

NORTH CAROLINA OCTOBER 2016 STUDY - Q6 VERBATIMS

Q6. In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Union GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Af Am ISSUES: Lower Health Costs
The governor.

NC MOOD: Right Direction COUNTY: Wayne GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Ref ISSUES: Improve Education
I'm a Christian and let god lead me.

NC MOOD: Right Direction COUNTY: Orange GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Ref ISSUES: Create Jobs
It is not expensive. People are usually friendly.

NC MOOD: Right Direction COUNTY: Wayne GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Lower Health Costs
Besides being I was born here, I like making, church, and reading. And it is not a really big recreation center for younger people, but the older people think it is great.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: Ref PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
North Carolina is a beautiful state, friendly people and a nice community. I'm very happy living here.

NC MOOD: Right Direction COUNTY: Alamance GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Ref ISSUES: Create Jobs
Steady pace.

NC MOOD: Right Direction COUNTY: Wilson GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Hold Down Taxes
The people.

NC MOOD: Right Direction COUNTY: Nash GENDER: Men AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Nat Am ISSUES: Create Jobs
Decent atmosphere.

NC MOOD: Right Direction COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Home.

NC MOOD: Right Direction COUNTY: Gaston GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Close to the beach and mountains.

NC MOOD: Right Direction COUNTY: Burke GENDER: Women AGE: Ref PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
We have a good climate, I think fairly good schools, and I like our governor. I think he's doing a fair job.

NC MOOD: Right Direction COUNTY: Henderson GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
Climate is the best. A little behind in their taxes, as we get taxed for everything, like our cars, but the climate is still nice. We are doing pretty good here.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Other ISSUES: Create Jobs
The weather and low property tax.

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
I was born here.

NC MOOD: Right Direction COUNTY: Burke GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Control Immigration
The climate.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's a great state, there's nothing wrong with it. We have good schools. We have teachers, they are not paid. I think the government is headed in the right direction. They take care of their people. I've lived here all my life and I love being here.

NC MOOD: Right Direction COUNTY: Edgecombe GENDER: Men AGE: 25-34 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I was born and raised here so I love it.

NC MOOD: Right Direction COUNTY: Bertie GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Roads
I love the mountains.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Hometown, a good state.

NC MOOD: Right Direction COUNTY: Warren GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
The freedom to hunt.

NC MOOD: Right Direction COUNTY: Granville GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Hold Down Taxes
Born and raised here.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
Southern hospitality.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Control Immigration
Mountains and ocean are close.

NC MOOD: Right Direction COUNTY: Cleveland GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
Pleasant place.

NC MOOD: Right Direction COUNTY: Brunswick GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Hold Down Taxes
A lot of freedom.

NC MOOD: Right Direction COUNTY: Caldwell GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The mountains. Seasonal change. Nice people.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education Weather.

NC MOOD: Right Direction COUNTY: Halifax GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration Climate.

NC MOOD: Right Direction COUNTY: Harnett GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I'm free, that's what I like best about this country and North Carolina.

NC MOOD: Right Direction COUNTY: Yancey GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Everything, hometown, its beautiful surroundings and freedom.

NC MOOD: Right Direction COUNTY: Lenoir GENDER: Women AGE: Ref PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
Really everything it has, everything you want.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 25-34 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
It's close to the mountains and the beach. I grew up here and my family lives here.

NC MOOD: Right Direction COUNTY: Catawba GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
The change of seasons.

NC MOOD: Right Direction COUNTY: Alleghany GENDER: Women AGE: 35-44 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Beauty of the landscape.

NC MOOD: Right Direction COUNTY: Durham GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
Beautiful state. Great weather.

NC MOOD: Right Direction COUNTY: Edgecombe GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Improve Education
It's a beautiful state, and I like that there's so much to like in North Carolina. The quietness. It's a lot of crime, but not as much as other states. We also have good state representatives. I just enjoy this state.

NC MOOD: Right Direction COUNTY: Wilson GENDER: Men AGE: 18-24 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Hold Down Taxes
I'm not sure.

NC MOOD: Right Direction COUNTY: Pitt GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Lower Health Costs
I've always lived here and it speaks to the mountains.

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Hispanic ISSUES: Create Jobs
Love nature, love everybody. Their associates are nicer than they are from the city of New York. I like the country.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Wonderful place to live. Good people.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Caswell GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
I like the low cost of living, nice people, geography, and high education.

NC MOOD: Right Direction COUNTY: Carteret GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Home.

NC MOOD: Right Direction COUNTY: Lincoln GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
Home state.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: DK/Undec
Only place I've lived.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
I grew up here. I like the state.

NC MOOD: Right Direction COUNTY: Montgomery GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Well, we have all the seasons, mountains on the west, and the coast on the east. We have a pretty state.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: DK/Undec
The friendly state.

NC MOOD: Right Direction COUNTY: Davidson GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
Culture.

NC MOOD: Right Direction COUNTY: Henderson GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The climate. I live in the mountains, which I love. The availability of entertainment and work.

NC MOOD: Right Direction COUNTY: Person GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
Everything.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I like the fact that it's slower living.

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
The weather. Living in the country.

NC MOOD: Right Direction COUNTY: Johnston GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
Everything, the people, cost of living.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Union GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The weather.

NC MOOD: Right Direction COUNTY: Durham GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Control Immigration
I like everything.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The beauty and serenity of the area.

NC MOOD: Right Direction COUNTY: Wayne GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
She likes the weather, and it's close to the beach.

NC MOOD: Right Direction COUNTY: Moore GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
It's my work and my hobby for the soil.

NC MOOD: Right Direction COUNTY: Pasquotank GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: DK/Undec
Well, I was born here. I did move to Washington, but I came back to North Carolina because it is my home.

NC MOOD: Right Direction COUNTY: Union GENDER: Women AGE: Ref PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
Nothing.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Men AGE: Ref PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
The freedom, a lower crime rate, and our school district is good.

NC MOOD: Right Direction COUNTY: Stanly GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Weather.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The weather and the people.

NC MOOD: Right Direction COUNTY: Wayne GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Lower Health Costs
Less expensive.

NC MOOD: Right Direction COUNTY: Durham GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The people and climate. Lifestyle.

NC MOOD: Right Direction COUNTY: Harnett GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Born and raised.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
It is a family-friendly state.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
Beaches and mountains.

NC MOOD: Right Direction COUNTY: Wilkes GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
It's a beautiful state with mountains and beaches.

NC MOOD: Right Direction COUNTY: Transylvania GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
It is a beautiful state. You are retired. The scenery.

NC MOOD: Right Direction COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The weather is good in Charlotte.

NC MOOD: Right Direction COUNTY: Person GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The mountains.

NC MOOD: Right Direction COUNTY: New hanover GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Traditional and conservative state.

NC MOOD: Right Direction COUNTY: New hanover GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
Climate.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The greatest state there is.

NC MOOD: Right Direction COUNTY: Davidson GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Improve Education
I'm from the south, but have been living in North Carolina for fifty years. It was better back then because there were jobs.

