

If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between...

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11% o	102 20%	94 19%	142 28% w	153 31%	133 27%	71 14%		
DONALD J. TRUMP																										
MAR 5-7, 2016	162 32% (1)	29 35% (1)	21 31% (2)	17 41% (1)	34 30% (1)	37 34% (1)	24 28% (1)	87 35% (1)	75 30% (1)	6 22% (2)	15 26% (2)	32 23% (2)	48 45% (1) KL	61 37% (1) kL	21 31% (1)	34 33% (1)	33 41% (1) RS	11 21% (2)	27 26% (1)	37 39% (1) Rs	55 39% (1) WX	55 36% (1) X	35 27% (2)	16 22% (2)		
JAN 18-19, 2016	133 27%	19 21%	23 32% F	13 33% bF	36 33% bF	19 17%	23 29% f	71 29%	61 25%	4 12%	20 31%	25 20%	29 26%	55 33% JL	11 15%	31 32% Os	29 39% OS	13 30%	22 20%	27 27%	- -	- -	- -	- -		
JAN 13-14&16, 2016	126 25%	28 31% c	12 18%	8 20%	27 25%	31 27%	21 25%	72 29% i	54 22%	5 18%	14 23%	36 26%	28 26%	43 26%	24 29% R	26 28% R	21 30% R	4 11%	27 24% r	24 23% r	38 35% WX	49 32% WX	25 16%	14 19%		
TED CRUZ																										
MAR 5-7, 2016	131 26% (2)	26 31% (2) g	24 35% (1) FG	13 31% (2)	29 26% (2)	22 20% (2)	16 19% (2)	70 28% (2)	61 24% (2)	10 37% (1)	22 36% (1) N	40 28% (1)	26 24% (2)	33 20% (2)	17 26% (2)	34 33% (2) sT	19 23% (2)	24 45% (1) oQST	22 22% (2)	14 15% (2)	33 23% (2)	41 27% (2)	42 31% (1) x	14 20% (3)		
JAN 18-19, 2016	113 23%	25 27%	20 29% g	8 20%	19 18%	27 25%	14 17%	69 28% I	44 18%	6 20%	10 16%	36 28% kN	32 28% kN	28 17%	21 27%	30 31% RT	19 25%	6 14%	23 21%	15 15%	- -	- -	- -	- -		
JAN 13-14&16, 2016	112 22%	16 17%	17 27%	11 31%	25 23%	23 20%	20 24%	61 24%	51 20%	10 37%	12 20%	29 21%	34 31% lN	27 16%	20 24% t	24 25% T	17 23%	8 23%	30 26% T	14 13%	19 17%	34 22%	44 28% U	15 20%		
JOHN R. KASICH																										
MAR 5-7, 2016	57 11% (3)	10 12% (3)	7 10% (3)	7 18% (3)	7 7% (4)	14 13% (4)	12 14% (4)	29 11% (3)	29 12% (4)	3 10% *(4)	5 8% (4)	16 11% (4)	15 14% (3)	19 12% (3)	6 9% (4)	12 11% (3)	11 14% (3)	4 7% (4)	16 15% (3)	9 10% (4)	11 8% (3)	14 9% (3)	18 14% (3)	14 20% (4) UV		
JAN 18-19, 2016	11 2%	4 5% cd	- -	- -	2 2%	2 2%	2 3%	3 1%	9 3%	- -	1 1%	1 -	6 5% JL	4 2% j	- -	1 1%	2 2%	1 2%	6 5% O	2 2%	- -	- -	- -	- -		
JAN 13-14&16, 2016	11 2%	1 1%	2 3%	2 6%	2 2%	2 2%	1 1%	7 3%	3 1%	- -	- -	3 2% jk	1 1%	6 4% JK	- -	4 4% OrS	3 4% ors	- -	- -	3 3% ors	1 1%	- -	4 3% v	5 7% uV		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

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	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
<b>MARCO RUBIO</b>																									
MAR 5-7, 2016	54 11% (4)	5 6% (4) D	4 6% (4) D	- - (5)	16 15% (3) bcD	15 14% (3) cD	13 15% (3) cD	17 7% (4)	37 15% (3) H	3 10% (3)	8 13% (3) m	21 15% (3) M	4 3% (5)	19 12% (4) M	7 10% (3)	5 5% (5)	5 6% (4)	7 13% (3)	15 15% (4) PQ	14 15% (3) PQ	8 6% (4)	13 8% (4)	15 11% (4)	18 25% (1) UVW	
JAN 18-19, 2016	50 10% (4)	10 11% (4) D	7 11% (4) D	- - (5)	8 8% (3) D	13 12% (3) D	12 14% (3) D	28 11% (4)	23 9% (3)	3 11% (3)	5 8% (3)	10 8% (3)	8 7% (5)	24 15% (4) lm	7 10% (3)	8 9% (5)	12 16% (4) s	4 10% (3)	6 6% (4)	12 13% (3)	- -	- -	- -	- -	
JAN 13-14&16, 2016	54 11% (4)	13 14% (4)	5 8% (3)	3 8% (3)	10 9% (3)	15 13% (3)	8 10% (3)	22 9% (4)	33 13% (3)	- -	6 10% (3) J	18 13% (3) J	10 9% (3) J	20 12% (4) J	9 11% (3)	5 5% (5)	8 11% (4)	5 14% (3)	14 13% (4) p	13 13% (3) p	12 11% (4)	7 5% (3)	21 13% (4) V	14 19% (1) V	
<b>BEN CARSON</b>																									
MAR 5-7, 2016	15 3% (5)	1 1% (7)	1 2% (7)	2 5% (4)	3 3% (6)	5 5% (5)	2 2% (6)	7 3% (5)	7 3% (5)	- -	1 2% (7)	10 7% (5) JKMN	1 1% (7)	3 2% (5) j	- -	5 5% (4) O	2 2% (5)	3 6% (5)	2 2% (6)	2 2% (5)	3 2% (7)	6 5% (5) X	5 4% (5) X	- -	
JAN 18-19, 2016	35 7% (4)	5 6% (3)	4 6% (3)	2 5% (4)	9 8% (3)	9 8% (3)	6 7% (3)	8 3% (3)	27 11% (4) H	- -	9 13% (3) JMn	17 13% (3) JMN	3 3% (3)	6 4% (3) J	2 3% (3)	5 5% (3)	1 1% (3)	8 18% (3) OpQ	12 11% (3) oQ	7 7% (3) q	- -	- -	- -	- -	
JAN 13-14&16, 2016	46 9% (4)	6 7% (3)	5 7% (3)	6 17% (4)	11 10% (3)	9 7% (3)	9 11% (3)	24 10% (4)	22 9% (3)	9 35% (3) LMN	7 12% (3)	14 10% (3)	6 5% (3)	9 6% (3)	12 15% (3) t	7 8% (3)	5 6% (3)	8 23% (3) pQsT	8 7% (3)	6 6% (3)	11 10% (3)	22 14% (3) WX	9 6% (3)	4 5% (3)	
<b>MIKE HUCKABEE</b>																									
MAR 5-7, 2016	10 2% (6)	- -	1 2% (6)	- -	3 3% (7) bd	1 1% (8) *	5 5% (5) BD	7 3% (6)	3 1% (7)	3 10% (4) *	2 4% (6)	- -	4 4% (4) L	1 1% (7)	5 7% (5) qr	2 2% (7)	- -	- -	2 2% (7)	1 1% (6)	5 4% (5) X	3 2% (6) x	1 1% (7)	- -	
JAN 18-19, 2016	12 2% (3)	- -	- -	1 4% (3)	6 6% (3) BC	3 3% (3) bc	2 2% (3)	3 1% (3)	9 4% (3)	- -	2 3% (3)	- -	5 4% (3) JL	6 3% (3) JL	1 1% (3)	1 1% (3)	1 1% (3)	1 3% (3)	3 3% (3)	5 5% (3)	- -	- -	- -	- -	
JAN 13-14&16, 2016	13 3% (3)	1 1% (3)	2 4% (3)	2 6% (3)	2 2% (3)	4 4% (3)	1 1% (3)	4 2% (3)	9 3% (3)	- -	1 2% (3) j	3 2% (3)	2 2% (3)	7 4% (3) J	1 1% (3)	1 1% (3)	2 3% (3)	- -	4 4% (3) r	4 4% (3) R	1 1% (3)	7 4% (3) u	3 2% (3)	2 3% (3)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

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	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR COLL (V)	2 YR COLL (W)	4 YR COLL (X)

JEB BUSH

MAR 5-7, 2016	8 2% (7)	2 3% (5)	-	-	4 3% (5)	1 1% (8)	1 1% (7)	1 - (9)	7 3% (6)	-	-	3 2% (7)	3 3% (6)	2 1% (6)	-	-	1 1% (6)	-	6 6% (5)	1 1% (7)	3 2% (6)	-	4 3% (6)	1 1% (7)
JAN 18-19, 2016	19 4%	4 4%	-	-	7 7% CD	4 4% cd	5 6% CD	5 2%	14 6% h	-	3 4%	5 4% J	6 5% J	5 3% J	2 2%	2 2%	1 2%	2 5%	8 8% pq	4 4%	-	-	-	-
JAN 13-14&16, 2016	13 3%	2 2%	3 5%	-	4 4% d	1 1% cd	3 4%	9 4%	4 2%	-	1 2%	4 3% j	2 2%	7 4% J	1 1%	5 5% S	3 3% s	1 3%	-	3 3% s	2 2%	5 4%	3 2%	2 3%

RAND PAUL

MAR 5-7, 2016	6 1% (8)	1 2% (6)	1 2% (5)	-	1 1% (8)	1 1% (7)	1 1% (8)	6 2% (7)	-	-	2 4% (5)	3 2% (6)	-	-	2 3% (6)	3 3% (6)	-	-	-	-	2 2% (8)	1 1% (7)	-	-	2 3% (5)
JAN 18-19, 2016	12 2%	3 3%	1 2%	-	2 2%	3 2%	3 4% d	7 3%	5 2%	3 10%	2 4%	5 4%	1 1%	1 1%	4 6%	3 3% q	-	1 3%	2 2%	1 1%	-	-	-	-	
JAN 13-14&16, 2016	10 2%	3 4% cd	-	-	2 2%	4 3% cd	2 2%	6 3%	4 2%	-	4 6% jmn	6 4% JMn	-	1 1%	4 4% q	3 3%	-	1 2%	2 2%	1 1%	1 1%	2 1%	7 4% u	1 1%	

CHRIS CHRISTIE

MAR 5-7, 2016	1 - (9)	-	-	-	-	1 1% (6)	-	1 - (8)	-	-	-	1 1% (8)	-	-	1 2% (7)	-	-	-	-	-	-	-	-	-	1 2% (6)
JAN 18-19, 2016	20 4%	6 6% CF	-	8 20% CFg	4 4% CF	-	2 2%	15 6% I	5 2%	-	5 8% Jn	9 7% JN	4 4% j	2 1%	11 14% PqRT	2 2%	2 2%	-	5 5% RT	-	-	-	-	-	
JAN 13-14&16, 2016	20 4%	3 4% d	3 5%	-	8 7% D	3 3% d	3 3%	14 5%	6 3%	-	5 8% J	6 4% J	6 6% J	3 2% j	5 5% rt	6 6% RT	3 5% rt	-	6 6% RT	-	3 3%	3 2%	12 7% V	2 3%	

RICK SANTORUM

JAN 18-19, 2016	5 1%	1 1%	-	-	-	3 3% cde	1 1%	3 1%	2 1%	3 12%	-	1 1%	1 1%	-	3 4%	-	-	-	2 2%	-	-	-	-	-
JAN 13-14&16, 2016	2 -	-	1 1%	-	1 1%	-	-	2 1%	-	-	1 2%	-	1 1%	-	1 1%	1 1%	-	-	-	-	1 1%	-	1 1%	-

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N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

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	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
CARLY FIORINA																									
JAN 18-19, 2016	12 2%	3 3%	1 1%	- -	1 1%	6 6% Deg	1 1%	6 2%	6 2%	- -	1 1%	6 5% J	4 3% j	2 1%	1 2%	3 3%	2 2%	- -	5 5% R	1 1%	- -	- -	- -	- -	
JAN 13-14&16, 2016	12 2%	6 6% CE	- -	2 5%	- -	3 3%	1 1%	2 1%	10 4% H	- -	1 2%	3 2% j	5 5% J	2 1%	- -	2 2%	- -	2 6%	5 5% OQ	2 2%	2 2%	2 1%	5 3%	2 3%	
JIM GILMORE																									
NO PREFERENCE	29 6%	3 4%	6 9% e	1 2%	3 3%	9 8% e	6 7%	13 5%	15 6%	3 11%	2 3%	9 6%	3 3%	12 8% m	3 5%	4 4%	6 7%	4 7%	5 5%	7 7%	13 9% x	7 5%	6 4%	2 3%	
OTHER	3 1%	- -	1 2%	- -	1 1%	1 1%	- -	1 -	2 1%	- -	1 2%	1 1%	1 1%	- -	1 2%	- -	- -	- -	1 1%	1 1%	1 1%	- -	2 1%	- -	
REFUSED	25 5%	5 6%	1 1%	1 3%	9 8% CF	2 2%	6 7%	10 4%	14 6%	- -	2 4%	6 4% J	4 4% J	13 8% J	3 5%	2 2%	5 6% R	- -	6 6% R	8 8% pR	7 5%	11 7%	4 3%	2 3%	

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BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77% h	246 49%	139 28% h	4 1%	471 94% M	256 51%	189 38%	25 5%	371 74%	57 11%	133 27% Uv	136 27%	65 13%	18 4%	
DONALD J. TRUMP																								
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MAR 5-7, 2016	162 32% (1)	121 31% (1)	41 39% (1)	62 32% (1)	59 30% (1)	25 46% (1) dE	16 31% (1)	12 57% (1) IJKL	23 26% (1)	125 33% (1)	76 31% (2)	49 35% (1)	- -	154 33% (1) M	72 28% (2)	78 41% (1) O	6 24% (1)	115 31% (1)	19 34% (1)	49 37% (1) V	54 40% (1) V	13 20% (3)	7 40% (1)	
JAN 18-19, 2016	133 27%	103 26%	29 28%	54 28%	49 24%	17 30%	12 25%	20 49% JKL	24 28%	85 23%	58 24%	27 22%	5 19%	120 26%	- -	- -	- -	- -	- -	- -	- -	- -	- -	
JAN 13-14&16, 2016	126 25%	97 25%	29 28%	49 26%	48 23%	22 35% eG	7 16%	4 15%	16 18%	103 27% i	75 31% hIL	28 21%	1 12%	117 25%	56 22%	52 27%	9 46% o	95 25%	15 27%	24 24%	47 31% W	20 27% w	2 10%	
TED CRUZ																								
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MAR 5-7, 2016	131 26% (2)	109 28% (2)	22 21% (2)	61 31% (2) F	49 24% (2)	9 17% (2)	12 24% (3)	3 13% (3)	9 10% (4)	119 31% (2) HIL	100 41% (1) HIJL	19 13% (3)	2 44% (1)	124 26% (2)	78 31% (1) P	36 19% (2)	6 22% (2)	101 27% (2)	16 28% (2)	31 23% (2)	39 29% (2) w	18 28% (1)	2 12% (3)	
JAN 18-19, 2016	113 23%	90 23%	24 23%	51 26% G	39 19%	18 33% eG	5 11%	2 4%	8 9%	104 29% HI	77 32% HIL	27 22% HI	2 8%	110 24%	- -	- -	- -	- -	- -	- -	- -	- -	- -	
JAN 13-14&16, 2016	112 22%	85 22%	26 25%	44 23%	42 20%	17 27%	9 22%	- -	15 17% H	97 26% H	71 29% HIL	25 19% H	3 33%	106 23%	64 25%	40 21%	4 20%	82 22%	16 29%	21 21% v	40 26% V	8 11%	3 18%	
JOHN R. KASICH																								
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MAR 5-7, 2016	57 11% (3)	38 10% (4)	20 19% (3) B	21 11% (3)	17 8% (4)	7 14% (3)	12 24% (2) dE	4 17% (2)	23 25% (2) JKL	31 8% (4)	17 7% (4)	14 10% (4)	1 29% (2)	55 12% (3)	30 12% (3)	21 11% (4)	4 15% (4)	45 12% (3)	5 9% (4)	14 11% (3)	12 9% (3)	15 23% (2) TU	2 10% (4)	
JAN 18-19, 2016	11 2%	6 2%	5 5%	2 1%	4 2%	1 2%	4 9% d	1 2%	5 6%	5 2%	4 2%	2 1%	- -	11 2% M	- -	- -	- -	- -	- -	- -	- -	- -	- -	
JAN 13-14&16, 2016	11 2%	9 2%	2 2%	5 3% G	3 2% g	2 3%	- -	2 7%	5 6% jk	3 1%	1 -	2 2%	- -	11 2% M	3 1%	6 3% Q	- -	8 2% S	- -	1 1%	2 1%	3 4% w	- -	

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	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
<b>MARCO RUBIO</b>																									
MAR 5-7, 2016	54 11% (4)	46 12% (3)	8 7% (4)	15 8% (4)	31 16% (3) DF	2 4% (6)	6 11% (4)	1 4% (4)	13 14% (3)	41 11% (3)	20 8% (3)	21 15% (2) hk	- - (4) M	49 11% (4)	22 9% (4)	23 12% (3)	5 20% (3)	42 11% (4)	6 11% (3)	12 9% (4)	12 9% (4)	8 13% (4)	5 25% (2)		
JAN 18-19, 2016	50 10%	44 11%	7 6%	23 12% g	21 10%	4 8%	2 5%	- -	9 10% H	40 11% H	26 11% H	14 11% H	2 9%	48 10%	- -	- -	- -	- -	- -	- -	- -	- -	- -		
JAN 13-14&16, 2016	54 11%	43 11%	11 11%	17 9%	26 12%	5 7%	7 16%	5 19%	15 18% JK	34 9%	19 8%	14 11%	- -	51 11% M	28 11%	22 11%	1 4%	48 13% S	2 3%	11 10%	11 7%	20 26% TU	4 20%		
<b>BEN CARSON</b>																									
MAR 5-7, 2016	15 3% (5)	11 3% (5)	3 3% (5)	5 3% (6)	6 3% (6)	2 4% (4)	1 2% (5)	- -	4 5% (5) H	10 3% (5) H	5 2% (6) H	6 4% (5) H	1 27% (3)	12 2% (5)	10 4% (5) Q	4 2% (5) Q	- -	13 3% (5) S	- -	1 1% (8)	4 3% (5) w	3 5% (5) w	- -		
JAN 18-19, 2016	35 7%	29 7%	6 6%	8 4% F	21 10% DF	- -	6 13% F	2 4%	2 3%	30 8% I	19 8% i	11 9% i	- -	35 8% M	- -	- -	- -	- -	- -	- -	- -	- -	- -		
JAN 13-14&16, 2016	46 9%	36 9%	10 10%	22 12% F	14 7%	2 3%	8 19% eF	- -	7 8% H	37 10% H	20 8% H	17 13% H	1 10%	41 9%	25 10%	15 8%	3 16%	34 9%	6 11%	9 9%	17 11%	6 8%	2 12%		
<b>MIKE HUCKABEE</b>																									
MAR 5-7, 2016	10 2% (6)	10 2% (6) C	- -	7 3% (5) FG	3 1% (7)	- -	- -	- -	1 1% (9)	9 2% (6) H	6 2% (5) H	3 2% (6)	- -	10 2% (6) M	7 3% (6)	2 1% (6)	1 4% (5)	5 1% (7)	4 6% (5) UW	8 6% (5)	- -	1 2% (7)	- -		
JAN 18-19, 2016	12 2%	8 2%	5 4%	1 1% d	7 3% d	2 4%	2 5%	- -	1 1%	12 3% H	8 3% H	4 3% h	3 10%	10 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -		
JAN 13-14&16, 2016	13 3%	13 3% C	- -	4 2% fg	9 4% FG	- -	- -	1 4%	- -	12 3% I	7 3% I	4 3% I	1 11%	12 3%	7 3% Q	5 3% Q	- -	8 2% S	2 4%	6 6% W	3 2%	1 1%	- -		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between...

