

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

First, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-50 -8%	-3 -3% CeG	-15 -16% g	2 3% BCEG	-12 -11% G	6 5% BCEG	-29 -36%	10 3% I	-60 -19%	5 11% LMN	17 15% LMN	-15 -9% MN	-26 -22%	-30 -20%	20 19% PQRST	1 1% QRST	-12 -14%	-12 -13%	-29 -21%	-18 -23%	-8 -2% Vw	-35 -20%	-8 -25%
RIGHT DIRECTION	-----																						
JUN 23-25, 2015	234 39%	52 44% cG	26 29%	33 44% g	43 38%	60 49% CG	20 25%	127 44% i	108 34%	21 47%	54 48% n	70 40%	40 34%	49 33%	54 50% qsT	44 44%	29 35%	35 38%	47 33%	26 32%	142 42% v	57 32%	11 32%
FEB 24-25, 2015	226 38%	54 39% G	34 42% G	26 39% g	49 43% G	43 36%	19 24%	125 43% I	101 32%	10 23%	47 45% Jm	71 39% j	37 31%	61 40% j	37 39% s	59 49% rS	28 40% S	36 35%	30 25%	35 39% S	136 40%	68 37%	14 30%
FEB 1-3, 2015	252 42%	58 41%	33 46%	26 38%	43 38%	66 47%	25 40%	132 46% i	120 38%	21 45%	49 48%	78 44%	41 35%	62 40%	52 51% qS	58 46% S	21 36%	40 42%	36 31%	43 43%	150 44%	80 41%	11 37%
WRONG TRACK	-----																						
JUN 23-25, 2015	284 47%	56 46%	41 45%	31 41%	55 49%	54 44% bDF	49 62% bDF	117 41% H	167 54% H	16 36%	37 33%	85 49% k	66 56% jK	79 53% K	34 32%	43 43%	40 49% O	47 51% o	76 54% O	44 55% O	150 44%	92 52%	19 57%
FEB 24-25, 2015	288 48%	73 52%	33 40%	33 48%	55 48%	58 49%	37 47%	124 43%	165 53% H	25 57%	41 39%	96 53% kN	64 54% KN	63 42%	43 45%	47 39%	34 47%	52 51% t	78 65% OPQRt	35 38%	162 48%	83 45%	22 47%
FEB 1-3, 2015	282 47%	76 54% cDf	29 40%	26 38%	59 52% d	57 41%	34 52%	123 43%	159 51% h	19 40%	40 39%	83 46%	66 57% KL	73 47%	38 37%	56 44%	29 49%	41 43%	69 61% OPRT	47 47%	159 47%	91 47%	13 44%
DON'T KNOW/UNSURE	81 13%	12 10%	22 25% BeF	12 16%	15 13%	9 8%	10 13%	44 15%	37 12%	8 17%	21 19%	19 11%	13 11%	21 14%	19 18%	13 13%	12 14%	10 11%	17 12%	10 13%	47 14%	26 15%	4 11%
REFUSED	1 -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

First, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-50 -8%	13 7%	-34 -13%	-30 -20%	27 25%	-13 -15%	-12 -11%	-22 -15%	-5 -7%	-25 -32%	-65 -44%	-5 -3%	26 9%	-4 -3%	-53 -12%	5 17%	-54 -13%	3 2%
RIGHT DIRECTION																		
JUN 23-25, 2015	234 39%	87 45%	96 37%	52 34%	57 53%	30 35%	41 38%	55 36%	29 39%	23 30%	34 23%	57 41%	135 48%	57 41%	160 38%	14 46%	157 37%	77 43%
FEB 24-25, 2015	226 38%	104 54%	66 26%	56 37%	59 65%	45 44%	32 28%	34 23%	33 40%	22 34%	29 24%	64 29%	125 52%	50 36%	166 39%	8 26%	163 39%	63 35%
FEB 1-3, 2015	252 42%	128 66%	72 28%	53 35%	76 75%	51 57%	35 34%	36 24%	21 25%	32 46%	17 15%	89 39%	141 62%	46 33%	191 45%	12 39%	162 39%	89 50%
WRONG TRACK																		
JUN 23-25, 2015	284 47%	73 38%	130 50%	81 54%	31 29%	43 50%	53 49%	77 51%	34 46%	47 63%	99 67%	62 44%	109 39%	60 44%	213 50%	9 29%	211 50%	74 41%
FEB 24-25, 2015	288 48%	66 35%	153 59%	69 46%	24 27%	42 42%	61 55%	91 63%	38 45%	31 47%	75 62%	127 58%	82 34%	70 51%	199 47%	18 57%	201 48%	88 49%
FEB 1-3, 2015	282 47%	45 24%	159 61%	78 52%	20 20%	25 28%	57 54%	101 67%	46 56%	32 46%	90 75%	118 51%	62 27%	79 57%	187 44%	12 40%	202 48%	80 44%
DON'T KNOW/UNSURE	81 13%	32 16%	32 13%	17 11%	19 18%	12 14%	13 12%	19 13%	11 15%	5 7%	13 9%	22 16%	37 13%	21 15%	51 12%	8 25%	52 12%	29 16%
REFUSED	1 -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

If the 2016 election for State Legislator in your area were held today, would you be voting for the Republican candidate or Democrat candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EMPLOYMENT STATUS			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN-EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-26 -4%	-30 -25%	20 22% BDEFG	2 3% BEF	-3 -3% BF	-17 -13%	1 1% BEF	16 6% I	-43 -14%	-6 -14%	-7 -6% n	7 4% JKN	2 1% jKn	-22 -15%	- - QRST	19 19% OQRST	-3 -4% rT	-18 -19%	-7 -5% rT	-18 -23%	3 1% VW	-23 -13%	-13 -40%
REPUBLICAN CANDIDATE																							
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JUN 23-25, 2015	204 34%	30 25%	42 47% Bf	27 36%	40 35%	37 31%	28 35%	108 37%	97 31%	13 28%	36 32%	66 38%	42 35%	47 31%	34 32%	46 46% qrsT	27 33%	27 30%	46 33%	23 29%	120 35%	56 32%	7 21%
FEB 24-25, 2015	223 37%	44 31%	37 45% b	28 40%	41 36%	44 37%	30 37%	108 38%	114 37%	16 37%	39 38%	79 43% M	34 29%	55 36%	35 37%	49 40%	25 35%	41 40%	39 32%	35 38%	135 40% W	61 33% w	9 19%
FEB 1-3, 2015	224 37%	38 27%	34 47% Bd	21 30%	45 40% B	64 46% Bd	23 35%	117 41%	107 34%	11 24%	42 41%	67 38%	43 37%	60 39%	41 40%	57 45% S	20 33%	33 34%	32 28%	43 42% S	119 35% w	84 44% uW	6 20%
DEMOCRAT CANDIDATE																							
-----																							
JUN 23-25, 2015	231 38%	60 50% Cdg	23 25%	25 33%	43 38%	54 44% C	27 34%	91 32%	140 45% H	19 42%	42 38%	59 34%	41 34%	69 46% LM	34 32%	27 27%	30 37%	45 49% P	53 38% OPqs	41 52% OPqs	117 35%	79 45% U	20 60% U
FEB 24-25, 2015	231 39%	67 48% CdfG	26 31%	23 35%	46 41%	44 37%	25 32%	107 37%	125 40%	18 40%	35 34%	68 37%	49 41%	61 40%	38 40%	43 36%	25 35%	31 31%	54 46% R	39 43% r	122 36%	78 42%	24 52% u
FEB 1-3, 2015	242 40%	78 56% CEFG	26 36%	33 47% f	39 35%	43 31%	22 34%	98 34%	144 46% H	22 47%	42 42%	69 39%	46 40%	62 40%	36 35%	39 31%	23 40%	47 49% P	57 50% OP	40 39%	138 40%	73 38%	14 47%
NEITHER/OTHER/INDEPENDENT	68 11%	12 10%	12 14%	10 13%	8 7%	15 12%	11 15%	34 12%	33 11%	4 8%	16 14%	19 11%	16 14%	13 9%	15 14%	10 10%	10 12%	12 13%	16 11%	5 7%	39 11%	15 9%	4 13%
DON'T KNOW/UNDECIDED/NEED MORE INFO	96 16%	19 16%	12 14%	13 17%	23 20%	17 14%	12 15%	54 19%	42 14%	10 22%	18 16%	29 16%	20 17%	20 13%	23 22% r	17 17%	13 16%	7 8%	25 18% r	10 13%	63 19% W	25 14%	2 6%
REFUSED	1 -	- -	- -	- -	- -	- -	1 1%	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-26 -4%	115 60% CD	-146 -57%	5 3% C	57 54% GHIJ	57 67% GHIJ	-51 -47%	-95 -63%	10 13% GHJ	-5 -6% GH	-95 -65%	-52 -37% K	123 44% KL	-88 -64%	62 14% NP	1 4% N	-17 -4%	-10 -5%
REPUBLICAN CANDIDATE																		
JUN 23-25, 2015	204 34%	130 67% CD	27 11%	47 32% C	70 66% GHIJ	59 69% GHIJ	13 12%	15 10%	24 33% GH	23 30% GH	9 6%	22 15% k	169 60% KL	8 6%	184 43% N	11 37% N	149 36%	55 31%
FEB 24-25, 2015	223 37%	137 72% CD	35 13%	51 34% C	65 72% GHIJ	72 71% GHIJ	14 12%	21 14%	29 35% GH	22 33% GH	10 8%	58 26% K	153 63% KL	9 6%	204 48% NP	8 26% n	156 37%	67 37%
FEB 1-3, 2015	224 37%	156 81% CD	24 9%	45 30% C	82 81% GHIJ	74 82% GHIJ	10 9%	14 9%	26 32% GH	19 28% GH	4 3%	57 25% K	157 69% KL	6 5%	211 50% NP	6 19%	161 38%	63 35%
DEMOCRAT CANDIDATE																		
JUN 23-25, 2015	231 38%	15 8%	173 67% BD	42 28% B	13 12% F	2 2%	64 60% EFIJ	110 73% EFgIJ	15 20% F	28 37% EFi	105 71% LM	74 52% M	46 16%	97 70% OP	122 29%	10 33%	166 40%	65 36%
FEB 24-25, 2015	231 39%	15 8% BD	167 65% BD	49 33% B	7 8%	8 8%	73 65% EFIJ	94 65% EFIJ	27 32% EF	22 34% EF	87 72% LM	106 48% M	35 14%	109 79% OP	112 26%	10 31%	172 41% r	59 33%
FEB 1-3, 2015	242 40%	10 5%	184 71% BD	48 32% B	4 4%	7 8%	71 67% EFIJ	113 74% EFIJ	23 29% EF	24 35% EF	92 77% LM	113 49% M	28 12%	101 73% OP	126 30%	13 45%	159 38%	83 46%
NEITHER/OTHER/INDEPENDENT	68 11%	12 6%	27 11%	29 19% Bc	5 5%	6 8%	10 9%	18 12%	19 26% EFGHj	9 12%	17 12%	24 17% M	19 7%	13 9%	51 12%	4 11%	38 9%	30 16%
DON'T KNOW/UNDECIDED/NEED MORE INFO	96 16%	35 18% c	29 11%	32 21% C	18 16% h	18 21% H	20 19% H	9 6%	16 22% H	16 21% H	15 10%	22 16%	48 17%	20 15%	69 16%	6 19%	66 16%	30 17%
REFUSED	1 -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Summary Table: % Total Approve

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%
THE JOB THAT PAT MCCRORY IS DOING AS GOVERNOR?	309 51% (1)	57 47% (2)	48 54% (1)	51 68% (1) BEG	51 45% (3)	68 55% (1)	34 42% (2)	162 56% (1) i	147 47% (2)	29 64% (1)	54 48% (2)	90 52% (1)	57 47% (1)	80 53% (1)	59 56% (1)	59 59% (1) s	44 54% (1)	43 46% (2)	63 45% (2)	41 51% (2)	171 51% (1)	96 54% (1)	17 50% (3)
THE JOB BARACK OBAMA IS DOING AS PRESIDENT?	288 48% (2)	70 58% (1) CF	31 35% (3)	43 56% (2) C	56 49% (1)	53 43% (2)	35 45% (1)	121 42% (2)	166 53% (1) H	22 49% (3)	61 55% (1) m	79 46% (2)	47 39% (2)	78 52% (2) M	53 50% (2) P	32 32% (4)	36 45% (3) p	48 52% (1) P	70 50% (1) P	48 60% (1) PQ	149 44% (2)	94 53% (2) u	27 79% (1) UV
THE JOB ROY COOPER IS DOING AS ATTORNEY GENERAL?	246 41% (3) g	56 46% (3) g	31 35% (4)	39 51% (3) fg	54 48% (2) fg	42 34% (4)	25 31% (3)	120 42% (4)	126 41% (3)	18 41% (4)	45 40% (3)	66 38% (3)	44 37% (3)	73 49% (3) lm	48 45% (4)	33 33% (3)	38 47% (2) p	31 33% (3)	56 40% (3)	39 49% (3) Pr	123 36% (4)	85 49% (3) U	17 50% (2)
THE JOB RICHARD BURR IS DOING AS A US SENATOR?	221 37% (4)	40 34% (4)	37 41% (2) g	38 51% (4) bg	40 36% (4)	46 37% (3)	20 25% (4)	120 42% (3) i	101 32% (4)	26 57% (2) klmn	39 35% (4)	60 35% (4)	43 36% (4)	53 35% (4)	50 47% (3) t	38 38% (2)	31 38% (4)	28 30% (4)	49 35% (4)	25 31% (4)	135 40% (3)	65 37% (4)	11 32% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

NATIONAL RESEARCH INC

# CIVITAS

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Summary Table: % Total Approve

BANNER 2	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
THE JOB THAT PAT MCCRORY IS DOING AS GOVERNOR?	309 51% (1)	135 70% (1) CD	104 40% (3)	70 47% (1)	82 77% (1)	53 62% (1)	42 39% (3)	62 41% (2)	38 51% (1)	32 42% (3)	55 37% (3)	56 40% (3)	185 65% (1)	49 35% (3)	232 55% (1)	25 82% (1)	223 53% (1)	85 47% (2)
THE JOB BARACK OBAMA IS DOING AS PRESIDENT?	288 48% (2)	27 14% (4)	194 75% (1)	66 44% (2)	16 15% (4)	11 13% (4)	78 73% (1)	117 77% (1)	28 37% (3)	39 51% (1)	122 83% (1)	86 61% (1)	62 22% (4)	129 94% (1)	145 34% (4)	11 36% (3)	192 46% (2)	96 53% (1)
THE JOB ROY COOPER IS DOING AS ATTORNEY GENERAL?	246 41% (3)	65 34% (3)	120 46% (2)	61 41% (3)	36 34% (3)	29 34% (3)	58 54% (2)	62 41% (3)	26 35% (4)	35 46% (2)	67 46% (2)	60 42% (2)	109 53% (3)	73 38% (3)	162 32% (4)	10 44% (3)	185 44% (3)	62 34% (3)
THE JOB RICHARD BURR IS DOING AS A US SENATOR?	221 37% (4)	99 51% (2) CD	77 30% (4)	46 31% (4)	57 54% (2) GHJ	41 49% (2) GHJ	34 32% (4)	43 29% (4)	29 39% (2)	17 22% (4)	32 22% (4)	49 35% (4)	136 48% (2) KL	37 27% (4)	164 39% (2) N	18 59% (2) N	169 40% (4) r	53 29% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R