NC MOOD: Right Direction COUNTY: Duplin GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Just happy.

NC MOOD: Right Direction COUNTY: Rowan GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
We have it all. It's a great state.

NC MOOD: Right Direction COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: DK/Undec
The weather.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Whether.

NC MOOD: Right Direction COUNTY: Orange GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
Diversity of the population.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Surry GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Still has principles and I like our culture.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
Coast and mountains. Good place to raise a family.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Southern hospitality.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The culture.

NC MOOD: Right Direction COUNTY: Richmond GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
I live in the country and love the peace and calm.

NC MOOD: Right Direction COUNTY: Craven GENDER: Women AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Hispanic ISSUES: Improve Education
It's just a beautiful, well run state.

NC MOOD: Right Direction COUNTY: Yadkin GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
I think it's a great state, and we try to stand for what we believe. What better state to live in that has mountains on one side and the beach on the other.

NC MOOD: Right Direction COUNTY: Craven GENDER: Women AGE: Ref PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
A wonderful state, people are great, and a land of opportunity. Also a very Christian state, which is very important to me.

NC MOOD: Right Direction COUNTY: Stanly GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Lower Health Costs
The weather. Good, friendly people.

NC MOOD: Right Direction COUNTY: Anson GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
It's my home.

NC MOOD: Right Direction COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's beautiful.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Hold Down Taxes
Has the best of everything, beaches and mountains.

NC MOOD: Right Direction COUNTY: Edgecombe GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Create Jobs
Ready to move, already it's too slow here.

NC MOOD: Right Direction COUNTY: Franklin GENDER: Men AGE: Ref PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
I like the mountains, the ocean, the friendly atmosphere, and there are great schools in the area. There is a lot of possibility for new ideas and jobs, and great medical care.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
There is a light atmosphere. The people and my job.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
No comment.

NC MOOD: Right Direction COUNTY: Chatham GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
Everything.

NC MOOD: Right Direction COUNTY: Gaston GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
My wife lives here.

NC MOOD: Right Direction COUNTY: Haywood GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
It's the location. I used to live in the big city and now I live in the mountains.

NC MOOD: Right Direction COUNTY: Lincoln GENDER: Men AGE: 25-34 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Control Immigration
Great, professional environment.

NC MOOD: Right Direction COUNTY: Davidson GENDER: Men AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
They stay true to their values.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Location, the mountains are beautiful.

NC MOOD: Right Direction COUNTY: Davidson GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Governor stands up for the people.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
The climate.

NC MOOD: Right Direction COUNTY: Ashe GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
Home for us.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The people are laid back.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Hispanic ISSUES: Create Jobs
The diversity.

NC MOOD: Right Direction COUNTY: Craven GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The mountains. It's such a beautiful state.

NC MOOD: Right Direction COUNTY: Onslow GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Hispanic ISSUES: Improve Education
Do not care for North Carolina.

NC MOOD: Right Direction COUNTY: Alamance GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Lower Health Costs
I like it because it is my home. I feel more relaxed here then anywhere else.

NC MOOD: Right Direction COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Hold Down Taxes
I like the space. I have good neighbors and the area is well taken care of. Neighbors keep their property up.

NC MOOD: Right Direction COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The people.

NC MOOD: Right Direction COUNTY: Gaston GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I like the weather best about being here.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Lower Health Costs
I was in the army.

NC MOOD: Right Direction COUNTY: Haywood GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Lower Health Costs
What I like the most about living in North Carolina are the great smokey mountains and national parks.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
The climate.

NC MOOD: Right Direction COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Roads
I like the climate and the people.

NC MOOD: Right Direction COUNTY: Nash GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
I've lived here all of my life. If you want mountains, they're nearby. And if you want the beach, it's nearby.

NC MOOD: Right Direction COUNTY: Caldwell GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Lower Health Costs
I lived here all my life. Just like North Carolina.

NC MOOD: Right Direction COUNTY: Henderson GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
North Carolina is a great state. The weather is perfect here.

NC MOOD: Right Direction COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
The resources. We have beautiful weather and plenty of job opportunities. North Carolina is like heaven on earth.

NC MOOD: Right Direction COUNTY: Brunswick GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
The weather.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Onslow GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I was born here, this is home. I like climate. I like the people. I just like being in North Carolina.

NC MOOD: Right Direction COUNTY: Rowan GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
The weather, the mountains, and the beach.

NC MOOD: Right Direction COUNTY: Franklin GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
I like living in North Carolina. The best is the weather, until last weekend.

NC MOOD: Right Direction COUNTY: Durham GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The weather.

NC MOOD: Right Direction COUNTY: Alamance GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Hold Down Taxes
I like it because it's a good place to live and raise a family.

NC MOOD: Right Direction COUNTY: Nash GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
Mild weather and a high standard of living.

NC MOOD: Right Direction COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Control Immigration
People are civil with each other. It's a great place to live.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Hold Down Taxes
I was born here.

NC MOOD: Right Direction COUNTY: Orange GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Ref ISSUES: Create Jobs
Taxes are low.

NC MOOD: Right Direction COUNTY: Richmond GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The people.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
I love the beaches and mountains.

NC MOOD: Right Direction COUNTY: Henderson GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's home.

NC MOOD: Right Direction COUNTY: Yadkin GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Hold Down Taxes
The mountains and the beaches right at your fingertips.

NC MOOD: Right Direction COUNTY: Haywood GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Hold Down Taxes
The mountains.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Location, the mountains are beautiful.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Ashe GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
It's just beautiful here.

NC MOOD: Right Direction COUNTY: Davidson GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
I think it's the most beautiful place in the world.

NC MOOD: Right Direction COUNTY: Onslow GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Hispanic ISSUES: Improve Education
It's home.

NC MOOD: Right Direction COUNTY: Craven GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The mountains. It's such a beautiful state.

NC MOOD: Right Direction COUNTY: Onslow GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's an affordable place to live.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The cost of living is affordable.

NC MOOD: Right Direction COUNTY: Person GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
My job. The people who are part of my life.

NC MOOD: Right Direction COUNTY: Gaston GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
I have always lived here.

NC MOOD: Right Direction COUNTY: Henderson GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The climate. I live in the mountains, which I love. The availability of entertainment and work.

NC MOOD: Right Direction COUNTY: Edgecombe GENDER: Men AGE: 18-24 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
I was born and raised here, so I love it.

NC MOOD: Right Direction COUNTY: Lincoln GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
I like the people and the relaxed lifestyle.

NC MOOD: Right Direction COUNTY: Durham GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The people and climate. Lifestyle.

NC MOOD: Right Direction COUNTY: Randolph GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
Having all of the four seasons.

NC MOOD: Right Direction COUNTY: Carteret GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
My family lives here.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Union GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
The beaches.

NC MOOD: Right Direction COUNTY: Moore GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I like being close to the beach.

NC MOOD: Right Direction COUNTY: Johnston GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
My family is here. It is a beautiful state.

