 24%	125 63%	36 20%	109 40%	102 39%	30 36%	57 48%	22 50%	75 49%	17 28%	43 46%	6 34%	5 20%
HILLARY CLINTON, THE DEMOCRAT	155 39%	24 49%	120 38%	4 3%	107 85%	41 30%	91 77%	44 42%	15 9%	82 37%	45 39%	15 62%	38 19%	112 63%	114 42%	107 41%	39 47%	38 32%	16 36%	54 35%	29 47%	38 41%	7 41%	9 36%
GARY JOHNSON, THE LIBERTARIAN	37 9%	5 11%	25 8%	9 6%	7 6%	21 15%	9 8%	14 13%	10 6%	21 9%	7 6%	- -	19 9%	17 10%	24 9%	22 8%	6 8%	13 11%	3 8%	11 7%	8 14%	4 5%	4 25%	5 23%
PREFER TO NOT STATE/ REFUSED	37 9%	6 13%	24 8%	6 4%	7 6%	21 16%	9 8%	13 13%	13 8%	21 10%	11 10%	3 14%	19 9%	13 7%	27 10%	27 11%	7 9%	10 9%	3 6%	13 9%	6 11%	8 8%	- -	5 21%
FIRM TRUMP	156 39%	9 19%	135 43%	108 81%	3 3%	44 33%	4 4%	31 29%	116 72%	90 40%	48 42%	4 16%	115 58%	31 17%	98 36%	94 37%	24 29%	54 45%	22 50%	66 43%	15 25%	40 43%	6 34%	3 14%
FIRM CLINTON	143 36%	23 48%	109 35%	3 2%	105 83%	33 25%	85 72%	41 39%	13 8%	79 35%	40 35%	11 47%	36 18%	103 57%	107 39%	100 39%	38 46%	34 29%	13 31%	52 34%	26 42%	34 37%	7 38%	9 36%
SWITCH TO TRUMP	15 4%	4 8%	9 3%	6 5%	1 1%	7 5%	5 4%	3 3%	6 4%	9 4%	4 3%	2 8%	10 5%	5 3%	11 4%	8 3%	6 7%	3 3%	- -	9 6%	2 4%	3 3%	- -	1 6%
SWITCH TO CLINTON	12 3%	1 2%	11 3%	1 1%	2 2%	8 6%	6 5%	3 3%	2 1%	3 1%	5 4%	3 14%	2 1%	10 6%	7 3%	7 3%	1 1%	4 4%	2 5%	2 1%	3 6%	4 4%	- 3%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X  
 N A T I O N A L R E S E A R C H I N C