

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
First, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-55 -9%	-6 -4% G	-7 -9% g	-4 -6% G	-10 -8% G	-10 -9% g	-18 -23% G	5 2% I	-60 -19% I	17 43% KLMN	-30 -25% K	-8 -4% KM	-23 -19% KM	-11 -7% KM	7 8% PQRST	-1 -1% RST	-2 -2% RST	-15 -14% S	-33 -29% S	-12 -13% S	-39 -12% S	-22 -12% S	4 11% UV
RIGHT DIRECTION																							
SEP 28-30, 2015	222 37%	58 42% G	28 36% G	29 40% G	42 37% G	43 37% G	22 27% G	126 44% I	96 31% I	23 60% KMn	32 27% K	68 39% K	40 34% K	58 39% k	40 44% s	55 43% rS	31 44% S	33 31% S	32 28% S	30 33% S	121 36% S	68 37% S	16 45% S
JUN 23-25, 2015	234 39%	52 44% cG	26 29% G	33 44% g	43 38% g	60 49% CG	20 25% G	127 44% i	108 34% i	21 47% i	54 48% n	70 40% n	40 34% n	49 33% n	54 50% qsT	44 44% T	29 35% T	35 38% T	47 33% T	26 32% v	142 42% v	57 32% v	11 32% v
FEB 24-25, 2015	226 38%	54 39% G	34 42% G	26 39% g	49 43% G	43 36% G	19 24% G	125 43% I	101 32% I	10 23% I	47 45% Jm	71 39% j	37 31% j	61 40% j	37 39% s	59 49% rS	28 40% S	36 35% S	30 25% S	35 39% S	136 40% S	68 37% S	14 30% S
FEB 1-3, 2015	252 42%	58 41% G	33 46% G	26 38% G	43 38% G	66 47% G	25 40% G	132 46% i	120 38% i	21 45% i	49 48% i	78 44% i	41 35% i	62 40% qs	52 51% qS	58 46% S	21 36% S	40 42% S	36 31% S	43 43% S	150 44% S	80 41% S	11 37% S
WRONG TRACK																							
SEP 28-30, 2015	277 46%	64 46% G	35 45% G	33 46% G	52 45% G	54 46% G	40 50% G	121 42% h	156 50% h	7 17% h	61 51% J	76 44% J	63 54% J	69 46% J	32 36% J	56 44% J	33 46% J	48 45% OPrt	65 58% OPrt	42 46% OPrt	159 48% OPrt	90 49% OPrt	12 33% OPrt
JUN 23-25, 2015	284 47%	56 46% G	41 45% G	31 41% G	55 49% G	54 44% G	49 62% bDF	117 41% H	167 54% H	16 36% H	37 33% H	85 49% k	66 56% jK	79 53% K	34 32% K	43 43% K	40 49% O	47 51% o	76 54% O	44 55% O	150 44% O	92 52% O	19 57% O
FEB 24-25, 2015	288 48%	73 52% G	33 40% G	33 48% G	55 48% G	58 49% G	37 47% G	124 43% H	165 53% H	25 57% H	41 39% H	96 53% kN	64 54% KN	63 42% KN	43 45% KN	47 39% KN	34 47% KN	52 51% t	78 65% OPqrT	35 38% OPqrT	162 48% OPqrT	83 45% OPqrT	22 47% OPqrT
FEB 1-3, 2015	282 47%	76 54% cDf	29 40% G	26 38% G	59 52% d	57 41% G	34 52% G	123 43% h	159 51% h	19 40% h	40 39% h	83 46% h	66 57% KL	73 47% KL	38 37% KL	56 44% KL	29 49% KL	41 43% KL	69 61% OPRT	47 47% OPRT	159 47% OPRT	91 47% OPRT	13 44% OPRT
DON'T KNOW/UNSURE	101 17%	16 12% G	15 20% G	10 14% G	21 18% G	20 17% G	18 23% b	41 14% I	60 19% I	9 23% I	26 22% m	29 17% I	14 12% I	23 15% I	18 20% I	16 13% I	7 10% I	27 25% pQs	16 14% I	18 20% I	54 16% q	27 14% I	8 22% I

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

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QUESTION:
First, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25% L	164 27%	261 43% l	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-55 -9%	18 9% CD	-70 -27%	-2 -1% C	25 26% FGHIJ	-7 -8% H	-15 -13% H	-56 -38%	-5 -7% H	3 5% FGHI	-72 -48%	-22 -13% K	42 16% KL	-15 -11%	-49 -11%	8 29% NO	-37 -9%	-18 -10%
RIGHT DIRECTION																		
SEP 28-30, 2015	222 37%	89 46% C	70 27%	63 42% C	55 57% FGHI	34 35% H	39 35% H	31 21%	32 40% H	32 45% H	33 22%	54 33% K	128 49% KL	47 34%	154 36%	16 62% NO	158 38%	64 36%
JUN 23-25, 2015	234 39%	87 45%	96 37%	52 34%	57 53% FGHJ	30 35%	41 38%	55 36%	29 39%	23 30%	34 23%	57 41% K	135 48% K	57 41%	160 38%	14 46%	157 37%	77 43%
FEB 24-25, 2015	226 38%	104 54% CD	66 26%	56 37% C	59 65% FGHIJ	45 44% GH	32 28%	34 23%	33 40% H	22 34% H	29 24%	64 29%	125 52% KL	50 36%	166 39%	8 26%	163 39%	63 35%
FEB 1-3, 2015	252 42%	128 66% CD	72 28%	53 35%	76 75% FGHIJ	51 57% GHI	35 34%	36 24%	21 25% HI	32 46% HI	17 15%	89 39% K	141 62% KL	46 33%	191 45% N	12 39%	162 39%	89 50% q
WRONG TRACK																		
SEP 28-30, 2015	277 46%	71 37%	140 54% Bd	65 44%	30 31%	41 43%	54 48% E	86 59% EFJ	37 46% e	28 40%	105 69% LM	75 46% M	86 33%	62 45%	203 48%	9 33%	195 46%	82 46%
JUN 23-25, 2015	284 47%	73 38%	130 50% B	81 54% B	31 29%	43 50% E	53 49% E	77 51% E	34 46% e	47 63% E	99 67% LM	62 44%	109 39%	60 44%	213 50% p	9 29%	211 50%	74 41%
FEB 24-25, 2015	288 48%	66 35%	153 59% BD	69 46% B	24 27%	42 42% E	61 55% Ef	91 63% EFIJ	38 45% E	31 47% E	75 62% M	127 58% M	82 34%	70 51%	199 47%	18 57%	201 48%	88 49%
FEB 1-3, 2015	282 47%	45 24%	159 61% Bd	78 52% B	20 20%	25 28%	57 54% EF	101 67% EFgJ	46 56% EF	32 46% EF	90 75% LM	118 51% M	62 27%	79 57% O	187 44%	12 40%	202 48%	80 44%
DON'T KNOW/UNSURE	101 17%	33 17%	48 19%	21 14%	11 12%	21 22% e	18 17%	29 20%	11 14%	10 14%	14 9%	35 21% K	46 18% K	29 21% P	69 16% P	1 4%	67 16%	34 19%

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N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
If the 2016 election for State Legislator in your area were held today, would you be voting for the Republican candidate, or Democrat candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN-EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-2 -	-15 -11%	8 10% BDF	-9 -13%	8 7% BDF	-4 -4% bd	12 15% BDF	21 7% I	-23 -8%	-11 -27%	-14 -11%	14 8% JKM	2 2% JK	6 4% JK	9 10% QRS	13 11% QRS	-1 -1% RS	-23 -22% R	-8 -7% R	8 9% QRS	-4 -1% W	8 4% UW	-12 -34%
REPUBLICAN CANDIDATE																							
SEP 28-30, 2015	233 39%	48 35%	31 40%	24 33%	48 41%	43 37%	39 48% bd	123 43% i	110 35%	9 22%	40 34%	72 42% j	49 41% j	63 42% j	40 44% r	54 43% R	29 41% r	29 27%	42 37%	39 43% R	128 38% W	75 41% W	5 15%
JUN 23-25, 2015	204 34%	30 25%	42 47% Bf	27 36%	40 35%	37 31%	28 35%	108 37%	97 31%	13 28%	36 32%	66 38%	42 35%	47 31%	34 32%	46 46% qrst	27 33%	27 30%	46 33%	23 29%	120 35%	56 32%	7 21%
FEB 24-25, 2015	223 37%	44 31%	37 45% b	28 40%	41 36%	44 37%	30 37%	108 38%	114 37%	16 37%	39 38%	79 43% M	34 29%	55 36%	35 37%	49 40%	25 35%	41 40%	39 32%	35 38%	135 40% W	61 33% w	9 19%
FEB 1-3, 2015	224 37%	38 27%	34 47% Bd	21 30%	45 40% B	64 46% Bd	23 35%	117 41%	107 34%	11 24%	42 41%	67 38%	43 37%	60 39%	41 40%	57 45% S	20 33%	33 34%	32 28%	43 42% S	119 35% w	84 44% uW	6 20%
DEMOCRAT CANDIDATE																							
SEP 28-30, 2015	235 39%	64 46% Ceg	24 30%	33 46% c	40 35%	48 41%	27 34%	101 35%	133 43% h	19 50%	54 45% l	58 34%	47 40%	57 38%	31 34%	40 32%	30 42%	53 49% Pt	50 44% p	31 34%	133 40% W	67 37% W	17 49%
JUN 23-25, 2015	231 38%	60 50% Cdg	23 25%	25 33%	43 38%	54 44% C	27 34%	91 32%	140 45% H	19 42%	42 38%	59 34%	41 34%	69 46% LM	34 32%	27 27%	30 37%	45 49% P	53 38%	41 52% OPqs	117 35%	79 45% U	20 60% U
FEB 24-25, 2015	231 39%	67 48% CdfG	26 31%	23 35%	46 41%	44 37%	25 32%	107 37%	125 40%	18 40%	35 34%	68 37%	49 41%	61 40%	38 40%	43 36%	25 35%	31 31%	54 46% R	39 43% r	122 36% W	78 42% W	24 52% u
FEB 1-3, 2015	242 40%	78 56% CEFG	26 36%	33 47% f	39 35%	43 31%	22 34%	98 34%	144 46% H	22 47%	42 42%	69 39%	46 40%	62 40%	36 35%	39 31%	23 40%	47 49% P	57 50% OP	40 39%	138 40% W	73 38% W	14 47%
NEITHER/OTHER/INDEPENDENT	46 8%	8 6%	4 5%	3 4%	12 10%	13 11%	6 7%	26 9%	20 6%	5 14%	8 6%	16 9%	8 7%	9 6%	11 12%	10 8%	5 7%	5 5%	10 8%	5 6%	29 9% W	11 6% W	5 14%
DON'T KNOW/UNDECIDED/NEED MORE INFO	87 14%	18 13%	19 24% bfg	12 16%	16 14%	14 12%	9 11%	38 13%	49 16%	6 14%	18 15%	27 16%	14 12%	22 15%	8 9%	22 18%	7 10%	21 19%	13 11%	15 17%	45 14% W	30 16% W	8 22%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W NATIONAL RESEARCH INC

