

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for U.S. Senate were held today, for whom would you vote between: Chris Rey, Deborah Ross, and Kevin Griffin?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR 2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	125 25%	77 15%	73 15%	79 16%	87 17%	60 12%	230 46%	270 54%	28 6%	75 15%	105 21%	106 21%	186 37%	52 10%	68 14%	110 22%	68 14%	122 24%	80 16%	107 21%	117 23%	145 29%	126 25%	
TOTAL ROSS -----	63 13% (1)	18 14% (1) G	10 13% (1) g	5 7% (2)	16 20% (1) DG	13 15% (1) G	2 4% (2)	23 10% (1)	41 15% (1)	5 19% (1)	7 10% (1)	14 13% (1)	15 14% (1)	22 12% (1)	5 10% (2)	9 13% (1)	8 8% (2)	11 16% (1)	15 13% (1)	14 18% (1)	9 8% (1)	13 11% (1)	23 16% (1)	19 15% (1)	
TOTAL GRIFFIN -----	30 6% (2)	7 5% (2)	5 6% (2)	6 9% (1)	2 3% (3)	6 6% (2)	4 7% (1)	21 9% (2)	9 3% (2)	4 16% (2)	5 6% (2)	3 3% (2)	4 3% (3)	15 8% (2)	9 18% (1)	1 1% (3)	11 10% (1)	2 3% (2)	4 3% (3)	4 5% (2)	6 5% (2)	11 10% (2)	7 5% (2)	6 5% (2)	
TOTAL REY -----	16 3% (3)	4 3% (3)	1 1% (3)	2 3% (3)	3 4% (2)	4 5% (3)	2 3% (3)	8 3% (3)	8 3% (3)	- - (3)	- - (3)	2 2% (3)	4 4% (2)	10 5% (3)	- - (2)	1 2% (3)	6 6% (3)	1 1% (3)	4 4% (3)	3 4% (3)	4 4% (3)	4 3% (3)	5 4% (3)	3 2% (3)	
TOTAL LEAN/UNDECIDED -----	351 70%	93 75%	54 70%	51 71%	53 67%	57 65%	43 72%	159 69%	192 71%	15 54%	57 76%	74 70%	77 73%	128 69%	36 68%	49 72%	75 68%	45 67%	90 74%	57 71%	82 77% v	77 66%	100 68%	88 70%	
DEFINITELY ROSS	38 8% G	9 7% G	4 5% g	2 3% CDG	12 15% CDG	11 12% cDG	- - -	11 5% h	26 10% h	5 19% i	4 5% j	7 6% J	9 8% J	14 7% K	4 7% L	4 7% L	3 3% M	6 9% M	9 8% N	10 13% Q	7 7% R	5 5% S	12 8% T	13 11% v	
PROBABLY ROSS	26 5%	9 7%	6 8%	3 4%	4 4%	2 2%	2 4%	11 5%	14 5%	- - -	4 5% j	7 7% J	6 6% J	9 5% J	2 3% K	5 7% L	5 5% L	5 7% M	6 5% M	4 5% N	2 2% O	8 7% u	11 8% U	5 4% V	
DEFINITELY GRIFFIN	16 3%	2 1%	2 2%	4 5% P	1 2% P	4 4% P	3 6% P	10 4% P	6 2% P	2 9% Q	1 2% Q	2 2% R	3 3% R	7 4% S	4 7% T	- - -	6 5% P	2 3% Q	3 2% R	1 2% S	3 3% T	6 5% U	4 3% V	2 1% W	
PROBABLY GRIFFIN	15 3%	5 4%	3 4%	3 3%	1 1%	2 2%	1 2%	11 5% I	4 1% I	2 7% J	3 4% J	1 1% K	1 1% L	7 4% M	5 10% prS	1 1% R	5 4% R	- - -	1 1% S	3 3% T	2 2% U	5 4% V	3 2% W	4 3% X	
DEFINITELY REY	4 1%	2 2%	- - -	1 2% -	- - -	- - -	1 2% -	3 1% -	1 - -	- - -	- - -	1 1% -	- - -	3 2% jkm	- - -	- - -	3 3% opst	1 1% -	- - -	- - -	- - -	2 2% -	1 1% -	1 1% -	
PROBABLY REY	12 2%	2 2%	1 1%	1 1%	3 4%	4 5%	1 1%	5 2%	7 3%	- - -	- - -	1 1% -	4 4% JK	7 4% JK	- - -	1 2% -	3 3% or	- - -	4 3% OR	3 4% or	4 4% -	2 1% -	4 3% -	2 2% -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

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BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
LEAN REY	2 -	- -	1 1%	- -	- -	- -	1 1%	1 -	1 -	- -	- -	2 2%	- -	1 2%	- -	- -	- -	1 1%	- -	1 1%	1 1%	- -	- -	
LEAN ROSS	5 1%	1 1%	- -	1 2%	1 1%	1 1%	1 1%	1 -	4 1%	- -	- -	- -	2 2%	3 2%	- -	- -	1 1%	- -	2 2%	2 3%	- -	4 3% uw	- -	1 1%
LEAN GRIFFIN	5 1%	1 1%	1 1%	1 2%	- -	- -	1 2%	3 1%	1 -	- -	1 2%	1 1%	2 2%	- -	1 2%	1 2%	1 1%	- -	1 1%	- -	1 1%	- -	3 2% vx	- -
HARD UNDECIDED	340 68%	91 73%	52 67%	49 67%	52 65%	56 64%	40 68%	154 67%	186 69%	15 54%	56 75%	71 67%	73 69%	125 67%	33 64%	48 70%	73 67%	45 67%	86 70%	55 68%	80 75% v	72 62%	96 66%	87 69%
NAMED OTHER	12 2%	- -	4 5% b	3 4%	1 1%	2 2%	3 5% b	6 3%	6 2%	3 11%	3 4%	3 2%	- -	4 2% m	1 2%	3 4%	3 3% s	5 7% s	- -	1 1%	2 2%	4 3%	4 3%	3 2%
REFUSED	27 5%	3 2%	4 5%	5 7%	4 5%	6 7%	6 10% b	13 6%	14 5%	- -	3 4%	10 9% J	7 6% J	8 4% J	1 2%	5 8% t	7 6% t	4 6%	9 7% T	1 1%	5 4%	8 7%	7 5%	8 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for U.S. Senate were held today, for whom would you vote between: Chris Rey, Deborah Ross, and Kevin Griffin?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY			RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN-EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K AND UNDER (R)	\$50K-\$100K (S)	\$100K-\$200K (T)	\$200K+ (U)
BASE=TOTAL SAMPLE	500 100%	430 86%	70 14%	197 39%	233 47%	33 7%	37 7%	217 43%	149 30%	120 24%	158 32%	311 62%	244 49%	206 41%	30 6%	319 64%	80 16%	154 31%	142 28%	56 11%	12 2%