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
<b>JEB BUSH</b>																									
MAR 5-7, 2016	8 2% (7)	8 2% (7) C	-	1 1% (8)	7 4% (5) DFG	-	-	-	2 2% (7)	6 2% (7)	3 1% (7) h	3 2% (7)	-	8 2% (7) M	4 2% (8) q	2 1% (7)	-	6 2% (6) S	-	2 2% (7)	1 1% (7)	-	-		
JAN 18-19, 2016	19 4%	18 4% c	1 1%	4 2% g	14 7% DG	1 2%	-	3 9%	3 4%	13 3%	10 4%	3 2%	3 11%	15 3%	-	-	-	-	-	-	-	-	-		
JAN 13-14&16, 2016	13 3%	10 3%	3 3%	6 3% G	4 2% g	3 5% g	-	-	2 2%	10 3% H	3 1% h	7 5% Hk	-	13 3% M	5 2% Q	6 3% Q	-	9 2% S	-	2 2%	5 3% W	3 4% w	-		
<b>RAND PAUL</b>																									
MAR 5-7, 2016	6 1% (8)	4 1% (8)	2 2% (6)	4 2% (7) eg	-	2 4% (5)	-	-	3 4% (6) h	2 1% (8)	1 - (8)	1 1% (8)	-	6 1% (8) M	4 2% (7) q	1 1% (8)	-	5 1% (8) S	-	2 2% (6)	1 1% (6)	1 2% (8)	-		
JAN 18-19, 2016	12 2%	9 2%	3 3%	4 2% g	5 2% G	3 5%	-	4 11%	1 2%	6 2%	2 1%	5 4% k	-	12 3% M	-	-	-	-	-	-	-	-	-		
JAN 13-14&16, 2016	10 2%	5 1%	5 5% b	3 1%	2 1%	4 6% G	4 4%	3 10%	5 5% jl	3 1%	2 1%	1 1%	-	9 2% M	10 4% PQ	-	-	10 3% S	-	1 1%	4 2% w	2 3%	-		
<b>CHRIS CHRISTIE</b>																									
MAR 5-7, 2016	1 - (9)	-	1 1% (7)	-	-	1 2% (7)	-	-	1 1% (8)	-	-	-	-	1 - (9)	1 - (9)	-	-	1 - (9)	-	-	-	-	1 2% (6)	-	
JAN 18-19, 2016	20 4%	20 5% C	-	15 8% EFG	5 2% FG	-	-	-	10 13% HJK	10 3% H	3 1%	7 5% Hk	6 25%	14 3%	-	-	-	-	-	-	-	-	-		
JAN 13-14&16, 2016	20 4%	15 4%	5 4%	9 5% G	6 3% G	5 7% G	-	6 23% JKL	6 7%	8 2%	5 2%	3 2%	3 34%	17 4%	17 7% PQ	3 2% q	-	14 4%	3 5%	6 6%	9 6%	2 3%	3 16%		
<b>RICK SANTORUM</b>																									
JAN 18-19, 2016	5 1%	4 1%	1 1%	3 2%	1 -	-	1 2%	-	4 5%	1 -	1 -	-	-	5 1% M	-	-	-	-	-	-	-	-	-		
JAN 13-14&16, 2016	2 -	1 -	1 1%	1 -	-	1 1%	-	-	-	2 -	1 -	1 1%	-	2 -	1 -	-	1 5%	1 -	1 2%	1 1%	-	1 1%	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Continued

If the Republican Primary for President were being held today and you had to make a choice, for whom would you vote between...

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
<b>CARLY FIORINA</b>																									
JAN 18-19, 2016	12 2%	6 2%	5 5%	3 1%	4 2%	3 5%	3 5%	1 3%	2 3%	8 2%	5 2%	4 3%	-	11 2% M	-	-	-	-	-	-	-	-	-		
JAN 13-14&16, 2016	12 2%	10 3%	2 2%	2 1%	8 4% dF	-	2 4%	1 3%	2 3%	9 2%	2 1%	6 5% k	-	11 2% M	4 2% q	4 2% Q	-	11 3% S	-	2 2%	1 1%	3 5%	1 6%		
<b>JIM GILMORE</b>																									
NO PREFERENCE	29 6%	23 6%	6 5%	12 6%	12 6%	2 3%	4 8%	2 9%	6 7% k	19 5% K	5 2%	14 10% jK	-	27 6%	13 5%	12 6%	4 16%	17 5%	4 7%	10 8% vW	9 7% vW	1 2%	-		
OTHER	3 1%	3 1%	-	1 1%	2 1%	-	-	-	-	3 1%	2 1%	1 1%	-	2 -	2 1%	-	-	2 1%	1 2%	-	-	1 1%	-		
REFUSED	25 5%	21 5%	3 3%	7 4% G	14 7% G	3 6% g	-	-	4 5% H	20 5% H	12 5% H	8 6% H	-	24 5% M	13 5% Q	10 5% Q	-	19 5%	2 4%	3 2%	3 2%	2 3%	2 12%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
 NATIONAL RESEARCH INC / FOR THE CIVITAS INSTITUTE



As you may know, [INSERT CHOICE FROM Q13] has dropped out of the presidential race. Out of the following candidates who are still running in the Republican Primary for President, for whom would you vote between:

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=CHOICE Q.13	39 100%	5 12%	3 9%	2 5%	11 28%	9 24%	9 23%	22 56%	17 44%	3 6%	6 14%	18 45%	8 20%	6 15%	8 21%	11 28%	3 7%	3 8%	10 26%	4 10%	14 35%	11 28%	11 27%	4 11%
TED CRUZ	11 28% (1)	1 25% (2)	1 32% (2)	1 54% (1)	4 38% (1)	1 12% (2)	3 29% (1)	9 41% (1) i	2 12% (3)	3 100% KLMN	2 38% (1)	6 31% (1) N	1 12% (4)	- -	5 58% (1) QST	4 39% (1) QST	- -	2 67% (1) qSt	- -	- -	2 16% (3)	5 42% (1)	3 31% (1)	1 26% (2)
JOHN KASICH	7 19% (2)	1 22% (3)	2 68% (1) dF	- -	2 19% (3)	- -	2 24% (2)	6 25% (2)	2 11% (4)	- -	1 22% (2)	2 13% (3)	2 26% (1)	2 35% (1)	1 15% (2)	3 30% (2) r	1 36% (1)	- -	1 9% (3)	1 25% (2)	4 30% (1) W	2 21% (2)	- -	1 27% (1)
DONALD TRUMP	5 14% (3)	1 28% (1)	- -	- -	3 27% (2) cdf	- -	1 13% (3)	2 11% (3)	3 17% (2)	- -	1 21% (3)	2 13% (2)	2 24% (3)	- -	1 14% (3)	1 12% (3)	- -	1 33% (2)	2 18% (2)	- -	2 16% (2)	- -	3 30% (2) vx	- -
MARCO RUBIO	5 12% (4)	- -	- -	1 46% (2)	1 9% (4)	3 32% (1) bcg	- -	1 4% (4)	4 23% (1)	- -	- -	1 6% (4)	2 25% (2)	2 33% (2)	- -	- -	1 31% (2)	- -	2 19% (1)	2 51% (1) opr	1 7% (4)	2 17% (3)	2 19% (3)	- -
DON'T KNOW/UNSURE	9 24%	1 25%	- -	- -	1 8%	5 56% CDE	2 25%	4 18%	5 31%	- -	1 19%	6 32% J	1 13%	2 33%	1 13%	2 19%	1 33%	- -	5 44% R	1 24%	4 31%	2 20%	1 11%	2 47%
REFUSED	1 2%	- -	- -	- -	- -	- -	1 10%	- -	1 5%	- -	- -	1 5%	- -	- -	- -	- -	- -	- -	1 9%	- -	- -	- -	1 9%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
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As you may know, [INSERT CHOICE FROM Q13] has dropped out of the presidential race. Out of the following candidates who are still running in the Republican Primary for President, for whom would you vote between:

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EMBL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)
BASE=CHOICE Q.13	39 100%	33 83%	7 17%	16 42%	16 42%	5 14%	1 3%	-	12 30%	28 70%	15 38%	13 32%	1 3%	36 92%	26 67%	9 23%	1 2%	30 76%	4 9%	13 33%	6 16%	6 16%	-
TED CRUZ	11 28% (1)	8 24% (1)	3 51% (1)	6 34% (1) G	2 13% (2)	3 61% eG	-	-	3 29% (1)	8 28% (1)	6 38% (1)	2 17% (2)	1 100% N	10 28% (1)	10 39% (1) PQ	-	-	9 29% (1)	3 72% (1)	5 35% (1)	1 17% (2)	4 69% u	-
JOHN KASICH	7 19% (2)	7 23% (2) C	-	6 34% (2) FG	2 12% (3)	-	-	-	1 8% (4)	7 24% (2)	2 15% (2)	4 34% (1)	-	7 21% (2) M	6 21% (2) Q	2 22% (2)	-	4 14% (3)	1 28% (2)	3 25% (2) v	1 16% (3)	-	-
DONALD TRUMP	5 14% (3)	4 13% (4)	1 17% (2)	2 15% (3)	2 12% (4)	-	1 100% DEF	-	3 28% (2)	2 8% (4)	1 8% (4)	1 8% (4)	-	5 15% (3) M	2 9% (3)	1 14% (3)	1 100% OP	4 15% (2) S	-	3 23% (3)	1 20% (1)	-	-
MARCO RUBIO	5 12% (4)	5 15% (3) C	-	1 5% (4)	4 24% (1) FG	-	-	-	2 16% (3)	3 11% (3)	2 13% (3)	1 8% (3)	-	4 11% (4) m	2 8% (4)	3 31% (1) q	-	3 10% (4) s	-	-	1 14% (4)	-	-
DON'T KNOW/UNSURE	9 24%	7 23%	2 32%	2 12%	5 34% G	2 39%	-	-	2 18%	7 27%	3 21%	4 34%	-	9 23% M	5 21% Q	3 32% q	-	9 29% S	-	2 17%	1 19%	2 31%	-
REFUSED	1 2%	1 3%	-	-	1 6%	-	-	-	-	1 3%	1 6%	-	-	1 2%	1 3%	-	-	1 3%	-	-	1 14%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

And of the following, who is best described by the phrase: Cares about people like me.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28%	153 31%	133 27%	71 14%	
TED CRUZ	144 29% (1)	37 44% (1) eFG	24 36% (1) FG	15 36% (1) FG	33 30% (1) FG	20 18% (4)	15 17% (3)	82 33% (1) i	62 25% (2)	10 38% (1)	22 36% (1) N	46 30% (1) N	33 20% (2) n	33 20% (3)	23 34% (1) T	39 38% (1) qsT	20 25% (2)	20 37% (1) T	27 27% (1) T	14 15% (3)	37 26% (2)	49 32% (1)	40 30% (1)	16 23% (2)	
DONALD TRUMP	126 25% (2)	18 22% (2)	16 23% (2)	13 31% (2)	29 26% (2)	26 24% (1)	24 29% (1)	63 25% (2)	63 25% (1)	6 22% (2)	10 17% (3)	24 17% (4)	36 34% (1) KL	50 31% (1) KL	13 19% (2)	22 21% (2)	28 36% (1) OPR	9 17% (3)	26 25% (2)	28 30% (1)	47 33% (1) vX	35 23% (2)	33 25% (2) x	10 15% (4)	
JOHN KASICH	88 18% (3)	15 17% (3)	11 17% (3)	5 11% (3)	11 10% (4)	25 23% (2) dE	21 24% (2) dE	50 20% (3)	37 15% (4)	3 10% (4)	10 16% (4)	25 18% (2)	16 15% (3)	34 21% (2) r	13 19% (3) R	20 22% (3) R	7 7% (4)	17 16% (4) r	17 18% (2) R	17 15% (3) R	22 17% (3)	25 17% (3)	27 20% (3)	14 20% (3)	
MARCO RUBIO	65 13% (4)	6 7% (4)	7 11% (4)	4 9% (4)	19 17% (3) B	20 18% (3) B	10 12% (4)	18 7% (4)	48 19% (3) H	3 10% (3)	12 19% (2) M	24 17% (3) M	8 7% (4)	19 12% (4)	7 10% (4)	5 7% (4)	6 27% (4) oPQ	15 18% (3) PQ	19 15% (4) Pq	14 8% (4)	12 10% (4)	15 14% (4)	19 14% (4)	19 27% (1) UVW	
DON'T KNOW/UNSURE	66 13%	8 9%	6 9%	5 13%	15 13%	17 16%	15 17%	32 13%	34 14%	5 20%	7 12%	20 14%	11 10%	23 14%	12 18%	12 12%	8 10%	6 12%	11 10%	17 18% q	22 16%	21 14%	12 9%	10 14%	
OTHER	7 1%	1 1%	2 3%	- -	2 2%	1 1%	1 1%	2 1%	5 2%	- -	- -	2 1%	3 3% jk	2 1%	- -	2 2%	- -	- -	3 3% oqr	2 2%	1 1%	4 3% x	2 1%	- -	- -
REFUSED	4 1%	- -	1 1%	- -	2 2%	1 1%	- -	3 1%	1 -	- -	- -	1 1%	1 1%	2 1%	- -	2 2%	1 1%	- -	- -	1 1%	1 1%	2 1%	- -	1 2%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

And of the following, who is best described by the phrase: Cares about people like me.

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EMBL- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%
TED CRUZ	144 29% (1)	116 29% (1)	28 26% (2)	68 35% (1) E	48 24% (2)	14 26% (3)	14 27% (2)	2 8% (4)	10 11% (4)	132 34% (1) HIL	109 44% (1) HIJL	24 17% (3)	3 77% N	135 29% (1)	89 35% (1) P	37 20% (2)	6 22% (2)	108 29% (1)	17 30% (1)	36 27% (2)	42 31% (1)	23 36% (1)	3 18% (3)
DONALD TRUMP	126 25% (2)	93 24% (2)	33 32% (1)	44 23% (2)	49 25% (1)	19 36% (1) d	14 27% (1)	11 52% (1) IJKL	17 19% (3)	96 25% (2)	62 25% (2)	33 24% (1)	- - M	118 25% (2)	51 20% (2)	65 34% (1) Oq	4 16% (4)	91 24% (2)	17 30% (2)	38 29% (1) V	40 30% (2) V	9 13% (3)	6 30% (1)
JOHN KASICH	88 18% (3)	64 16% (3)	23 22% (3)	36 19% (3)	28 14% (4)	14 26% (2) e	10 19% (3)	5 22% (2)	30 34% (1) JKL	52 14% (3)	24 10% (4)	28 20% (2) K	- - M	84 18% (3)	49 19% (3)	32 17% (3)	5 18% (3)	69 19% (3)	7 12% (4)	22 17% (3)	23 17% (3)	18 28% (2) tu	3 15% (4)
MARCO RUBIO	65 13% (4)	53 13% (4)	13 12% (4)	15 8% (4)	38 19% (3) DF	3 6% (4)	10 19% (4) df	2 9% (3)	17 19% (2) k	46 12% (4)	25 10% (3)	21 15% (4)	- - M	60 13% (4)	31 12% (4)	23 12% (4)	7 28% (1)	48 13% (4)	8 13% (3)	15 11% (4)	15 11% (4)	8 13% (4)	5 25% (2)
DON'T KNOW/UNSURE	66 13%	60 15% C	6 6%	29 15% F	31 15% F	2 4%	4 8%	2 9%	13 14%	51 13% k	20 8%	31 22% hJK	- - M	63 13% M	31 12%	28 15%	3 11%	45 12%	8 15%	19 15%	15 11%	4 7% 7	2 12% 12%
OTHER	7 1%	5 1%	2 2%	- - DG	5 2% DG	2 4%	- -	- -	2 2%	5 1% H	3 1%	2 1%	1 23%	6 1%	2 1%	2 1%	1 4%	7 2% S	- -	3 2% S	1 1%	1 2% S	- -
REFUSED	4 1%	4 1% c	- -	3 2%	1 1%	- -	- -	- -	1 1%	3 1%	3 1%	- -	- -	4 1% m	3 1%	1 1%	- -	4 1% s	- -	- -	1 1% s	1 2% s	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between: Larry Holmquist, Paul Wright, Greg Brannon, or Richard Burr?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28%	153 31%	133 27%	71 14%		
TOTAL BURR																										
MAR 5-7, 2016	208 42% (1)	38 45% (1)	26 39% (1)	16 39% (1)	52 47% (1)	48 44% (1)	27 31% (1)	101 41% (1)	107 43% (1)	7 25% (1)	22 36% (1)	64 45% (1)	38 35% (1)	77 47% (1)	22 33% (1)	38 37% (1)	41 51% (1)	21 39% (1)	45 44% (1)	41 44% (1)	58 41% (1)	66 43% (1)	50 38% (1)	34 48% (1)		
JAN 18-19, 2016	226 45%	41 44%	27 38%	11 26%	64 60%	52 47%	32 39%	129 52%	96 39%	10 34%	28 44%	59 46%	46 40%	82 50%	36 46%	46 48%	47 63%	14 32%	44 40%	39 40%	-	-	-	-		
TOTAL BRANNON																										
MAR 5-7, 2016	68 14% (2)	15 18% (2)	11 16% (2)	6 15% (2)	15 14% (2)	10 9% (2)	11 12% (2)	50 20% (2)	18 7% (2)	3 10% (3)	13 21% (2)	23 16% (2)	20 19% (2)	10 6% (2)	13 20% (2)	28 27% (2)	9 11% (2)	9 17% (2)	5 5% (2)	4 4% (2)	13 9% (2)	26 17% (2)	19 15% (2)	8 12% (2)		
JAN 18-19, 2016	34 7%	15 16%	3 5%	1 2%	6 6%	7 6%	3 3%	17 7%	17 7%	-	4 7%	11 8%	14 12%	5 3%	4 5%	8 9%	4 6%	3 8%	10 9%	4 4%	-	-	-	-		
TOTAL HOLMQUIST																										
MAR 5-7, 2016	13 3% (3)	-	2 3% (3)	1 3% (3)	4 4% (3)	2 2% (3)	4 5% (3)	7 3% (3)	6 2% (3)	-	4 7% (3)	3 2% (3)	3 3% (3)	3 2% (3)	3 5% (4)	3 3% (3)	1 1% (3)	1 2% (3)	3 3% (3)	2 2% (4)	2 1% (4)	6 4% (3)	3 2% (3)	2 3% (3)		
JAN 18-19, 2016	3 1%	1 1%	1 1%	-	-	-	1 1%	3 1%	-	-	-	2 1%	1 1%	-	1 1%	2 2%	-	-	-	-	-	-	-	-		
TOTAL WRIGHT																										
MAR 5-7, 2016	8 2% (4)	3 4% (3)	1 1% (4)	-	2 2% (4)	2 2% (4)	-	5 2% (4)	3 1% (4)	3 11% (2)	1 2% (4)	-	2 2% (4)	2 1% (4)	4 6% (3)	-	1 1% (4)	-	1 1% (4)	2 2% (3)	4 3% (3)	2 1% (4)	2 2% (4)	-		
JAN 18-19, 2016	17 3%	1 2%	1 2%	6 15%	5 4%	3 2%	1 1%	9 3%	9 3%	-	1 2%	9 7% Jkm	2 2%	5 3% j	6 8%	1 1%	1 1%	1 3%	4 4%	4 4%	-	-	-	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Continued