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QUESTION:
If the 2016 election for State Legislator in your area were held today, would you be voting for the Republican candidate, or Democrat candidate?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25% L	164 27%	261 43% l	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-2 -	138 72% CD	-145 -56%	5 3% C	73 76% GHIJ	65 68% GHIJ	-54 -48%	-91 -62%	2 3% GH	2 4% GH	-100 -66%	-36 -22% K	135 52% KL	-80 -58%	65 15% N	12 45% NO	1 -	-3 -2% r
REPUBLICAN CANDIDATE																		
SEP 28-30, 2015	233 39%	150 78% CD	29 11%	53 35% C	79 81% GHIJ	72 75% GHIJ	16 14%	13 9%	28 35% GH	25 36% GH	15 10%	37 23% K	174 67% KL	15 11%	198 47% N	15 57% N	167 40%	65 36%
JUN 23-25, 2015	204 34%	130 67% CD	27 11%	47 32% C	70 66% GHIJ	59 69% GHIJ	13 12%	15 10%	24 33% GH	23 30% GH	9 6%	22 15% k	169 60% KL	8 6%	184 43% N	11 37% N	149 36%	55 31%
FEB 24-25, 2015	223 37%	137 72% CD	35 13%	51 34% C	65 72% GHIJ	72 71% GHIJ	14 12%	21 14%	29 35% GH	22 33% GH	10 8%	58 26% K	153 63% KL	9 6%	204 48% Np	8 26% n	156 37%	67 37%
FEB 1-3, 2015	224 37%	156 81% CD	24 9%	45 30% C	82 81% GHIJ	74 82% GHIJ	10 9%	14 9%	26 32% GH	19 28% GH	4 3%	57 25% K	157 69% KL	6 5%	211 50% NP	6 19%	161 38%	63 35%
DEMOCRAT CANDIDATE																		
SEP 28-30, 2015	235 39%	12 6%	174 68% BD	49 32% B	5 5%	7 7%	70 63% EFLJ	104 71% EFLJ	26 32% EF	23 33% EF	115 76% LM	73 45% M	39 15%	95 69% OP	134 31% P	3 12%	166 40%	68 38%
JUN 23-25, 2015	231 38%	15 8%	173 67% BD	42 28% B	13 12% F	2 2%	64 60% EFLJ	110 73% EFgIJ	15 20% F	28 37% EFi	105 71% LM	74 52% M	46 16%	97 70% OP	122 29% OP	10 33%	166 40%	65 36%
FEB 24-25, 2015	231 39%	15 8%	167 65% BD	49 33% B	7 8%	8 8%	73 65% EFLJ	94 65% EFLJ	27 32% EF	22 34% EF	87 72% LM	106 48% M	35 14%	109 79% OP	112 26% OP	10 31%	172 41% r	59 33%
FEB 1-3, 2015	242 40%	10 5%	184 71% BD	48 32% B	4 4%	7 8%	71 67% EFLJ	113 74% EFLJ	23 29% EF	24 35% EF	92 77% LM	113 49% M	28 12%	101 73% OP	126 30% OP	13 45%	159 38%	83 46%
NEITHER/OTHER/INDEPENDENT	46 8%	7 4%	18 7%	20 14% Bc	5 6%	2 2%	10 9% F	8 6%	11 14% Fh	9 13% F	6 4%	19 12% Km	15 6%	11 8%	31 7%	3 14%	26 6%	20 11% q
DON'T KNOW/UNDECIDED/NEED MORE INFO	87 14%	23 12%	36 14%	28 18%	7 7%	16 16% e	16 14%	21 14%	15 19% E	12 18% e	15 10%	35 21% Km	33 13%	17 13%	63 15%	4 17%	60 14%	26 15%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Which of the following statewide issues is the most important one to you when you are deciding your vote for North Carolina Legislature?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
IMPROVING PUBLIC EDUCATION	187 31% (1)	59 43% (1) CEFG	20 26% (1)	22 31% (1)	34 30% (1)	31 26% (2)	22 27% (1)	76 26% (1)	111 36% (1)	14 37% (1)	55 46% (1)	42 24% (2)	32 27% (1)	43 29% (1)	28 31% (2)	32 25% (1)	16 23% (1)	46 42% (1)	36 32% (1)	29 32% (1)	114 34% (1)	48 26% (1)	11 32% (1)
IMPROVING THE STATE'S ECONOMY AND CREATING NEW JOBS	117 19% (2)	23 17% (2)	12 15% (3)	14 20% (2)	21 18% (2)	31 27% (1) bc	15 19% (2)	65 23% (2) i	52 17% (2)	13 33% (2) m	20 17% (2)	47 27% (1) kMN	15 13% (3)	21 14% (2)	29 33% (1) PrT	21 17% (2)	14 20% (2)	19 18% (2)	23 20% (2)	10 11% (4)	71 21% (2)	31 17% (2)	7 20% (2)
REDUCING HEALTHCARE COSTS	68 11% (3)	13 9% (3)	11 14% (4)	8 11% (3)	13 11% (4)	12 10% (3)	11 14% (3)	30 11% (3)	37 12% (3)	- - (3)	12 10% (3) J	20 11% (3) J	17 15% (2) J	19 12% (3) J	2 2% (7)	19 15% (3) O	10 14% (3) O	17 15% (3) O	9 8% (4) O	11 12% (3) O	33 10% (3)	23 13% (3)	6 16% (3)
CONTROLLING ILLEGAL IMMIGRATION	46 8% (4)	7 5% (7)	5 6% (6)	3 4% (8)	14 12% (3) bd	10 8% (5)	7 8% (6)	18 6% (8)	28 9% (4)	- - (8)	5 4% (8) j	11 6% (6) J	14 12% (4) JK	16 10% (4) JK	3 3% (6)	10 8% (6)	5 6% (6)	4 4% (6)	12 10% (3) or	12 13% (2) OR	16 5% (8)	19 10% (4) U	2 5% (7)
FOCUSING ON MORAL ISSUES AND VALUES	45 7% (5)	9 7% (5)	7 9% (5)	5 8% (5)	6 5% (6)	8 7% (6)	9 11% (4)	21 7% (6)	24 8% (5)	1 3% (5)	7 6% (5)	16 9% (4)	11 9% (5)	10 7% (8)	6 10% (5)	13 10% (5)	2 3% (8)	8 7% (4)	8 9% (5)	8 9% (5)	26 8% (4)	13 7% (7)	- - (7)
FIGHTING GOVERNMENT CORRUPTION	38 6% (6)	10 7% (4)	4 6% (7)	4 6% (7)	5 4% (7)	8 7% (7)	7 9% (5)	19 6% (7)	20 6% (6)	4 10% (4)	8 7% (4)	9 5% (7)	7 6% (8)	10 7% (7)	8 9% (4)	6 5% (7)	4 6% (5)	7 6% (6)	7 6% (7)	6 6% (7)	21 6% (5)	14 7% (6)	3 9% (4)
REDUCING GOVERNMENT SPENDING	38 6% (7)	8 5% (6)	12 16% (2) bEFG	7 10% (4) f	4 3% (8)	3 3% (8)	4 5% (8)	21 7% (5)	16 5% (7)	- - (7)	5 4% (7) j	11 7% (5) J	10 8% (6) J	12 8% (6) J	1 1% (8)	15 12% (4) ORs	6 8% (5) O	4 4% (7)	6 5% (7)	6 7% (6) o	21 6% (6)	13 7% (8)	3 8% (5)
HOLDING DOWN TAXES	36 6% (8)	6 5% (8)	3 3% (8)	4 6% (6)	9 8% (5)	10 9% (4)	4 5% (7)	26 9% (4) I	10 3% (8)	5 13% (3)	5 4% (6)	7 4% (8)	7 6% (7)	12 8% (5)	11 13% (3) pR	5 4% (8) R	10 14% (4) PRST	- - (8)	5 5% (8) R	4 5% (8) R	18 5% (7)	14 8% (5)	2 7% (6)
DON'T KNOW	22 4% (8)	2 1% (8)	2 2% (8)	3 5% (6)	10 8% (5) Bcg	4 3% (8)	2 2% (8)	10 4% (8)	12 4% (8)	2 4% (8)	2 2% (8)	8 5% (8)	4 3% (8)	7 4% (8)	1 2% (8)	5 4% (8)	4 5% (8)	4 3% (8)	5 4% (8)	4 4% (8)	12 3% (8)	7 4% (8)	1 2% (8)
REFUSED	4 1% (8)	1 1% (8)	2 3% (8)	- - (8)	- - (8)	- - (8)	- - (8)	1 - (8)	2 1% (8)	- - (8)	- - (8)	1 1% (8)	2 1% (8)	1 1% (8)	- - (8)	1 - (8)	1 - (8)	- - (8)	2 2% (8)	- - (8)	2 1% (8)	2 1% (8)	- - (8)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Which of the following statewide issues is the most important one to you when you are deciding your vote for North Carolina Legislature?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
IMPROVING PUBLIC EDUCATION	187 31% (1)	33 17% (2)	107 41% (1) Bd	47 32% (1) B	12 12% (3)	21 22% (1) e	38 34% (1) Ef	69 47% (1) EFGiJ	26 33% (1) E	21 30% (1) E	75 50% (1) LM	56 34% (1) M	50 19% (1)	43 31% (1) P	140 33% (1) P	2 7% (6)	122 29% (1)	65 36% (1)
IMPROVING THE STATE'S ECONOMY AND CREATING NEW JOBS	117 19% (2)	39 20% (1)	54 21% (2)	24 16% (2)	20 21% (1)	18 19% (3)	33 29% (2) HIJ	21 15% (3)	12 15% (2)	12 18% (2)	27 18% (2)	41 25% (2) m	43 17% (2)	37 27% (2) O	67 16% (2)	35 35% (1)	85 20% (2)	31 17% (2)
REDUCING HEALTHCARE COSTS	68 11% (3)	14 7% (7)	42 16% (3) BD	12 8% (5)	11 12% (4) F	3 3% (7)	14 12% (3) F	28 19% (2) FIJ	5 7% (7)	6 9% (4)	15 10% (3)	21 13% (3)	31 12% (5)	24 18% (3) O	39 9% (3)	4 16% (3)	52 12% (3)	15 8% (4)
CONTROLLING ILLEGAL IMMIGRATION	46 8% (4)	30 16% (3) CD	8 3% (8)	7 5% (8)	11 12% (5) gHI	19 20% (2) GHIJ	4 4% (6)	4 2% (8)	2 3% (8)	5 7% (5)	3 2% (8)	8 5% (5)	33 13% (3) KL	7 5% (6)	35 8% (5)	3 12% (4)	36 9% (4)	9 5% (7)
FOCUSING ON MORAL ISSUES AND VALUES	45 7% (5)	22 11% (4) C	9 4% (6)	14 9% (4) c	10 11% (7) G	12 12% (4) Gh	2 2% (8)	7 5% (4)	9 11% (3) G	5 7% (6)	6 4% (6)	6 4% (7)	31 12% (4) KL	3 2% (8)	38 9% (4) N	3 10% (5)	30 7% (5)	15 8% (5)
FIGHTING GOVERNMENT CORRUPTION	38 6% (6)	12 6% (8)	12 5% (4)	15 10% (3) c	5 5% (8)	7 7% (6)	6 5% (4)	6 4% (5)	7 9% (5)	8 11% (3)	9 6% (4)	13 8% (4)	13 5% (8)	8 5% (5) P	31 7% (6) P	- - -	20 5% (8)	19 10% (3) Q
REDUCING GOVERNMENT SPENDING	38 6% (7)	18 10% (5) C	8 3% (7)	11 7% (6)	10 11% (6) gH	8 8% (5) h	4 4% (7)	4 3% (7)	7 8% (6)	4 6% (7)	7 5% (5)	5 3% (8)	25 10% (6) kL	4 3% (7)	28 7% (7) n	4 17% (2)	29 7% (6)	9 5% (8)
HOLDING DOWN TAXES	36 6% (8)	15 8% (6)	10 4% (5)	11 7% (7)	13 13% (2) FgHj	2 2% (8)	6 5% (5)	4 3% (6)	8 10% (4) f	3 4% (8)	4 3% (7)	8 5% (6)	23 9% (7) K	8 6% (4)	26 6% (8)	1 2% (7)	26 6% (7)	10 6% (6)
DON'T KNOW	22 4% (4)	7 4% (3)	7 3% (5)	8 5% (4)	4 4% (3)	4 4% (3)	4 3% (2)	3 2% (3)	3 3% (3)	6 8% (4)	4 3% (3)	4 3% (3)	10 4% (4)	4 3% (3) p	18 4% (4) P	- - -	16 4% (4)	6 4% (4)
REFUSED	4 1% (1)	2 1% (1)	1 - (1)	1 - (1)	- - (0)	2 2% (1)	1 1% (1)	- - (0)	1 1% (1)	- - (0)	1 1% (1)	1 1% (1)	1 - (1)	- - (0)	4 1% (1) np	- - (0)	3 1% (1)	1 - (1)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And still thinking about the election for North Carolina for a moment... In your opinion, would you rather elect a Republican who will support the General Assembly's Republican majority, or a Democrat who will act as a check on the General Assembly's Republican majority.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICAN - DEMOCRAT)	-15 -2%	-21 -15%	4 5% BD	-13 -18% BDf	6 5% Bdf	1 1% BD	9 11% BDF	13 4% I	-27 -9%	-6 -16%	-35 -29%	20 12% JKMN	-3 -2% K	8 5% JKM	4 4% qRS	9 7% QRS	- - R	-31 -29% R	-3 -3% R	7 8% QRS	-24 -7%	13 7% UW	-8 -22%
REPUBLICAN	244 41%	51 37%	33 42%	24 33%	51 45%	46 39%	39 49% d	128 44% i	116 37%	13 33%	33 28%	80 47% K	49 41% K	68 45% K	40 45% R	55 44% R	33 46% R	29 26% R	47 41% R	40 44% R	127 38%	85 46% u	11 30%
DEMOCRAT	258 43%	72 52% cEFg	29 37%	36 51%	45 40%	45 38%	31 38%	116 40%	143 46%	19 49%	68 57% LmN	60 35%	51 44%	60 40%	36 40%	46 36%	33 46%	60 55% PT	50 45%	32 36%	151 45%	71 39%	18 52%
DON'T KNOW/NEITHER/OTHER	95 16%	13 10%	14 19%	11 16%	18 16%	27 23% Bg	10 13%	42 15%	52 17%	7 18%	17 14%	30 18%	18 15%	22 15%	12 14%	25 19%	5 8%	20 18%	15 13%	18 20% Q	53 16%	28 15%	6 18%
REFUSED	3 1%	1 1%	1 2%	1 1%	- -	- -	- -	2 1%	1 -	- -	1 1%	2 1%	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	3 1%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