NATIONAL RESEARCH INC

# CIVITAS



CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%
**D/S (APPROVE - DISAPPROVE)	-5 -1%	24 20% CEFG	-23 -26%	10 14% CEFG	2 2% CFG	-14 -11%	-4 -5% C	-39 -14%	35 11% H	- 1% LM	14 13% JLM	-10 -6% M	-18 -15%	9 6% jLM	3 3% PQ	-34 -34%	-8 -10% P	10 11% PQ	7 5% PQ	18 22% OPQrS	-30 -9%	13 8% U	20 60% UV
TOTAL APPROVE	-----																						
JUN 23-25, 2015	288 48%	70 58% CF	31 35%	43 56% C	56 49%	53 43%	35 45%	121 42%	166 53% H	22 49%	61 55% m	79 46%	47 39%	78 52% M	53 50% P	32 32%	36 45% p	48 52% P	70 50% P	48 60% PQ	149 44%	94 53% u	27 79% UV
FEB 24-25, 2015	266 44%	67 48% g	35 43%	30 45% C	52 46%	54 45%	28 35%	113 39%	153 49% H	17 40%	50 48%	73 40%	61 52% l	64 42%	40 41%	47 39%	26 37%	47 46%	64 53% PQ	42 46%	144 43%	83 45%	27 57%
FEB 1-3, 2015	280 47%	77 55% Cg	27 37%	37 54% c	50 44%	63 45%	27 42%	127 44%	153 49%	26 56%	41 41%	91 51%	55 47%	67 43%	44 43%	57 45%	27 45%	50 52%	60 52%	44 43%	167 49%	81 42%	16 56%
TOTAL DISAPPROVE	-----																						
JUN 23-25, 2015	292 49%	46 38%	54 61% Bd	32 43%	54 48%	66 54% B	40 50%	161 56% I	132 42%	21 48%	47 42%	89 51%	65 54%	70 47%	51 48%	65 65% ORST	45 55% T	38 41%	64 46%	30 37%	178 53% W	81 46% W	6 19%
FEB 24-25, 2015	311 52%	66 47%	46 56%	36 53%	59 52%	57 48%	47 59%	162 56% I	148 48%	22 51%	45 43%	103 57% k	56 47%	85 56% k	48 50%	72 59% Rs	43 60% Rs	45 44%	55 47%	48 53%	175 52%	98 53%	18 39%
FEB 1-3, 2015	307 51%	61 44%	44 61% B	32 46%	60 53%	75 54%	34 53%	151 53%	156 50%	18 39%	58 57%	85 47%	61 52%	85 55%	53 52%	67 53%	31 52%	45 47%	54 48%	56 55%	169 50%	108 56% W	10 34%
STRONGLY APPROVE	154 26%	45 38% CEFG	18 20%	25 32% g	23 20%	30 25%	13 16%	61 21%	93 30% H	7 16%	32 29%	40 23%	26 22%	48 32% jlm	31 29% P	12 12%	18 22% p	20 22%	39 28% P	34 42% PQRS	74 22%	60 34% U	10 30%
SOMEWHAT APPROVE	134 22%	25 21%	13 15%	18 24%	33 29% C	22 18%	23 29% c	61 21%	73 23%	15 33%	29 26%	39 23%	20 17%	30 20%	23 21%	19 19%	19 23%	28 30%	31 23%	14 18%	74 22%	34 19%	17 49% UV
SOMEWHAT DISAPPROVE	52 9%	10 8%	11 12%	6 8%	8 7%	12 10%	5 7%	35 12% I	16 5%	7 15%	12 11%	12 7%	8 6%	13 9%	16 15% st	10 10%	9 11% st	6 7%	6 5%	4 5%	30 9%	14 8%	1 3%
STRONGLY DISAPPROVE	241 40%	36 30%	44 49% B	26 35%	46 41%	55 44% B	34 43%	125 43%	116 37%	14 32%	35 31%	77 45%	57 48% kn	57 38%	35 33%	55 55% ORsT	35 43%	32 35%	57 41%	26 33%	148 44% W	67 38% W	5 16%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
UNDECIDED/DON'T KNOW	20 3%	5 4%	4 4%	1 1%	3 3%	3 3%	4 5%	6 2%	14 4%	2 4%	3 3%	5 3%	8 7% N	1 1%	2 2%	3 3%	1 1%	6 6%	6 4%	2 3%	12 3% v	2 1%	1 2%

# CIVITAS

CIVITAS /NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (APPROVE - DISAPPROVE)	-5 -1%	-135 -70%	141 55% BD	-11 -7% B	-72 -68%	-63 -74%	51 48% EFIJ	91 60% EFIJ	-18 -24% EF	7 9% EFI	103 70% LM	40 28% M	-153 -54%	125 91% OP	-123 -29%	-7 -24%	-23 -5%	19 10% Q
TOTAL APPROVE																		
JUN 23-25, 2015	288 48%	27 14%	194 75% BD	66 44% B	16 15%	11 13%	78 73% EFIJ	117 77% EFIJ	28 37% EF	39 51% EF	122 83% LM	86 61% M	62 22%	129 94% OP	145 34%	11 36%	192 46%	96 53%
FEB 24-25, 2015	266 44%	24 13%	182 71% BD	60 40% B	9 10%	15 15%	77 69% EFIJ	105 72% EFIJ	27 32% EF	33 50% EFI	95 78% LM	122 55% M	43 18%	115 83% OP	135 32%	15 47%	184 44%	82 45%
FEB 1-3, 2015	280 47%	23 12%	195 76% BD	62 42% B	13 13%	10 11%	80 76% EFLJ	114 75% EFLJ	34 42% EF	29 41% EF	99 83% LM	131 57% M	38 17%	118 85% OP	144 34%	15 51%	181 43%	99 55% Q
TOTAL DISAPPROVE																		
JUN 23-25, 2015	292 49%	162 84% CD	53 21%	77 51% C	89 83% GHIJ	73 86% GHIJ	27 25%	26 17%	45 61% GHj	32 42% gH	19 13%	46 33% K	216 76% KL	4 3% N	268 63% N	19 60% N	215 51%	77 43%
FEB 24-25, 2015	311 52%	163 85% CD	66 26%	82 54% C	82 90% fGHIJ	81 80% GHIJ	30 26%	36 25%	50 60% GH	31 48% GH	25 20%	84 38% K	195 81% KL	21 15%	277 65% NP	10 33%	219 52%	92 51%
FEB 1-3, 2015	307 51%	167 87% CD	58 22%	83 55% C	89 87% GHIJ	78 87% GHIJ	20 19%	37 24%	42 52% GH	40 59% GH	21 17%	91 39% K	188 82% KL	14 10%	278 65% NP	12 41% N	232 55% R	76 42%
STRONGLY APPROVE	154 26%	14 7%	112 43% BD	28 19% B	10 9%	4 5%	40 38% EFLj	71 47% EFLJ	11 15% f	17 23% eF	74 51% LM	46 33% M	27 9%	87 63% OP	58 14%	8 26%	107 26%	47 26%
SOMEWHAT APPROVE	134 22%	13 7%	83 32% B	38 25% B	7 6%	7 8%	37 35% EF	45 30% EF	17 22% EF	21 28% EF	48 33% M	40 28% M	36 13%	43 31% oP	87 20%	3 10%	85 20%	49 27%
SOMEWHAT DISAPPROVE	52 9%	27 14% C	10 4%	14 10% c	21 20% FGHj	6 7%	6 6%	4 3%	8 11% h	6 8%	5 3%	11 8%	35 12% K	1 1% N	46 11% N	5 15%	42 10%	10 6%
STRONGLY DISAPPROVE	241 40%	135 70% CD	43 17%	63 42% C	68 63% GHJ	67 79% EGHIJ	21 19%	22 15%	37 50% GH	26 34% gH	15 10%	35 25% K	181 64% KL	3 2%	222 52% N	14 45% N	173 41%	68 38%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
UNDECIDED/DON'T KNOW	20 3%	3 2%	11 4%	6 4%	2 2%	1 1%	3 3%	8 5%	2 2%	5 6%	5 3%	9 7% m	4 1%	5 4%	14 3%	1 4%	13 3%	7 4%

# CIVITAS

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%
**D/S (APPROVE - DISAPPROVE)	74 12%	- G	27 31% BEG	34 44% BEFG	-1 -1% g	22 18% BEG	-8 -10%	57 20% I	17 5%	19 41% kLMN	19 17% M	13 8%	5 4%	19 13% M	24 22% St	24 24% QST	9 11% S	14 15% S	-5 -3%	8 10% S	41 12%	26 15%	6 17%
TOTAL APPROVE	-----																						
JUN 23-25, 2015	309 51%	57 47%	48 54%	51 68% BEG	51 45%	68 55%	34 42%	162 56% i	147 47%	29 64%	54 48%	90 52%	57 47%	80 53%	59 56%	59 59% s	44 54%	43 46%	63 45%	41 51%	171 51%	96 54%	17 50%
FEB 24-25, 2015	289 48%	59 42%	51 63% BdFG	33 48% bG	60 54% bG	56 47%	30 38%	150 52% i	139 45%	21 50%	44 42%	83 46%	56 48%	84 55% kl	39 41%	66 54% oS	45 63% ORSt	46 45%	47 39%	47 51% s	161 48%	94 51%	21 46%
FEB 1-3, 2015	305 51%	65 46%	35 48%	34 48%	54 48%	84 60% Be	34 53%	152 53%	153 49%	24 53%	51 50%	86 48%	58 50%	86 55%	53 52%	66 52%	33 55%	49 52%	49 43%	55 54%	168 49%	107 55%	14 47%
TOTAL DISAPPROVE	-----																						
JUN 23-25, 2015	235 39%	57 47% CD	21 23%	18 23%	52 46% CD	46 37% c	42 53% CDf	105 37%	130 42%	10 23%	35 31%	77 44% J	52 43% J	61 41% j	36 34%	34 34%	35 43%	29 31%	68 49% opr	32 41%	130 38%	70 40%	11 33%
FEB 24-25, 2015	234 39%	64 46% C	20 25%	28 41% C	42 38% c	46 39% c	33 42% C	101 35%	133 43% h	12 27%	37 35%	83 45% jN	53 45% jN	49 33%	36 38%	45 37%	20 28%	36 35%	65 55% OPQRT	32 35%	139 41%	66 36%	18 38%
FEB 1-3, 2015	239 40%	68 49% F	30 40%	24 35%	49 44% F	42 30%	25 39%	113 39%	126 40%	17 36%	39 38%	82 46% N	50 43%	52 33%	40 39%	53 42%	20 34%	37 38%	55 49% qT	34 34%	148 43% V	64 33%	10 34%
STRONGLY APPROVE	112 19%	19 16%	11 12%	23 30% bCG	26 23% cG	25 20% g	8 10%	58 20%	53 17%	12 26%	24 22%	29 17%	21 18%	26 17%	21 20%	20 20%	17 21%	20 22%	22 16%	11 14%	62 18%	30 17%	8 25%
SOMEWHAT APPROVE	197 33%	37 31%	38 42% E	29 38% e	25 22%	43 35% e	26 32%	104 36%	93 30%	17 38%	29 26%	61 35%	35 30%	54 36%	38 36%	38 38%	27 34%	22 24%	41 30%	29 37%	109 32%	66 38%	8 25%
SOMEWHAT DISAPPROVE	96 16%	26 22% C	4 4%	9 12%	19 17% C	21 17% C	17 22% C	44 15%	52 17%	8 17%	14 12%	34 20%	15 13%	26 17%	18 17%	14 14%	12 15%	11 12%	26 19%	15 19%	57 17% w	31 18% W	2 6%
STRONGLY DISAPPROVE	139 23%	31 26% D	17 20%	9 11%	33 29% D	25 20%	24 31% D	61 21%	77 25%	2 6%	21 19% j	43 25% J	37 31% J	35 23% J	18 17%	21 21%	23 28%	18 19%	42 30% o	17 22%	73 22%	39 22%	9 27%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS



Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
UNDECIDED/DON'T KNOW	56 9%	7 6%	20 22% BdEFG	7 9%	10 9%	9 8%	4 5%	20 7%	36 12%	6 14%	23 21% LmN	7 4%	11 9%	8 6%	11 10%	7 7%	3 3%	20 22% PQSt	9 6%	7 8%	37 11% v	10 6%	6 18%

# CIVITAS

Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (APPROVE - DISAPPROVE)	74 12%	96 50% CD	-25 -10%	3 2% C	63 59% FGHIJ	33 39% GHIJ	-14 -13%	-11 -7%	8 10% GHJ	-5 -6%	-25 -17%	-14 -10%	108 38% KL	-24 -17%	76 18% N	21 69% NO	59 14%	15 9%
TOTAL APPROVE																		
JUN 23-25, 2015	309 51%	135 70% CD	104 40%	70 47%	82 77% FGHIJ	53 62% GHJ	42 39%	62 41%	38 51%	32 42%	55 37%	56 40%	185 65% KL	49 35%	232 55% N	25 82% NO	223 53%	85 47%
FEB 24-25, 2015	289 48%	127 66% CD	89 34%	74 49% C	66 72% GHIJ	61 60% GHi	46 41% h	43 29%	38 45% H	36 55% H	31 40% K	87 68% KL	164 68% KL	53 38%	221 52% N	13 40%	212 50%	78 43%
FEB 1-3, 2015	305 51%	151 79% CD	84 33%	69 46% C	81 80% GHIJ	70 78% GHIJ	37 35%	47 31%	34 42%	36 52% GH	34 28%	97 42% K	165 72% KL	38 28%	249 58% N	15 51% N	216 51%	89 50%
TOTAL DISAPPROVE																		
JUN 23-25, 2015	235 39%	39 20%	129 50% B	67 45% B	19 18%	20 23%	56 52% EF	73 48% EF	30 41% EF	37 48% EF	80 54% M	71 50% M	77 27%	73 53% OP	156 37% P	4 13%	165 39%	70 39%
FEB 24-25, 2015	234 39%	40 21%	145 56% BD	50 33% B	18 20%	21 21%	57 51% EFiJ	88 60% EFiJ	26 31%	24 36% Ef	79 65% LM	102 47% M	47 20%	76 55% OP	147 35%	9 29%	162 39%	72 40%
FEB 1-3, 2015	239 40%	24 13%	149 58% BD	66 44% B	16 15%	9 9%	60 57% EFj	89 58% EFJ	37 46% EF	29 42% EF	77 64% LM	116 50% M	37 16%	81 59% Op	144 34%	11 37%	162 39%	77 43%
STRONGLY APPROVE	112 19%	54 28% CD	37 14%	21 14%	37 34% fGHIJ	18 21%	12 11%	25 17%	10 14%	10 14%	10 7%	22 16% k	77 27% KL	18 13%	82 19%	11 36% n	76 18%	36 20%
SOMEWHAT APPROVE	197 33%	80 42% C	68 26%	49 33%	45 42% gH	35 41% H	31 29%	37 25%	28 38%	21 28%	45 31%	34 24%	108 38% L	31 23%	151 35% N	14 45%	148 35%	49 27%
SOMEWHAT DISAPPROVE	96 16%	18 9%	54 21% B	25 16%	8 8%	11 11%	9 22% Ef	24 20% E	30 16%	12 17%	31 21% m	27 19%	34 12%	26 19%	68 16%	2 7%	61 15%	35 20%
STRONGLY DISAPPROVE	139 23%	21 11%	75 29% B	42 28% B	11 10%	10 12%	32 30% EF	43 28% EF	18 25% Ef	24 32% EF	49 34% M	44 31% M	42 15%	47 34% OP	88 21% P	2 6%	104 25%	35 19%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
UNDECIDED/DON'T KNOW	56 9%	19 10%	24 9%	13 9%	6 6%	13 15%	9 8%	16 10%	6 8%	8 10%	12 8%	14 10%	21 7%	16 12%	37 9%	2 6%	32 8%	25 14%

# CIVITAS

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now, please tell me whether you approve or disapprove of...