NC MOOD: Right Direction COUNTY: Haywood GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
I love being out of doors. It is beautiful in the mountains.

NC MOOD: Right Direction COUNTY: New hanover GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
It's just a beautiful state.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
It has a slow pace. Things are great here.

NC MOOD: Right Direction COUNTY: Davidson GENDER: Men AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The weather.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Everything, really.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Control Immigration
My family is all here.

NC MOOD: Right Direction COUNTY: Craven GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The people are wonderful. The history and the beauty.

NC MOOD: Right Direction COUNTY: Durham GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Lower Health Costs
I was born here and I love it.

NC MOOD: Right Direction COUNTY: Montgomery GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The natural layout of the state. The scenery.

NC MOOD: Right Direction COUNTY: Lenoir GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
The climate. The weather.

NC MOOD: Right Direction COUNTY: Alamance GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Other ISSUES: Create Jobs
It's a relaxed atmosphere.

NC MOOD: Right Direction COUNTY: Wilson GENDER: Men AGE: 18-24 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I love the people.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Union GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: DK/Undec
The mountains.

NC MOOD: Right Direction COUNTY: Orange GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
It has so much to offer, as far as the beaches and mountains, and everything else.

NC MOOD: Right Direction COUNTY: Stanly GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
It's my home state.

NC MOOD: Right Direction COUNTY: Union GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Af Am ISSUES: Hold Down Taxes
The opportunities.

NC MOOD: Right Direction COUNTY: Pasquotank GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: DK/Undec
It's the most beautiful state.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
The cost of living. The quality of life.

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
Great schools. Good place to grow up.

NC MOOD: Right Direction COUNTY: New hanover GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The history. The mountains.

NC MOOD: Right Direction COUNTY: Wilson GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Control Immigration
Good weather year around.

NC MOOD: Right Direction COUNTY: Edgecombe GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Improve Education
The beautiful country.

NC MOOD: Right Direction COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
My family is here.

NC MOOD: Right Direction COUNTY: Burke GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Lower Health Costs
Can't name one thing.

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
I was born here.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Pitt GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
I like the people and the climate.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
I'm from here. The people are great.

NC MOOD: Right Direction COUNTY: Guilford GENDER: Men AGE: 35-44 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
The environment. The scenery.

NC MOOD: Right Direction COUNTY: Craven GENDER: Women AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Hispanic ISSUES: Create Jobs
Traditional values.

NC MOOD: Right Direction COUNTY: Cumberland GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
Good schools.

NC MOOD: Right Direction COUNTY: Wilkes GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
It's a beautiful state.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Men AGE: 25-34 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
I love living here. I feel at home here.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Other ISSUES: Create Jobs
Community values.

NC MOOD: Right Direction COUNTY: Alleghany GENDER: Women AGE: 35-44 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The four seasons.

NC MOOD: Right Direction COUNTY: Chatham GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
It's a safe place to raise a family.

NC MOOD: Right Direction COUNTY: Transylvania GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The quality of life.

NC MOOD: Right Direction COUNTY: Wayne GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
Everything.

NC MOOD: Right Direction COUNTY: Forsyth GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Lower Health Costs
Natural resources, climate, and weather.

NC MOOD: Right Direction COUNTY: Nash GENDER: Men AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Nat Am ISSUES: Create Jobs
Mild weather.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Right Direction COUNTY: Cabarrus GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The seasons. The weather.

NC MOOD: Right Direction COUNTY: Warren GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
The beautiful country. Being outdoors.

NC MOOD: Right Direction COUNTY: Surry GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The countryside is beautiful.

NC MOOD: Right Direction COUNTY: Catawba GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
The change of seasons.

NC MOOD: Right Direction COUNTY: Harnett GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
There is so much to do as far as outdoor activities. You can go to the beach or to the mountains. Everything is so close.

NC MOOD: Right Direction COUNTY: Rowan GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
The people and the mountains.

NC MOOD: Right Direction COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
It's a peaceful and relaxed pace.

NC MOOD: Wrong Track COUNTY: Nash GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
Likes everything about it.

NC MOOD: Wrong Track COUNTY: Person GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Improve Education
Peace and quite.

NC MOOD: Wrong Track COUNTY: Jones GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
She likes it, she was born there.

NC MOOD: Wrong Track COUNTY: Pender GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Hold Down Taxes
It's nice and quiet.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
It is quiet, and people are easy to get along with.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
I'm not sure.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
Don't live in North Carolina.

NC MOOD: Wrong Track COUNTY: Columbus GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Create Jobs

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

It's home.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
Slower.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Af Am ISSUES: Hold Down Taxes
Weather.

NC MOOD: Wrong Track COUNTY: Onslow GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
The people.

NC MOOD: Wrong Track COUNTY: Union GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Nat Am ISSUES: Control Immigration
It is good weather.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: Ref PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
I like how Charlotte is progressive. The way of living is awesome. It's very affordable.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
I've been here all my life. I love the environment, people, education system, etc.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Improve Education
Not as many people, outdoors.

NC MOOD: Wrong Track COUNTY: McDowell GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
They are beautiful mountains and snow skiing.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Improve Education
Weather.

NC MOOD: Wrong Track COUNTY: Craven GENDER: Men AGE: 35-44 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Improve Education
The weather's nice.

NC MOOD: Wrong Track COUNTY: Gaston GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Ref ISSUES: Create Jobs
Get by situation, things are hard.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Roads
The scenery, we like our neighbors, and there's lots to do.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
People in the community, educational system, suburban surroundings, and country living.

NC MOOD: Wrong Track COUNTY: Scotland GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The climate. I love the weather.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Hold Down Taxes
Nice place to live.

NC MOOD: Wrong Track COUNTY: Rutherford GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs
Family here.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
The weather.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Lots of things to do, and less expensive than others.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
Living costs.

NC MOOD: Wrong Track COUNTY: Haywood GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: DK/Undec
Love the mountains.

NC MOOD: Wrong Track COUNTY: Lincoln GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
So many things to do, a nice climate.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 25-34 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Lower Health Costs
The weather is pretty good here.

NC MOOD: Wrong Track COUNTY: Haywood GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Education
The scenery, the climate, and the people. Just that.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Other ISSUES: DK/Undec
Family.

NC MOOD: Wrong Track COUNTY: Surry GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Family values.

NC MOOD: Wrong Track COUNTY: Stokes GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
The climate.

NC MOOD: Wrong Track COUNTY: Carteret GENDER: Women AGE: Ref PARTY REG: Indep IDEOLOGY: Ref RACE: Caucasian ISSUES: Hold Down Taxes
Not much. The weather is nice.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
Weather and community.

**NC MOOD: Wrong Track COUNTY: Gaston GENDER: Men AGE: 65+ PARTY REG: GOP
IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs**
Low taxes.

**NC MOOD: Wrong Track COUNTY: Haywood GENDER: Men AGE: 65+ PARTY REG:
Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Education**
Air is beautiful, live in country.