And still thinking about the election for North Carolina for a moment... In your opinion, would you rather elect a Republican who will support the General Assembly's Republican majority, or a Democrat who will act as a check on the General Assembly's Republican majority.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICAN - DEMOCRAT)	-15 -2%	135 71% CD	-139 -54%	-11 -8% C	74 77% fGHIJ	62 64% GHIJ	-55 -49%	-84 -57%	-7 -8% GH	-5 -7% GH	-109 -72%	-35 -21% K	132 51% KL	-78 -56% N	42 10% N	17 64% NO	-8 -2%	-7 -4%
REPUBLICAN	244 41%	151 78% CD	43 16%	51 34% C	78 81% GHIJ	72 76% GHIJ	23 21%	19 13%	27 34% gH	24 34% gH	16 11%	44 27% K	179 68% KL	20 15% N	198 46% N	20 76% NO	172 41%	72 40%
DEMOCRAT	258 43%	15 8%	181 70% BD	62 41% B	4 4%	11 11% e	78 70% EFIJ	103 71% EFIJ	33 42% EF	29 41% EF	125 82% LM	79 48% M	46 18%	98 71% OP	156 37% P	3 12%	180 43%	79 44%
DON'T KNOW/NEITHER/OTHER	95 16%	23 12%	34 13%	37 25% BC	12 13%	11 12%	11 10%	23 16%	19 24% efG	18 26% efG	11 7%	40 24% KM	34 13% k	20 14%	69 16%	3 12%	68 16%	27 15%
REFUSED	3 1%	3 2% d	-	-	2 2%	1 1%	-	-	-	-	-	1 1%	2 1%	-	3 1% P	-	1 -	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Now, please tell me whether you approve or disapprove of: The job Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (APPROVE - DISAPPROVE)	-49 -8%	8 6%	-12 -15%	4 5%	-8 -7%	-21 -17%	-20 -26%	-38 -13%	-10 -3%	11 28%	10 9%	-37 -22%	-17 -14%	-15 -10%	-6 -7%	-28 -22%	-4 -6%	12 11%	-9 -8%	-13 -15%	-14 -4%	-27 -15%	4 12%
TOTAL APPROVE																							
SEP 28-30, 2015	268 45%	70 51% g	32 41%	37 52%	51 45%	48 41%	30 37%	122 42%	146 47%	25 64% Lm	63 53% L	65 38%	49 42%	66 44%	42 46%	47 37%	33 47%	58 54% P	50 44%	37 41%	157 47%	76 42%	19 55%
JUN 23-25, 2015	288 48%	70 58% CF	31 35%	43 56% C	56 49%	53 43%	35 45%	121 42%	166 53% H	22 49%	61 55% m	79 46%	47 39%	78 52% M	53 50% P	32 32%	36 45% p	48 52% P	70 50% P	48 60% PQ	149 44%	94 53% u	27 79% UV
FEB 24-25, 2015	266 44%	67 48% g	35 43%	30 45%	52 46%	54 45%	28 35%	113 39%	153 49% H	17 40%	50 48%	73 40%	61 52% l	64 42%	40 41%	47 39%	26 37%	47 46%	64 53% PQ	42 46%	144 43%	83 45%	27 57%
FEB 1-3, 2015	280 47%	77 55% Cg	27 37%	37 54% c	50 44%	63 45%	27 42%	127 44%	153 49%	26 56%	41 41%	91 51%	55 47%	67 43%	44 43%	57 45%	27 45%	50 52%	60 52%	44 43%	167 49%	81 42%	16 56%
TOTAL DISAPPROVE																							
SEP 28-30, 2015	317 53%	62 45%	44 56%	33 46%	59 51%	68 58% b	50 63% Bd	161 56%	156 50%	14 36%	53 44%	102 59% jK	66 56%	81 54%	48 54%	75 59% R	37 52%	46 43%	59 52%	50 56%	170 51%	103 56%	15 42%
JUN 23-25, 2015	292 49%	46 38%	54 61% Bd	32 43%	54 48%	66 54% B	40 50%	161 56% I	132 42%	21 48%	47 42%	89 51%	65 54%	70 47%	51 48%	65 65% ORST	45 55% T	38 41%	64 46%	30 37%	178 53% W	81 46% W	6 19%
FEB 24-25, 2015	311 52%	66 47%	46 56%	36 53%	59 52%	57 48%	47 59%	162 56% I	148 48%	22 51%	45 43%	103 57% k	56 47%	85 56% k	48 50%	72 59% Rs	43 60% Rs	45 44%	55 47%	48 53%	175 52%	98 53%	18 39%
FEB 1-3, 2015	307 51%	61 44%	44 61% B	32 46%	60 53%	75 54%	34 53%	151 53%	156 50%	18 39%	58 57%	85 47%	61 52%	85 55%	53 52%	67 53%	31 52%	45 47%	54 48%	56 55%	169 50%	108 56% W	10 34%
STRONGLY APPROVE	148 25%	46 33% Efg	21 27%	19 27%	22 19%	26 22%	13 17%	70 24%	78 25%	20 50% LMN	35 29%	35 20%	22 19%	37 24%	27 31% p	22 18%	20 28% p	31 29% p	28 24%	19 21%	85 25%	42 23%	14 39%
SOMEWHAT APPROVE	121 20%	24 17%	11 14%	18 25%	30 26% C	22 19%	16 20%	52 18%	68 22%	5 14%	29 24%	30 18%	27 23%	29 19%	14 16%	25 20%	13 18%	27 25%	23 20%	18 20%	72 21%	34 19%	5 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

QUESTION:
Now, please tell me whether you approve or disapprove of:

The job Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
SOMEWHAT DISAPPROVE	71 12%	15 11%	8 10%	12 16%	11 9%	18 15%	8 10%	36 12%	36 11%	3 9%	17 14%	21 12%	11 9%	19 12%	12 13%	14 11%	10 14%	15 14%	9 8%	11 13%	38 11%	21 11%	4 13%
STRONGLY DISAPPROVE	246 41%	48 34%	35 46%	22 30%	48 42%	51 43%	42 53%	125 43%	120 39%	11 27%	36 30%	81 47%	55 47%	62 41%	37 41%	61 48%	27 39%	32 29%	50 44%	39 43%	132 39%	82 45%	10 30%
UNDECIDED/DON'T KNOW	15 2%	6 4%	2 3%	1 2%	5 4%	1 1%	- -	5 2%	10 3%	- -	3 3%	5 3%	3 3%	4 2%	- -	4 3%	1 1%	3 3%	4 4%	3 3%	8 2%	4 2%	1 3%

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Now, please tell me whether you approve or disapprove of: The job Barack Obama is doing as President?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600	192	258	150	96	96	112	146	80	70	152	164	261	138	426	26	420	180
	100%	32%	43%	25%	16%	16%	19%	24%	13%	12%	25%	27%	43%	23%	71%	4%	70%	30%
**D/S (APPROVE - DISAPPROVE)	-49	-148	123	-24	-74	-74	50	73	-15	-9	90	24	-155	89	-120	-14	-50	2
	-8%	-77%	48%	-16%	-76%	-78%	44%	50%	-18%	-13%	59%	14%	-59%	65%	-28%	-56%	-12%	1%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				Q
TOTAL APPROVE																		
SEP 28-30, 2015	268	21	185	62	11	11	80	105	32	30	118	93	50	112	148	6	179	90
	45%	11%	72%	41%	11%	11%	72%	72%	40%	43%	78%	57%	19%	81%	35%	22%	43%	50%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				
JUN 23-25, 2015	288	27	194	66	16	11	78	117	28	39	122	86	62	129	145	11	192	96
	48%	14%	75%	44%	15%	13%	73%	77%	37%	51%	83%	61%	22%	94%	34%	36%	46%	53%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				
FEB 24-25, 2015	266	24	182	60	9	15	77	105	27	33	95	122	43	115	135	15	184	82
	44%	13%	71%	40%	10%	15%	69%	72%	32%	50%	78%	55%	18%	83%	82%	47%	44%	45%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				
FEB 1-3, 2015	280	23	195	62	13	10	80	114	34	29	99	131	38	118	144	15	181	99
	47%	12%	76%	42%	13%	11%	76%	75%	42%	41%	83%	57%	17%	85%	34%	51%	43%	55%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				Q
TOTAL DISAPPROVE																		
SEP 28-30, 2015	317	169	62	86	84	85	30	32	46	39	28	69	205	22	268	20	229	88
	53%	88%	24%	57%	87%	89%	27%	22%	58%	56%	19%	42%	79%	16%	63%	78%	54%	49%
			CD	C	GHIJ	GHIJ		GH	GH		K	KL		N	N			
JUN 23-25, 2015	292	162	53	77	89	73	27	26	45	32	19	46	216	4	268	19	215	77
	49%	84%	21%	51%	83%	86%	25%	17%	61%	42%	13%	33%	76%	3%	63%	60%	51%	43%
			CD	C	GHIJ	GHIJ		GHj	gH		K	KL		N	N			
FEB 24-25, 2015	311	163	66	82	82	81	30	36	50	31	25	84	195	21	277	10	219	92
	52%	85%	26%	54%	90%	80%	26%	25%	60%	48%	20%	38%	81%	15%	65%	33%	52%	51%
			CD	C	FGHIJ	GHIJ		GH	GH		K	KL		NP				
FEB 1-3, 2015	307	167	58	83	89	78	20	37	42	40	21	91	188	14	278	12	232	76
	51%	87%	22%	55%	87%	87%	19%	24%	52%	59%	17%	39%	82%	10%	65%	41%	55%	42%
			CD	C	GHIJ	GHIJ		GH	GH		K	KL		NP	N	R		
STRONGLY APPROVE	148	8	108	32	3	5	52	56	15	16	76	45	23	74	68	3	98	50
	25%	4%	42%	21%	3%	5%	46%	39%	19%	23%	50%	28%	9%	53%	16%	14%	23%	28%
			BD	B			EFIJ	EFIJ	EF	EF	LM	M		OP				
SOMEWHAT APPROVE	121	13	77	30	7	6	28	49	17	14	42	47	27	38	79	2	81	40
	20%	7%	30%	20%	8%	6%	25%	33%	21%	19%	28%	29%	10%	27%	19%	9%	19%	22%
			BD	B			EF	EFIJ	EF	eF	M	M		oP				

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

Continued

QUESTION:
Now, please tell me whether you approve or disapprove of:

The job Barack Obama is doing as President?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
SOMEWHAT DISAPPROVE	71 12%	29 15%	25 10%	18 12%	12 12%	17 18% hj	11 10%	13 9%	13 16%	5 7%	11 8%	22 14%	36 14% k	8 6%	60 14% N	3 13%	50 12%	21 12%
STRONGLY DISAPPROVE	246 41%	140 73% CD	37 15%	68 45% C	72 75% GHIJ	68 71% GHIJ	19 17%	18 13%	34 42% GH	34 49% GH	17 11%	47 29% K	168 65% KL	14 10%	208 49% N	17 65% N	179 43%	67 37%
UNDECIDED/DON'T KNOW	15 2%	2 1%	11 4% B	3 2%	2 2%	- -	1 1%	9 6% eFGj	2 2%	1 1%	5 3%	2 1%	6 2%	4 3% p	11 3% P	- -	13 3%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

Now, please tell me whether you approve or disapprove of: The job Richard Burr is doing as a US Senator?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (APPROVE - DISAPPROVE)	47 8%	-8 -5%	8 10%	8 12%	22 19%	19 16%	-3 -4%	25 9%	22 7%	-3 -7%	8 6%	16 9%	9 8%	17 11%	7 7%	5 4%	14 19%	-1 -1%	15 14%	8 9%	22 7%	18 10%	5 14%
TOTAL APPROVE																							
SEP 28-30, 2015	229 38%	43 31%	33 42%	28 38%	54 47%	45 39%	26 33%	115 40%	114 36%	12 30%	38 32%	64 37%	50 43%	65 43%	33 36%	45 36%	37 53%	32 29%	48 42%	34 38%	124 37%	74 40%	17 49%
JUN 23-25, 2015	221 37%	40 34%	37 41%	38 51%	40 36%	46 37%	20 25%	120 42%	101 32%	26 57%	39 35%	60 35%	43 36%	53 35%	50 47%	38 38%	31 38%	28 30%	49 35%	25 31%	135 40%	65 37%	11 32%
TOTAL DISAPPROVE																							
SEP 28-30, 2015	182 30%	51 37%	25 32%	19 27%	32 28%	26 22%	30 37%	91 32%	92 29%	14 37%	31 26%	48 28%	41 35%	48 32%	26 29%	41 32%	24 33%	33 30%	33 29%	26 29%	102 30%	57 31%	12 35%
JUN 23-25, 2015	163 27%	48 40%	16 18%	15 19%	31 27%	32 26%	22 28%	82 29%	81 26%	4 9%	20 18%	48 28%	41 34%	50 34%	18 17%	35 35%	30 36%	22 24%	32 23%	27 34%	77 23%	60 34%	9 27%
STRONGLY APPROVE	63 11%	14 10%	9 12%	6 9%	19 17%	3 3%	12 15%	29 10%	34 11%	4 11%	6 5%	22 13%	12 10%	19 13%	7 8%	13 10%	9 13%	8 8%	15 13%	11 12%	35 11%	22 12%	3 10%
SOMEWHAT APPROVE	166 28%	30 21%	24 31%	21 29%	35 31%	42 36%	14 18%	86 30%	80 25%	7 19%	33 27%	42 24%	38 33%	46 30%	26 28%	32 26%	28 40%	23 22%	33 29%	23 26%	89 27%	52 28%	14 39%
SOMEWHAT DISAPPROVE	100 17%	19 14%	8 11%	17 23%	22 19%	17 14%	16 21%	45 16%	54 17%	7 19%	23 19%	28 16%	21 18%	20 13%	18 20%	20 16%	7 10%	21 19%	20 17%	14 15%	62 19%	23 13%	9 27%
STRONGLY DISAPPROVE	83 14%	32 23%	16 21%	3 4%	10 8%	9 8%	13 16%	45 16%	37 12%	7 18%	8 7%	20 12%	20 17%	27 18%	8 9%	21 17%	17 23%	12 11%	13 11%	12 14%	39 12%	34 18%	3 8%
UNDECIDED/DON'T KNOW	188 31%	44 32%	20 26%	25 35%	29 25%	46 39%	24 30%	82 28%	107 34%	13 33%	50 42%	60 35%	27 23%	38 25%	31 35%	41 32%	10 14%	44 41%	33 29%	30 33%	109 32%	53 29%	6 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