The job Richard Burr is doing as a US Senator?

BANNER 1

	KEY REGIONS						GENDER		AGE						GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%
**D/S (APPROVE - DISAPPROVE)	58 10%	-7 -6%	21 23% BEFG	24 31% BEFG	10 8% BG	13 11% BG	-2 -3%	38 13% I	21 7%	22 48% KLMN	20 18% LMN	11 7% n	3 2%	3 2%	32 31% PQRST	4 4% T	2 2% T	6 7% T	17 12% PQT	-2 -3%	57 17% Vw	5 3%	2 5%
TOTAL APPROVE -----	221 37%	40 34%	37 41% g	38 51% bG	40 36%	46 37%	20 25%	120 42% i	101 32%	26 57% klmn	39 35%	60 35%	43 36%	53 35%	50 47% t	38 38%	31 38%	28 30%	49 35%	25 31%	135 40%	65 37%	11 32%
TOTAL DISAPPROVE -----	163 27%	48 40% CDef	16 18%	15 19%	31 27%	32 26%	22 28%	82 29%	81 26%	4 9%	20 18%	48 28% J	41 34% JK	50 34% JK	18 17%	35 35% Os	30 36% OS	22 24%	32 23%	27 34% Os	77 23%	60 34% U	9 27%
STRONGLY APPROVE	53 9%	6 5%	11 12%	7 9% g	13 12% g	14 11% g	3 4%	26 9%	27 9%	5 10%	6 5%	16 9% T	14 12%	14 9% T	6 6% T	12 12%	8 10%	6 6% T	14 10%	7 9%	27 8%	23 13%	2 6%
SOMEWHAT APPROVE	168 28%	35 29%	26 29% EFG	32 42% EFG	27 24%	32 26%	17 21%	94 33% i	74 24%	21 47% lmn	34 30%	44 26%	30 25%	39 26%	44 42% prST	26 26%	23 29%	22 24%	34 24%	17 22%	107 32% v	41 24%	9 26%
SOMEWHAT DISAPPROVE	60 10%	17 14%	9 10%	6 8%	10 9%	11 9%	6 8%	31 11%	29 9%	1 2%	3 3%	14 8% JKL	20 17% JKL	21 14% JK	4 4%	18 18% OR	9 12% oR	2 2% R	14 10% R	13 17% OR	26 8%	25 14% U	3 8%
STRONGLY DISAPPROVE	104 17%	30 25% Cd	7 8%	9 12%	21 18% c	21 17%	16 20% c	51 18%	52 17%	3 7%	16 14%	34 20% j	20 17% j	30 20% j	14 13%	17 17% oS	20 25% oS	20 22%	18 13%	14 17%	52 15%	35 20%	6 18%
UNDECIDED/DON'T KNOW	215 36%	32 27%	37 41% b	23 30%	42 37%	45 36%	37 47% Bd	85 30%	130 42% H	15 33%	53 47% mn	65 38%	36 30%	47 31%	38 36%	27 27%	21 25%	42 46% PQ	60 43% PQ	28 35%	126 37%	52 29%	14 41%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now, please tell me whether you approve or disapprove of...

The job Richard Burr is doing as a US Senator?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (APPROVE - DISAPPROVE)	58 10%	75 39% CD	-10 -4%	-7 -4%	41 38% GHIJ	35 41% GHIJ	-8 -8%	-2 -1% gJ	5 7% GHJ	-12 -15%	-28 -19%	3 2% K	84 30% KL	-14 -10%	56 13% N	16 53% NO	50 12% R	8 4%
TOTAL APPROVE -----	221 37%	99 51% CD	77 30%	46 31%	57 54% GHJ	41 49% GHJ	34 32%	43 29%	29 39% j	17 22%	32 22%	49 35% k	136 48% KL	37 27%	164 39% N	18 59% N	169 40% r	53 29%
TOTAL DISAPPROVE -----	163 27%	24 12%	87 34% B	52 35% B	17 16%	7 8%	42 39% EF	45 30% EF	24 32% EF	29 38% EF	59 40% M	46 32% M	53 19%	51 37% oP	109 25% P	2 6%	119 28%	45 25%
STRONGLY APPROVE	53 9%	24 12% d	21 8%	9 6%	14 13%	10 12%	7 7%	13 9%	5 7%	4 5%	13 9%	13 9%	27 9%	12 9%	33 8%	8 26%	44 11% r	9 5%
SOMEWHAT APPROVE	168 28%	75 39% CD	56 22%	37 25%	44 41% gHJ	31 37% HJ	27 25%	30 20%	24 32% hj	13 17%	19 13%	36 26% K	109 39% KL	25 18%	131 31% N	10 33%	124 30%	44 24%
SOMEWHAT DISAPPROVE	60 10%	12 7%	35 13% B	13 8%	8 7%	5 5%	17 16% F	18 12%	6 8%	7 9%	15 10%	15 10%	27 10%	14 10%	45 11% P	1 2%	46 11%	13 7%
STRONGLY DISAPPROVE	104 17%	11 6%	53 20% B	40 26% B	9 8%	2 3%	25 23% EF	28 18% eF	18 24% EF	22 29% EF	44 30% M	31 22% M	25 9%	37 27% OP	64 15% P	1 4%	72 17%	31 17%
UNDECIDED/DON'T KNOW	215 36%	69 36%	94 36%	52 35%	33 31%	37 43% g	31 29%	63 41%	21 29%	31 40%	56 38%	47 33%	93 33%	50 36%	153 36%	11 35%	133 32%	83 46% Q

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now, please tell me whether you approve or disapprove of...

The job Roy Cooper is doing as Attorney General?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				EMPLOYMENT STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%
**D/S (APPROVE - DISAPPROVE)	136 23%	31 26% cG	13 14%	23 31% cG	39 34% CFG	25 20% G	5 7%	67 23%	69 22%	13 28%	16 14%	31 18%	24 20%	53 35% KLM	32 30% PR	9 9%	25 31% PR	2 2%	36 26% PR	31 39% PRs	54 16%	64 36% U	8 25%
TOTAL APPROVE -----	246 41%	56 46% g	31 35%	39 51% fg	54 48% fg	42 34%	25 31%	120 42%	126 41%	18 41%	45 40%	66 38%	44 37%	73 49% 1M	48 45%	33 33%	38 47% p	31 33%	56 40%	39 49% Pr	123 36%	85 49% U	17 50%
TOTAL DISAPPROVE -----	110 18%	24 20%	19 21%	16 21%	15 13%	17 14%	20 25%	53 18%	57 18%	6 13%	29 26% n	35 20%	20 17%	20 13%	16 15%	24 24% sT	13 16%	29 31% oqST	20 14%	8 10%	69 21% V	21 12%	9 25%
STRONGLY APPROVE	80 13%	24 20% d	11 12%	6 8%	13 12%	15 12%	10 13%	35 12%	45 14%	4 9%	9 8%	20 11%	18 15%	29 19% Kl	8 8%	12 12%	15 18% o	8 8%	22 16%	15 19% or	32 10%	37 21% U	3 10%
SOMEWHAT APPROVE	166 28%	32 26%	20 23%	32 43% bCFG	40 36% fg	27 22%	14 18%	84 29%	82 26%	14 32%	36 32%	46 27%	26 22%	44 29%	40 37% p	21 21%	24 29%	23 25%	35 25%	24 30%	91 27%	49 28%	14 40%
SOMEWHAT DISAPPROVE	47 8%	9 7%	6 6%	9 11%	8 7%	8 6%	9 11%	24 8%	23 7%	2 5%	10 9%	19 11% n	9 8%	7 5%	10 9%	12 12% Q	3 3%	6 6%	13 9% q	4 5%	30 9%	9 5%	5 14%
STRONGLY DISAPPROVE	63 10%	16 13%	13 15%	7 9%	7 6%	9 8%	11 14%	29 10%	34 11%	3 7%	19 17%	16 9%	11 9%	13 9%	6 6%	12 12% t	10 13% st	23 25% OST	7 5%	4 5%	39 12% w	12 7%	4 12%
UNDECIDED/DON'T KNOW	244 41%	40 33%	40 44%	21 28%	44 39%	63 51% BD	35 44%	115 40%	129 41%	21 47%	37 33%	72 42%	55 46%	57 38%	42 40%	43 43%	30 37%	32 35%	64 45%	32 41%	145 43% w	69 39%	8 24%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Now, please tell me whether you approve or disapprove of...

The job Roy Cooper is doing as Attorney General?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (APPROVE - DISAPPROVE)	136 23%	21 11%	82 32% Bd	33 22% B	11 10%	10 12%	44 41% EFHI	38 25% EF	12 16%	21 28% EF	39 27% m	41 29% M	48 17%	44 32% Op	87 20%	4 13%	110 26% R	26 14%
TOTAL APPROVE -----	246 41%	65 34%	120 46% B	61 41% B	36 34%	29 34%	58 54% EFI	62 41% EFI	26 35%	35 46%	67 46%	60 42%	109 39%	73 53% O	162 38%	10 32%	185 44%	62 34%
TOTAL DISAPPROVE -----	110 18%	45 23% c	37 15%	28 19%	25 24%	20 23%	14 13%	24 16%	14 19%	14 18%	28 19%	18 13%	62 22% l	28 20%	74 17%	6 20%	74 18%	36 20%
STRONGLY APPROVE	80 13%	15 8%	49 19% Bd	16 11%	7 6%	8 10%	21 20% Efi	27 18% E	7 9%	9 12%	32 22% M	18 13%	28 10%	17 12%	60 14%	2 6%	59 14%	21 11%
SOMEWHAT APPROVE	166 28%	50 26%	71 28%	45 30%	29 27%	21 25%	36 34%	35 23%	19 26%	26 34%	35 24%	42 29%	81 29%	56 40% O	102 24%	8 26%	125 30%	41 23%
SOMEWHAT DISAPPROVE	47 8%	21 11%	18 7%	8 6%	15 14% Gj	6 7%	4 4%	14 9%	6 8%	3 3%	9 6%	9 6%	29 10%	11 8%	34 8%	2 8%	32 8%	15 8%
STRONGLY DISAPPROVE	63 10%	23 12%	20 8%	20 13%	10 10%	13 16% h	10 9%	10 7%	9 12%	11 14%	19 13%	9 7%	32 11%	17 13%	41 10%	4 12%	42 10%	21 11%
UNDECIDED/DON'T KNOW	244 41%	82 43%	101 39%	61 41%	46 43%	36 43%	36 33%	65 43%	34 45%	27 36%	51 35%	63 45%	111 39%	37 27%	190 45% N	15 48%	161 38%	83 46%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C



CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

BANNER 1

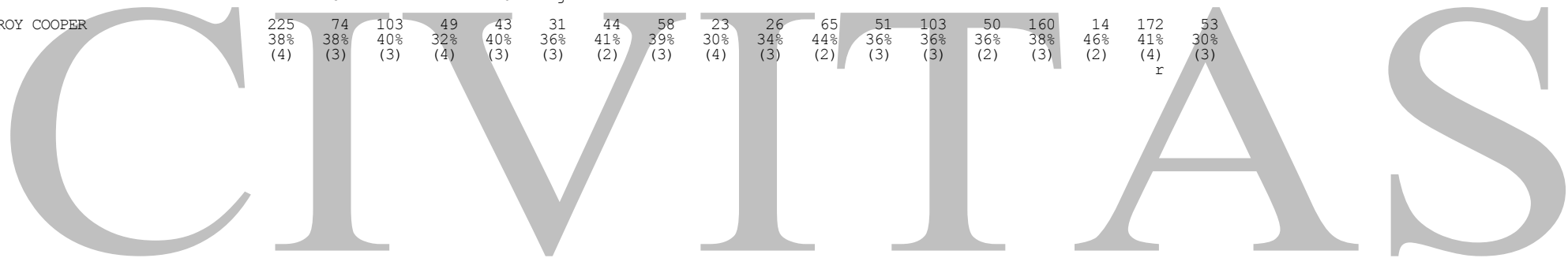
	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
PAT MCCRORY	313 52% (1)	55 45% (2)	52 58% (1)	52 69% (1) BEG	51 45% (2)	67 55% (1)	36 45% (2)	163 56% (1) i	150 48% (2)	29 65% (1)	60 54% (2)	88 51% (1)	55 46% (1)	80 54% (2)	62 58% (1)	56 56% (1)	45 55% (1)	46 50% (2)	65 46% (2)	39 50% (2)	184 54% (1)	91 52% (2)	16 47% (2)	
BARACK OBAMA	294 49% (2)	73 61% (1) CFg	33 37% (3)	37 49% (3)	59 53% (1) c	54 44% (2)	36 46% (1)	124 43% (3)	170 55% (1) H	23 50% (2)	64 58% (1) m	76 44% (2)	49 41% (3)	81 54% (1) lM	52 49% (2) p	33 33% (4)	39 48% (2) P	54 59% (1) P	71 51% (1) P	45 56% (1) P	153 45% (2)	98 56% (1) U	26 77% (1) UV	
RICHARD BURR	231 39% (3)	39 33% (4)	36 41% (2)	40 53% (2) BfG	51 45% (3) G	43 35% (3)	21 27% (3)	129 45% (2) I	102 33% (4)	18 40% (3)	42 38% (3)	64 37% (4)	51 43% (2)	57 38% (4)	48 45% (3) r	46 46% (2) RT	36 44% (4) Rt	23 25% (4)	54 39% (4)	25 31% (4)	132 39% (3)	68 39% (4)	15 46% (3)	
ROY COOPER	225 38% (4)	53 44% (3) G	30 34% (4)	36 47% (4) G	48 42% (4)	41 34% (4)	17 22% (4)	110 38% (4)	115 37% (3)	13 29% (4)	36 33% (4)	66 38% (3)	44 37% (4)	66 44% (3)	36 34% (4)	36 36% (3)	38 46% (3) r	26 29% (3)	60 43% (3)	29 37% (3)	114 34% (4)	78 44% (3) U	15 46% (4)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Summary of Images: % Total Favorable

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
PAT MCCRORY	313 52% (1)	131 68% (1) CD	106 41% (2)	75 50% (1)	80 75% (1) fGHIJ	51 60% (1) GH	41 38% (4)	65 43% (2)	42 56% (1) G	34 44% (2)	54 37% (3)	56 40% (2)	190 67% (1) KL	47 34% (4)	237 56% (1) N	26 85% (1) NO	217 52% (1)	96 53% (1)
BARACK OBAMA	294 49% (2)	29 15% (4)	197 76% (1) BD	68 46% (2) B	19 18% (4)	9 11% (4)	77 72% (1) EFIJ	119 79% (1) EFIJ	27 36% (3) EF	41 55% (1) EFi	124 85% (1) LM	86 61% (1) M	67 24% (4)	130 94% (1) OP	152 36% (4)	10 32% (4)	201 48% (2)	92 51% (2)
RICHARD BURR	231 39% (3)	95 49% (2) CD	86 33% (4)	50 34% (3)	57 54% (2) HJ	38 44% (2) Hj	42 40% (3)	44 29% (4)	30 40% (2)	21 27% (4)	28 19% (4)	46 33% (4) K	154 55% (2) KL	47 34% (3)	170 40% (2)	12 40% (3)	185 44% (3) R	46 26% (4)
ROY COOPER	225 38% (4)	74 38% (3)	103 40% (3)	49 32% (4)	43 40% (3)	31 36% (3)	44 41% (2)	58 39% (3)	23 30% (4)	26 34% (3)	65 44% (2)	51 36% (3)	103 36% (3)	50 36% (2)	160 38% (3)	14 46% (2)	172 41% (4) r	53 30% (3)



NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you never heard of them, just tell me and we'll go on to the next one.