If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between: Larry Holmquist, Paul Wright, Greg Brannon, or Richard Burr?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
TOTAL LEAN/UNDECIDED																									
MAR 5-7, 2016	194 39%	26 31%	28 42%	18 43%	35 31%	45 41%	42 49% BE	83 33%	111 45% H	14 53%	20 34%	50 35%	42 39%	68 42%	24 35%	32 31%	27 34%	23 42%	45 44% p	44 46% Pq	65 46% V	50 32%	54 41%	25 36%	
JAN 18-19, 2016	212 42%	32 35%	37 53% bE	22 56% e	32 30%	46 42% e	42 51% bE	90 36%	122 49% H	19 66% Lmn	30 47%	46 36%	47 41%	69 42%	31 40%	36 37%	23 30%	24 55% pQ	50 46% Q	48 49% Q	-	-	-	-	
DEFINITELY BURR	145 29%	25 30%	19 29%	12 29%	36 32%	32 29%	20 24%	71 28%	74 30%	3 10%	12 19%	42 30% j	28 26%	61 37% JKM	14 21%	25 24%	32 40% OPR	9 16%	33 32% R	32 34% oR	41 29%	43 28%	39 29%	22 31%	
PROBABLY BURR	63 13%	13 15%	7 10%	4 10%	17 15%	16 15%	7 8%	30 12%	33 13%	4 16%	10 17%	22 16%	10 10%	17 10%	8 12%	14 13%	9 11%	12 23% t	12 12%	9 9%	18 13%	22 15%	11 9%	12 17%	
DEFINITELY BRANNON	50 10%	14 17% Fg	8 12% f	6 15% f	10 9%	4 4%	6 7%	35 14% I	15 6%	3 10%	10 17% N	18 13% N	14 13% N	5 3%	11 17% qsT	19 18% QST	5 6%	8 15% t	5 5%	2 2%	8 5%	20 13% U	15 12% u	6 9%	
PROBABLY BRANNON	18 4%	1 1%	2 3%	-	5 4% D	6 5% D	5 5% D	15 6% I	3 1%	-	2 4%	5 4% J	6 6% J	5 3% J	2 3%	9 9% rST	4 5% S	1 2%	-	2 2%	5 4%	6 4%	4 3%	2 3%	
DEFINITELY HOLMQUIST	8 2%	-	2 3%	-	2 2%	2 2%	2 2%	2 1%	6 2%	-	2 3%	1 1% j	3 3% j	2 1%	1 2%	1 1%	-	1 2%	3 3%	2 2%	2 1%	4 3%	1 1%	1 1%	
PROBABLY HOLMQUIST	5 1%	-	-	1 3%	2 2%	-	2 2%	5 2% I	-	-	2 4%	2 1%	-	1 1%	2 4%	2 2%	1 1%	-	-	-	-	2 1%	2 2%	1 1%	
DEFINITELY WRIGHT	4 1%	-	1 1%	-	2 2%	1 1%	-	2 1%	2 1%	-	1 2%	-	1 1%	2 1%	1 2%	-	1 1%	-	1 1%	1 1%	1 1%	1 1%	1 1%	2 2%	
PROBABLY WRIGHT	4 1%	3 4%	-	-	-	1 1%	-	3 1%	1 -	3 11%	-	-	1 1%	-	3 4%	-	-	-	-	1 1%	3 2%	1 1%	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between: Larry Holmquist, Paul Wright, Greg Brannon, or Richard Burr?

BANNER 1

	KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
LEAN HOLMQUIST	3 1%	1 2%	-	-	1 1%	1 1%	-	2 1%	1	-	-	3 2%	-	1 1%	-	1 1%	1 1%	-	1 1%	-	-	1 1%	1 1%	1 1%
LEAN WRIGHT	2 -	-	2 3%	-	-	-	-	1	1	-	-	1	1 1%	1 1%	-	1 1%	-	-	-	1 1%	-	-	1 1%	1 1%
LEAN BRANNON	5 1%	1 1%	-	-	2 2%	-	2 3%	1	4 2%	-	-	3 2% jkm	-	2 1%	-	1 1%	-	-	2 2%	2 2%	1 1%	2 1%	2 2%	-
LEAN BURR	11 2%	-	-	4 9% bc	2 2%	2 2%	3 4% bc	4 2%	7 3%	-	1 2%	5 3% J	3 3% j	3 2% j	1 2%	3 3% qr	-	-	4 4% QR	3 3% qr	3 2%	3 2%	2 1%	3 4%
HARD UNDECIDED	173 35%	24 28%	26 39%	14 34%	30 27%	42 38% e	37 43% bE	75 30%	98 39% H	14 53%	19 32%	40 28%	38 35%	61 38% l	22 34%	26 25%	26 33%	23 42% p	37 36% p	38 41% P	60 42% Vx	43 28%	48 36%	20 29%
NAMED OTHER	1 -	1 1%	-	-	-	-	-	1	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 1%	-
REFUSED	7 1%	1 1%	-	-	3 3%	1 1%	2 2%	2 1%	5 2%	-	-	1 1%	3 3% jk	3 2% jk	-	1 1%	1 1%	-	3 3% or	2 2%	-	3 2%	3 2%	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 NATIONAL RESEARCH INC / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between: Larry Holmquist, Paul Wright, Greg Brannon, or Richard Burr?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77% h	246 49%	139 28% h	4 1%	471 94% M	256 51%	189 38%	25 5%	371 74%	57 11%	133 27% Uv	136 27%	65 13%	18 4%	
TOTAL BURR																								
-----																								
MAR 5-7, 2016	208 42% (1)	175 44% (1) C	33 32% (1)	78 40% (1) G	97 49% (1) G	23 42% (1) G	10 20% (1)	6 29% (1)	38 42% (1)	163 42% (1)	109 44% (1)	54 39% (1)	2 50% (1)	197 42% (1)	100 39% (1)	89 47% (1) oQ	6 23% (1)	166 45% (1)	18 31% (1)	47 36% (1)	57 42% (1)	24 37% (1)	13 71% (1) TUV	
JAN 18-19, 2016	226 45%	183 46%	43 41%	97 50% G	86 42% G	32 57% eG	11 22%	18 44%	32 38%	173 48%	111 47%	62 50%	7 30%	208 45%	-	-	-	-	-	-	-	-	-	
TOTAL BRANNON																								
-----																								
MAR 5-7, 2016	68 14% (2)	47 12% (2)	21 20% (2) b	39 20% (2) E	8 4% (2)	12 21% (2) E	10 19% (2) E	1 5% (3)	5 6% (2)	62 16% (2) HI	46 19% (2) HI1	16 11% (2)	2 49% (2)	63 13% (2)	43 17% (2) P	18 9% (2)	2 8% (2)	46 12% (2)	11 19% (2)	15 12% (2)	21 15% (2)	14 21% (2) W	1 6% (2)	
JAN 18-19, 2016	34 7%	26 7%	8 7%	13 7%	13 7%	4 6%	4 8%	1 2%	3 4%	30 8% HL	25 11% HiL	4 4%	-	32 7% M	-	-	-	-	-	-	-	-	-	
TOTAL HOLMQUIST																								
-----																								
MAR 5-7, 2016	13 3% (3)	7 2% (3)	6 6% (3)	5 3% (3)	2 1% (4)	2 4% (3)	4 7% (3)	5 23% (2) IJKL	3 3% (3)	5 1% (4)	3 1% (4)	2 1% (4)	-	13 3% (3) M	10 4% (3) p	2 1% (3)	1 4% (3)	10 3% (3)	2 3% (4)	4 3% (3)	6 4% (3) w	2 4% (3) W	-	
JAN 18-19, 2016	3 1%	1 -	2 2%	1 -	-	2 3%	-	-	1 1%	2 1%	1 -	1 1%	-	3 1%	-	-	-	-	-	-	-	-	-	
TOTAL WRIGHT																								
-----																								
MAR 5-7, 2016	8 2% (4)	6 2% (4)	2 2% (4)	4 2% (4)	2 1% (3)	1 1% (4)	1 2% (4)	-	1 1% (4)	7 2% (3) H	4 2% (3) h	3 2% (3)	-	8 4% (4) M	6 2% (4) Q	2 1% (4)	-	2 1% (4)	4 7% (3)	2 2% (4)	5 4% (4) VW	-	-	
JAN 18-19, 2016	17 3%	15 4%	2 2%	9 4% F	7 3% F	-	2 4%	-	10 12% HJKL	7 2% H	4 2% h	3 2% h	6 25%	11 2%	-	-	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Continued



If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between: Larry Holmquist, Paul Wright, Greg Brannon, or Richard Burr?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
TOTAL LEAN/UNDECIDED																									
MAR 5-7, 2016	194 39%	152 39%	42 40%	66 34%	86 43% df	17 31%	25 50% df	9 43%	42 47% jK	141 37%	80 33%	61 44% K	- 1%	183 39% M	92 36%	75 40%	16 64% OP	139 37%	22 39%	61 46% uw	48 35%	23 35%	4 24%		
JAN 18-19, 2016	212 42%	162 41%	49 47%	71 37%	91 45%	19 33%	30 63% DEF	21 52%	34 41%	146 40%	94 39%	52 42%	11 46%	198 43%	-	-	-	-	-	-	-	-	-	-	
DEFINITELY BURR	145 29%	120 30%	25 24%	52 27% G	68 34% G	19 34% G	6 12%	4 20%	23 26%	116 30%	81 33%	35 25%	2 50%	138 29%	65 25%	71 38% OQ	3 14%	116 31%	12 21%	31 23%	44 33%	17 27%	8 46% t		
PROBABLY BURR	63 13%	55 14% c	8 8%	26 13%	29 14%	4 8%	4 8%	2 9%	15 16%	47 12%	27 11%	19 14%	- -	59 13% M	35 14%	18 10%	2 10%	50 13%	6 11%	17 13%	13 9%	7 10%	4 24%		
DEFINITELY BRANNON	50 10%	32 8%	18 17% B	25 13% E	6 3%	10 18% E	9 17% E	1 5%	3 4%	46 12% I	34 14% hI	12 8%	2 49%	45 10%	31 12% P	12 6%	2 8%	33 9%	8 15%	11 8%	16 12%	10 15%	1 6%		
PROBABLY BRANNON	18 4%	15 4%	3 3%	13 7% Eg	2 1%	2 4%	1 2%	- -	2 2%	16 4% H	12 5% H	4 3% h	- -	17 4% M	13 5% Q	6 3% Q	- -	13 3%	2 4%	4 3% w	4 3% W	4 6% w	- -		
DEFINITELY HOLMQUIST	8 2%	3 1%	5 5% b	1 1%	2 1%	1 2%	4 7% d	2 9%	3 3%	3 1%	2 1%	1 1%	- -	8 2% M	5 2%	2 1%	1 4%	5 1%	2 3%	3 2%	4 3% vw	- -	- -		
PROBABLY HOLMQUIST	5 1%	4 1%	1 1%	4 2% eg	- -	1 2%	- -	3 15% ijkl	- -	2 1%	1 -	1 1%	- -	5 1% M	5 2% PQ	- -	- -	5 1% S	- -	1 1%	2 1%	2 4%	- -		
DEFINITELY WRIGHT	4 1%	2 1%	2 2%	1 1%	1 1%	1 1%	1 2%	- -	1 1%	3 1% hl	3 1% hl	- -	- -	4 1% m	3 1%	1 -	- -	1 -	1 1%	2 2%	2 1%	- -	- -		
PROBABLY WRIGHT	4 1%	4 1% c	- -	3 2%	1 -	- -	- -	- -	- -	4 1% hi	1 -	3 2%	- -	4 1% m	3 1%	1 1%	- -	1 -	3 5%	- -	3 2% tvw	- -	- -		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Continued

If the Republican Primary Election for U.S. Senate were held today, for whom would you vote between: Larry Holmquist, Paul Wright, Greg Brannon, or Richard Burr?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
LEAN HOLMQUIST	3 1%	3 1% c	-	2 1%	1 1%	-	-	-	-	3 1% hi	1	2 2%	-	2	1	1	1 5%	3 1% s	-	-	2 2%	-	-		
LEAN WRIGHT	2 -	1 -	1 1%	1 -	-	-	1 2%	-	-	2 -	2 1%	-	-	2	1	1	-	2	-	1 1%	-	1 1%	-		
LEAN BRANNON	5 1%	4 1%	1 1%	1 1%	3 2% f	-	1 2%	1 4%	1 1%	3 1%	2 1%	1 1%	-	5 1% M	3 1% q	2	-	3 1%	1 2%	2 2%	2 1%	-	-		
LEAN BURR	11 2%	9 2%	2 2%	3 2%	6 3%	1 2%	1 2%	2 8%	2 2%	7 2%	5 2%	2 2%	-	11 2% M	4 2%	3 1%	2 8%	8 2%	1 2%	3 2%	4 3% W	2 3%	-		
HARD UNDECIDED	173 35%	134 34%	38 36%	59 30%	75 38%	16 29%	23 45% d	7 31%	39 43% jK	126 33%	70 28%	56 40% K	-	163 35% M	83 32%	68 36%	13 51%	122 33%	20 36%	55 41% U	39 29%	20 31%	4 24%		
NAMED OTHER	1 -	1 -	-	1 1%	-	-	-	-	1 1%	-	-	-	-	1	-	1 1%	-	1	-	-	-	1 2%	-		
REFUSED	7 1%	6 2%	1 1%	2 1%	4 2% f	-	1 2%	-	-	7 2% I	4 2% i	3 2%	-	6 1% M	4 2%	2 1%	-	7 2% s	-	3 2%	-	1 2%	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for North Carolina Governor were being held today, for whom would you vote between: Pat McCrory, Charles Kenneth Moss, or C. Robert Brawley?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28% W	153 31%	133 27%	71 14%		
TOTAL MCCRORY																										
MAR 5-7, 2016	324 65% (1)	56 66% (1)	47 70% (1)	29 70% (1)	71 64% (1)	68 62% (1)	53 62% (1)	165 66% (1)	159 64% (1)	12 46% (1)	42 70% (1)	94 66% (1)	61 57% (1)	115 71% (1) M	46 69% (1)	60 58% (1)	59 73% (1) PS	37 70% (1)	58 57% (1)	64 68% (1)	84 59% (1)	110 72% (1) U	83 63% (1)	45 64% (1)		
JAN 13-14&16, 2016	316 63%	68 76% CFg	35 54%	26 70% F	76 70% cF	58 50%	52 63%	171 68% I	144 58%	14 53%	42 71%	85 60%	70 63%	105 64%	60 71% st	58 63%	53 73% ST	22 62%	64 57%	59 58%	72 66%	92 60%	98 62%	53 70%		
TOTAL BRAWLEY																										
MAR 5-7, 2016	30 6% (2)	4 5% (2)	1 1% (3)	4 10% (2)	3 3% (3)	12 11% (2) CE	5 6% (2)	21 8% (2) I	9 4% (2)	9 32% (2) klmN	4 6% (2)	9 6% (3) N	7 6% (3) N	2 1% (3)	8 12% (2) qT	11 11% (2) QT	2 2% (2)	4 8% (2) t	5 5% (2) T	- -	8 5% (2)	6 4% (2)	10 8% (2)	6 9% (2)		
JAN 13-14&16, 2016	41 8%	6 7%	6 9%	1 3%	5 5%	12 11% d	10 12% d	21 8%	20 8%	- -	6 10% J	21 15% JMN	7 7% J	7 4% J	7 8% q	13 14% Qt	1 1%	2 5%	12 11% Q	6 6%	9 8%	11 7%	13 8%	8 10%		
TOTAL MOSS																										
MAR 5-7, 2016	13 3% (3)	2 3% (3)	1 2% (2)	- -	4 4% (2) D	3 3% (3)	3 3% (3)	7 3% (3)	7 3% (3)	- -	- -	2 2% (3)	7 7% (2) JKLln	4 2% (2) jk	- -	5 5% (3) OR	2 2% (3)	- -	4 4% (3) or	3 3% (2) or	4 3% (3)	3 3% (3)	3 2% (3)	3 4% (3)		
TOTAL LEAN/UNDECIDED																										
MAR 5-7, 2016	127 25%	20 24%	18 27%	8 20%	30 27%	26 24%	24 28%	55 22%	72 29%	6 22%	15 24%	36 25%	30 28%	41 25%	12 19%	26 25%	17 21%	12 22%	33 33% oq	26 28%	46 32% V	32 21%	33 25%	16 23%		
JAN 13-14&16, 2016	140 28%	14 16%	21 33% B	10 27%	27 25%	46 39% BEg	22 26%	56 22%	85 34% H	13 47% k	10 18%	35 25%	33 30% k	49 30% K	17 20%	22 23%	17 24%	12 33%	36 33% o	37 36% Op	28 25%	48 32% x	45 29%	15 20%		
DEFINITELY MCCRORY	243 49%	43 51%	34 51%	22 52%	53 48%	53 49%	37 43%	123 49%	120 48%	7 25%	26 43%	67 47%	41 38%	101 62% JKLIM	31 46%	41 40%	51 63% oPS	26 48%	36 35%	58 62% oPS	60 43%	81 53% u	68 51%	32 46%		
PROBABLY MCCRORY	82 16%	12 15%	13 19%	7 18%	18 16%	15 14%	16 19%	42 17%	40 16%	5 20%	16 27% N	27 19% N	20 19% N	13 8%	15 23% qT	19 18% qT	8 10%	12 22% T	22 22% QT	6 6%	24 17%	28 19%	16 12%	13 19%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Continued