Now, please tell me whether you approve or disapprove of: The job Richard Burr is doing as a US Senator?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600	192	258	150	96	96	112	146	80	70	152	164	261	138	426	26	420	180
	100%	32%	43%	25%	16%	16%	19%	24%	13%	12%	25%	27%	43%	23%	71%	4%	70%	30%
**D/S (APPROVE - DISAPPROVE)	47	64	-10	-7	29	35	2	-12	-6	-1	-35	-1	84	9	21	13	40	7
	8%	34%	-4%	-5%	30%	37%	2%	-8%	-8%	-1%	-23%	-	32%	6%	5%	51%	10%	4%
		CD			GHIJ	GHIJ	HIJ			H		K	KL			NO	R	
TOTAL APPROVE																		

SEP 28-30, 2015	229	101	86	42	51	50	45	42	20	22	31	58	134	50	157	16	170	59
	38%	53%	33%	28%	53%	53%	40%	29%	25%	31%	21%	36%	51%	36%	37%	62%	40%	33%
		CD			gHIJ	gHIJ	hi					K	KL			no		
JUN 23-25, 2015	221	99	77	46	57	41	34	43	29	17	32	49	136	37	164	18	169	53
	37%	51%	30%	31%	54%	49%	32%	29%	39%	22%	22%	35%	48%	27%	39%	59%	40%	29%
		CD			GHJ	GHJ			j			k	KL		N	N	r	
TOTAL DISAPPROVE																		

SEP 28-30, 2015	182	37	97	49	21	15	43	54	27	23	67	59	50	42	136	3	130	53
	30%	19%	37%	33%	22%	16%	38%	37%	33%	32%	44%	36%	19%	30%	32%	11%	31%	29%
			B	B			EF	EF	F	F	M	M		P	P			
JUN 23-25, 2015	163	24	87	52	17	7	42	45	24	29	59	46	53	51	109	2	119	45
	27%	12%	34%	35%	16%	8%	39%	30%	32%	38%	40%	32%	19%	37%	25%	6%	28%	25%
			B	B			EF	EF	EF	EF	M	M		oP	P			
STRONGLY APPROVE	63	32	19	12	17	16	8	11	4	8	6	14	41	5	53	4	47	16
	11%	17%	7%	8%	17%	16%	7%	7%	5%	12%	4%	9%	16%	4%	12%	14%	11%	9%
		CD			GHI	ghI							KL		N			
SOMEWHAT APPROVE	166	69	68	30	34	35	36	31	16	13	26	44	93	45	105	12	123	43
	28%	36%	26%	20%	35%	36%	32%	21%	20%	19%	17%	27%	36%	32%	25%	48%	29%	24%
		CD			HIJ	HIJ	hij					k	KL			o		
SOMEWHAT DISAPPROVE	100	22	49	29	13	9	15	33	18	12	31	40	25	21	76	2	62	38
	17%	11%	19%	20%	13%	9%	14%	23%	22%	17%	21%	24%	10%	15%	18%	8%	15%	21%
			B	b			EFg	F			M	M						
STRONGLY DISAPPROVE	83	15	48	20	9	6	27	21	9	11	36	19	25	21	60	1	68	15
	14%	8%	19%	13%	9%	6%	25%	14%	11%	15%	23%	12%	10%	15%	14%	3%	16%	8%
			B				EFhI	f			LM			P	P		R	
UNDECIDED/DON'T KNOW	188	55	75	59	24	30	25	50	33	26	54	47	77	46	133	7	120	68
	31%	28%	29%	39%	25%	32%	22%	34%	41%	37%	35%	29%	30%	33%	31%	27%	29%	38%
				bc				G	EG	g								q

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you never heard of them, just tell me and we'll go on to the next one. Richard Burr

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (FAVORABLE - UNFAVORABLE)	77 13%	-13 -10%	16 20%	12 17%	21 18%	26 22%	16 20%	38 13%	39 13%	5 14%	-2 -2%	29 17%	13 11%	33 22%	8 9%	18 14%	12 18%	-4 -4%	23 20%	21 23%	18 5%	37 20%	15 44%
TOTAL HEARD OF	563 94%	134 97%	70 90%	66 92%	112 97%	105 89%	77 96%	270 94%	293 94%	29 75%	117 98%	162 94%	112 95%	143 95%	81 90%	121 96%	68 96%	102 94%	106 94%	85 94%	312 93%	173 94%	32 92%
TOTAL FAVORABLE																							
SEP 28-30, 2015	246 41%	43 31%	35 45%	32 44%	53 46%	49 42%	35 43%	121 42%	125 40%	12 31%	40 33%	70 41%	54 45%	70 47%	35 39%	53 42%	33 46%	30 28%	53 47%	42 37%	122 37%	86 47%	21 61%
JUN 23-25, 2015	231 39%	39 33%	36 41%	40 53%	51 45%	43 35%	21 27%	129 45%	102 33%	18 40%	42 38%	64 37%	51 43%	57 38%	48 45%	46 46%	36 44%	23 25%	54 39%	25 31%	132 39%	68 39%	15 46%
FEB 1-3, 2015	194 32%	40 28%	21 29%	14 21%	49 43%	47 34%	23 36%	104 36%	91 29%	11 23%	21 21%	65 36%	40 34%	57 37%	23 22%	53 42%	27 46%	24 26%	34 30%	32 31%	106 31%	68 36%	9 29%
TOTAL UNFAVORABLE																							
SEP 28-30, 2015	169 28%	56 41%	19 24%	20 28%	32 28%	23 20%	19 24%	83 29%	86 28%	7 17%	42 35%	42 24%	41 35%	37 25%	27 30%	36 28%	20 28%	34 32%	30 27%	21 24%	104 31%	48 26%	6 17%
JUN 23-25, 2015	178 30%	56 47%	13 15%	17 23%	29 26%	37 30%	25 32%	90 31%	89 28%	12 27%	24 22%	52 30%	40 34%	50 33%	30 28%	33 33%	27 33%	27 30%	34 24%	27 34%	93 27%	58 33%	11 32%
FEB 1-3, 2015	149 25%	55 39%	13 17%	16 23%	28 25%	24 17%	13 20%	67 23%	83 27%	6 12%	24 24%	46 25%	37 31%	37 24%	18 18%	34 27%	14 24%	25 26%	34 30%	24 23%	87 26%	49 25%	3 12%
VERY FAVORABLE	80 13%	15 11%	10 13%	9 13%	20 18%	11 10%	14 17%	37 13%	43 14%	2 5%	9 8%	30 17%	18 15%	21 14%	8 9%	19 15%	10 15%	10 9%	21 19%	12 13%	47 14%	23 13%	6 16%
SOMEWHAT FAVORABLE	166 28%	28 20%	24 32%	23 32%	33 28%	38 32%	21 26%	84 29%	82 26%	10 26%	31 26%	41 24%	36 30%	49 33%	27 30%	35 27%	22 31%	20 18%	32 28%	31 34%	75 23%	62 34%	15 45%
SOMEWHAT UNFAVORABLE	94 16%	27 19%	7 10%	13 18%	20 17%	13 11%	14 17%	47 16%	47 15%	5 12%	26 22%	27 16%	21 18%	15 10%	16 18%	22 17%	9 12%	22 20%	17 15%	8 9%	60 18%	22 12%	6 17%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you never heard of them, just tell me and we'll go on to the next one.

Richard Burr

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
VERY UNFAVORABLE	75 12%	29 21% DEFG	11 15%	7 10%	12 11%	10 8%	5 6%	36 13%	39 12%	2 5%	16 13%	15 9%	20 17% jL	23 15% jl	11 12%	14 11%	11 16%	12 11%	13 12%	13 14%	44 13% W	27 14% W	- -
HEARD OF/NO OPINION	149 25%	35 26%	17 21%	15 21%	27 23%	32 27%	23 29%	67 23%	82 26%	11 28%	35 29% M	50 29% M	17 15%	35 23% m	19 21%	33 26%	15 21%	38 35% oqS	23 20%	21 23%	86 26%	39 21%	5 14%
NEVER HEARD OF	37 6%	4 3%	8 10% b	5 8%	4 3%	13 11% BE	3 4%	18 6%	19 6%	10 25% Klmn	3 2%	10 6%	6 5%	8 5%	9 10%	5 4%	3 4%	6 6%	7 6%	5 6%	22 7%	11 6%	3 8%
**RATIO (FAVORABLE / UNFAVORABLE)	1.5	0.8	1.8	1.6	1.7	2.1	1.8	1.5	1.5	1.8	0.9	1.7	1.3	1.9	1.3	1.5	1.6	0.9	1.7	2.0	1.2	1.8	3.6

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you never heard of them, just tell me and we'll go on to the next one. Richard Burr

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25% L	164 27%	261 43% 1	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (FAVORABLE - UNFAVORABLE)	77 13%	83 43% CD	-17 -6%	10 7% C	41 43% GHIJ	42 44% GHIJ	-12 -11%	-4 -3% G	9 11% GHJ	1 2% GH	-34 -22%	22 13% K	91 35% KL	5 4%	61 14% N	6 23% n	72 17% R	5 3%
TOTAL HEARD OF	563 94%	189 98% CD	238 92%	136 91%	94 98% Ghj	95 99% GHiJ	102 91%	136 93%	74 93%	62 89%	142 94%	151 92%	248 95%	123 89%	408 96% N	22 86%	396 94%	167 93%
TOTAL FAVORABLE																		
SEP 28-30, 2015	246 41%	108 56% CD	84 33%	54 36%	55 57% GHIJ	53 55% GHIJ	35 31%	49 33%	30 38%	24 34%	33 22%	70 43% K	137 53% KL	49 36%	180 42%	9 37%	186 44% R	60 34%
JUN 23-25, 2015	231 39%	95 49% CD	86 33%	50 34%	57 54% HJ	38 44% Hj	42 40%	44 29%	30 40%	21 27%	28 19%	46 33% K	154 55% KL	47 34%	170 40%	12 40%	185 44% R	46 26%
FEB 1-3, 2015	194 32%	106 55% CD	44 17%	44 30% C	57 56% GHIJ	49 54% GHIJ	24 23% h	20 13%	22 28% H	22 32% H	19 16%	63 27% K	108 47% KL	26 19%	158 37% Np	6 21%	149 35% R	46 25%
TOTAL UNFAVORABLE																		
SEP 28-30, 2015	169 28%	25 13%	101 39% Bd	44 29% B	14 15%	10 11%	48 43% EFi	53 36% EF	21 27% eF	22 32% EF	67 44% LM	49 30% M	46 18%	44 32% p	119 28%	4 14%	114 27%	55 30%
JUN 23-25, 2015	178 30%	31 16%	87 34% B	60 40% B	19 18%	12 15%	39 37% EF	48 31% EF	31 42% EF	29 38% EF	71 48% LM	46 33% M	55 19%	50 37%	121 28%	6 19%	123 29%	55 31%
FEB 1-3, 2015	149 25%	26 14%	87 34% Bd	36 24% B	15 14%	12 13%	33 32% EF	54 35% EFi	19 23% 23	17 25% f	47 39% M	74 32% M	26 11%	39 28%	101 24%	7 24%	108 26%	42 23%
VERY FAVORABLE	80 13%	37 19% C	23 9%	20 13%	18 19% gH	18 19% gH	11 10%	12 8%	8 10%	12 18%	8 5%	18 11% k	50 19% KL	10 8%	62 15% N	5 19%	62 15%	18 10%
SOMEWHAT FAVORABLE	166 28%	71 37% CD	61 24%	34 23%	37 38% GHJ	35 36% GhJ	24 22%	36 25%	23 28%	11 16%	25 16%	52 32% K	87 33% K	39 28%	118 28%	5 18%	124 29%	42 23%
SOMEWHAT UNFAVORABLE	94 16%	13 7%	56 22% B	25 16% B	5 5%	8 8%	26 23% EF	30 21% EF	16 20% Ef	9 13%	36 23% M	31 19% M	22 9%	28 20%	61 14%	4 14%	58 14%	36 20%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you never heard of them, just tell me and we'll go on to the next one.