**NC MOOD: Wrong Track COUNTY: Halifax GENDER: Men AGE: 65+ PARTY REG: Dem
IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education**
The weather.

**NC MOOD: Wrong Track COUNTY: Wilkes GENDER: Men AGE: 25-34 PARTY REG:
Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration**
It's an all around great state. All four seasons. My family is here. We are in the Bible belt.

**NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 65+ PARTY REG:
Dem IDEOLOGY: Smwt Cons RACE: Asian ISSUES: Hold Down Taxes**
Weather.

**NC MOOD: Wrong Track COUNTY: Pitt GENDER: Women AGE: 65+ PARTY REG: Dem
IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education**
I like the people and I like the climate. I like the way it's growing. I lived in an area that used to be all agricultural, now it has grown into a city of over one hundred thousand. There's a good hospital and good schools, and that's what I like about it. I liked when we had Jim Hunt and the Democrats in charge.

**NC MOOD: Wrong Track COUNTY: Swain GENDER: Women AGE: 65+ PARTY REG:
Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs**
Love the people.

**NC MOOD: Wrong Track COUNTY: Cabarrus GENDER: Women AGE: 55-64 PARTY
REG: GOP IDEOLOGY: Smwt Cons RACE: Hispanic ISSUES: Create Jobs**
How the seasons change.

**NC MOOD: Wrong Track COUNTY: Catawba GENDER: Women AGE: 35-44 PARTY
REG: Indep IDEOLOGY: Smwt Cons RACE: Hispanic ISSUES: Create Jobs**
Good place to raise a family.

**NC MOOD: Wrong Track COUNTY: Jackson GENDER: Men AGE: 25-34 PARTY REG:
Indep IDEOLOGY: Smwt Lib RACE: Hispanic ISSUES: Improve Education**
Beaches and mountains, both in the state, and the diversity of the people.

**NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 25-34 PARTY REG:
Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education**
Their public university system.

**NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Men AGE: 65+ PARTY REG:
GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration**
The climate, no flooding, and not many disasters.

**NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem
IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education**
I have gone to school here. I work here and my children are here. This is my home.

**NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY
REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education**
Nice people and a slow pace.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Alexander GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
There's no place like it. It is a beautiful place.

NC MOOD: Wrong Track COUNTY: Cleveland GENDER: Women AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's all I know.

NC MOOD: Wrong Track COUNTY: Montgomery GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
People and weather.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
I like where I'm living in Ashland because of the diversity in the community and the mountains. There are opportunities for recreation, hiking, biking, and all that.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Nat Am ISSUES: Create Jobs
The weather is good for her age.

NC MOOD: Wrong Track COUNTY: Catawba GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
The beauty of our state, such as mountains and access to beautiful parks. The things I like least are they are restricting the rights of the LGBT community.

NC MOOD: Wrong Track COUNTY: Granville GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: DK/Undec
Weather.

NC MOOD: Wrong Track COUNTY: Watauga GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smt Lib RACE: Caucasian ISSUES: Improve Education
Job.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
Close to family.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Hold Down Taxes
At the moment I really don't like it, but I'm stuck here. And if I could I would move back home. I would probably move back to Alabama where I was born because of the restrictions, they don't have car inspections in Alabama. State what you pay on different things, things that you have to pay, sales tax, all the taxes they ask for.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smt Lib RACE: Caucasian ISSUES: Improve Education
Home.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Lower Health Costs
Love the fact that we are a free state and we can carry.

NC MOOD: Wrong Track COUNTY: Madison GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
The scenery and the weather.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Lincoln GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
I used to like the laws, now I'm stuck here.

NC MOOD: Wrong Track COUNTY: Granville GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Control Immigration
I was born near here. This part of the country seems like home to me.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Where I grew up.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Create Jobs
More relaxed.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: Ref PARTY REG: Dem IDEOLOGY: Ref RACE: Af Am ISSUES: DK/Undec
My family's here.

NC MOOD: Wrong Track COUNTY: New hanover GENDER: Women AGE: 18-24 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Hispanic ISSUES: Improve Education
I like the beach and the mountains. I like living in the south, people are more friendly.

NC MOOD: Wrong Track COUNTY: Macon GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
It's cool in the summer.

NC MOOD: Wrong Track COUNTY: Jackson GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Lower Health Costs
Good education system.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The climate.

NC MOOD: Wrong Track COUNTY: Hoke GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
The mountains.

NC MOOD: Wrong Track COUNTY: Davie GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
The people and the weather. The people of the state, and the weather is good.

NC MOOD: Wrong Track COUNTY: Henderson GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The climate, and it's beautiful where I live.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
Business.

NC MOOD: Wrong Track COUNTY: Wayne GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Improve Education
This is where I'm from. This is home from me.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I have lived hear all my life and I don't plan to live anywhere else.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
The weather, the area I live in, the people, and the food.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Asian ISSUES: Improve Education
Diversity, and low cost of living.

NC MOOD: Wrong Track COUNTY: Dare GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
The environment. The low taxes. The schools.

NC MOOD: Wrong Track COUNTY: Franklin GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Not a thing.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
Good family place and good weather.

NC MOOD: Wrong Track COUNTY: Lee GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
Born here, raised here, and I have always been here.

NC MOOD: Wrong Track COUNTY: Brunswick GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Low taxes. Nice weather.

NC MOOD: Wrong Track COUNTY: Chowan GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Friendly people.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Lower Health Costs
Having all four seasons.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: Ref PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Lower Health Costs
Because it is a beautiful state.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: Ref PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The mix of people, progressive ideas, and traditional values.

NC MOOD: Wrong Track COUNTY: Moore GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I was born and raised here. We have mountains. We are an aggressive state. The most important about North Carolina is the education.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
She's been here her whole life.

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: Ref PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
People, climate, and education.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The weather and the beaches. It's a beautiful state.

NC MOOD: Wrong Track COUNTY: Duplin GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Nat Am ISSUES: Lower Health Costs
It is a nice, warm climate.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Wrong Track COUNTY: Bladen GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Create Jobs
I have always lived here and have never lived any place else.

NC MOOD: Wrong Track COUNTY: Chatham GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I have always lived here. My family is here. I like the climate and the scenery.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Ref ISSUES: Improve Education
The people, the space, and the countryside.

NC MOOD: Wrong Track COUNTY: Burke GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
I was born and raised here. I want to see it build up more.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Wrong Track COUNTY: Catawba GENDER: Women AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
We are close to mountains and the ocean.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Hispanic ISSUES: Ref
The mild winters. Friendly people.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
Areas that are liberal, historical, education, lots of activities.

NC MOOD: Wrong Track COUNTY: Wilkes GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Lower Health Costs
It's beautiful country and a good place to live.

NC MOOD: Wrong Track COUNTY: Transylvania GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Ref RACE: Caucasian ISSUES: Improve Education
The mountains.

NC MOOD: Wrong Track COUNTY: Richmond GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Lower Health Costs
Born here.