TOTAL ROSS -----	63 13% (1)	57 13% (1)	7 10% (1)	19 10% (1)	38 16% (1) dg	4 12% (1)	3 7% (1)	40 19% (1) IJ	15 10% (1)	8 7% (2)	21 13% (1)	37 12% (1)	33 14% (1)	24 12% (1)	5 17% (1)	38 12% (1)	14 18% (1)	19 13% (1) U	13 8% (1) U	5 8% (1) U	- -
TOTAL GRIFFIN -----	30 6% (2)	24 6% (2)	6 9% (2)	17 9% (2)	7 3% (3) E	4 12% (2)	2 6% (2)	12 5% (2)	5 4% (3)	12 10% (1) i	9 6% (2)	17 5% (2)	17 7% (2)	13 6% (2) O	- -	20 6% (2)	6 7% (2)	14 9% (2) U	10 7% (2) U	5 8% (2) U	- -
TOTAL REY -----	16 3% (3)	16 4% (3) C	- -	8 4% (3) FG	8 3% (2) FG	- -	- -	4 2% (3)	7 5% (2)	5 4% (3)	4 3% (3)	12 4% (3)	6 2% (3)	9 4% (3)	1 3% (2)	12 4% (3)	1 1% (3)	8 5% (3) U	4 3% (3) u	3 5% (3) u	- -
TOTAL LEAN/UNDECIDED -----	351 70%	301 70%	50 72%	136 69%	164 70%	23 68%	27 75%	148 68%	111 75%	79 65%	114 72%	220 71%	166 68%	149 72%	19 63%	219 69%	52 66%	104 67%	97 69%	35 63%	10 86% t
DEFINITELY ROSS	38 8%	35 8%	3 4%	10 5%	24 10% df	1 3%	2 5%	27 12% iJ	9 6% J	1 1%	10 6%	25 8%	24 10% n	10 5%	3 8%	25 8%	7 9%	6 4% U	11 8% U	5 8% U	- -
PROBABLY ROSS	26 5%	22 5%	4 5%	8 4%	14 6%	3 9%	1 2%	13 6%	5 3%	7 6%	12 7%	12 4%	9 4%	14 7%	3 9%	13 4%	7 9%	14 9% TU	8 5% TU	- -	- -
DEFINITELY GRIFFIN	16 3%	12 3%	4 6%	8 4%	4 2%	2 5%	2 6%	7 3%	3 2%	6 5%	4 3%	8 3%	10 4% O	6 3% O	- -	10 3%	4 5%	9 6% U	3 2% u	3 5% u	- -
PROBABLY GRIFFIN	15 3%	12 3%	2 3%	9 4% G	4 2% g	2 6%	- -	5 2% G	2 1%	6 5%	5 3%	9 3%	8 3% O	7 3% O	- -	11 3%	2 2%	5 3% U	7 5% U	2 3%	- -
DEFINITELY REY	4 1%	4 1% c	- -	3 2% fg	1 -	- -	- -	2 1%	2 1%	- -	1 1%	3 1%	2 1%	1 -	1 3%	4 1% q	- -	1 1% q	- -	2 3%	- -
PROBABLY REY	12 2%	12 3% C	- -	5 2% FG	7 3% FG	- -	- -	2 1%	5 3%	5 4%	3 2%	9 3%	4 2% o	8 4% O	- -	8 3%	1 1%	7 4% U	4 3% u	1 2%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

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BANNER 2

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	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN-EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K AND UNDER (R)	\$50K- \$100K (S)	\$100K- \$200K (T)	\$200K+ (U)
LEAN REY	2	2	-	1	1	-	-	1	1	-	1	1	2	-	-	2	-	-	-	-	-
	-	-	-	-	-	-	-	-	1%	-	1%	-	1%	-	-	1%	-	-	-	-	-
LEAN ROSS	5	4	1	1	3	-	1	3	1	1	1	3	2	3	-	3	1	1	2	-	-
	1%	1%	1%	-	1%	-	3%	1%	1%	1%	1%	1%	1%	1%	o	1%	1%	1%	1%	-	-
LEAN GRIFFIN	5	4	1	2	1	1	-	-	1	3	2	2	3	1	-	3	-	1	2	1	-
	1%	1%	1%	1%	1%	3%	-	-	1%	3%	2%	1%	1%	1%	q	1%	-	1%	1%	2%	-
HARD UNDECIDED	340	292	48	132	159	22	26	145	108	74	109	214	159	145	19	211	51	101	93	34	10
	68%	68%	69%	67%	68%	66%	72%	67%	73%	62%	69%	69%	65%	70%	63%	66%	64%	66%	66%	61%	86%
NAMED OTHER	12	10	3	6	4	1	2	3	3	6	1	10	5	3	4	7	5	4	4	3	2
	2%	2%	4%	3%	2%	3%	5%	1%	2%	5%	1%	3%	2%	1%	13%	2%	6%	3%	3%	5%	14%
REFUSED	27	23	4	11	12	2	3	9	8	10	9	17	17	9	1	22	2	5	8	5	-
	5%	5%	6%	6%	5%	5%	7%	4%	5%	9%	5%	5%	7%	4%	4%	7%	3%	3%	6%	10%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U
 NATIONAL RESEARCH INC

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BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR 2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
																									(A)	(B)
BASE=TOTAL SAMPLE	500 100%	125 25%	77 15%	73 15%	79 16%	87 17%	60 12%	230 46%	270 54%	28 6%	75 15%	105 21%	106 21%	186 37%	52 10%	68 14%	110 22%	68 14%	122 24%	80 16%	107 21%	117 23%	145 29%	126 25%		
**D/S (SPAULDING - COOPER)	-185 -37%	-53 -42%	-30 -38%	-29 -40%	-33 -42%	-20 -24%	-20 -34%	-96 -42%	-89 -33%	-6 n	-24 -32%	-32 -30%	-34 -32%	-89 -48%	-16 -31%	-24 -35%	-55 -50%	-17 -26%	-36 -29%	-36 -45%	-32 -30%	-47 -40%	-48 -33%	-55 -44%		
TOTAL SPAULDING -----	54 11%	17 14% Cd	4 5%	4 6%	11 14% c	12 13% c	6 10%	28 12%	26 10%	2 9%	9 11%	13 13%	14 13%	15 8%	7 14%	10 15%	10 10%	7 11%	13 11%	6 7%	10 9%	15 12%	16 11%	13 10%		
TOTAL COOPER -----	239 48%	70 56% cF	33 43%	33 45%	44 55% F	32 37%	26 44%	123 54% I	116 43%	8 30%	33 44%	45 42%	48 45%	105 56% jkLm	23 45%	34 50%	66 60% RS	25 36%	49 40%	42 52% r	42 39%	62 53% u	65 45%	69 54% U		
TOTAL LEAN/UNDECIDED -----	191 38%	37 29%	37 48% BE	29 40%	23 30%	42 48% BE	23 38%	72 31%	119 44% H	14 50%	31 41%	44 42%	41 39%	61 33%	21 40%	23 33%	29 26%	31 46% Q	55 45% pQ	33 41% q	51 48% VX	38 32%	57 39%	43 34%		
DEFINITELY SPAULDING	32 6%	13 10% Cd	1 1%	3 4%	5 7%	7 9% C	3 5%	20 9% i	12 4%	2 9%	1 1%	11 11% K	8 7% K	10 5% k	4 7%	8 12% rT	9 8%	2 3%	8 6%	2 3%	6 5%	10 9%	9 6%	7 6%		
