

NATIONAL OMNIBUS - Civitas

March 20, 2017

NORTH CAROLINA IS ONE OF AMERICA'S FASTEST GROWING STATES WITH NEARLY 300 PEOPLE MOVING IN EVERY DAY. PEOPLE WHO MOVE THERE, CHOOSE NORTH CAROLINA FOR MANY REASONS, AMONG THEM ARE:

A. LOWER TAXES: TAXES HAVE BEEN REDUCED EVERY YEAR SINCE 2013 AND THE STATE ALREADY HAS OVER A \$500 MILLION BUDGET SURPLUS FOR THIS YEAR.

B. CLIMATE AND GEOGRAPHY: TEMPERATE WEATHER, AND WORLD-CLASS COASTLINE AND MOUNTAINS BOTH WITHIN A SINGLE DAY DRIVE OF ONE ANOTHER

C. ABUNDANT JOB OPPORTUNITIES: NORTH CAROLINA ADDED 50,000 NET NEW JOBS IN 2016, AND IS CONSISTENTLY RANKED AS ONE OF THE 3 STATES FOR BUSINESSES TO LOCATE AND FOR INBOUND RESIDENTS.

IF YOU HAD MADE THE DECISION , OR IT HAD BEEN MADE FOR YOU, TO MOVE OUT OF YOUR CURRENT STATE OF RESIDENCE, AND YOU HAD A CHOICE FOR YOUR NEW STATE OF RESIDENCE, HOW LIKELY WOULD YOU BE TO CHOOSE NORTH CAROLINA ON A SCALE OF 1 TO 10, WHERE 0 = YOU WOULD NOT EVER CONSIDER MOVING TO NORTH CAROLINA, AND 10= YOU WOULD CHOOSE NORTH CAROLINA WITHOUT HESITATION, ON A SCALE OF 0 TO 10, HOW LIKELY WOULD YOU BE TO MOVE TO NORTH CAROLINA?

Total	1000
WOULD CHOOSE	35.1
10 - Definitely Choose	11.0
9	3.9
8	10.1
7	10.1
MIGHT CHOOSE	34.2
6	8.7
5	18.8
4	6.7
WOULD NOT CHOOSE	30.8
3	5.8
2	5.8
1	4.3
0 - Not Ever Consider	14.9
DON'T KNOW/REFUSE	-
Mean	5.02

HAVE YOU HEARD OF THE RECENTLY PASSED LEGISLATION IN NORTH CAROLINA THAT REQUIRES INDIVIDUALS USING BATHROOMS IN GOVERNMENT-OWNED BUILDINGS TO USE THE BATHROOM THAT CORRESPONDS TO THE SEX LISTED ON THEIR BIRTH CERTIFICATE? THIS LAW ALLOWS NON-PROFITS, PRIVATE BUSINESSES AND CHURCHES TO ESTABLISH THEIR OWN BATHROOM POLICIES WITH NO INTERFERENCE BY GOVERNMENT.

Total	1000
YES	65.2
NO	21.6
UNSURE	13.2

ARE YOU AWARE OR NOT AWARE THAT NORTH CAROLINA LAW DOES ALLOW PEOPLE WHO HAVE HAD TRANSGENDER REASSIGNMENT SURGERY TO CHANGE THE SEX LISTED ON THEIR BIRTH CERTIFICATE?

Total	1000
AWARE	27.5
NOT AWARE	62.3
UNSURE	10.2

IN THE EVENT OF A RELOCATION THAT ALLOWED YOU TO CHOOSE YOUR NEXT STATE OF RESIDENCE WHAT IMPACT DOES THIS "BATHROOM-LEGISLATION" HAVE ON YOUR LIKELIHOOD TO CHOOSE NORTH CAROLINA AS YOUR NEW STATE OF RESIDENCE?

Total	1000
MORE LIKELY	21.1
Much	10.7
Somewhat	10.4
LESS LIKELY	23.7
Somewhat	11.3
Much	12.4
NO DIFFERENCE	49.0
UNSURE	6.1
Net Diff.	-2.6
Mean	2.95