Richard Burr

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
VERY UNFAVORABLE	75 12%	12 6%	44 17% B	19 13% b	9 9% f	3 3%	22 19% eFI	23 15% Fi	5 7%	13 19% Fi	31 21% LM	17 11%	23 9%	16 12% P	58 14% P	-	56 13%	19 11%
HEARD OF/NO OPINION	149 25%	56 29% c	54 21%	39 26%	25 26%	32 33% G	19 17%	34 23%	22 28%	16 23%	42 28%	32 20%	65 25%	30 22%	109 26%	9 36%	97 23%	52 29%
NEVER HEARD OF	37 6%	3 2%	20 8% B	14 9% B	2 2%	1 1%	10 9% eF	10 7% eF	6 7% f	8 11% eF	10 6%	12 8%	13 5%	15 11% O	18 4%	3 14%	24 6%	13 7%
**RATIO (FAVORABLE / UNFAVORABLE)	1.5	4.4	0.8	1.2	3.9	5.0	0.7	0.9	1.4	1.1	0.5	1.4	3.0	1.1	1.5	2.7	1.6	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION 20:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Shares my values and beliefs.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICANS - DEMOCRATS)	13 2%	-13 -9%	5 6% BD	-9 -13%	11 9% BD	10 9% BD	9 12% BD	26 9% I	-13 -4%	-6 -15%	-8 -7%	10 6% JK	6 5% JK	10 6% JK	12 13% QRS	14 11% QRS	- Rs	-19 -18%	-4 -4% R	10 11% QRS	-4 -1% w	19 10% UW	-8 -22%
REPUBLICANS	260 43%	56 40%	33 42%	23 32%	54 47% d	55 46% d	39 49% d	135 47%	125 40%	14 36%	42 35%	80 46%	53 45%	71 47% k	45 49% R	59 46% R	31 44% r	33 31%	47 41%	44 49% R	137 41%	90 49% uw	10 30%
DEMOCRATS	247 41%	69 50% cef	28 36%	33 46%	44 38%	44 38%	30 38%	109 38%	138 44%	20 50%	50 42%	69 40%	47 40%	62 41%	33 37%	44 35%	32 44%	52 49% p	51 45%	34 38%	141 42%	71 39%	18 52%
BOTH/NEITHER	70 12%	12 9%	11 14%	14 20% bf	14 12%	11 9%	9 11%	37 13%	33 11%	5 14%	24 20% LN	16 9%	14 12%	10 7%	13 14% t	17 14% T	7 10%	18 17% T	10 9%	4 5%	46 14% V	14 8%	4 12%
DON'T KNOW/REFUSED	23 4%	2 1%	7 8% b	2 2%	3 3%	8 7% b	2 2%	7 2%	16 5%	- -	4 3%	7 4% J	4 3% J	7 5% J	- -	6 5% Oq	1 1%	4 4%	5 4% Oq	7 7% OQ	11 3%	8 5%	2 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Shares my values and beliefs.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICANS - DEMOCRATS)	13 2%	138 72% CD	-130 -50%	4 3% C	70 73% GHIJ	68 72% GHIJ	-44 -39% h	-86 -59%	- - GH	5 7% GHI	-101 -67%	-36 -22% K	148 57% KL	-81 -59%	74 17% N	17 65% NO	5 1% R	8 4% q
REPUBLICANS	260 43%	154 80% CD	45 18%	61 41% C	77 80% GHIJ	77 80% GHIJ	28 25% H	17 12%	30 38% H	31 44% GH	15 10%	45 28% K	189 73% KL	19 14%	217 51% N	19 72% No	182 43%	78 43%
DEMOCRATS	247 41%	15 8%	175 68% BD	56 38% B	7 7%	8 9%	72 64% EFIJ	103 71% EFIJ	30 38% EF	26 37% EF	116 77% LM	82 50% M	42 16%	100 72% OP	143 34% P	2 7%	177 42%	70 39%
BOTH/NEITHER	70 12%	18 9%	32 12%	21 14%	9 10%	8 9%	11 10%	20 14% j	16 21% eFgJ	4 6% j	14 9%	27 16% m	25 10%	15 11%	50 12%	3 11%	40 10%	30 17% Q
DON'T KNOW/REFUSED	23 4%	6 3%	5 2%	12 8% bC	4 4% g	2 2%	- -	5 3% G	3 4%	9 13% eFGhi	6 4%	10 6% m	5 2%	4 3%	16 4%	3 10%	20 5% R	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Offers better solutions for our state.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICANS - DEMOCRATS)	16 3%	-10 -7%	8 11% BD	-10 -14%	8 7% BD	13 11% BD	6 8% BD	35 12% I	-19 -6%	-2 -4%	-4 -4%	18 10% JKMN	5 4% jKN	-1 -1%	17 18% QRST	22 17% QRST	-4 -5% r	-16 -15%	-8 -7%	5 5% QRS	3 1% w	8 5% UW	-4 -12%
REPUBLICANS	260 43%	56 41%	36 47%	24 34%	50 43%	57 49% d	37 46%	142 49% I	119 38%	13 35%	47 39%	82 48%	54 46%	64 43%	46 51% R	66 52% RS	29 41%	34 31%	44 39%	40 44% r	142 42%	83 45%	12 33%
DEMOCRATS	245 41%	66 48% e	28 36%	34 48%	41 36%	44 38%	30 38%	107 37%	138 44%	15 39%	51 43%	64 37%	49 42%	65 43%	29 32%	45 35%	33 46%	50 46%	52 46% op	35 39%	140 42%	74 40%	16 45%
BOTH/NEITHER	68 11%	10 7%	9 11%	12 17% b	16 14% b	10 8%	11 14%	33 11%	36 12%	9 22%	20 17% n	16 9%	11 9%	13 8%	15 17%	10 8%	8 11%	21 19% PST	8 7%	7 7%	42 13%	17 9%	3 9%
DON'T KNOW/REFUSED	27 4%	5 4%	4 6%	1 1%	8 7% d	6 5%	2 3%	7 2%	20 6% H	2 4%	1 1%	10 6% k	5 4%	9 6% K	- -	6 5% O	1 1%	3 3%	8 7% OQ	8 9% QOr	11 3%	10 6%	4 12%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Offers better solutions for our state.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICANS - DEMOCRATS)	16 3%	143 75% CD	-139 -54%	12 8% C	77 80% fGHIJ	66 69% GHIJ	-51 -46%	-88 -60%	8 10% GH	3 5% GH	-89 -59%	-36 -22% K	141 54% KL	-71 -52%	66 16% N	20 77% NO	3 1%	12 7% Q
REPUBLICANS	260 43%	156 81% CD	39 15%	65 43% C	82 85% GHIJ	74 78% GHIJ	24 22% H	15 10%	35 44% GH	30 43% GH	19 13%	48 29% K	185 71% KL	21 15%	213 50% N	22 85% NO	182 43%	79 44%
DEMOCRATS	245 41%	13 7%	178 69% BD	54 36% B	5 5%	8 9%	75 67% EFIJ	103 70% EFIJ	27 34% EF	27 38% EF	108 71% LM	84 51% M	44 17%	92 67% OP	147 34% P	2 9%	178 42%	66 37%
BOTH/NEITHER	68 11%	17 9%	30 12%	21 14%	9 9%	8 9%	11 9%	19 13%	13 17%	8 11%	18 12%	20 12%	24 9%	14 10%	50 12% P	1 3%	39 9%	29 16% Q
DON'T KNOW/REFUSED	27 4%	6 3%	11 4%	10 7%	1 1%	5 5%	2 2%	9 6% Eg	4 5%	6 8% e	6 4%	12 7% m	6 2%	11 8%	15 4%	1 3%	21 5%	6 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Is the party I would prefer to lead our state.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICANS - DEMOCRATS)	4 1%	-11 -8% d	5 7% BD	-15 -20% BD	6 5% BD	8 6% BD	11 14% BDe	21 7% I	-17 -5% I	-9 -24% I	-18 -15% JK	17 10% JK	7 6% JK	7 5% JK	8 9% QRs	13 10% QRS	- -25% R	-27 -25% R	2 2% qR	9 9% QRS	-6 -2% W	15 8% UW	-12 -35% UW
REPUBLICANS	272 45%	58 42%	36 46%	25 35%	53 46%	56 48%	43 54% D	139 48%	133 42%	14 36%	45 38%	85 49%	56 48%	71 47%	45 49%	61 48% r	34 48%	37 34%	52 46%	43 48% r	147 44%	89 49% W	10 28% W
DEMOCRATS	267 45%	69 50%	30 39%	40 55% cef	47 41%	48 41%	33 41%	118 41%	149 48%	23 59%	63 53% 1	68 40%	49 41%	64 42%	36 40%	48 38%	34 48%	65 60% OPST	50 44%	34 38%	153 46%	75 41%	22 63% uV
BOTH/NEITHER	40 7%	9 6%	5 7%	5 7%	10 8%	7 6%	4 5%	24 8%	16 5%	2 5%	11 9%	14 8%	7 6%	6 4%	8 9%	13 10% Qt	2 3%	6 6%	6 5%	4 5%	29 9% V	7 4% V	2 5% V
DON'T KNOW/REFUSED	21 4%	2 2%	6 8% G	2 2%	5 4% G	6 5% G	- - G	7 3%	14 4%	- - G	- - JK	6 4% JK	6 5% JK	10 6% JK	1 2%	5 4% R	1 1%	- - R	5 5% R	9 10% QOR	7 2%	12 7% U	1 3% U