PROBABLY SPAULDING	22 4%	5 4%	3 4%	1 2%	6 7%	4 5%	3 5%	7 3%	14 5%	- -	8 10% JLn	2 2%	6 6% J	6 3% J	4 7%	2 3%	2 2%	5 8%	5 4%	4 4%	4 4%	4 4%	7 5%	6 5%		
LEAN SPAULDING	8 2%	- -	2 2%	2 3%	- -	3 3%	2 3%	5 2%	4 1%	- -	- -	1 1%	4 4% JK	3 2% jk	- -	2 2%	3 3% ort	- -	4 3% ort	- -	3 3%	2 2%	1 1%	2 1%		
UNDECIDED	161 32%	30 24%	32 42% BE	26 36%	20 25%	34 39% Be	19 32%	58 25% H	103 38% H	14 50%	30 40% N	39 37% n	32 30%	48 26% Q	20 38% Q	17 26%	21 19%	29 42% pQ	48 39% PQ	27 33% Q	45 41% Vx	32 27%	45 31%	37 29%		
LEAN COOPER	21 4%	6 5%	3 4%	1 2%	4 5%	5 6%	2 3%	10 4%	12 4%	- -	1 2%	4 4% J	5 5% J	11 6% Jk	1 2%	4 5%	5 4%	2 3%	4 3%	6 7%	3 3%	3 3%	11 7%	4 3%		
PROBABLY COOPER	77 15%	21 17%	14 18%	10 14%	10 12%	12 13%	10 17%	43 19% i	34 13%	2 7%	9 12%	14 14%	21 20%	30 16%	6 11%	12 17%	26 23% orT	8 12%	19 16%	7 8%	19 18%	21 18%	16 11%	19 15%		
DEFINITELY COOPER	162 32%	49 39% CFg	20 25%	22 31%	34 43% CFg	21 24%	16 27%	80 35%	82 30%	6 23%	23 31%	30 29%	27 25%	75 40% lM	18 34%	22 32%	40 37% s	16 24%	30 25%	35 44% RS	23 22%	41 35% U	48 33% u	49 39% U		
REFUSED	16 3%	1 1%	3 4%	6 9% Bef	1 1%	1 1%	5 8% Bef	7 3%	9 3%	3 11%	3 4%	4 3%	3 2%	5 2%	1 2%	2 2%	5 4% T	5 7% t	4 4% T	- -	4 4%	3 3%	7 5%	2 1%		

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N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY			RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN-EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K- AND UNDER (R)	\$50K- \$100K (S)	\$100K- \$200K (T)	\$200K+ (U)
BASE=TOTAL SAMPLE	500 100%	430 86%	70 14%	197 39%	233 47%	33 7%	37 7%	217 43%	149 30%	120 24%	158 32%	311 62%	244 49%	206 41%	30 6%	319 64%	80 16%	154 31%	142 28%	56 11%	12 2%
**D/S (SPAULDING - COOPER)	-185 -37%	-164 -38%	-20 -29%	-87 -44%	-78 -33%	-9 -26%	-12 -32%	-96 -44%	-39 -26% H	-43 -36%	-37 -24% L	-133 -43%	-92 -38%	-90 -43%	-1 -2% MN	-122 -38%	-19 -24% p	-39 -25% s	-58 -41%	-20 -36%	-6 -49%
TOTAL SPAULDING -----	54 11%	44 10%	9 13%	22 11%	23 10%	6 17%	4 10%	18 8%	17 11%	18 15% h	30 19% L	23 7%	29 12%	20 10%	3 9%	32 10%	11 14%	20 13% U	17 12% U	7 13% U	- -
TOTAL COOPER -----	239 48%	209 49%	30 43%	109 55% E	100 43%	15 44%	15 42%	114 52% I	55 37%	62 51% I	67 43%	155 50%	121 50% O	110 53% O	3 11%	154 48%	30 38%	59 38%	75 53% R	27 49%	6 49%
TOTAL LEAN/UNDECIDED -----	191 38%	162 38%	29 41%	60 30% D	102 44% D	12 37%	17 45% d	80 37%	74 50% HJ	34 28%	54 34%	123 40%	89 36%	72 35%	19 63% MN	122 38%	33 42%	69 45% s	47 33%	19 35%	6 51%
DEFINITELY SPAULDING	32 6%	28 6%	5 7%	16 8%	11 5%	4 11%	1 3%	12 5%	10 7%	9 8%	20 12% L	12 4%	18 7%	10 5%	3 9%	19 6%	6 8%	13 8% U	10 7% U	3 5% u	- -
PROBABLY SPAULDING	22 4%	17 4%	5 7%	5 3%	11 5%	2 6%	3 7%	6 3%	6 4%	9 7%	10 6%	10 3%	11 4% O	10 5% O	- -	12 4%	5 6%	7 5% U	7 5% U	4 7% U	- -
LEAN SPAULDING	8 2%	8 2%	1 1%	4 2% g	4 2% g	1 2%	- -	4 2%	2 1%	3 2%	3 2%	6 2%	4 2% o	5 2% o	- -	7 2%	1 1%	1 3% tu	4 -	- -	- -
UNDECIDED	161 32%	137 32%	24 35%	48 25% D	89 38% D	10 29%	15 40% d	67 31%	63 42% HJ	29 24%	45 28%	107 34%	76 31%	55 27%	19 63% MN	105 33%	28 35%	60 39% s	41 29%	16 30%	5 44%
LEAN COOPER	21 4%	17 4%	4 6%	7 4%	10 4%	2 6%	2 5%	9 4%	9 6%	3 2%	7 4%	11 3%	9 4% O	12 6% O	- -	10 3%	4 5%	8 5%	2 1%	3 5%	1 7%
PROBABLY COOPER	77 15%	69 16%	8 11%	39 20% e	30 13%	4 13%	4 10%	29 13%	17 12%	27 22% HI	23 14%	46 15%	37 15% O	37 18% O	- -	55 17% Q	6 8%	24 16% U	17 12% U	5 10% U	- -
DEFINITELY COOPER	162 32%	140 33%	22 31%	70 35%	70 30%	10 31%	12 32%	85 39% Ij	38 25%	35 29%	45 28%	109 35%	84 34% O	73 35% O	3 11%	99 31%	24 30%	35 23%	58 41% R	22 39% R	6 49%
REFUSED	16 3%	15 3%	2 2%	6 3%	8 4%	1 2%	1 3%	5 2%	4 2%	6 5%	7 4%	10 3%	6 2%	4 2%	5 17% mn	12 4%	5 6%	6 4% U	3 2%	2 4%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Lieutenant Governor were held today, for whom would you vote between: Holly Jones, Ronald Newton, Robert Earl Wilson, and Linda Coleman?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR COLL (V)	2 YR COLL (W)	4 YR COLL (X)	POST GRAD (Y)
BASE=TOTAL SAMPLE	500 100% (1)	125 25% (1)	77 15% (1)	73 15% (1)	79 16% (1)	87 17% (1)	60 12% (1)	230 46% (1)	270 54% (1)	28 6% (1)	75 15% (1)	105 21% (1)	106 21% (1)	186 37% (1)	52 10% (1)	68 14% (1)	110 22% (1)	68 14% (1)	122 24% (1)	80 16% (1)	107 21% (1)	117 23% (1)	145 29% (1)	126 25% (1)	
