

# Interested in CLC 2016?

Meet with a Civitas staff  
member for more information

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March 4 & 5, 2016

Raleigh Crabtree Marriott – Raleigh, NC

# Civitas Institute Poll Presentation

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August 2015



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# National Research

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**600 Registered Voters: 30% Cell**

**Margin of Error = +/- 4.00%**

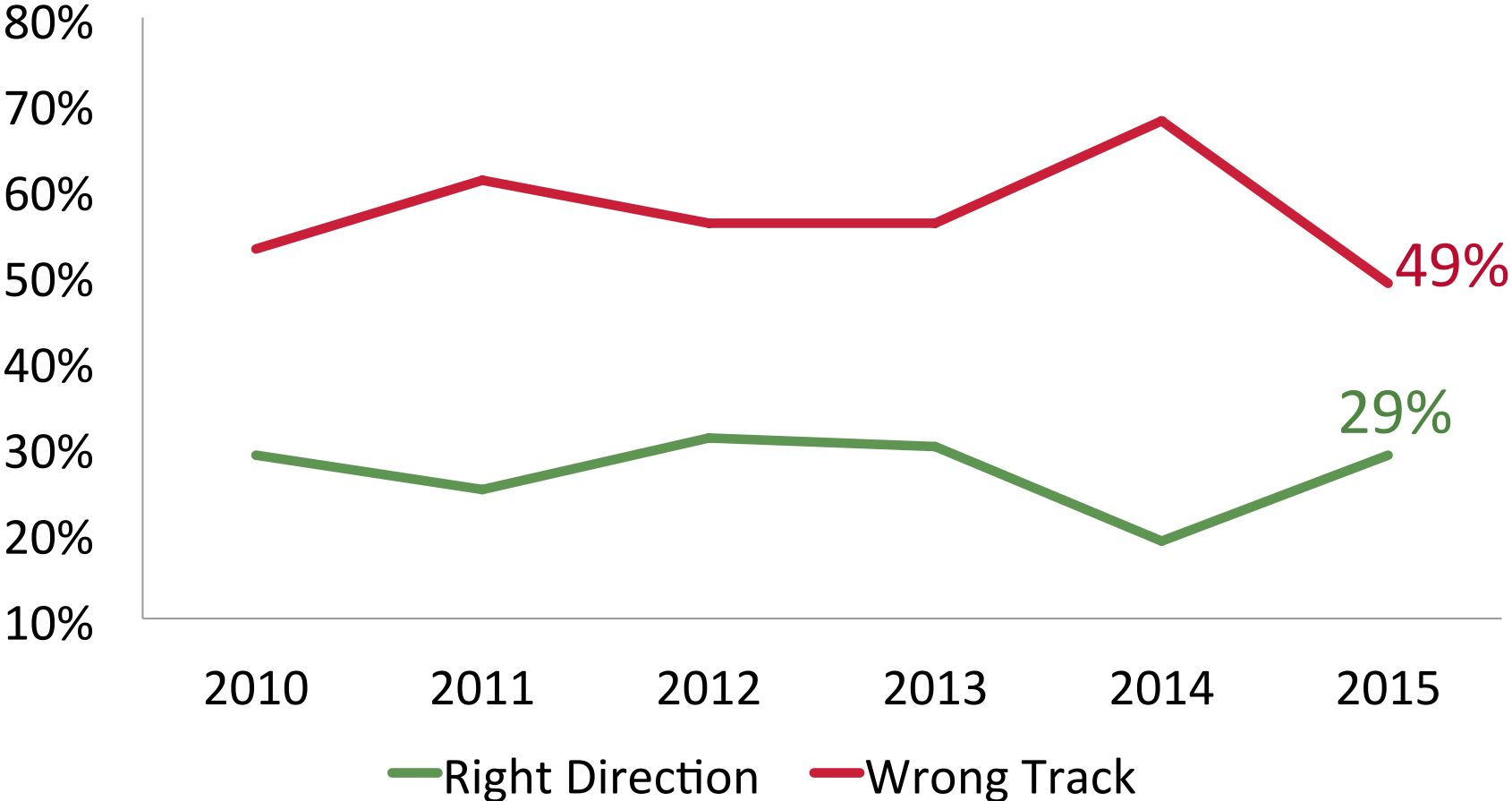
**Field Dates: August 10-12, 2015**

# Performance

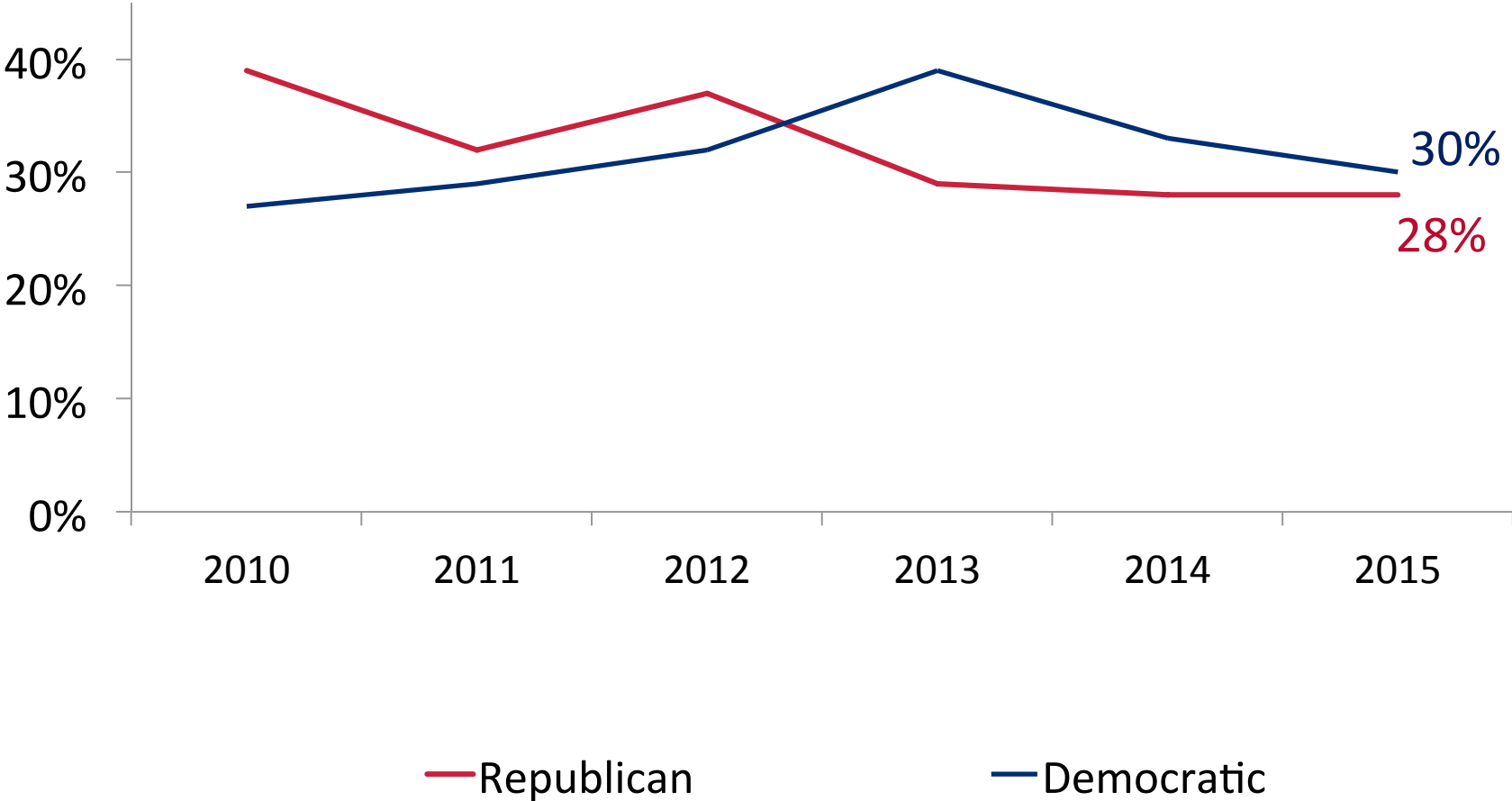


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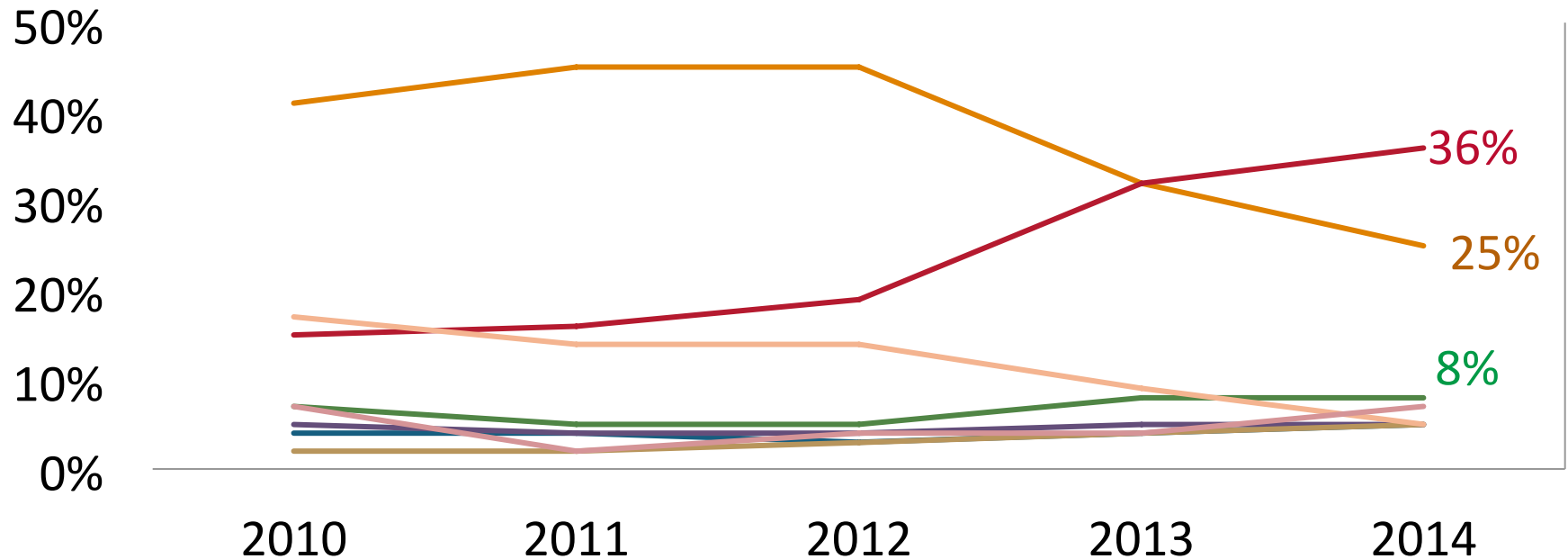
# Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?



# If the election for State Legislature were held today, would you be voting for the Republican candidate, and the Democrat candidate?

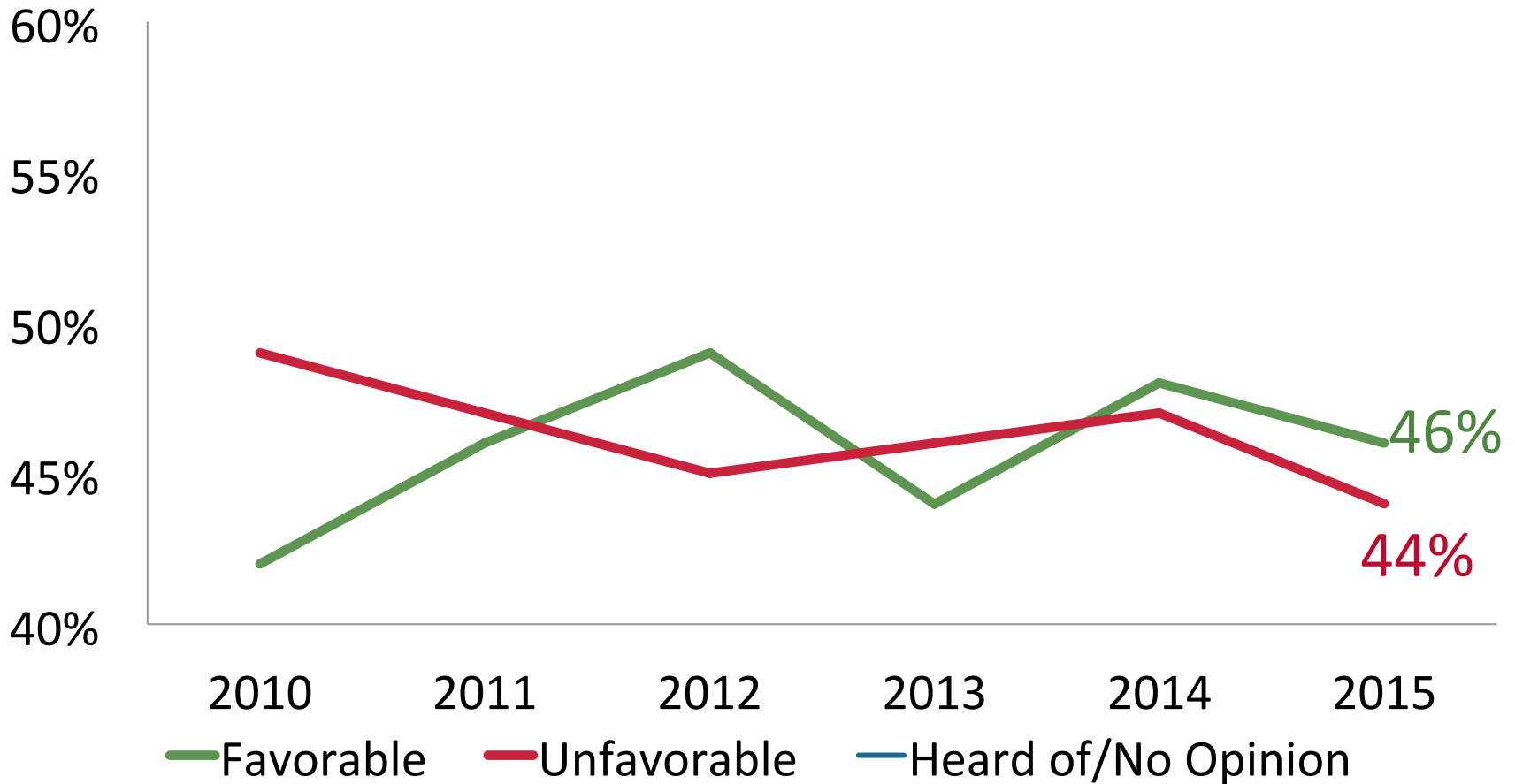


# What North Carolina issue or problem should be the highest priority for the North Carolina State Legislature to deal with?



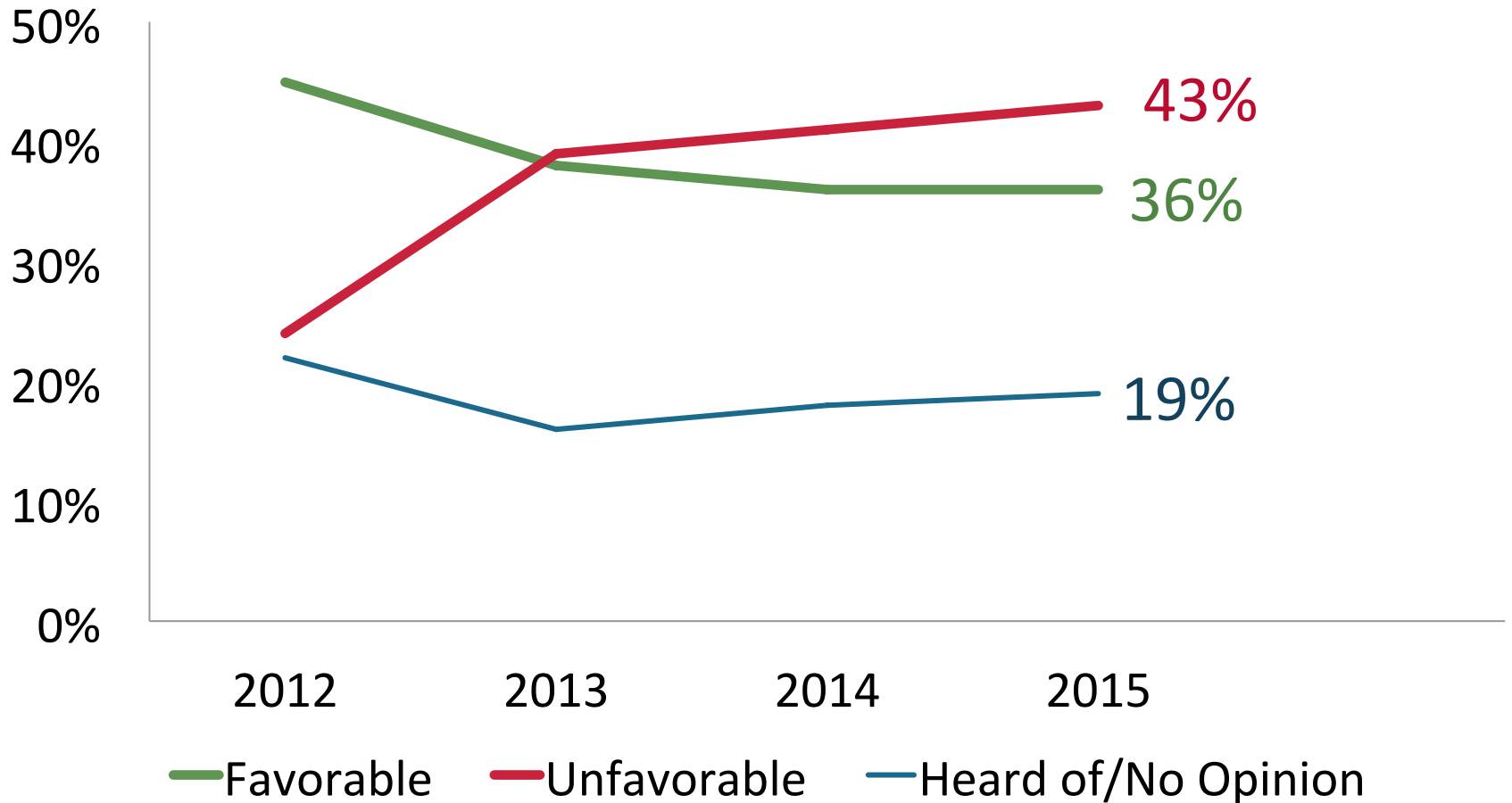
- Economy and Jobs
- Holding Down Taxes 5%
- Government Corruption 5%
- Budget/Spending 5%
- Improving Public Education
- Reducing Healthcare Costs
- Moral Issues 5%
- Illegal Immigration 7%

**Now, please tell me whether you have a favorable or unfavorable opinion of President Barack Obama.**

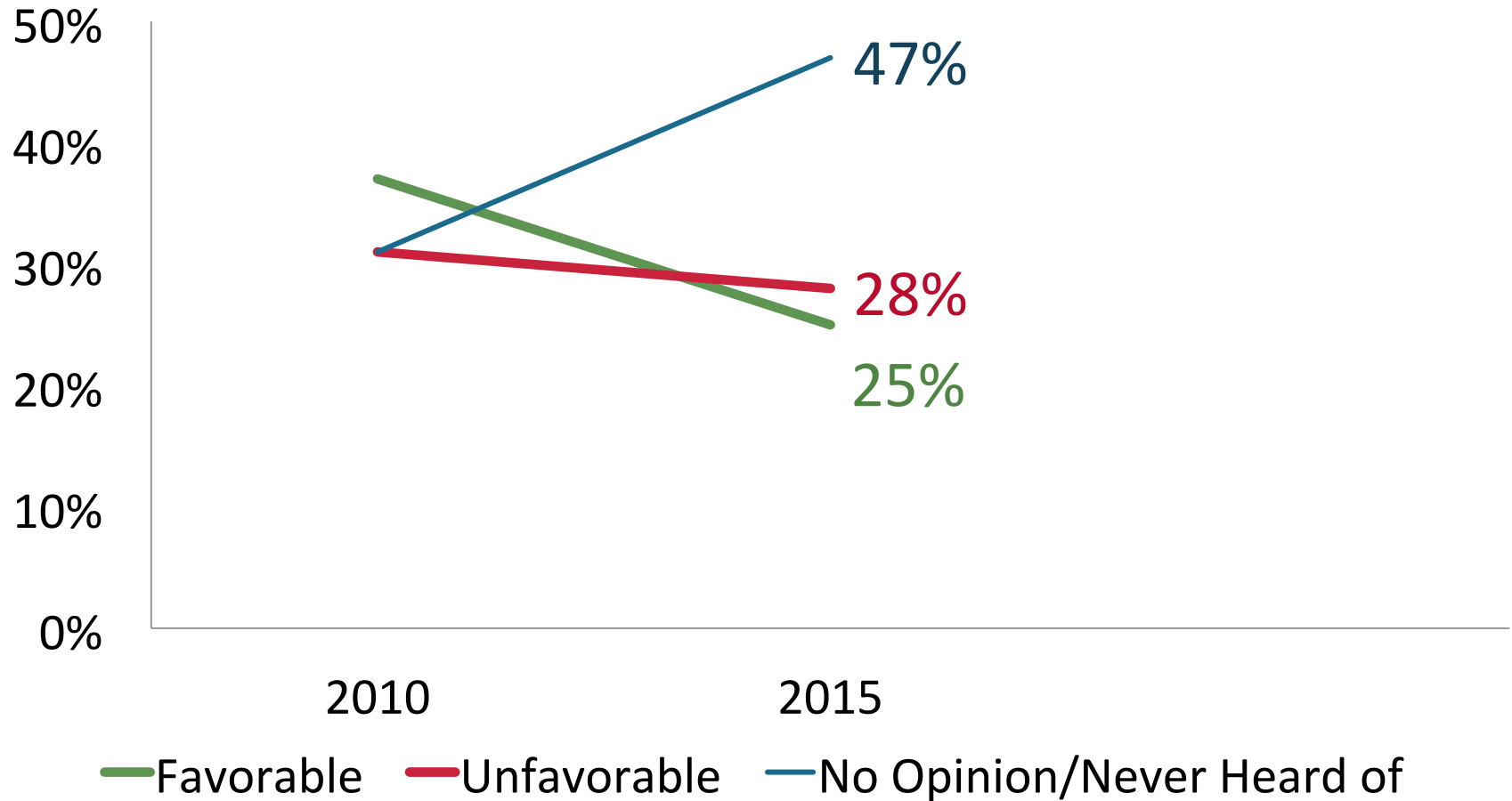




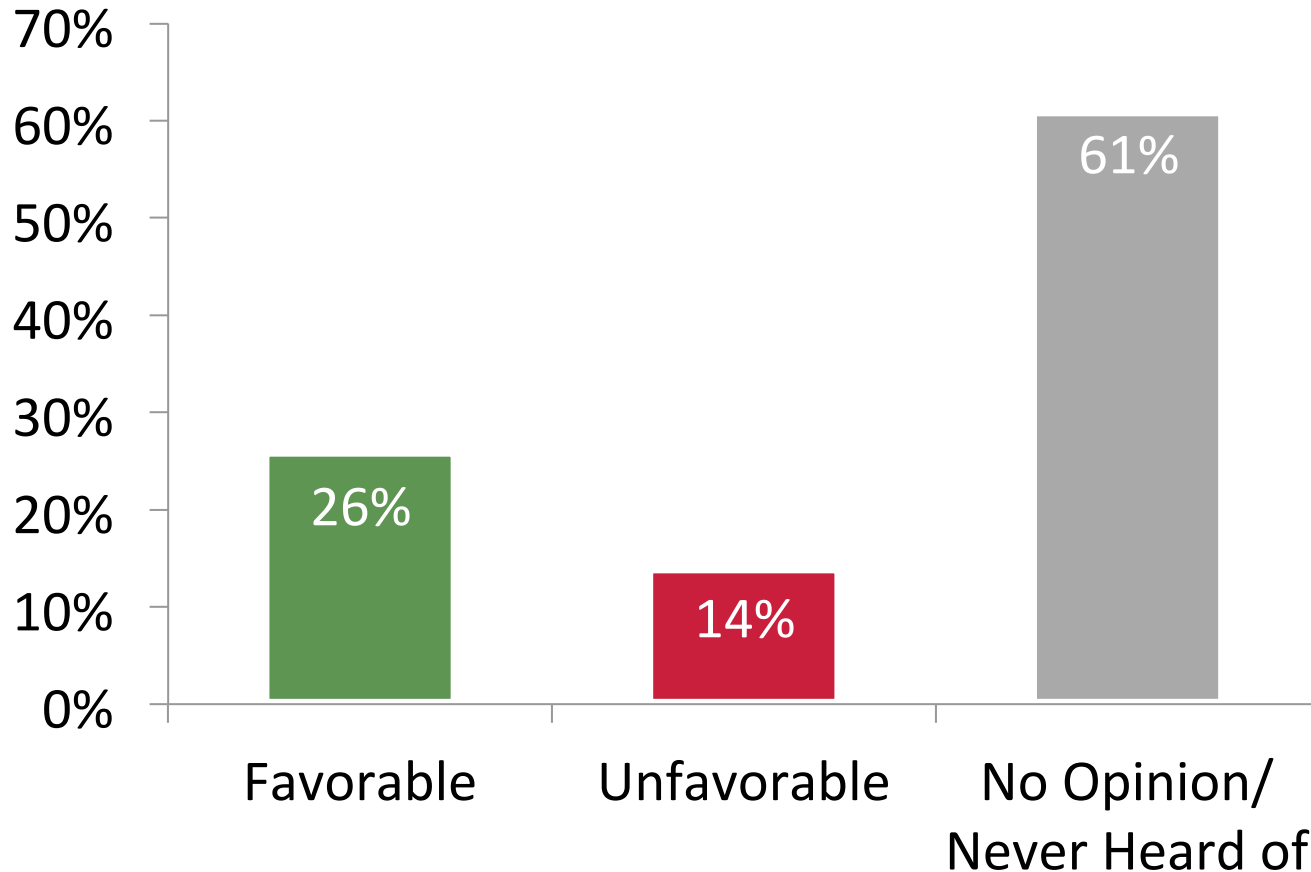
# Now, please tell me whether you have a favorable or unfavorable opinion of Governor Pat McCrory.



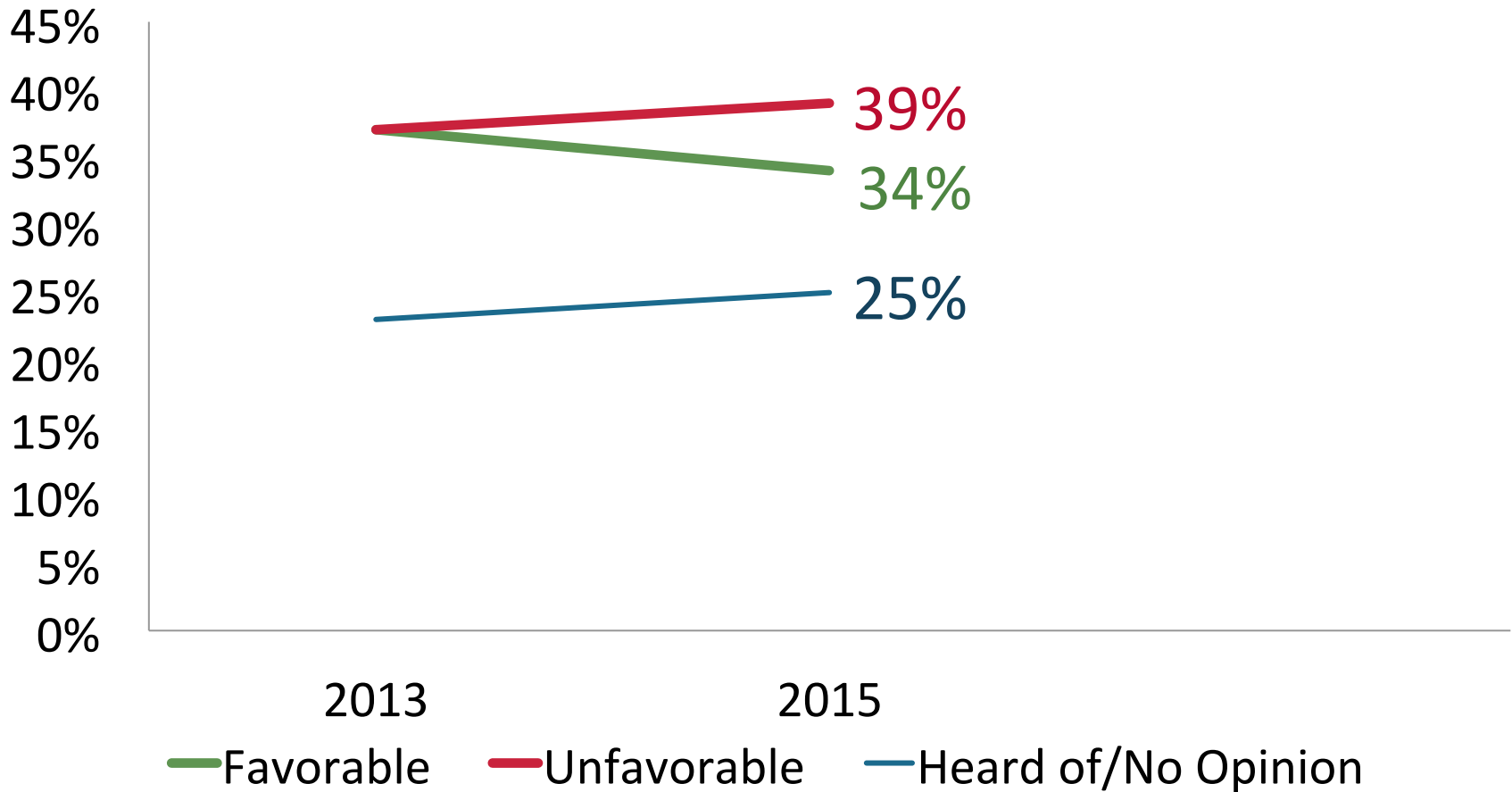
**Now, please tell me whether you have a favorable or unfavorable opinion of Senator Richard Burr.**



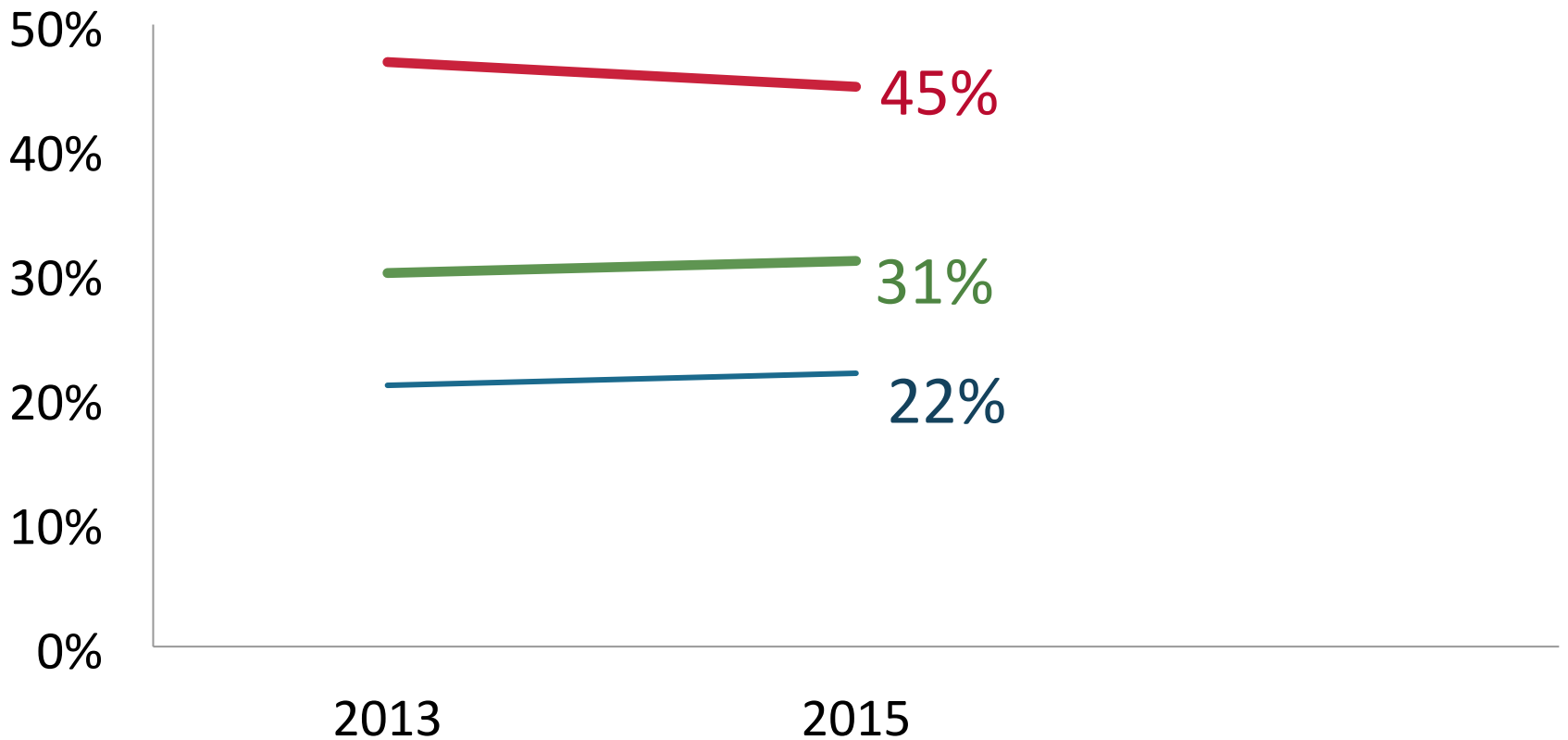
**Now, please tell me whether you have a favorable or unfavorable opinion of Attorney General Roy Cooper.  
(August Unaffiliated)**



# Favorability – The North Carolina Democratic Party

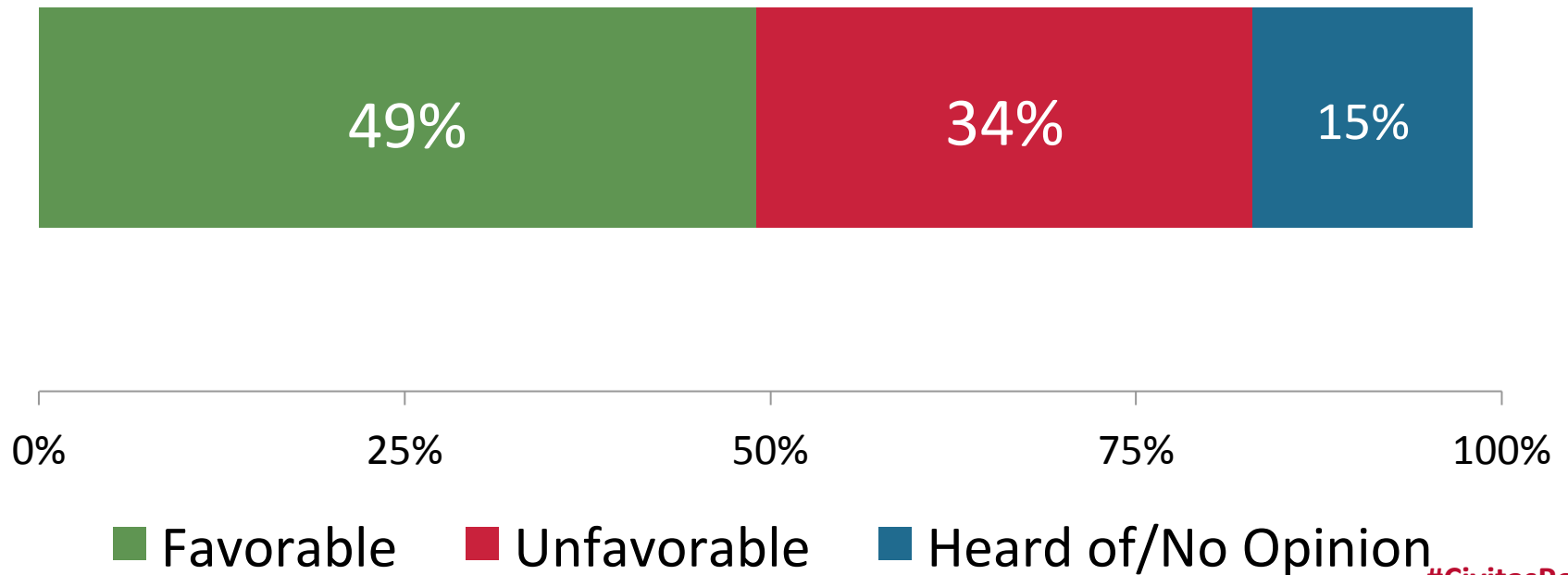


# Favorability – The North Carolina Republican Party

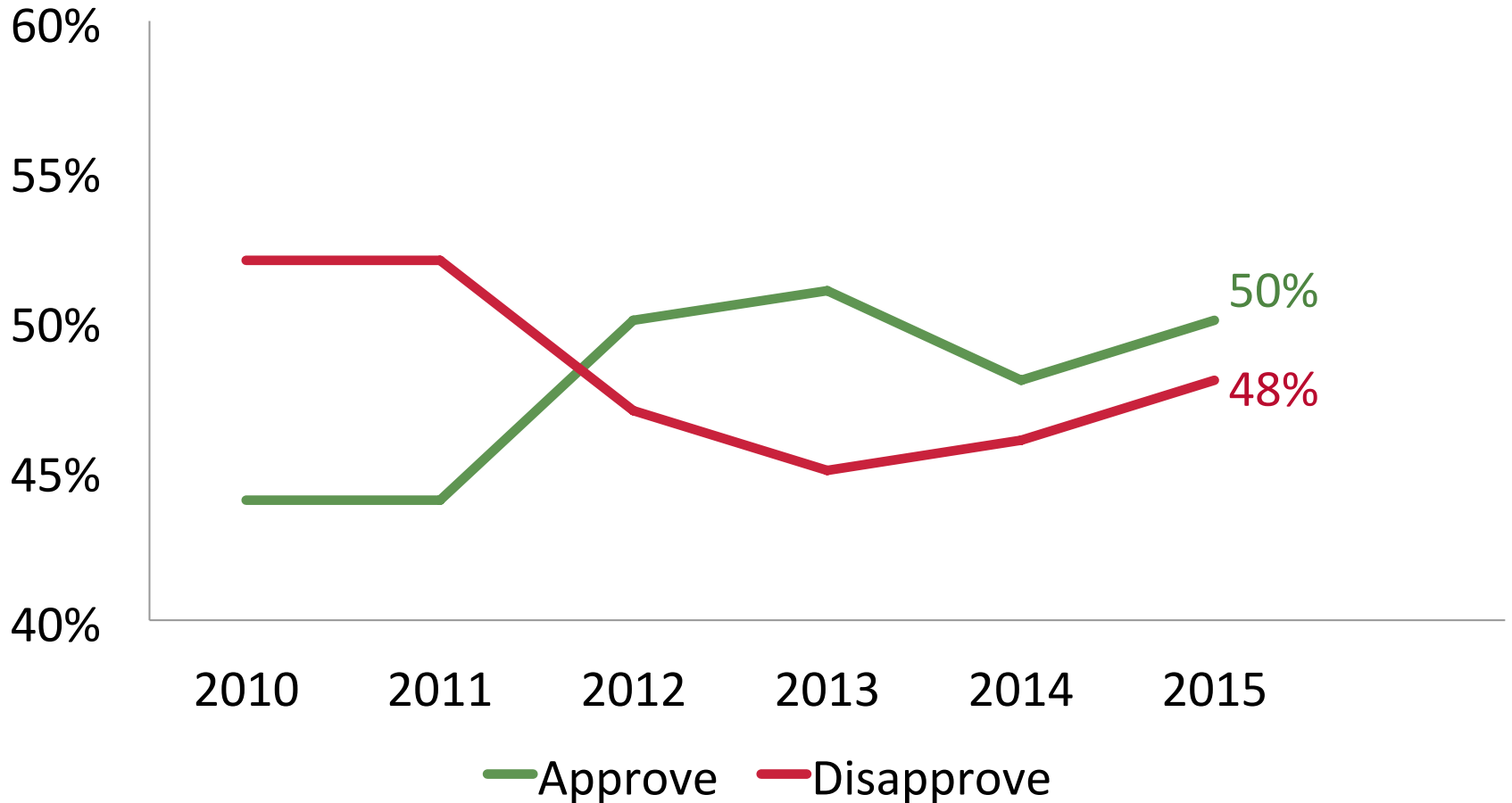


— Favorable    — Unfavorable    — Heard of/No Opinion

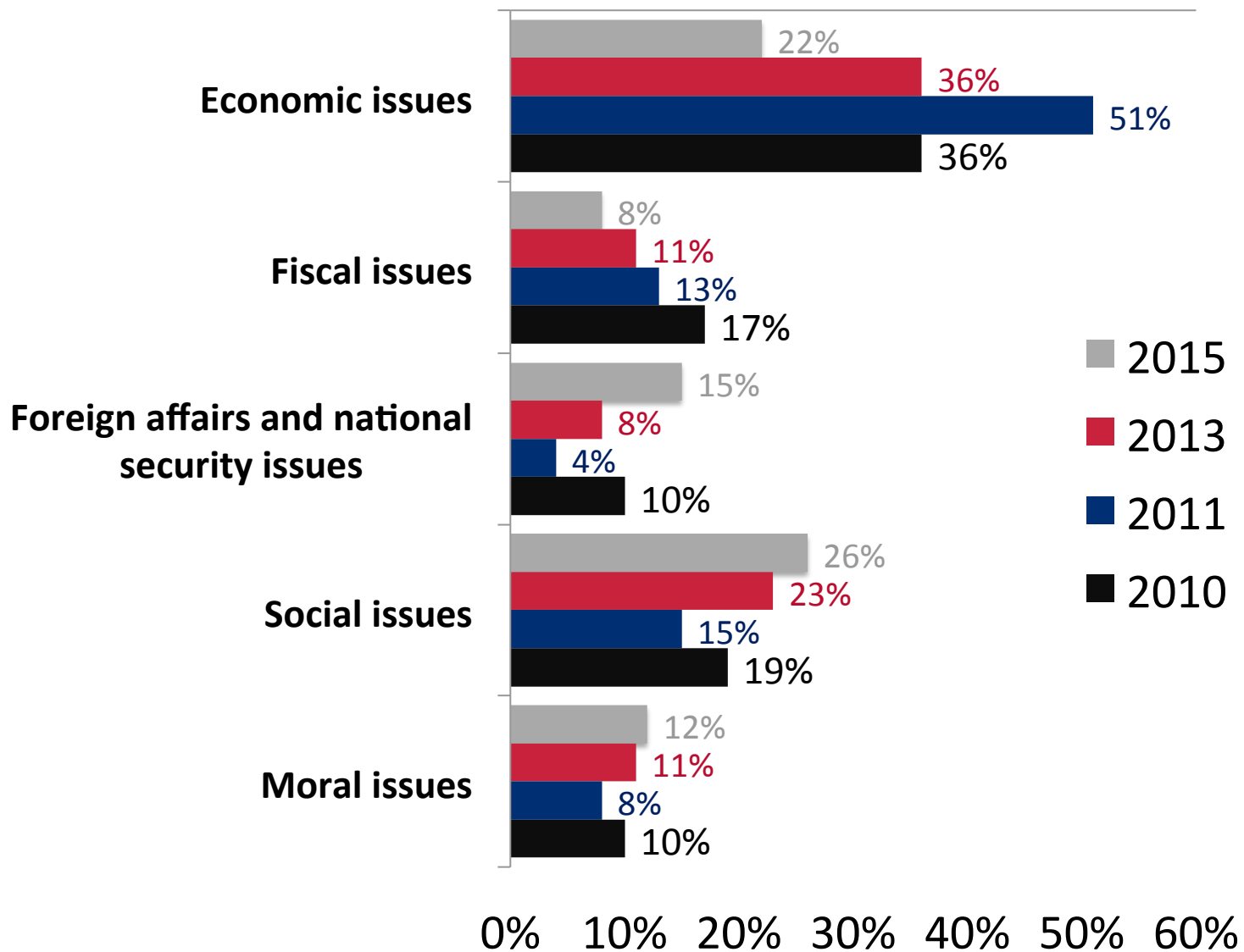
# Favorability – Planned Parenthood



# Do you approve or disapprove of the job that Barack Obama is doing as President?

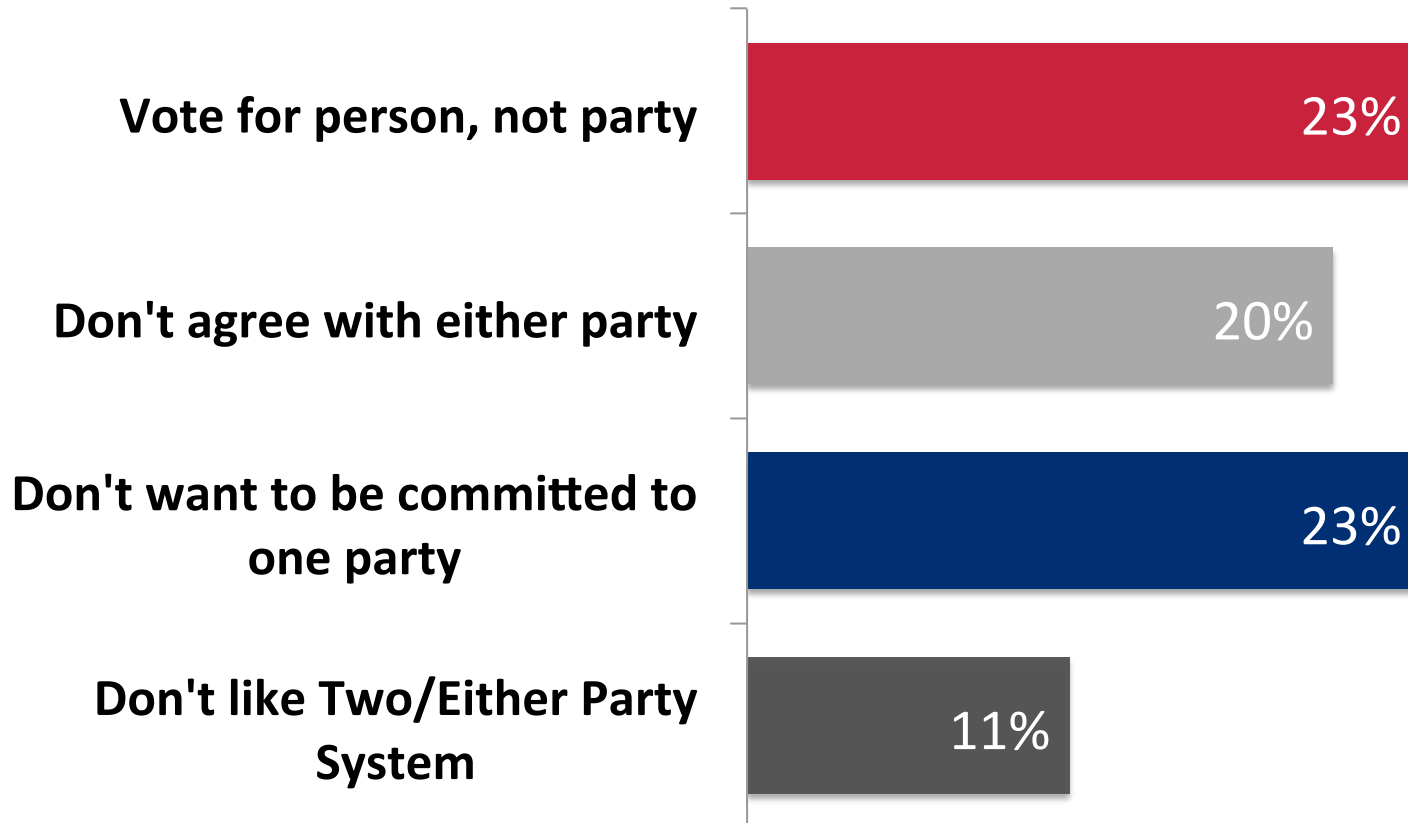


# In general, when it comes to national issues are you MOST concerned with...

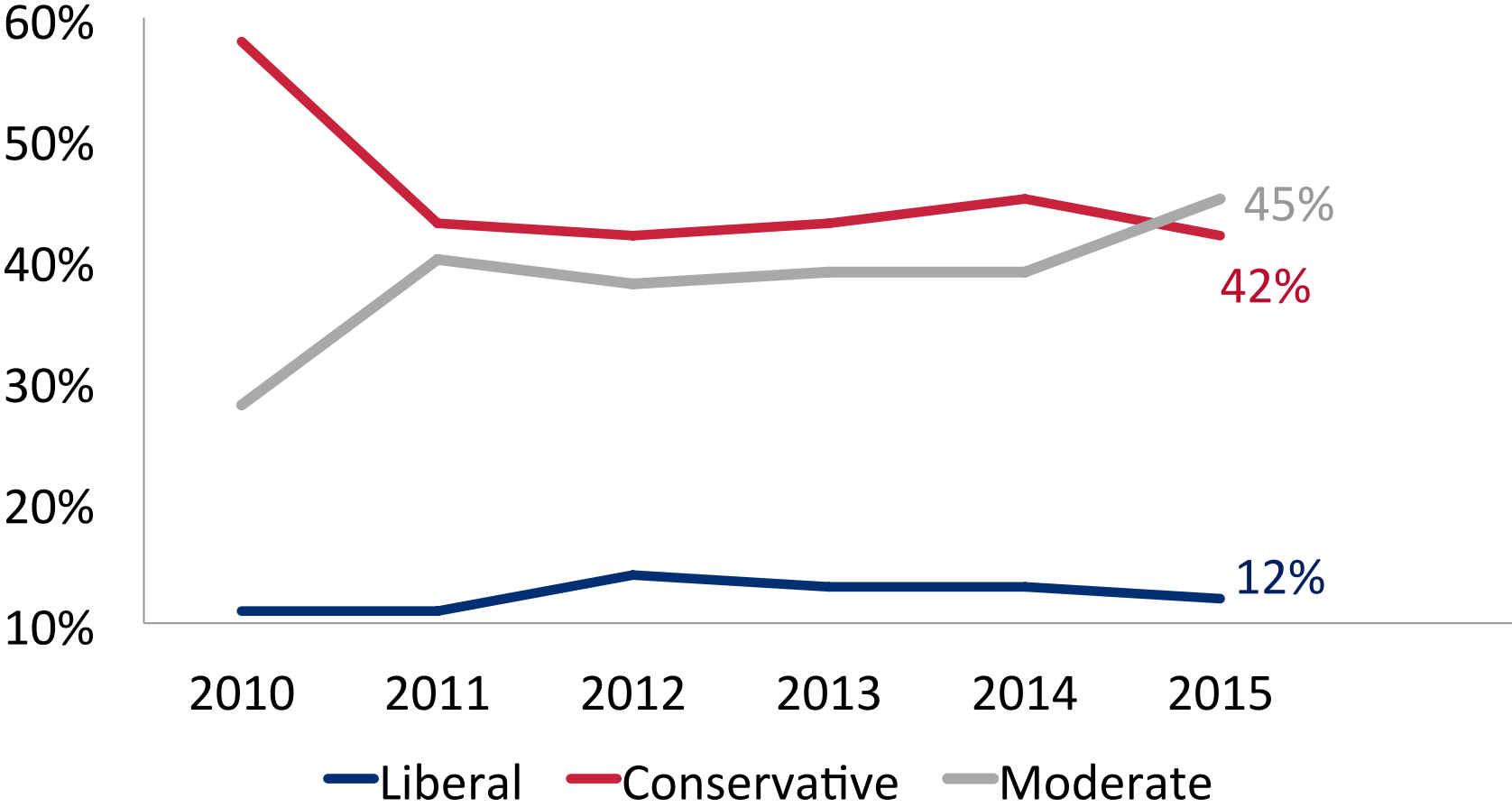




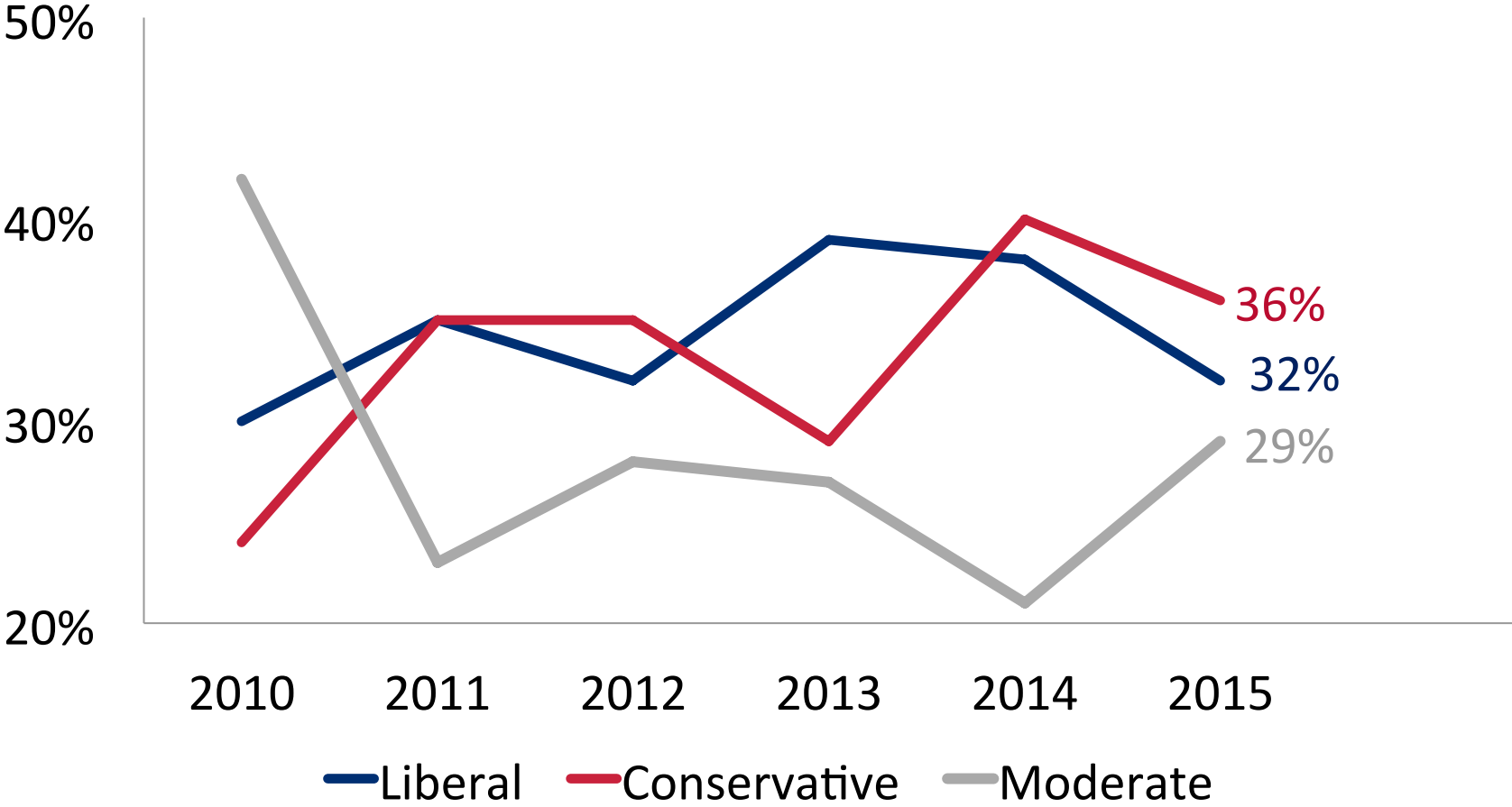
# In your own words can you please tell me why you are registered as an Independent or Unaffiliated?



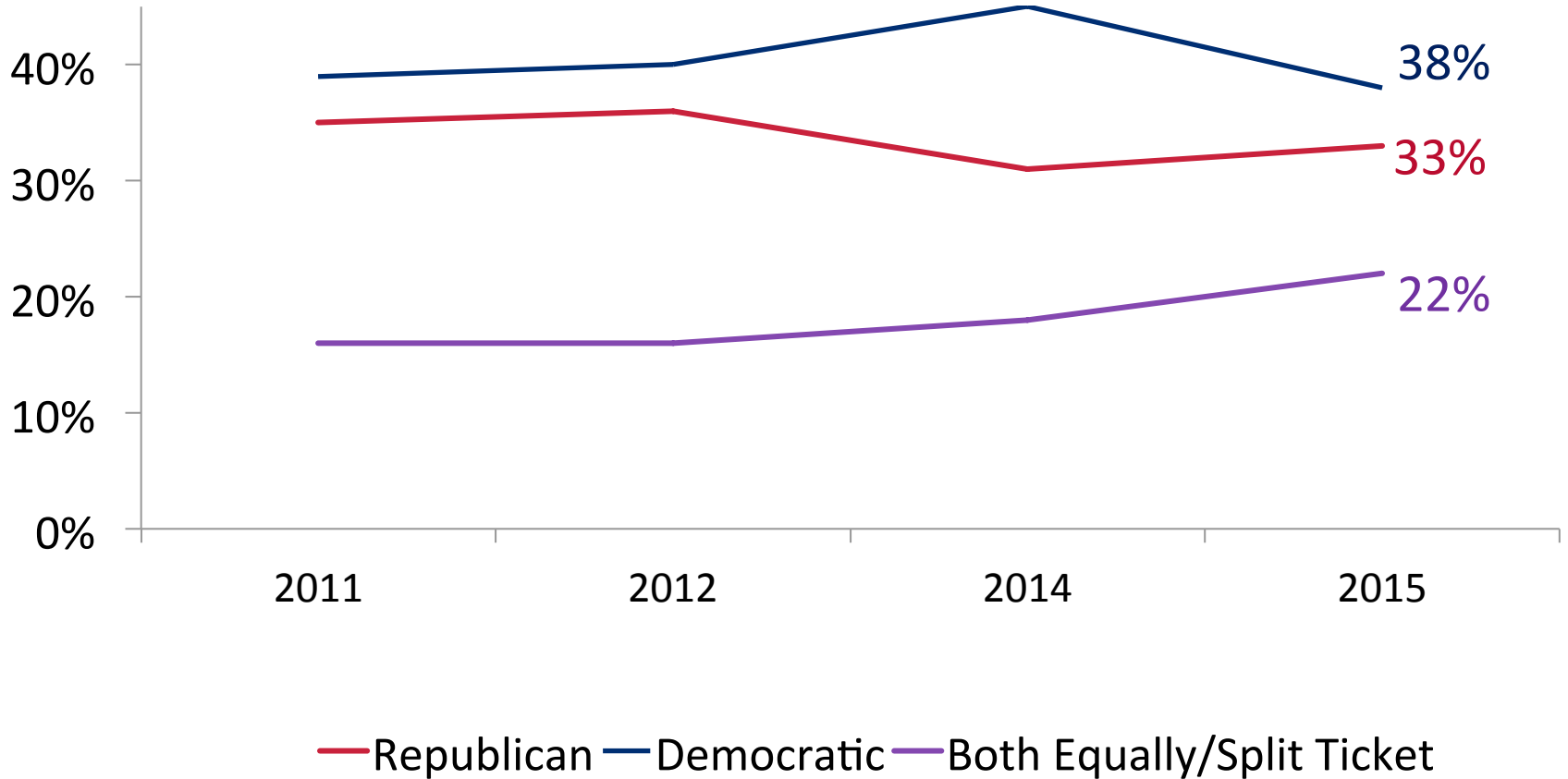
# On fiscal issues, like taxes and government spending, do you generally consider yourself to be a liberal, moderate or a conservative?



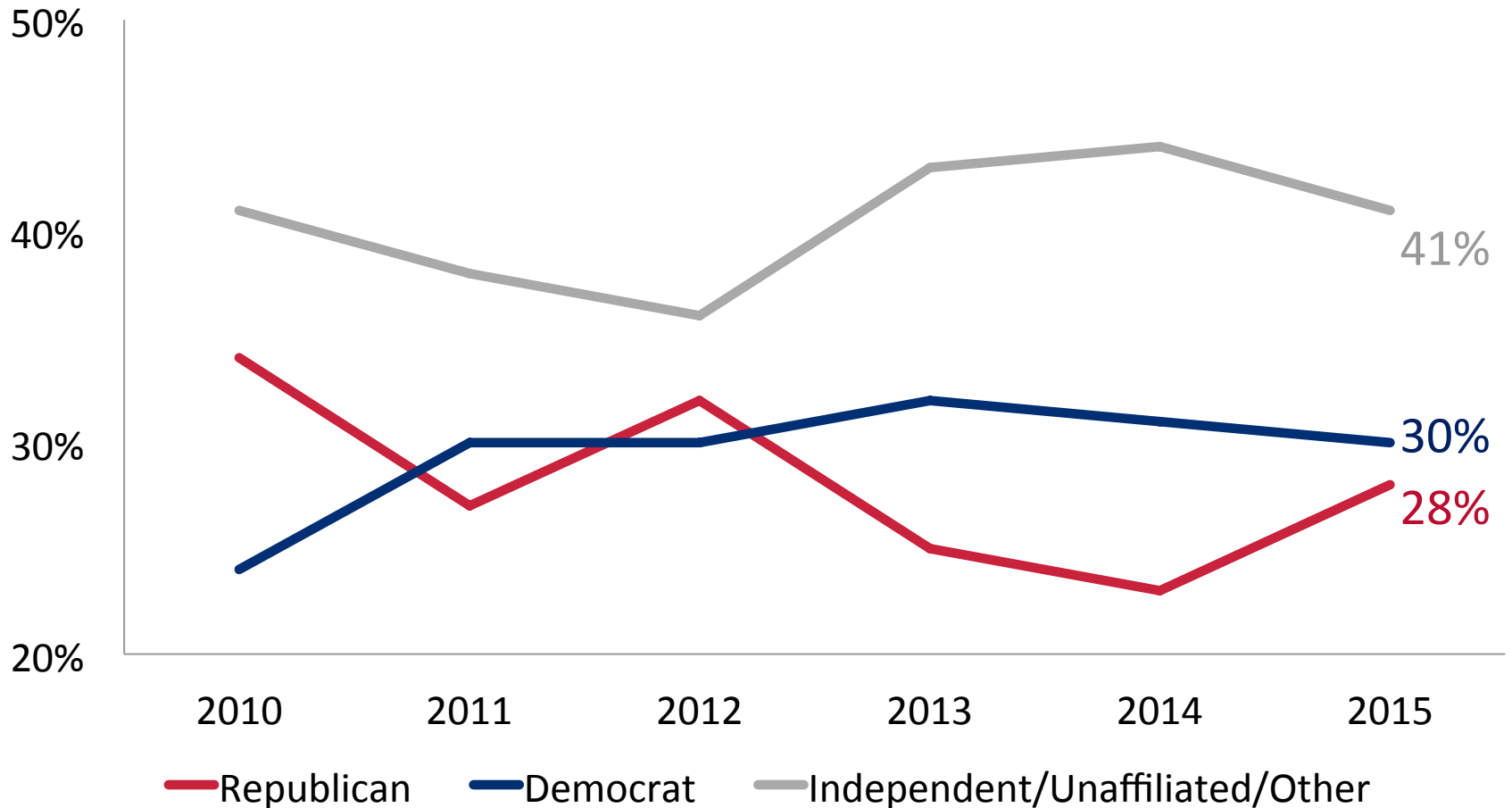
# On social issues, like abortion and marriage, do you generally consider yourself to be a liberal, moderate or a conservative?



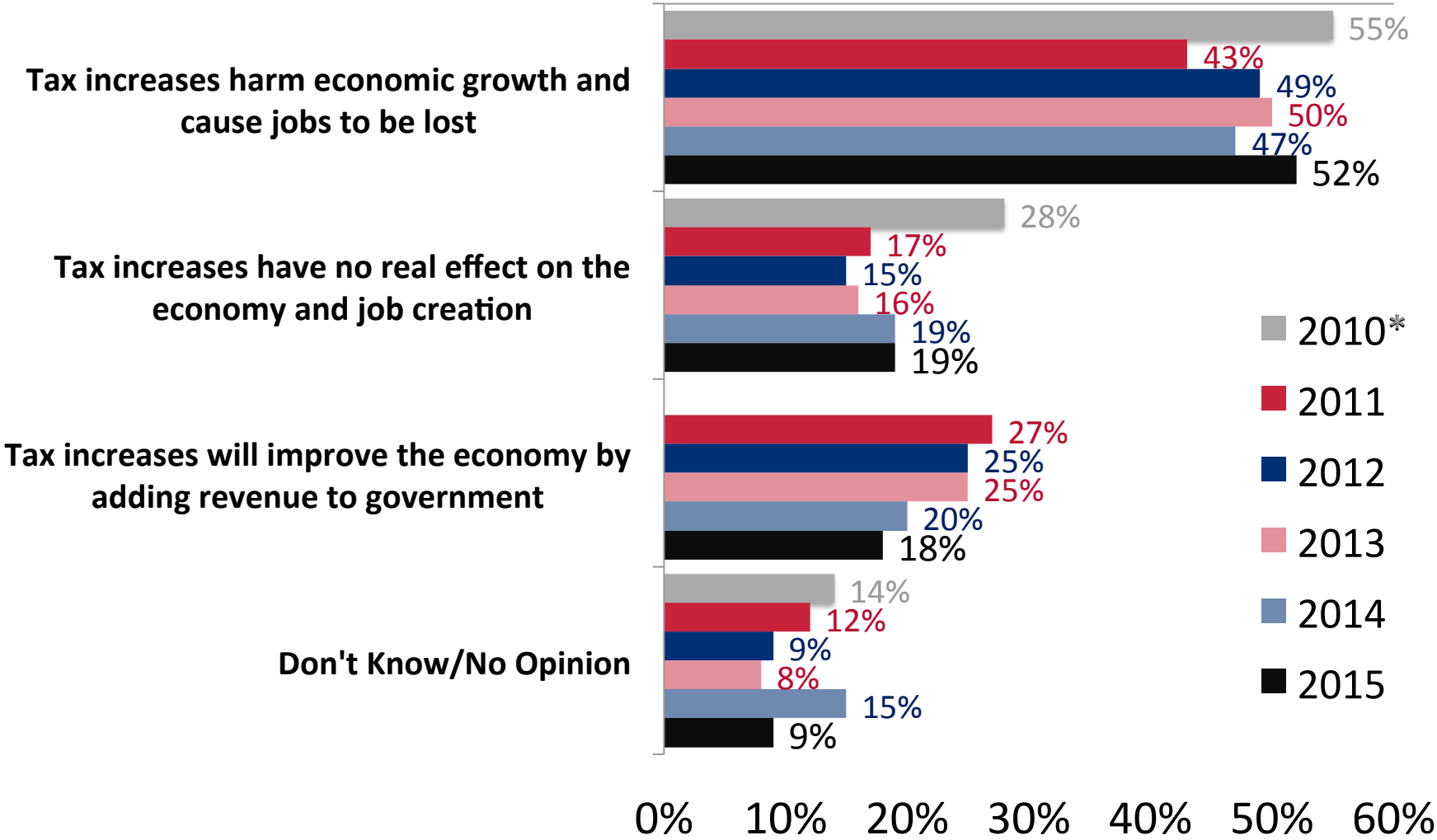
# In partisan elections, which of the following would best describe the way you vote?



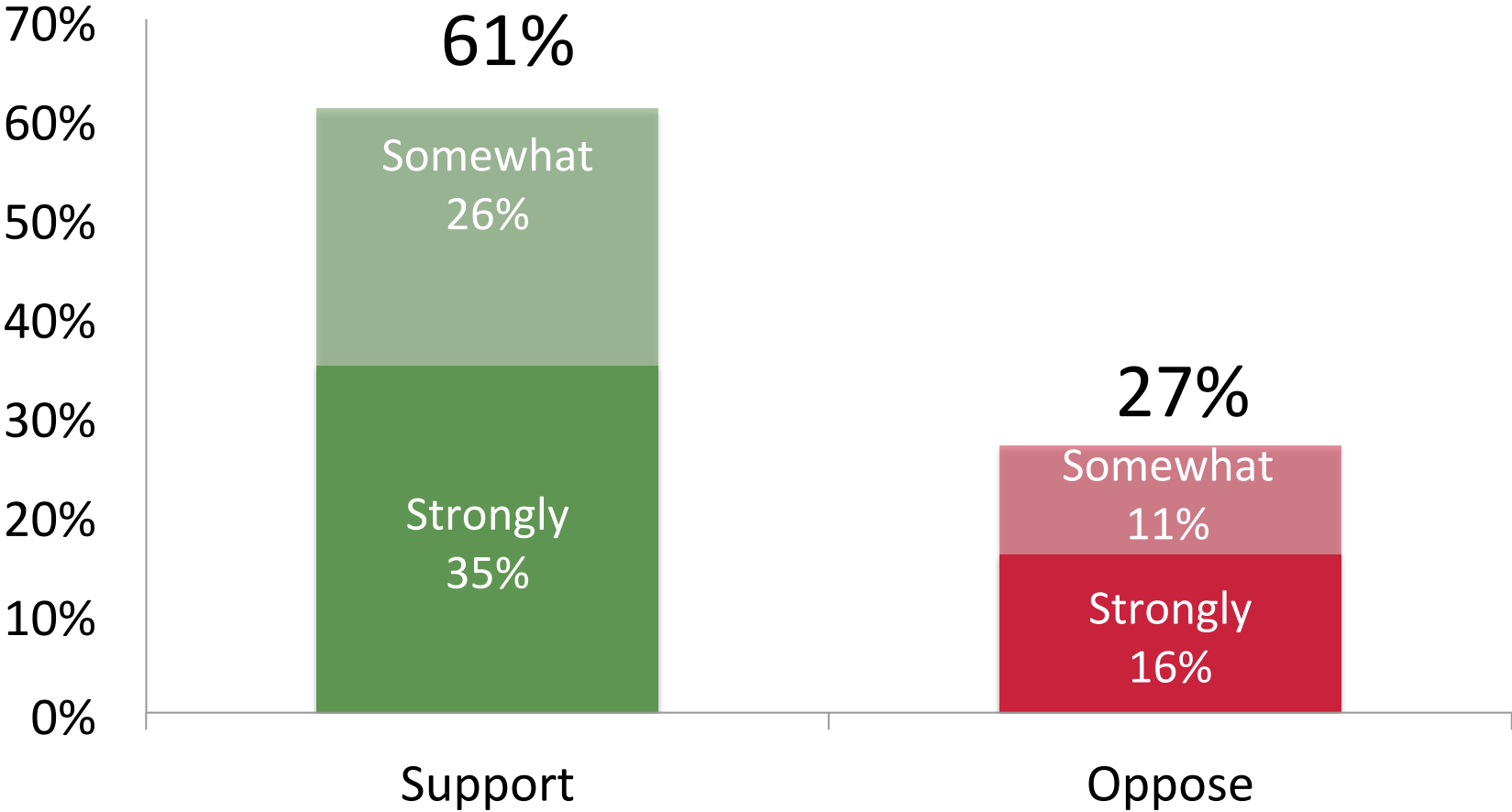
# In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?



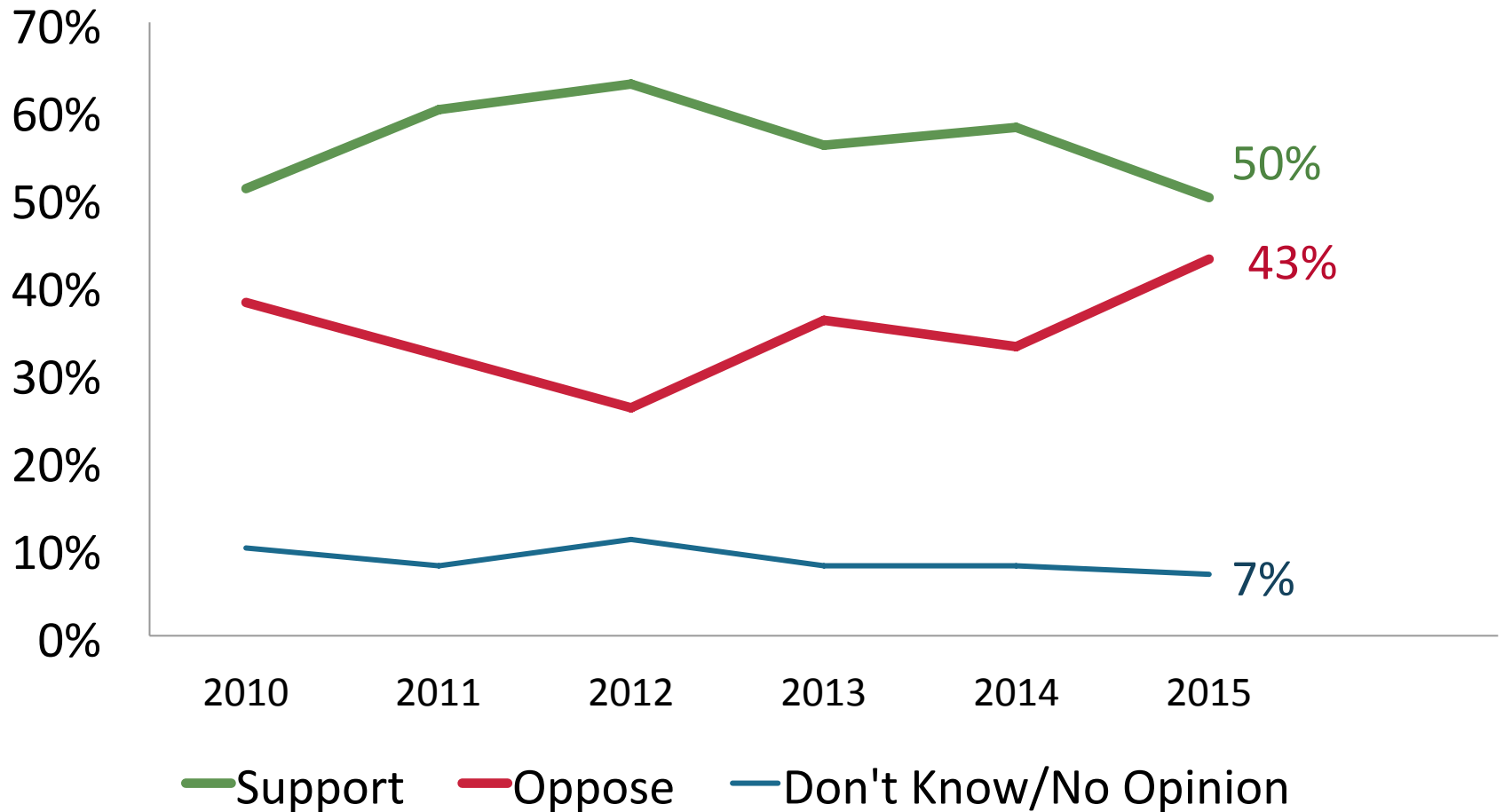
# Which of the following most reflects your beliefs regarding the impact of taxes:



**Would you support or oppose an amendment to the North Carolina Constitution which would require a vote of two-thirds majority of both houses of the state legislature to approve all income tax rate increases?**

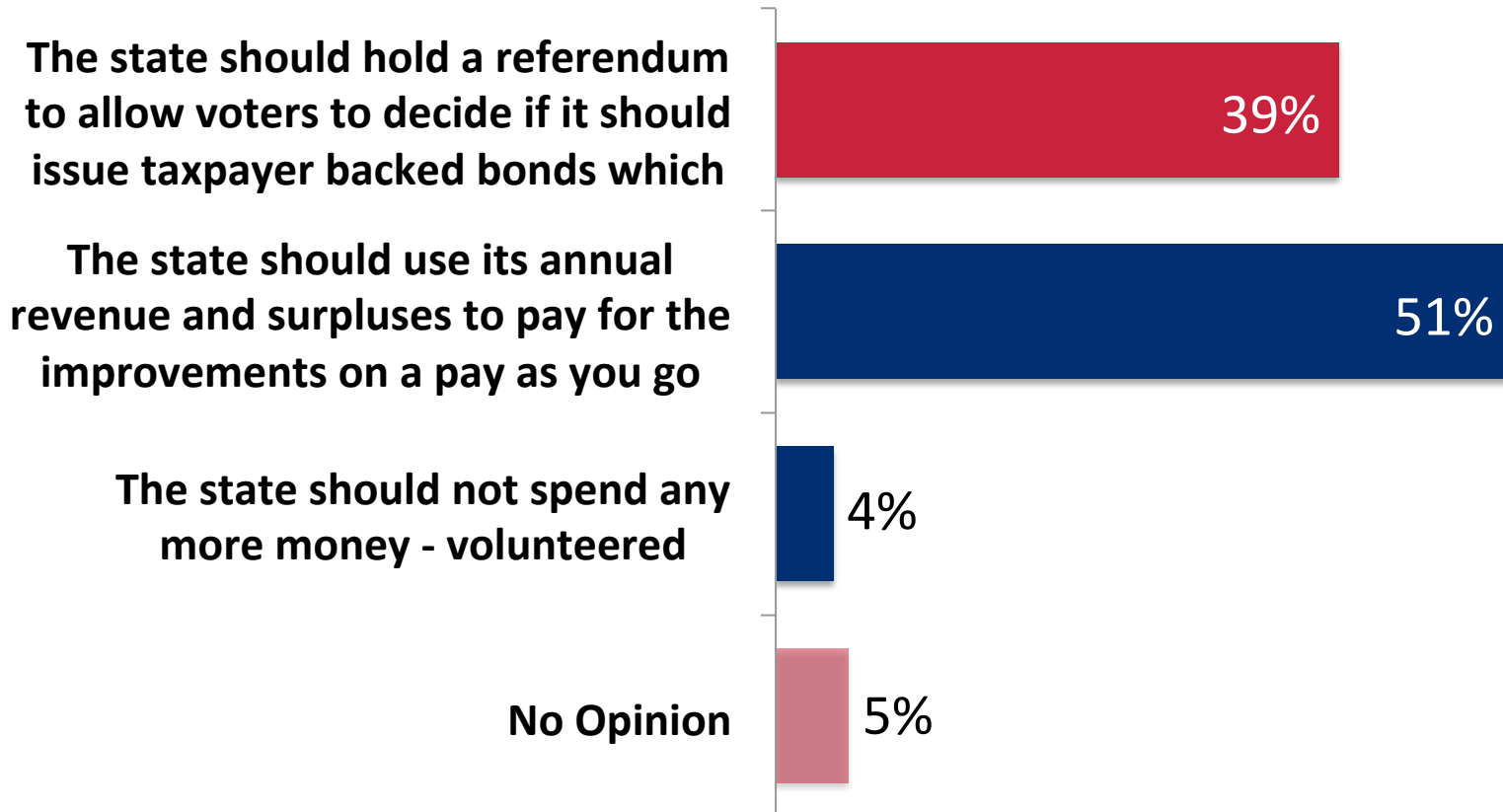


# Do you support or oppose exploring for oil and natural gas on land and off the coast of North Carolina?

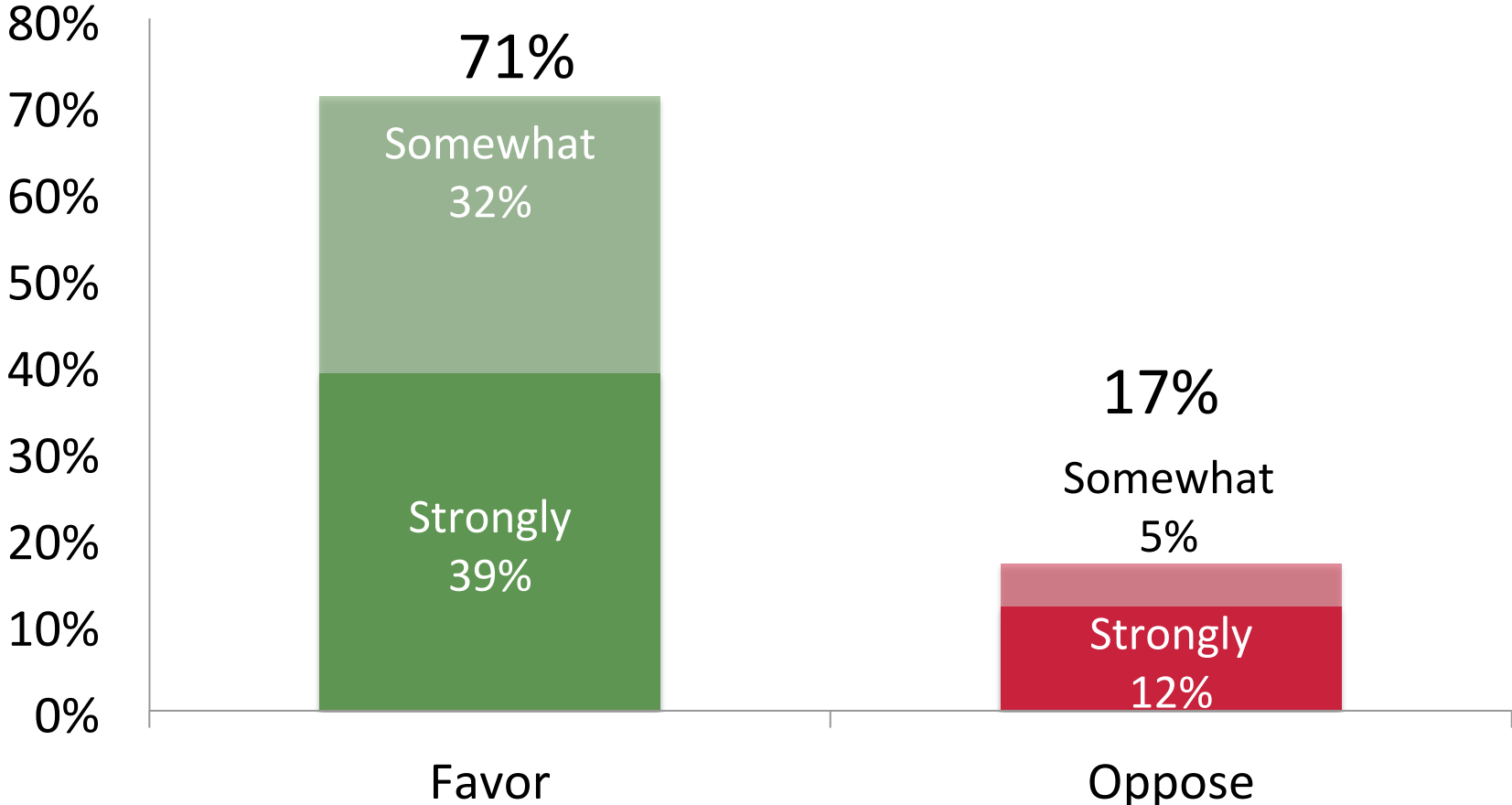




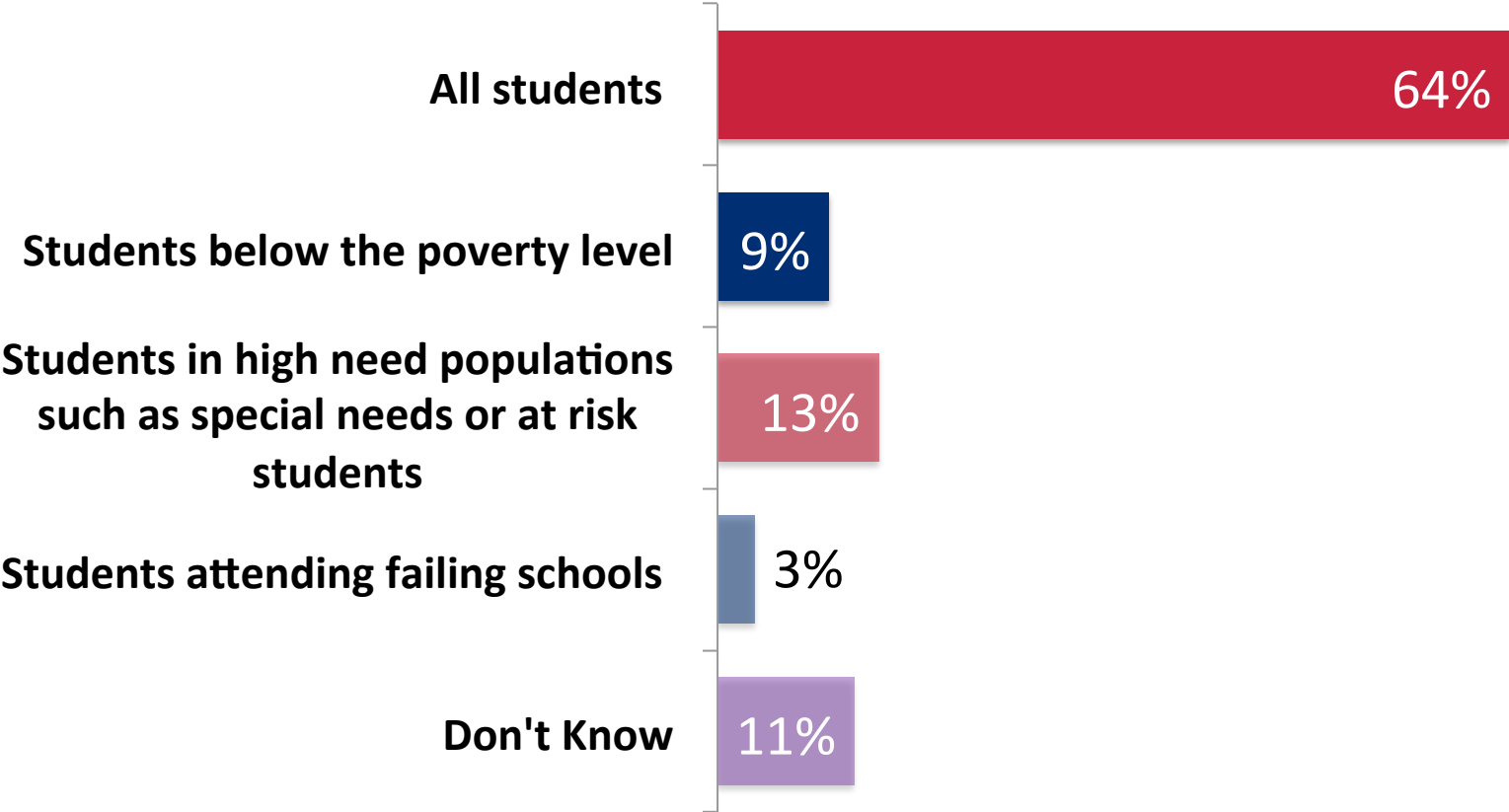
**The state wants to build new roads, university buildings, and upgrade parks, ports and other state facilities. There are several competing proposals on how to finance this effort. Which of the following comes closest to your opinion on how the state should pay for this effort?**



Recently, Nevada became the fifth state to approve Education Savings Accounts for students, commonly called ESAs. ESAs are government authorized savings accounts that place government funds in an account for families and allow parents to use the funds for approved expenses such as tuition, books, and tutoring. In general, do you favor or oppose the idea of “Education Savings Accounts?”



Five states have approved ESA legislation. These states vary in who is eligible for the ESA, ranging from special needs or other specific populations, to all students. If approved by the North Carolina State legislature, in your opinion, who should be eligible to receive an education savings account?

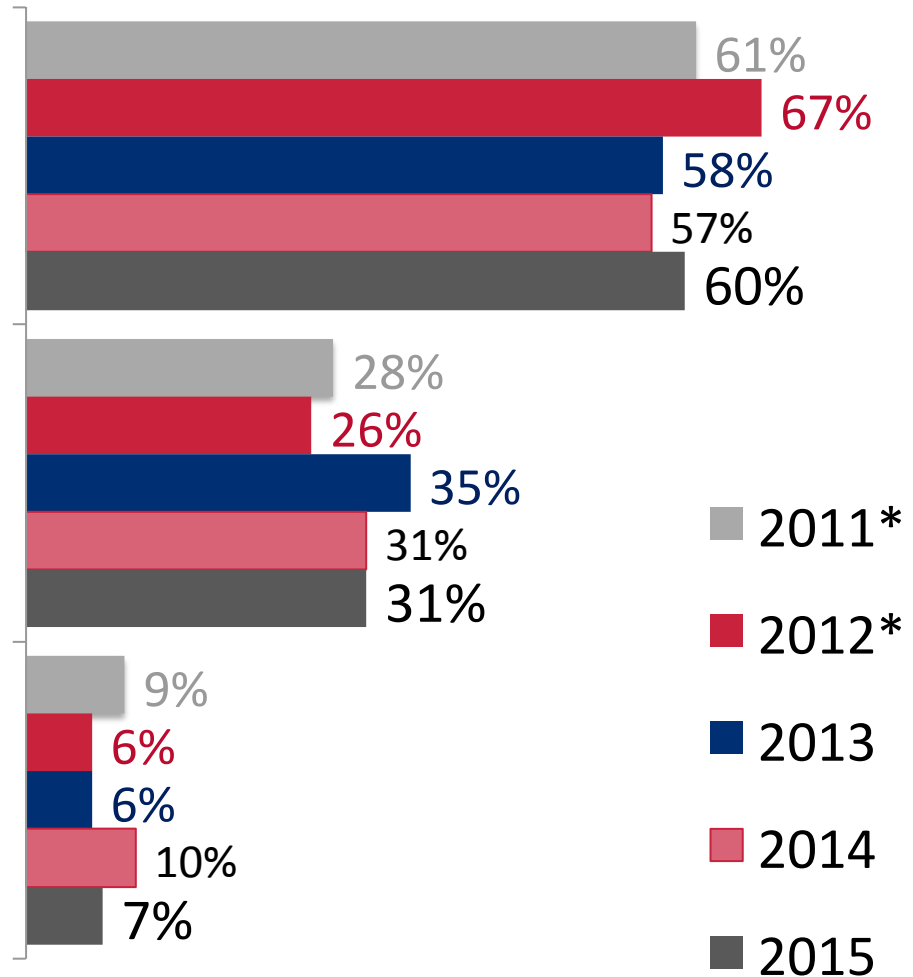


# With that in mind, which of the following statements comes closer to your opinion on the issue of school choice and public schools?

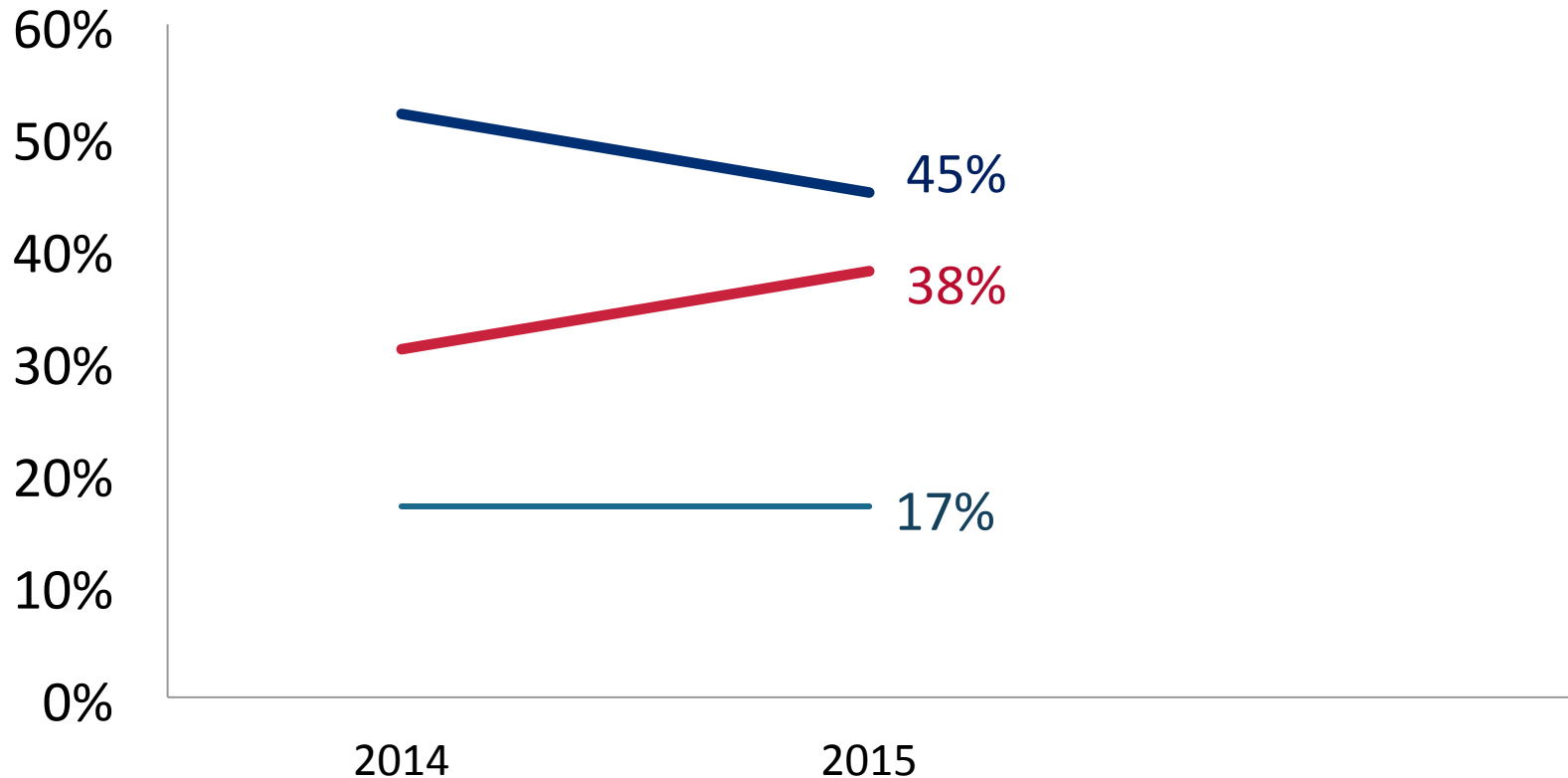
Giving parents more choice in K-12 education will improve education for students. North Carolina should move towards allowing more choice in K-12 education for parents and children.

The state should be the primary educator of all K-12 children. Any legislation that allows parents the ability to move children out of the traditional K-12 public school system will weaken public education.

Don't Know

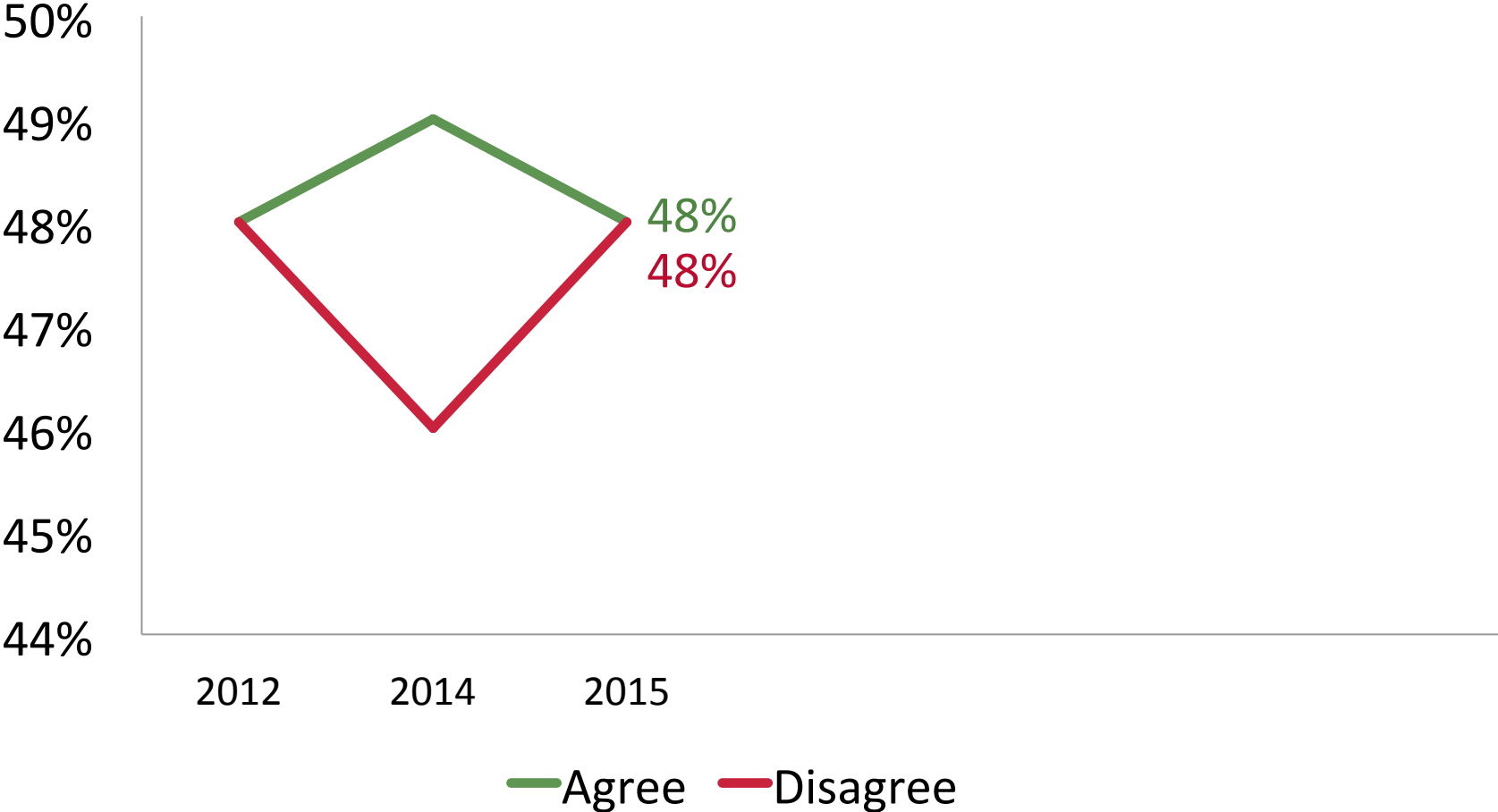


# Which of the following statements best reflects your views on public teacher unions?

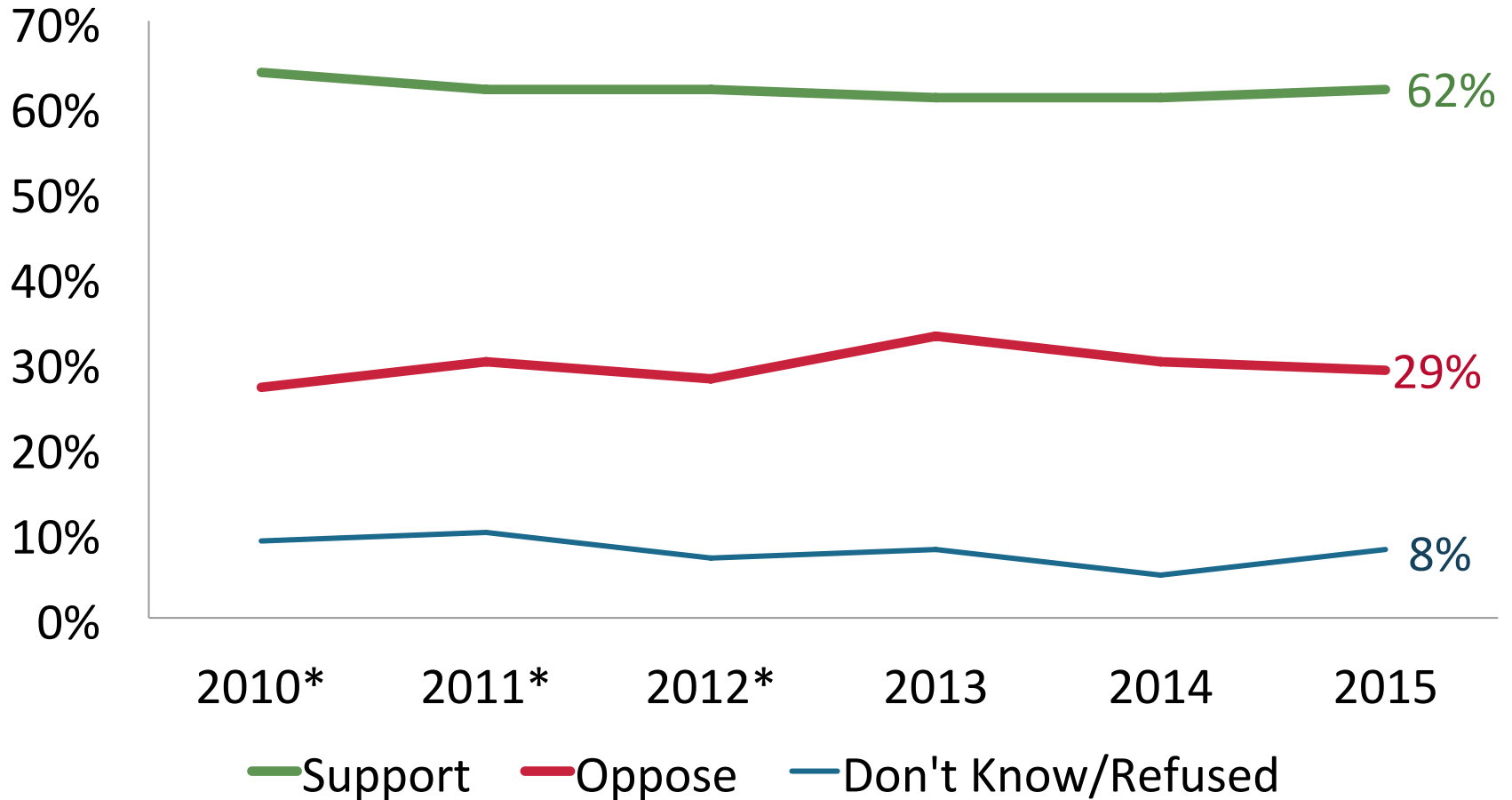


- The primary interests of the public teachers union are to advocate for higher pay and benefits for their members and to advance the union political agenda.**
- The primary interests of the public teachers union are to improve student outcomes and better educate children.**
- Don't Know/Refused**

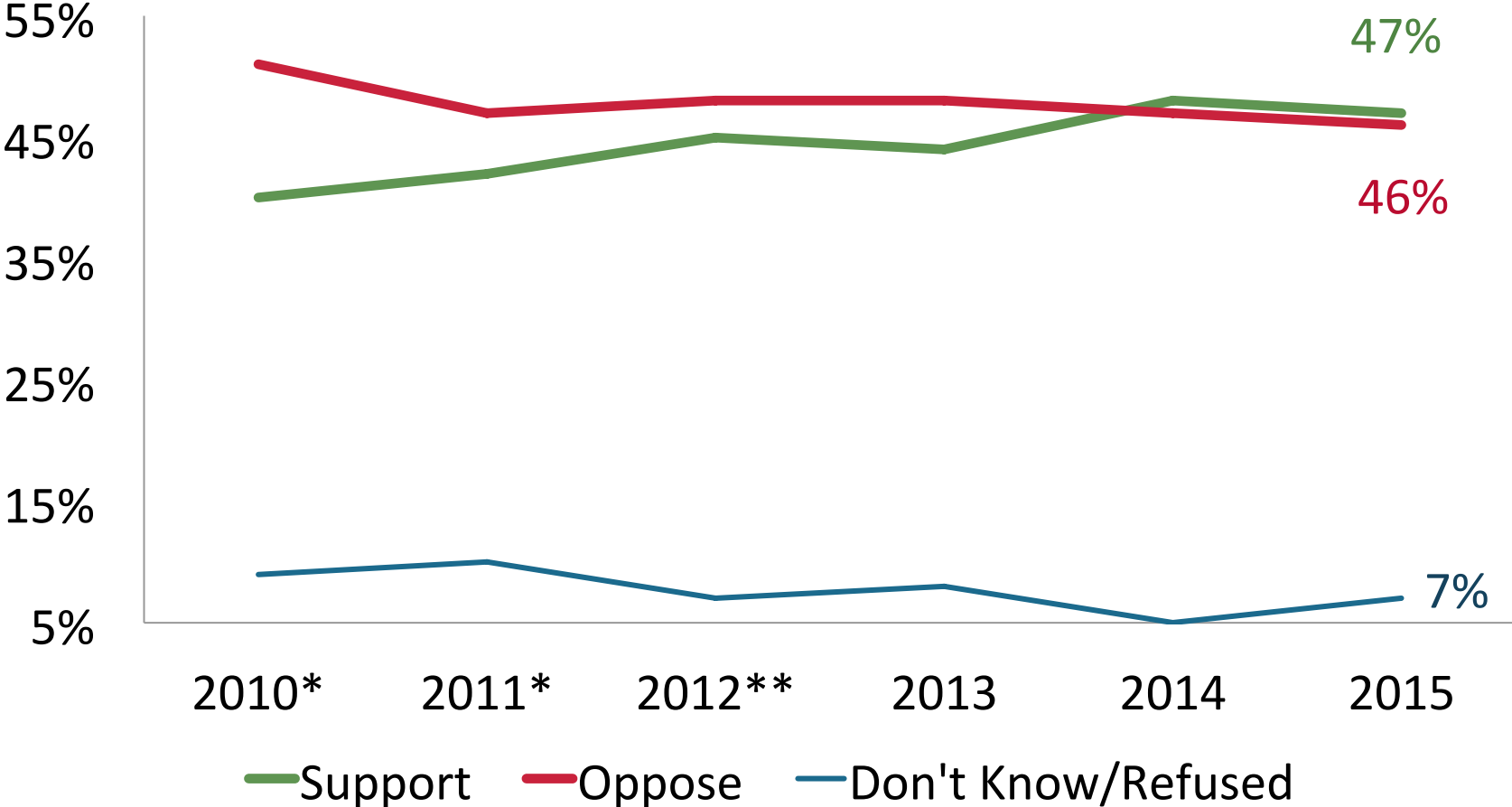
**The North Carolina Constitution defines marriage as between one man and one woman and as the only domestic legal union that shall be valid or recognized in the state. Do you agree or disagree with this definition?**



# Do you support or oppose the death penalty for those who are found guilty of First-degree murder?

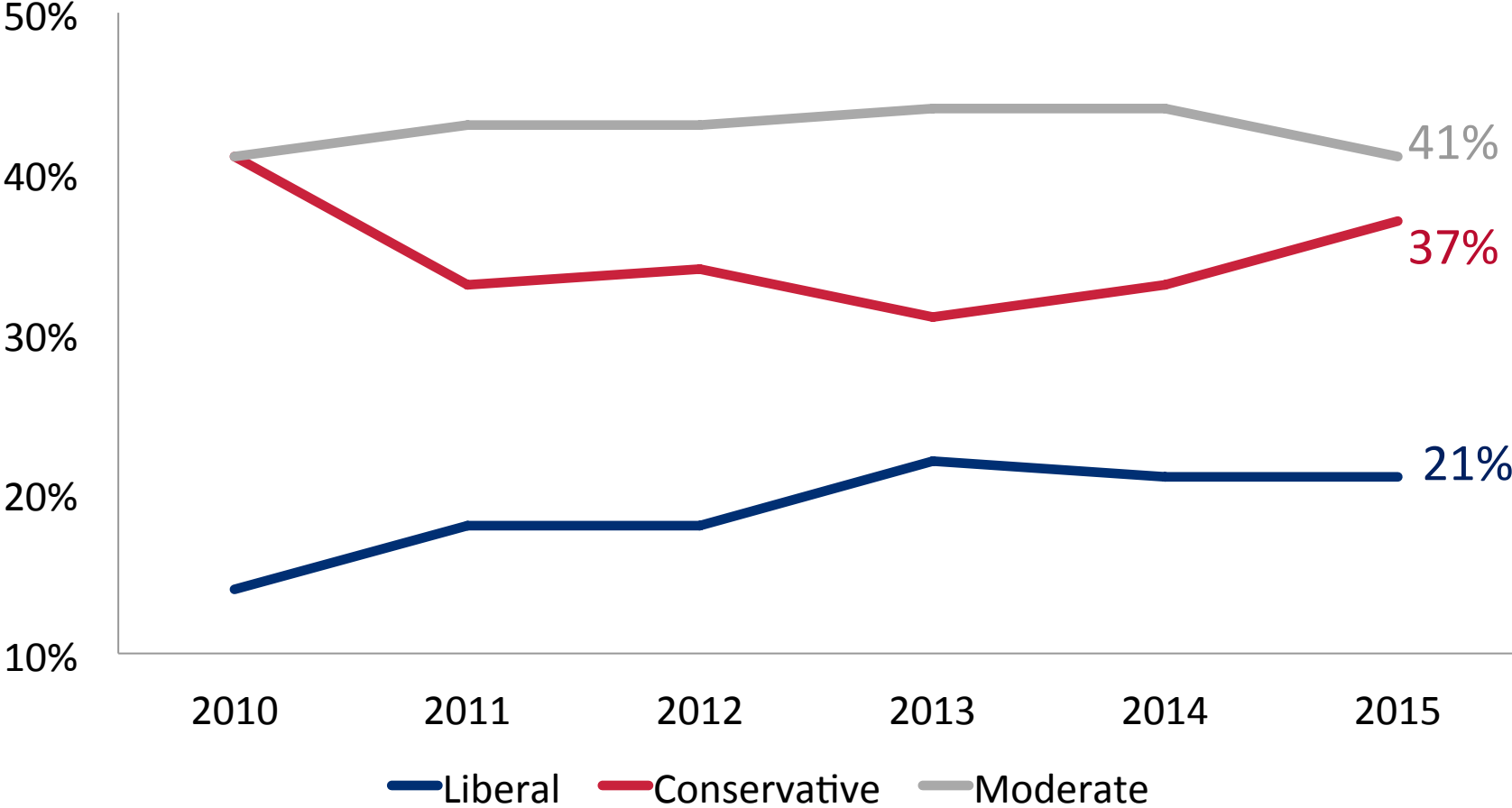


# Do you support or oppose the Affordable Health Care Act, otherwise known as “Obama Care”?

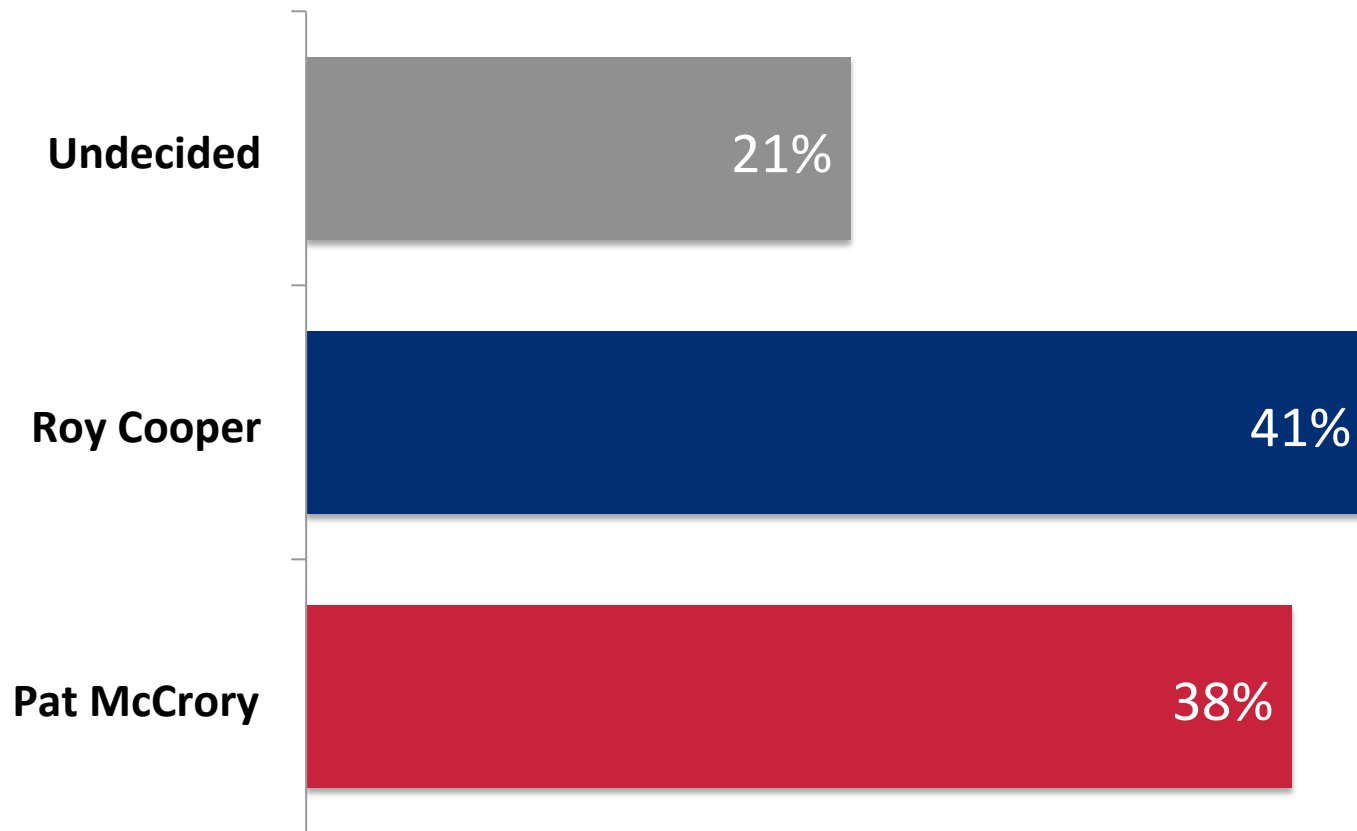




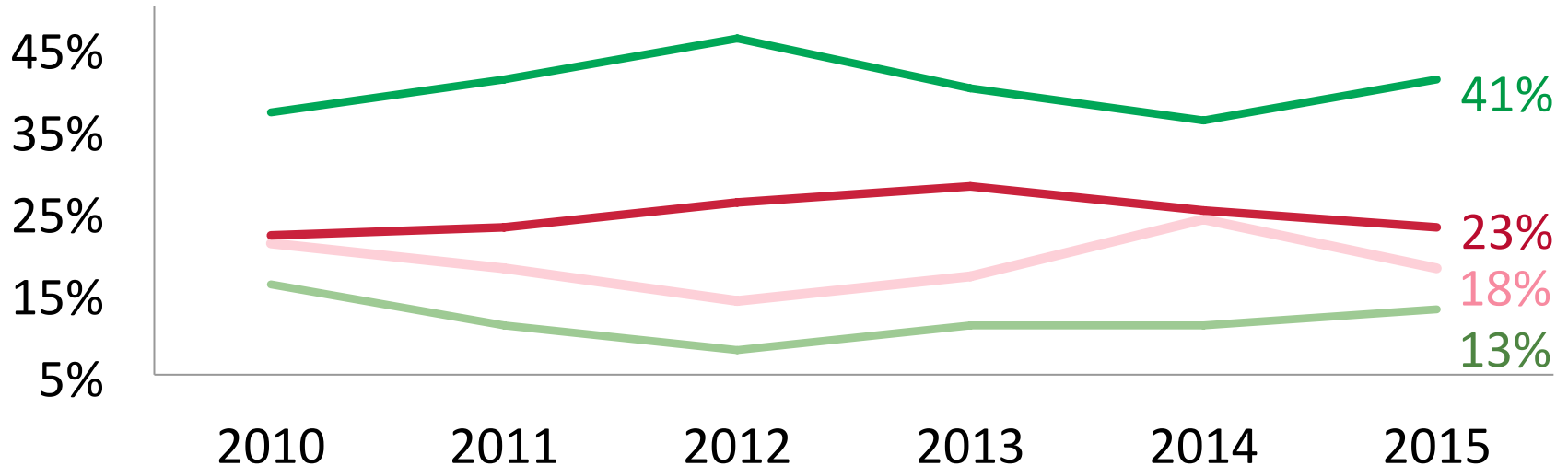
# If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?



**Thinking ahead to 2016 for a moment... If the election for North Carolina Governor were being held today, and you had to make a choice, for whom would you vote if the candidates were: Pat McCrory, the Republican, and Roy Cooper, the Democrat?**



# Which of the following statements comes closest to describing your own opinion on the issue of abortion...



- I am ProLife and Oppose Abortion in all circumstance
- Pro Choice with Exceptions
- I am ProChoice Without Exception
- Pro Life With Exceptions

# Questions?

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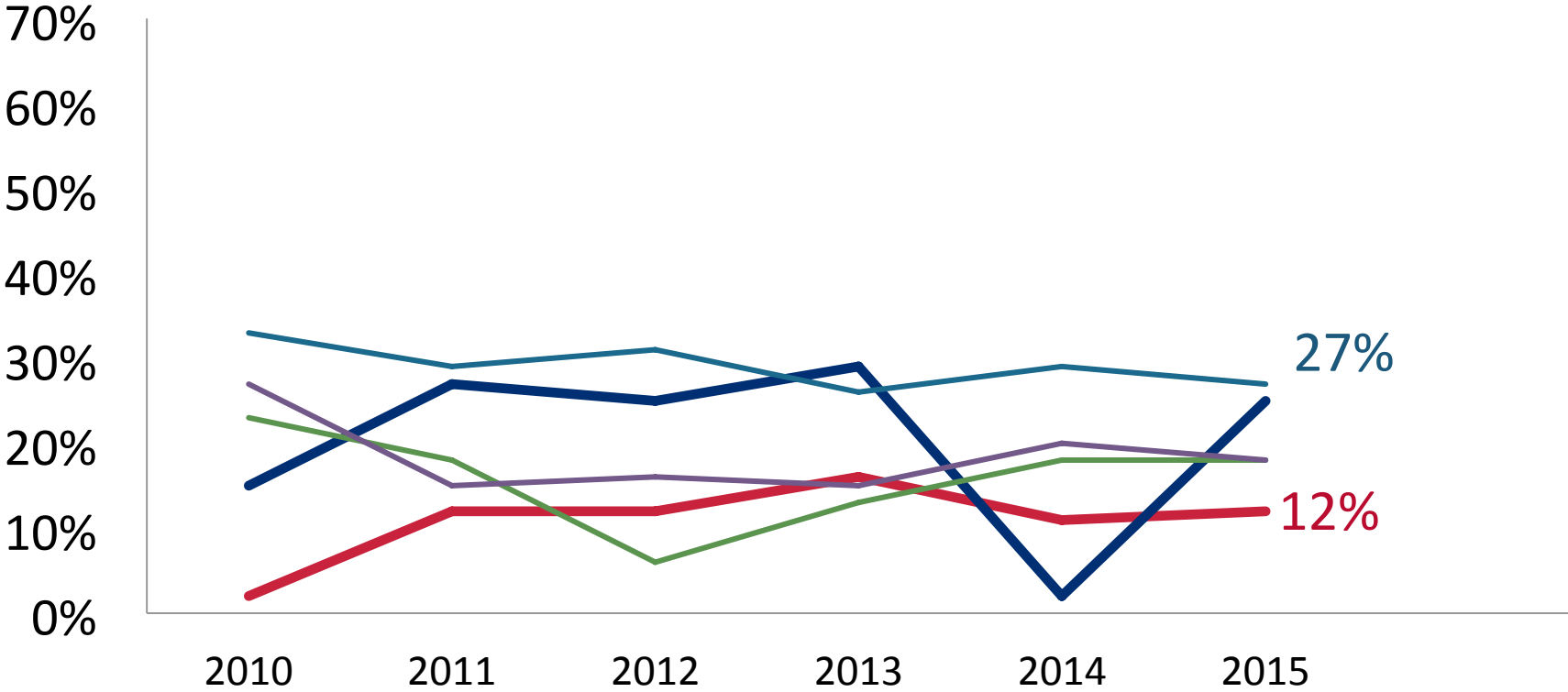


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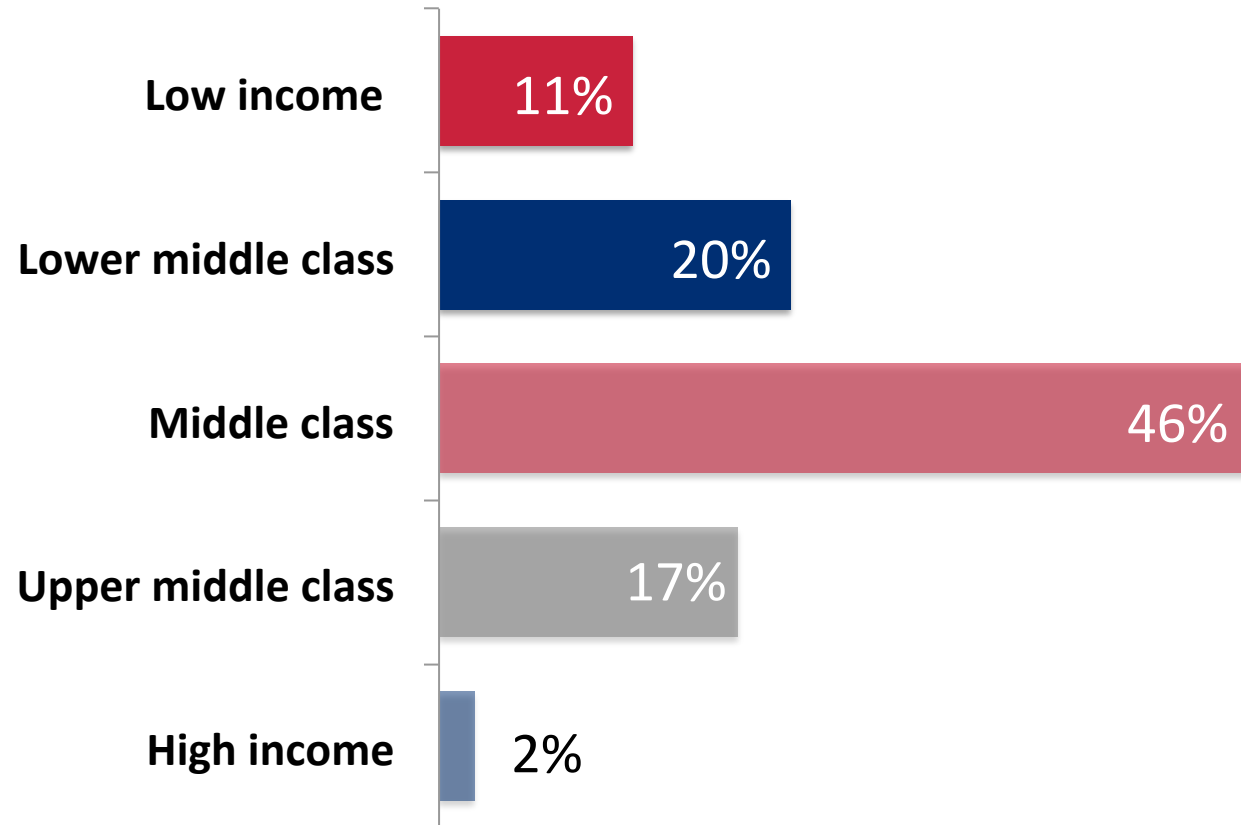
# Age



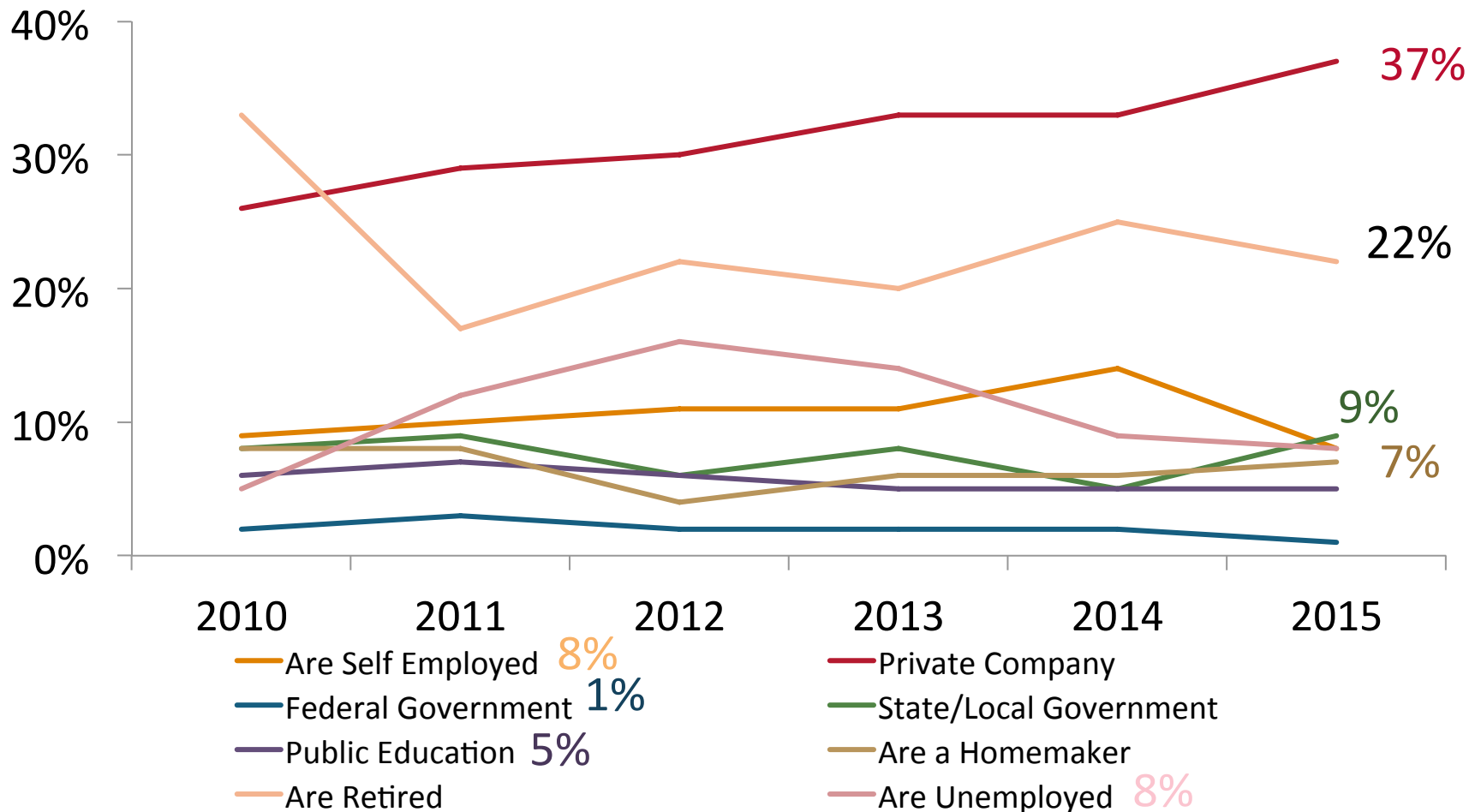
— 18-25      — 26-40      — 41-55      — 56-65      — 66+

25%      18%      18%

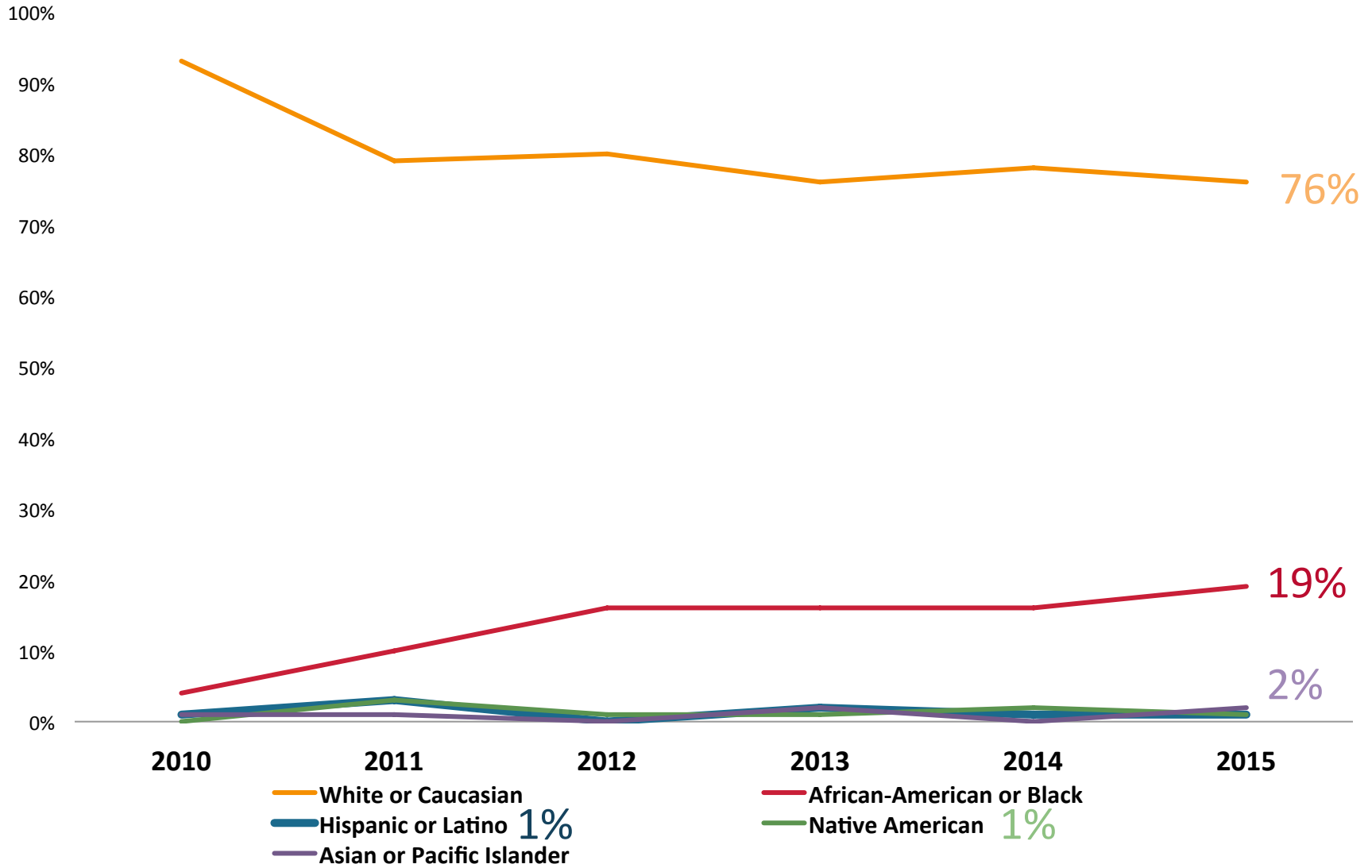
# Economic Status



# In terms of your current employment status, would you say you...

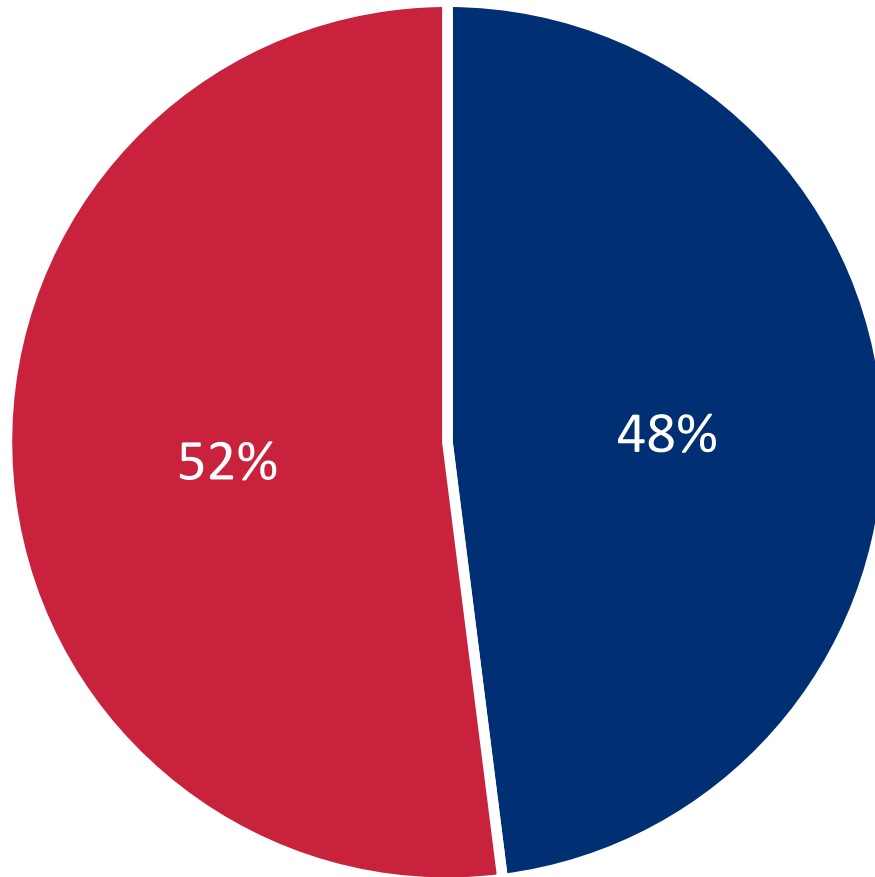


# Ethnicity



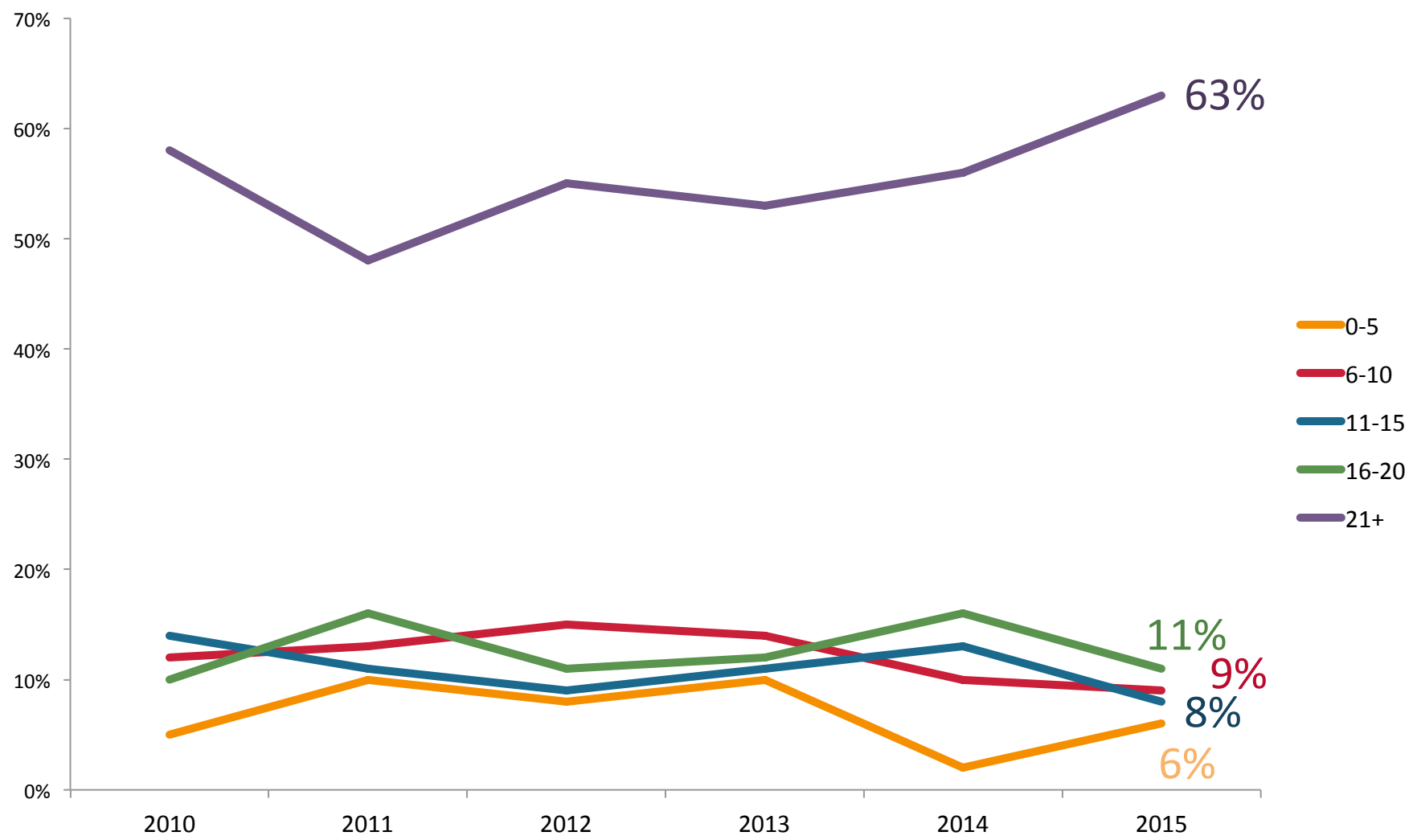


# Gender

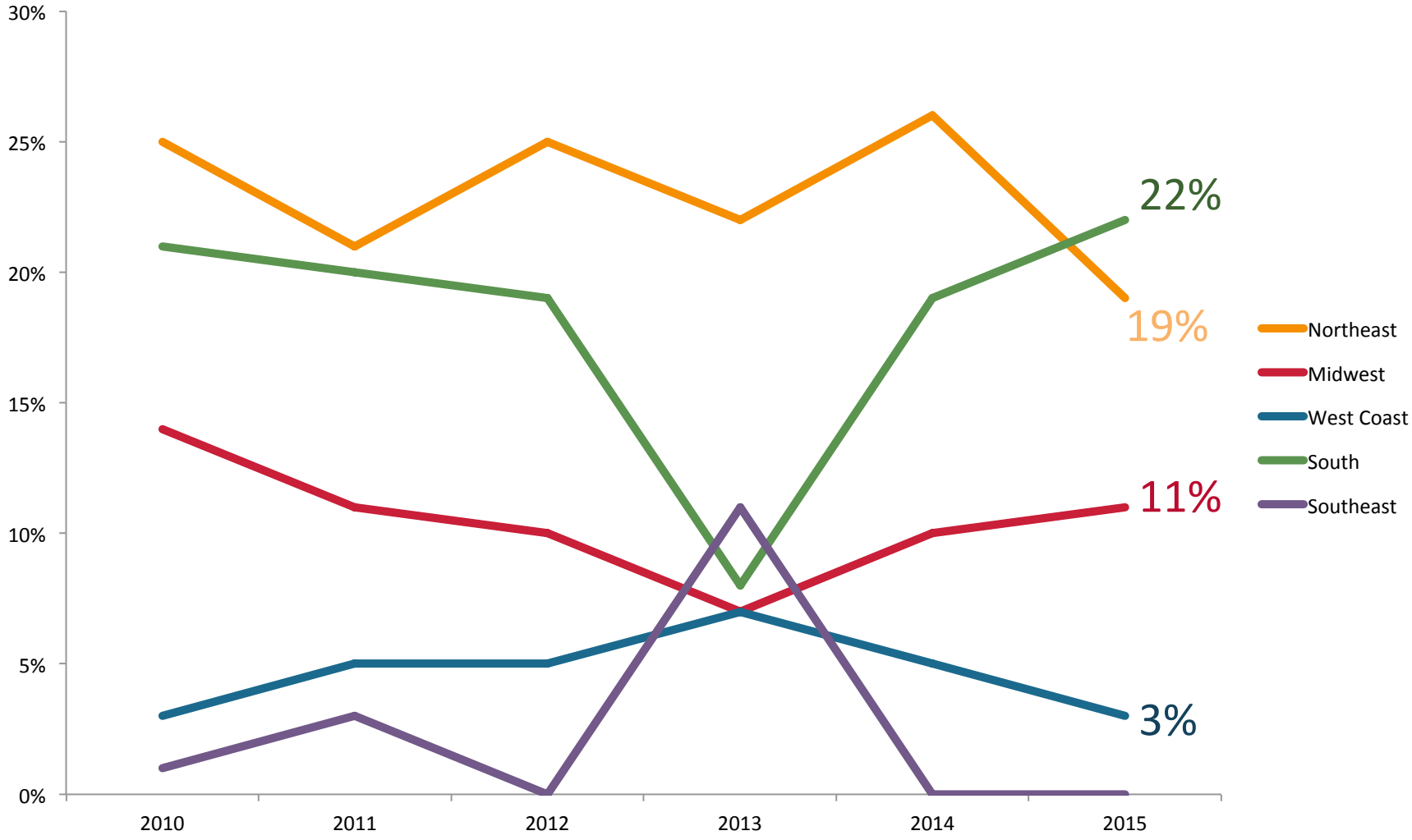


- Men
- Women

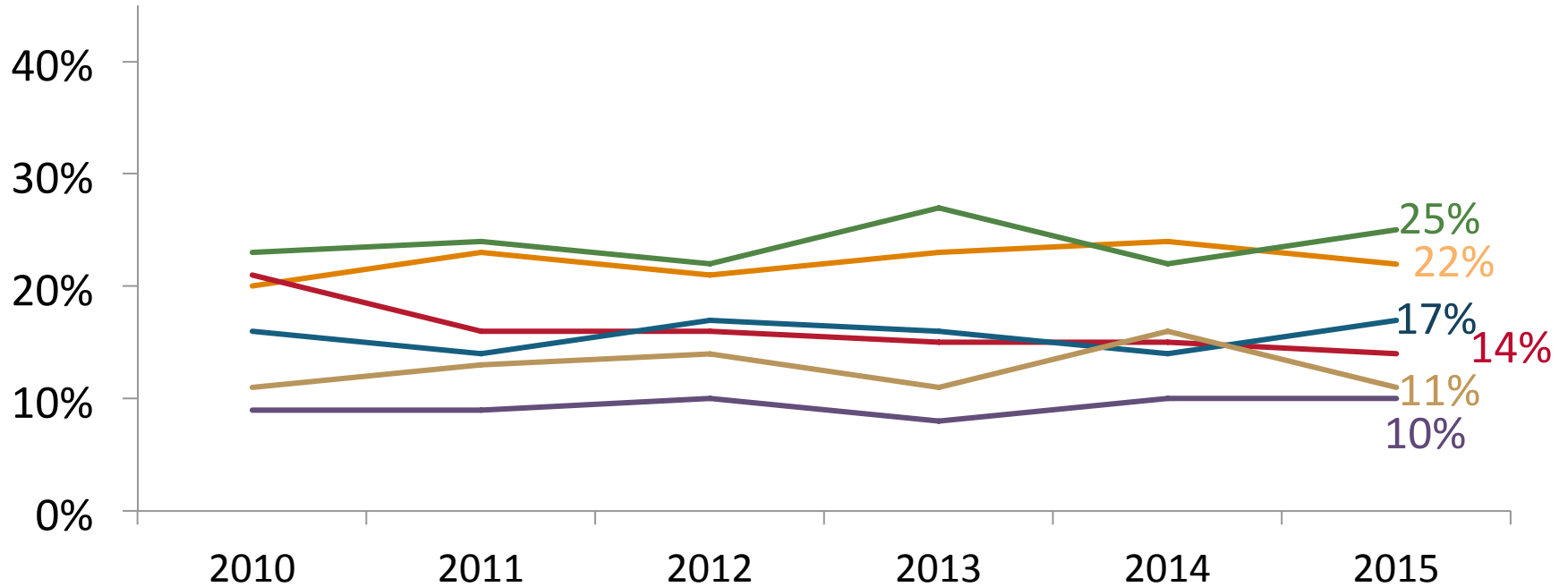
# How long have you been a resident of North Carolina?



# In what area of the country did you live prior to moving to North Carolina?



# Geographic Area



— Charlotte — Western — Piedmont Triad — Triangle — Northeast — Southeast