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Is the party I would prefer to lead our state.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICANS - DEMOCRATS)	4 1%	149 78% CD	-145 -56%	- C	73 76% GHIJ	76 79% GHIJ	-49 -44% h	-96 -66%	-3 -4% GH	3 4% GHI	-113 -75%	-34 -21% K	152 58% KL	-89 -65%	76 18% N	14 56% NO	12 3% R	-8 -4%
REPUBLICANS	272 45%	164 85% CD	44 17%	63 42% C	80 82% GHIJ	84 88% GHIJ	27 24% H	17 12%	33 41% GH	31 44% GH	13 9%	53 32% K	198 76% KL	18 13%	229 54% N	19 73% N	194 46%	78 43%
DEMOCRATS	267 45%	15 8%	189 73% BD	63 42% B	7 7%	8 9%	76 68% EFIJ	113 77% EFIJ	36 45% EF	28 39% EF	127 83% LM	87 53% M	45 17%	107 78% OP	153 36% P	4 17%	182 43%	85 47%
BOTH/NEITHER	40 7%	10 5%	13 5%	16 11% c	8 8%	3 3%	6 5%	8 5%	10 13% F	6 9%	7 5%	12 8%	13 5%	7 5%	29 7%	2 10%	25 6%	15 8%
DON'T KNOW/REFUSED	21 4%	2 1%	11 4% b	7 5%	2 3%	-	3 3% f	8 6% F	2 2%	6 8% F	5 3%	12 7% M	4 2%	6 4% p	15 4% P	-	19 5% R	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Is the party that would work to strengthen families.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICANS - DEMOCRATS)	36 6%	-10 -7%	6 8% BD	-6 -8%	12 11% BD	17 15% BD	16 21% BCDe	38 13% I	-2 -1%	3 9%	4 4%	18 11% KN	7 6% n	3 2%	22 25% QRST	20 16% QRST	-4 -6%	-11 -11%	3 3% QR	6 7% QR	17 5%	13 7%	1 2%
REPUBLICANS	281 47%	56 40%	35 45%	27 38%	55 48%	63 54% bd	45 57% BD	143 50%	138 44%	20 52%	51 43%	88 51%	54 46%	67 45%	47 52%	66 52%	30 42%	43 40%	53 47%	42 46%	156 47%	88 48%	14 40%
DEMOCRATS	245 41%	66 47%	29 37%	33 46%	43 38%	46 39%	29 36%	105 36%	140 45% h	17 43%	47 40%	70 40%	47 40%	65 43%	25 28%	46 37%	34 48% O	54 50% Op	50 44% O	35 39%	139 41%	74 40%	13 38%
BOTH/NEITHER	50 8%	12 9%	9 12% g	9 13% g	10 9%	6 6%	3 4%	32 11% I	18 6%	2 5%	19 16% jLN	10 6%	10 8%	9 6%	18 20% PqrST	8 7%	6 8%	9 8%	4 4%	5 6%	32 10%	13 7%	4 13%
DON'T KNOW/REFUSED	23 4%	5 3%	4 6%	2 3%	7 6%	2 2%	3 4%	8 3%	15 5%	- -	1 1%	5 3% J	7 6% Jk	9 6% JK	- -	6 5% O	2 3%	1 1%	6 5% O	8 9% OqR	8 2%	9 5%	3 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Is the party that would work to strengthen families.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICANS - DEMOCRATS)	36 6%	143 74% CD	-125 -49%	19 12% C	75 77% GHIJ	68 71% GHIJ	-50 -44%	-76 -52%	13 16% GH	6 8% GH	-80 -52%	-28 -17% K	140 54% KL	-75 -55%	90 21% N	20 77% NO	7 2% Q	29 16% Q
REPUBLICANS	281 47%	158 82% CD	48 19%	75 50% C	79 81% GHIJ	80 83% GHIJ	23 21%	25 17%	41 52% GH	34 48% GH	27 18%	54 33% K	189 73% KL	23 17%	231 54% N	22 85% NO	189 45%	92 51%
DEMOCRATS	245 41%	16 8%	173 67% BD	57 38% B	4 4% e	12 12% e	73 65% EFIJ	101 69% EFIJ	28 36% EF	28 40% EF	107 70% LM	81 50% M	50 19%	98 71% OP	141 33% P	2 9%	182 43% r	63 35%
BOTH/NEITHER	50 8%	14 7%	25 10%	11 7% F	11 12% F	3 3% F	14 12% F	12 8% f	7 9%	4 6% fg	12 8% M	17 10% M	18 7%	11 8%	37 9% p	2 6%	29 7% R	22 12% q
DON'T KNOW/REFUSED	23 4%	5 2%	11 4%	7 5%	3 3%	2 2%	2 2%	9 6% fg	3 4%	4 6%	5 4%	12 7% M	4 1%	6 4% p	17 4% P	-	20 5% R	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Cares about people like me.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (REPUBLICANS - DEMOCRATS)	-46 -8%	-27 -20%	-1 BD	-16 -22%	4 BCDFG	-6 BD	- Bdf	-5 -2%	-40 -13%	-13 -33%	-23 -20%	-10 -6%	4 4%	-4 -3%	-5 -6%	4 3%	-5 -7%	-32 -29%	-11 -9%	2 2%	-34 -10%	-1 -	-13 -37%
REPUBLICANS	219 36%	43 31%	27 35%	21 29%	47 41%	45 38%	36 45%	111 39%	107 34%	9 22%	34 28%	65 38%	52 44%	59 39%	31 35%	54 42%	26 37%	27 25%	43 38%	38 42%	118 35%	75 41%	6 18%
DEMOCRATS	264 44%	70 51%	28 36%	37 51%	43 37%	50 43%	36 46%	117 40%	148 47%	21 55%	57 48%	75 43%	47 40%	64 42%	36 40%	49 39%	31 43%	58 54%	53 47%	36 40%	152 46%	76 41%	19 55%
BOTH/NEITHER	94 16%	21 15%	17 21%	13 18%	19 17%	17 15%	7 9%	49 17%	45 14%	5 14%	27 22%	25 15%	16 13%	21 14%	19 21%	17 14%	12 18%	21 20%	13 11%	11 12%	54 16%	26 14%	6 18%
DON'T KNOW/REFUSED	23 4%	4 3%	5 7%	1 2%	6 6%	5 5%	- -	11 4%	12 4%	3 9%	1 1%	7 4%	4 3%	7 4%	3 4%	6 5%	2 2%	1 1%	5 4%	5 6%	10 3%	7 4%	3 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And thinking back to local issues, between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Cares about people like me.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (REPUBLICANS - DEMOCRATS)	-46 -8%	116 60%	-160 -62%	-2 -1%	58 61%	57 60%	-61 -55%	-98 -67%	-2 -3%	-	-110 -72%	-44 -27%	110 42%	-87 -63%	28 7%	11 44%	-27 -7%	-18 -10%
REPUBLICANS	219 36%	136 71%	26 10%	56 37%	67 70%	69 72%	14 13%	12 8%	29 37%	26 38%	11 7%	40 24%	161 62%	15 11%	185 43%	14 56%	159 38%	60 33%
DEMOCRATS	264 44%	20 11%	186 72%	58 39%	9 9%	12 12%	76 68%	110 75%	32 40%	26 37%	121 79%	84 51%	52 20%	102 74%	156 37%	3 12%	187 44%	78 43%
BOTH/NEITHER	94 16%	29 15%	37 14%	28 19%	18 18%	11 12%	16 15%	21 14%	15 19%	13 19%	14 9%	26 16%	45 17%	17 13%	71 17%	2 9%	58 14%	36 20%
DON'T KNOW/REFUSED	23 4%	6 3%	9 3%	8 5%	2 3%	4 4%	5 5%	3 2%	4 5%	4 6%	6 4%	14 8%	2 1%	3 3%	13 3%	6 23%	17 4%	6 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Have you seen, read, or heard anything about members of the Center for Medical Progress talking to Planned Parenthood officials, and the resulting videos?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (YES - NO)	26 4%	20 14% CdEFG	2 3% F	5 7% Fg	5 4% F	-6 -5% F	- 1% F	-9 -3% H	34 11% H	-16 -41% J	9 8% JN	29 17% JKN	33 28% JKLN	-29 -19% J	-19 -21% J	19 15% OQT	-8 -11% OQT	22 21% OpQT	28 25% OpQT	-16 -18% VW	40 12% VW	-25 -14% VW	-8 -24% VW
TOTAL YES -----	306 51%	78 56%	38 49%	38 53%	59 51%	54 46%	40 50%	137 47%	170 54%	11 27%	64 53% JN	98 57% JN	75 63% JN	59 39% J	35 38% J	71 56% OqT	31 44% OqT	65 60% OqT	69 61% OQT	35 39% Vw	186 55% Vw	76 42% Vw	12 36% Vw
I SAW SOME OF THE VIDEOS	93 16%	26 19%	11 14%	11 16%	20 17%	13 11%	12 16%	45 16%	48 15%	- - J	21 18% J	30 17% J	21 18% J	21 14% J	12 14% J	23 18% J	10 14% J	16 15% J	20 17% J	12 13% J	55 16% J	26 14% J	3 8% J
I READ OR SAW NEWS STORIES ABOUT THE VIDEOS	80 13%	18 13%	6 8%	12 17%	12 11%	17 14%	14 17%	42 14%	38 12%	2 5% J	14 11% J	29 17% J	18 15% j	18 12% J	7 8% Ot	22 18% Ot	12 17% o	15 14% o	15 13% o	8 9% W	49 15% W	23 12% W	1 3% W
I HEARD ABOUT THE VIDEOS	87 14%	22 16%	14 18%	7 10%	20 17%	16 14%	8 11%	27 9%	60 19% H	7 18% H	21 18% N	22 13% LN	25 21% LN	12 8% J	7 8% Q	16 13% Q	3 5% OPQT	28 26% OPQT	21 19% oQ	11 12% q	53 16% v	18 10% v	6 17% v
MULTIPLE	47 8%	12 8%	7 8%	8 11%	7 6%	8 7%	6 7%	23 8%	24 8%	2 5% J	8 7% J	17 10% J	12 10% J	8 5% J	8 9% J	9 7% J	5 8% J	6 5% J	14 12% rT	4 4% J	29 9% J	10 5% J	3 8% J
NO	280 47%	58 42%	35 46%	33 46%	54 47%	60 51%	40 50%	145 50%	135 43%	26 68% kLM	55 46% kLM	69 40% kLM	41 35% kLM	88 58% kLM	54 60% PRS	52 41% PRS	39 55% prS	42 39% PRS	41 36% PRS	52 57% PRS	146 43% PRS	101 55% U	21 59% U
DON'T KNOW/REFUSED	14 2%	3 2%	4 5% g	1 1% g	2 2% g	4 3% g	- - g	6 2% g	7 2% g	2 5% g	1 1% g	5 3% g	2 2% g	4 3% g	2 3% g	4 1% g	1 1% g	3 3% g	3 4% g	4 1% g	6 3% g	2 5% g	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Have you seen, read, or heard anything about members of the Center for Medical Progress talking to Planned Parenthood officials, and the resulting videos?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (YES - NO)	26 4%	26 14% C	-12 -5%	12 8% C	5 5% G	21 22% EGHI	-16 -15%	4 3% G	3 3% G	9 13% GHI	17 11% LM	1 1%	12 5% L	-41 -30%	63 15% NP	-1 -3% N	15 4%	11 6%
TOTAL YES -----	306 51%	107 56% c	120 46%	80 53%	50 51%	57 60% G	46 42%	73 50%	40 51%	39 56% g	83 55%	80 49%	135 52%	46 33%	241 57% N	13 49%	213 51%	93 52%
I SAW SOME OF THE VIDEOS	93 16%	37 19% C	30 12%	27 18%	18 19%	19 19%	13 12%	17 11%	14 17%	13 18%	21 14%	21 13%	49 19%	10 7%	77 18% N	4 17%	67 16%	26 14%
I READ OR SAW NEWS STORIES ABOUT THE VIDEOS	80 13%	28 14%	31 12%	21 14%	14 14%	14 14%	14 13%	17 12%	14 17%	7 10%	21 14%	20 12%	36 14%	14 10%	59 14%	4 14%	54 13%	25 14%
I HEARD ABOUT THE VIDEOS	87 14%	21 11%	44 17% b	22 15%	6 6%	15 15% e	14 12%	30 21% EgI	7 9%	15 21% Ei	30 20% m	24 15%	31 12%	17 12%	66 16%	3 12%	59 14%	27 15%
MULTIPLE	47 8%	22 11% C	14 6%	10 7%	11 12% g	10 11%	6 5%	9 6%	6 7%	4 6%	10 7%	15 9%	19 7%	5 3%	39 9% N	1 5%	32 8%	15 8%
NO	280 47%	81 42%	132 51% b	68 45%	44 46%	36 38%	63 56% F	69 47%	38 47%	30 43%	66 43%	79 48%	123 47%	87 63% O	178 42%	13 51%	198 47%	82 46%
DON'T KNOW/REFUSED	14 2%	4 2%	7 3%	2 1%	2 2%	2 2%	3 2%	4 3%	2 2%	1 1%	3 2%	5 3%	4 1%	6 4% P	7 2% P	-	9 2%	5 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION 26:
And where was it, exactly, that you saw, read or heard the information about the members of the Center for Medical Progress talking to Planned Parenthood officials?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=YES Q.25	306 100%	78 25%	38 12%	38 12%	59 19%	54 18%	40 13%	137 45%	170 55%	11 3%	64 21%	98 32%	75 24%	59 19%	35 11%	71 23%	31 10%	65 21%	69 23%	35 12%	186 61%	76 25%	12 4%
FOX	87 28% (1)	14 18% (1)	11 30% (1)	11 30% (1)	24 40% (1)	14 26% (1)	13 31% (1)	43 32% (1)	44 26% (1)	4 34% *(2)	6 9% (5)	32 32% (1)	25 34% (1)	21 35% (1)	9 26% (1)	25 36% (1)	9 29% (1)	5 8% (4)	24 34% (1)	15 41% (1)	52 28% (1)	26 34% (1)	1 6% (6)
FACEBOOK	38 13% (2)	10 13% (4)	5 13% (5)	6 16% (4)	8 14% (2)	8 14% (2)	2 4% (10)	12 9% (5)	27 16% (2)	11 100% (1)	14 22% (1)	8 8% (5)	6 8% (5)	- - (2)	8 22% (2)	4 6% (5)	- - (5)	21 32% (1)	6 9% (4)	- - (4)	21 11% (3)	3 4% (7)	6 48% (1)
NBC	38 13% (3)	10 13% (3)	5 14% (2)	6 16% (3)	7 12% (3)	5 9% (4)	5 12% (3)	19 14% (2)	20 12% (4)	4 34% *(2)	7 11% (3)	13 13% (3)	9 12% (2)	6 11% (4)	4 13% (4)	12 17% (2)	2 8% (5)	7 11% (2)	8 11% (3)	5 13% (3)	24 13% (2)	9 12% (3)	2 16% (3)
CBS	36 12% (4)	11 15% (2)	5 13% (4)	8 21% (2)	4 6% (5)	2 5% (9)	5 13% (2)	16 11% (3)	20 12% (3)	2 18% *(4)	3 5% (12)	14 14% (2)	9 12% (3)	8 14% (2)	3 10% *(5)	9 13% (3)	3 9% (4)	3 5% (9)	10 15% (2)	7 19% (2)	15 8% (5)	13 17% (2)	1 7% *(4)
ABC	30 10% (5)	7 8% (5)	4 11% (6)	5 13% (5)	5 8% (4)	5 10% (3)	4 9% (5)	15 11% (4)	15 9% (5)	2 18% *(4)	8 12% (2)	6 11% (4)	8 11% (4)	7 11% (3)	3 10% *(5)	7 10% (4)	5 15% (2)	6 9% (3)	5 7% (6)	4 11% (4)	21 11% (4)	6 8% (5)	1 7% *(4)
TIME WARNER CABLE NEWS	17 6% (6)	4 5% (9)	3 9% (7)	4 11% (6)	4 6% (6)	2 4% (14)	- - (9)	6 4% (9)	11 6% (6)	- - (7)	5 7% (8)	5 4% (7)	3 7% (5)	4 7% (11)	2 6% (11)	- - (3)	4 13% (5)	5 7% (5)	5 7% (5)	1 3% (9)	10 5% (9)	7 9% (4)	- - (4)
YAHOO	16 5% (7)	5 6% (7)	2 7% (9)	- - (10)	1 2% (10)	5 9% (5)	2 5% (8)	9 7% (6)	6 4% (11)	- - (4)	6 10% (5)	6 6% (5)	1 1% (16)	2 4% (8)	5 16% (3)	2 3% (9)	2 7% (6)	5 7% (6)	2 2% (12)	- - (6)	14 8% (6)	- - (8)	- - (6)
THE NEWS & OBSERVER	15 5% (8)	6 8% (6)	1 3% (15)	2 5% (10)	1 1% (15)	3 5% (6)	3 7% (7)	6 5% (7)	9 5% (7)	2 18% *(4)	4 7% (8)	4 4% (10)	1 2% (15)	3 6% (6)	3 9% (9)	2 3% (10)	2 5% *(7)	3 5% (10)	3 5% (9)	2 7% (5)	11 6% (8)	2 3% (8)	- - (8)
YOUTUBE	13 4% (9)	3 4% (10)	3 8% (8)	- - (8)	2 4% (8)	2 4% (10)	3 7% (6)	6 5% (8)	7 4% (9)	- - (9)	4 7% (9)	4 5% (6)	4 5% (6)	1 1% (16)	3 9% (8)	3 4% (7)	- - (7)	4 6% (7)	2 3% (10)	1 2% (12)	12 6% (7)	2 2% (9)	- - (9)
CNN	11 4% (10)	4 6% (8)	- - (12)	1 2% (12)	3 5% (7)	1 2% *(16)	2 5% (9)	5 4% (10)	6 4% (12)	- - (14)	3 4% (13)	2 4% (9)	3 4% (7)	3 5% (7)	- - (6)	3 5% *(7)	2 5% (12)	3 4% (15)	1 2% (15)	2 6% (6)	6 3% (11)	5 6% (6)	- - (6)
GOOGLE	11 4% (11)	- - (7)	- - (8)	3 8% (7)	1 2% (12)	3 5% (8)	4 10% (4)	2 2% (15)	8 5% (8)	- - (10)	3 5% (7)	5 3% (12)	2 3% (15)	1 1% (12)	2 5% (12)	- - (10)	1 3% (8)	4 6% (7)	4 6% (7)	1 2% (15)	6 3% (13)	1 2% (11)	- - (11)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION 26:
And where was it, exactly, that you saw, read or heard the information about the members of the Center for Medical Progress talking to Planned Parenthood officials?
BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
WORD OF MOUTH	10 3% (12)	3 3% (12)	5 14% (3) DefG	-	1 2% (13)	1 2% *(16)	-	3 2% (12)	7 4% (10)	-	5 7% (6)	2 2% (14)	3 3% (10)	-	2 4% (13)	1 2% (14)	-	3 5% (11)	4 5% (8) t	-	7 4% (10)	-	3 22% (2)
NPR	7 2% (13)	2 3% (13)	-	2 5% (9)	-	2 4% (12)	1 2% (12)	2 2% (16)	5 3% (13)	-	1 2% (16)	2 2% (16)	3 4% (8)	1 2% (13)	2 3% (8)	-	2 3% (13)	2 3% (11)	1 3% (10)	6 3% (12)	1 1% (14)	-	
INTERNET/WEB SITE	6 2% (14)	3 4% (11) cdg	-	-	1 1% (16)	2 4% (11)	-	4 3% (11)	2 1% (18)	-	3 5% (11)	2 2% (17)	-	1 1% (17)	3 10% (7)	1 1% (17)	-	1 2% (17)	-	1 2% (14)	5 2% (14)	1 1% (19)	-
DAILY REFLECTOR	5 2% (15)	-	1 4% (14)	2 6% (8)	-	-	1 3% (11)	3 2% (14)	2 1% (16)	-	3 5% (13)	1 1% (20)	-	1 4% (14)	1 2% (12)	-	2 2% (16)	-	1 3% (11)	4 2% (15)	1 1% (16)	-	
RADIO STATION	5 2% (16)	1 1% (16)	2 5% (10)	-	-	2 3% (15)	-	3 2% (13)	2 1% (20)	-	1 2% (15)	2 2% (18)	2 2% (14)	-	1 4% *(14)	2 2% (11)	-	2 3% (15)	-	-	4 2% (16)	1 1% (15)	-
STAR-NEWS MEDIA	4 1% (17)	-	1 4% *(12)	-	-	3 5% (7)	-	1 1% (21)	3 2% (14)	-	-	3 3% (11) jkm	-	1 2% (12)	-	-	1 3% (9)	2 3% (14)	1 2% *(13)	-	1 1% *(21)	1 1% (13)	-
THE BLAZE	3 1% (18)	2 3% (14)	-	-	1 2% (11)	-	-	1 1% (19)	2 1% (17)	-	1 1% (17)	2 2% (12)	-	-	1 2% (13)	-	1 1% (18)	1 2% (16)	-	3 2% (17)	-	-	
THE CHARLOTTE OBSERVER	3 1% (19)	1 2% (15)	1 2% (16)	-	-	1 2% (18)	-	1 1% (22)	3 2% (15)	-	-	1 1% (21)	1 1% (17)	2 3% (9)	-	1 1% (18)	-	1 1% (18)	2 5% (7)	1 1% (20)	1 1% (17)	-	
NEWS & RECORD	3 1% (20)	1 1% (17)	-	1 3% (11)	1 2% (9)	-	-	1 1% (18)	2 1% (19)	-	-	2 2% (13)	1 2% (11)	-	1 1% (16)	1 2% (11)	-	1 1% (17)	1 2% (13)	2 1% (19)	1 2% (10)	-	
GASTON GAZETTE	2 1% (21)	-	-	-	-	2 4% (13)	-	2 1% (17)	-	-	2 2% (15)	-	-	2 6% (10)	-	-	-	-	-	2 1% (18)	-	-	
THE FAYETTEVILLE OBSERVER	2 1% (22)	-	2 5% (11)	-	-	-	-	1 1% (20)	1 1% (23)	-	-	2 3% (11)	-	-	1 2% (15)	-	-	1 1% (19)	-	1 1% (23)	1 1% (12)	-	
THE HERALD-SUN	2 1% (23)	1 1% (18)	-	-	1 1% (14)	-	-	-	2 1% (21)	-	-	-	2 3% (10)	-	-	-	-	-	2 4% (8)	-	1 1% (18)	-	
ASHEVILLE CITIZEN-TIMES	1 - (24)	-	1 4% *(12)	-	-	-	-	-	1 1% (22)	-	-	1 1% (19)	-	-	-	-	-	1 2% *(13)	-	1 1% *(21)	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