TOTAL COLEMAN -----	75 15% (3)	25 20% (3) dg	10 13% (3)	8 10% (4)	17 21% (3) G	10 12% (3)	5 9% (5)	32 14% (3)	43 16% (3)	5 19% *(3)	8 11% (3)	17 16% (3)	15 14% (3)	30 16% (3)	8 15% (3)	10 14% (3)	15 14% (3)	9 13% (3)	19 16% (3)	15 18% (3)	10 9% (3)	15 13% (3)	29 20% (3) u	20 16% (3)	
TOTAL JONES -----	37 7% (5)	5 4% (7)	3 4% *(8)	10 14% (3) Bce	3 4% (8)	6 7% (6)	10 17% (3) BCEf	16 7% (5)	21 8% (5)	3 10% *(5)	4 6% (5)	8 8% (6)	8 8% (5)	13 7% (5)	- 11% (4) o	7 8% (4) o	9 8% (4) o	8 12% (4) o	9 7% (6) o	5 6% *(5) o	6 5% (4)	11 10% (4)	8 6% (6)	9 7% (5)	
TOTAL WILSON -----	19 4% (8)	6 5% (6)	4 6% (6)	1 1% *(13)	3 4% (7)	1 2% *(14)	3 6% (8)	11 5% (7)	8 3% (8)	2 7% *(9)	2 3% *(9)	5 5% (8)	4 4% (8)	6 3% (8)	2 4% *(8)	3 5% (8) t	6 7% (7) T	5 5% (6) T	3 2% (9) t	- 2% *(11)	2 2% (11)	10 9% *(5) Uwx	4 3% (8)	4 3% (8)	
TOTAL NEWTON -----	13 3% (11)	1 1% *(14)	- - (9)	3 3% (9)	4 5% (6) cg	6 7% (5) BCG	- - (8)	10 4% (8) i	3 1% (13)	2 9% *(7)	3 3% (6) j	1 1% (13)	2 2% (12)	6 3% (9)	5 10% (5) rs	2 2% (12)	3 3% (11) r	- - *(14)	1 1% (9)	2 3% (9)	5 5% (6)	2 2% (13)	3 2% (9)	2 2% (13)	
TOTAL LEAN/UNDECIDED -----	325 65% (1)	84 67% (1)	54 70% (1)	45 62% (1)	50 63% (1)	59 68% (1)	34 56% (1)	145 63% (1)	180 67% (1)	12 44% (1)	53 71% (1) j	66 63% (1)	72 68% (1)	121 65% (1)	34 65% (1)	42 62% (1)	69 63% (1)	41 61% (1)	82 67% (1)	56 70% (1)	79 74% (1) Vw	71 60% (1)	91 63% (1)	84 66% (1)	
DEFINITELY COLEMAN	45 9% (4)	15 12% (4) d	5 6% (5)	4 5% (7)	9 11% (4)	9 10% (4)	4 6% (6)	17 8% (4)	27 10% (4)	5 19% *(3)	7 9% (4)	8 8% (5)	6 6% (6)	18 10% (4)	6 11% (4)	4 6% (7)	7 7% (6)	8 11% (5)	9 7% (5)	11 14% (4)	6 5% (5)	8 7% (7)	14 10% (5)	17 14% (4) Uv	
PROBABLY COLEMAN	30 6% (6)	10 8% (5) Fg	5 7% (4)	4 5% (6)	8 10% (5) fg	2 2% (12)	3 3% (11)	15 6% (6)	16 6% (7)	- - (13)	1 2% (4)	9 8% (4) JK	9 9% (4) JK	11 6% (6) Jk	2 4% (7)	5 8% (5)	8 7% (5) r	1 2% (10)	11 9% (4) R	4 5% (7)	4 4% (8)	7 6% (8)	15 10% (4) uX	3 2% (10)	
DEFINITELY JONES	14 3% (9)	2 1% (12)	- - (8)	3 5% (8)	1 1% (16)	2 2% (13)	7 11% (4) BCEf	10 4% (9)	5 2% (12)	- - (7)	2 3% (11)	3 3% (7)	5 4% (7)	5 3% (10) J	- 7% (6) Ost	5 5% (8) OT	5 5% (9)	2 1% (12)	- - (13)	1 1% (13)	7 6% (9) uw	2 1% (13)	5 4% (13)	2 1% (6)	
PROBABLY JONES	22 4% (7)	3 3% (9)	3 4% *(8)	7 10% (5)	2 2% (12)	4 5% (7)	3 6% (7)	6 3% (11)	16 6% (6)	3 10% *(5)	2 3% (8)	5 5% (7)	4 4% (9)	8 4% (7)	- - (10)	3 3% (10)	4 7% (8)	5 6% (7) o	7 6% (7) o	5 6% *(5) O	5 4% (7)	5 4% (10)	6 4% (7)	4 3% (7)	
DEFINITELY WILSON	5 1% (16)	2 1% (11)	1 1% (11)	- - *(14)	1 1% (14)	- - (10)	2 3% (10)	4 2% (14)	1 - (16)	- - (12)	- - (17)	1 1% (12)	1 1% (17)	4 2% (12) jk	- - (16)	1 1% (9) ort	4 3% (13)	- - (13)	1 1% (13)	- - (11)	- - *(11)	- - *(5) UWX	3 2% (11)	2 2% (15)	
PROBABLY WILSON	14 3% (10)	4 3% (8)	4 5% (7)	1 1% *(13)	2 3% (11)	1 2% *(14)	2 3% (12)	7 3% (10)	7 3% (10)	2 7% *(9)	2 3% *(9)	4 4% (9)	4 4% (10)	2 1% (15)	2 4% *(8)	3 4% (9)	2 2% (13)	5 7% *(6) T	2 2% (11)	- - *(11)	2 2% (11)	10 9% *(5) UWX	1 1% (14)	1 1% (15)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Lieutenant Governor were held today, for whom would you vote between: Holly Jones, Ronald Newton, Robert Earl Wilson, and Linda Coleman?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
																									(13)
DEFINITELY NEWTON	7 1% (13)	- - (11)	- - (9)	1 2% (11)	2 3% (9)	3 3% (9)	- - (13)	4 2% (13)	2 1% (14)	- - (11)	1 2% (11)	1 1% (13)	1 1% (14)	3 2% (13)	1 3% (10)	1 1% (14)	2 2% (12)	- - (14)	1 1% (10)	1 1% (10)	2 2% (10)	1 1% (14)	3 2% (12)	1 1% (16)	
PROBABLY NEWTON	7 1% (14)	1 1% *(14)	- - (12)	1 2% (12)	1 1% (13)	3 4% (8)	- - (12)	5 2% (12)	1 - (15)	2 9% *(7)	1 2% (12)	- - (16)	1 1% (14)	2 1% (6)	4 7% (15)	1 1% (15)	- - (10)	- - (10)	1 1% *(10)	3 3% (9)	1 1% (15)	1 1% (15)	1 1% (14)		
LEAN JONES	6 1% (15)	2 2% (10)	- - (15)	1 1% (15)	- - (11)	2 2% (11)	1 1% (13)	1 - (18)	5 2% (11)	- - (14)	1 1% (11)	- - (11)	3 3% (11)	2 1% (16)	- - (17)	- - (11)	1 2% (10)	1 2% (10)	3 2% (12)	1 1% (12)	- - (12)	3 2% (12)	- - (9)	3 2% (9)	