Pat McCrory

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS																								
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)																							
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%																							
**D/S (FAVORABLE - UNFAVORABLE)	94 16%	- -	29 33% BEfG	39 51% BcEFG	3 3% G	23 19% BEG	- -	62 21% I	32 10%	21 46% LMN	28 26% LM	15 9%	4 4%	25 17% LM	30 29% ST	16 16% S	15 19% S	15 17%	8 6%	10% 10%	64 19%	25 14%	4 11%																							
TOTAL HEARD OF	587 98%	119 99%	84 93%	74 98%	109 97%	123 100% c	78 99%	284 99%	303 97%	41 91%	109 97%	169 98%	120 100%	148 99%	103 97%	100 100% s	81 99%	88 96%	136 97%	79 99%	331 98%	174 99%	33 97%																							
TOTAL FAVORABLE	CIVIL RIGHTS																																													
JUN 23-25, 2015																								313 52%	55 45% CD	52 58% CD	52 69% BEG	51 45%	67 55%	36 45% D	163 56% i	150 48%	29 65%	60 54%	88 51%	55 46%	80 54%	62 58%	56 55%	45 55%	46 50%	65 46%	39 50%	184 54%	91 52%	16 47%
FEB 24-25, 2015																								310 52%	67 48%	46 57% g	38 56% g	60 53%	66 55% g	32 41% g	154 54%	156 50%	22 52%	52 50%	96 53%	58 49%	82 54%	45 47%	67 56% s	42 59% S	57 56%	52 44%	47 51%	177 52%	94 51%	21 45%
FEB 1-3, 2015																								305 51%	63 45%	40 55%	37 53%	54 48%	82 59% Bg	29 46%	151 52%	154 49%	25 54%	58 56%	88 49%	54 46%	80 51%	54 52%	67 53%	30 51%	51 53%	52 45%	52 51%	174 51%	97 51%	15 50%
TOTAL UNFAVORABLE	CIVIL RIGHTS																																													
JUN 23-25, 2015																								219 36%	54 45% CD	22 25%	13 18% CD	48 43% CD	45 36% D	36 46% CD	101 35%	118 38%	9 19%	32 28%	73 42% J	50 42% J	55 37% j	31 29%	40 40%	30 36%	30 33%	56 40%	31 39%	120 35%	65 37%	12 36%
FEB 24-25, 2015																								218 36%	55 40%	23 28%	25 37%	44 39%	38 32%	32 41%	98 34%	121 39%	10 24%	33 31%	77 43% Jkn	48 41% j	50 33%	33 35%	43 36%	21 29%	30 29%	59 50% OPQRT	32 35%	124 37%	67 36%	16 35%
FEB 1-3, 2015																								224 37%	67 48% cdf	24 33%	21 31%	42 37%	43 31%	27 41%	104 36%	119 38%	12 26%	30 30%	71 47% JKn	54 47% JKn	55 35%	33 32%	48 38%	23 38%	31 32%	53 46% or	36 35%	132 39% W	73 38% W	5 18%
VERY FAVORABLE	108 18%	21 17%	15 17%	23 30% fg	20 18%	19 15%	10 13%	59 21%	49 16%	6 14%	18 16%	36 21%	20 17%	27 18%	20 19%	25 25% s	15 18%	14 15%	21 15%	15 18%	65 19%	30 17%	7 22%																							
SOMEWHAT FAVORABLE	205 34%	34 28%	36 41%	29 39%	31 28%	48 39%	26 33%	103 36%	101 32%	23 50% lm	42 38%	52 30%	34 29%	53 36%	42 39%	31 31%	31 37%	32 35%	44 31%	25 31%	120 35%	61 35%	8 25%																							
SOMEWHAT UNFAVORABLE	80 13%	24 20% Df	12 13%	5 6%	16 14%	12 10%	11 14%	38 13%	42 13%	1 2%	9 8%	28 16% J	17 14% J	25 16% J	8 8%	14 14%	16 20% O	10 11%	20 14%	12 14%	42 12%	29 17%	3 9%																							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W NATIONAL RESEARCH INC

Continued

CIVITAS

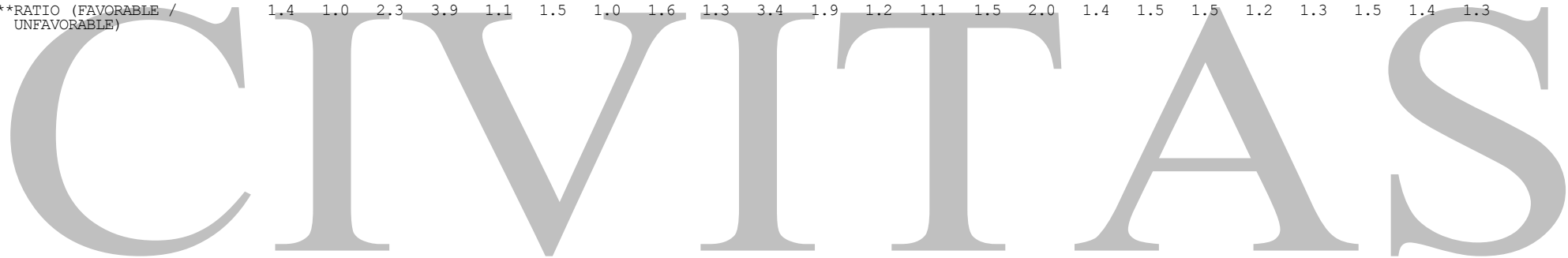
CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Pat McCrory

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
VERY UNFAVORABLE	139 23%	30 25% cd	11 12%	8 11%	32 28% cd	33 27% cd	25 32% cd	63 22%	76 24%	8 17%	22 20%	45 26%	34 28%	30 20%	23 21%	26 26%	14 17%	20 22%	36 26%	20 25%	78 23%	36 21%	9 27%
HEARD OF/NO OPINION	56 9%	11 9%	10 11%	9 11%	10 9%	11 9%	6 8%	20 7%	35 11%	3 7%	17 15% l	8 5%	14 12% L	13 9%	10 10%	4 4%	6 7%	12 13%	15 11% p	8 10% p	27 8%	18 10%	5 15%
NEVER HEARD OF	13 2%	1 1%	6 7% f	2 2%	3 3%	- -	1 1%	4 1%	9 3%	4 9%	3 3%	4 2%	- -	2 1%	3 3%	- -	1 1%	4 4%	4 3% p	1 1%	7 2%	2 1%	1 3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.4	1.0	2.3	3.9	1.1	1.5	1.0	1.6	1.3	3.4	1.9	1.2	1.1	1.5	2.0	1.4	1.5	1.5	1.2	1.3	1.5	1.4	1.3



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Pat McCrory

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE																			
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)																		
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%																		
**D/S (FAVORABLE - UNFAVORABLE)	94 16%	91 47% CD	-11 -4%	14 9%	59 56% FGHIJ	31 37% GHIJ	-12 -11%	1 1%	14 19% GHJ	-1 -1%	-24 -17%	-7 -5% K	122 43% KL	-21 -15%	90 21% N	23 76% NO	56 13%	38 21%																		
TOTAL HEARD OF	587 98%	186 97%	252 98%	149 99%	105 98%	81 95%	105 98%	147 97%	74 100% f	75 99%	147 100% M	139 98%	276 98%	136 99%	416 98%	30 96%	414 99%	173 96%																		
TOTAL FAVORABLE																																				
JUN 23-25, 2015																			313 52%	131 68% CD	106 41%	75 50%	80 75% fGHIJ	51 60% GH	41 38%	65 43%	42 56% G	34 44%	54 37%	56 40%	190 67% KL	47 34%	237 56% N	26 85% NO	217 52%	96 53%
FEB 24-25, 2015																			310 52%	134 70% CD	96 37%	80 53% C	67 73% GHIJ	67 67% GHI	46 41%	50 34%	41 49% H	39 58% GH	25 21%	107 48% K	172 71% KL	55 40%	238 56% N	15 48%	228 54% r	82 45%
FEB 1-3, 2015																			305 51%	144 75% CD	90 35%	71 47% C	76 75% GHIJ	68 75% GHIJ	39 37%	51 34%	36 45%	35 50% gH	34 28%	99 43% K	165 72% KL	45 33%	242 57% N	17 56% n	215 51%	90 50%
TOTAL UNFAVORABLE																																				
JUN 23-25, 2015																			219 36%	41 21%	117 45% B	62 41% B	21 19%	20 23%	53 50% EF	64 42% EF	27 37% E	34 45% EF	78 53% M	63 45% M	68 24%	68 49% OP	146 34% P	3 9%	161 38%	58 32%
FEB 24-25, 2015																			218 36%	35 18%	135 52% BD	48 32% B	15 16%	20 20%	56 50% EFIJ	79 54% EFIJ	27 32% Ef	21 32% E	81 67% LM	85 39% M	46 19%	66 48% O	141 33%	10 33%	149 35%	69 39%
FEB 1-3, 2015																			224 37%	23 12%	143 55% BD	58 39% B	15 15%	8 9%	56 53% EFJ	86 57% EFIJ	33 41% EF	25 37% EF	76 63% LM	109 48% M	31 13%	72 52% OP	139 33%	9 29%	158 38%	66 37%
VERY FAVORABLE	108 18%	61 32% CD	24 9%	23 15%	41 38% fGHIJ	20 24% Gh	7 6%	17 12%	12 16%	11 15%	8 6%	15 11%	82 29% KL	13 9%	87 20% N	8 25%	72 17%	36 20%																		
SOMEWHAT FAVORABLE	205 34%	71 37%	82 32%	52 35%	39 37%	31 37%	34 32%	48 32%	30 40%	22 29%	46 31%	41 29%	108 38%	34 25%	150 35% n	18 59% No	145 35%	60 33%																		
SOMEWHAT UNFAVORABLE	80 13%	18 9%	41 16%	21 14%	7 6%	11 13%	20 19% E	21 14%	11 15%	10 13%	23 16%	22 15%	28 10%	21 15%	58 14% p	1 3% P	59 14%	21 12%																		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R NATIONAL RESEARCH INC

Continued

CIVITAS

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you never heard of them, just tell me and we'll go on to the next one.

Pat McCrory

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
VERY UNFAVORABLE	139 23%	23 12%	75 29% B	41 27% B	14 13%	9 10%	33 30% EF	43 28% EF	16 22% f	25 32% EF	55 38% M	41 29% M	40 14%	47 34% OP	89 21% P	2 6%	102 24%	37 21%
HEARD OF/NO OPINION	56 9%	14 7%	30 11%	12 8%	4 4%	10 12%	11 10%	18 12% e	5 7%	7 9%	14 10%	19 14% m	17 6%	21 16% oP	33 8%	1 2%	37 9%	19 11%
NEVER HEARD OF	13 2%	6 3%	6 2%	1 1%	2 2%	4 5% i	2 2%	4 3%	- -	1 1%	- -	2 2%	7 2% K	2 1%	10 2%	1 4%	6 1%	7 4%
**RATIO (FAVORABLE / UNFAVORABLE)	1.4	3.2	0.9	1.2	3.9	2.6	0.8	1.0	1.5	1.0	0.7	0.9	2.8	0.7	1.6	9.5	1.3	1.7

# CIVITAS



CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Richard Burr

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%	
**D/S (FAVORABLE - UNFAVORABLE)	53 9%	-17 -14%	23 26% BFG	23 30% BFG	22 19% BFG	6 5% BG	-4 -5% b	40 14% I	13 4%	6 13%	18 16% n	12 7%	11 9%	7 5%	18 17% RT	13 13% RT	9 11% RT	-4 -5%	20 14% RT	-3 -3%	39 11% V	10 5%	5 14%	
TOTAL HEARD OF	540 90%	115 95% cG	75 84%	69 92% g	106 93% G	113 92% G	62 78%	265 92%	274 88%	35 78%	99 89%	150 87%	115 96% jL	139 93% j1	97 91%	92 92%	76 93%	76 82%	123 88%	75 94% r	297 88%	164 93% u	33 97% U	
TOTAL FAVORABLE	CIVITAS																							
JUN 23-25, 2015	231 39%	39 33%	36 41%	40 53% BFG	51 45% G	43 35%	21 27%	129 45% I	102 33%	18 40%	42 38%	64 37%	51 43%	57 38%	48 45% r	46 46% RT	36 44% Rt	23 25%	54 39%	25 31%	132 39%	68 39%	15 46%	
FEB 1-3, 2015	194 32%	40 28%	21 29%	14 21% BcD	49 43% BcD	47 34% d	23 36% d	104 36%	91 29%	11 23%	21 21% K	65 36% K	40 34% k	57 37% K	23 22%	53 42% ORSt	27 46% ORSt	24 26%	34 30%	32 31%	106 31%	68 36%	9 29%	
TOTAL UNFAVORABLE	CIVITAS																							
JUN 23-25, 2015	178 30%	56 47% CDEFG	13 15%	17 23%	29 26%	37 30% C	25 32% C	90 31%	89 28%	12 27%	24 22%	52 30%	40 34%	50 33%	30 28%	33 33%	27 33% C	27 30%	34 24%	27 34% C	93 27%	58 33%	11 32%	
FEB 1-3, 2015	149 25%	55 39% CDEFG	13 17%	16 23%	28 25%	24 17%	13 20%	67 23%	83 27%	6 12%	24 24%	46 25% j	37 31% J	37 24%	18 18%	34 27%	14 24%	25 26%	34 30% o	24 23%	87 26% w	49 25% w	3 12%	
VERY FAVORABLE	44 7%	11 9%	4 5%	6 8%	10 9%	7 6%	6 7%	26 9%	19 6%	- -	2 2%	15 8% Jk	12 10% JK	16 11% JK	5 4%	12 12% oR	9 10% R	1 1%	9 7% r	8 10% R	18 5%	19 11% U	2 6%	
SOMEWHAT FAVORABLE	187 31%	28 23%	32 36% g	34 45% BFG	41 36% bG	36 29%	16 20%	104 36% I	83 27%	18 40%	40 36%	49 28%	39 33%	41 27%	43 40% T	33 33% t	27 34% T	22 24%	45 32% t	17 21%	114 34%	49 28%	13 39%	
SOMEWHAT UNFAVORABLE	82 14%	29 24% CEF	6 7%	10 13%	10 9%	12 10%	14 18% c	41 14%	41 13%	7 15%	8 7%	23 13%	21 18% k	22 15%	15 14%	13 13%	12 15%	10 10%	17 12%	14 18%	40 12%	27 15%	6 19%	
VERY UNFAVORABLE	97 16%	27 23% CD	7 8%	7 10%	19 17% c	26 21% Cd	11 14%	49 17%	48 15%	5 11%	16 14%	29 16%	19 16%	28 19%	15 14%	20 20%	15 18%	18 19%	17 12%	13 16%	53 16% PQ	32 18%	4 13%	
HEARD OF/NO OPINION	130 22%	19 16%	26 29% b	12 16%	25 22%	32 26%	15 19%	46 16%	84 27% H	5 11%	33 29% j	35 20%	23 20%	33 22%	20 19%	13 13%	13 16%	25 27% p	35 25% P	23 29% PQ	72 21%	38 22%	7 20%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W NATIONAL RESEARCH INC