And where was it, exactly, that you saw, read or heard the information about the members of the Center for Medical Progress talking to Planned Parenthood officials?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
OTHER	13 4%	6 8% g	1 4%	1 4%	2 4%	2 3%	1 1%	6 5%	7 4%	- -	3 5%	5 5% J	4 5% J	2 3%	1 4%	4 6%	1 3%	1 2%	4 6%	1 2%	10 5% W	3 4% W	- -
DON'T KNOW	17 6%	3 4% c	- -	1 2%	7 11% Cd	3 5%	4 10% c	7 5%	11 6%	- -	2 3%	6 6% J	5 7% J	5 8% J	1 4%	2 2%	4 12% p	3 5%	7 10% pt	1 2%	11 6%	6 7%	1 8%
REFUSED	7 2%	2 2%	- -	2 5%	- -	4 7% ceg	- -	4 3%	4 2%	- -	4 6%	- -	2 3%	2 3%	1 3%	2 3%	1 3%	3 4%	- -	1 3%	5 2% w	3 4% w	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And where was it, exactly, that you saw, read or heard the information about the members of the Center for Medical Progress talking to Planned Parenthood officials?
BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=YES Q.25	306 100%	107 35%	120 39%	80 26%	50 16%	57 19%	46 15%	73 24%	40 13%	39 13%	83 27%	80 26%	135 44%	46 15%	241 79%	13 4%	213 70%	93 30%
FOX	87 28% (1)	48 45% (1) CD	20 16% (3)	19 24% (1)	25 51% (1) GHIj	23 40% (1) gHI	11 23% (1)	9 12% (3)	8 19% (2)	11 29% (1) h	7 8% (6)	20 25% (1) K	60 44% (1) KL	9 20% (1)	70 29% (1)	5 37% (1)	68 32% (1) r	19 21% (2)
FACEBOOK	38 13% (2)	18 16% (2) C	6 5% (8)	14 18% (2) C	6 11% (2) G	12 21% (2) Gh	- -	6 9% (6) G	6 15% (4) G	8 21% (2) G	12 15% (3)	10 13% (3)	16 12% (2)	2 5% (10)	35 14% (2) N	2 14% (5)	12 6% (5)	26 28% (1) Q
NBC	38 13% (3)	8 8% (3)	16 14% (4)	14 17% (3) b	4 7% (4)	5 8% (3)	7 16% (3)	9 12% (4)	8 20% (1)	6 15% (3)	15 18% (2) M	12 15% (2)	10 7% (4)	5 11% (4) P	32 13% (3) P	- -	26 12% (3)	12 13% (3)
CBS	36 12% (4)	7 7% (4)	20 17% (2) B	9 11% (4)	4 7% (3)	3 6% (6)	5 10% (4)	15 20% (1) EFJ	7 18% (3)	2 5% (8) j	10 12% (4)	8 10% (5)	16 12% (3)	5 12% (3) P	28 12% (4) P	- -	28 13% (2)	7 8% (6)
ABC	30 10% (5)	4 4% (9)	20 17% (1) BD	6 7% (6)	2 5% (9)	1 2% (12)	9 19% (2) EFJ	12 16% (2) EFJ	4 10% (5)	2 4% (9) *	16 19% (1) LM	7 8% (6)	5 4% (6)	6 13% (2)	20 8% (5)	1 10% (6)	22 10% (4)	8 8% (5)
TIME WARNER CABLE NEWS	17 6% (6)	6 6% (5)	7 6% (7)	3 4% (10)	3 6% (6)	3 6% (5)	2 4% (8)	6 8% (7)	2 4% (9)	2 4% (9) *	6 7% (7)	5 6% (8)	5 4% (9)	5 11% (5) P	12 5% (7) P	- -	12 6% (6)	5 6% (8)
YAHOO	16 5% (7)	5 5% (6)	6 5% (9)	4 5% (7)	3 5% (7)	3 5% (7)	4 9% (6)	2 3% (13)	3 7% (7)	2 4% (12)	2 3% (12)	8 10% (4) k	5 4% (8)	3 6% (9)	10 4% (8)	3 20% (3)	6 3% (12)	9 10% (4) q
THE NEWS & OBSERVER	15 5% (8)	2 2% (15)	10 8% (6) B	4 5% (8)	2 4% (12)	- -	3 6% (7) f	7 10% (5) F	2 5% (8)	2 5% (7)	6 7% (8)	7 8% (7) m	3 2% (12)	3 7% (8) p	12 5% (6) P	- -	10 5% (7)	5 6% (7)
YOUTUBE	13 4% (9)	3 3% (11)	2 2% (13)	8 10% (5) C	3 5% (8)	1 1% (17)	- -	2 3% (12)	4 9% (6)	4 11% (4) g	1 2% (15)	3 3% (12)	10 7% (5) K	2 4% (12)	9 4% (9)	3 24% (2)	9 4% (9)	5 5% (9)
CNN	11 4% (10)	1 1% (22)	10 9% (5) BD	- -	- -	1 1% (19)	5 10% (5) EfIJ	6 8% (8) EfIJ	- -	- -	8 9% (5) LM	1 1% (19)	2 2% (15)	4 8% (6) p	7 3% (12) P	- -	9 4% (8)	2 2% (16)
GOOGLE	11 4% (11)	3 3% (10)	4 4% (11)	3 4% (11)	- -	3 6% (4) e	2 4% (9)	3 4% (10)	1 2% (14)	2 5% (6)	1 1% (16)	4 5% (10)	5 4% (7)	3 8% (7) p	7 3% (11) P	- -	6 3% (11)	4 5% (10)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And where was it, exactly, that you saw, read or heard the information about the members of the Center for Medical Progress talking to Planned Parenthood officials?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
WORD OF MOUTH	10 3% (12)	3 2% (12)	4 3% (12)	4 5% (9)	- 1% (18)	2 4% (8)	1 3% (10)	2 3% (11)	2 4% (10)	2 6% (5)	5 6% (9)	- 1% (20)	3 2% (14)	2 4% (13)	7 3% (10)	- 4% (8)	7 3% (10)	3 3% (11)
NPR	7 2% (13)	1 1% (20)	5 4% (10)	1 1% (15)	- - *	1 2% (13)	1 2% (12)	4 5% (9) ej	2 2% (13)	- - -	4 5% (10)	3 4% (11)	- - -	1 2% (15)	6 3% (13) P	- - -	5 2% (13)	2 2% (14)
INTERNET/WEB SITE	6 2% (14)	4 4% (7)	1 1% (21)	1 1% (14)	3 6% (5) 9j	1 2% (13)	- - -	1 1% (21)	1 3% (12)	- - -	1 1% (18)	1 1% (18)	3 3% (11)	- - -	5 2% (14) NP	- - -	3 1% (15)	3 3% (12)
DAILY REFLECTOR	5 2% (15)	1 1% (19)	1 1% (19)	3 4% (12)	1 3% (13)	- - -	- - -	1 1% (18)	1 3% (11)	2 4% (9)	2 2% (14)	- - -	4 3% (10)	1 2% (16)	4 2% (16) P	- - -	2 1% (19)	3 3% (13)
RADIO STATION	5 2% (16)	4 4% (8) c	- - -	1 1% (16)	2 5% (10)	2 3% (9)	- - -	- - -	1 2% (16)	- - -	- - -	2 2% (14)	3 2% (13)	- - -	5 2% (15) NP	- - -	3 1% (17)	2 2% (18)
STAR-NEWS MEDIA	4 1% (17)	2 2% (13)	2 2% (15)	- - -	1 2% (14)	1 3% (10) *	- - -	2 3% (14)	- - -	- - -	- - -	4 5% (9) km	- - -	2 4% (11)	2 1% (19)	- - -	4 2% (14) r	- - -
THE BLAZE	3 1% (18)	1 1% (17)	1 1% (17)	1 1% (17)	1 1% (16)	1 2% (16)	- - -	1 2% (16)	1 2% (17)	- - -	- - -	1 1% (16)	2 2% (16)	1 3% (14)	1 1% (23)	1 7% (7)	1 1% (23)	2 2% (15)
THE CHARLOTTE OBSERVER	3 1% (19)	2 1% (16)	2 1% (16)	- - -	1 1% (15)	1 2% (15)	- - -	2 2% (15)	- - -	- - -	2 2% (13)	- - -	2 1% (17)	- - -	3 1% (17) np	- - -	3 1% (18)	1 1% (19)
NEWS & RECORD	3 1% (20)	1 - (23)	1 1% (18)	2 2% (13)	1 1% (17)	- - -	- - -	1 1% (17)	1 2% (15)	1 2% (13)	3 3% (11)	- - -	1 - (20)	- - -	3 1% (18) np	- - -	3 1% (16)	1 1% (20)
GASTON GAZETTE	2 1% (21)	2 2% (14)	- - -	- - -	2 4% (11)	- - -	- - -	- - -	- - -	- - -	- - -	2 3% (13)	- - -	- - -	- - -	2 16% (4)	- - -	2 2% (17)
THE FAYETTEVILLE OBSERVER	2 1% (22)	- - -	2 2% (14)	- - -	- - -	- - -	1 2% (11)	1 1% (19)	- - -	- - -	- - -	1 1% (17)	1 1% (18)	- - -	2 1% (20)	- - -	2 1% (20)	- - -
THE HERALD-SUN	2 1% (23)	1 1% (21)	1 1% (20)	- - -	- - -	1 1% (18)	- - -	1 1% (20)	- - -	- - -	1 1% (17)	- - -	1 1% (19)	- - -	2 1% (21)	- - -	2 1% (21)	- - -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