If the Republican Primary Election for North Carolina Governor were being held today, for whom would you vote between: Pat McCrory, Charles Kenneth Moss, or C. Robert Brawley?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR COLL (V)	2 YR COLL (W)	4 YR COLL (X)	POST GRAD (Y)	
DEFINITELY BRAWLEY	20 4%	- -	- -	4 10% bc	2 2%	11 10% BCEG	2 3%	13 5%	7 3%	6 21%	4 6%	6 4% n	4 4% n	1 1%	5 8% t	7 6% qT	1 1%	4 8% t	3 3% t	- -	4 3%	5 3%	8 6%	3 4%		
PROBABLY BRAWLEY	10 2%	4 5% d	1 1%	- -	1 1%	1 1%	3 3%	8 3% i	2 1%	3 11%	- -	4 2% k	3 3% k	1 1%	3 4%	4 4% RT	1 1%	- -	2 2%	- -	4 3%	1 1%	2 2%	3 4%		
DEFINITELY MOSS	6 1%	1 1%	1 2%	- -	2 2%	1 1%	1 1%	2 1%	4 2%	- -	- -	1 1%	3 3% jk	2 1%	- -	1 1%	1 1%	- -	2 2%	2 2%	3 2%	1 1%	1 1%	1 2%		
PROBABLY MOSS	8 2%	1 1%	- -	- -	3 2%	2 2% G	2 2%	5 2%	3 1%	- -	- -	1 1% JKL	5 4% JKL	2 1%	- -	4 4% OR	1 1%	- -	2 2%	1 1%	2 1%	2 1%	2 1%	2 3%		
LEAN MCCRORY	14 3%	2 3%	1 1%	1 2%	5 4% G	5 5% G	- -	10 4%	4 2%	- -	1 2%	3 2%	6 5% J	4 2% J	1 2%	8 7% OQRS	1 1%	- -	1 1%	3 3% r	2 1%	5 3%	5 4%	2 3%		
LEAN MOSS	3 1%	1 1%	- -	- -	- -	- -	2 3%	1 -	2 1%	- -	- -	2 2%	- -	1 1%	- -	- -	1 1%	- -	2 2%	- -	1 1%	- -	2 2%	- -		
LEAN BRAWLEY	1 -	- -	- -	- -	- -	- -	1 1%	1 -	- -	- -	1 2%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -		
HARD UNDECIDED	109 22%	17 20%	17 26%	7 18%	26 23%	21 19%	21 24%	43 17%	66 26% H	6 22%	12 20%	30 21%	24 23%	36 22%	10 15%	18 17%	15 19%	12 22%	30 30% OPq	24 25%	42 30% VW	27 18%	25 19%	14 20%		
REFUSED	5 1%	2 3%	- -	- -	2 2%	- -	1 1%	2 1%	3 1%	- -	- -	1 1%	2 2%	2 1%	- -	1 1%	1 1%	- -	2 2%	1 1%	- -	2 1%	3 2% x	- -		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 NATIONAL RESEARCH INC / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for North Carolina Governor were being held today, for whom would you vote between: Pat McCrory, Charles Kenneth Moss, or C. Robert Brawley?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%	
TOTAL MCCRORY																								
MAR 5-7, 2016	324 65% (1)	258 65% (1)	66 63% (1)	128 65% (1)	130 65% (1)	37 68% (1)	29 57% (1)	15 69% (1)	54 60% (1)	253 66% (1)	172 70% (1)	81 58% (1)	4 100% N	306 65% (1)	159 62% (1)	138 73% (1)	13 50% Oq	238 64% (1)	34 59% (1)	81 61% (1)	98 72% (1)	42 64% (1)	11 58% (1)	
JAN 13-14&16, 2016	316 63%	256 65%	59 56%	137 73% EF	119 57%	34 54%	25 60%	11 39%	42 48%	259 69% HI	167 68% HI	92 70% HI	5 54%	296 64%	157 62%	126 66%	13 65%	236 63%	32 59%	57 57%	102 67% w	54 71% tw	8 42%	
TOTAL BRAWLEY																								
MAR 5-7, 2016	30 6% (2)	23 6% (2)	7 7% (2)	18 9% (2)	5 3% (2)	3 6% (2)	4 8% (2)	2 9% (2)	6 7% (2)	22 6% (2)	10 4% (2)	12 9% (2)	- -	29 6% (2)	21 8% (2)	3 2% (3)	2 9% (2)	18 5% (2)	10 18% (2)	5 3% (2)	10 7% (2)	2 3% (3)	1 6% (2)	
JAN 13-14&16, 2016	41 8%	26 7%	15 14% b	10 6%	16 8%	11 17% De	4 9%	5 18%	15 17% JKL	20 5%	16 6%	4 3%	3 34%	35 7%	29 11% P	8 4%	2 9%	35 9%	3 5%	9 9%	12 8%	7 9%	1 5%	
TOTAL MOSS																								
MAR 5-7, 2016	13 3% (3)	7 2% (3)	6 6% (3)	4 2% (3)	3 2% (3)	3 5% (3)	4 7% (3)	- -	6 6% (3)	8 2% (3)	5 2% (3)	3 2% (3)	- -	13 3% (3)	9 3% (3)	4 2% (2)	1 4% (3)	10 3% (3)	1 1% (3)	4 3% (3)	1 1% (3)	5 8% (2)	- -	
TOTAL LEAN/UNDECIDED																								
MAR 5-7, 2016	127 25%	103 26%	24 23%	44 22%	59 30%	12 21%	13 25%	5 22%	23 25%	99 26%	58 24%	41 30%	- -	117 25% M	65 25%	42 23%	9 37%	100 27%	12 21%	41 31% u	27 20%	14 22%	7 36%	
JAN 13-14&16, 2016	140 28%	110 28%	30 29%	39 21%	72 34% D	17 27%	13 31%	11 38%	31 36% j	95 25%	62 25%	34 26%	1 12%	132 28%	66 26%	56 29%	4 21%	101 27%	20 36%	34 33% v	38 25%	15 20%	10 52% uV	
DEFINITELY MCCRORY	243 49%	189 48%	53 51%	93 47%	97 48%	30 55%	23 45%	12 55%	36 40%	193 50%	134 55% IL	58 42%	4 100% N	227 48%	110 43%	114 60% OQ	9 36%	183 49%	22 38%	49 37%	75 55% T	33 51% t	10 53%	
PROBABLY MCCRORY	82 16%	69 17%	13 13%	35 18%	34 17%	7 13%	6 12%	3 13%	18 20%	60 16%	37 15%	23 16%	- -	80 17% M	49 19% p	24 12%	4 14%	55 15%	12 21%	32 24% vW	23 17% w	9 13%	1 5%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for North Carolina Governor were being held today, for whom would you vote between: Pat McCrory, Charles Kenneth Moss, or C. Robert Brawley?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
DEFINITELY BRAWLEY	20 4%	12 3%	7 7%	9 5% e	3 2%	3 6%	4 8%	1 5%	4 5%	14 4%	8 3%	7 5%	-	20 4% M	14 6% PQ	2 1%	-	12 3%	7 12%	4 3%	4 3%	2 3%	1 6%		
PROBABLY BRAWLEY	10 2%	10 3% C	-	8 4% eFG	2 1%	-	-	1 4%	2 2%	7 2%	2 1%	5 4%	-	9 2% M	7 3% p	1 -	2 9%	6 2%	3 5%	1 1%	6 4% tVW	-	-		
DEFINITELY MOSS	6 1%	3 1%	3 3%	1 -	2 1%	1 2%	2 4%	-	1 1%	5 1% H	3 1%	2 1%	-	6 1% M	3 1%	3 1% q	-	4 1% s	-	1 1%	1 1%	1 2%	-		
PROBABLY MOSS	8 2%	4 1%	4 3%	3 2%	1 -	2 3%	2 4%	-	5 5% Hjkl	3 1%	2 1%	1 1%	-	8 2% M	6 2%	1 -	1 4%	6 2%	1 1%	3 2%	-	4 6% uw	-		
LEAN MCCRORY	14 3%	13 3%	1 1%	9 4% G	4 2% g	1 2%	-	2 8%	1 1%	11 3%	8 3%	3 2%	-	14 3% M	9 3%	3 2%	1 4%	11 3% S	-	4 3%	4 3%	2 3%	1 7%		
LEAN MOSS	3 1%	2 1%	1 1%	1 1%	1 1%	-	1 2%	-	2 2%	1 -	-	1 1%	-	3 1% m	2 1%	1 1%	-	2 1%	1 2%	1 1%	1 1%	1 2%	-		
LEAN BRAWLEY	1 -	1 -	-	1 1%	-	-	-	-	-	1 -	1 -	-	-	1 -	1 -	-	-	1 -	-	1 1%	-	-	-		
HARD UNDECIDED	109 22%	87 22%	22 21%	33 17%	54 27% D	10 19%	12 23%	3 13%	19 22%	86 22%	49 20%	37 27%	-	99 21% M	53 21%	39 20%	8 33%	86 23%	11 19%	35 27% u	23 17%	11 17%	5 30%		
REFUSED	5 1%	4 1%	1 1%	2 1%	2 1%	-	1 2%	-	1 1%	4 1%	2 1%	2 1%	-	5 1% M	2 1%	2 1%	-	5 1%	-	2 2%	-	2 3%	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
 N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for Secretary of State were being held today, for whom would you vote between: Michael LaPaglia or A.J. Daoud?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11% o	102 20%	94 19%	142 28% W	153 31%	133 27%	71 14%		
**D/S (LAPAGLIA - DAUD)	3 1%	-1 -1% C	-6 -8%	-1 -3%	6 5% BCD	3 3% BCD	1 1% BC	3 1%	- -	-6 -22%	3 5%	- -	- -	6 4% LM	-4 -6%	4 4% ORS	3 3% ORS	-1 -2%	- -	2 2% Ors	4 3% VW	-4 -3%	-1 -1%	3 5% VW		
TOTAL LAPAGLIA																										
-----																										
MAR 5-7, 2016	62 12%	13 15%	8 12%	4 9%	15 13%	12 11%	11 13%	32 13%	30 12%	- -	12 19% J	18 13% J	15 14% J	17 10% J	8 12%	17 16%	7 9%	9 16%	12 12%	10 10%	18 13%	17 11%	16 12%	11 16%		
JAN 13-14&16, 2016	29 6%	9 10% c	2 3%	1 3%	8 7%	6 5%	3 4%	15 6%	14 5%	4 16%	3 4%	11 8%	5 5%	6 4%	10 12% Qr	4 4%	1 2%	1 2%	7 6%	6 6%	3 3%	10 7%	12 8%	3 4%		
TOTAL DAUD																										
-----																										
MAR 5-7, 2016	59 12%	13 16%	14 20% EF	5 12%	9 8%	9 8%	10 12%	29 12%	30 12%	6 22%	9 15%	18 13% n	15 14% N	11 7%	12 18% q	12 12%	5 6%	10 18% q	12 12%	8 8%	14 10%	21 14%	17 13%	8 11%		
JAN 13-14&16, 2016	35 7%	3 3%	3 5%	5 15% b	10 9%	9 8%	5 6%	23 9% i	12 5%	3 11%	1 1%	12 9% K	7 7% k	12 7% K	3 3%	12 13% OST	9 12% osT	5 14% ot	4 4%	3 3%	8 7%	14 9%	9 6%	5 7%		
TOTAL LEAN/UNDECIDED																										
-----																										
MAR 5-7, 2016	351 70%	54 64%	45 67%	29 68%	79 71%	81 74%	64 74%	170 68%	181 73%	20 78%	39 64%	93 65%	71 66%	128 79% KLM	43 65%	64 62%	63 79% oP	34 64%	72 71%	75 80% oPr	107 75%	102 67%	94 71%	47 67%		
JAN 13-14&16, 2016	425 85%	76 85%	56 87%	31 82%	89 82%	101 86%	73 87%	205 82%	219 88% h	19 73%	56 94% LmN	117 83%	95 86%	138 84%	72 85%	75 81%	58 80%	29 84%	100 89%	90 88%	97 88%	124 81%	132 84%	66 88%		
DEFINITELY LAPAGLIA	32 6%	8 9%	4 6%	3 7%	9 8%	5 4%	4 4%	13 5%	19 8%	- -	4 6% j	9 6% J	9 8% J	11 6% J	1 2%	10 10% OQ	2 2%	5 10%	5 5%	9 9% OQ	10 7%	5 3%	11 8% v	7 10% v		
PROBABLY LAPAGLIA	30 6%	5 6%	4 6%	1 3%	6 5%	7 7%	7 8%	19 8%	12 5%	- -	8 13% Jn	9 6% J	7 6% J	6 4% J	7 10% T	6 6% t	6 7% T	3 6%	7 7% T	1 1%	8 6%	12 8%	6 4%	4 5%		
LEAN LAPAGLIA	4 1%	- -	- -	- -	- -	2 2%	2 3%	3 1%	1 -	- -	2 4%	1 1%	- -	1 1%	2 3%	- -	1 1%	1 2%	- -	- -	1 1%	- -	- -	3 5% vw		
UNDECIDED	332 66%	54 64%	44 65%	27 65%	71 64%	77 70%	59 69%	159 63%	174 69%	18 68%	31 51%	88 62%	70 65% k	126 77% KLM	35 53%	63 61%	60 75% OPr	30 56%	69 67%	75 80% OPRS	101 71%	102 67%	86 65%	43 60%		

Significance Z-testing shown at 95% in uppercase and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Secretary of State were being held today, for whom would you vote between: Michael LaPaglia or A.J. Daoud?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
LEAN DAUD	15 3%	- -	1 2%	1 3%	8 8% Bcfg	2 2%	2 2%	8 3%	7 3%	3 10%	6 9% MN	4 3%	1 1%	2 1%	6 8% pT	1 1%	2 2%	3 5%	4 4% t	- -	5 3%	1 1%	8 6% V	1 2%		
PROBABLY DAUD	30 6%	8 10% f	6 9%	2 4%	4 3%	3 3%	7 8%	16 7%	14 5%	6 22%	2 4%	8 6%	7 7%	7 4%	8 11%	5 5%	4 5%	5 10%	4 4%	5 5%	9 6%	12 8%	7 6%	2 3%		
DEFINITELY DAUD	29 6%	5 6%	7 11% g	3 8%	5 5%	6 5%	3 3%	13 5%	16 7%	- -	7 11% Jn	10 7% Jn	8 7% Jn	4 3% J	5 7%	8 7% Q	1 1%	5 9%	8 8% Q	3 3%	5 4%	9 6%	10 7%	6 8%		
REFUSED	27 5%	5 6%	1 2%	5 11% cg	8 7% cG	7 7% cg	1 1%	19 7% i	8 3%	- -	1 2%	13 9% JK	6 6% J	7 4% J	3 5%	10 10% RT	5 6%	1 2%	5 5%	2 2%	4 3%	13 9% U	6 4%	4 6%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE



If the Republican Primary Election for Secretary of State were being held today, for whom would you vote between: Michael LaPaglia or A.J. Daoud?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN-EMPL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K-\$100K (U)	\$100K-\$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77% h	246 49%	139 28% h	4 1%	471 94% M	256 51%	189 38%	25 5%	371 74%	57 11%	133 27% Uv	136 27%	65 13%	18 4%	
**D/S (LAPAGLIA - DAUD)	3 1%	-4 -1%	7 7% B	-1 -	-4 -2%	3 6% dE	4 8% dE	-1 -5%	5 6% HJK	- -	-4 -2%	4 3% jK	- -3%	3 1%	-8 -3%	5 3% O	3 11% o	-5 -1%	1 1%	7 5% UW	1 -	1 1%	-2 -14%	
TOTAL LAPAGLIA																								
-----																								
MAR 5-7, 2016	62 12%	43 11%	19 18% b	23 12%	20 10%	10 18%	10 19%	5 23%	15 17% k	42 11%	24 10%	18 13%	1 23%	58 12%	32 12%	22 12%	4 15%	42 11%	7 12%	21 16%	20 15%	8 13%	2 12%	
JAN 13-14&16, 2016	29 6%	23 6%	6 6%	12 7%	11 5%	3 5%	3 7%	2 6%	6 6%	20 5%	13 5%	7 5%	- -	27 6% M	13 5%	7 4%	4 21% p	20 5%	7 14%	4 4%	7 5%	5 7%	4 19%	
TOTAL DAUD																								
-----																								
MAR 5-7, 2016	59 12%	47 12%	12 12%	23 12%	24 12%	6 11%	6 12%	6 27% jkl	10 11%	42 11%	28 11%	15 11%	1 27%	55 12%	40 16% PQ	17 9%	1 4%	46 12%	6 10%	14 11%	19 14%	8 12%	5 26%	
JAN 13-14&16, 2016	35 7%	29 7%	7 6%	20 11% E	9 4%	3 5%	4 9%	3 12%	4 5%	28 7%	15 6%	13 10%	- -	32 7% M	21 8%	13 7%	1 5%	25 7%	5 9%	9 9%	13 8%	7 10%	1 5%	
TOTAL LEAN/UNDECIDED																								
-----																								
MAR 5-7, 2016	351 70%	282 71%	69 66%	133 68%	148 74%	36 67%	33 65%	10 46%	57 64%	282 73% Hi	183 74% Hi	99 71% H	1 21%	332 70% M	169 66%	141 75% O	19 76%	257 69%	43 76%	90 68%	89 65%	42 64%	11 63%	
JAN 13-14&16, 2016	425 85%	335 85%	89 85%	150 80%	185 89% D	55 87%	34 82%	21 77%	74 85%	323 86%	212 86%	111 84%	9 100% N	396 85%	216 86% q	166 87% Q	13 63%	321 85%	42 78%	85 84%	127 83%	64 84%	14 76%	
DEFINITELY LAPAGLIA	32 6%	18 5%	14 13% B	9 5%	9 5%	4 8%	10 19% DE	3 14%	7 8%	22 6%	13 5%	8 6%	- -	31 7% M	14 6%	15 8%	2 8%	21 6%	4 8%	9 7%	10 8%	4 7%	2 12%	
PROBABLY LAPAGLIA	30 6%	25 6%	5 5%	14 7% G	11 6% G	5 10% G	- -	2 9%	8 9%	20 5%	10 4%	10 7%	1 23%	27 6%	17 7%	8 4%	2 8%	21 6%	2 4%	12 9% W	9 7% W	4 6% W	- -	
LEAN LAPAGLIA	4 1%	3 1%	1 1%	2 1%	1 1%	1 2%	- -	- -	1 1%	3 1% h	1 -	2 2%	- -	3 1% m	4 2% pq	- -	- -	3 1%	1 2%	- -	1 1%	- -	1 6%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Secretary of State were being held today, for whom would you vote between: Michael LaPaglia or A.J. Daoud?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN-EMPL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
UNDECIDED	332 66%	266 67%	66 62%	124 63%	143 72% d	35 64%	31 61%	10 46%	53 59%	267 69% Hi	177 72% HI	90 65%	1 21%	314 67% M	155 61%	140 74% O	15 61%	244 66%	39 68%	86 65%	83 61%	39 60%	9 50%		
LEAN DAUD	15 3%	12 3%	3 3%	7 4%	5 2%	1 1%	2 4%	- -	3 3% h	12 3% H	5 2% H	7 5% H	- -	15 3% M	9 4% P	1 -	4 15% p	10 3%	3 6%	4 3%	5 4%	2 3%	1 6%		
PROBABLY DAUD	30 6%	24 6%	6 5%	13 7%	11 6%	3 5%	3 5%	4 17%	6 7%	20 5%	11 4%	9 7%	1 27%	28 6%	20 8% Q	8 4% Q	- -	20 5%	6 10%	7 5%	10 7%	2 3%	1 5%		
DEFINITELY DAUD	29 6%	23 6%	7 6%	10 5%	13 7%	3 6%	3 7%	2 11%	4 5%	22 6%	16 7%	6 4%	- -	27 6% M	20 8%	8 4%	1 4%	26 7% S	- -	8 6%	9 7%	5 8%	4 20%		
REFUSED	27 5%	23 6%	4 4%	17 8% E	6 3%	2 4%	2 4%	1 4%	7 8%	19 5%	12 5%	7 5%	1 29%	26 5%	15 6%	8 4%	1 4%	26 7% S	1 2%	7 5% W	8 6% W	8 12% W	- -		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
 N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for Attorney General were being held today, for whom would you vote between: Buck Newton or Jim O'Neill?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11% o	102 20%	94 19%	142 28% w	153 31%	133 27%	71 14%		
**D/S (NEWTON - O'NEILL)	3 1%	6 7% CEG	-1 -2% EG	12 29% BCEFG	-10 -9%	6 5% CEG	-9 -11%	10 4% I	-7 -3%	-3 -11%	4 6% L	-2 -1%	1 1% L	3 2% L	6 9% PRST	-3 -3%	8 10% PRST	-3 -5%	-2 -2%	-2 -2%	-3 -2%	11 7% UWX	-1 -1%	-4 -6%		
TOTAL NEWTON																										
-----																										
MAR 5-7, 2016	108 22%	24 28% G	15 23% G	13 31% G	25 22% G	25 23% G	7 8%	65 26% I	43 17%	3 11%	18 29%	28 19%	24 23%	35 22%	20 31% s	22 22%	23 28% st	9 18%	17 16%	17 18%	25 17%	40 26% ux	31 24%	11 15%		
JAN 13-14&16, 2016	26 5%	5 6% C	- -	6 15% Cf	6 6% C	4 3% c	5 6% C	18 7% i	8 3%	1 3%	4 6%	7 5%	3 3%	11 7%	5 6%	4 4%	9 12% pST	3 8%	2 2%	3 3%	3 2%	10 7% u	9 6%	4 5%		
TOTAL O'NEILL																										
-----																										
MAR 5-7, 2016	105 21%	17 21% D	17 24% D	1 3%	34 31% DFg	19 18% D	16 19% D	55 22%	50 20%	6 22%	14 23%	30 21%	24 22%	32 20%	14 22%	26 25%	15 19%	12 23%	19 18%	19 20%	27 19%	30 19%	33 25%	15 21%		
JAN 13-14&16, 2016	82 16%	13 15% g	10 16% g	6 17% g	32 30% BCdFG	15 13% g	5 5%	45 18%	37 15%	4 16%	11 19%	24 17%	21 19%	22 13%	13 16%	19 21%	12 17%	8 22%	17 15%	13 12%	23 21% Q	22 14%	23 15%	14 19%		
TOTAL LEAN/UNDECIDED																										
-----																										
MAR 5-7, 2016	269 54%	41 49%	36 53%	24 58%	48 43%	58 53%	61 71% BCEF	121 48%	148 59% H	18 67%	29 48%	79 56%	53 50%	89 55%	30 45%	50 49%	41 51%	32 60%	62 60% o	54 58%	86 61% vW	77 50%	61 46%	44 62% W		
JAN 13-14&16, 2016	386 77%	68 76% e	52 82% E	25 68%	69 64%	97 83% dE	74 88% BDE	183 73%	203 81% h	22 81%	45 75%	107 76%	85 77%	128 78%	66 78%	68 73%	49 68%	25 71%	92 82% Q	86 83% Q	83 76%	118 77%	123 78%	57 75%		
DEFINITELY NEWTON	66 13%	16 19% G	12 18% G	10 23% G	14 12% G	14 13% G	1 1%	38 15%	28 11%	3 11%	8 12%	20 14%	13 12%	23 14%	13 19%	13 12%	13 16%	6 12%	9 9%	13 14%	13 9%	27 18% Ux	20 15%	7 9%		
PROBABLY NEWTON	42 8%	8 9%	3 5%	3 8%	11 10%	11 10%	5 6%	27 11% i	15 6%	- -	10 16% Jl	8 6% J	11 10% J	12 8% J	8 12%	10 9%	9 12% t	3 6%	7 7%	4 4%	12 8%	14 9%	11 9%	4 6%		
LEAN NEWTON	11 2%	2 3%	1 2%	3 6%	- -	4 4% E	1 1%	4 2%	7 3%	- -	3 4%	5 3% J	1 1%	3 2% j	1 2%	1 1%	2 2%	3 5%	3 3%	1 1%	2 2%	2 1%	4 3%	2 3%		
UNDECIDED	246 49%	37 44%	35 51%	22 52%	45 40%	52 47%	56 65% BEF	109 44%	137 55% H	18 67%	25 41%	68 48%	52 49%	83 51%	27 40%	46 45%	36 45%	29 54%	55 54% o	52 56% o	81 57% W	73 48%	52 39%	40 56% W		

Significance Z-testing shown at 95% in uppercase and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Attorney General were being held today, for whom would you vote between: Buck Newton or Jim O'Neill?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
LEAN O'NEILL	12 2%	1 2%	-	-	4 3% cd	2 2%	5 5% CD	8 3%	4 2%	-	2 3%	6 5% JM	-	3 2% jm	2 3%	3 3% r	2 3%	-	3 3% r	1 1%	3 2%	2 1%	6 4%	2 3%		
PROBABLY O'NEILL	61 12%	13 15% D	11 17% D	1 3%	16 14% D	9 8%	11 13% D	34 13%	28 11%	3 11%	10 17%	17 12%	14 13%	17 10%	12 18%	12 12%	9 12%	4 8%	13 13%	10 10%	16 12%	20 13%	16 12%	9 13%		
DEFINITELY O'NEILL	44 9%	4 5% d	5 8% D	-	18 17% BcdG	11 10%	5 6% D	21 9%	22 9%	3 11%	4 6%	12 9%	10 9%	15 9%	2 4%	13 13% Os	6 7%	8 14%	5 5%	9 10%	11 8%	9 6%	17 13% v	6 9%		
REFUSED	18 4%	2 3%	-	3 8% c	4 3% c	6 6% C	2 2%	9 3%	9 4%	-	-	6 4% JK	6 6% JK	6 4% JK	2 3%	5 4% R	2 2%	-	5 5% R	4 4% R	4 3%	6 4%	7 5%	1 2%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 NATIONAL RESEARCH INC / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for Attorney General were being held today, for whom would you vote between: Buck Newton or Jim O'Neill?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%	
**D/S (NEWTON - O'NEILL)	3 1%	-1 -	4 4%	4 2%	-5 -3%	6 11%	-2 -3%	-4 -20%	-10 -12%	18 5%	15 6%	3 2%	4 99%	-2 -	-1 -	-3 -1%	4 16%	9 2%	-6 -11%	-4 -3%	- -	1 2%	-1 -6%	
TOTAL NEWTON																								
MAR 5-7, 2016	108 22%	84 21%	24 23%	50 25%	34 17%	15 28%	9 18%	4 18%	13 15%	91 23%	58 24%	32 23%	4 99%	98 21%	56 22%	39 21%	6 25%	85 23%	6 11%	25 19%	29 22%	15 23%	4 24%	
JAN 13-14&16, 2016	26 5%	22 6%	4 4%	16 9%	6 3%	2 3%	2 4%	3 11%	1 1%	21 6%	15 6%	7 5%	- -	24 5%	14 6%	11 6%	- -	16 4%	2 3%	8 8%	5 3%	1 1%	1 6%	
TOTAL O'NEILL																								
MAR 5-7, 2016	105 21%	85 21%	20 19%	46 23%	39 20%	9 17%	11 21%	8 38%	24 27%	73 19%	43 18%	29 21%	- -	100 21%	57 22%	41 22%	2 8%	76 21%	12 22%	28 21%	29 21%	14 21%	5 29%	
JAN 13-14&16, 2016	82 16%	61 15%	21 20%	32 17%	29 14%	13 20%	8 20%	4 14%	13 15%	64 17%	43 18%	20 15%	- -	76 16%	47 19%	28 14%	3 15%	62 17%	12 21%	14 14%	29 19%	16 21%	2 12%	
TOTAL LEAN/UNDECIDED																								
MAR 5-7, 2016	269 54%	212 54%	57 55%	92 47%	120 60%	29 53%	28 56%	9 40%	48 54%	210 54%	137 55%	73 53%	- 1%	256 54%	135 53%	100 53%	16 63%	192 52%	38 67%	73 55%	73 54%	33 51%	9 47%	
JAN 13-14&16, 2016	386 77%	306 77%	80 76%	135 72%	171 82%	48 77%	32 76%	19 70%	72 82%	287 76%	184 75%	104 79%	9 100%	360 77%	190 75%	148 77%	17 85%	293 78%	40 74%	78 78%	117 77%	59 78%	15 82%	
DEFINITELY NEWTON	66 13%	48 12%	19 18%	27 14%	21 11%	12 21%	7 14%	3 13%	5 6%	58 15%	38 15%	21 15%	3 76%	59 13%	34 13%	25 13%	3 12%	54 15%	5 9%	14 11%	16 11%	11 17%	3 19%	
PROBABLY NEWTON	42 8%	36 9%	6 6%	23 12%	12 6%	4 7%	2 4%	1 5%	8 9%	32 8%	20 8%	12 8%	1 23%	38 8%	23 9%	13 7%	3 12%	32 8%	1 2%	11 8%	14 10%	4 6%	1 5%	
LEAN NEWTON	11 2%	8 2%	4 3%	4 2%	4 2%	- -	4 7%	- -	1 1%	10 3%	5 2%	5 3%	- -	11 2%	8 3%	1 1%	1 5%	10 3%	2 3%	3 2%	5 4%	1 2%	1 6%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Attorney General were being held today, for whom would you vote between: Buck Newton or Jim O'Neill?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN-EMPL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
UNDECIDED	246 49%	194 49%	52 49%	82 42%	112 56% D	27 50%	25 49%	8 36%	44 49%	192 50%	128 52%	63 45%	- 1%	234 50% M	119 47%	99 52%	13 53%	173 47%	35 61% r	69 52%	62 46%	31 47%	7 41%		
LEAN O'NEILL	12 2%	10 3%	2 2%	6 3% G	4 2% g	2 3%	- -	1 4%	3 3%	8 2%	3 1%	5 4%	- -	11 2% M	8 3% P	1 -	1 5%	9 2%	2 3%	1 1%	6 4% tW	1 2%	- -		
PROBABLY O'NEILL	61 12%	48 12%	13 12%	28 14%	21 10%	6 11%	7 13%	4 19%	15 17% k	42 11%	22 9%	19 14%	- -	56 12% M	31 12%	25 13% q	1 4%	45 12%	7 13%	16 12%	18 13%	5 8%	5 29% v		
DEFINITELY O'NEILL	44 9%	36 9%	7 7%	18 9%	18 9%	3 6%	4 8%	4 19%	9 9%	31 8%	21 9%	10 7%	- -	44 9% M	27 10%	16 9%	1 4%	31 8%	5 9%	12 9%	11 8% W	8 12% W	- -		
REFUSED	18 4%	15 4%	3 3%	8 4%	7 4%	1 2%	2 4%	1 4%	5 5%	12 3%	8 3%	4 3%	- -	18 4% M	8 3%	8 4%	1 4%	18 5% S	- -	7 5% W	4 3% W	4 5% w	- -		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
 N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between: Mark Johnson, J. Wesley Sills, or Rosemary Stein?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28% W	153 31%	133 27%	71 14%
TOTAL JOHNSON																								
MAR 5-7, 2016	80 16% (1)	18 22% (1) dG	9 14% (2)	3 8% (1)	27 25% (1) cDFG	13 12% (1)	8 9% (2)	42 17% (1)	38 15% (1)	6 21% (1)	9 16% (1)	23 17% (1)	13 13% (2)	28 17% (1)	9 14% (2)	20 20% (1) s	12 15% (1)	10 20% (1)	11 10% (2)	17 18% (1)	26 18% (1)	24 15% (1)	19 14% (1)	12 16% (1)
JAN 13-14&16, 2016	57 11%	12 13%	4 6%	2 5%	21 19% CDfG	12 10%	7 8%	36 14% i	21 9%	5 19%	9 16%	15 11%	10 9%	18 11%	14 16% S	14 14% S	8 12%	4 11%	7 6%	11 11%	21 19% VwX	14 9%	17 11%	6 8%
TOTAL STEIN																								
MAR 5-7, 2016	55 11% (2)	8 10% (2)	10 15% (1) d	2 4% (2)	9 8% (2)	12 11% (2)	14 16% (1) D	29 11% (2)	26 11% (2)	3 11% (2)	5 9% (2)	19 14% (2) N	17 16% (1) N	10 6% (2)	10 15% (1)	13 12% (2)	6 8% (2)	5 9% (2)	15 15% (1) t	7 7% (2)	15 10% (2)	18 11% (2)	16 12% (2)	6 9% (2)
JAN 13-14&16, 2016	37 7%	4 5%	3 5%	6 15% f	8 8%	5 4%	11 13% f	17 7%	19 8%	2 9%	5 9%	12 8%	9 8%	8 5%	10 12% p	3 3%	4 6%	6 16% p	9 8%	5 5%	10 9%	11 7%	8 5%	7 9%
TOTAL SILLS																								
MAR 5-7, 2016	12 2% (3)	2 3% (3)	2 3% (3)	- -	3 2% (3)	3 3% (3)	2 2% (3)	8 3% (3)	4 2% (3)	- -	1 2% (3)	3 2% (3) j	3 3% (3) j	4 3% (3) J	2 3% (3)	3 3% (3) r	3 3% (3) r	- -	2 2% (3)	2 2% (3)	4 3% (3) x	5 3% (3) X	3 2% (3) x	- -
TOTAL LEAN/UNDECIDED																								
MAR 5-7, 2016	331 66%	53 63%	46 67%	32 77% E	65 59%	75 68%	61 71% e	161 64%	171 68%	18 68%	45 74%	89 63%	66 61%	113 70%	45 68%	58 56%	57 71% P	38 72%	68 67%	64 68%	94 66%	103 67%	84 63%	48 68%
JAN 13-14&16, 2016	400 80%	71 79%	55 87% E	30 80% E	78 72%	101 86% E	65 77%	193 77%	207 83%	19 73%	44 75%	113 81%	91 83%	132 80%	61 72%	77 82%	56 78%	26 73%	96 86% O	85 82%	79 72%	125 82% u	130 83% U	61 81%
DEFINITELY JOHNSON	47 9%	11 13% g	7 11%	2 6%	14 12% g	9 8%	4 5%	24 10%	23 9%	- -	5 8% J	14 10% J	12 11% J	17 10% J	6 9%	13 12%	6 7%	3 5%	8 8%	12 13%	14 10%	15 10%	12 9%	6 8%
PROBABLY JOHNSON	33 7%	7 8%	2 3%	1 3%	14 12% CDFg	5 4%	4 5%	18 7%	15 6%	6 21%	4 7%	10 7% M	2 2%	11 7% M	3 5%	8 8% s	6 8% s	8 15% s	2 2%	5 5%	12 8%	9 6%	6 5%	6 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between: Mark Johnson, J. Wesley Sills, or Rosemary Stein?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR COLL (V)	2 YR COLL (W)	4 YR COLL (X)	POST GRAD (Y)	
DEFINITELY STEIN	33 7%	2 3%	7 10% bd	- - D	7 6% D	7 7% D	9 11% bd	15 6%	18 7%	- -	3 5% j	15 11% JN	10 10% JN	4 2% J	5 7%	7 7%	3 3%	3 6%	11 11% QT	3 3%	7 5%	10 6%	12 9%	4 6%		
PROBABLY STEIN	23 5%	6 7%	3 5%	4% 4%	2 2%	5 4%	5 5%	14 6%	9 3%	3 11%	2 4%	4 3%	7 6%	6 4%	5 8%	5 5%	4 5%	1 2%	4 4%	4 4%	8 6%	8 5%	5 4%	2 3%		
DEFINITELY SILLS	7 1%	1 1%	- -	- -	3 2%	3 3%	- -	5 2%	2 1%	- -	- -	2 1%	1 1%	4 2% jk	- -	2 2%	3 3% or	- -	1 1%	1 1%	1 1%	4 2% x	2 2%	- -		
PROBABLY SILLS	5 1%	1 1%	2 3%	- -	- -	- -	2 2%	3 1%	2 1%	- -	1 2%	1 1%	2 2%	1 1%	2 3%	1 1%	- -	- -	1 1%	1 1%	3 2%	1 1%	1 1%	- -		
LEAN JOHNSON	6 1%	1 1%	- -	- -	2 2%	2 2%	1 1%	4 2%	2 1%	- -	2 4%	1 1%	- -	3 2% jm	2 3%	- -	2 2%	- -	1 1%	1 1%	1 1%	1 1%	2 2%	1 1%		
LEAN SILLS	2 -	- -	- -	- -	2 2%	- -	- -	2 1%	- -	- -	- -	- -	- -	2 1%	- -	2 2%	- -	- -	- -	- -	1 1%	1 1%	- -	- -		
LEAN STEIN	9 2%	2 2%	- -	- -	2 2%	2 2%	3 4% cd	3 1%	6 2%	- -	3 5% j	2 2%	2 2%	2 1%	3 5%	- -	- -	1 2%	3 3% pq	2 2%	- -	3 2% u	2 2%	4 6% U		
HARD UNDECIDED	314 63%	49 59%	46 67% e	32 77% BE	60 54%	70 64%	57 66% e	152 61%	162 65%	18 68%	39 64%	86 60%	64 60%	107 66%	40 60%	58 56%	54 67%	37 70%	64 63%	61 65%	92 65%	98 64%	80 60%	43 61%		
NAMED OTHER	2 -	- -	- -	1 3%	1 1%	- -	- -	1 -	1 -	- -	- -	2 2%	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	1 2%		
REFUSED	20 4%	2 3%	1 2%	3 8%	6 5%	6 6% g	1 1%	10 4%	10 4%	- -	- -	5 3% JK	8 7% JK	7 4% JK	- -	8 8% OgR	2 2%	- -	5 5% OR	5 5% OR	3 2%	4 3%	9 7% u	3 5%		