Continued

CIVITAS

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Richard Burr

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL	TRI- ANGLE	SOUTH -EAST	NORTH -EAST NC	PIED- MONT TRIAD	CHAR- LOTTE	WEST- ERN	MEN	WOMEN	18-25	26-40	41-55	56-65	66+	MEN 18-44	MEN 45-64	MEN 65+	WOMEN 18-44	WOMEN 45-64	WOMEN 65+	FULL TIME	RET- IRED	UN- EMPL- OYED
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
NEVER HEARD OF	61 10%	5 5%	14 16% b	6 8%	7 7%	10 8%	17 22% BDEF	23 8%	38 12%	10 22% mn	12 11%	23 13% Mn	5 4%	10 7%	9 9%	8 8%	5 7%	16 18% t	17 12%	4 6%	42 12% vW	11 7%	1 3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	0.7	2.8	2.3	1.7	1.2	0.9	1.4	1.1	1.5	1.7	1.2	1.3	1.1	1.6	1.4	1.3	0.8	1.6	0.9	1.4	1.2	1.4

# CIVITAS

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Richard Burr

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (FAVORABLE - UNFAVORABLE)	53 9%	63 33% CD	-1 - D	-10 -7%	38 36% GHIJ	25 30% GHIJ	3 3% HIJ	-4 -3%	-2 -2%	-8 -11%	-42 -29%	-	99 35% KL	-3 -3%	49 12% N	7 22% N	62 15% R	-9 -5%
TOTAL HEARD OF	540 90%	176 92%	234 91%	130 86%	98 91%	78 92%	99 93% j	135 89%	68 92%	61 81%	128 87%	128 91%	261 93%	126 92%	386 91%	23 76%	386 92%	153 85%
TOTAL FAVORABLE																		
JUN 23-25, 2015	231 39%	95 49% CD	86 33%	50 34%	57 54% HJ	38 44% Hj	42 40%	44 29%	30 40%	21 27%	28 19%	46 33% K	154 55% KL	47 34%	170 40%	12 40%	185 44% R	46 26%
FEB 1-3, 2015	194 32%	106 55% CD	44 17%	44 30% C	57 56% GHIJ	49 54% GHIJ	24 23% h	20 13%	22 28% H	22 32% H	19 16%	63 27% K	108 47% KL	26 19%	158 37% Np	6 21%	149 35% R	46 25%
TOTAL UNFAVORABLE																		
JUN 23-25, 2015	178 30%	31 16%	87 34% B	60 40% B	19 18%	12 15%	39 37% EF	48 31% EF	31 42% EF	29 38% EF	71 48% LM	46 33% M	55 19%	50 37%	121 28%	6 19%	123 29%	55 31%
FEB 1-3, 2015	149 25%	26 14%	87 34% Bd	36 24% B	15 14%	12 13%	33 32% EF	54 35% EFi	19 23%	17 25% f	47 39% M	74 32% M	26 11%	39 28%	101 24%	7 24%	108 26%	42 23%
VERY FAVORABLE	44 7%	18 10%	15 6%	11 7%	12 11%	7 8%	8 7%	7 5%	6 8%	5 7%	3 2%	9 6%	33 12% K	5 4%	38 9% N	2 5%	40 9% R	5 3%
SOMEWHAT FAVORABLE	187 31%	76 40% CD	71 28%	39 26%	46 43% HJ	31 36% j	35 32%	37 24%	24 32%	16 21%	25 17%	37 26%	121 43% KL	42 30%	132 31%	11 35%	145 35% r	42 23%
SOMEWHAT UNFAVORABLE	82 14%	19 10%	36 14%	26 17%	11 10%	8 9%	13 12%	24 16%	17 23% eF	9 12%	29 20% m	17 12%	30 11%	14 10%	62 15%	5 16%	58 14%	23 13%
VERY UNFAVORABLE	97 16%	12 6%	50 19% B	34 23% B	8 7%	4 5%	27 25% EF	24 16% F	15 20% eF	20 26% EF	41 28% M	29 20% M	25 9%	36 26% OP	59 14% P	1 3%	65 15%	32 18%
HEARD OF/NO OPINION	130 22%	50 26% D	61 24% D	19 13%	21 20%	28 34% eGIJ	17 16%	44 29% GIj	7 10%	12 15%	29 20%	36 26%	53 19%	29 21%	95 22%	5 17%	78 19%	51 29%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

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Richard Burr

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
NEVER HEARD OF	61 10%	16 8%	24 9%	20 14%	9 9%	7 8%	8 7%	16 11%	6 8%	15 19% g	19 13%	13 9%	21 7%	12 8%	40 9%	7 24%	34 8%	27 15%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	3.0	1.0	0.8	3.0	3.0	1.1	0.9	0.9	0.7	0.4	1.0	2.8	0.9	1.4	2.2	1.5	0.8

# CIVITAS

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Roy Cooper

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
**D/S (FAVORABLE - UNFAVORABLE)	122 20%	27 22% G	20 22% G	24 32% FG	32 28% FG	18 15% G	1 2%	57 20%	65 21%	11 23% k	5 5%	40 23% K	19 16% K	48 32% KLM	17 16% R	13 13% R	28 34% OPR	2 2%	44 31% OPR	20 25% PR	43 13%	56 32% U	13 39% U	
TOTAL HEARD OF	508 85%	109 91% CG	69 77%	66 87% G	101 89% cG	109 88% G	55 70%	248 86%	259 83%	28 63%	99 88% J	147 85% j	103 86% J	131 87% J	90 85%	85 85%	73 90%	76 82%	117 84%	66 84%	287 85%	154 88%	24 71%	
TOTAL FAVORABLE	225 38%	53 44% G	30 34%	36 47% G	48 42% G	41 34%	17 22%	110 38%	115 37%	13 29%	36 33%	66 38%	44 37%	66 44% r	36 34%	36 36%	38 46% r	26 29%	60 43%	29 37%	114 34%	78 44% U	15 46% U	
TOTAL UNFAVORABLE	103 17%	26 22%	10 12%	11 15% q	16 14% q	23 19%	16 20%	52 18%	50 16%	3 6%	31 28% JN	26 15%	25 21% Jn	18 12%	19 18%	23 23% qSt	10 13%	25 27% qst	16 12%	9 12%	71 21% VW	22 12% W	2 7%	
VERY FAVORABLE	64 11%	17 14%	12 13%	6 7% r	10 9% r	10 8% r	10 12% r	27 9%	37 12%	2 5%	8 7%	14 8%	13 11% JKLm	27 18% JKLm	6 5%	9 9%	13 16% Or	6 7%	17 12% Or	14 18% Opr	19 6%	33 19% U	7 19%	
SOMEWHAT FAVORABLE	161 27%	36 30% G	18 20%	30 40% CG	38 34% cG	31 25% G	8 10%	83 29%	78 25%	11 25%	28 25%	52 30%	31 26%	39 26%	31 29%	27 27%	25 31% t	20 22%	43 31% t	15 19%	96 28%	45 26%	9 26%	
SOMEWHAT UNFAVORABLE	47 8%	9 8%	3 3%	8 10% s	10 9% s	12 10% s	6 7%	28 10%	20 6%	- -	12 11% J	12 7% J	15 12% Jn	9 6% J	10 9%	12 12%	6 7% s	7 7%	8 6% s	4 5%	31 9%	12 7% s	2 7%	
VERY UNFAVORABLE	56 9%	17 14% de	8 9%	4 5%	6 5%	11 9%	10 13%	25 9%	31 10%	3 6%	19 17% n	15 8%	10 8%	9 6%	9 9%	11 11%	5 6% qSt	18 19% qSt	8 6%	5 6%	40 12% VW	10 6% W	- -	
HEARD OF/NO OPINION	180 30%	30 25%	28 31%	19 24%	37 33%	44 36%	22 28%	86 30%	94 30%	12 28%	32 28%	55 31%	34 28%	47 31%	35 33%	26 26%	25 30%	25 27%	41 29%	28 35%	102 30%	54 31%	6 19%	
NEVER HEARD OF	92 15%	11 9%	21 23% Be	10 13%	12 11%	14 12% BDEF	24 30% BDEF	40 14%	53 17%	17 37% KLMN	13 12%	27 15%	17 14%	19 13%	16 15%	15 15%	8 10%	16 18%	23 16%	13 16%	51 15%	22 12%	10 29%	
**RATIO (FAVORABLE / UNFAVORABLE)	2.2	2.0	2.9	3.1	3.0	1.8	1.1	2.1	2.3	4.9	1.2	2.5	1.8	3.7	1.9	1.6	3.7	1.1	3.7	3.1	1.6	3.6	6.6	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you never heard of them, just tell me and we'll go on to the next one.

Roy Cooper

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (FAVORABLE - UNFAVORABLE)	122 20%	43 22% d	60 23% D	19 13%	27 26% I	15 18%	22 21%	38 25% I	8 10%	12 16%	43 29% M	32 23%	47 17%	14 10%	99 23% N	11 35% n	100 24% R	22 12%
TOTAL HEARD OF	508 85%	163 85%	223 86%	122 81%	90 84%	73 86%	98 91% h	125 83%	61 83%	61 81%	121 83%	123 87%	242 86%	126 92% Op	356 84%	21 68%	361 86%	147 82%
TOTAL FAVORABLE	225 38%	74 38%	103 40%	49 32%	43 40%	31 36%	44 41%	58 39%	23 30%	26 34%	65 44%	51 36%	103 36%	50 36%	160 38%	14 46%	172 41% r	53 30%
TOTAL UNFAVORABLE	103 17%	31 16%	42 16%	29 20%	15 14%	16 19%	22 21%	20 13%	15 20%	14 19%	22 15%	19 13%	56 20%	36 26% O	61 14%	3 11%	72 17%	31 17%
VERY FAVORABLE	64 11%	10 5%	42 16% BD	11 8%	4 4%	6 7%	19 18% EfI	23 15% EfI	3 5%	8 10%	26 18% M	17 12%	20 7%	17 12%	44 10%	4 12%	45 11%	19 10%
SOMEWHAT FAVORABLE	161 27%	63 33% c	61 23%	37 25%	38 36% h	25 29%	25 24%	35 23%	19 26%	18 24%	39 27%	35 25%	83 29%	34 24%	116 27%	10 34%	126 30% r	35 19%
SOMEWHAT UNFAVORABLE	47 8%	8 4%	25 10% b	14 10%	6 5%	2 2%	11 11% F	14 9% f	10 14% F	4 5%	6 4%	9 6%	28 10% k	20 14% op	26 6%	1 3%	39 9%	8 4%
VERY UNFAVORABLE	56 9%	23 12%	17 7%	15 10%	10 9%	14 16% Hi	11 10%	7 4%	4 6%	10 14%	16 11%	10 7%	28 10%	17 12%	36 8%	3 8%	32 8%	23 13%
HEARD OF/NO OPINION	180 30%	58 30%	78 30%	44 30%	31 29%	26 31%	31 29%	47 31%	24 32%	21 27%	34 23%	53 37% K	83 29%	40 29% p	135 32% P	3 11%	118 28%	62 35%
NEVER HEARD OF	92 15%	29 15%	35 14%	28 19%	17 16%	12 14%	9 9%	26 17% g	13 17%	15 19%	25 17%	18 13%	40 14%	12 8%	70 16% N	10 32% n	59 14%	33 18%
**RATIO (FAVORABLE / UNFAVORABLE)	2.2	2.4	2.4	1.7	2.8	2.0	2.0	2.9	1.5	1.8	3.0	2.7	1.8	1.4	2.6	4.1	2.4	1.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C



CIVITAS / NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%	
**D/S (FAVORABLE - UNFAVORABLE)	10 2%	31 26% CDEFG	-19 -21%	2 2% CFG	10 9% CdFG	-9 -8% c	-4 -5% C	-34 -12%	44 14% H	4 8% LM	19 17% LM	-16 -9%	-12 -10%	15 10% LM	1 1% PQ	-32 -4%	-3 -4% P	18 20% OPQS	9 6% oPQ	16 21% OPQS	-22 -6%	22 13% U	20 59% UV	
TOTAL HEARD OF	600 100%	120 100%	89 100%	76 100%	113 100%	123 100%	79 100%	288 100%	312 100%	45 100%	112 100%	173 100%	120 100%	149 100%	106 100%	100 100%	82 100%	92 100%	140 100%	79 100%	338 100%	176 100%	34 100%	
TOTAL FAVORABLE																								
JUN 23-25, 2015	294 49%	73 61% CFg	33 37%	37 49%	59 53% c	54 44%	36 46%	124 43%	170 55% H	23 50%	64 58% m	76 44%	49 41%	81 54% LM	52 49% P	33 33%	39 48% P	54 59% P	71 51% P	45 56% P	153 45%	98 56% U	26 77% UV	
FEB 24-25, 2015	275 46%	72 52% cG	31 38%	33 48%	54 48% g	57 48% g	28 35%	118 41%	157 50% H	18 42%	50 48%	75 41%	65 55% Ln	67 44%	39 40%	51 42%	28 40%	48 47%	66 56% OPQ	43 47%	150 45%	88 47%	25 54%	
FEB 1-3, 2015	288 48%	79 56% c	30 41%	34 49%	51 45%	64 46%	30 47%	135 47%	153 49%	26 56%	46 45%	91 51%	57 49%	68 44%	49 48%	58 46%	27 46%	51 54%	59 51%	43 42%	172 50% v	81 42%	17 59%	
TOTAL UNFAVORABLE																								
JUN 23-25, 2015	284 47%	42 35%	52 58% B	35 47%	50 44%	64 52% B	41 51% b	158 55% I	127 41%	19 42%	46 41%	92 53%	61 51%	66 44%	51 48%	65 65% oqRST	42 51% T	35 39%	63 45%	28 36%	175 52% vW	75 43% W	6 18%	
FEB 24-25, 2015	297 50%	62 44%	46 57% b	32 46%	54 48%	54 45% BdeF	49 62% I	155 54% I	142 45%	19 43%	44 42%	99 55% k	53 45%	83 54% k	44 45%	70 58% rS	42 59% orS	46 45%	50 42%	46 51%	170 51% W	95 51% W	13 28%	
FEB 1-3, 2015	294 49%	56 40%	42 57% B	31 45%	58 51% b	75 54% B	32 50%	142 49%	152 49%	17 37%	54 53%	83 46%	58 49%	82 53%	48 47%	65 52%	28 48%	44 46%	51 44%	57 56% W	162 47% W	106 55% W	8 28%	
VERY FAVORABLE	164 27%	39 32%	18 20%	23 31%	32 28%	36 29%	16 21%	64 22%	100 32% H	10 23%	25 23%	45 26%	33 28%	51 34%	25 24%	19 19%	21 25%	22 24%	46 33% P	31 39% oPQR	81 24%	64 36% U	11 33%	
SOMEWHAT FAVORABLE	130 22%	35 29% F	15 17%	14 18%	27 24%	19 15%	20 25%	59 21%	70 23%	12 27%	39 35% LMn	32 18%	16 14%	30 20%	26 25%	14 14%	18 22%	32 34% Pst	26 18%	13 17%	72 21%	34 19%	15 44% uV	
SOMEWHAT UNFAVORABLE	49 8%	7 6%	10 11%	8 10%	5 5%	14 11%	5 7%	34 12% I	15 5%	7 16%	14 13%	10 6%	7 6%	9 6% S	16 15% S	11 11% S	7 8% s	7 8%	4 3%	4 5%	33 10% W	10 6% W	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
VERY UNFAVORABLE	236 39%	35 29%	43 48% B	28 37%	44 39%	50 41%	35 45% b	124 43%	112 36%	12 27%	31 28%	82 47% jK	54 45% jK	56 38%	35 33%	54 54% ORT	35 43% t	28 31%	59 42% t	24 30%	142 42% W	66 37% W	6 18%	
HEARD OF/NO OPINION	22 4%	4 4%	4 4%	3 4%	4 3%	4 4%	2 2%	7 2%	15 5%	3 7%	2 1%	5 3%	9 8% KLN	3 2%	4 2%	2 1%	2 3%	6 4%	6 8% pQ	10 3%	3 2%	2 5%		
NEVER HEARD OF	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	1.7	0.6	1.0	1.2	0.9	0.9	0.8	1.3	1.2	1.4	0.8	0.8	1.2	1.0	0.5	0.9	1.5	1.1	1.6	0.9	1.3	4.3	

CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Barack Obama

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (FAVORABLE - UNFAVORABLE)	10 2%	-130 -68%	144 56% BD	-4 -3% B	-67 -63%	-63 -74%	50 47% EFIJ	94 62% EFIJ	-17 -23% EF	13 17% EFI	105 72% LM	42 30% M	-144 -51%	127 92% OP	-108 -25%	-10 -31%	-3 -1%	12 7% Q
TOTAL HEARD OF	600 100%	192 100%	258 100%	150 100%	107 100%	85 100%	107 100%	151 100%	74 100%	76 100%	147 100%	141 100%	282 100%	138 100%	426 100%	31 100%	420 100%	180 100%
TOTAL FAVORABLE																		
JUN 23-25, 2015	294 49%	29 15% BD	197 76% BD	68 46% B	19 18%	9 11%	77 72% EFIJ	119 79% EFIJ	27 36% EF	41 55% EFI	124 85% LM	86 61% M	67 24%	130 94% OP	152 36%	10 32%	201 48%	92 51%
FEB 24-25, 2015	275 46%	26 14% BD	184 71% BD	65 43% B	10 11%	16 16%	76 68% EFIJ	108 74% EFIJ	32 38% EF	33 51% EF	102 84% LM	121 55% M	44 18%	118 85% OP	139 33%	18 56% o	195 47%	80 44%
FEB 1-3, 2015	288 48%	25 13% BD	196 76% BD	67 45% B	17 16%	9 10%	81 77% EFIJ	114 75% EFIJ	37 46% EF	30 43% EF	103 86% LM	133 58% M	39 17%	122 89% OP	147 35%	16 53% o	189 45%	99 55% q
TOTAL UNFAVORABLE																		
JUN 23-25, 2015	284 47%	159 83% CD	53 20%	73 49% C	86 81% GHIJ	72 85% GHIJ	27 25%	26 17%	44 59% GHJ	29 38% H	19 13%	44 31% K	211 75% KL	3 2%	259 61% N	19 63% N	204 49%	80 45%
FEB 24-25, 2015	297 50%	159 83% CD	60 23%	77 52% C	80 88% fGHIJ	79 78% GHIJ	28 25%	32 22%	47 56% GH	31 46% GH	16 13%	81 37% K	195 81% KL	12 9%	272 64% NP	10 33% N	210 50%	87 49%
FEB 1-3, 2015	294 49%	163 85% CD	53 20%	79 52% C	83 82% GHIJ	80 88% GHIJ	19 18%	33 22%	40 49% GH	39 57% GH	17 14%	86 37% K	185 81% KL	9 6%	270 63% NP	12 40% N	219 52% r	75 42%
VERY FAVORABLE	164 27%	8 4% BD	122 47% BD	34 23% B	3 3%	5 6%	45 43% EFIJ	77 51% EFIJ	16 22% EF	18 24% EF	79 54% LM	44 31% M	33 12%	80 58% OP	75 18%	8 25%	125 30%	39 22%
SOMEWHAT FAVORABLE	130 22%	21 11% B	75 29% B	34 23% B	16 15% f	5 5%	32 30% EFI	43 28% EFI	11 15% f	23 31% eFi	45 31% M	42 29% M	34 12%	50 36% OP	77 18% p	2 7%	76 18%	54 30% q
SOMEWHAT UNFAVORABLE	49 8%	24 12% C	13 5%	12 8% FHJ	18 17% FHJ	6 7%	8 7%	5 3%	8 11%	4 5%	1 1%	16 11% K	31 11% K	- -	39 9% N	9 30% No	38 9%	11 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R NATIONAL RESEARCH INC

Continued

CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

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Barack Obama

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
VERY UNFAVORABLE	236 39%	135 70% CD	40 15%	61 41% C	69 64% GHij	66 78% eGHij	19 18%	20 14%	36 49% GH	25 33% gH	18 12%	28 20%	180 64% KL	3 2%	220 52% N	10 33% N	167 40%	69 38%
HEARD OF/NO OPINION	22 4%	5 2%	8 3%	9 6%	1 1%	3 4%	2 2%	6 4%	3 4%	6 7%	4 2%	11 8% kM	4 1%	4 3%	15 4%	2 5%	14 3%	7 4%
NEVER HEARD OF	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	0.2	3.7	0.9	0.2	0.1	2.8	4.7	0.6	1.4	6.6	2.0	0.3	38.9	0.6	0.5	1.0	1.2

# CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Thinking about political parties, which political party in North Carolina would you say provides the best solutions to our problems, the Republicans or the Democrats?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
**D/S (REPUBLICANS - DEMOCRATS)	-17 -3%	-25 -21%	18 20%	5 6%	7 6%	-14 -11%	-8 -10%	18 6%	-34 -11%	1 1%	-6 -5%	7 4%	-3 -2%	-15 -10%	2 2%	15 15%	1 1%	-17 -18%	- -	-17 -22%	11 3%	-12 -7%	-13 -39%	
REPUBLICANS	199 33%	32 26%	36 41%	29 38%	44 39%	37 30%	22 27%	103 36%	96 31%	14 32%	39 35%	60 35%	39 32%	46 31%	35 33%	40 40%	27 34%	29 29%	47 34%	22 28%	118 35%	61 34%	6 17%	
DEMOCRATS	216 36%	57 47%	18 20%	24 32%	36 32%	51 41%	29 37%	85 30%	131 42%	14 30%	45 41%	53 31%	42 35%	62 41%	33 31%	25 25%	27 33%	44 48%	47 34%	40 50%	108 32%	73 41%	19 56%	
NEITHER	111 19%	23 19%	13 14%	9 12%	19 17%	25 20%	22 28%	55 19%	57 18%	4 8%	19 17%	35 20%	30 25%	24 16%	16 15%	25 25%	13 16%	13 14%	32 23%	12 15%	68 20%	24 14%	3 9%	
BOTH	31 5%	5 4%	9 10%	6 7%	3 3%	5 4%	3 4%	16 6%	15 5%	3 7%	3 3%	12 7%	4 4%	8 5%	5 4%	5 5%	6 8%	7 7%	5 4%	3 4%	16 5%	10 6%	3 9%	
DON'T KNOW/UNSURE	42 7%	3 3%	13 15%	7 10%	11 10%	5 4%	3 3%	29 10%	13 4%	11 24%	5 4%	13 8%	5 4%	8 6%	17 16%	5 5%	7 9%	2 2%	9 6%	2 3%	28 8%	8 5%	3 9%	
REFUSED	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Thinking about political parties, which political party in North Carolina would you say provides the best solutions to our problems, the Republicans or the Democrats?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (REPUBLICANS - DEMOCRATS)	-17 -3%	106 55% CD	-131 -51%	8 5% C	56 52% GHIJ	50 59% GHIJ	-51 -47%	-80 -53%	12 16% GHJ	-4 -5% GH	-94 -64%	-42 -30% K	126 45% KL	-78 -56%	61 14% NP	- 1% N	-7 -2%	-10 -5%
REPUBLICANS	199 33%	126 66% CD	27 11%	46 31% C	70 65% GHIJ	56 66% GHIJ	12 11%	16 29% GH	22 32% GH	24 6%	8 15% K	22 58% KL	14 10%	174 41% N	9 30%	143 34%	56 31%	
DEMOCRATS	216 36%	20 10%	158 61% BD	38 25% B	13 13%	6 8%	62 58% EFIJ	96 64% EFIJ	9 13%	28 37% EFI	102 69% LM	64 45% M	39 14%	92 67% OP	113 27%	9 29%	150 36%	65 36%
NEITHER	111 19%	32 16%	36 14%	44 30% BC	18 16%	14 16%	11 11%	24 16%	26 35% EFGH	18 24% g	20 14%	32 22%	51 18%	21 15%	86 20%	3 11%	83 20%	28 16%
BOTH	31 5%	3 2%	17 7% B	11 7% B	1 1%	2 2%	7 7% e	10 7% E	8 11% Ef	3 4%	7 5%	12 8%	10 4%	3 2%	25 6% 6%	2 8%	16 4%	15 8%
DON'T KNOW/UNSURE	42 7%	11 6%	20 8%	11 8%	5 5%	6 7%	15 14% eHJ	5 3%	9 12% hj	2 3%	9 6%	12 9%	16 6%	8 6%	27 6%	7 23%	26 6%	16 9%
REFUSED	1 -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C



NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

The state of North Carolina currently spends 17 percent of its General Fund, or 3.8 Billion dollars on the Medicaid program. In your opinion, is this too much, too little, or about right?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
**D/S (TOO MUCH - TOO LITTLE)	-36 -6%	-20 -17%	4 4% BEFG	7 9% BEFG	-3 -3% Bg	-12 -9%	-11 -14%	-7 -2% I	-29 -9%	7 16% KLMN	-2 -2% MN	2 1% kMN	-16 -13%	-28 -18%	4 4% QRST	1 1% QST	-12 -15%	-2 -2% QT	-9 -6% qT	-18 -23%	9 3% VW	-29 -16%	-7 -21%	
TOO MUCH	127 21%	19 16%	25 28% f	26 34% BF	24 21%	17 14%	16 21%	67 23%	60 19%	12 27%	27 24%	43 25% N	26 22% N	19 13%	31 29% qT	24 24% T	13 16%	15 17%	37 27% qT	8 10%	86 26% VW	28 16% W	1 4%	
TOO LITTLE	163 27%	40 33%	21 24%	19 25%	27 24%	29 24%	27 35%	74 26%	89 29%	5 11%	29 26%	41 23%	42 35% Jl	47 31% J	26 25%	23 23%	25 30%	17 19%	46 33% r	26 33% r	78 23%	57 32% U	8 25%	
ABOUT RIGHT	206 34%	45 37%	24 27%	22 29%	39 35%	51 41% c	25 31%	94 33%	112 36%	19 43%	49 44% M	55 32%	31 26%	52 35% m	34 32%	32 32%	28 34%	47 52% opqSt	36 26%	28 35%	116 34%	59 34%	20 58% uV	
DON'T KNOW/NEED MORE INFORMATION	104 17%	16 14%	19 22%	9 12%	23 20%	26 21%	11 14%	53 18%	51 16%	9 19%	7 6%	35 20% K	21 17% K	32 21% K	15 14%	21 21%	17 21%	12 13%	20 14%	18 23%	59 17%	32 18%	4 13%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

The state of North Carolina currently spends 17 percent of its General Fund, or 3.8 Billion dollars on the Medicaid program. In your opinion, is this too much, too little, or about right?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (TOO MUCH - TOO LITTLE)	-36 -6%	39 20% CD	-72 -28%	-3 -2% C	19 18% GHIJ	20 23% GHIJ	-26 -24%	-46 -30%	- - GH	-3 -4% GH	-61 -42%	-16 -11% K	52 18% KL	-49 -36%	12 3% N	1 2% N	-27 -7%	-9 -5%
TOO MUCH	127 21%	65 34% CD	32 12%	31 20%	34 32% GH	31 36% GHIj	18 16%	14 10%	16 21% h	15 20%	8 6%	26 18% K	91 32% KL	10 7%	111 26% N	4 14%	86 20%	41 23%
TOO LITTLE	163 27%	26 14%	104 40% BD	33 22%	15 14%	11 13%	43 41% EFIj	60 40% EFIj	15 21%	18 24%	69 47% LM	42 30% M	39 14%	60 43% OP	99 23%	4 13%	113 27%	50 28%
ABOUT RIGHT	206 34%	64 33%	85 33%	56 38%	36 33%	28 33%	32 30%	54 35%	27 36%	30 39%	48 33%	52 37%	95 34%	62 45% O	127 30%	14 47%	148 35%	58 32%
DON'T KNOW/NEED MORE INFORMATION	104 17%	37 19%	37 14%	30 20%	22 21%	15 18%	14 13%	23 15%	17 23%	13 17%	21 14%	22 15%	58 20%	6 5%	89 21% N	8 26% n	72 17%	31 17%

CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

The total spending on Medicaid, including federal and state funds, is almost \$14 billion dollars. The program has been plagued by almost annual cost overruns. In your opinion, what is the best way to address these problems?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
**D/S (CONTINUE MANAGING - DIFFERENT APPROACH)	-421 -70%	-81 -67%	-57 -63%	-48 -64%	-73 -64%	-98 -80%	-65 -83%	-199 -69%	-222 -71%	-25 -55%	-86 -77%	-114 -66%	-93 -77%	-103 -69%	-78 -74%	-62 -62%	-58 -72%	-66 -71%	-103 -74%	-53 -67%	-245 -72%	-119 -68%	-16 -46%	
CONTINUE MANAGING THE PROGRAM, IN LARGELY THE SAME WAY	48 8%	15 13% Fg	8 9%	9 12% f	9 8%	3 2%	4 5%	23 8%	25 8%	4 9%	8 7%	19 11% m	5 4%	11 8%	7 6%	10 10%	6 8%	9 10%	10 7%	6 7%	24 7%	15 8%	6 18%	
TRY A DIFFERENT APPROACH	469 78%	96 80%	64 72%	57 75%	82 72%	101 82%	69 87% cE	222 77%	247 79%	29 65%	95 85% j	132 76%	98 82%	114 76%	85 80%	72 72%	65 79%	74 81%	113 81%	59 74%	269 80%	134 76%	22 64%	
DON'T KNOW/NEED MORE INFORMATION	81 14%	9 8%	17 19% b	10 13%	22 20% Bg	16 13%	7 8%	41 14%	40 13%	9 21%	9 8%	22 13%	17 14%	24 16%	12 11%	18 18%	10 13%	9 9%	17 12%	15 19%	42 13%	27 15%	6 18%	
REFUSED	3 -	-	-	-	-	3 2%	-	2 1%	-	2 5%	-	-	-	-	2 2%	-	-	-	-	-	2 1%	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

The total spending on Medicaid, including federal and state funds, is almost \$14 billion dollars. The program has been plagued by almost annual cost overruns. In your opinion, what is the best way to address these problems?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (CONTINUE MANAGING - DIFFERENT APPROACH)	-421 -70%	-152 -79%	-151 -58%	-118 -79%	-87 -82%	-64 -76%	-51 -47% ei	-100 -66%	-61 -83%	-57 -75%	-100 -68%	-100 -71%	-211 -75%	-73 -53% o	-323 -76%	-21 -67%	-278 -66%	-143 -79%
CONTINUE MANAGING THE PROGRAM, IN LARGELY THE SAME WAY	48 8%	7 4%	31 12% B	9 6%	4 3%	4 4%	15 14% EFi	15 10% e	4 5%	6 7%	16 11%	8 6%	20 7%	23 17% O	21 5%	4 12%	42 10% R	6 3%
TRY A DIFFERENT APPROACH	469 78%	159 83% C	182 70%	128 85% C	91 85% G	68 80% G	66 62%	116 77% G	65 88% Gh	63 83% G	116 79%	108 76%	231 82%	96 69%	344 81% n	24 79%	320 76%	149 83%
DON'T KNOW/NEED MORE INFORMATION	81 14%	26 13%	45 17% D	10 7%	13 12% i	13 15% I	25 24% ehIj	20 13% I	3 4%	8 10%	12 8%	25 18% k	31 11%	19 14%	59 14%	3 9%	58 14%	23 13%
REFUSED	3 -	-	-	2 2%	-	-	-	-	2 3%	-	3 2%	-	-	-	2 1%	-	-	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now I am going to read you a list of statements. After I read each, please tell me if you personally agree or disagree with the statement.