NC MOOD: Wrong Track COUNTY: Chatham GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
It's warm and green.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Hertford GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The weather. The taxes and cost of living.

NC MOOD: Wrong Track COUNTY: Johnston GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
It is a beautiful state. My family is here.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Education
I was born here. I don't know how to live anywhere else.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
It's a beautiful state, the people were friendly. We are struggling because of the Republicans. It is getting harder.

NC MOOD: Wrong Track COUNTY: Burke GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
Beautiful, clean state.

NC MOOD: Wrong Track COUNTY: Carteret GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
It's wonderful.

NC MOOD: Wrong Track COUNTY: Surry GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Roads
The weather and the people.

NC MOOD: Wrong Track COUNTY: Wayne GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Hold Down Taxes
It's my home so I'm loyal to North Carolina.

NC MOOD: Wrong Track COUNTY: Alexander GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
It's home. It's beautiful.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Other ISSUES: Improve Education
My job and the community.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Education
Education.

NC MOOD: Wrong Track COUNTY: Catawba GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Nat Am ISSUES: Improve Education
Weather.

NC MOOD: Wrong Track COUNTY: Union GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
I like most things, like the weather.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Lower Health Costs
I was born here.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
Weather, beauty of the state, and intellectual level of people.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The diversity, and it is a beautiful state.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
We are making progress.

NC MOOD: Wrong Track COUNTY: Mitchell GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Ref Mountains.

NC MOOD: Wrong Track COUNTY: Wilkes GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
I came from New Jersey. I enjoy diverse landscapes. The people in general are friendly, the country people. I like living in no where, I can be social or be a hermit.

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
I like it.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
I really can't think of anything that sets it apart from any other place. I would live here as anywhere else. I'm content.

NC MOOD: Wrong Track COUNTY: Rockingham GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Roads
We do not have many hurricanes.

NC MOOD: Wrong Track COUNTY: Lincoln GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Lower Health Costs
Real estate and weather.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
I guess the climate.

NC MOOD: Wrong Track COUNTY: Johnston GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
The weather.

NC MOOD: Wrong Track COUNTY: Cleveland GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
Fresh air and the weather.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
It is a great state. The climate is wonderful. Lots of opportunity. Good schools. Good roads.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: DK/Undec
Top employment transfer. The weather. Sports oriented.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: DK/Undec

The economy, the liberal aspects of life, and the climate. I've lived here for a long time. The people and the quality of life.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: DK/Undec

My son is here and I like the weather.

NC MOOD: Wrong Track COUNTY: Cabarrus GENDER: Women AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Af Am ISSUES: DK/Undec

Housing is cheaper and schools are very good. Also the four seasons and the neighborhood.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education

Mainly the weather.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs

I think the freedom to live peacefully.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education

The people, scenery, and weather.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Hold Down Taxes

Beautiful weather and people.

NC MOOD: Wrong Track COUNTY: Iredell GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Hold Down Taxes

I don't know any place I'd rather live.

NC MOOD: Wrong Track COUNTY: Cumberland GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs

Gun laws. I like to be able to carry a gun.

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education

Climate.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs

Weather and jobs.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Lower Health Costs

Climate is nice.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Men AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Hispanic ISSUES: Improve Education

It's a great place, close to the water and mountains, and it's safe.

NC MOOD: Wrong Track COUNTY: Wayne GENDER: Women AGE: 25-34 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs

Weather and college football.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Gaston GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
Everything.

NC MOOD: Wrong Track COUNTY: Caswell GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Lower Health Costs
Most beautiful state. General diversity.

NC MOOD: Wrong Track COUNTY: Pitt GENDER: Women AGE: 18-24 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Roads
I like the country, homely feel.

NC MOOD: Wrong Track COUNTY: Burke GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
It is where I was born and raised, and the climate is amazing.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Roads
The weather.

NC MOOD: Wrong Track COUNTY: Randolph GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
Beautiful country.

NC MOOD: Wrong Track COUNTY: Scotland GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Nothing in particular.

NC MOOD: Wrong Track COUNTY: Gaston GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
The climate. Nothing more to add.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Hold Down Taxes
Nice to live.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
My home, people want to make a positive change.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
The weather and good education. The state, and it's just beautiful here.

NC MOOD: Wrong Track COUNTY: Harnett GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
It's just home.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
Quality of life.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The people, the climate, and the opportunity.

NC MOOD: Wrong Track COUNTY: Cumberland GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Improve Roads
It's my home state.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Hoke GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Lower Health Costs
Family.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The people and the weather.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
The beach and the mountains.

NC MOOD: Wrong Track COUNTY: Johnston GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Create Jobs
Been here all my life. It's just home.

NC MOOD: Wrong Track COUNTY: Sampson GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's a good place to live. We have the mountains, the beach, and the farmland.

NC MOOD: Wrong Track COUNTY: Macon GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
Physical beauty and weather.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Af Am ISSUES: Improve Education
It's a change for a New Yorker, and it's a better place to raise children. It's better than the hustle and bustle of New York City.

NC MOOD: Wrong Track COUNTY: Onslow GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
Everything is backwards. The schools are very bad and the education lottery is not going were it is supposed to go.

NC MOOD: Wrong Track COUNTY: New hanover GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
People of both parties are respectful of each other's views even if they differ.

NC MOOD: Wrong Track COUNTY: Bladen GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
Nothing.

NC MOOD: Wrong Track COUNTY: Harnett GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Nat Am ISSUES: Create Jobs
It is a nice peaceful place and not over-populated.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
We have the mountains and the sea. And you get the best of both worlds here. I also like the people here, they're the best. .

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
Moved from Long Island, New York, and paying half the taxes.

NC MOOD: Wrong Track COUNTY: Cumberland GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
A beautiful place to live.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Hold Down Taxes
I like the climate, and it's a good place to live.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Education
More economy choices in North Carolina then South Carolina at the time about fifty years ago.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Asian ISSUES: Hold Down Taxes
I have been here all my life.

NC MOOD: Wrong Track COUNTY: Vance GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
The quietness and the trees. The peace of mind. It's kind of laid back.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Roads
Offers a little bit of everything.

NC MOOD: Wrong Track COUNTY: Watauga GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Lower Health Costs
It's beautiful.

NC MOOD: Wrong Track COUNTY: Moore GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
The weather. It's a good place to live.

NC MOOD: Wrong Track COUNTY: New hanover GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
I like the people. They have good values, and I don't know, I just like it here.

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The people.

NC MOOD: Wrong Track COUNTY: New hanover GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
Fresh vegetables.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The coast and the mountains.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
Equal opportunity and good schools.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The best thing to me about North Carolina is that it offers diversity from my son.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Orange GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
A beautiful place to live.

NC MOOD: Wrong Track COUNTY: Columbus GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I was born and raised here, and I have lived here with my friends and worked here for forty-two years. It's home.

NC MOOD: Wrong Track COUNTY: Surry GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I like the geography of it. I live in a small town. I know the people around me, and not being far from big cities and what that has to offer.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Lower Health Costs
It's a relaxed state and easy to live in.