LEAN NEWTON	1 - (18)	1 1% (16)	- - (17)	- - (17)	- - (17)	- - (17)	- - (17)	1 - (17)	- - (17)	- - (17)	- - (17)	1 1% (15)	- - (17)	- - (13)	1 1% (13)	- - (13)	- - (13)	- - (13)	- - (13)	1 1% (16)	- - (16)	- - (16)	- - (16)		
LEAN WILSON	1 - (17)	- - (17)	- - (17)	- - (17)	1 1% *(14)	- - (14)	- - (14)	1 - (16)	- - (16)	- - (16)	- - (16)	- - (16)	- - (16)	1 1% (17)	- - (17)	- - (17)	1 1% (14)	- - (14)	- - (14)	- - (15)	1 1% (15)	- - (15)	- - (15)	- - (15)	
LEAN COLEMAN	10 2% (12)	1 1% (13)	1 1% (10)	2 3% (10)	2 3% (10)	2 2% (10)	2 3% (9)	3 1% (15)	7 3% (9)	- - (15)	1 1% (10)	4 4% (10)	1 1% (13)	4 2% (11)	- - (11)	2 3% (11)	1 1% (16)	1 1% (12)	3 3% (8)	3 4% (8)	1 1% (14)	4 3% (11)	3 2% (10)	2 2% (12)	
HARD UNDECIDED	307 61% (2)	80 64% (2)	53 68% (2)	42 57% (2)	47 59% (2)	55 64% (2)	31 52% (2)	140 61% (2)	168 62% (2)	12 44% (2)	51 69% (2)	62 59% (2)	68 64% (2)	114 61% (2)	34 65% (2)	39 58% (2)	66 60% (2)	39 58% (2)	76 63% (2)	52 65% (2)	76 71% (2)	64 55% (2)	88 61% (2)	79 62% (2)	
NAMED OTHER	11 2% (2)	2 2% (2)	3 4% (2)	1 1% (2)	1 1% (2)	1 1% (2)	3 5% (2)	5 2% (2)	7 2% (2)	- - (2)	1 1% (2)	4 3% (2)	1 1% (2)	6 3% (2)	1 2% (2)	- - (2)	4 3% (2)	- - (2)	4 4% (2)	2 3% (2)	2 2% (2)	5 4% (2)	3 2% (2)	1 1% (2)	
REFUSED	19 4% (2)	2 1% (2)	2 3% (2)	5 7% (2)	2 2% (2)	3 3% (2)	5 8% (2)	11 5% (2)	8 3% (2)	3 11% (2)	4 5% (2)	5 5% (2)	3 3% (2)	4 2% (2)	4 7% (2)	4 4% (2)	5 7% (2)	4 3% (2)	- - (2)	3 3% (2)	3 2% (2)	7 5% (2)	7 5% (2)		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Lieutenant Governor were held today, for whom would you vote between: Holly Jones, Ronald Newton, Robert Earl Wilson, and Linda Coleman?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY			RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN- EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K AND UNDER (R)	\$50K- \$100K (S)	\$100K- \$200K (T)	\$200K+ (U)
BASE=TOTAL SAMPLE	500 100% (1)	430 86% (1)	70 14% (1)	197 39% (1)	233 47% (1)	33 7% (1)	37 7% (1)	217 43% (1)	149 30% (1)	120 24% (1)	158 32% (1)	311 62% (1)	244 49% (1)	206 41% (1)	30 6% (1)	319 64% (1)	80 16% (1)	154 31% (1)	142 28% (1)	56 11% (1)	12 2% (1)
TOTAL COLEMAN	75 15% (3)	63 15% (3)	12 17% (3)	26 13% (3)	37 16% (3)	6 18% (3)	6 16% (3)	33 15% (3)	20 13% (3)	20 17% (3)	32 20% (3)	36 11% (3)	42 17% (3)	29 14% (3)	3 8% * (5)	41 13% (3)	12 16% (3)	17 11% (3)	19 14% (4)	8 15% (3)	3 30% (3)
TOTAL JONES	37 7% (5)	33 8% (5)	4 5% (6)	15 8% (5)	18 8% (5)	1 3% * (6)	3 7% (5)	21 10% (5)	6 4% (6)	10 8% (5)	8 5% (6)	25 8% (4)	17 7% (5)	15 7% (5)	5 17% (3)	31 10% (4)	3 3% (9)	9 6% (5)	20 14% (3)	4 6% (5)	- - -
TOTAL WILSON	19 4% (8)	18 4% (8)	1 1% * (10)	11 6% (6)	7 3% (8)	- - -	1 2% * (10)	5 2% (11)	6 4% (7)	8 7% (6)	7 5% (7)	9 3% (9)	13 5% (7)	6 3% (8)	1 3% * (7)	12 4% (8)	4 5% * (7)	9 6% (6)	6 4% (9)	2 3% * (7)	- -
TOTAL NEWTON	13 3% (11)	12 3% (10)	1 1% * (12)	9 5% (8)	3 1% (12)	1 2% * (8)	- - -	9 4% (7)	3 2% (10)	1 1% * (15)	5 3% (9)	8 3% (10)	7 3% (11)	5 2% (9)	1 3% * (9)	8 2% (11)	4 5% (5)	5 3% (10)	6 4% (8)	1 2% * (9)	- -
TOTAL LEAN/UNDECIDED	325 65%	277 64%	48 69%	123 63%	153 66%	22 66%	26 72%	139 64%	106 71%	68 57%	97 61%	213 68%	150 62%	142 69%	15 51%	205 64%	50 62%	107 70%	83 59%	35 62%	8 70%
DEFINITELY COLEMAN	45 9% (4)	40 9% (4)	5 7% (5)	16 8% (4)	23 10% (4)	1 3% (5)	4 11% (4)	24 11% (4)	12 8% (4)	6 5% (9)	17 11% (4)	22 7% (5)	26 11% (4)	15 7% (4)	3 8% * (5)	25 8% (5)	8 10% (4)	6 4% (8)	11 8% (6)	7 13% (4)	3 22% (4)
PROBABLY COLEMAN	30 6% (6)	24 6% (6)	7 10% (4)	10 5% (7)	14 6% (7)	5 15% (4)	2 5% (6)	9 4% (8)	8 6% (5)	13 11% (4)	15 10% (5)	14 5% (7)	16 7% (6)	14 7% (6)	- - -	16 5% (7)	4 5% (6)	12 8% (4)	8 6% (7)	1 2% (12)	1 8% (6)
DEFINITELY JONES	14 3% (9)	12 3% (11)	3 4% (7)	9 4% (9)	3 1% (13)	1 3% * (6)	2 5% (7)	9 4% (9)	3 2% (11)	3 2% (10)	5 3% (10)	9 3% (8)	9 4% (9)	4 2% (11)	1 3% (11)	12 4% (9)	2 2% (13)	5 3% (9)	5 4% (10)	3 5% (6)	- -
PROBABLY JONES	22 4% (7)	21 5% (7)	1 1% (9)	6 3% (11)	15 7% (6)	- - -	1 3% (9)	12 6% (6)	3 2% (12)	7 6% (7)	4 2% (12)	16 5% (6)	7 3% (10)	11 5% (7)	4 14% (4)	19 6% (6)	1 1% (14)	4 3% (11)	15 11% (5)	1 1% (13)	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Lieutenant Governor were held today, for whom would you vote between: Holly Jones, Ronald Newton, Robert Earl Wilson, and Linda Coleman?