Federal government funds to state government are never QUOTE free UNQUOTE, and usually come with strings attached.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
**D/S (AGREE - DISAGREE)	429 72%	86 71%	66 74%	48 64%	72 64%	92 75%	66 83% DE	201 70%	229 73%	21 47%	89 79% JN	139 80% JN	93 78% JN	87 58%	64 60%	82 82% OQT	55 67% t	75 82% OqT	110 79% OqT	43 54%	263 78% VW	105 60%	14 42%	
TOTAL AGREE -----	500 83%	101 84%	76 85%	59 78%	90 80%	104 85%	71 89%	239 83%	261 84%	32 71%	98 88% N	155 89% jN	104 87% N	111 74%	84 79%	90 90% qT	66 81%	81 89% T	123 88% T	56 70%	298 88% VW	133 76%	22 64%	
TOTAL DISAGREE -----	71 12%	15 12%	10 11%	10 14%	18 16% g	12 10%	5 6%	39 13%	32 10%	11 24%	9 8%	15 9%	12 10% 1	24 16% 1	20 19%	8 8%	11 13%	6 7%	13 9%	13 16% p	34 10%	16 16% u	7 22% u	
STRONGLY AGREE	330 55%	72 60%	55 62%	34 45%	66 59%	58 47%	44 56%	161 56%	169 54%	13 28%	64 57% J	104 60% JN	78 65% JN	71 48% j	47 45%	66 66% OT	47 58% T	55 60% t	80 57% T	34 43%	204 60% VW	86 49% W	7 22%	
SOMEWHAT AGREE	171 28%	29 24%	21 23%	25 33%	24 21%	46 37% bcE	26 33%	79 27%	92 29%	19 43% m	34 31%	51 29%	26 22%	40 27%	36 34%	24 24%	19 23%	26 29%	43 31%	22 28%	94 28%	47 26%	14 43%	
SOMEWHAT DISAGREE	29 5%	8 7% d	4 5%	1 1%	9 8% d	6 5%	2 2%	12 4%	18 6%	1 2%	2 1%	7 4%	5 4%	15 10% JKLM	1 1%	4 4%	7 8% Or	2 2%	8 5% o	8 11% OR	12 3% W	16 9% UW	- -	
STRONGLY DISAGREE	42 7%	7 6%	6 7%	10 13%	10 8%	6 5%	3 4%	27 9% i	15 5%	10 22% lmn	8 7%	9 5%	7 6%	9 6% PQrSt	19 18%	4 4%	4 5%	5 5%	5 4%	5 6%	23 7%	12 7%	7 22%	
DON'T KNOW	27 5%	5 4%	3 3%	6 9%	3 3%	6 5%	3 4%	10 3%	17 5%	2 5%	3 3%	3 2%	3 3%	15 10% KLM	3 2%	2 2%	5 6%	3 3%	4 3%	11 13% OPRS	5 2%	15 9% U	5 14%	
REFUSED	1 -	-	-	-	1 1%	-	-	-	1 -	-	1 1%	-	-	-	-	-	-	1 1%	-	-	1 -	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

NATIONAL RESEARCH INC

# CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now I am going to read you a list of statements. After I read each, please tell me if you personally agree or disagree with the statement.

Federal government funds to state government are never QUOTE free UNQUOTE, and usually come with strings attached.

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (AGREE - DISAGREE)	429 72%	160 83% C	155 60% C	114 76% C	93 87% GHI	67 78% Gh	58 54%	98 65%	50 67%	64 85% GHI	92 63%	100 71%	218 77% K	86 62% p	329 77% NP	11 35%	304 72%	125 70%
TOTAL AGREE -----	500 83%	172 90% C	197 76% C	131 88% C	100 93% GHi	73 85% g	78 73%	119 79%	62 83%	70 92% GH	117 80%	117 83%	244 87%	107 78%	370 87% np	19 63%	349 83%	151 84%
TOTAL DISAGREE -----	71 12%	12 6%	42 16% B	17 12%	6 6%	7 7%	20 19% EFj	21 14% e	12 16% e	5 7%	26 17% m	17 12%	26 9%	21 16%	41 10%	8 27%	45 11%	26 15%
STRONGLY AGREE	330 55%	126 65% C	115 45% C	89 59% C	74 69% GH	52 61% Gh	44 41%	72 47%	44 59% G	45 60% g	71 48%	71 50%	173 61% Kl	69 50%	244 57%	13 43%	225 54%	105 58%
SOMEWHAT AGREE	171 28%	47 24%	82 32%	42 28%	26 25%	20 24%	34 32%	47 31%	18 24%	24 32%	47 32%	47 33%	71 25%	38 28%	125 29%	6 20%	124 30%	47 26%
SOMEWHAT DISAGREE	29 5%	4 2%	18 7% b	7 5%	- -	4 5% e	7 6% E	11 7% E	5 7% e	2 3%	9 6%	8 6%	11 4%	8 6%	21 5%	1 2%	25 6%	5 3%
STRONGLY DISAGREE	42 7%	8 4%	24 9% b	10 7%	6 6%	1 2%	14 13% F	10 7% f	7 9% f	3 4%	16 11%	9 7%	15 5%	14 10%	20 5%	8 25% o	20 5%	21 12%
DON'T KNOW	27 5%	6 3%	20 8% bd	1 1%	1 1%	5 6% ei	9 8% EIj	11 7% EIJ	1 1%	1 1%	4 3%	7 5%	10 4%	9 7%	15 4%	2 6%	26 6% R	1 1%
REFUSED	1 -	1 1%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 4%	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now I am going to read you a list of statements. After I read each, please tell me if you personally agree or disagree with the statement.  
Federal government funds sent to North Carolina reflect North Carolina's values and priorities.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EMPLOYMENT STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%
**D/S (AGREE - DISAGREE)	-11 -2%	9 7%	- -	-3 -4%	-11 -9%	1 1%	-7 -9%	-21 -7%	10 3%	5 10%	-10 -9%	3 2%	-2 -2%	-7 -4%	-7 -7%	-7 -8%	6 6%	5 4%	-2 -2%	-23 -7%	-3 -2%	6 18%	
TOTAL AGREE -----	222 37%	51 42%	32 36%	28 37%	39 35%	46 37%	26 33%	103 36%	119 38%	21 47%	36 33%	71 41%	45 38%	49 33%	38 36%	37 37%	29 35%	37 41%	58 41%	24 30%	123 36%	63 36%	15 43%
TOTAL DISAGREE -----	234 39%	42 35%	32 36%	31 41%	50 44%	45 37%	33 42%	124 43%	109 35%	17 37%	47 42%	68 39%	47 39%	55 37%	45 43%	44 44%	35 43%	31 34%	53 38%	25 32%	146 43%	65 37%	8 25%
STRONGLY AGREE	75 12%	20 16%	17 19%	7 10%	12 10%	14 12%	5 6%	40 14%	35 11%	8 17%	11 10%	28 16%	12 10%	16 11%	18 17%	14 14%	8 10%	11 12%	15 11%	8 11%	46 14%	21 12%	3 7%
SOMEWHAT AGREE	148 25%	31 26%	16 18%	20 27%	28 25%	31 26%	21 27%	63 22%	84 27%	14 30%	25 23%	43 25%	33 27%	33 22%	19 18%	23 23%	21 25%	26 29%	43 31%	15 19%	77 23%	42 24%	12 36%
SOMEWHAT DISAGREE	102 17%	17 14%	17 19%	7 9%	25 22%	18 15%	18 23%	52 18%	50 16%	12 26%	15 14%	29 17%	18 15%	28 19%	17 16%	15 15%	19 23%	13 14%	24 17%	12 16%	60 18%	29 17%	6 17%
STRONGLY DISAGREE	132 22%	25 21%	16 18%	24 32%	25 22%	27 22%	15 19%	73 25%	59 19%	5 11%	31 28%	39 23%	29 24%	27 18%	28 26%	28 28%	16 20%	18 20%	28 20%	13 16%	87 26%	36 21%	3 8%
DON'T KNOW	138 23%	23 19%	25 28%	16 22%	22 20%	32 26%	19 25%	58 20%	80 26%	7 16%	27 24%	33 19%	25 21%	45 30%	23 22%	17 17%	18 21%	20 22%	29 21%	30 37%	65 19%	45 26%	11 32%
REFUSED	6 1%	4 3%	- -	1 1%	1 1%	- -	- -	2 1%	4 1%	- -	1 1%	2 1%	2 2%	1 -	- -	2 2%	- -	3 3%	- -	1 1%	3 1%	3 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C



NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Now I am going to read you a list of statements. After I read each, please tell me if you personally agree or disagree with the statement.  
Federal government funds sent to North Carolina reflect North Carolina's values and priorities.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (AGREE - DISAGREE)	-11 -2%	-47 -24%	19 7% B	17 11% B	-32 -30%	-14 -17%	3 3% EF	16 11% EFG	9 12% EFg	8 10% EF	-2 -1% M	14 10% KM	-16 -6% M	37 27% OP	-45 -10%	-4 -12%	-13 -3%	2 1% Q
TOTAL AGREE -----	222 37%	48 25%	107 41% B	67 45% B	25 24%	23 27%	41 38% e	66 44% EF	37 50% EF	30 40% e	53 36%	68 48% M	97 34%	75 55% Op	136 32%	9 30%	156 37%	67 37%
TOTAL DISAGREE -----	234 39%	95 50% CD	88 34%	50 34%	58 54% GHIJ	37 44%	38 36%	50 33%	28 38%	23 30%	55 37%	53 38%	113 40%	38 28%	180 42% N	13 42%	169 40%	64 36%
STRONGLY AGREE	75 12%	12 6%	35 14% B	28 18% B	7 7%	4 5%	13 12%	22 15% eF	20 27% EFGhJ	8 10%	20 14%	17 12%	37 13%	29 21% O	42 10%	3 11%	43 10%	31 17%
SOMEWHAT AGREE	148 25%	37 19%	72 28% b	39 26%	18 17%	19 22%	28 26%	43 29% e	17 23%	22 29%	33 23%	51 36% kM	60 21%	47 34% o	94 22%	6 19%	112 27%	35 20%
SOMEWHAT DISAGREE	102 17%	40 21% d	43 17%	18 12%	18 17%	22 26% Hij	24 23% h	19 13%	9 12%	9 12%	26 18%	25 18%	46 16%	15 11%	81 19% n	5 16%	78 19%	23 13%
STRONGLY DISAGREE	132 22%	55 29% C	44 17%	32 22%	40 37% FGHJ	15 18%	14 13%	30 20%	19 25% g	13 18%	29 20%	28 20%	67 24%	23 17%	99 23%	8 26%	91 22%	41 23%
DON'T KNOW	138 23%	46 24%	60 23%	32 21%	24 22%	23 27% I	26 24% i	34 23% i	9 12%	23 30% I	35 24%	21 15%	71 25% L	24 18%	105 25%	7 24%	92 22%	46 26%
REFUSED	6 1%	2 1%	3 1%	1 -	- -	2 2%	2 2%	2 1%	1 1%	- -	4 3%	- -	1 -	- -	5 1% n	1 4%	3 1%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R

NATIONAL RESEARCH INC

# CIVITAS

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Thinking about the handling of your tax dollars for a moment, Do you have more confidence in the North Carolina State Government or the Federal Government to BEST allocate you tax dollars?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14%	92 15%	140 23%	79 13%	338 56%	176 29%	34 6%	
**D/S (MORE CONFIDENCE IN STATE GOVERNMENT - MORE CONFIDENCE IN FEDERAL GOVERNMENT)	147 25%	20 17%	25 28% D	8 11%	35 31% BD	42 34% BD	17 21%	67 23%	80 26%	4 9%	31 28% J	54 31% Jn	26 22% j	31 21% j	24 23%	30 30% Q	13 16%	21 23%	39 28% Q	20 25%	96 28% W	38 22% W	-1 -4%	
TOTAL MORE CONFIDENCE IN STATE GOVERNMENT	282 47%	55 46%	38 42%	30 40%	59 52%	63 51%	37 47%	133 46%	149 48%	19 42%	53 48%	86 49%	57 48%	67 45%	49 47%	50 50%	33 41%	41 44%	70 50%	38 48%	163 48%	83 47%	13 37%	
TOTAL MORE CONFIDENCE IN FEDERAL GOVERNMENT	135 22%	35 29% Cf	13 15%	22 29% c	24 21%	21 17%	20 26%	66 23%	69 22%	15 33%	22 20%	31 18%	31 26%	36 24%	25 24%	20 20%	20 25%	20 22%	31 22%	18 23%	67 20%	45 26%	14 41% u	
MUCH MORE CONFIDENCE IN STATE GOVERNMENT	153 25%	27 22%	18 20%	18 24%	33 29%	32 26%	25 31%	86 30% i	67 21%	9 20%	26 23%	48 27%	34 28%	36 24%	26 25%	35 35% RT	24 30% rt	14 15%	37 27%	15 19%	86 26%	49 28% w	4 13%	
SOMEWHAT MORE CONFIDENCE IN STATE GOVERNMENT	129 22%	28 23%	20 22%	12 16%	26 23%	31 25%	13 16%	47 16%	82 26% H	10 22%	28 25%	38 22%	24 20%	30 20%	23 22%	15 15%	9 11%	27 29% Q	33 24% Q	23 28% PQ	77 23%	34 19%	8 24%	
SOMEWHAT MORE CONFIDENCE IN FEDERAL GOVERNMENT	66 11%	15 13%	8 9%	10 13%	13 11%	8 7%	12 15%	30 10%	36 12%	6 13%	5 4%	19 11%	18 15% K	18 12% k	10 10%	11 11%	8 10% A	8 9%	15 11%	12 16%	33 10%	22 13%	3 10%	
MUCH MORE CONFIDENCE IN FEDERAL GOVERNMENT	69 12%	20 17% C	5 5%	12 16% c	11 10%	13 10%	9 11%	36 12%	33 11%	9 20%	17 15%	12 7%	13 11%	18 12% L	15 14%	9 9%	12 14% A	12 13%	16 11%	6 8%	34 10%	23 13%	11 31% u	
I HAVE CONFIDENCE IN BOTH EQUALLY	13 2%	1 1%	1 1%	6 7%	1 1%	2 2%	2 2%	7 2%	6 2%	- -	4 4%	5 3% j	1 1%	2 2% j	4 4%	1 1%	2 2%	- -	4 3% r	2 2%	7 2% w	4 2% W	- -	
I DON'T HAVE CONFIDENCE IN EITHER	144 24%	27 22%	35 39% BDEG	13 17%	24 21%	30 25%	15 19%	66 23%	78 25%	8 17%	25 23%	46 26%	28 23%	37 25%	21 19%	24 24%	21 26%	27 29%	32 23%	19 24%	88 26% W	36 21% w	3 8%	
DON'T KNOW	25 4%	2 1%	3 4%	4 6%	5 4%	7 5%	4 5%	15 5%	10 3%	3 7%	7 6%	6 4%	2 1%	6 4%	7 6%	4 4%	4 5%	5 5%	3 2%	2 3%	12 4%	7 4%	4 13%	
REFUSED	2 -	1 1%	- -	- -	1 1%	- -	1 1%	2 1%	- -	- -	- -	- -	1 -	1 1%	- -	1 1%	1 2%	- -	- -	- -	1 -	1 -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