NC MOOD: Wrong Track COUNTY: Robeson GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
No blizzards.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Control Immigration
It's a beautiful place to live. I wouldn't want to live anywhere else.

NC MOOD: Wrong Track COUNTY: Harnett GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Nat Am ISSUES: Improve Education
We have everything. The mountains, the beach, and everything else.

NC MOOD: Wrong Track COUNTY: New hanover GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
It's wide open. Very relaxed. I wouldn't live anywhere else.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
The people. The climate and the opportunities.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The people and the weather.

NC MOOD: Wrong Track COUNTY: Gaston GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Hold Down Taxes
The weather.

NC MOOD: Wrong Track COUNTY: Surry GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The mild weather.

NC MOOD: Wrong Track COUNTY: Watauga GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Hold Down Taxes
It's my home. I feel like I belong here.

NC MOOD: Wrong Track COUNTY: Bladen GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
Beautiful country.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
I've lived here my whole life.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs
It's a great place to bring up a family. The educational system is great.

NC MOOD: Wrong Track COUNTY: Dare GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
The traditional way of life.

NC MOOD: Wrong Track COUNTY: Johnston GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
There is so much to offer. I can't name one thing.

NC MOOD: Wrong Track COUNTY: Duplin GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Nat Am ISSUES: Hold Down Taxes
Relaxed atmosphere.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
I just love being here.

NC MOOD: Wrong Track COUNTY: Onslow GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
I love the relaxed atmosphere.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
People are very nice here. They go out of their way for you. It's a great place to live.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
There is a little bit of everything here. Urban, rural, the mountains, and the ocean.

NC MOOD: Wrong Track COUNTY: Pitt GENDER: Women AGE: 18-24 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Roads
The rural areas are beautiful.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Control Immigration
The schools.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
The people.

NC MOOD: Wrong Track COUNTY: Randolph GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The quality of life.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
What I like the most about living in North Carolina are the good schools and the climate.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
It's quiet and peaceful.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Education
I think there's a lot of diversity here.

NC MOOD: Wrong Track COUNTY: Cumberland GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Improve Roads
The mountains.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
It's a beautiful place to live.

NC MOOD: Wrong Track COUNTY: Robeson GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
There is so much to do. I love being close to the mountains and to the beach.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Roads
The people make the difference.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
It is my home and I love it here.

NC MOOD: Wrong Track COUNTY: Sampson GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The climate.

NC MOOD: Wrong Track COUNTY: Harnett GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
It's just home.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Roads
The culture.

NC MOOD: Wrong Track COUNTY: Hoke GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I prefer living in the south, and North Carolina is the most beautiful state.

NC MOOD: Wrong Track COUNTY: Columbus GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Create Jobs
Everything is close by. The mountains and the beaches.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs
The cost of living.

NC MOOD: Wrong Track COUNTY: Hertford GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
I was born and raised here.

NC MOOD: Wrong Track COUNTY: Chatham GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
The weather and the environment.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Men AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Hispanic ISSUES: Create Jobs
Everything.

NC MOOD: Wrong Track COUNTY: Wilkes GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
I was born here.

NC MOOD: Wrong Track COUNTY: Union GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
I like most things, like the weather.

NC MOOD: Wrong Track COUNTY: Union GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Nat Am ISSUES: Lower Health Costs
The people. That's the most important thing.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The weather is great.

NC MOOD: Wrong Track COUNTY: Wilkes GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Hold Down Taxes
It's beautiful country and a good place to live.

NC MOOD: Wrong Track COUNTY: Caswell GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
The beautiful countryside.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
Friendly people. The climate. The country.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Hold Down Taxes
We have all four seasons.

NC MOOD: Wrong Track COUNTY: Stokes GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Hold Down Taxes
It has a more relaxed lifestyle.

NC MOOD: Wrong Track COUNTY: Rutherford GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
The weather.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
Educational system.

NC MOOD: Wrong Track COUNTY: Jackson GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Hold Down Taxes
I love the people and the quality of life.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs
The mountains.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
I love the scenery, the natural beauty, and the educational system.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
It's my home state.

NC MOOD: Wrong Track COUNTY: Surry GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The educational system.

NC MOOD: Wrong Track COUNTY: New hanover GENDER: Women AGE: 18-24 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Hispanic ISSUES: Create Jobs
I'm from here.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Other ISSUES: Create Jobs
My family and neighbors.

NC MOOD: Wrong Track COUNTY: Jackson GENDER: Men AGE: 25-34 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Hispanic ISSUES: Improve Education
Everything, really. It's a beautiful place to live and to visit.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 45-54 PARTY REG: Indep IDEOLOGY: Moderate RACE: Af Am ISSUES: Control Immigration
The great weather.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Men AGE: 25-34 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Improve Education
It's my home.

NC MOOD: Wrong Track COUNTY: Montgomery GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The beautiful scenery.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
Everything. I love living here.

NC MOOD: Wrong Track COUNTY: Chowan GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
A beautiful place to be.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The environment.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The weather and the beaches. It's a beautiful state.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
The beaches and the mountains. Everything about it, really. It's also a great place to raise a family.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs
The weather.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Hold Down Taxes
The diverse population and the weather.

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Hold Down Taxes
I was born here. It's home.

NC MOOD: Wrong Track COUNTY: Bladen GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
I have always lived here and have never lived any place else.

NC MOOD: Wrong Track COUNTY: Lee GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
The culture. Southern hospitality.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Hispanic ISSUES: Ref
The mountains. The beaches.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The low taxes.

NC MOOD: Wrong Track COUNTY: Pender GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Control Immigration
People are friendly. My family is here.

NC MOOD: Wrong Track COUNTY: Catawba GENDER: Women AGE: 35-44 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The natural beauty.

NC MOOD: Wrong Track COUNTY: Cabarrus GENDER: Women AGE: 45-54 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: DK/Undec
I love the people.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Education
North Carolina is a beautiful state.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: DK/Undec
The four seasons. The overall climate.

NC MOOD: Wrong Track COUNTY: Lincoln GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
I'm not sure.

NC MOOD: Wrong Track COUNTY: Wayne GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Create Jobs
It is such a beautiful state, probably the most beautiful state.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: DK/Undec
There's a lot of diversity. Lots to do.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
The weather.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
North Carolina has everything. The mountains and the sea.

NC MOOD: Wrong Track COUNTY: Gaston GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: DK/Undec
The climate.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Women AGE: 25-34 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs
The people make it what it is.

NC MOOD: Wrong Track COUNTY: Craven GENDER: Men AGE: 35-44 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Create Jobs
This is where I live. I'm comfortable here.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 18-24 PARTY REG: Dem IDEOLOGY: Ref RACE: Af Am ISSUES: DK/Undec
Probably the low taxes.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
Its' a great place to raise a family.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
It is a beautiful state.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Education
I love the people and the scenery.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Men AGE: 35-44 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Create Jobs
I have lived here all my life.