If the Republican Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between: Mark Johnson, J. Wesley Sills, or Rosemary Stein?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN-EMPL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K-\$100K (U)	\$100K-\$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%	
TOTAL JOHNSON																								
MAR 5-7, 2016	80 16% (1)	65 16% (1)	15 14% (1)	31 16% (1)	34 17% (1)	11 20% (1)	4 8% (2)	6 29% (1)	8 17% (1)	66 18% (1)	44 16% (1)	22 16% (1)	1 23% (2)	76 16% (1)	37 14% (1)	30 16% (1)	9 36% (1)	61 16% (1)	8 13% (1)	27 21% (1)	20 15% (1)	12 19% (1)	1 7% (2)	
JAN 13-14&16, 2016	57 11%	45 11%	13 12%	27 14% e	18 8%	9 14%	4 9%	3 12%	5 6%	49 13% I	32 13% i	17 13% i	-	56 12% M	36 14% Q	19 10% Q	-	43 11%	6 11%	13 13% W	14 9% W	8 11% W	-	
TOTAL STEIN																								
MAR 5-7, 2016	55 11% (2)	43 11% (2)	12 12% (2)	23 12% (2)	20 10% (2)	6 11% (2)	7 13% (1)	5 23% (2)	16 17% (1)	34 9% (2)	20 8% (2)	15 10% (2)	-	52 11% (2)	30 12% (2)	18 10% (2)	2 9% (2)	40 11% (2)	5 9% (2)	11 9% (2)	18 13% (2)	8 12% (2)	2 11% (1)	
JAN 13-14&16, 2016	37 7%	29 7%	7 7%	14 7%	16 8%	4 6%	3 8%	3 10%	9 10%	24 6%	16 6%	8 6%	1 11%	31 7%	24 9% P	9 5%	3 15%	26 7%	6 11%	7 7%	11 7% 7%	6 8%	2 11%	
TOTAL SILLS																								
MAR 5-7, 2016	12 2% (3)	7 2% (3)	5 5% (3)	5 2% (3)	2 1% (3)	3 6% (3)	2 4% (3)	-	6 7% (3)	6 1% (3)	-	6 4% (3)	1 27% (1)	10 2% (3)	6 2% (3)	5 3% (3)	1 4% (3)	7 2% (3)	2 4% (3)	5 4% (3)	2 1% (3)	1 2% (3)	-	
TOTAL LEAN/UNDECIDED																								
MAR 5-7, 2016	331 66%	261 66%	70 67%	126 65%	135 68%	34 63%	36 71%	10 44%	57 63%	263 68% H	172 70% H	90 65% h	2 50%	312 66%	172 67% Q	127 67% Q	11 42%	243 66%	42 74%	82 62%	92 68%	38 58%	15 82% tV	
JAN 13-14&16, 2016	400 80%	316 80%	84 80%	144 77%	172 83%	49 78%	35 83%	20 74%	72 82%	301 80%	195 79%	106 81%	8 89%	373 80%	191 76%	159 83% O	17 85%	304 81%	42 76%	80 79%	125 82%	62 81%	17 89%	
DEFINITELY JOHNSON	47 9%	37 9%	10 9%	18 9%	19 10%	6 11%	3 7%	3 14%	3 4%	41 11% I	29 12% I	11 8%	1 23%	44 9%	22 9%	19 10%	5 20%	39 11% S	1 2%	13 10%	14 10%	7 10%	1 7%	
PROBABLY JOHNSON	33 7%	27 7%	6 5%	13 7% g	14 7% g	5 9%	1 2%	3 14%	4 5%	25 7%	14 6%	11 8%	-	32 7% M	15 6%	12 6%	4 16%	22 6%	7 12%	14 11% uW	6 4% W	6 9% W	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between: Mark Johnson, J. Wesley Sills, or Rosemary Stein?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EMBL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)
DEFINITELY STEIN	33 7%	26 6%	7 7%	12 6%	14 7%	3 5%	4 8%	3 15%	7 8%	22 6%	14 6%	8 6%	-	30 6% M	17 7%	11 6%	2 9%	24 6% s	1 2%	9 7%	10 8%	3 5%	1 7%
PROBABLY STEIN	23 5%	17 4%	6 5%	11 6%	6 3%	3 5%	3 5%	2 8%	8 9% jK	13 3%	6 2%	7 5%	-	22 5% M	13 5% Q	7 4% Q	-	17 4%	4 7%	3 2%	8 6%	5 8%	1 5%
DEFINITELY SILLS	7 1%	4 1%	3 3%	3 1%	1 -	2 4%	1 2%	-	3 3% hk	4 1% hk	-	4 3% hk	1 27%	4 1%	5 2% Q	2 1%	-	6 2%	1 1%	2 1%	2 1%	1 2%	-
PROBABLY SILLS	5 1%	3 1%	2 2%	2 1%	1 1%	1 2%	1 2%	-	3 3% hk	2 1%	-	2 2%	-	5 1% M	1 -	3 2%	1 4%	1 -	1 2%	3 2%	-	-	-
LEAN JOHNSON	6 1%	4 1%	2 2%	2 1%	2 1%	2 4%	-	-	2 2%	4 1% h	3 1%	1 1%	-	6 1% M	3 1%	2 1%	-	4 1%	1 2%	1 1%	1 1%	-	1 7%
LEAN SILLS	2 -	2 -	-	2 1%	-	-	-	-	-	2 -	1 -	1 1%	-	2 -	1 -	1 -	-	1 -	-	1 1%	-	-	-
LEAN STEIN	9 2%	6 2%	3 3%	1 1%	5 3%	2 4%	1 2%	1 4%	3 4%	5 1%	2 1%	3 2%	-	8 2% M	7 3%	2 1%	1 4%	7 2% S	-	1 1%	1 1%	2 3%	3 18% tu
HARD UNDECIDED	314 63%	249 63%	65 62%	122 62%	128 64%	30 55%	35 69%	9 40%	51 57%	252 65% H	167 68% Hi	85 61% h	2 50%	296 63%	162 63% Q	122 65% Q	10 38%	231 62%	41 72%	79 60%	90 66%	36 55%	11 58%
NAMED OTHER	2 -	2 1%	-	1 1%	1 1%	-	-	-	1 1%	1 -	-	1 1%	-	2 -	2 1%	-	-	1 -	-	1 1%	-	1 2%	-
REFUSED	20 4%	17 4%	2 2%	10 5% F	8 4% F	-	2 4%	1 4%	3 4%	16 4%	11 4%	5 4%	-	20 4% M	9 3%	8 4%	2 8%	19 5% S	-	6 4% W	4 3% w	5 7% W	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for Commissioner of Insurance were being held today, for whom would you vote between: Joe McLaughlin, Ronald Ron Pierce, or Mike Causey?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28% W	153 31%	133 27%	71 14%		
TOTAL MCLAUGHLIN																										
-----																										
MAR 5-7, 2016	51 10% (1)	10 12% (1)	10 15% (1)	4 11% (1)	8 8% (3)	8 8% (2)	9 11% (1)	28 11% (1)	22 9% (2)	3 11% (1)	12 19% (1) Mn	18 13% (1) M	5 4% (3)	14 8% (1)	11 16% (1) t	10 9% (2)	8 10% (1)	8 15% (1)	8 8% (2)	6 6% (2)	14 10% (1)	17 11% (1)	11 8% (2)	9 13% (1)		
TOTAL CAUSEY																										
-----																										
MAR 5-7, 2016	50 10% (2)	7 8% (2)	8 12% (2)	4 10% (2)	14 13% (1)	8 8% (1)	8 10% (2)	23 9% (2)	27 11% (1)	- -	8 13% (2) J	17 12% (2) J	12 12% (1) J	12 7% (2) J	9 14% (2)	10 10% (1)	4 5% (3)	5 10% (2)	13 12% (1) q	9 10% (1)	9 7% (3)	15 10% (2)	20 15% (1) U	6 9% (2)		
JAN 13-14&16, 2016	50 10%	9 10%	6 9%	4 10%	16 15% f	8 7%	8 9%	23 9%	27 11%	2 8%	6 10%	11 8%	12 11%	18 11%	8 10%	7 7%	8 11%	5 15%	10 9%	11 11%	9 8%	20 13% w	10 6%	11 14%		
TOTAL PIERCE																										
-----																										
MAR 5-7, 2016	30 6% (3)	5 5% (3)	7 10% (3) g	1 3% (3)	9 8% (2) g	7 6% (3)	2 2% (3)	18 7% (3)	12 5% (3)	3 11% (2)	5 8% (3)	5 4% (3)	8 7% (2)	9 6% (3)	5 7% (3)	8 8% (3)	5 7% (2)	3 5% (3)	5 5% (3)	4 4% (3)	12 8% (2) X	10 7% (3) X	7 6% (3) x	1 1% (3)		
JAN 13-14&16, 2016	32 6%	2 2%	1 2%	4 12% bc	10 9% BC	5 5%	9 11% BC	19 8%	12 5%	5 19%	2 3%	10 7%	5 5%	10 6%	7 8%	6 7%	6 9%	3 9%	6 5%	3 3%	11 10% X	7 5%	11 7%	2 2%		
TOTAL LEAN/UNDECIDED																										
-----																										
MAR 5-7, 2016	348 70%	62 73%	42 63%	28 66%	74 67%	81 74%	61 71%	168 67%	180 72%	20 78%	36 60%	93 66%	75 70%	122 75% Kl	41 61%	66 64%	61 76% op	37 70%	70 69%	72 77% op	105 74%	103 68%	87 65%	51 72%		
JAN 13-14&16, 2016	418 84%	79 88% E	57 89% E	29 79%	82 75%	104 89% E	67 80%	207 83%	211 84%	19 73%	51 87%	119 85%	92 84%	135 83%	70 82%	80 86%	57 79%	27 76%	96 86%	88 86%	89 81%	125 82%	135 86%	63 84%		
DEFINITELY MCLAUGHLIN	31 6%	6 7%	10 15% EF	2 6%	5 5%	2 2%	6 7%	14 6%	17 7%	- -	6 10% J	10 7% J	5 4% J	11 7% J	3 5%	5 5%	6 7%	6 11%	6 6%	5 5%	9 6%	10 7%	9 7%	3 5%		
PROBABLY MCLAUGHLIN	20 4%	4 5% c	- -	2 5%	3 3% c	6 6% C	3 4% c	14 6% i	6 2%	3 11%	6 9% Mn	8 6% Mn	- -	3 2% m	7 11% qsT	5 4%	2 2%	2 4%	2 2%	1 1%	5 4%	6 4%	2 2%	6 8% w		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Continued

If the Republican Primary Election for Commissioner of Insurance were being held today, for whom would you vote between: Joe McLaughlin, Ronald Ron Pierce, or Mike Causey?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR COLL (V)	2 YR COLL (W)	4 YR COLL (X)	POST GRAD (Y)	
DEFINITELY CAUSEY	35 7%	3 4%	6 9%	4 10%	9 8%	8 8%	4 4%	14 5%	21 8%	-	3 4%	14 10% J	9 8% J	9 6% J	5 7%	6 6%	3 3%	3 5%	11 10% q	7 8%	6 5%	9 6%	15 11% u	4 6%		
PROBABLY CAUSEY	15 3%	3 4% df	2 3%	-	5 5% DF	-	4 5% DF	9 4%	6 2%	-	6 9% Jn	3 2% j	4 3% j	3 2% j	4 7%	4 4%	1 1%	2 4%	2 2%	2 2%	3 2%	5 3%	5 4%	2 3%		
DEFINITELY PIERCE	7 1%	1 1%	3 4% dg	-	1 1%	2 2%	-	5 2%	2 1%	-	1 2%	1 1%	3 3% j	2 1%	3 3% r	1 1%	-	1 1%	1 1%	3 2%	2 1%	2 1%	2 1%	-		
PROBABLY PIERCE	23 5%	3 4%	4 6%	1 3%	8 7%	5 4%	2 2%	13 5%	10 4%	3 11%	3 6%	4 3%	5 5%	8 5%	3 5%	5 5%	5 6%	3 5%	4 4%	3 3%	9 6% x	8 5% x	6 4%	1 1%		
LEAN MCLAUGHLIN	6 1%	-	-	1 2%	1 1%	3 3% bc	1 1%	5 2%	1 -	-	-	1 1%	2 2%	3 2% jk	1 2%	2 2%	2 2%	-	-	1 1%	1 1%	1 1%	1 1%	2 3%		
LEAN PIERCE	2 -	-	1 1%	-	-	-	1 1%	-	2 1%	-	-	1 1%	1 1%	-	-	-	-	-	2 2%	-	1 1%	-	1 1%	-		
LEAN CAUSEY	7 1%	3 4%	-	-	3 3%	-	1 1%	3 1%	4 2%	-	-	2 1%	3 3% jk	2 1%	1 2%	1 1%	1 1%	-	3 3% r	1 1%	2 1%	2 1%	1 1%	2 3%		
HARD UNDECIDED	333 67%	59 70%	41 61%	27 64%	70 63%	78 71%	58 68%	160 64%	173 69%	20 78%	36 60%	89 63%	69 64%	118 72% l	39 58%	63 61%	58 72% o	37 70%	65 64%	70 75% OPs	101 71%	100 66%	84 63%	47 66%		
NAMED OTHER	3 1%	-	-	1 3%	1 1%	-	1 1%	2 1%	1 -	-	-	1 1%	2 2%	-	-	2 2%	-	-	1 1%	-	1 1%	1 1%	1 1%	-		
REFUSED	18 4%	1 2%	-	3 7%	5 4% C	5 5% C	4 5% c	11 4%	8 3%	-	-	7 5% JK	6 5% JK	5 3% JK	1 2%	7 7% R	3 3% r	-	5 5% R	3 3% r	1 1%	7 5% U	7 5% U	4 5%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