Thinking about the handling of your tax dollars for a moment, Do you have more confidence in the North Carolina State Government or the Federal Government to BEST allocate you tax dollars?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24%	141 24%	282 47%	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (MORE CONFIDENCE IN STATE GOVERNMENT - MORE CONFIDENCE IN FEDERAL GOVERNMENT)	147 25%	110 57% CD	-1 -1%	38 26% C	58 55% GHIJ	52 61% GHIJ	-13 -12%	11 8% G	22 29% GH	17 22% GH	-20 -13%	23 16% K	139 49% KL	-11 -8%	148 35% N	10 32% N	95 23%	52 29%
TOTAL MORE CONFIDENCE IN STATE GOVERNMENT	282 47%	121 63% CD	93 36%	68 45%	66 61% GHj	56 65% GHIJ	31 29%	62 41%	36 49% G	32 42%	37 25%	64 46% K	171 61% KL	47 34%	217 51% N	16 53%	195 46%	87 49%
TOTAL MORE CONFIDENCE IN FEDERAL GOVERNMENT	135 22%	11 6%	94 36% BD	30 20% B	7 7%	4 5%	44 41% EFIJ	50 33% EFij	15 20% EF	15 20% eF	56 38% M	42 30% M	33 12%	58 42% Op	69 16%	6 20%	100 24%	35 20%
MUCH MORE CONFIDENCE IN STATE GOVERNMENT	153 25%	79 41% CD	35 14%	39 26% C	44 41% GHJ	35 41% GHJ	18 16%	18 12%	25 33% GH	14 19%	11 7%	30 21% K	106 38% KL	14 10% N	130 30% N	9 28%	111 26%	42 23%
SOMEWHAT MORE CONFIDENCE IN STATE GOVERNMENT	129 22%	42 22%	58 22%	29 20%	22 20% g	20 24% g	13 13%	44 29% Gi	12 16%	17 23%	26 18%	35 24%	65 23%	33 24%	87 20%	8 24%	84 20%	45 25%
SOMEWHAT MORE CONFIDENCE IN FEDERAL GOVERNMENT	66 11%	4 2%	46 18% B	16 11% B	4 4%	- -	19 18% EF	27 18% EF	7 9% F	9 12% F	22 15% M	29 20% M	13 4%	25 18% o	38 9%	2 8%	49 12%	17 9%
MUCH MORE CONFIDENCE IN FEDERAL GOVERNMENT	69 12%	7 4%	48 19% BD	14 9%	3 3%	4 5%	25 23% EFIJ	24 16% EF	8 10%	6 8% LM	34 23%	13 9%	20 7%	33 24% O	31 7%	4 12%	50 12%	19 10%
I HAVE CONFIDENCE IN BOTH EQUALLY	13 2%	5 3% d	7 3% D	- -	5 5% fij	- -	2 1%	6 4% fIJ	- -	- -	2 2%	4 3%	5 2%	5 4% p	7 2% P	- -	8 2%	4 2%
I DON'T HAVE CONFIDENCE IN EITHER	144 24%	52 27% c	47 18%	44 29% C	27 26%	25 29%	19 18%	29 19%	20 26%	25 32% g	40 28%	28 20%	67 24%	19 14%	115 27% N	7 24%	97 23%	47 26%
DON'T KNOW	25 4%	2 1%	16 6% B	7 5%	1 1%	1 1%	12 11% EFHi	4 3%	2 3%	5 6%	11 8% lm	3 2%	5 2%	8 6%	16 4%	1 3%	19 4%	6 4%
REFUSED	2 -	1 -	- -	1 1%	1 1%	- -	- -	- -	1 2%	- -	- -	- -	1 -	- -	2 -	- -	2 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R

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NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)	
BASE=TOTAL SAMPLE	600 100%	120 20%	89 15%	76 13%	113 19%	123 20%	79 13%	288 48%	312 52%	45 8%	112 19%	173 29%	120 20%	149 25%	106 18%	100 17%	82 14% PT	92 15%	140 23% PT	79 13%	338 56%	176 29%	34 6%	
**D/S (UNDER 2 YEARS - OVER 2 YEARS)	-193 -32%	-30 -25% cd	-43 -49%	-38 -51%	-44 -39%	-12 -10% BCDEG	-25 -32%	-94 -33%	-99 -32%	-16 -36%	-53 -47%	-43 -25%	-44 -37%	-37 -25%	-53 -50%	-22 -22% o	-19 -24% o	-24 -26%	-51 -36%	-25 -31%	-132 -39%	-42 -24% U	-5 -14% U	
UNDER 2 YEARS																								
JUN 23-25, 2015	132 22%	28 24%	16 18%	11 14%	24 21%	40 32% cdg	14 17%	61 21%	71 23%	7 16%	16 14%	45 26% k	26 21%	38 25% k	12 11%	28 28% o	21 25% o	23 25%	30 21%	18 23% o	62 18%	46 26% u	10 31%	
FEB 1-3, 2015	144 24%	30 21%	19 26%	22 31%	29 26%	29 21%	16 25%	62 22%	82 26%	14 31%	25 25%	46 26% m	20 18%	38 25%	22 22%	22 17%	18 31% p	31 33% Pt	31 27% p	20 20%	74 22%	48 25%	11 37%	
UNDER 6 MONTHS																								
JUN 23-25, 2015	9 2%	1 1%	1 1%	- -	1 1%	6 4% d	1 1%	4 2%	5 2%	- -	2 1%	1 1%	2 1%	4 3% J	1 1%	2 2%	1 2% 2	2 2%	- -	3 4% s	5 1%	4 2% W	- -	
FEB 1-3, 2015	7 1%	1 1%	1 1%	- -	2 1%	4 3%	- -	4 1%	4 1%	- -	- -	4 2% JKM	- -	3 2%	3 3%	1 1%	- -	- -	1 1%	3 3%	4 1% w	3 2% w	- -	
6 MONTHS - 1 YEAR																								
JUN 23-25, 2015	27 5%	4 4%	2 2%	4 5%	5 5%	11 9% cg	2 2%	11 4%	16 5%	1 3%	4 4%	5 3%	4 3%	12 8% lm	- -	3 3% o	7 9% o	6 6%	5 4% o	5 7% o	11 3%	15 9% U	1 3%	
FEB 1-3, 2015	34 6%	8 6%	4 6%	4 5%	8 7%	8 6%	2 3%	15 5%	19 6%	4 8%	3 3%	9 5%	7 6%	11 7%	4 4%	6 5%	5 9%	6 7%	7 6%	6 5%	16 5%	15 8%	2 8%	
1 - 2 YEARS																								
JUN 23-25, 2015	96 16%	23 19% d	14 15%	7 9%	17 15%	24 19% d	11 14%	45 16%	50 16%	6 13%	10 9%	39 22% Kn	20 17%	21 14%	11 10%	23 23% ot	12 15%	16 17%	24 17%	10 12%	46 14%	27 15%	9 27%	
FEB 1-3, 2015	103 17%	21 15%	13 18%	18 26% f	19 17%	18 13%	14 22%	44 15%	60 19%	11 23%	22 21%	33 18%	14 12%	24 16%	16 15%	15 12%	13 22%	25 26% PT	23 21% pt	12 11%	54 16%	30 16%	8 29%	
OVER 2 YEARS																								
JUN 23-25, 2015	325 54%	58 48%	59 66% BFg	49 65% bF	67 60% F	52 42%	39 49%	155 54%	170 55%	23 52%	69 61%	88 51%	70 58%	75 50%	65 61%	50 50%	40 49%	47 51%	80 57%	43 54%	194 57%	88 50%	15 45%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W

Continued

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NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EMPLOYMENT STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	FULL TIME (U)	RET- IRED (V)	UN- EMPL- OYED (W)
FEB 1-3, 2015	288 48%	62 44%	34 47%	35 51%	56 49%	68 49%	33 50%	144 50%	145 46%	16 35%	47 46%	90 50%	64 55%	71 46%	47 46%	68 54%	28 47%	41 43%	57 50%	47 46%	167 49%	94 49%	12 40%
RECESSION HAS ENDED																							
JUN 23-25, 2015	94 16%	27 22% CdE	7 8%	8 10%	12 11%	23 19% c	18 22% Ce	43 15%	50 16%	9 21%	23 20%	24 14%	18 15%	20 13%	19 18%	12 12%	12 15%	22 24%	19 13%	9 12%	65 19% W	23 13%	2 4%
FEB 1-3, 2015	124 21%	39 28% De	14 19%	7 10%	19 17%	34 24% D	12 19%	70 24% i	54 17%	16 34%	22 22%	34 19%	25 21%	27 17%	29 28% s	31 25% s	10 16%	16 17%	19 16%	19 19%	85 25% V	31 16%	5 17%
DON'T KNOW	49 8%	6 5%	7 8%	8 11%	10 9%	8 7%	8 11%	29 10%	19 6%	5 12%	5 4%	16 9%	5 5%	17 12% kM	10 10% R	11 11% R	8 10% R	-	10 7% R	9 11% R	17 5%	20 11% U	7 20%
REFUSED	1 -	1 1%	-	-	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	1 1%	-	1 -	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	107 18%	85 14%	107 18%	151 25%	74 12%	76 13%	147 24% L	141 24%	282 47% L	138 23%	426 71%	31 5%	420 70%	180 30%
**D/S (UNDER 2 YEARS - OVER 2 YEARS)	-193 -32%	-91 -48%	-56 -22% B	-46 -31% b	-44 -41%	-48 -56%	-31 -29% F	-25 -17% EF	-20 -27% F	-26 -34%	-29 -20% M	-31 -22% M	-123 -43%	-24 -17% O	-151 -36%	-12 -40%	-131 -31%	-62 -34%
UNDER 2 YEARS																		
JUN 23-25, 2015	132 22%	38 20%	61 24%	33 22%	24 23%	14 16%	18 17%	43 28% fg	18 24%	15 19%	37 25%	31 22%	60 21%	35 25%	93 22%	4 14%	97 23%	35 19%
FEB 1-3, 2015	144 24%	31 16%	75 29% B	38 26% b	15 14%	16 18%	22 21%	53 35% EFGJ	26 32% Efgj	13 18%	37 31% M	54 23%	46 20%	36 26%	93 22%	12 41% o	105 25%	40 22%
UNDER 6 MONTHS																		
JUN 23-25, 2015	9 2%	4 2%	4 1%	2 1%	4 3%	- -	1 1%	3 2%	- -	2 2%	2 1%	2 2%	5 2%	3 2%	6 1% P	- -	7 2%	2 1%
FEB 1-3, 2015	7 1%	1 1%	5 2%	1 1%	1 1%	- -	2 2%	3 2%	1 1%	1 1%	4 4% m	2 1%	1 -	4 3% p	3 1%	- -	7 2% R	- -
6 MONTHS - 1 YEAR																		
JUN 23-25, 2015	27 5%	3 1%	21 8% BD	3 2%	1 1%	1 2%	7 7% e	14 9% EFJ	3 3%	1 1%	14 10% IM	3 2%	8 3%	6 5%	20 5%	1 4%	19 5%	8 4%
FEB 1-3, 2015	34 6%	5 3%	19 7% B	9 6%	2 2%	4 4% j	4 4% j	15 10% EgJ	9 12% EfgJ	- -	11 9% m	13 5%	9 4%	9 7%	21 5%	3 11%	26 6%	7 4%
1 - 2 YEARS																		
JUN 23-25, 2015	96 16%	32 17%	36 14%	28 19%	19 18%	13 15%	11 10%	25 17% g	16 21%	12 16%	21 15%	25 18%	47 17%	25 18%	67 16%	3 10%	71 17%	25 14%
FEB 1-3, 2015	103 17%	24 13%	52 20% b	27 18%	12 11%	13 14%	17 16%	35 23% E	16 19%	12 17%	21 18%	39 17%	37 16%	22 16%	69 16%	9 30%	71 17%	32 18%
OVER 2 YEARS																		
JUN 23-25, 2015	325 54%	129 67% CD	117 45%	79 52%	68 63% GH	62 73% GHIJ	49 46%	68 45%	38 51%	41 53%	66 45%	61 44%	182 65% KL	59 42%	244 57% N	17 54%	229 54%	96 53%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R  
N A T I O N A L R E S E A R C H I N C

Continued

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NORTH CAROLINA STATEWIDE STUDY / JUNE 23-25, 2015

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	LAND (Q)	CELL (R)
FEB 1-3, 2015	288 48%	128 67% CD	91 35%	69 46% C	72 71% GHIj	56 62% GHI	41 38%	50 33%	31 38%	38 56% GHI	37 31%	94 41% k	150 65% KL	53 38%	227 53% NP	8 27%	207 49%	81 45%
RECESSION HAS ENDED																		
JUN 23-25, 2015	94 16%	11 5%	54 21% B	29 20% B	6 6%	4 5%	26 24% EF	28 19% EF	11 15% f	18 24% EF	33 23% M	37 26% M	19 7%	28 20%	58 14%	8 27%	58 14%	36 20%
FEB 1-3, 2015	124 21%	20 11%	67 26% B	37 25% B	13 13%	7 8%	33 32% EFj	33 22% eF	24 29% EF	14 20% f	39 33% M	66 29% M	18 8%	34 25%	78 18%	9 30%	73 17%	51 28% Q
DON'T KNOW	49 8%	14 7%	25 10%	9 6%	9 8%	5 6%	14 13% j	11 8%	7 9%	3 4%	10 7%	11 8%	21 7%	17 13%	30 7%	1 5%	35 8%	14 8%
REFUSED	1 -	-	1 -	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 -	-	1 -	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R

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