NC MOOD: Wrong Track COUNTY: Richmond GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Hold Down Taxes
I'm from here. My family and friends are here.

NC MOOD: Wrong Track COUNTY: Johnston GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
I've never thought about it. I guess I take it for granted.

NC MOOD: Wrong Track COUNTY: Burke GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
It's a beautiful place to live.

NC MOOD: Wrong Track COUNTY: Lincoln GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
My family.

NC MOOD: Wrong Track COUNTY: Onslow GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
Being close to my family.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Wilkes GENDER: Men AGE: 25-34 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
I love the weather and the mild winters.

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
I like everything.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Improve Education
It's an affordable place to live.

NC MOOD: Wrong Track COUNTY: Alexander GENDER: Men AGE: 45-54 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I like the weather. Being close to the ocean.

NC MOOD: Wrong Track COUNTY: Forsyth GENDER: Women AGE: 25-34 PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Hold Down Taxes
Everything.

NC MOOD: Wrong Track COUNTY: Cabarrus GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Hispanic ISSUES: Improve Education
The people.

NC MOOD: Wrong Track COUNTY: Carteret GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Ref RACE: Caucasian ISSUES: Control Immigration
The mountains.

NC MOOD: Wrong Track COUNTY: Transylvania GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Ref RACE: Caucasian ISSUES: Improve Education
The low taxes.

NC MOOD: Wrong Track COUNTY: Catawba GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
So many different things. I guess the weather and changing seasons.

NC MOOD: Wrong Track COUNTY: Haywood GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Education
The air is beautiful. I live in the country.

NC MOOD: Wrong Track COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
Great quality of life. The climate.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Improve Education
It's just a beautiful state.

NC MOOD: Wrong Track COUNTY: Wayne GENDER: Women AGE: 25-34 PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
The slow pace.

NC MOOD: Wrong Track COUNTY: Alamance GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
I don't know.

NC MOOD: Wrong Track COUNTY: Mitchell GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Ref
It's great for education.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Davidson GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Hold Down Taxes
The low cost of living.

NC MOOD: Wrong Track COUNTY: Watauga GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
The weather's very pleasant.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
Family.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Asian ISSUES: Improve Education
I've been here my whole life.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Hold Down Taxes
Being close to the beaches and the mountains.

NC MOOD: Wrong Track COUNTY: Cleveland GENDER: Women AGE: 45-54 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
Outdoor activities like hunting and fishing.

NC MOOD: Wrong Track COUNTY: Pitt GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
I like the climate and the opportunities for being outdoors.

NC MOOD: Wrong Track COUNTY: Davie GENDER: Men AGE: 55-64 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
I love the mountains.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Control Immigration
I'm from here and I am comfortable here.

NC MOOD: Wrong Track COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
The scenery. The lifestyle. The mountains.

NC MOOD: Wrong Track COUNTY: Henderson GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Improve Education
It's good for families.

NC MOOD: Wrong Track COUNTY: Halifax GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
It's a peaceful place. Very beautiful.

NC MOOD: Wrong Track COUNTY: Mecklenburg GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Nat Am ISSUES: Improve Education
It's my home state. My family is here.

NC MOOD: Wrong Track COUNTY: Orange GENDER: Women AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Where I grew up.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: Wrong Track COUNTY: Gaston GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Ref ISSUES: Create Jobs
Better economic opportunities.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Men AGE: 35-44 PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Create Jobs
Great quality of life. Lots of diversity.

NC MOOD: Wrong Track COUNTY: Durham GENDER: Women AGE: 35-44 PARTY REG: Indep IDEOLOGY: Very Cons RACE: Af Am ISSUES: Create Jobs
I guess, since I was born here, I have a natural affinity for the atmosphere. It just feels like home to me. And I love the people.

NC MOOD: Wrong Track COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: Create Jobs
Having the four seasons.

NC MOOD: DK/unsure COUNTY: Lenoir GENDER: Women AGE: 25-34 PARTY REG: GOP IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
It's cheaper to live there.

NC MOOD: DK/unsure COUNTY: Lee GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Create Jobs
Family and friends.

NC MOOD: DK/unsure COUNTY: Wayne GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Lib RACE: Af Am ISSUES: Create Jobs
Peace and quiet.

NC MOOD: DK/unsure COUNTY: Northampton GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Improve Education
Environment.

NC MOOD: DK/unsure COUNTY: Ashe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Roads
Good place. No natural disasters, no shootings, a pretty quiet place.

NC MOOD: DK/unsure COUNTY: Henderson GENDER: Women AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Weather, lots to do, and it's peaceful.

NC MOOD: DK/unsure COUNTY: Mcdowell GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I'm breathing. Pretty clean atmosphere. I love the environment.

NC MOOD: DK/unsure COUNTY: Wake GENDER: Women AGE: Ref PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
Weather, love the people, mountains, coast, and a good group of people.

NC MOOD: DK/unsure COUNTY: New hanover GENDER: Men AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I don't, I want to move back to Minnesota. I don't like the weather, the people are rude. I don't care for it.

NC MOOD: DK/unsure COUNTY: Johnston GENDER: Women AGE: 25-34 PARTY REG: Indep IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
I like the general area. I am in a good location.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: DK/unsure COUNTY: Gaston GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
The way things are, the moral beliefs.

NC MOOD: DK/unsure COUNTY: Macon GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Create Jobs
Wonderful people and weather.

NC MOOD: DK/unsure COUNTY: Lincoln GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: Improve Education
This is where I have lived all my life.

NC MOOD: DK/unsure COUNTY: Alamance GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: DK/Undec
I think it is a great state. We have vacation attractions and mountains. Where I live we are in the Bible belt. People are friendly and love to help.

NC MOOD: DK/unsure COUNTY: Sampson GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I do not know how to live anywhere else, I was born and raised here.

NC MOOD: DK/unsure COUNTY: Iredell GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I like the climate and the diversity between city, coast, and mountains. The diversity of cultures.

NC MOOD: DK/unsure COUNTY: Buncombe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Lower Health Costs
I love the scenery.

NC MOOD: DK/unsure COUNTY: Carteret GENDER: Women AGE: Ref PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
I love it.

NC MOOD: DK/unsure COUNTY: Davie GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
The friendly community atmosphere. It's just the best state in the country.

NC MOOD: DK/unsure COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Smwt Lib RACE: Caucasian ISSUES: DK/Undec
It's a beautiful state.

NC MOOD: DK/unsure COUNTY: Wake GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Ref ISSUES: Ref
Weather, beach, and the mountains.

NC MOOD: DK/unsure COUNTY: Caswell GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
Reminds me of home.

NC MOOD: DK/unsure COUNTY: Buncombe GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
The environment.

NC MOOD: DK/unsure COUNTY: Iredell GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: DK/Undec
I live in the middle of the state, a no flood zone at this time. I like the country and being near my friends and family.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: DK/unsure COUNTY: Halifax GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Create Jobs
Been here all my life.

