

NORTH CAROLINA STATEWIDE STUDY / MAY 18, 20-21, 2017

Table 36-1  
 QUESTION 22:  
 Would you support or oppose a proposal to allow mixed drink sales in restaurants, and alcohol sales in stores, to begin at 10 in the morning on Sundays instead of the current requirement to wait until noon?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL	TRI- ANGLE	SOUTH -EAST	NORTH -EAST NC	PIED- MONT TRIAD	CHAR- LOTTE	WEST- ERN NC	MEN	WOMEN	18-40	41-55	56-65	66+	MEN 18-44	MEN 45-64	MEN 65+	WOMEN 18-44	WOMEN 45-64	WOMEN 65+	GOP	DEM	IND	AF. AMER.	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
WHITE																								
-																								
BASE=TOTAL SAMPLE	600	130	90	59	110	132	79	288	312	114	175	129	169	73	132	77	83	120	103	204	252	144	138	
420	100%	22%	15%	10%	18%	22%	13%	48%	52%	19%	29%	22%	28%	12%	22%	13%	14%	20%	17%	34%	42%	24%	23%	
70%																								
**D/S (SUPPORT - OPPOSE)	7	-1	4	-20	5	24	-6	24	-17	62	10	-11	-53	19	15	-9	47	-13	-52	-13	-25	45	-39	
27	1%	-1%	5%	-33%	4%	18%	-7%	8%	-5%	54%	6%	-9%	-32%	27%	11%	-12%	57%	-11%	-50%	-6%	-10%	32%	-28%	
6%		D	bDG		BDG	BCDEG	D	I		KLM	LM	M		oPRS	PRS	S	NOPRS	S				TU		
W																								
TOTAL SUPPORT	278	57	43	18	55	75	30	141	137	83	87	53	49	43	67	28	63	49	22	86	101	90	43	
206	46%	44%	47%	31%	50%	57%	39%	49%	44%	73%	50%	41%	29%	60%	51%	37%	76%	41%	22%	42%	40%	63%	31%	
49%					D	bDG				KLM	M	M		PrS	pS	S	OPRS	S				TU		
W																								
TOTAL OPPOSE	271	58	38	38	50	50	36	117	153	22	77	65	103	24	53	38	16	62	74	99	126	45	82	
179	45%	45%	42%	64%	45%	38%	46%	41%	49%	19%	44%	50%	61%	33%	40%	49%	19%	52%	72%	49%	50%	31%	59%	
43%				BCEFG					h		J	J	JKL		Q	Q		noQ	NOPQR	V	V		X	
STRONGLY SUPPORT	190	34	32	10	42	46	26	96	94	60	65	34	28	29	52	13	51	26	16	63	68	59	28	
141	32%	26%	36%	16%	39%	35%	33%	33%	30%	53%	37%	26%	16%	40%	39%	17%	61%	22%	16%	31%	27%	41%	21%	
34%				D	bD	D	d			kLM	LM	M		PrS	PRS		nOPRS					U		
W																								
SOMEWHAT SUPPORT	88	23	11	9	12	29	5	45	42	23	22	19	22	14	15	16	12	23	6	24	33	31	14	
65	15%	18%	12%	15%	11%	22%	6%	16%	14%	20%	12%	15%	13%	20%	12%	20%	14%	19%	6%	12%	13%	21%	10%	
16%						eG								s		S		S				t		
W																								
SOMEWHAT OPPOSE	69	16	13	10	8	12	11	34	34	10	20	17	21	8	18	8	6	14	14	28	27	14	17	
50	11%	12%	14%	16%	7%	9%	14%	12%	11%	9%	12%	13%	12%	11%	13%	10%	8%	11%	13%	13%	11%	9%	13%	
12%																								
STRONGLY OPPOSE	202	42	26	28	42	39	25	83	119	12	57	48	82	16	35	30	9	48	60	72	99	31	64	
129	34%	33%	29%	48%	38%	29%	32%	29%	38%	11%	32%	37%	48%	22%	27%	38%	11%	40%	59%	35%	39%	22%	47%	
31%				cF					H		J	J	JKL		Q	nQ		NOQ	NOPQR	V	V		X	
W																								
DON'T KNOW/UNSURE	50	15	8	3	5	7	11	29	21	9	11	11	16	5	11	11	5	9	5	18	23	9	13	
34	8%	11%	9%	5%	5%	5%	14%	10%	7%	8%	6%	8%	10%	7%	9%	15%	6%	8%	5%	9%	9%	6%	9%	
8%							e									S								

REFUSED	2	-	1	-	-	-	1	1	1	-	-	1	1	-	1	-	-	-	1	1	1	-	1
1	-	-	1%	-	-	-	1%	-	-	-	-	1%	1%	-	1%	-	-	-	1%	-	-	-	1%
-																							

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Table 36-2  
 QUESTION 22:  
 Would you support or oppose a proposal to allow mixed drink sales in restaurants, and alcohol sales in stores, to begin at 10 in the morning on Sundays instead of the current requirement to wait until noon?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	
BASE=TOTAL SAMPLE	600 100%	108 18%	96 16%	108 18%	144 24%	72 12%	72 12%	170 28%	141 24%	268 45%	332 55%	203 34%	31 5%	140 23%	158 26%	210 35%	87 14%	
**D/S (SUPPORT - OPPOSE)	7 1%	6 5%	-19 -19%	- CE	-25 -17%	19 26%	27 37%	35 20%	15 10%	-36 -14%	75 22%	-59 -29%	1 3%	-22 -16%	-32 -20%	43 21%	21 NO	25 NO
TOTAL SUPPORT -----	278 46%	49 46%	37 38%	49 46%	52 36%	43 59%	48 67%	96 57%	72 51%	102 38%	190 57%	62 31%	15 50%	53 38%	51 33%	120 57%	52 60%	
TOTAL OPPOSE -----	271 45%	44 41%	55 58%	49 46%	77 53%	24 33%	21 29%	61 36%	58 41%	138 52%	115 35%	122 60%	14 47%	75 54%	84 53%	76 36%	31 36%	
STRONGLY SUPPORT	190 32%	39 36%	24 25%	31 29%	37 25%	26 36%	34 47%	58 34%	54 39%	74 28%	140 42%	38 19%	7 23%	38 27%	38 24%	80 38%	34 40%	
SOMEWHAT SUPPORT	88 15%	11 10%	13 13%	18 17%	15 11%	17 23%	14 20%	38 23%	18 13%	28 10%	50 15%	24 12%	8 28%	15 11%	13 8%	40 19%	18 21%	
SOMEWHAT OPPOSE	69 11%	13 12%	14 15%	12 11%	15 10%	9 12%	5 7%	17 10%	15 11%	33 13%	39 12%	21 10%	3 9%	17 13%	15 10%	23 11%	11 13%	
STRONGLY OPPOSE	202 34%	30 28%	41 43%	37 34%	62 43%	15 21%	16 23%	44 26%	42 30%	105 39%	76 23%	101 50%	12 38%	58 41%	68 43%	53 25%	20 23%	
DON'T KNOW/UNSURE	50 8%	14 13%	4 4%	9 8%	14 10%	6 8%	3 4%	11 7%	11 8%	26 10%	26 8%	18 9%	1 3%	12 8%	22 14%	13 6%	3 4%	
REFUSED	2 -	1 1%	-	-	1 1%	-	-	1 1%	-	1 -	1 -	1 1%	-	-	1 1%	1 -	-	