If the Republican Primary Election for Commissioner of Insurance were being held today, for whom would you vote between: Joe McLaughlin, Ronald Ron Pierce, or Mike Causey?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77% h	246 49%	139 28% h	4 1%	471 94% M	256 51%	189 38%	25 5%	371 74%	57 11%	133 27% Uv	136 27%	65 13%	18 4%	
TOTAL MCLAUGHLIN																								
-----																								
MAR 5-7, 2016	51 10% (1)	37 9% (1)	14 13% (2)	22 11% (1)	15 8% (2)	6 12% (2)	7 15% (1)	5 24% (1) jk	12 13% (2)	34 9% (1)	19 8% (2)	15 11% (1)	- -	47 10% (1) M	31 12% (1)	15 8% (2)	1 4% (3)	37 10% (2)	7 13% (1)	19 15% (1)	13 10% (2)	7 11% (2)	2 13% (2)	
TOTAL CAUSEY																								
-----																								
MAR 5-7, 2016	50 10% (2)	35 9% (2)	14 14% (1)	15 7% (2)	21 11% (1)	8 15% (1)	6 12% (2)	3 14% (3)	15 16% (1) jkl	31 8% (2)	20 8% (1)	11 8% (2)	2 50%	46 10% (2)	29 12% (2)	17 9% (1)	2 7% (2)	38 10% (1)	2 4% (3)	11 8% (3)	15 11% (1)	10 16% (1)	3 18% (1)	
JAN 13-14&16, 2016	50 10%	40 10%	10 9%	17 9%	22 11%	6 9%	4 10%	3 11%	6 7%	41 11%	28 11%	13 10%	- -	46 10% M	26 10%	16 9%	3 15%	33 9%	6 12%	8 8%	15 10%	7 10%	2 11%	
TOTAL PIERCE																								
-----																								
MAR 5-7, 2016	30 6% (3)	23 6% (3)	7 7% (3)	13 7% (3)	10 5% (3)	5 9% (3)	2 4% (3)	4 19% (2) i	3 3% (3)	23 6% (3)	16 7% (3)	7 5% (3)	- -	28 6% (3) M	19 7% (3)	9 5% (3)	3 12% (1)	20 5% (3)	6 10% (2)	13 10% (2) W	8 6% (3) W	3 5% (3) w	- -	
JAN 13-14&16, 2016	32 6%	26 7%	5 5%	15 8% g	11 5%	4 7%	1 2%	3 12%	1 1%	26 7% I	18 7% I	8 6% i	- -	29 6% M	18 7%	13 7%	1 5%	19 5%	8 15%	9 9% W	8 6% W	5 7% W	- -	
TOTAL LEAN/UNDECIDED																								
-----																								
MAR 5-7, 2016	348 70%	281 71%	67 64%	133 68%	147 74%	34 64%	33 64%	8 38%	59 65% H	279 72% H	180 73% H	100 72% H	2 50%	328 70%	165 64%	141 75% O	17 68%	256 69%	41 73%	84 63%	97 71%	43 65%	13 69%	
JAN 13-14&16, 2016	418 84%	328 83%	90 86%	153 82%	175 84%	53 85%	37 87%	21 77%	79 91% JK	310 82%	199 81%	111 84%	9 100% N	390 84%	209 83%	161 84%	16 79%	323 86%	40 74%	83 83%	129 85%	64 84%	17 89%	
DEFINITELY MCLAUGHLIN	31 6%	21 5%	11 10%	11 6%	10 5%	3 6%	7 15% e	3 14%	7 7%	21 6%	17 7%	5 3%	- -	30 6% M	17 7%	12 6%	1 4%	25 7%	3 5%	13 10% v	6 5%	2 3%	1 7%	
PROBABLY MCLAUGHLIN	20 4%	16 4%	3 3%	11 5% G	6 3% G	3 6% g	- -	2 10%	5 6% k	12 3% k	2 1%	10 7% K	- -	17 4% M	14 6% PQ	3 1% q	- -	12 3%	4 7%	7 5%	7 5%	5 7%	1 6%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Continued

If the Republican Primary Election for Commissioner of Insurance were being held today, for whom would you vote between: Joe McLaughlin, Ronald Ron Pierce, or Mike Causey?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
DEFINITELY CAUSEY	35 7%	26 7%	9 8%	8 4%	18 9% d	5 10%	3 6%	2 10%	10 11%	22 6%	13 5%	9 6%	1 27%	32 7%	20 8%	14 7%	1 4%	24 6%	2 4%	8 6%	11 8%	7 11%	1 7%		
PROBABLY CAUSEY	15 3%	9 2%	6 5%	6 3%	3 2%	3 6%	3 5%	1 5%	5 6%	9 2%	6 2%	3 2%	1 23%	14 3%	10 4%	3 2%	1 4%	14 4% S	-	3 2%	4 3%	3 5%	2 11%		
DEFINITELY PIERCE	7 1%	3 1%	4 4%	2 1%	1 1%	3 5%	1 2%	-	1 1%	6 2% H	5 2% H	1 1%	-	7 1% M	4 2%	2 1%	1 4%	6 2%	1 1%	5 3% vw	1 1%	-	-		
PROBABLY PIERCE	23 5%	20 5%	3 3%	11 6%	9 4%	2 4%	1 2%	4 19% ijkl	2 2%	17 4%	11 4%	6 5%	-	21 5% M	14 6%	7 4%	2 8%	14 4%	5 9%	8 6% W	7 5% W	3 5% w	-		
LEAN MCLAUGHLIN	6 1%	4 1%	2 2%	3 1%	1 -	2 4%	-	-	2 2%	4 1% hl	4 1% hl	-	-	5 1% M	4 2% q	2 1%	-	4 1% s	-	1 1%	1 1%	2 3%	-		
LEAN PIERCE	2 -	2 1%	-	-	2 1%	-	-	-	-	2 1%	1 -	1 1%	-	2 -	2 1%	-	-	2 1%	-	-	1 1%	-	-		
LEAN CAUSEY	7 1%	6 2%	1 1%	3 2%	3 2%	-	1 2%	-	2 2%	5 1% H	4 2% h	1 1%	-	7 1% M	3 1%	2 1%	1 4%	4 1%	1 2%	-	2 1%	1 1%	1 5%		
HARD UNDECIDED	333 67%	269 68%	64 61%	127 65%	141 71%	33 60%	32 63%	8 38%	55 61% h	268 70% H	171 69% H	97 70% H	2 50%	314 67%	156 61%	138 73% O	16 64%	246 66%	40 71%	83 62%	93 68%	40 61%	12 64%		
NAMED OTHER	3 1%	2 1%	1 1%	2 1%	-	-	1 2%	-	1 1%	2 1%	2 1%	-	-	3 1% m	3 1%	-	-	2 1%	-	-	-	1 1%	-		
REFUSED	18 4%	17 4%	2 2%	11 5% F	6 3% F	-	2 3%	1 4%	1 1%	16 4%	10 4%	6 4%	-	18 4% M	9 3%	7 3%	2 9%	17 5% S	-	6 4% W	3 2%	1 2%	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

If the Republican Primary Election for Commissioner of Agriculture were being held today, for whom would you vote between: Andy Stevens or Steve Troxler?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28%	153 31%	133 27%	71 14%	
**D/S (STEVENS - TROXLER)	-106 -21%	-23 -27%	-11 -16%	-11 -27%	-32 -29%	-11 -10% BE	-18 -20%	-60 -24%	-46 -18%	3 12% KLMN	-11 -18%	-33 -23%	-32 -29%	-33 -21%	-6 -9% PQS	-28 -27%	-26 -32%	-10 -19%	-24 -24%	-11 -12% PQs	-6 -4% VWX	-45 -29%	-37 -28%	-18 -25%	
TOTAL STEVENS -----	65 13%	12 14%	10 14%	4 9%	15 13%	14 13%	10 12%	32 13%	33 13%	6 22%	12 20% n	21 15%	10 10%	15 10%	13 20% Q	14 14% Q	4 5%	10 19% q	11 11%	12 12% q	24 17%	19 12%	14 11%	8 11%	
TOTAL TROXLER -----	171 34%	35 42% F	21 31%	15 36%	47 42% F	25 23%	28 32%	92 37%	79 32%	3 10%	23 38% J	54 38% J	42 39% J	49 30% j	20 29%	42 41% T	30 37% t	20 38%	36 35%	23 25%	30 21%	64 42% U	51 39% U	25 36% U	
TOTAL LEAN/UNDECIDED -----	241 48%	35 41%	35 52%	20 47%	46 41%	61 56% bE	45 52%	114 45%	127 51%	18 68% l	25 41%	57 40%	48 45%	92 57% KLM	31 47%	37 36%	45 56% Pr	20 38%	51 50% p	55 59% PR	83 58% VW	64 42%	59 45%	33 47%	
DEFINITELY STEVENS	29 6%	3 4%	6 9%	4 9%	7 6%	5 5%	3 4%	12 5%	17 7%	- -	5 8% J	10 7% J	4 4% J	10 6% J	5 7%	5 5%	2 2%	4 7%	5 5%	8 8% q	10 7%	6 4%	9 7%	4 6%	
PROBABLY STEVENS	36 7%	9 11% D	3 5% d	- -	8 7% D	9 8% D	7 8% D	20 8%	16 6%	6 22%	7 11% n	11 8%	6 6%	6 4%	9 13% Qt	9 9% Q	2 2%	6 12%	6 6%	4 4%	15 10% w	13 8%	5 4%	3 5%	
LEAN STEVENS	6 1%	1 1%	1 1%	1 3%	1 1%	- -	2 3%	3 1%	3 1%	- -	2 4%	1 1%	1 1%	2 1%	- -	- -	1 1%	- -	2 2%	1 1%	1 1%	2 1%	3 2% x	- -	
UNDECIDED	221 44%	30 35%	32 48%	15 36%	43 39%	61 56% BDE	40 47%	105 42%	117 47%	18 68% KlM	20 33%	54 38%	44 41%	85 52% KLm	28 42%	37 36%	40 50% P	19 36%	45 44%	52 55% Pr	79 56% VWX	61 40%	52 39%	28 39%	
LEAN TROXLER	13 3%	4 5% f	2 3%	3 8% f	2 2%	- -	2 2%	6 2%	7 3%	- -	2 4%	2 2%	3 3% j	6 3% J	1 2%	1 1%	4 4%	1 2%	4 4%	2 2%	3 2%	1 1%	4 3%	5 7% V	
PROBABLY TROXLER	61 12%	9 10%	6 9%	5 12%	15 13%	11 10%	15 17%	38 15% I	22 9%	- -	6 11% J	19 14% J	13 13% J	21 13% J	7 10%	19 18% Rt	13 16% R	2 4%	12 11%	9 9%	12 8%	24 16% uw	12 9%	12 18% u	
DEFINITELY TROXLER	110 22%	27 32% FG	15 22%	10 24%	32 29% FG	14 12%	13 15%	53 21%	57 23%	3 10%	16 27%	35 24%	28 26%	28 17%	13 19%	23 23%	17 21%	18 34% T	24 24%	14 15%	19 13%	39 26% U	39 29% Ux	13 18%	
REFUSED	24 5%	2 3%	2 3%	3 8%	4 4%	9 8%	3 4%	13 5%	10 4%	- -	1 2% Jk	9 7% J	7 7% J	6 4% J	2 3%	9 9% q	2 2%	2 4%	4 4%	4 4%	4 3%	6 4%	8 6%	5 6%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

If the Republican Primary Election for Commissioner of Agriculture were being held today, for whom would you vote between: Andy Stevens or Steve Troxler?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%	
**D/S (STEVENS - TROXLER)	-106 -21%	-84 -21%	-22 -21%	-46 -23%	-38 -19%	-14 -26%	-8 -16%	-3 -14%	-21 -23%	-81 -21%	-61 -25%	-20 -15% k	1 21% N	-99 -21%	-51 -20%	-37 -20%	-7 -27%	-93 -25%	-3 -4% R	-12 -9% Uw	-38 -28%	-5 -7% UW	-9 -50%	
TOTAL STEVENS -----	65 13%	51 13%	14 14%	27 14%	24 12%	5 9%	9 19%	6 26% k	13 15%	46 12%	23 9%	23 17% k	2 50%	60 13%	40 16% Q	21 11%	1 4%	45 12%	10 17%	25 19% W	17 12%	11 17% w	1 5%	
TOTAL TROXLER -----	171 34%	134 34%	36 35%	73 37%	62 31%	19 35%	18 35%	9 40%	34 37%	127 33%	83 34%	44 32%	1 29%	159 34%	92 36%	59 31%	8 31%	138 37% S	12 21%	36 27%	55 40% TV	16 25%	10 55% TV	
TOTAL LEAN/UNDECIDED -----	241 48%	190 48%	51 48%	83 42%	107 54% D	31 56% d	20 40%	7 31%	39 43%	194 50% h	128 52% H	66 48%	1 21%	229 49%	109 43%	103 55% O	14 57%	166 45%	34 60% r	67 50%	57 42%	33 50%	7 40%	
DEFINITELY STEVENS	29 6%	19 5%	10 9%	8 4%	11 5%	3 6%	7 13%	3 16%	6 7%	19 5%	13 5%	7 5%	2 50% n	27 6%	16 6% Q	13 7% Q	-	23 6%	2 4%	12 9% uW	4 3% W	8 11% uW	-	
PROBABLY STEVENS	36 7%	32 8%	5 4%	18 9% f	13 7%	2 3%	3 6%	2 10%	7 8%	27 7%	10 4%	17 12% K	-	33 7% M	24 10% P	9 5%	1 4%	22 6%	7 12%	13 10%	12 9%	4 6%	1 5%	
LEAN STEVENS	6 1%	5 1%	1 1%	2 1%	3 2% g	1 2%	-	1 6%	1 1%	4 1%	2 1%	2 1%	-	6 1% M	3 1% q	3 2% q	-	6 2% S	-	1 1%	1 1%	2 3%	1 5%	
UNDECIDED	221 44%	175 44%	46 44%	78 40%	97 49% d	27 49%	19 38%	5 25%	33 36%	182 47% Hi	119 48% Hi	63 45% h	1 21%	209 44%	97 38%	97 52% O	12 49%	151 41%	32 57% r	63 47%	51 38%	28 44%	5 29%	
LEAN TROXLER	13 3%	9 2%	4 3%	3 1%	6 3%	3 5%	1 2%	-	5 6% H1	8 2% H	7 3% H	1 1%	-	13 3% M	8 3%	3 2%	2 8%	8 2%	2 3%	3 2%	5 4%	2 3%	1 5%	
PROBABLY TROXLER	61 12%	48 12%	13 12%	29 15%	19 9%	9 17%	4 7%	4 18%	12 13%	45 12%	25 10%	20 14%	1 29%	57 12%	33 13%	21 11%	2 10%	51 14%	4 7%	14 10%	20 14%	9 14%	2 11%	
DEFINITELY TROXLER	110 22%	86 22%	24 23%	43 22%	43 21%	10 18%	14 27%	5 22%	22 24%	82 21%	58 24%	24 17%	-	101 22% M	58 23%	38 20%	5 21%	87 24%	8 14%	22 17%	35 26% V	7 10%	8 44% TV	
REFUSED	24 5%	20 5%	3 3%	13 7% F	7 4% F	-	3 7% f	1 4%	5 5%	18 5%	13 5%	5 4%	-	24 5% M	15 6% p	5 3%	2 8%	22 6%	1 2%	5 4% W	8 6% W	6 9% W	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE



CIVITAS / NORTH CAROLINA GOP PRIMARY STUDY / MARCH 2016

Please tell me if you would vote FOR or AGAINST the Connect NC Public Improvement Bond, which will be on the ballot this March and reads: The issuance of two billion dollars State of North Carolina Public Improvement Bonds constituting general obligation bonds of the State secured by a pledge of the faith and credit and taxing power of the State for the purpose of providing funds, with any other available funds, to fund capital improvements and new facilities for the State, including, without limitation, the construction and furnishing of new facilities and the renovation and rehabilitation of existing facilities for, without limitation, the University of North Carolina System, the North Carolina Community College System, water and sewer systems, the State's National Guard, the Department of Agriculture and Consumer Services, attractions and parks, and the Department of Public Safety.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11% o	102 20%	94 19%	142 28% w	153 31%	133 27%	71 14%		
**D/S (FOR - AGAINST)	77 15%	14 17% f	10 15%	6 15%	18 16% f	9 8%	19 22% F	15 6%	63 25% H	13 48% LMn	17 28% LM	4 2%	11 10% L	33 20% LM	13 19% P	-7 -7% P	9 11% P	19 35% PQs	19 18% P	25 27% PQ	32 23% VW	17 11%	14 11%	15 21% vw		
FOR ---																										
MAR 5-7, 2016	244 49%	44 52%	32 48%	21 51%	51 46%	51 47%	45 52%	111 44%	133 53% h	18 69% l	33 55% l	57 40%	52 48%	84 51% l	35 52% p	37 36%	39 49% p	32 60% P	51 50% p	50 53% P	73 52%	69 45%	61 46%	40 57%		
JAN 13-14&16, 2016	208 42%	37 42%	24 38%	19 51%	43 39%	47 40%	38 45%	107 43%	100 40%	13 50%	22 37%	55 39%	49 44%	68 42%	34 40%	39 42%	35 49%	15 43%	48 43%	37 36%	45 41%	58 38%	65 41%	37 49%		
AGAINST -----																										
MAR 5-7, 2016	167 33%	29 35%	22 33%	15 36%	33 30%	42 39%	25 29%	96 39% I	70 28%	5 21%	16 27%	54 38%	41 38%	50 31%	22 33%	44 43% RsT	30 38%	13 24%	32 31%	25 27%	41 29%	52 34%	47 35%	25 36%		
JAN 13-14&16, 2016	173 35%	36 40%	19 30%	9 25%	41 38%	43 37%	24 29%	96 38% i	77 31%	4 16%	23 39% j	48 34%	42 38% j	56 34%	30 36%	37 40%	28 39%	9 26%	36 32%	32 31%	39 35%	50 33%	59 37%	24 31%		
DON'T KNOW/NEED MORE INFORMATION	86 17%	12 14%	13 19%	5 13%	27 25% bdF	15 13%	14 16%	39 16%	47 19%	3 10%	11 19%	29 20%	15 14%	28 17%	10 15%	19 19%	10 12%	8 16%	19 19%	19 20%	26 18% X	30 20% X	25 18% X	4 6%		
REFUSED	3 1%	-	-	-	-	1 1%	2 2%	3 1% i	-	-	-	2 2%	-	1 1%	-	2 2%	1 1%	-	-	-	1 1%	1 1%	-	1 2%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Please tell me if you would vote FOR or AGAINST the Connect NC Public Improvement Bond, which will be on the ballot this March and reads: The issuance of two billion dollars State of North Carolina Public Improvement Bonds constituting general obligation bonds of the State secured by a pledge of the faith and credit and taxing power of the State for the purpose of providing funds, with any other available funds, to fund capital improvements and new facilities for the State, including, without limitation, the construction and furnishing of new facilities and the renovation and rehabilitation of existing facilities for, without limitation, the University of North Carolina System, the North Carolina Community College System, water and sewer systems, the State's National Guard, the Department of Agriculture and Consumer Services, attractions and parks, and the Department of Public Safety.