Continued

NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
And where was it, exactly, that you saw, read or heard the information about the members of the Center for Medical Progress talking to Planned Parenthood officials?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
ASHEVILLE CITIZEN-TIMES	1 - (24)	1 1% (18)	- -	- -	- -	1 3% * (10)	- -	- -	- -	- -	- -	1 2% (15)	- -	- -	1 1% (22)	- -	1 1% (22)	- -
OTHER	13 4%	1 1%	8 6% b	4 5%	- -	1 3%	3 7% e	5 6% E	3 8% e	1 2%	6 7%	3 4%	4 3%	2 4%	11 4% P	- -	10 5%	4 4%
DON'T KNOW	17 6%	7 6%	7 6%	3 4%	2 5%	4 7%	2 5%	5 7%	2 5%	2 4%	3 4%	7 9%	7 5%	3 6%	15 6% P	- -	11 5%	6 6%
REFUSED	7 2%	- -	4 3% b	4 5% b	- -	- -	3 6% ef	1 1%	1 3%	3 7%	2 2%	3 3%	3 2%	2 4%	5 2% P	- -	6 3%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Do you favor or oppose President Obama's nuclear deal with Iran?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (FAVOR - OPPOSE)	-177 -29%	-24 -17% Cefg	-36 -47%	-12 -17% Cf	-36 -31%	-39 -33%	-29 -36%	-100 -35%	-76 -24% h	5 12% KLMN	-15 -12% LMN	-70 -41%	-42 -36%	-53 -36%	-27 -30%	-43 -34%	-30 -42%	-5 -5% OPQST	-42 -37%	-29 -32%	-82 -24% v	-69 -38%	-8 -23%
TOTAL FAVOR -----	172 29%	46 33% c	16 21%	26 37% cf	34 29%	28 24%	23 29%	82 29%	90 29%	17 43%	39 32%	42 24%	34 28%	41 27%	27 29%	38 30%	18 25%	35 33%	28 25%	26 29%	104 31%	48 26%	10 29%
TOTAL OPPOSE -----	348 58%	69 50%	52 67% B	39 54%	69 60%	67 57%	52 65% b	183 63% I	166 53%	12 32%	53 45%	112 65% JK	76 64% JK	94 63% JK	53 59% R	81 64% R	48 68% R	41 38%	70 62% R	54 60% R	186 56%	118 64% u	18 52%
STRONGLY FAVOR	89 15%	29 21% CF	4 5%	12 16% C	20 17% C	12 10%	12 15% c	50 17%	39 13%	11 27%	17 14%	23 14%	12 10%	26 18% m	18 20%	14 14%	14 20%	13 12%	13 11%	13 15%	42 13%	31 17%	10 29% u
SOMEWHAT FAVOR	83 14%	16 12%	12 15%	15 20%	14 12%	16 14%	11 13%	32 11%	51 16% h	6 16% h	22 18% n	18 11% LN	22 18%	15 10%	9 10%	20 15% Q	4 6% oQ	22 21% oQ	16 14% q	13 14% q	62 19% VW	18 10% W	- -
SOMEWHAT OPPOSE	59 10%	13 9%	7 10%	7 10%	11 9%	14 12%	7 9%	22 8%	37 12%	4 11%	15 12%	15 9%	12 10%	13 8%	10 11%	6 5%	6 9%	13 12%	15 13% P	10 11% p	34 10%	18 10%	4 12%
STRONGLY OPPOSE	289 48%	57 41%	45 58% B	32 44%	59 51%	53 45%	44 56% b	160 56% I	129 41%	8 20%	38 32%	97 56% JK	64 54% JK	82 54% JK	43 48% R	75 59% R	42 59% R	28 26%	56 49% R	45 50% R	152 45%	99 54% u	14 40%
DON'T KNOW/NEED MORE INFORMATION	79 13%	23 17% G	9 12%	6 9%	12 10%	23 20% deG	5 7%	23 8%	56 18% H	10 25%	27 23% LMN	18 11%	9 8%	15 10%	10 11%	8 6%	5 7%	32 30% OPQST	14 13% p	10 11%	45 13%	18 10%	7 19%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:
Do you favor or oppose President Obama's nuclear deal with Iran?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600	192	258	150	96	96	112	146	80	70	152	164	261	138	426	26	420	180
	100%	32%	43%	25%	16%	16%	19%	24%	13%	12%	25%	27%	43%	23%	71%	4%	70%	30%
**D/S (FAVOR - OPPOSE)	-177	-153	32	-55	-86	-68	15	16	-30	-24	47	-18	-197	3	-157	-19	-126	-51
	-29%	-80%	12% BD	-36% B	-89% -71%	-71%	14% EFGHIJ	11% EFGHJ	-38% EF	-35% EF	31% LM	-11% M	-75%	3% OP	-37% OP	-74%	-30%	-28%
TOTAL FAVOR -----	172	12	119	41	5	7	55	64	22	19	90	60	17	54	114	1	124	48
	29%	6%	46% BD	27% B	5% 5%	7% 7%	49% EFGHIJ	44% EFGHJ	28% EF	27% EF	59% LM	37% M	7% 7%	39% OP	27% P	3% 3%	30% 30%	27% 27%
TOTAL OPPOSE -----	348	165	88	96	91	75	39	48	53	43	43	78	214	51	271	20	250	99
	58%	86% CD	34% 34%	64% C	94% FGHIJ	78% GHJ	35% 35%	33% 33%	66% GH	61% GH	28% 28%	48% K	82% KL	37% 37%	64% N	78% N	59% 59%	55% 55%
STRONGLY FAVOR	89	8	65	16	4	4	36	28	10	7	49	29	8	29	57	1	63	26
	15%	4%	25% BD	11% B	4% 4%	4% 4%	33% EFGHIJ	19% EFJ	12% ef	9% 9%	32% LM	18% M	3% 3%	21% oP	13% p	3% 3%	15% 15%	15% 15%
SOMEWHAT FAVOR	83	4	54	25	1	3	18	36	13	12	40	31	9	25	58	-	62	21
	14%	2%	21% B	17% B	1% 1%	3% 3%	16% EF	25% EF	16% EF	17% EF	27% M	19% M	4% 4%	18% P	14% P	-	15% 15%	12% 12%
SOMEWHAT OPPOSE	59	24	24	11	10	15	6	17	6	5	13	11	35	15	43	1	43	16
	10%	13%	9% 9%	7% 7%	10% 10%	15% G	6% 6%	12% 12%	7% 7%	7% 7%	8% 8%	7% 7%	14% L	11% p	10% p	2% 2%	10% 10%	9% 9%
STRONGLY OPPOSE	289	141	64	84	81	60	33	31	47	38	30	67	178	36	228	20	206	83
	48%	73% CD	25% 25%	56% C	84% FGHIJ	63% GH	29% 29%	21% 21%	59% GH	54% GH	20% 20%	41% K	68% KL	26% 26%	54% N	76% No	49% 49%	46% 46%
DON'T KNOW/NEED MORE INFORMATION	79	15	51	14	1	14	18	33	5	9	19	25	30	33	41	5	46	33
	13%	8% 8%	20% BD	9% 9%	1% 1%	15% Ei	16% EI	23% EIJ	6% e	12% E	13% 13%	15% 15%	12% 12%	24% O	10% 10%	19% 19%	11% 11%	18% Q
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

QUESTION:

The Virginia State Constitution limits legislative sessions to sixty days in even-numbered years and 30 days in odd-numbered years, and several other states have similar limits to legislative sessions. Should North Carolina also put specific limits on how long its General Assembly may stay in session?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	138 23%	78 13%	72 12%	115 19%	118 20%	80 13%	288 48%	312 52%	39 6%	119 20%	172 29%	118 20%	150 25%	90 15%	127 21%	71 12%	108 18%	113 19%	90 15%	335 56%	184 31%	35 6%
**D/S (YES - NO)	85 14%	20 14% DG	12 15% Dg	3 4%	26 22% DG	22 18% DG	4 5%	48 17%	37 12%	10 27%	12 10%	16 9%	13 11%	34 22% KLM	12 13% r	18 14% R	19 27% OPRS	4 4%	16 14% R	18 20% R	30 9% w	51 28% UW	1 2%
YES	283 47%	68 49%	36 46%	30 42%	59 51%	55 47%	34 43%	142 49%	140 45%	20 53%	57 48%	73 42%	56 48%	75 50%	45 50%	59 47%	38 54% r	43 40%	53 47%	44 49%	151 45%	101 55% U	14 41%
NO	197 33%	49 35%	24 31%	27 38%	33 29%	34 29%	31 38%	94 33%	103 33%	10 26%	45 37%	58 33%	43 37%	41 28%	33 37%	42 33%	19 27%	39 36%	38 33%	26 29%	121 36% V	50 27%	13 38%
DON'T KNOW	118 20%	22 16%	18 23%	14 20%	22 19%	28 24%	15 19%	51 18%	67 22%	8 21%	18 15%	41 24% m	19 16%	33 22%	12 14%	25 20%	13 19%	26 24%	21 19%	19 22%	63 19%	34 18%	7 21%
REFUSED	2 -	- -	- -	- -	1 1%	1 1%	- -	- -	2 1%	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 28-30, 2015

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BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	96 16%	96 16%	112 19%	146 24%	80 13%	70 12%	152 25%	164 27%	261 43%	138 23%	426 71%	26 4%	420 70%	180 30%
**D/S (YES - NO)	85 14%	33 17% C	22 9%	30 20% C	6 7%	26 27% EGHJ	15 13% Hj	7 5%	27 33% EGHJ	4 5%	3 2%	41 25% KM	34 13% K	29 21% P	61 14% P	-3 -10%	55 13%	30 17%
YES	283 47%	92 48%	112 43%	79 52%	44 45%	48 50%	51 46%	61 42%	48 60% egHj	31 44%	62 41%	87 53% k	122 47%	68 49%	202 47%	9 37%	195 46%	88 49%
NO	197 33%	59 31%	90 35%	48 32%	37 39% F	22 23%	36 32%	54 37% F	21 26%	27 39% f	59 39% l	46 28%	88 34%	38 28%	141 33%	12 47%	140 33%	57 32%
DON'T KNOW	118 20%	40 21%	55 21%	23 15%	15 16%	25 26% i	25 22%	31 21%	11 14%	12 17%	30 20%	31 19%	50 19%	32 23%	81 19%	4 16%	83 20%	35 19%
REFUSED	2 -	1 1%	1 -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 -	- -	2 -	- -	2 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS