

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Thinking ahead to the elections in 2016, for a moment, if the 2016 Presidential Election were being held today who would you like to see as the candidate for the Republican Party?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
JEB BUSH	83 14% (1)	17 14% (1)	17 19% (1)	9 12% (2)	15 13% (1)	10 9% (2)	16 20% (1) f	31 11% (2)	52 17% (1) h	6 14% (1)	11 10% (2)	24 14% (1)	16 14% (1)	26 17% (1)	6 6% (3)	11 11% (2)	14 17% (1) o	16 18% (1)	22 16% (1) o	14 17% (1) o	38 11% (2)	37 21% (1) U	4 13% (1)	
DONALD TRUMP	57 10% (2)	13 11% (2)	11 12% (2)	11 14% (1)	6 6% (4)	9 8% (3)	7 8% (2)	34 12% (1)	23 7% (2)	3 7% (5)	18 16% (1) n	16 9% (3)	11 10% (2)	9 6% (2)	24 23% (1) PQRST	3 3% (7)	6 8% (2)	8 8% (2)	13 9% (2)	3 3% (5)	41 12% (1) V	10 6% (3)	2 5% (3)	
BEN CARSON	36 6% (3)	10 8% (3) d	6 7% (3)	1 2% (7)	9 8% (2) d	6 4% (5)	4 5% (5)	18 6% (3)	18 6% (3)	1 2% (6)	7 7% (4)	17 10% (2) jN	7 6% (6)	4 3% (5)	4 3% (7)	13 13% (1) OQSt	1 1% (11)	7 7% (4)	8 5% (4) q	4 5% (3)	27 8% (3) VW	5 3% (5) W	-	
MARCO RUBIO	30 5% (4)	5 4% (5)	5 5% (4)	2 3% (6)	5 4% (6)	12 10% (1) dG	1 2% (7)	12 4% (7)	18 6% (4)	4 8% (4)	1 1% (9)	11 6% (4) k	7 6% (5)	7 5% (4)	6 6% (4)	2 2% (9)	3 4% (4)	3 3% *(6)	11 8% (3)	4 6% (2)	15 5% (5)	12 7% (2)	1 2% (7)	
RAND PAUL	27 4% (5)	2 2% (8)	4 4% (6)	1 2% (8)	9 8% (3) bd	5 4% (7)	5 6% (4)	13 4% (6)	14 4% (5)	5 12% (2)	7 7% (3)	3 2% (8)	8 6% (4) l	4 2% (6)	5 5% (5)	2 3% (6)	7 8% (3)	5 4% (5)	1 2% (8)	21 6% (4) v	4 2% (6)	2 6% (2)		
MIKE HUCKABEE	23 4% (6)	5 4% (6)	1 2% (7)	1 1% (10)	5 4% (5)	6 5% (4)	6 8% (3)	15 5% (4)	9 3% (6)	- - (5)	6 5% (9)	2 1% (3) JL	8 7% (3) JL	7 5% (3)	3 7% (4) s	7 7% (3) s	5 3% *(6)	3 2% (8)	2 2% (8)	4 5% (4)	13 4% (6)	8 5% (4)	1 4% *(4)	
TED CRUZ	19 3% (7)	6 5% (4)	4 5% (5)	4 5% (4)	3 3% (7)	1 1% (9)	1 1% (10)	13 5% (5)	6 2% (8)	5 11% (3)	3 2% (7)	9 5% (5) mN	1 1% (10)	1 - (15)	8 7% (2) t	5 5% (6) T	1 1% (13)	1 1% (9)	4 3% (6) t	- - (7) v	12 4% (7)	1 1% (13)	1 4% *(4)	
SCOTT WALKER	11 2% (8)	2 2% (9)	1 1% (11)	1 1% (9)	1 1% (11)	5 4% (6)	1 1% (8)	8 3% (8)	3 1% (10)	- - (10)	- - (10)	7 4% (6) JK	3 2% (7) jk	1 1% (12)	- 7% (3) OqRsT	1 2% (8)	- - (7)	2 2% (7)	1 1% (10)	1 3% (8)	8 3% (8) W	2 1% (10)	-	
CHRIS CHRISTIE	11 2% (9)	3 3% (7)	1 1% (9)	- - (8)	3 3% (8)	4 3% (8)	- - (10)	5 2% (10)	6 2% (7)	- - (10)	1 1% (10)	7 4% (7) JM	- - (7) jm	3 2% (7)	1 3% (9)	3 1% (12)	3 3% (5)	1 1% (9)	2 3% (6)	7 2% (9) w	3 2% (7) w	-		
RICK PERRY	6 1% (10)	2 2% (10)	1 2% (8)	- - (9)	3 2% (9)	- - (9)	- - (9)	5 2% (9)	1 - (15)	- - (11)	1 1% (12)	1 1% (8)	3 2% (8) j	1 1% (10)	2 2% (10)	3 3% (5) rt	- - (12)	1 1% (12)	- - (12)	4 1% (11)	2 1% (9)	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS						GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BOBBY JINDAL	5 1% (11)	- - (10)	1 1% (10)	4 5% (3)	- - (13)	- - (13)	- 1% (11)	4 1% (12)	1 - (6)	- 4% (10)	4 1% (16)	- - (6)	- 4% (6)	4 - (6)	- - (13)	- - (10)	- - (13)	- 1% (10)	- - (13)	- - (10)	5 2% (10)	- - (10)	- - (10)	
GEORGE PATAKI	5 1% (12)	2 1% (11)	1 1% (14)	- - (12)	1 1% (10)	1 1% (9)	1 1% (12)	2 1% (11)	2 1% (11)	1 2% (8)	2 1% (13)	1 - (11)	- - (13)	1 1% (11)	1 1% (13)	1 1% (14)	2 2% (8)	- - (11)	1 1% (11)	4 1% (12)	1 - (15)	- - (15)	- - (15)	
LINDSEY GRAHAM	3 1% (13)	1 1% (13)	1 1% (12)	- - (13)	- - (13)	- - (6)	2 2% (17)	- - (17)	3 1% (9)	1 2% (7)	- - (11)	1 1% (11)	1 1% (11)	- - (14)	- - (14)	- - (10)	1 1% (10)	1 1% (11)	1 2% (7)	- - (15)	2 1% (12)	1 - (12)	1 3% (6)	
CARLY FIORINA	3 - (14)	1 1% (12)	1 1% (13)	- - (10)	1 1% (14)	- - (14)	- 1% (13)	2 1% (14)	1 - (14)	- - (11)	1 1% (11)	- - (9)	2 1% (9)	- - (12)	1 1% (7)	1 2% (7)	- - (10)	- - (11)	- 1% (7)	1 1% (12)	1 - (13)	2 1% (11)	- - (11)	- - (8)
RICK SANTORUM	3 - (15)	- - (5)	- - (5)	2 3% (5)	- - (12)	1 1% (12)	- - (14)	2 1% (14)	1 - (13)	- - (9)	- - (10)	1 1% (9)	1 1% (10)	- - (11)	1 1% (11)	1 1% (10)	- - (9)	- - (9)	1 1% (9)	1 - (15)	2 1% (8)	- - (8)	- - (8)	- - (8)
JOHN KASICH	1 - (16)	1 1% (14)	- - (11)	1 1% (11)	- - (15)	- - (15)	- - (15)	1 - (15)	- - (15)	- - (14)	- - (14)	- - (14)	1 1% (14)	- - (9)	- - (9)	1 1% (9)	- - (14)	- - (14)	- - (14)	- - (14)	1 1% (14)	- - (14)	- - (14)	- - (14)
SKIP ANDREWS	1 - (17)	- - (11)	- - (11)	- - (11)	- - (11)	1 1% (11)	- - (16)	1 - (16)	- - (8)	1 2% (8)	- - (11)	- - (11)	- - (11)	1 1% (11)	- - (11)	- - (11)	- - (11)	- - (11)	- - (11)	- - (14)	1 - (14)	- - (14)	- - (14)	- - (14)
OTHER	36 6%	7 6%	4 5%	4 5%	6 6%	10 8%	5 6%	16 5%	21 7%	3 6%	9 8%	6 4%	12 10%	6 4%	3 8%	8 6%	5 11%	10 11%	9 6%	1 2%	25 7%	5 3%	- -	- -
DON'T KNOW	205 34%	39 33%	24 27%	35 46%	37 33%	42 34%	28 36%	93 32%	113 36%	16 35%	33 29%	58 33%	37 31%	62 41%	34 32%	27 27%	32 39%	23 25%	53 38%	36 46%	92 27%	69 39%	20 60%	- -
REFUSED	33 6%	6 5%	7 8%	- -	7 7%	11 9%	3 3%	13 4%	21 7%	- -	8 7%	10 6%	6 5%	10 6%	4 4%	4 4%	5 6%	10 10%	6 5%	5 6%	22 7%	11 6%	1 2%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
JEB BUSH	83 14% (1)	23 12% (3)	37 14% (1)	23 15% (1)	10 10% (3)	13 15% (1)	10 10% (1)	27 18% (1)	10 14% (1)	13 17% (1)	21 14% (1)	28 20% (1)	33 12% (1)	22 16% (1)	57 13% (1)	4 13% (2)	64 15% (1)	19 11% (2)
DONALD TRUMP	57 10% (2)	27 14% (1)	12 5% (2)	18 12% (2)	16 15% (1)	11 13% (3)	10 9% (2)	2 2% (7)	9 12% (2)	9 12% (2)	20 14% (2)	9 6% (3)	26 9% (3)	9 6% (2)	48 11% (2)	1 2% (5)	25 6% (2)	32 18% (1)
BEN CARSON	36 6% (3)	25 13% (2)	6 2% (6)	5 3% (5)	13 12% (2)	12 14% (2)	2 2% (7)	4 3% (5)	3 4% (6)	2 3% (4)	2 2% (6)	4 3% (5)	29 10% (2)	2 2% (7)	32 8% (3)	- 2% (6)	25 6% (4)	11 6% (4)
MARCO RUBIO	30 5% (4)	16 8% (4)	11 4% (3)	2 2% (8)	6 5% (6)	11 13% (4)	6 5% (3)	5 4% (3)	1 1% (13)	2 2% (6)	7 5% (4)	9 6% (2)	14 5% (6)	4 3% (3)	24 6% (4)	2 7% (3)	25 6% (3)	5 3% (6)
RAND PAUL	27 4% (5)	6 3% (8)	6 2% (5)	15 10% (3)	5 5% (7)	1 1% (9)	1 1% (10)	5 3% (4)	7 9% (3)	8 11% (3)	9 6% (3)	6 4% (4)	8 3% (8)	2 2% (6)	22 5% (6)	2 6% (4)	14 3% (6)	13 7% (3)
MIKE HUCKABEE	23 4% (6)	13 7% (5)	4 2% (8)	6 4% (4)	8 8% (5)	5 6% (5)	3 3% (6)	2 1% (9)	4 5% (5)	2 2% (7)	1 - (10)	2 1% (8)	21 7% (4)	- - (5)	23 5% (5)	- 1% (7)	22 5% (5)	2 1% (11)
TED CRUZ	19 3% (7)	9 5% (6)	5 2% (7)	4 3% (6)	9 8% (4)	1 1% (10)	2 2% (8)	3 2% (6)	3 3% (7)	2 3% (5)	- - (11)	1 - (5)	17 6% (5)	3 2% (5)	11 3% (8)	5 16% (1)	11 3% (7)	7 4% (5)
SCOTT WALKER	11 2% (8)	6 3% (7)	3 1% (10)	2 2% (9)	4 3% (9)	2 3% (6)	3 3% (5)	- - (8)	2 2% (8)	1 1% (10)	- - (10)	1 1% (7)	10 4% (7)	- - (4)	11 3% (7)	- - (7)	9 2% (8)	2 1% (9)
CHRIS CHRISTIE	11 2% (9)	- - (4)	7 3% (4)	4 3% (7)	- - (12)	- - (12)	1 1% (12)	6 4% (2)	4 6% (4)	- - (4)	6 4% (5)	2 2% (7)	3 1% (11)	4 3% (4)	8 2% (9)	- - (9)	8 2% (9)	3 2% (8)
RICK PERRY	6 1% (10)	1 1% (11)	4 2% (9)	1 1% (13)	1 1% (10)	- - (4)	3 3% (4)	1 - (11)	1 1% (11)	- - (11)	1 1% (8)	- - (10)	4 1% (10)	1 1% (10)	5 1% (10)	- - (11)	4 1% (11)	2 1% (10)
BOBBY JINDAL	5 1% (11)	4 2% (9)	- - (15)	1 1% (12)	4 4% (8)	- - (8)	- - (13)	- - (13)	- - (8)	1 1% (8)	- - (11)	- - (9)	5 2% (9)	- - (11)	5 1% (8)	- 1% (8)	1 - (15)	4 2% (7)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
GEORGE PATAKI	5 1% (12)	2 1% (10)	1 1% (13)	2 1% (11)	- - (14)	2 2% (7)	1 1% (11)	1 - (12)	2 2% (10)	- - (10)	1 1% (7)	2 2% (6)	1 - (17)	1 1% (9)	3 1% (13)	- - (10)	5 1% (10) R	- - (10) R
LINDSEY GRAHAM	3 1% (13)	1 - (12)	2 1% (12)	1 1% (14)	- - (13)	1 1% (8)	- - (8)	2 1% (8)	- - (9)	1 1% (9)	- - (12)	2 1% (9)	1 1% (14)	- - (12)	3 1% (12)	- - (12)	3 1% (12) r	- - (12) r
CARLY FIORINA	3 - (14)	- - (15)	1 - (14)	2 1% (10)	- - (11)	- - (11)	1 1% (13)	- - (14)	2 2% (9)	1 1% (11)	- - (12)	- - (12)	2 1% (11)	1 - (14)	2 1% (14)	- - (13)	3 1% (13) r	- - (13) r
RICK SANTORUM	3 - (15)	1 - (13)	2 1% (11)	- - (11)	1 1% (11)	- - (9)	1 1% (10)	1 - (10)	- - (14)	- - (14)	1 1% (9)	- - (13)	2 1% (8)	1 1% (15)	1 - (15)	- - (14)	3 1% (14) r	- - (14) r
JOHN KASICH	1 - (16)	1 - (14)	- - (16)	1 1% (12)	1 1% (12)	- - (12)	- - (12)	- - (14)	1 1% (14)	- - (14)	- - (15)	- - (15)	1 - (16)	- - (16)	1 - (16)	- - (16)	1 - (16)	- - (16)
SKIP ANDREWS	1 - (17)	- - (17)	- - (15)	1 1% (15)	- - (15)	- - (15)	- - (15)	- - (12)	1 1% (12)	- - (12)	- - (16)	- - (16)	1 - (16)	- - (17)	1 - (17)	- - (17)	1 - (17)	- - (17)
OTHER	36 6%	8 4%	12 5%	17 11% bc	6 6%	1 2%	5 4%	8 5%	5 6%	12 16% Fgh	6 4%	12 8%	17 6%	10 7%	21 5%	6 19%	19 5%	17 10%
DON'T KNOW	205 34%	47 25%	121 47% BD	37 25%	22 21%	25 29%	53 50% EFIJ	68 45% EFIJ	17 23%	20 27%	55 38%	49 35%	84 30%	67 48% O	127 30%	10 32%	153 36%	52 29%
REFUSED	33 6%	2 1%	23 9% B	8 6% b	1 1%	1 1%	6 5%	17 11% EFj	6 8% ef	3 4%	15 10% M	14 10% M	2 1%	12 9% p	19 5%	- 1%	22 5%	11 6%

STATAS

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

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	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
HILLARY CLINTON	196 33% (1)	55 46% (1) CDE	22 25% (1)	20 26% (1)	30 26% (1)	43 35% (1)	27 34% (1)	68 24% (1)	128 41% (1) H	16 35% (1)	31 28% (1)	52 30% (1)	38 32% (1)	58 39% (1)	24 23% (1)	18 18% (2)	26 31% (1) P	37 40% (1) oP	55 39% (1) oP	37 46% (1) oPQ	97 29% (1)	72 41% (1) U	11 34% (1)	
BERNIE SANDERS	64 11% (2)	9 8% (2)	5 5% (2)	3 4% (3)	13 11% (2)	21 17% (2) bcd	14 17% (2) cd	36 12% (2)	28 9% (2)	7 15% (2)	13 11% (2)	19 11% (2)	15 13% (2)	10 7% (2)	6 6% (3)	20 20% (1) oST	10 12% (2) T	18 19% (2) oST	9 7% (2) t	1 2% (3)	44 13% (2) v	13 7% (2)	2 5% (3)	
JOE BIDEN	32 5% (3)	6 5% (3)	3 4% (3)	4 6% (2)	11 10% (3)	4 4% (3)	3 4% (3)	12 4% (3)	19 6% (3)	1 2% (3)	13 11% (3) n	7 4% (3)	8 6% (3)	4 2% (3)	9 8% (2)	2 2% (5)	1 2% (4)	9 10% (3)	6 5% (3)	4 5% (2)	15 5% (3)	6 3% (3)	10 28% (2) UV	
JIM WEBB	9 2% (4)	2 2% (4)	3 3% (4)	2 3% (4)	- - (4)	2 1% (4)	- - (4)	6 2% (4)	4 1% (5)	- - (4)	3 3% (4)	3 2% (6)	2 1% (4)	1 1% (5)	1 1% (5)	4 4% (4)	1 1% (5)	2 2% (4)	1 1% (5)	1 1% (4)	6 2% (4) w	1 1% (4)	- - (4)	
MARTIN O'MALLEY	7 1% (5)	1 1% (5)	1 1% (5)	1 2% (5)	3 2% (5)	1 1% (6)	- - (6)	3 1% (6)	4 1% (4)	- - (5)	1 1% (5)	4 2% (4)	- - (4)	1 1% (4)	1 1% (4)	- - (3)	1 2% (3)	- - (4)	4 3% (4) prt	- - (6)	5 1% (6)	1 - (6)	- - (6)	
WILLIE WILSON	5 1% (6)	- - (6)	- - (6)	- - (6)	4 4% (4) bcdf	- - (4)	1 1% (4)	4 1% (5)	1 - (6)	- - (6)	- - (5)	4 2% (5)	2 1% (5)	- - (5)	- - (3)	4 4% (3) oqrt	- - (6)	- - (6)	1 1% (6)	- - (6)	5 2% (5) vw	- - (5)	- - (5)	
LINCOLN CHAFEE	1 - (7)	- - (7)	- - (7)	- - (7)	- - (7)	1 1% (5)	- - (5)	- - (7)	1 - (7)	- - (7)	- - (7)	- - (6)	1 1% (6)	- - (6)	- - (6)	- - (6)	- - (6)	- - (6)	1 1% (7)	- - (7)	- - (7)	1 - (5)	- - (5)	
OTHER	30 5%	3 3%	2 2%	8 11% cfg	14 12% BCFG	2 2%	1 1%	21 7% I	8 3%	5 10%	9 8%	3 2%	8 7% 1	5 3%	13 12% RT	4 4% t	5 6% T	1 1%	7 5% T	- - (7)	23 7% W	6 3% W	- - (7)	
DON'T KNOW	220 37%	38 32%	44 49% BEF	36 48% bE	31 28%	42 34%	29 36%	123 43% I	98 31%	17 37%	33 29%	73 42% M	35 29%	62 42% M	46 43% R	42 42% R	35 43% R	19 21%	46 33%	32 40% R	120 35%	67 38%	11 31%	
REFUSED	36 6%	6 5%	10 11% D	1 1% d	8 7% d	7 6%	5 6%	15 5%	21 7%	- - (7)	9 8% j	8 4% J	12 10% J	7 5% J	6 6% J	6 6% J	3 4% J	7 8% J	9 6% J	5 6% J	23 7% J	10 6% J	1 2% J	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

If the 2016 Presidential Election were being held today who would you like to see as the candidate for the Democratic Party?

BANNER 2

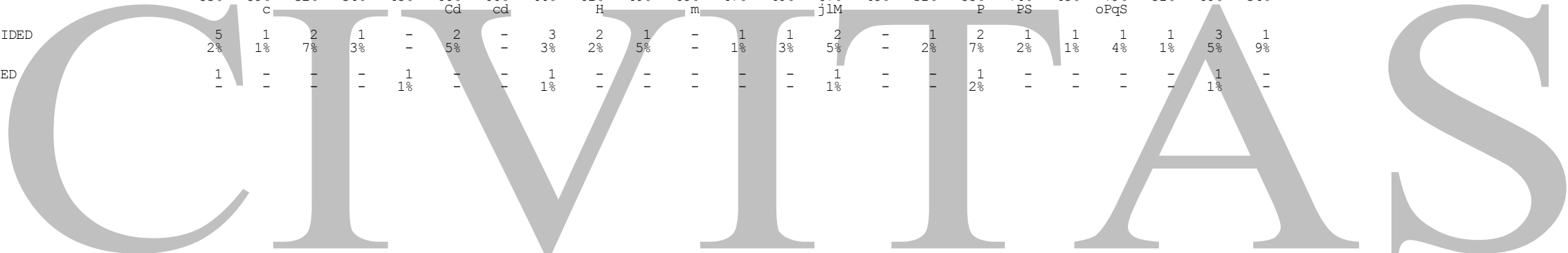
	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
HILLARY CLINTON	196 33% (1)	26 14% (1)	137 53% (1)	33 22% (1)	17 15% (1)	10 11% (1)	41 38% (1)	96 63% (1)	10 14% (2)	23 30% (1)	91 62% (1)	56 40% (1)	40 14% (1)	71 51% (1)	111 26% (1)	12 38% (1)	147 35% (1)	49 27% (1)
BERNIE SANDERS	64 11% (2)	10 5% (2)	23 9% (2)	31 21% (2)	6 6% (2)	4 4% (3)	14 13% (2)	10 7% (2)	16 22% (1)	15 20% (2)	25 17% (2)	19 14% (2)	19 7% (2)	6 5% (3)	53 12% (2)	5 16% (2)	37 9% (2)	27 15% (2)
JOE BIDEN	32 5% (3)	9 5% (3)	12 5% (3)	11 7% (3)	2 2% (4)	6 7% (2)	6 6% (3)	6 4% (3)	3 5% (4)	7 9% (3)	1 1% (4)	13 9% (3)	16 6% (3)	16 12% (2)	15 4% (3)	- 1% (3)	24 6% (3)	8 5% (3)
JIM WEBB	9 2% (4)	3 2% (6)	1 1% (4)	5 3% (4)	2 2% (6)	2 2% (5)	- - (4)	1 1% (4)	4 5% (3)	1 1% (5)	3 2% (3)	2 1% (5)	3 1% (6)	- - (4)	9 2% (4)	- - (4)	8 2% (4)	2 1% (6)
MARTIN O'MALLEY	7 1% (5)	5 2% (5)	1 - (6)	1 1% (5)	2 2% (5)	3 3% (4)	1 1% (4)	- - (4)	- - (4)	1 2% (4)	- - (4)	2 1% (4)	4 2% (5)	1 1% (4)	6 1% (5)	- - (5)	4 1% (5)	3 1% (5)
WILLIE WILSON	5 1% (6)	5 3% (4)	- - (4)	- - (4)	4 4% (3)	1 1% (6)	- - (6)	- - (6)	- - (6)	- - (6)	- - (6)	- - (6)	5 2% (4)	- - (4)	5 1% (6)	- - (6)	1 - (6)	4 2% (4)
LINCOLN CHAFEE	1 - (7)	- - (7)	1 - (5)	- - (5)	- - (5)	- - (5)	- - (5)	1 1% (5)	- - (5)	- - (5)	- - (5)	- - (5)	1 - (7)	- - (7)	1 - (7)	- - (7)	1 - (7)	- - (7)
OTHER	30 5%	12 6%	11 4%	7 5%	10 9%	2 2%	8 7%	3 2%	4 5%	4 5%	2 1%	8 5%	18 7%	6 4%	21 5%	2 8%	15 3%	15 8%
DON'T KNOW	220 37%	98 51% CD	68 26%	54 36%	58 54% GHJ	41 48% gHj	35 32%	34 22%	30 41% H	23 31%	24 16%	35 25%	149 53% KL	37 27%	171 40% N	11 37%	161 38%	59 33%
REFUSED	36 6%	24 13% Cd	4 1%	8 5%	6 6% h	18 21% EGHIJ	3 3%	1 -	6 8% H	2 3%	1 1%	6 4%	26 9% KL	2 1%	34 8% NP	- -	23 6%	13 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

[Asked of those who selected candidates on the above two questions.] Now, thinking about the Republican and Democrat you've just selected, if the 2016 Presidential Election were between those candidates, and being held today, and you had to make a choice, for whom would you vote between: [candidate selected], the Republican, and [candidate selected], the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL ASKED	220 100%	50 23%	21 10%	22 10%	55 25%	44 20%	28 13%	105 48%	115 52%	20 9%	41 18%	65 30%	50 23%	44 20%	36 16%	40 18%	29 13%	41 19%	56 25%	18 8%	138 63%	56 26%	10 5%	
**D/S (REPUBLICAN - DEMOCRAT)	-18 -8%	-10 -20%	6 29% BFG	6 29% BFG	5 8% BFG	-16 -36%	-9 -32%	10 9% I	-27 -24%	3 14% KN	-15 -36%	3 4% KN	9 18% KLN	-17 -40%	1 3% QRT	14 36% OQRST	-6 -20% t	-21 -51%	5 9% QRT	-11 -63%	-4 -3% V	-15 -27%	2 22% uV	
THE REPUBLICAN	98 45%	19 39%	13 61% f	14 63% F	30 54% F	13 30%	10 34%	56 53% i	42 37%	11 55% n	13 32%	34 51% N	29 58% kN	12 27%	18 52% rT	27 67% QRT	10 36%	10 23%	30 54% RT	3 17%	66 48%	19 34%	6 56%	
THE DEMOCRAT	116 53%	29 59% c	7 32%	7 34%	25 45%	29 66% Cd	19 66% cd	46 44%	70 61% H	8 40%	28 68% m	31 47%	20 40%	29 67% jLM	17 48%	12 31% P	16 55% P	31 74% PS	25 45%	14 79% oPqS	70 51%	34 60%	3 34%	
UNDECIDED	5 2%	1 1%	2 7%	1 3%	- 5%	2 5%	- 3%	3 2%	2 2%	1 5%	- 1%	1 3%	2 5%	- 2%	1 7%	2 2%	1 1%	1 2%	1 1%	1 4%	1 1%	3 5%	1 9%	
REFUSED	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	- -	1 1%	- -



[Asked of those who selected candidates on the above two questions.] Now, thinking about the Republican and Democrat you've just selected, if the 2016 Presidential Election were between those candidates, and being held today, and you had to make a choice, for whom would you vote between: [candidate selected], the Republican, and [candidate selected], the Democrat?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL ASKED	220 100%	59 27%	92 42%	69 31%	36 16%	23 11%	39 18%	53 24%	30 14%	39 18%	68 31%	61 28%	81 37%	50 23%	157 71%	12 5%	149 68%	71 32%
**D/S (REPUBLICAN - DEMOCRAT)	-18 -8%	43 74%	-55 -60%	-6 -9%	23 65%	20 87%	-24 -63%	-31 -59%	11 35%	-17 -43%	-45 -66%	-23 -37%	49 61%	-37 -75%	18 11%	2 14%	-15 -10%	-3 -4%
THE REPUBLICAN	98 45%	51 86%	17 19%	30 43%	30 82%	21 92%	7 17%	11 21%	20 65%	10 26%	11 17%	19 30%	63 78%	11 11%	85 54%	7 57%	64 43%	34 48%
THE DEMOCRAT	116 53%	7 13%	73 79%	36 52%	6 18%	1 5%	31 79%	42 79%	9 29%	27 69%	56 82%	41 67%	14 17%	43 86%	67 43%	5 43%	79 53%	37 52%
UNDECIDED	5 2%	1 1%	1 2%	3 4%	- -	1 3%	1 4%	- -	1 4%	2 4%	1 1%	2 3%	3 3%	1 3%	4 2%	- -	5 3%	- R
REFUSED	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -	1 1%	- -	1 -	- -	1 -	- -

CIVITAS



[Asked of those who responded "don't know" or "refused."] If the 2016 Presidential Election were being held today, and you had to make a choice, for whom would you vote between the Republican candidate, and the Democrat candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL ASKED	380 100%	71 19%	68 18%	54 14%	58 15%	79 21%	51 13%	183 48%	197 52%	25 7%	71 19%	108 28%	70 18%	105 28%	70 18%	60 16%	52 14%	50 13%	84 22%	62 16%	201 53%	120 32%	24 6%	
**D/S (REPUBLICAN - DEMOCRAT)	8 2%	-7 -11%	20 30%	-4 -8%	-1 -1%	-5 -7%	6 11%	33 18%	-25 -13%	-1 -3%	-11 -15%	14 13%	1 2%	5 5%	10 15%	11 19%	11 22%	-17 -33%	-1 -1%	-7 -12%	18 9%	2 2%	-14 -57%	
THE REPUBLICAN	157 41%	25 36%	38 56%	16 30%	22 38%	31 39%	25 49%	84 46%	73 37%	9 34%	25 36%	50 46%	30 43%	43 41%	29 41%	30 50%	25 47%	16 31%	35 42%	22 35%	89 45%	48 40%	3 12%	
THE DEMOCRAT	148 39%	33 46%	18 27%	20 38%	22 39%	36 46%	19 37%	51 28%	98 50%	9 37%	36 51%	36 33%	29 41%	38 36%	18 26%	19 32%	13 25%	32 64%	36 43%	29 47%	72 36%	46 39%	16 69%	
UNDECIDED	70 18%	10 14%	11 16%	18 33%	13 23%	12 15%	6 12%	45 25%	25 13%	7 29%	10 13%	20 18%	11 15%	23 22%	22 31%	10 16%	13 25%	2 5%	11 13%	11 18%	37 18%	24 20%	4 17%	
REFUSED	5 1%	3 4%	1 1%	- -	1 1%	- -	1 2%	4 2%	1 1%	- -	- -	3 3%	1 1%	1 1%	1 2%	1 2%	1 3%	- -	1 2%	- -	3 2%	1 1%	1 3%	

CIVITAS

[Asked of those who responded "don't know" or "refused."] If the 2016 Presidential Election were being held today, and you had to make a choice, for whom would you vote between the Republican candidate, and the Democrat candidate?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL ASKED	380 100%	133 35%	166 44%	81 21%	71 19%	62 16%	68 18%	98 26%	44 12%	37 10%	78 21%	80 21%	201 53%	88 23%	269 71%	19 5%	271 71%	109 29%
**D/S (REPUBLICAN - DEMOCRAT)	8 2%	91 69% CD	-92 -56%	9 12% C	53 75% GHIJ	38 62% GHIJ	-31 -46%	-61 -62%	11 25% GHJ	-2 -4% GH	-60 -76%	-28 -35% K	101 50% KL	-64 -72%	68 25% N	4 23% N	20 7% R	-12 -11%
THE REPUBLICAN	157 41%	104 78% CD	19 12%	33 41% C	57 81% GHIJ	47 76% GHIJ	8 11%	12 12%	19 43% GH	15 39% GH	3 3%	11 13% k	139 69% KL	2 3%	142 53% N	11 57% N	120 44%	37 34%
THE DEMOCRAT	148 39%	13 10%	112 67% BD	24 30% B	4 6%	9 14%	39 57% EFI	73 74% EFgIJ	8 18%	16 44% EFI	62 79% LM	39 49% M	38 19%	66 75% OP	74 28%	6 34%	100 37%	49 45%
UNDECIDED	70 18%	16 12%	33 20%	21 26% B	10 14%	6 9%	20 30% eFh	13 13%	15 34% EFH	6 17%	14 17%	29 36% KM	22 11%	18 21%	49 18%	2 9%	46 17%	24 22%
REFUSED	5 1%	1 1%	2 1%	3 3%	-	1 1%	1 2%	1 1%	2 5%	-	-	1 2%	2 1%	1 2%	4 1%	-	5 2% R	-

CENTRITAS