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMMT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN-EMPL- OYED (Q)	MRRD (R)	SINGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)		
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77% h	246 49%	139 28% h	4 1%	471 94% M	256 51%	189 38%	25 5%	371 74%	57 11%	133 27% Uv	136 27%	65 13%	18 4%		
**D/S (FOR - AGAINST)	77 15%	63 16%	14 13%	18 9% F	45 23% DF	-3 -6%	17 34% DF	8 37% JKL	29 32% JKL	39 10%	17 7%	22 16% K	2 42%	67 14%	36 14%	40 21% Oq	2 9%	53 14%	7 12%	26 19% V	18 13%	4 6%	5 28% v		
FOR	----																								
MAR 5-7, 2016	244 49%	190 48%	54 52%	89 45%	101 51%	22 41%	32 63% DF	13 60%	51 56% k	179 46%	111 45%	68 49%	3 71%	226 48%	126 49%	98 52%	11 42%	180 49%	26 47%	67 50%	69 51%	29 45%	11 61%		
JAN 13-14&16, 2016	208 42%	168 43%	39 38%	83 44%	86 41%	25 39%	15 35%	11 39%	43 49%	153 41%	93 38%	60 46%	2 22%	194 42%	108 43%	79 41%	6 29%	163 43%	21 38%	37 37%	73 48%	31 41%	9 47%		
AGAINST	-----																								
MAR 5-7, 2016	167 33%	127 32%	40 38%	71 36% e	56 28%	26 47% Eg	15 29%	5 23%	22 24%	140 36% I	93 38% I	47 34%	1 29%	160 34%	90 35%	57 30%	8 33%	127 34%	20 35%	41 31% I	52 38%	25 38%	6 33%		
JAN 13-14&16, 2016	173 35%	129 33%	44 42%	67 36%	62 30%	29 46% E	15 36%	10 38%	24 27%	139 37%	98 40% I	41 31%	3 34%	164 35%	89 35%	70 37%	5 24%	129 34%	18 32%	36 36%	50 33%	26 35%	4 19%		
DON'T KNOW/NEED MORE INFORMATION	86 17%	76 19% C	10 10%	33 17% g	43 21% fg	7 12%	4 8%	4 17%	18 20%	63 16%	40 16%	23 17%	- 1%	82 17% M	38 15%	33 17%	6 25%	62 17%	9 16%	25 19% uw	14 11%	11 17%	1 5%		
REFUSED	3 1%	3 1% c	-	3 2% efg	-	-	-	-	-	3 1% hi	2 1%	1 1%	-	3 1% m	2 1%	1	-	2 1%	1 2%	-	1 1%	-	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE

Part of the Affordable Care Act, also known as ObamaCare, would expand the current Medicaid Program. Currently, North Carolina has chosen not to expand its Medicaid program. To fund this expansion over the next ten years, the federal government will borrow about \$50 billion dollars while North Carolina taxpayers will have to spend another \$3 billion dollars. The majority of those covered under this Medicaid expansion will be able-bodied, childless males. With that in mind, do you think that North Carolina should keep its program or expand it?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28%	153 31%	133 27%	71 14%	
**D/S (KEEP EXISTING MEDICAID PROGRAM - EXPAND MEDICAID PROGRAM)	244 49%	39 46%	32 47%	23 55%	57 51%	59 54%	35 40%	134 54%	110 44%	15 58%	25 41%	79 56%	53 49%	72 44%	38 57%	51 49%	45 56%	24 45%	52 51%	34 36%	63 44%	80 52%	61 46%	39 55%	
KEEP EXISTING MEDICAID PROGRAM	331 66%	57 67%	45 66%	28 68%	73 65%	79 72%	50 58%	174 70%	157 63%	18 69%	38 62%	100 70%	72 67%	104 64%	48 72%	69 67%	57 71%	34 63%	68 67%	56 59%	88 62%	103 68%	88 66%	51 72%	
EXPAND MEDICAID PROGRAM	87 17%	18 21%	13 19%	5 13%	16 14%	20 18%	15 18%	40 16%	47 19%	3 11%	13 21%	21 15%	19 18%	31 19%	10 15%	19 18%	11 14%	10 18%	16 15%	22 23%	25 18%	23 15%	26 20%	12 17%	
DON'T KNOW/NEED MORE INFORMATION	77 15%	8 9%	10 15%	7 17%	23 20%	10 9%	19 22%	34 14%	43 17%	5 20%	9 15%	21 15%	17 16%	24 15%	9 14%	15 15%	10 13%	9 16%	19 18%	15 16%	27 19%	24 16%	18 13%	8 11%	
REFUSED	4 1%	2 3%	- -	1 3%	- -	- -	1 1%	2 1%	3 1%	- -	1 2%	- -	- -	3 2%	- -	- -	2 2%	1 3%	- -	1 1%	2 1%	1 1%	1 1%	- -	

Part of the Affordable Care Act, also known as ObamaCare, would expand the current Medicaid Program. Currently, North Carolina has chosen not to expand its Medicaid program. To fund this expansion over the next ten years, the federal government will borrow about \$50 billion dollars while North Carolina taxpayers will have to spend another \$3 billion dollars. The majority of those covered under this Medicaid expansion will be able-bodied, childless males. With that in mind, do you think that North Carolina should keep its program or expand it?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EMBL- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%	
**D/S (KEEP EXISTING MEDICAID PROGRAM - EXPAND MEDICAID PROGRAM)	244 49%	195 49%	49 47%	99 51% G	96 48% G	35 64% dEG	15 29%	10 46%	26 29%	208 54% Il	147 60% IL	61 44% I	- 5%	232 49% M	128 50%	88 47%	15 58%	187 50%	27 47%	62 47%	72 53%	37 57%	14 79% TUv	
KEEP EXISTING MEDICAID PROGRAM	331 66%	261 66%	71 67%	132 68%	128 64%	41 76% eg	29 58%	15 69%	53 59%	262 68%	176 71% Il	86 62%	2 52%	313 66%	174 68%	122 65%	17 67%	251 68%	34 60%	85 64%	96 70%	47 72%	16 90% TUv	
EXPAND MEDICAID PROGRAM	87 17%	66 17%	21 20%	33 17%	33 16%	7 13%	15 29% f	5 22%	27 30% JKl	54 14%	29 12%	25 18%	2 47%	81 17%	46 18%	34 18%	2 9%	64 17%	7 13%	23 17%	24 18%	10 15%	2 10%	
DON'T KNOW/NEED MORE INFORMATION	77 15%	66 17%	12 11%	28 15%	37 19%	6 11%	6 11%	2 9%	9 10%	66 17% i	39 16%	27 20% i	- 1%	73 16% M	34 13%	30 16%	6 23%	53 14%	14 25%	23 17% W	13 10% W	9 14% W	- -	
REFUSED	4 1%	3 1%	1 1%	2 1%	1 1%	- -	1 2%	- -	1 1%	3 1% hl	3 1% hl	- -	- -	4 1% M	1 1%	3 2% q	- -	3 1%	1 2%	1 1%	3 2% vw	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
 NATIONAL RESEARCH INC / FOR THE CIVITAS INSTITUTE

CIVITAS / NORTH CAROLINA GOP PRIMARY STUDY / MARCH 2016

A new program to help families and students is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K through 12 education expenses including: tuition, tutoring, testing, fees and books. Would you say you support or oppose an Education Savings Account program?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					EDUCATION					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28%	153 31%	133 27%	71 14%
**D/S (SUPPORT - OPPOSE)	119 24%	20 23% C	6 9%	13 32% C	36 32% Cf	23 21% C	22 25% C	60 24%	59 23%	21 81% KLMN	22 37% LN	29 27% N	15 9%	20 29%	31 30% QT	10 12%	32 61% OPQST	21 21%	5 6%	44 31% V	27 18%	31 23%	18 25%	
TOTAL SUPPORT -----	269 54%	48 57%	31 46%	24 57%	60 54%	60 55%	46 53%	137 55%	131 53%	24 90% KLMN	37 61% N	77 54% n	61 57% N	70 43%	40 60% T	58 57% T	39 48%	39 74% pQST	55 53%	37 40%	77 55%	81 53%	73 55%	37 53%
TOTAL OPPOSE -----	150 30%	28 34%	25 37% E	10 25%	25 22%	37 34% e	24 28%	77 31%	73 29%	3 10%	15 24%	45 32% J	32 30% j	55 34% J	21 31% r	27 27% r	29 36% R	7 13%	34 33% R	32 34% R	33 23%	54 35% U	42 32%	20 28%
STRONGLY SUPPORT	163 33%	27 32%	24 35%	17 41% g	37 33%	36 33%	21 25%	88 35%	75 30%	12 47%	24 39% n	48 34% n	38 35% n	40 25%	25 38% T	37 36% T	25 31%	24 45% T	31 30%	20 22%	36 26%	53 35%	53 40% Ux	20 28%
SOMEWHAT SUPPORT	106 21%	21 25% C	7 11%	6 15%	23 21% c	23 21% c	24 28% C	50 20%	56 23%	11 43%	13 22%	28 20%	23 22%	30 18%	15 23%	21 20%	14 17%	15 28%	24 23%	17 18%	41 29% VW	28 18%	20 15%	18 25%
SOMEWHAT OPPOSE	54 11%	9 11%	9 13%	4 11%	10 9%	11 10%	10 11%	32 13%	21 9%	3 10%	12 20% MN	16 12%	8 7%	14 9%	13 19% t	10 10%	9 12%	6 11%	9 9%	7 7%	18 13%	15 10%	17 13%	4 6%
STRONGLY OPPOSE	96 19%	19 23%	17 25% e	6 14%	15 13%	26 24% E	14 17%	45 18%	51 21%	- -	2 4%	24 22% JK	24 25% JK	41 25% JK	8 12% r	18 17% R	19 24% oR	1 2%	25 24% oR	25 27% OpR	15 11%	39 26% U	25 19% u	16 22% u
DON'T KNOW/NEED MORE INFORMATION	78 16%	7 8%	10 15%	8 19%	26 24% BF	11 10%	16 19% b	34 14%	44 17%	- -	9 15% J	19 14% J	14 13% J	35 22% Jlm	6 9%	16 16%	13 16%	7 13%	14 14%	22 24% Os	29 21% v	18 12%	18 13%	12 17%
REFUSED	3 1%	1 1%	1 2%	- -	- -	1 1%	- -	1 -	2 1%	- -	- -	1 1%	- -	2 1%	- -	1 1%	- -	- -	- -	2 2%	2 1%	- -	- -	1 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
 NATIONAL RESEARCH INC / FOR THE CIVITAS INSTITUTE

A new program to help families and students is being proposed in many states. Education Savings Accounts - or ESAs as they are commonly known - allow state funds to be used by parents to create a personal account to pay for K through 12 education expenses including: tuition, tutoring, testing, fees and books. Would you say you support or oppose an Education Savings Account program?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN- EML- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K- \$100K (U)	\$100K- \$200K (V)	\$200K+ (W)	
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%	
**D/S (SUPPORT - OPPOSE)	119 24%	97 25%	21 20%	52 26% f	46 23%	8 16%	13 26%	9 40% Ik	8 9%	100 26% Ik	49 20% I	51 37% IJK	2 52%	104 22%	87 34% P	11 6%	14 56% oP	86 23%	22 38% r	41 31% V	39 29% V	3 4%	5 28% V	
TOTAL SUPPORT -----	269 54%	213 54%	56 53%	110 56%	103 52%	27 50%	28 56%	15 70% Ik	41 45%	210 55%	128 52%	83 59% I	3 76%	247 52%	153 60% P	82 43%	19 74% P	198 53%	37 65%	77 58%	79 58%	31 48%	11 58%	
TOTAL OPPOSE -----	150 30%	116 29%	34 32%	58 30%	57 29%	19 35%	15 30%	7 30%	33 37% L	110 29%	78 32% l	32 23%	1 24%	143 30%	66 26%	71 38% OQ	4 18%	112 30%	15 27%	36 27%	40 29%	28 43% Tu	6 30%	
STRONGLY SUPPORT	163 33%	129 33%	34 32%	70 36%	58 29%	17 32%	17 33%	10 47%	26 29%	124 32%	82 33%	41 30%	3 76% N	146 31%	99 39% P	50 26%	9 35%	121 33%	19 34%	35 26%	57 42% TW	21 31%	3 18%	
SOMEWHAT SUPPORT	106 21%	85 21%	21 20%	40 20%	45 23%	10 18%	11 23%	5 23%	15 16%	87 22%	45 18%	41 30% IK	- -	101 21% M	54 21%	33 17%	10 38% p	77 21%	18 31%	42 32% UV	22 16%	11 16%	7 40% uv	
SOMEWHAT OPPOSE	54 11%	43 11%	10 10%	26 13%	17 9%	6 12%	4 8%	1 6%	13 14%	40 10%	26 11% 10%	13 10%	- -	54 11% M	30 12%	18 10%	2 10%	41 11%	8 14%	15 11%	13 9%	13 20% uw	1 5%	
STRONGLY OPPOSE	96 19%	73 18%	24 23%	33 17%	40 20%	12 23%	11 22%	5 24%	20 22%	71 18%	52 21% l	19 13%	1 24%	89 19%	36 14%	53 28% OQ	2 8%	72 19%	7 13%	21 16%	28 20%	16 24%	5 25%	
DON'T KNOW/NEED MORE INFORMATION	78 16%	63 16%	15 15%	26 13%	37 18%	8 15%	7 14%	- -	16 18% H	62 16% H	39 16% H	22 16% H	- -	78 17% M	35 14%	33 18%	2 8%	57 15%	4 8%	18 14%	17 12%	6 9%	2 12%	
REFUSED	3 1%	3 1% c	- -	1 1%	2 1%	- -	- -	- -	- -	3 1% hi	1 -	2 2%	- -	3 1% m	1 -	2 1%	- -	3 1% s	- -	1 1%	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / F O R T H E C I V I T A S I N S T I T U T E

Of the following candidates in the Democrat Presidential Primary field - which candidate could you see yourself possibly voting for in November: Bernie Sanders or Hillary Clinton?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	84 17%	68 14%	42 8%	111 22%	109 22%	86 17%	250 50%	250 50%	26 5%	61 12%	142 28%	107 21%	163 33%	67 13%	103 21%	80 16%	53 11%	102 20%	94 19%	142 28%	153 31%	133 27%	71 14%	
**D/S (SANDERS - CLINTON)	59 12%	20 23% EFG	11 16% Fg	10 23% eFG	11 10% f	4 3%	5 6%	34 14%	25 10%	10 37% kL	4 6%	5 3%	21 19% KL	20 12% L	11 17% s	13 13%	10 12%	5 10%	6 6%	13 14% s	24 17% WX	20 13% w	9 7%	5 7%	
BERNIE SANDERS	112 22%	24 29%	16 23%	14 33%	21 19%	21 19%	16 19%	57 23%	55 22%	10 37%	13 21%	26 18%	28 26%	35 22%	17 25%	24 24%	16 20%	11 21%	20 20%	23 25%	39 27% w	34 23%	24 18%	15 22%	
HILLARY CLINTON	53 11%	5 5%	5 7%	4 10%	11 10%	17 16% Bc	11 13%	23 9%	30 12%	- -	9 15% J	21 15% Jm	8 7% J	16 10% J	5 8%	11 11%	6 8%	6 11%	14 13%	10 11%	14 10%	14 9%	15 11%	10 15%	
NONE/DON'T KNOW	311 62%	53 63%	44 65%	21 51%	74 67%	65 60%	54 63%	155 62%	156 62%	17 63%	37 60%	84 59%	66 62%	108 66%	40 59%	60 58%	56 70%	35 65%	63 61%	59 62%	85 60%	97 64% x	92 69% X	35 50%	
REFUSED	23 5%	2 3%	3 5%	3 6%	5 4%	6 5%	5 5%	14 6%	9 4%	- -	2 4%	12 8% JN	5 4% J	4 2% J	5 7%	7 7%	2 2%	1 3%	6 6%	2 2%	4 3%	7 5%	3 2%	9 13% Uvw	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
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Of the following candidates in the Democrat Presidential Primary field - which candidate could you see yourself possibly voting for in November: Bernie Sanders or Hillary Clinton?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY					RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	GOP (B)	IND (C)	GOP MEN (D)	GOP WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	VERY CONS (K)	SMWT CONS (L)	AF. AMER. (M)	WHITE (N)	FULL TIME (O)	RET- IRED (P)	UN-EMPL- OYED (Q)	MRRD (R)	SNGL (S)	\$50K AND UNDER (T)	\$50K-\$100K (U)	\$100K-\$200K (V)	\$200K+ (W)
BASE=TOTAL SAMPLE	500 100%	395 79%	105 21%	196 39%	199 40%	54 11%	51 10%	22 4%	90 18%	386 77%	246 49%	139 28%	4 1%	471 94%	256 51%	189 38%	25 5%	371 74%	57 11%	133 27%	136 27%	65 13%	18 4%
**D/S (SANDERS - CLINTON)	59 12%	48 12%	11 11%	27 14%	21 11%	8 14%	4 7%	2 10%	4 5%	52 14%	28 11%	24 18%	- 2%	52 11%	28 11%	21 11%	5 20%	37 10%	9 17%	18 14%	18 13%	4 7%	4 22%
BERNIE SANDERS	112 22%	83 21%	29 28%	43 22%	40 20%	15 27%	15 29%	9 40% jK	27 30% jK	77 20%	40 16%	37 26% K	1 29%	103 22%	60 23%	39 21%	7 30%	81 22%	14 24%	34 26%	31 23%	13 20%	6 33%
HILLARY CLINTON	53 11%	35 9%	18 17% B	16 8%	19 9%	7 13%	11 22% De	6 29% JKL	23 25% JKL	24 6%	12 5%	12 9%	1 27%	51 11%	32 12%	18 10%	3 10%	44 12%	4 8%	16 12%	13 9%	9 13%	2 11%
NONE/DON'T KNOW	311 62%	258 65% C	53 51%	126 64% G	133 67% G	30 55%	23 46%	7 31%	39 43%	264 68% HIL	185 75% HIJL	79 57% HI	1 24%	296 63% m	149 58%	126 67% o	14 55%	227 61%	36 64%	79 60%	87 64%	40 61%	10 56%
REFUSED	23 5%	19 5%	4 4%	11 6%	8 4%	3 6%	1 2%	- -	2 3%	21 5% H	10 4% H	11 8% Hi	1 21%	21 4%	16 6%	6 3%	1 5%	19 5%	2 4%	3 2%	5 4% W	3 5% w	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N O/P/Q R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C / FOR THE CIVITAS INSTITUTE