BANNER 2

	PARTY REG		PARTY REG/GENDER				IDEOLOGY			RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME				
	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN-EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K AND UNDER (R)	\$50K-\$100K (S)	\$100K-\$200K (T)	\$200K+ (U)
DEFINITELY WILSON	5 1% (16)	5 1% (16)	- - C	4 2% (14)	1 - (16)	- - -	- - -	2 1% (14)	2 1% (15)	2 1% (13)	2 1% (15)	2 1% (16)	2 1% (16)	3 1% (15)	1 3% * (7)	4 1% (13)	- - Q	2 1% (15)	1 - (16)	2 3% * (7)	- - -
PROBABLY WILSON	14 3% (10)	13 3% (9)	1 1% * (10)	7 3% (10)	6 3% (9)	- - *	1 2% (10)	3 1% (13)	4 3% (9)	7 6% (8)	5 3% (8)	7 2% (11)	11 4% (8)	3 1% (13)	- - -	8 2% (10)	4 5% * (7)	7 4% (7)	5 3% (11)	- - -	- - -
DEFINITELY NEWTON	7 1% (13)	7 2% (13)	- - C	4 2% (13)	2 1% (14)	- - -	- - -	3 2% (12)	2 1% (13)	1 1% * (15)	1 1% (16)	6 2% (13)	2 1% (15)	3 2% (12)	1 3% * (9)	4 1% (15)	2 2% (12)	2 1% (14)	4 3% (12)	- - tu	- - -
PROBABLY NEWTON	7 1% (14)	6 1% (14)	1 1% * (12)	5 2% (12)	1 1% (15)	1 2% * (8)	- - *	6 3% (10)	1 1% (16)	- - -	4 3% (11)	2 1% (15)	5 2% (12)	2 1% (16)	- - -	4 1% (14)	2 3% (10)	2 2% (13)	2 1% (14)	2 2% * (9)	- - -
LEAN JONES	6 1% (15)	6 1% (15)	- - C	1 - (18)	5 2% (11)	- - - FG	- - -	2 1% (16)	2 1% (14)	2 2% (12)	2 1% (14)	4 1% (14)	3 1% (14)	3 1% (14)	- - -	3 1% (16)	2 2% (11)	1 1% (17)	3 2% (13)	- - -	- - -
LEAN NEWTON	1 - (18)	1 - (18)	- - -	1 - (17)	- - -	- - -	- - -	- - -	1 1% (17)	- - -	1 1% (17)	- - -	- - -	1 - (18)	- - -	1 - (18)	- - -	- - -	- - -	- - -	- - -
LEAN WILSON	1 - (17)	1 - (17)	- - -	1 1% (16)	- - -	- - -	- - -	- - -	- - -	1 1% (14)	- - -	1 - (17)	- - -	1 1% (17)	- - -	1 - (17)	- - -	1 1% (16)	- - -	- - -	- - -
LEAN COLEMAN	10 2% (12)	9 2% (12)	1 2% (8)	3 1% (15)	6 3% (10)	- - *	1 3% (8)	2 1% (15)	4 3% (8)	3 2% (11)	2 1% (13)	6 2% (12)	4 2% (13)	5 2% (10)	- - -	7 2% (12)	- - -	4 3% (12)	1 1% (15)	1 2% (11)	1 9% (5)
HARD UNDECIDED	307 61% (2)	260 60% (2)	47 68% (2)	118 60% (2)	142 61% (2)	22 66% (2)	25 69% (2)	135 62% (2)	100 67% (2)	62 52% (2)	92 58% (2)	202 65% (2)	144 59% (2)	132 64% (2)	15 51% (2)	193 61% (2)	48 60% (2)	101 66% (2)	79 56% (2)	34 60% (2)	7 61% (2)
NAMED OTHER	11 2% (2)	10 2% (2)	1 1% (2)	4 2% (2)	7 3% (2)	1 3% (2)	- - -	6 3% (2)	3 2% (2)	3 2% (2)	4 3% (2)	7 2% (2)	7 3% (2)	5 2% (2)	- - -	9 3% (2)	2 2% (2)	1 1% (2)	4 3% (2)	4 8% (2)	- - -
REFUSED	19 4% (2)	16 4% (2)	3 5% (2)	8 4% (2)	8 3% (2)	3 8% (2)	1 2% (2)	5 2% (2)	5 4% (2)	9 8% (2)	5 3% (2)	15 5% (2)	9 4% (2)	4 2% (2)	5 17% (2)	13 4% (2)	5 6% (2)	6 4% (2)	4 3% (2)	2 3% (2)	- - -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Treasurer were being held today, for whom would you vote between: Dan Blue, III or Ron Elmer?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	125 25%	77 15%	73 15%	79 16%	87 17%	60 12%	230 46%	270 54%	28 6%	75 15%	105 21%	106 21%	186 37%	52 10%	68 14%	110 22%	68 14%	122 24%	80 16%	107 21%	117 23%	145 29%	126 25%	
**D/S (BLUE - ELMER)	50 10%	21 17% CFG	- -	12 17% Cf	8 11% C	5 5% C	4 7% C	20 9%	30 11%	-5 -17%	-6 -7%	8 8% JK	16 15% JK	36 19% JKL	-7 -14%	10 15% OR	16 15% OR	-3 -4%	13 11% OR	20 25% ORS	2 2%	11 9% U	13 9% U	23 19% UVW	
TOTAL BLUE -----	102 20%	35 28% CF	9 11%	17 23% c	18 23% c	13 15%	11 19%	50 22%	52 19%	3 9%	4 5% K	20 19% K	24 22% K	52 28% JKL	4 7%	17 25% OR	29 26% OR	7 11%	22 18% O	23 29% OR	17 16%	26 22%	30 20%	30 24%	
TOTAL ELMER -----	52 10%	14 11%	9 11%	5 6%	10 12%	8 10%	7 12%	30 13% i	22 8%	7 26%	9 13%	12 11%	8 8%	16 9%	11 21% sT	7 10%	13 12% T	10 15% t	9 7%	3 4%	15 14% X	15 13% X	16 11% x	6 5%	
TOTAL LEAN/UNDECIDED -----	318 64%	74 60%	54 70%	46 63%	48 61%	61 71% g	34 56%	139 60%	179 66%	15 54%	56 74% N	67 64%	72 68% n	108 58%	36 69%	41 61%	61 56%	44 65%	84 69% Q	51 63%	71 66%	69 59%	89 61%	85 67%	
DEFINITELY BLUE, III	65 13%	23 18% CF	5 7%	14 20% Cf	9 12%	7 8%	11% 11%	33 14%	32 12%	3 9%	3 4%	13 12% K	17 16% K	30 16% K	3 5%	13 18% O	18 16% O	6 9%	13 11% 11%	12 16% o	10 9%	19 16%	20 13%	17 13%	
PROBABLY BLUE, III	37 7%	12 9%	4 5%	2 3%	9 11% d	6 7%	5 8%	17 7%	21 8%	- -	1 2%	7 7% Jk	7 7% Jk	22 12% JK	1 2%	5 7%	11 10% OR	1 2%	9 7% r	11 13% OR	7 7%	7 6%	10 7%	13 10%	
LEAN BLUE, III	13 3%	7 6% CEG	1 1%	2 3%	- -	3 3%	- -	7 3%	6 2%	- -	- -	1 1%	5 4% JK	7 4% JK	- -	3 4% or	4 4% OR	- -	3 2% or	3 4% or	3 3%	2 2%	2 1%	5 4%	