NC MOOD: DK/unsure COUNTY: Henderson GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Moderate RACE: Caucasian ISSUES: DK/Undec
I like the diversity, the mountains and the beach. The climate is nice. Taxes are not too high, even though they've gotten high the past year, I'm not sure why. I had a substantial tax increase. Very pleasant living in Hendersonville.

NC MOOD: DK/unsure COUNTY: Cumberland GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Hold Down Taxes
We have four seasons.

NC MOOD: DK/unsure COUNTY: Mecklenburg GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Lower Health Costs
Like the clean air.

NC MOOD: DK/unsure COUNTY: Lenoir GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Other ISSUES: Create Jobs
It's home.

NC MOOD: DK/unsure COUNTY: Onslow GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Create Jobs
It's quiet.

NC MOOD: DK/unsure COUNTY: Gates GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Very Cons RACE: Ref ISSUES: Create Jobs
This is her home, and she has been there for over eighty years.

NC MOOD: DK/unsure COUNTY: Vance GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Create Jobs
From the sea shore to the mountains, and everything in between.

NC MOOD: DK/unsure COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Hold Down Taxes
It's a beautiful place to live and retire. I think the seasons.

NC MOOD: DK/unsure COUNTY: Stanly GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
I like the area, the mountains, and the schools.

NC MOOD: DK/unsure COUNTY: Wayne GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Cons RACE: Af Am ISSUES: Create Jobs
It does not snow.

NC MOOD: DK/unsure COUNTY: Cleveland GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Control Immigration
I'm close to the mountains and the sea.

NC MOOD: DK/unsure COUNTY: Iredell GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Create Jobs
It is my home.

NC MOOD: DK/unsure COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I like that it has all seasons, and you can get to both mountains and beaches.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: DK/unsure COUNTY: Guilford GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
I like that it has all seasons, and you can get to both mountains and beaches.

NC MOOD: DK/unsure COUNTY: Wake GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
The weather.

NC MOOD: DK/unsure COUNTY: Iredell GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The climate.

NC MOOD: DK/unsure COUNTY: Mecklenburg GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Hold Down Taxes
Like the clean air.

NC MOOD: DK/unsure COUNTY: Onslow GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Create Jobs
The beaches and the mountains.

NC MOOD: DK/unsure COUNTY: Lenoir GENDER: Women AGE: 45-54 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Other ISSUES: Create Jobs
I don't know.

NC MOOD: DK/unsure COUNTY: Cleveland GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Lower Health Costs
It's the family values, neighborliness, and the general friendliness.

NC MOOD: DK/unsure COUNTY: Gaston GENDER: Men AGE: 45-54 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Improve Education
Low property tax.

NC MOOD: DK/unsure COUNTY: Northampton GENDER: Women AGE: 25-34 PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Af Am ISSUES: Improve Education
We have the four seasons.

NC MOOD: DK/unsure COUNTY: Davie GENDER: Women AGE: 55-64 PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: DK/Undec
It's safe, affordable, and has good schools.

NC MOOD: DK/unsure COUNTY: Carteret GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
The diversity of cultures.

NC MOOD: DK/unsure COUNTY: Buncombe GENDER: Men AGE: 55-64 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The people.

NC MOOD: DK/unsure COUNTY: Halifax GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Very Cons RACE: Af Am ISSUES: Create Jobs
The schools. The mountains.

NC MOOD: DK/unsure COUNTY: Cumberland GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Moderate RACE: Af Am ISSUES: Control Immigration
The climate.

NC MOOD: DK/unsure COUNTY: Iredell GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Improve Education
Everything.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

NC MOOD: DK/unsure COUNTY: Caswell GENDER: Men AGE: 55-64 PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Improve Education
The friendly atmosphere.

NC MOOD: DK/unsure COUNTY: Wayne GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Smwt Lib RACE: Af Am ISSUES: Improve Education
The people.

NC MOOD: DK/unsure COUNTY: Ashe GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Roads
Everything.

NC MOOD: DK/unsure COUNTY: Guilford GENDER: Men AGE: 65+ PARTY REG: Indep IDEOLOGY: Very Lib RACE: Caucasian ISSUES: DK/Undec
It's a safe and friendly place to live.

NC MOOD: DK/unsure COUNTY: Wake GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Control Immigration
My family is all here.

NC MOOD: DK/unsure COUNTY: Wake GENDER: Men AGE: 45-54 PARTY REG: Dem IDEOLOGY: Moderate RACE: Other ISSUES: Ref
The natural environment. The beaches and the mountains.

NC MOOD: DK/unsure COUNTY: Lenoir GENDER: Women AGE: 25-34 PARTY REG: GOP IDEOLOGY: Moderate RACE: Af Am ISSUES: Improve Education
I'd rather be here than anywhere.

NC MOOD: DK/unsure COUNTY: Lee GENDER: Women AGE: 35-44 PARTY REG: Dem IDEOLOGY: Moderate RACE: Other ISSUES: Create Jobs
Family and friends.

NC MOOD: Ref COUNTY: Stanly GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Improve Education
Everything.

NC MOOD: Ref COUNTY: Pasquotank GENDER: Men AGE: 65+ PARTY REG: Dem IDEOLOGY: Ref RACE: Caucasian ISSUES: Create Jobs
I like living here because the country is beautiful. No traffic and congestion. I wish someone would hang Donald Trump, he's the biggest embarrassment in the United States there ever was.

NC MOOD: Ref COUNTY: Cabarrus GENDER: Women AGE: 55-64 PARTY REG: Dem IDEOLOGY: Ref RACE: Ref ISSUES: DK/Undec
The climate.

NC MOOD: Ref COUNTY: Brunswick GENDER: Women AGE: 65+ PARTY REG: Dem IDEOLOGY: Moderate RACE: Caucasian ISSUES: Lower Health Costs
Do not know.

NC MOOD: Ref COUNTY: Gaston GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Very Cons RACE: Caucasian ISSUES: Control Immigration
I just always lived in North Carolina. I never thought about it. I'm a Republican and I vote Republican.

NC MOOD: Ref COUNTY: Gaston GENDER: Women AGE: 65+ PARTY REG: GOP IDEOLOGY: Smwt Cons RACE: Caucasian ISSUES: Lower Health Costs
The people.

North Carolina October 2016 Study - In your own words, please tell me what you like best about living in North Carolina?

**NC MOOD: Ref COUNTY: Pasquotank GENDER: Men AGE: 65+ PARTY REG: Dem
IDEOLOGY: Ref RACE: Caucasian ISSUES: Improve Education**
We have the most beautiful natural resources. It's also an affordable place to live.

**NC MOOD: Ref COUNTY: Cabarrus GENDER: Women AGE: 55-64 PARTY REG: Dem
IDEOLOGY: Ref RACE: Ref ISSUES: DK/Undec**
The weather.

**NC MOOD: Ref COUNTY: Stanly GENDER: Women AGE: 65+ PARTY REG: Dem
IDEOLOGY: DK/Ref RACE: Caucasian ISSUES: Create Jobs**
It's the best. The weather. The people. The country.