UNDECIDED	300 60%	66 53%	53 69% B	42 57%	48 61%	57 66% b	33 55%	129 56%	171 63%	15 54%	56 74% lmN	65 62%	66 62%	99 53%	36 69% q	37 54%	56 51%	44 65%	81 66% Q	46 58%	67 62%	66 56%	86 59%	79 63%	
LEAN ELMER	5 1%	1 1%	- -	2 3%	- -	1 1%	1 1%	3 1%	2 1%	- -	- -	1 1%	2 1%	2 1%	- -	2 2%	1 1%	- -	1 1%	1 1%	2 2%	1 1%	1 1%	1 1%	
PROBABLY ELMER	25 5%	9 8% D	6 8% D	- -	4 6% d	3 3%	3 5% d	12 5%	14 5%	2 7%	5 6%	9 8%	4 4%	6 3%	3 6%	4 5%	5 4%	5 8%	7 6% t	1 1%	6 6%	9 8% X	8 5%	2 2%	
DEFINITELY ELMER	27 5%	4 4%	3 4%	5 6%	5 7%	6 7%	4 7%	19 8% I	8 3%	5 19%	5 7%	3 3%	4 4%	10 5%	8 15% St	3 5%	8 7% S	5 7%	2 1%	2 3%	9 8%	6 5%	8 6%	4 3%	
REFUSED	28 6%	2 1%	6 7% b	5 7%	3 4%	4 5%	8 13% Ee	11 5%	17 6%	3 11%	6 8%	7 6%	2 2%	10 5%	2 4%	3 4%	7 6%	7 10%	6 5%	3 4%	4 4%	8 7%	11 7%	5 4%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 15-2
 QUESTION 18:
 If the Democratic Primary Election for Treasurer were being held today, for whom would you vote between: Dan Blue, III or Ron Elmer?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY			RACE		EMPLOYMENT STATUS				MARITAL STATUS		INCOME			
	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN- EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K AND UNDER (R)	\$50K- \$100K (S)	\$100K- \$200K (T)	\$200K+ (U)	
BASE=TOTAL SAMPLE	500 100%	430 86%	70 14%	197 39%	233 47%	33 7%	37 7%	217 43%	149 30%	120 24%	158 32%	311 62%	244 49%	206 41%	30 6%	319 64%	80 16%	154 31%	142 28%	56 11%	12 2%	
**D/S (BLUE - ELMER)	50 10%	50 12% C	- -1%	21 10% FG	30 13% FG	-1 -3%	- 1% f	26 12% J	19 13% J	4 3%	23 14% L	24 8%	16 6%	32 16% M	2 7%	32 10% Q	2 2%	6 4%	13 9% r	9 16% R	3 22%	
TOTAL BLUE -----	102 20%	95 22% C	7 10%	47 24% FG	48 21% F	3 9%	4 11%	44 20%	30 20%	25 21%	42 26% L	53 17%	46 19%	51 25%	5 17%	63 20%	14 18%	29 19%	31 22%	14 25%	3 22%	
TOTAL ELMER -----	52 10%	45 10%	7 11%	27 13% e	18 8%	4 11%	4 10%	18 8%	11 8%	21 18% HI	19 12%	30 9%	30 12%	19 9%	3 9%	31 10%	13 16%	23 15% U	18 13% U	5 9% U	- -	
TOTAL LEAN/UNDECIDED -----	318 64%	267 62%	51 73% b	114 58%	153 65%	25 75% D	26 71%	142 65% J	102 69% J	65 54%	88 56%	210 67% K	157 64%	128 62%	16 54%	205 64%	47 58%	93 61%	86 61%	32 58%	9 78%	
DEFINITELY BLUE, III	65 13%	61 14% C	4 6%	31 16% FG	30 13%	2 5%	2 6%	27 12%	20 13%	16 14%	30 19% L	30 10%	29 12%	31 15%	5 17%	41 13%	9 11%	14 9%	19 14%	12 21% r	3 22%	
PROBABLY BLUE, III	37 7%	34 8%	3 4%	16 8%	19 8%	1 3%	2 5%	18 8%	11 7%	9 7%	12 8%	23 7%	17 7% O	20 10% O	- -	22 7%	6 7%	15 10% U	12 8% U	2 4%	- -	
LEAN BLUE, III	13 3%	12 3%	1 1%	7 3% F	5 2% F	- -	1 3%	4 2%	4 2%	4 3%	4 2%	9 3%	4 2% o	9 4% O	- -	10 3%	1 1%	3 2%	2 2%	1 2%	- -	
UNDECIDED	300 60%	250 58%	50 72% B	104 53%	146 62% d	25 75% D	25 69% d	138 63% J	96 64% J	60 50%	83 52%	199 64% K	151 62%	116 56%	16 54%	191 60%	46 57%	88 57%	82 58%	30 55%	9 78%	
LEAN ELMER	5 1%	5 1% C	- -	3 1%	2 1%	- -	- -	- -	3 2%	2 1%	2 1%	2 1%	2 1%	3 1% o	- -	4 1% q	- -	2 1%	2 1%	1 2%	- -	
PROBABLY ELMER	25 5%	22 5%	4 5%	10 5%	12 5%	2 6%	2 5%	10 5% i	2 1%	12 10% I	9 6%	14 5%	14 6%	10 5%	1 4%	19 6%	4 5%	11 7% TU	12 9% TU	1 1%	- -	
DEFINITELY ELMER	27 5%	23 5%	4 6%	17 8% E	6 3%	2 6%	2 5%	8 4%	9 6%	9 8%	10 6%	15 5%	16 7%	9 4%	2 6%	12 4%	9 11%	12 8% U	6 4% U	4 7% U	- -	
REFUSED	28 6%	23 5%	4 6%	9 5%	14 6%	2 5%	3 7%	13 6%	5 4%	8 7%	9 6%	19 6%	12 5%	8 4%	6 20% mn	20 6%	6 7%	8 5% U	7 5% U	4 7% U	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U

NATIONAL RESEARCH INC

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NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between: Henry Pankey or June Atkinson?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	500 100%	125 25%	77 15%	73 15%	79 16%	87 17%	60 12%	230 46%	270 54%	28 6%	75 15%	105 21%	106 21%	186 37%	52 10%	68 14%	110 22%	68 14%	122 24%	80 16%	107 21%	117 23%	145 29%	126 25%	
**D/S (PANKEY - ATKINSON)	-130 -26%	-49 -39%	-22 -29%	-19 -27%	-15 -18% B	-12 -14% Bc	-13 -22% b	-54 -23%	-76 -28%	3 12% KLMN	-21 -28%	-29 -27%	-34 -32%	-51 -27%	-8 -14%	-19 -28%	-27 -25%	-17 -25%	-35 -29%	-25 -31%	-10 -9% VWX	-37 -32%	-42 -29%	-40 -31%	
TOTAL PANKEY -----	36 7%	7 6%	3 3%	5 6%	9 12% c	9 10%	3 6%	17 7%	19 7%	8 29% klm	3 5%	6 6%	6 6%	12 6%	7 14%	4 7%	5 5%	5 7%	7 6%	7 9%	11 11%	7 6%	7 5%	10 8%	
TOTAL ATKINSON -----	166 33%	56 45% CEFG	25 32%	24 33%	24 30%	21 24%	16 27%	71 31%	95 35%	4 16%	24 33%	35 33%	40 37% j	63 34%	15 29%	24 35%	32 30%	22 32%	42 35%	31 39%	22 20%	44 37% U	50 34% U	50 40% U	
TOTAL LEAN/UNDECIDED -----	276 55%	61 49%	43 56%	39 53%	45 57%	54 62% b	34 58%	132 57%	144 53%	12 44%	43 58%	59 56%	58 55%	104 56%	29 55%	37 55%	66 60%	36 52%	68 55%	41 51%	69 64% vx	60 51%	80 55%	64 51%	
DEFINITELY PANKEY	18 4%	2 2%	1 1%	3 4%	5 6%	6 7% c	2 3%	9 4%	9 3%	6 23% km	1 2%	3 3%	1 1%	7 4% m	6 12% pqs	1 1%	2 3%	2 2%	2 2%	5 6%	7 7% w	3 3%	2 2%	5 4%	
PROBABLY PANKEY	17 3%	5 4%	2 2%	2 3%	4 5%	3 3%	1 2%	8 3%	10 4%	2 6%	2 3%	3 3%	5 5%	5 3%	1 2%	4 5%	3 3%	3 4%	5 4%	2 3%	4 4%	3 3%	5 3%	5 4%	
LEAN PANKEY	2 -	- -	1 1%	- -	- -	- -	2 3%	1 -	1 1%	- -	- -	1 1%	1 1%	- -	- 1%	- -	- 1%	- 1%	- -	- -	- -	- -	2 2%	- -	
UNDECIDED	255 51%	57 46%	41 54%	34 47%	42 53%	50 58% b	31 52%	124 54%	131 49%	12 44%	43 58%	55 52%	50 47%	95 51%	29 55%	34 50%	61 55%	36 52%	59 49%	36 45%	67 62% VwX	55 47%	73 50%	58 46%	
LEAN ATKINSON	18 4%	4 3%	1 1%	5 6%	3 4%	4 4%	2 3%	7 3%	11 4%	- -	- -	3 3% jk	7 6% JK	8 5% JK	- -	2 3%	5 4% OR	- -	7 6% OR	4 6% OR	2 2%	5 4%	5 4%	5 4%	
PROBABLY ATKINSON	61 12%	19 15%	12 16%	6 9%	7 9%	10 11%	7 11%	23 10%	38 14%	2 7%	9 12%	16 15%	10 10%	25 13%	4 8%	8 11%	11 10%	11 16%	14 11%	14 17%	10 10%	22 19% uW	14 10%	14 11%	
DEFINITELY ATKINSON	105 21%	37 30% CFG	13 17%	18 24%	17 21%	11 13%	10 16%	48 21%	57 21%	3 9%	16 21%	19 18%	29 28% j	38 21%	11 21%	16 23%	21 19%	11 16%	28 23%	18 22%	11 11%	22 19% u	36 25% U	36 29% Uv	
REFUSED	22 4%	1 1%	6 8% BE	5 7% b	1 1%	3 4%	6 9% BE	10 4%	12 4%	3 11%	4 5%	6 5%	2 2%	8 4%	1 2%	3 4%	6 6% t	6 8% t	5 4%	1 1%	5 5%	7 6% x	8 6% x	2 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA DEM PRIMARY STUDY / JANUARY 13-14 & 16, 2016

If the Democratic Primary Election for Superintendent of Public Instruction were being held today, for whom would you vote between: Henry Pankey or June Atkinson?

BANNER 2

	PARTY REG			PARTY REG/GENDER				IDEOLOGY			RACE		EMPLOYMENT STATUS			MARITAL STATUS		INCOME			
	TOTAL (A)	DEM (B)	IND (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	AF. AMER. (K)	WHITE (L)	FULL TIME (M)	RET- IRED (N)	UN-EMPL- OYED (O)	MRRD (P)	SNGL (Q)	\$50K AND UNDER (R)	\$50K-\$100K (S)	\$100K-\$200K (T)	\$200K+ (U)
BASE=TOTAL SAMPLE	500 100%	430 86%	70 14%	197 39%	233 47%	33 7%	37 7%	217 43%	149 30%	120 24%	158 32%	311 62%	244 49%	206 41%	30 6%	319 64%	80 16%	154 31%	142 28%	56 11%	12 2%
**D/S (PANKEY - ATKINSON)	-130 -26%	-111 -26%	-19 -28%	-45 -23%	-66 -28%	-9 -26%	-11 -30%	-57 -26%	-33 -22%	-37 -31%	-45 -28%	-76 -24%	-60 -25%	-61 -29%	-5 -17%	-83 -26%	-12 -16%	-28 -18%	-45 -32%	-19 -33%	-1 -11%
TOTAL PANKEY -----	36 7%	34 8% C	1 2%	17 9% F	17 7% F	- -	1 4%	17 8%	8 6%	9 7%	9 6%	25 8%	23 9%	11 5%	2 6%	23 7%	10 12%	17 11% T	9 6% t	1 2%	2 20%
TOTAL ATKINSON -----	166 33%	146 34%	21 30%	63 32%	83 36%	9 26%	12 33%	75 34%	42 28%	46 38% i	54 34%	101 32%	83 34%	72 35%	7 23%	106 33%	22 28%	45 30%	54 38%	19 35%	4 31%
TOTAL LEAN/UNDECIDED -----	276 55%	232 54%	44 62%	110 56%	123 53%	22 66%	22 59%	117 54%	95 64% hJ	56 47%	87 55%	172 55%	131 54%	117 57%	15 51%	172 54%	43 54%	86 56%	72 51%	31 56%	6 50%
DEFINITELY PANKEY	18 4%	17 4%	1 2%	9 5% F	7 3% F	- -	1 4%	11 5%	4 3%	2 2%	6 4%	12 4%	13 5% N	3 2%	2 6%	10 3%	9 11% p	9 6%	3 2%	1 2%	1 10%
PROBABLY PANKEY	17 3%	17 4% C	- -	8 4% FG	10 4% FG	- -	- -	6 3%	5 3%	7 5%	3 2%	12 4%	9 4% O	8 4% O	- -	14 4%	1 1%	8 5% T	6 4% T	- -	1 9%
LEAN PANKEY	2 -	2 1%	- -	1 -	1 1%	- -	- -	1 -	1 1%	1 1%	- -	2 1%	2 1%	1 -	- -	2 1%	- -	1 1%	1 1%	- -	- -
UNDECIDED	255 51%	213 50%	42 60%	103 52%	111 47% e	21 64% e	21 57%	109 50%	90 60% hJ	50 41%	80 50%	160 51%	121 49%	107 52%	15 51%	159 50%	40 51%	79 51%	67 47%	30 54%	5 42%
LEAN ATKINSON	18 4%	16 4%	2 2%	6 3%	10 4%	1 3%	1 2%	8 4%	4 3%	6 5%	7 5%	10 3%	8 3% O	10 5% O	- -	11 3%	3 4%	7 4%	5 3%	1 2%	1 7%
PROBABLY ATKINSON	61 12%	54 12%	7 11%	21 11%	33 14% f	2 6%	5 15%	29 13% I	9 6%	21 17% I	19 12%	39 13%	27 11%	30 15%	3 9%	38 12%	6 8%	25 16% TU	21 15% TU	2 4%	- -
DEFINITELY ATKINSON	105 21%	92 21%	13 19%	42 21%	50 21%	7 19%	7 18%	46 21%	32 22%	25 21%	35 22%	61 20%	56 23%	42 20%	4 14%	68 21%	16 20%	20 13%	33 23% R	17 31% R	4 31%
REFUSED	22 4%	18 4%	4 6%	7 4%	10 4%	3 8%	2 4%	8 3%	4 3%	9 7%	8 5%	14 5%	8 3%	6 3%	6 20% mn	17 5%	5 6%	5 3% U	7 5% U	4 7% U	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J K/L M/N/O P/Q R/S/T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS