

Now thinking specifically about North Carolina, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%	
**D/S (RIGHT DIRECTION - WRONG TRACK)	-170 -28%	-76 -53%	-9 -10% BDG	-27 -49%	-23 -21%	-7 -5% BDG	-28 -42%	-46 -16% I	-125 -40%	4 37% KLMN	-41 -48%	-43 -21%	-46 -35%	-45 -27%	-7 -3% PQ	-127 -47%	-36 -31%	-52 -66%	-85 -37%	-21 -8% RS	-114 -27%	-38 -40%	-35 -23%	-136 -30%	
RIGHT DIRECTION																									

SEP 25&27-28, 2014	175 29%	28 20%	32 36%	10 18%	30 28%	44 44% BDG	16 23%	101 35%	74 24%	8 65%	11 13%	72 36% k	36 27%	46 28%	80 37%	59 22%	36 32%	10 13%	63 27% r	98 37% R	122 29%	26 27%	40 26%	135 30%	
JUN 18-19&22, 2014	187 31%	42 31%	22 27%	20 32%	33 30%	40 32%	29 36%	97 34%	90 29%	6 34%	30 32%	57 30%	38 28%	55 35%	94 45% PQ	62 23%	31 26%	20 16%	52 25% r	115 46% RS	121 32%	29 26%	51 34%	135 30%	
MAY 20-22, 2014	199 33%	36 28%	24 27%	23 33%	42 38%	46 36%	28 35%	114 40% I	84 27%	5 32%	30 28%	61 33%	45 32%	59 38%	109 52% PQ	50 18%	40 34% P	15 13%	60 30% R	116 47% RS	135 35%	28 30%	36 24%	162 36% W	
APR 19,21-22, 2014	176 29%	32 26%	22 27%	20 27%	38 33%	43 33%	21 29%	106 37% I	70 23%	8 39%	18 18%	49 27%	42 33% K	59 35% K	89 42% PQ	51 19%	36 30% P	12 10%	49 24% R	112 44% RS	113 30%	35 30%	28 19%	148 33% W	
MAR 18-20, 2014	189 32%	43 33%	35 39% d	17 25%	34 30%	41 35%	19 25%	110 38% I	79 25%	7 37%	24 25%	57 30%	40 30%	61 38% k	111 53% PQ	44 16%	34 28% P	17 14%	52 26% R	109 45% RS	- -	- -	34 23%	155 35% W	
JAN 23&25-26, 2014	174 29%	43 35% c	20 22%	17 25%	37 32%	37 30%	21 26%	96 33% I	78 25%	2 10%	28 28% J	47 25% J	39 31% J	58 35% Jl	90 43% PQ	51 19%	32 27%	14 12%	35 20% R	121 43% RS	- -	- -	33 22%	141 31% W	
WRONG TRACK																									

SEP 25&27-28, 2014	345 58%	103 73% cf	40 45%	37 67%	53 49%	67 49%	44 65% cf	147 51%	199 64%	3 28%	53 62%	115 56%	83 62%	91 55%	87 40%	186 69% O	72 63% O	63 79% T	148 64% T	119 45%	236 56%	64 67%	74 49%	271 60%	
JUN 18-19&22, 2014	355 59%	82 60%	53 66%	36 56%	65 58%	77 60%	44 54%	166 58%	189 61%	8 43%	62 66% N	122 63% N	88 64% N	76 48%	87 41%	189 70% O	79 66% O	102 81% ST	145 70% T	96 39%	222 59%	74 67%	92 61%	263 58%	
MAY 20-22, 2014	355 59%	82 65%	56 64%	36 53%	62 55%	73 58%	46 58%	153 53%	203 65% H	9 62%	67 64%	109 58%	87 62%	84 54%	84 40%	203 75% OQ	68 57% O	93 80% ST	125 62% T	116 47%	226 59%	55 59%	100 67% x	255 57%	
APR 19,21-22, 2014	360 60%	81 65%	49 60%	49 67%	59 52%	76 58%	46 61%	161 56%	199 64% h	9 46%	70 68% N	119 67% N	77 60% n	84 50%	88 42%	196 73% Oq	76 63% O	103 83% ST	134 67% T	113 44%	224 59%	71 61%	106 71% X	255 57%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
MAR 18-20, 2014	343 57%	67 52%	46 51%	41 58%	75 65% c	62 52%	53 68% bcf	153 53%	190 61%	10 54%	61 64% N	112 59% N	85 63% N	75 46%	76 36%	195 72% OQ	72 60% O	98 80% ST	130 64% T	99 41%	-	-	95 63%	248 55%
JAN 23&25-26, 2014	360 60%	67 55%	61 66%	36 54%	66 57%	79 64%	51 64%	159 55%	200 64% H	10 63%	63 63%	120 64% n	76 60%	90 53%	99 47%	189 70% Oq	71 59% o	100 83% ST	122 71% T	122 44%	-	-	102 68% X	258 57%
DON'T KNOW/UNSURE	79 13%	11 7%	17 19%	8 15%	26 24%	10 8%	6 9%	40 14%	39 13%	1 7%	21 25%	15 7%	14 11%	27 17%	49 23% pQ	24 9%	6 5%	6 8%	19 8%	50 19% r	64 15%	6 6%	36 24%	43 9%
REFUSED	1 -	-	-	-	-	-	1 2%	1 -	-	-	-	1 1%	-	-	-	1 -	-	-	1 1%	-	1 -	-	-	1 -



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Now thinking specifically about North Carolina, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600	88	128	71	74	130	108	112	104	121	149	55	59	132	432	28	306	213	43	274	258	212	250	130
100%	100%	15%	21%	12%	12%	22%	18%	19%	17%	20%	25%	9%	10%	22%	72%	5%	51%	36%	7%	46%	43%	35%	42%	22%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-170	-24	-3	-19	-38	-59	-27	12	-20	-44	-83	-14	-22	-76	-87	-3	-88	-67	2	-17	-126	-	-134	-30
-28%	-27%	-2%	-26%	-52%	-46%	-25%	11%	-19%	-36%	-56%	-25%	-37%	-58%	-20%	-11%	-29%	-31%	6%	-6%	-49%	-	-54%	-23%	
			DEFG	f			IJKLM	K				K						QR	U		WX		W	
RIGHT DIRECTION																								
SEP 25&27-28, 2014	175	22	59	20	18	26	30	49	31	32	27	20	16	24	137	12	92	55	21	101	58	80	48	47
29%	24%	46%	28%	24%	20%	28%	44%	30%	27%	18%	36%	28%	19%	32%	43%	30%	26%	49%	37%	23%	38%	19%	36%	W
		eF					K				K								u		w		W	
JUN 18-19&22, 2014	187	23	38	35	25	36	28	55	38	27	35	14	17	23	149	14	-	-	-	-	-	100	52	33
31%	31%	30%	41%	29%	27%	31%	50%	38%	23%	23%	24%	27%	17%	35%	49%	-	-	-	-	-	48%	20%	25%	
			f				JKLM	JKL						N	n						WX			
MAY 20-22, 2014	199	29	47	39	15	38	31	65	44	22	27	27	13	33	154	9	95	77	12	-	-	99	49	50
33%	34%	36%	53%	20%	30%	29%	53%	50%	21%	17%	46%	22%	25%	36%	31%	31%	38%	35%	-	-	46%	21%	35%	
			E BCEFG				JKM	JKM			JKM			N		q					WX		W	
APR 19,21-22, 2014	176	24	42	39	14	34	22	57	31	25	26	23	13	29	135	12	83	68	14	-	-	89	44	41
29%	27%	38%	45%	19%	23%	25%	51%	32%	23%	16%	35%	24%	22%	31%	42%	27%	32%	30%	-	-	44%	18%	27%	
		EFG	BEFG				IJKLM	K			K			n					30%		WX		w	
MAR 18-20, 2014	189	28	47	35	23	26	29	64	47	23	21	23	11	24	150	13	81	82	11	-	-	110	45	30
32%	35%	37%	43%	28%	20%	30%	59%	47%	20%	13%	36%	20%	18%	35%	43%	28%	37%	24%	-	-	54%	18%	24%	
		f	eFg				JKLM	JKM			JKM			N	n	Q			24%		WX			
JAN 23&25-26, 2014	174	29	38	29	11	33	35	47	43	32	19	16	16	31	135	5	87	72	8	-	-	77	47	46
29%	35%	30%	36%	14%	25%	35%	46%	40%	26%	13%	27%	27%	24%	31%	18%	28%	35%	24%	-	-	39%	18%	34%	
		E	E	E	e	E	JKLM	JKL	K		K	k							24%		W		W	
WRONG TRACK																								
SEP 25&27-28, 2014	345	45	62	39	56	86	57	37	50	76	110	34	38	101	223	15	180	122	18	118	184	80	182	76
58%	51%	49%	54%	76%	66%	53%	33%	49%	63%	74%	62%	64%	64%	76%	52%	54%	59%	57%	43%	43%	71%	38%	73%	59%
				Cdg	c				h	HI	H	H	H	O						T		V		V
JUN 18-19&22, 2014	355	43	83	40	60	82	47	39	48	84	105	43	36	99	236	13	-	-	-	-	-	81	186	85
59%	58%	66%	46%	69%	62%	50%	36%	48%	71%	69%	73%	59%	75%	55%	47%	-	-	-	-	-	39%	73%	64%	
		DG		DG	Dg				HI	HI	HI	H	O								Vx		V	
MAY 20-22, 2014	355	45	77	31	55	80	68	47	37	80	123	25	43	87	246	20	185	111	21	-	-	102	170	82
59%	54%	59%	42%	71%	63%	64%	39%	42%	75%	75%	43%	71%	71%	66%	57%	66%	60%	56%	61%	-	-	48%	73%	57%
		D	bD		D	D			HIL	HIL	HIL	HIL	HIL									VX		v
APR 19,21-22, 2014	360	55	65	42	49	102	48	43	45	79	117	40	36	93	250	13	199	120	26	-	-	83	176	100
60%	63%	58%	47%	65%	70%	53%	38%	46%	72%	73%	59%	69%	69%	71%	58%	43%	65%	56%	57%	-	-	41%	76%	66%
		d		D	cDG				HIL	HIL	Hi	HI	Op			r						V		V
MAR 18-20, 2014	343	47	68	38	46	95	49	33	43	87	108	33	39	95	234	12	181	108	27	-	-	74	184	77
57%	58%	55%	46%	56%	72%	50%	30%	43%	75%	70%	52%	69%	72%	54%	39%	62%	49%	59%	-	-	37%	71%	61%	
				CDeG				h	HIL	HIL	H	HIL	OP			R						Vx		V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
JAN 23&25-26, 2014	360 60%	42 50%	73 59%	44 55%	60 76% BCDG	89 67% BG	50 51%	45 43%	54 51%	81 65% HI	109 74% HIL	34 56%	37 63% H	84 63%	253 59%	20 64%	193 61%	110 54%	19 57%	- -	- -	99 49%	180 71% VX	73 54%
DON'T KNOW/UNSURE	79 13%	21 24%	6 4%	12 18% CE	- 1%	18 14% cE	21 19% cE	27 24% L	23 22% kL	12 10%	12 8%	1 2%	5 8%	7 5%	71 16% nP	1 2%	33 11%	36 17%	4 8%	55 20% U	15 6%	52 25% WX	19 8%	7 5%
REFUSED	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 -	- -



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CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

And still thinking about North Carolina, if the election for North Carolina State Legislature were held today, would you be voting for the Republican candidate or Democratic candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%	
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-16 -3%	-41 -29%	-4 -5% D	-19 -35% D	26 24% BCD	14 10% BCD	7 11% BCD	9 3% I	-25 -8%	-6 -49%	7 8% LM	-28 -14%	-10 -8%	21 13% LM	160 74% PQ	-174 -65%	-2 -2% P	-56 -71%	-120 -52%	156 58% RS	39 9% V	-43 -45%	-7 -5%	-9 -2%	
REPUBLICAN CANDIDATE																									
SEP 25&27-28, 2014	239 40%	40 28%	28 32%	15 27%	63 57% bcd	62 46% d	32 47% d	127 44%	112 36%	3 25%	35 41%	72 35%	52 39%	77 47%	170 79% PQ	26 10%	43 38% P	4 6%	38 16%	187 70% RS	189 45%	25 26%	59 39%	180 40%	
JUN 18-19&22, 2014	250 42%	52 38%	33 40%	24 38%	57 51% b	50 40%	33 41%	131 46% i	118 38%	9 50%	33 35%	83 43%	55 41%	69 43%	174 83% PQ	35 13%	40 33% P	7 5%	60 29% R	178 71% RS	172 45% V	28 25%	58 39%	191 43%	
MAY 20-22, 2014	248 41%	44 35%	38 43%	30 44%	46 41%	53 42%	37 47%	134 47% I	114 36%	2 12%	41 39% J	71 38% J	65 47% J	69 45% J	155 74% PQ	35 13%	58 48% P	12 11%	53 26% R	174 70% RS	183 48% V	27 28%	61 41%	187 42%	
APR 19,21-22, 2014	243 41%	42 34%	32 40%	30 41%	56 49% BF	45 34%	38 50% bf	133 46% I	111 35%	5 24%	38 37%	65 37%	58 45%	77 45% j	171 81% PQ	24 9%	48 40% P	12 10%	48 24% R	180 70% RS	179 47% V	33 29%	51 34%	192 43%	
DEMOCRATIC CANDIDATE																									
SEP 25&27-28, 2014	255 43%	80 57%	33 37%	34 62% ceFG	36 33%	48 35%	24 35%	119 41%	136 44%	9 75%	28 33%	100 49%	63 47%	55 34%	10 5%	200 74% OQ	45 40% O	61 77% T	157 68% T	31 12%	149 35%	68 71% U	66 44%	189 42%	
JUN 18-19&22, 2014	271 45%	72 53% E	38 46%	26 41%	38 34%	62 48% E	36 45%	120 42%	152 49%	6 34%	52 56% N	83 43%	66 49%	63 40%	13 6%	205 76% OQ	54 45% O	108 86% ST	118 57% T	38 15%	147 39%	72 65% U	82 55% X	189 42%	
MAY 20-22, 2014	236 39%	62 49% DFG	38 43%	20 29%	46 41%	44 35%	26 33%	104 36%	132 42%	10 66% KLMN	38 36%	79 43%	52 37%	57 37%	19 9%	185 68% OQ	33 27% O	92 78% ST	107 53% T	28 11%	133 35%	50 54% U	59 39%	178 39%	
APR 19,21-22, 2014	267 44%	67 53% cdEg	32 39%	29 39%	43 38%	67 51% e	29 39%	110 38%	156 50% H	12 63%	45 44%	81 46%	57 44%	71 42%	9 5%	213 79% OQ	44 37% O	101 81% ST	113 57% T	47 18%	148 39%	64 56% U	81 54% X	186 41%	
NEITHER	14 2%	3 2%	2 2%	1 1%	1 1%	2 2%	5 7%	4 1%	10 3%	- -	4 5%	4 2%	2 1%	4 3%	8 4%	4 2%	2 2%	3 3%	3 1%	9 3%	10 2%	1 1%	3 2%	11 2%	
DON'T KNOW	90 15%	19 13%	26 29% deg	5 9%	10 9%	24 17%	8 11%	37 13%	53 17%	- -	18 21%	28 14% J	17 13% J	27 16% J	28 13%	39 14%	24 21% J	11 14%	33 14%	41 15%	74 18% V	2 2%	22 15%	68 15%	
REFUSED	1 -	- -	- -	1 1%	- -	- -	- -	1 -	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	- -	- -	- -	- -	1 -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

And still thinking about North Carolina, if the election for North Carolina State Legislature were held today, would you be voting for the Republican candidate or Democratic candidate?

BANNER 2

	GENDER/AGE							PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID				
	TOTAL	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	GOP	GOP	DEM	DEM	IND	IND	BLACK	WHITE	OTHER	FULL	RET-	UNEMP	PRO-	PRO-	GOP	DEM	IND		
	(A)	18-44	45-64	65+	18-44	45-64	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	(N)	(O)	(P)	TIME	IRET	(S)	LIFE	CHOICE	(V)	(W)	(X)		
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%		
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-16 -3%	2 3%	-5 -4%	11 15%	-26 -35%	-9 -7%	10 9%	89 79%	71 69%	-79 -65%	-95 -64%	-1 -2%	-1 -1%	-123 -93%	107 25%	-2 -6%	-27 -9%	6 3%	12 28%	85 31%	-97 -38%	174 82%	-189 -76%	-3 -2%		
REPUBLICAN CANDIDATE																										
SEP 25&27-28, 2014	239 40%	41 47%	55 43%	31 44%	15 20%	48 37%	49 46%	94 84%	76 73%	13 11%	13 8%	20 37%	23 39%	3 2%	222 51%	11 38%	118 39%	86 40%	23 55%	154 56%	60 23%	179 84%	16 7%	42 32%		
JUN 18-19&22, 2014	250 42%	33 44%	56 44%	42 49%	24 28%	55 42%	38 41%	90 82%	84 85%	20 17%	15 10%	21 36%	19 31%	4 3%	235 54%	8 27%	-	-	-	-	-	178 86%	21 8%	49 37%		
MAY 20-22, 2014	248 41%	26 31%	67 51%	42 57%	34 43%	38 30%	43 40%	89 73%	66 75%	18 17%	17 10%	27 45%	31 52%	12 9%	227 53%	8 25%	124 40%	87 43%	8 24%	-	-	172 80%	16 7%	57 40%		
APR 19,21-22, 2014	243 41%	38 44%	47 42%	46 53%	23 30%	52 36%	36 39%	89 80%	82 83%	14 13%	10 6%	30 45%	18 35%	5 3%	225 52%	11 37%	125 41%	89 42%	9 20%	-	-	180 89%	13 5%	49 32%		
DEMOCRATIC CANDIDATE																										
SEP 25&27-28, 2014	255 43%	39 44%	60 46%	20 29%	40 55%	57 44%	39 36%	5 5%	5 4%	92 76%	108 72%	21 39%	24 40%	126 95%	116 27%	12 43%	145 47%	81 38%	12 27%	69 25%	157 61%	5 2%	206 82%	45 34%		
JUN 18-19&22, 2014	271 45%	32 42%	58 46%	30 34%	53 61%	60 46%	38 41%	8 7%	5 5%	84 71%	120 79%	27 46%	27 43%	115 87%	135 31%	19 66%	-	-	-	-	-	13 6%	214 84%	41 31%		
MAY 20-22, 2014	236 39%	39 47%	43 33%	21 29%	27 35%	60 47%	45 42%	12 10%	7 8%	76 72%	108 66%	16 27%	17 28%	102 77%	118 27%	16 51%	120 39%	79 40%	21 60%	-	-	17 8%	186 80%	33 23%		
APR 19,21-22, 2014	267 44%	38 44%	41 37%	31 35%	39 52%	73 50%	44 48%	6 5%	3 4%	81 74%	131 82%	23 34%	21 41%	111 84%	144 33%	10 34%	140 46%	95 44%	27 57%	-	-	6 3%	205 85%	55 36%		
NEITHER	14 2%	-	1 1%	3 4%	4 5%	4 3%	2 2%	4 3%	4 4%	-	4 3%	-	2 3%	-	14 3%	-	2 1%	8 4%	3 6%	6 2%	6 2%	4 2%	3 1%	6 5%		
DON'T KNOW	90 15%	8 9%	13 10%	16 23%	14 20%	21 17%	17 15%	9 8%	19 18%	15 12%	24 16%	13 25%	10 17%	3 2%	79 18%	5 19%	41 14%	37 17%	5 12%	44 16%	34 13%	24 11%	25 10%	37 29%		
REFUSED	1 -	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	1 -	-	-	1 -	-	1 -	-	-	-	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

In your opinion and in your own words, when you vote this year, what will be the most important issue on your mind?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%
EDUCATION/Common Core/ TEACHERS	168 28% (1)	78 55% (1) CDEFG	13 15% (4)	12 21% (2)	21 19% (3)	25 18% (2)	20 29% (1)	69 24% (2)	98 32% (1)	3 25% (2)	18 21% (3)	74 37% (1) n	37 28% (1)	35 21% (1)	28 13% (4)	108 40% (1)	32 28% (1)	28 36% (1)	100 43% (1)	37 14% (5)	94 22% (1)	53 55% (1)	61 41% (1)	106 24% (1)
ECONOMY	117 19% (2)	14 10% (4)	19 21% (2)	11 19% (3)	39 36% (1) b	23 17% (4)	12 17% (2)	74 26% (1)	43 14% (4)	1 10% (4)	28 33% (2)	40 20% (2)	21 16% (2)	26 16% (4)	68 31% (1) Pq	31 11% (6)	18 16% (4)	7 9% (6)	35 15% (4)	75 28% (1) R	94 22% (2)	13 13% (5)	23 16% (5)	93 21% (2)
JOBS/UNEMPLOYMENT	109 18% (3)	8 6% (9)	26 29% (1) B	6 12% (5)	35 32% (2) B	24 18% (3)	9 14% (4)	65 23% (3)	44 14% (3)	8 67% (1) mN	31 36% (1) n	37 18% (3)	20 15% (3)	13 8% (6)	44 20% (2)	47 17% (2)	18 16% (3)	9 11% (5)	49 21% (2)	49 18% (2)	67 16% (3)	22 23% (4)	38 26% (2)	71 16% (3)
HEALTH CARE/OBAMACARE	78 13% (4)	14 10% (5)	15 17% (3)	7 13% (4)	9 8% (5)	26 19% (1)	7 11% (5)	17 6% (8)	61 20% (2) H	- - (5)	11 13% (5) J	23 11% (6) J	17 13% (5) J	28 17% (3) J	36 17% (3)	32 12% (5)	10 9% (6)	16 20% (2)	23 10% (6)	39 15% (3)	58 14% (4)	11 12% (6)	21 14% (6)	57 13% (5)
CURRENT GOVERNMENT/ LEADERSHIP/POLITICAL PARTY	64 11% (5)	9 6% (7)	10 12% (5)	17 30% (1) BceFG	11 10% (4)	13 10% (6)	4 5% (9)	36 13% (5)	28 9% (5)	1 7% (5) *	5 6% (8)	13 6% (8)	13 10% (6)	32 20% (2) L	18 8% (5)	27 10% (7)	19 17% (2)	12 15% (3) s	10 4% (9)	39 14% (4) s	49 12% (5)	5 5% (7)	- - (4)	64 14% (4) W
TAXES	53 9% (6)	38 27% (2) CDEFG	3 3% (12)	2 4% (8)	2 2% (13)	4 3% (10)	4 6% (8)	38 13% (4)	14 5% (9)	- - (4)	12 14% (4)	31 15% (5) JMn	3 2% (11)	6 3% (10)	14 6% (7)	36 13% (3) Q	2 2% (14)	3 4% (10)	33 14% (5) r	17 6% (8)	12 3% (13)	40 42% (2) U	35 23% (4)	18 4% (9)
INCOME INEQUALITY/WAGES	52 9% (7)	37 26% (3) CDeFG	1 1% (17)	1 2% (11)	5 5% (7)	3 2% (13)	5 7% (7)	30 10% (6)	22 7% (6)	- - (6)	8 10% (6)	33 16% (4) JM	1 1% (14)	9 6% (9) J	12 6% (9)	36 13% (4) Q	3 3% (12)	2 3% (12)	36 16% (3) Rt	13 5% (10)	13 3% (12)	38 40% (3) U	38 25% (3) x	14 3% (11)
EQUAL RIGHTS/INEQUALITY/ SOCIAL JUSTICE	33 6% (8)	8 6% (8)	3 4% (11)	- - (19)	- - (5) DEG	19 14% (5)	2 3% (13)	21 7% (7)	12 4% (11)	2 17% (3)	6 7% (7)	5 2% (11)	17 13% (4) ln	3 2% (16)	18 8% (6)	13 5% (8)	2 2% (16)	11 14% (4) S	4 2% (13)	18 7% (6)	29 7% (6) V	- - (7)	20 14% (7)	13 3% (12)
BUDGET/DEFICIT/DEBT	31 5% (9)	5 4% (11)	6 7% (7)	1 2% (12)	7 7% (6)	6 5% (9)	5 8% (6)	15 5% (9)	16 5% (8)	1 7% (5) *	1 1% (14)	13 6% (7)	9 4% (8)	11 6% (8)	12 6% (10)	8 3% (9)	11 9% (5)	3 4% (9)	10 4% (8)	18 7% (7)	26 6% (7)	1 1% (11)	- - (11)	31 7% (6) W
IMMIGRATION	22 4% (10)	9 7% (6)	2 2% (15)	- - (14)	3 2% (9)	7 5% (8)	2 3% (14)	10 3% (11)	12 4% (10)	- - (11)	3 4% (11)	7 3% (10)	9 7% (7)	4 2% (12)	9 4% (11)	7 3% (11)	6 5% (8)	- - (18)	13 6% (7)	9 3% (13)	19 4% (8) V	- - (9)	6 4% (9)	16 4% (10)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

In your opinion and in your own words, when you vote this year, what will be the most important issue on your mind?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
NATIONAL SECURITY/WAR/ TERRORISTS	21 4% (11)	4 3% (12)	2 2% (13)	3 5% (6)	3 3% (8)	9 7% (7)	- - g	11 4% (10)	11 3% (13)	- - JK	- - (12)	5 2% (9)	5 4% (7)	12 7% (12)	9 4% (12)	7 3% (9)	5 3% (13)	2 3% (10)	7 3% (12)	12 4% (9)	18 4% (13)	1 1% (13)	- - (7)	21 5% (7)	
MORALS/VALUES	19 3% (12)	1 1% (17)	4 4% (9)	2 3% (9)	2 2% (11)	- - (17)	9 14% (3)	8 3% (12)	11 4% (12)	- - (9)	4 5% (9)	9 4% (9)	3 3% (10)	3 2% (14)	6 3% (13)	6 2% (13)	7 6% (7)	1 2% (16)	5 2% (12)	13 5% (11)	18 4% (10)	1 1% (14)	- - (8)	19 4% (8)	
SENIOR ISSUES/SOCIAL SECURITY	19 3% (13)	1 1% (18)	10 12% (6)	1 2% (10)	1 1% (16)	3 2% (12)	2 3% (11)	1 - (18)	17 6% (7)	- - H	- - (20)	- - (12)	2 2% (12)	16 10% (5)	13 6% (8)	4 1% (17)	2 2% (15)	2 3% (11)	2 1% (16)	14 5% (9)	14 3% (11)	1 2% (9)	10 6% (8)	9 2% (15)	
MANY/COUNTRY GOING IN THE WRONG DIRECTION (NON SPECIFIC)	12 2% (14)	2 1% (15)	4 4% (10)	3 5% (7)	2 2% (12)	- - (15)	1 2% (15)	5 2% (14)	7 2% (14)	- - (10)	3 4% (14)	4 2% (17)	1 1% (13)	4 2% (15)	3 1% (15)	4 2% (15)	5 4% (10)	3 4% (8)	4 2% (14)	4 2% (16)	9 2% (14)	- - (15)	- - (11)	12 3% (13)	
BIPARTISANSHIP/GOVERNMENT WORKING TOGETHER	10 2% (15)	- - (19)	4 5% (8)	- - (14)	2 2% (18)	- - (10)	3 5% (13)	5 2% (17)	4 1% (17)	- - (17)	- - (13)	3 2% (11)	2 1% (11)	5 3% (14)	4 2% (18)	2 1% (11)	4 3% (17)	1 1% (17)	2 1% (14)	7 3% (16)	7 2% (16)	1 1% (12)	- - (14)	10 2% (14)	
VOTER REGISTRATION REFORM/ VOTER RIGHTS	9 1% (16)	2 1% (16)	2 2% (14)	- - (10)	2 2% (11)	3 2% (11)	- - (15)	4 2% (15)	4 1% (18)	- - (13)	1 1% (15)	4 2% (16)	1 1% (16)	3 2% (15)	- - (10)	8 3% (17)	1 1% (17)	5 6% (7)	3 1% (15)	1 - (19)	7 2% (15)	- - (15)	- - (16)	9 2% (16)	
ENVIRONMENT/ENERGY POLICY	8 1% (17)	2 2% (13)	1 1% (16)	- - (17)	- - (14)	2 2% (12)	2 3% (12)	2 1% (16)	6 2% (16)	- - (12)	2 3% (12)	3 2% (16)	1 1% (19)	1 1% (19)	1 - (19)	4 2% (16)	3 3% (13)	2 2% (15)	5 2% (11)	1 - (18)	5 1% (17)	1 1% (10)	- - (10)	8 2% (17)	
WELFARE/ENTITLEMENTS	8 1% (18)	5 4% (10)	1 1% (18)	- - (18)	- - (15)	1 1% (15)	- - (17)	2 1% (17)	6 2% (15)	- - (13)	- - (19)	4 2% (19)	- - (17)	3 2% (17)	3 1% (16)	5 2% (14)	- - (18)	2 2% (14)	1 - (19)	5 2% (15)	2 - (18)	3 4% (8)	- - (18)	8 2% (18)	
BIG GOVERNMENT/FREEDOM/ CONSTITUTION	2 - (19)	- - (19)	- - (13)	1 1% (13)	1 1% (15)	1 1% (16)	- - (19)	1 - (19)	2 1% (19)	- - (18)	- - (18)	- - (18)	- - (18)	1 1% (17)	2 1% (17)	- - (17)	- - (17)	- - (17)	- - (17)	2 1% (17)	2 - (19)	- - (19)	- - (19)	2 1% (19)	
FOREIGN POLICY	2 - (20)	2 1% (14)	- - (14)	- - (14)	- - (14)	- - (14)	- - (14)	- - (20)	2 1% (20)	- - (20)	- - (19)	1 - (18)	1 - (20)	- - (18)	2 1% (18)	- - (19)	- - (19)	- - (18)	2 1% (18)	- - (20)	2 - (20)	- - (20)	- - (20)	2 - (20)	
OTHER	13 2% (13)	2 2% (14)	3 3% (13)	1 2% (13)	2 2% (15)	5 3% (16)	1 2% (11)	5 2% (18)	9 3% (14)	- - (13)	4 5% (12)	5 3% (10)	2 2% (13)	2 1% (14)	4 2% (18)	5 2% (17)	4 3% (13)	4 5% (11)	4 2% (16)	5 2% (9)	12 3% (11)	- - (9)	- - (8)	13 3% (15)	
NONE/NOTHING	4 1% (16)	1 1% (17)	- - (14)	- - (14)	- - (14)	- - (14)	3 4% (11)	- - (15)	3 1% (18)	- - (13)	3 3% (12)	- - (16)	- - (16)	- - (15)	3 1% (16)	1 - (17)	- - (17)	3 4% (7)	- - (15)	1 - (19)	3 1% (15)	- - (15)	- - (16)	4 1% (16)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

In your opinion and in your own words, when you vote this year, what will be the most important issue on your mind?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
DON'T KNOW	26 4%	1 1%	1 2%	2 3%	11 10%	9 7%	3 4%	7 3%	19 6%	-	2 2%	4 2%	4 3%	16 10% J1	16 7%	10 4%	1 1%	-	4 2%	8 3%	17 4%	2 2%	9 6%	17 4%
REFUSED	1 -	-	-	-	-	-	-	-	1 -	-	-	-	-	1 -	-	1 -	-	-	-	1 -	1 -	-	-	1 -



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In your opinion and in your own words, when you vote this year, what will be the most important issue on your mind?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
EDUCATION/Common Core/ TEACHERS	168 28% (1)	31 35% (2)	28 22% (2)	10 14% (3)	28 38% (1) D	44 34% (1) D	26 24% (1)	6 5% (8)	22 21% (2) h	50 41% (1) H	58 39% (1) Hi	14 26% (1) H	18 30% (1) H	72 54% (1) OP	91 21% (2)	3 10% (5)	109 36% (1) r	48 22% (1)	5 13% (4)	45 16% (3)	108 42% (1) T	27 13% (4)	107 43% (1) VX	31 24% (1)
ECONOMY	117 19% (2)	36 41% (1) e	26 20% (3) e	12 17% (2) e	3 4% (10)	23 18% (3) E	16 15% (3) iJKLM	50 45% (1) iJKLM	18 17% (3)	14 12% (5)	16 11% (4)	10 18% (4)	8 14% (3)	6 5% (7)	95 22% (1) N	12 42% (1) n	73 24% (3)	31 14% (4)	7 17% (3)	70 26% (1)	36 14% (6)	66 31% (1) W	23 9% (7)	28 21% (2) w
JOBS/UNEMPLOYMENT	109 18% (3)	29 33% (4)	30 23% (1) dg	6 9% (6)	14 19% (2)	22 17% (4) g	8 7% (7)	33 29% (2)	11 11% (6)	21 18% (4)	25 17% (2)	11 19% (3)	8 13% (4)	26 19% (4)	80 18% (3)	2 5% (6)	75 25% (2) R	17 8% (5)	11 26% (2)	57 21% (2)	43 17% (3)	42 20% (2)	45 18% (2)	22 17% (3)
HEALTH CARE/OBAMACARE	78 13% (4)	- - (6)	9 7% (6)	8 11% (4) B	14 19% (3) B	27 21% (2) BC	21 19% (2) B	9 8% (5)	27 26% (1) hJL	7 6% (7)	25 17% (3) L	2 3% (9)	9 15% (2) l	17 13% (5)	57 13% (4)	3 12% (4)	31 10% (6)	36 17% (3)	4 9% (5)	36 13% (4)	37 14% (5)	33 16% (3)	30 12% (5)	15 11% (5)
CURRENT GOVERNMENT/ LEADERSHIP/POLITICAL PARTY	64 11% (5)	5 5% (7)	13 11% (5)	18 25% (1) bcEF	6 8% (7)	7 5% (6)	15 14% (4)	13 11% (4)	5 5% (10)	11 9% (6)	16 11% (5)	13 23% (2) I	6 11% (5)	7 5% (6)	44 10% (5)	11 39% (2)	19 6% (7)	38 18% (2) QS	- - (15)	33 12% (5)	21 8% (7)	19 9% (5)	27 11% (6)	15 12% (4)
TAXES	53 9% (6)	31 35% (3) f	5 4% (8)	3 4% (10)	9 12% (4)	3 2% (14)	3 3% (13)	5 5% (9)	9 8% (7)	33 27% (2) KLm	4 3% (12)	- 1% (14)	2 3% (14)	27 21% (3) P	25 6% (8) P	- - (4)	42 14% (4) r	7 3% (11)	2 4% (8)	9 3% (12)	41 16% (4) T	15 7% (7)	35 14% (4) X	3 2% (14)
INCOME INEQUALITY/WAGES	52 9% (7)	27 30% (5)	2 2% (12)	1 1% (15)	8 11% (6)	5 4% (7)	9 8% (6)	- - (4) H	12 12% (4) H	29 24% (3) Hl	7 5% (7) h	1 2% (12)	2 4% (12)	34 26% (2) OP	18 4% (12) P	- - (5)	39 13% (5)	9 4% (10)	3 7% (6)	7 2% (14)	44 17% (2) T	13 6% (9)	36 14% (3) X	3 2% (13)
EQUAL RIGHTS/INEQUALITY/ SOCIAL JUSTICE	33 6% (8)	2 2% (9)	19 15% (4) DFg	- - (19)	8 11% (5)	1 1% (20)	3 3% (12)	18 16% (3) i	- - (12)	2 2% (6) I	11 7% (6)	1 2% (11)	1 2% (15)	4 3% (10)	28 7% (6)	1 3% (8)	15 5% (8)	4 2% (14)	14 33% (1) r	20 7% (6)	12 5% (8)	18 8% (6)	13 5% (8)	2 2% (15)
BUDGET/DEFICIT/DEBT	31 5% (9)	4 5% (8)	4 3% (9)	7 10% (5)	3 4% (9)	8 7% (5)	4 4% (10)	6 6% (6)	6 5% (9)	2 2% (11)	5 4% (8)	6 11% (5)	5 8% (7)	4 3% (9)	26 6% (7)	1 2% (10)	13 4% (9)	15 7% (7)	1 2% (10)	15 6% (8)	11 4% (9)	12 6% (10)	7 3% (9)	11 9% (7)
IMMIGRATION	22 4% (10)	- - (10)	4 3% (10)	6 8% (7) B	3 4% (8)	5 4% (8)	4 4% (9)	3 3% (10)	6 6% (8)	6 5% (8)	1 1% (17)	1 1% (13)	5 9% (6)	- - (9)	21 5% (9) N	1 3% (7)	8 3% (12)	12 6% (8)	2 5% (7)	11 4% (11)	11 4% (10)	10 5% (11)	6 3% (12)	6 5% (8)
NATIONAL SECURITY/WAR/ TERRORISTS	21 4% (11)	- - (7)	5 4% (7)	6 8% (8) BE	- - (12)	4 3% (8)	7 6% (8)	6 6% (7)	3 2% (13)	2 2% (14)	5 3% (9)	2 4% (8)	3 5% (10)	2 2% (13)	18 4% (11)	1 2% (9)	9 3% (11)	11 5% (9)	1 1% (12)	15 5% (10)	6 2% (11)	9 4% (12)	7 3% (10)	5 4% (10)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

In your opinion and in your own words, when you vote this year, what will be the most important issue on your mind?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
MORALS/VALUES	19 3% (12)	5 6% (6)	2 2% (13)	1 1% (16)	3 4% (11)	5 4% (9)	4 3% (11)	2 2% (11)	4 4% (11)	2 2% (13)	4 3% (11)	4 7% (6)	3 6% (9)	1 - (16)	18 4% (10) P	-	12 4% (10)	3 1% (16)	2 4% (9)	18 7% (7) u	1 - (17)	6 3% (13)	2 1% (18)	12 9% (6) W
SENIOR ISSUES/SOCIAL SECURITY	19 3% (13)	-	-	1 2% (12)	-	2 2% (16)	15 14% (5) BCDEF	1 1% (14)	12 11% (5) hJL	1 - (17)	3 2% (14)	-	2 4% (13)	3 2% (12)	16 4% (13) P	-	-	17 8% (6) QS	-	15 6% (9)	3 1% (15)	14 6% (8)	5 2% (14)	-
MANY/COUNTRY GOING IN THE WRONG DIRECTION (NON SPECIFIC)	12 2% (14)	1 2% (10)	1 1% (15)	2 3% (11)	2 2% (13)	4 3% (13)	1 1% (16)	-	2 2% (14)	3 2% (10)	1 1% (16)	1 3% (10)	3 6% (8)	1 1% (14)	10 2% (14) P	-	5 2% (14)	4 2% (13)	-	4 1% (17)	5 2% (12)	3 1% (16)	3 1% (16)	5 4% (9)
BIPARTISANSHIP/GOVERNMENT WORKING TOGETHER	10 2% (15)	-	1 1% (16)	4 6% (9) beg	-	4 3% (11) be	-	1 1% (15)	3 3% (12)	1 1% (16)	1 1% (18)	4 6% (7)	-	-	6 1% (16)	4 13% (3)	4 1% (17)	5 3% (12)	-	8 3% (13)	1 - (18)	3 1% (14)	2 1% (17)	5 3% (11)
VOTER REGISTRATION REFORM/VOTER RIGHTS	9 1% (16)	-	3 2% (11)	1 2% (14)	1 1% (14)	2 2% (17)	2 2% (14)	-	-	4 3% (9)	4 3% (13)	-	1 1% (15)	5 4% (8)	4 1% (18)	-	5 2% (15)	3 2% (15)	-	5 2% (15)	4 2% (13)	-	6 2% (13)	3 3% (12)
ENVIRONMENT/ENERGY POLICY	8 1% (17)	-	1 1% (14)	-	2 3% (12)	3 2% (15)	1 1% (18)	1 1% (13)	-	1 1% (15)	3 2% (17)	-	3 5% (11)	1 1% (15)	7 2% (15)	-	6 2% (13)	2 1% (18)	1 2% (11)	4 2% (16)	2 1% (16)	-	6 3% (19)	1 1% (16)
WELFARE/ENTITLEMENTS	8 1% (18)	-	-	1 2% (13)	-	4 3% (10) be	1 1% (15)	1 1% (12)	2 2% (16)	-	4 3% (18)	-	-	3 2% (11)	4 1% (17)	-	5 2% (16)	2 1% (17)	-	3 1% (18)	4 2% (14)	3 1% (15)	4 1% (15)	1 1% (17)
BIG GOVERNMENT/FREEDOM/ CONSTITUTION	2 - (19)	-	-	1 1% (17)	-	1 1% (19)	1 1% (17)	1 2% (16)	-	-	-	-	-	-	2 1% (19)	-	-	1 1% (19)	-	2 1% (19)	-	2 1% (17)	-	-
FOREIGN POLICY	2 - (20)	-	-	-	-	2 1% (18)	-	2 2% (17)	-	-	-	-	-	-	2 - (20)	-	2 1% (18)	-	-	1 - (20)	1 - (19)	1 - (18)	-	1 - (19)
OTHER	13 2% (20)	2 3% (6)	1 1% (15)	1 2% (16)	4 5% (11)	4 3% (13)	1 1% (16)	-	4 4% (11)	4 3% (13)	2 1% (17)	1 2% (9)	3 5% (8)	2 1% (14)	12 3% (15) P	-	9 3% (18)	3 1% (20)	-	7 2% (20)	5 2% (19)	4 2% (18)	3 1% (19)	7 5% (18)
NONE/NOTHING	4 1% (17)	-	-	-	3 4% (11)	1 1% (16)	-	-	3 3% (11)	-	-	-	-	-	4 1% (17)	-	-	1 - (16)	3 6% (5)	3 1% (16)	-	-	-	3 2% (17)
DON'T KNOW	26 4% (41)	2 2% (6)	2 2% (6)	3 5% (9)	-	5 4% (10) e	14 13% (18) cE	3 3% (9)	12 12% (15) M	3 2% (6)	7 5% (14) m	1 2% (4)	-	5 4% (10)	21 5% (15) P	-	2 1% (5)	20 9% (20) Q	1 2% (5)	9 3% (12)	3 1% (4)	18 8% (24)	7 3% (11)	2 2% (5)
REFUSED	1 - (1)	-	-	-	-	-	1 1% (1)	-	-	-	1 1% (1)	-	-	-	1 - (1)	-	-	1 1% (1)	-	-	-	-	1 - (1)	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Pat McCrory

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	65 11%	-39 -27%	26 29% BD	2 3% B	28 26% BD	36 27% BD	11 16% BD	55 19% I	10 3%	1 8%	23 27% M	13 7% M	-2 -1%	29 18% 1M	127 59% PQ	-78 -29%	16 14% P	-31 -39%	-53 -23%	142 53% RS	76 18% V	-30 -32%	10 7%	55 12%
TOTAL HEARD OF	576 96%	141 100% c	77 87%	52 94%	108 98%	133 98%	65 96%	282 98%	294 94%	12 100% N	84 99% N	199 98% N	133 100% N	147 89%	199 92%	264 98%	113 99%	78 99%	226 98%	249 93%	403 95%	95 99%	140 94%	435 97%
TOTAL FAVORABLE																								
SEP 25&27-28, 2014	281 47%	43 30%	46 52%	20 36%	57 52%	81 59% BD	35 51%	157 55% i	123 40%	3 25%	48 56%	96 47%	60 45%	73 44%	153 71% PQ	70 26%	58 51% P	17 21%	77 33%	180 67% RS	213 50% v	24 25%	64 43%	217 48%
JUN 18-19&22, 2014	279 47%	61 44%	32 40%	35 55% c	52 47%	64 50%	36 44%	142 49%	137 44%	10 52%	34 36%	98 51% K	56 41%	82 52% Km	151 72% PQ	78 29%	50 42% P	16 13%	78 37% R	183 73% RS	184 49%	47 42%	63 42%	216 48%
MAY 20-22, 2014	288 48%	61 48%	39 44%	32 46%	52 47%	70 56%	34 43%	150 52% i	138 44%	4 25%	55 52% J	76 41%	72 51% JL	81 53% JL	146 69% PQ	80 30%	62 52% P	21 18%	84 41% R	172 69% RS	199 52% V	33 36%	69 46%	219 49%
APR 19,21-22, 2014	264 44%	41 32%	38 46% b	35 48% b	61 54% B	57 44%	31 42%	138 48% i	125 40%	10 51%	36 35%	74 42%	56 44%	87 51% K	146 70% PQ	67 25%	50 42% P	26 21%	67 34% R	167 65% RS	178 47%	44 38%	62 41%	202 45%
MAR 18-20, 2014	264 44%	63 49% E	42 47%	25 36%	39 34%	63 53% DE	32 41%	139 48% i	125 40%	9 46%	44 47%	81 43%	50 38%	80 49% m	149 71% PQ	68 25%	47 39% P	21 17%	82 40% R	154 63% RS	- -	- -	62 41%	202 45%
JAN 23&25-26, 2014	259 43%	47 39%	38 41%	26 39%	54 46%	61 50% b	32 40%	123 43%	136 44%	3 19%	48 48% J	78 42% J	55 43% J	75 44% J	148 71% PQ	60 22%	50 42% P	14 12%	57 33% R	185 66% RS	- -	- -	61 40%	198 44%
TOTAL UNFAVORABLE																								
SEP 25&27-28, 2014	216 36%	82 58% CdEfg	20 22%	18 33%	28 26%	44 32%	24 35%	102 35%	114 36%	2 17%	25 29%	83 41%	62 46% N	44 27%	25 12%	148 55% Oq	43 37% O	47 60% T	130 56% T	37 14%	138 33%	55 57%	54 36%	162 36%
JUN 18-19&22, 2014	258 43%	61 44%	36 44%	25 39%	48 43%	55 44%	33 41%	117 41%	141 45%	5 29%	54 57% jLN	78 41%	68 50% N	52 33%	44 21%	159 59% OQ	55 46% O	94 75% ST	111 54% T	42 17%	161 42%	52 47%	72 48%	186 41%
MAY 20-22, 2014	229 38%	57 45% d	30 34%	21 31%	48 43%	42 34%	31 39%	101 35%	128 41%	10 64% KMN	36 34%	83 44% N	53 38%	49 32%	35 17%	150 56% OQ	44 37% O	81 69% ST	94 46% T	44 18%	138 36%	46 49% U	57 38%	172 38%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
APR 19,21-22, 2014	252 42%	72 58% CDEG	29 35%	22 29%	39 35%	62 48% cDe	28 37%	114 40%	138 44%	9 44%	38 37%	85 48% N	58 45%	62 36%	33 16%	168 62% OQ	51 43% O	85 68% ST	101 51% T	59 23%	155 41%	49 43%	65 43%	188 42%	
MAR 18-20, 2014	279 46%	56 44%	38 42%	34 48%	64 55% f	49 41%	38 49%	126 44%	153 49%	7 37%	42 44%	92 49%	74 56% N	63 39%	36 17%	185 69% OQ	57 48% O	89 72% ST	110 54% T	64 26%	-	-	74 50%	204 45%	
JAN 23&25-26, 2014	262 44%	65 53% E	42 45%	28 42%	42 37%	52 43%	32 41%	123 43%	139 45%	9 57%	43 43%	80 43%	56 44%	73 43%	45 21%	167 62% OQ	51 43% O	88 73% ST	96 56% T	62 22%	-	-	65 43%	198 44%	
VERY FAVORABLE	152 25%	20 14%	19 22%	13 23%	36 32%	48 35% b	17 25%	94 32% i	59 19%	1 8%	28 34%	45 22%	35 26%	42 26%	99 46% Pq	22 8%	32 28% P	5 6%	18 8%	127 47% RS	119 28%	15 15%	47 31%	105 23%	
SOMEWHAT FAVORABLE	128 21%	23 16%	26 30%	7 13%	21 19%	33 24%	18 26%	64 22%	65 21%	2 18%	19 23%	51 25%	25 19%	31 19%	54 25%	48 18%	26 23%	12 15%	59 25%	53 20%	94 22%	10 10%	17 11%	112 25%	
SOMEWHAT UNFAVORABLE	65 11%	22 16%	10 11%	7 12%	3 3%	17 12%	6 8%	40 14%	25 8%	-	2 2%	21 10% J	23 17% JK	19 11% JK	12 5%	35 13%	18 15% o	13 17% T	39 17% T	11 4%	54 13%	5 5%	12 8%	53 12%	
VERY UNFAVORABLE	151 25%	59 42% C	10 11%	11 20%	25 23%	28 20%	18 27% c	63 22%	89 28%	2 17%	23 27%	62 30% n	39 29%	25 15%	14 6%	113 42% OQ	25 22% O	34 43% T	90 39% T	26 10%	84 20%	50 52% u	42 28%	109 24%	
HEARD OF/NO OPINION	79 13%	17 12%	12 13%	14 25% Fg	22 20%	8 6%	6 9%	23 8%	56 18% h	7 57%	11 13%	20 10%	11 8%	30 18%	21 10%	47 17%	12 10%	14 18%	20 9%	32 12%	51 12%	16 17%	22 15%	57 13%	
NEVER HEARD OF	24 4%	1 -	12 13% b	4 6%	2 2%	3 2%	3 4%	6 2%	18 6%	-	1 1%	4 2%	-	18 11% JKLM	17 8%	6 2%	1 1%	1 1%	4 2%	18 7%	20 5%	1 1%	10 6%	15 3%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	0.5	2.3	1.1	2.0	1.8	1.5	1.5	1.1	1.5	1.9	1.2	1.0	1.7	6.0	0.5	1.4	0.4	0.6	4.8	1.5	0.4	1.2	1.3	

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N A T I O N A L R E S E A R C H I N C

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Pat McCrory

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (FAVORABLE - UNFAVORABLE)	65 11%	14 16% E	23 18% EF	17 25% EF	-14 -19%	3 2% E	21 19% EF	84 74% IJKLM	43 42% JKLM	-33 -27%	-45 -30%	4 8% JK	11 19% JK	-83 -63%	147 34% NP	1 3% N	15 5% q	27 13% q	19 44% Qr	128 47% U	-61 -24%	132 62% WX	-99 -40%	30 23% W
TOTAL HEARD OF	576 96%	87 99% g	125 97% g	70 98% G	72 98% G	130 100% G	91 84% G	108 96% G	90 87% G	119 98% G	145 98% i	55 100% I	58 98% I	128 97% I	412 95% I	27 98% I	302 99% R	194 91% R	41 96% R	256 93% R	253 98% R	195 92% R	243 97% R	130 100% v
TOTAL FAVORABLE																								
SEP 25&27-28, 2014	281 47%	48 54%	69 54% E	40 56% E	20 27%	59 46% e	45 41% e	93 82% iJKLM	60 58% jk	39 32%	31 21%	26 48% K	32 54% K	11 8%	257 59% N	10 35%	142 46%	94 44%	27 65%	176 64% U	84 32%	153 72% Wx	51 20%	74 57% W
JUN 18-19&22, 2014	279 47%	35 47%	58 45% cE	50 57% cE	32 37%	60 46% cE	44 48% cE	81 73% JKLM	70 70% JKLM	37 31%	41 27%	24 41% k	26 42% k	36 27%	233 54% Np	7 26%	-	-	-	-	-	155 75% WX	65 26%	56 43% W
MAY 20-22, 2014	288 48%	35 42%	70 54% F	45 61% BF	41 53% F	45 36% f	51 48% f	83 68% JKLm	63 72% JKLM	36 34%	44 27%	31 52% JK	31 51% JK	33 25%	239 55% N	14 47% n	145 47% S	106 53% S	9 27%	-	-	153 71% WX	57 25%	72 50% W
APR 19,21-22, 2014	264 44%	33 37%	57 51% F	48 55% BF	31 41%	52 36% F	42 47% F	83 74% JKLM	63 64% JKLM	28 25%	39 24%	28 41% JK	23 43% JK	28 21%	222 51% N	11 37%	130 42%	100 47%	17 36%	-	-	145 72% WX	56 23%	61 40% W
MAR 18-20, 2014	264 44%	39 49% f	61 49% F	38 47% F	35 44%	43 32% F	47 48% F	83 77% iJKLM	65 65% JKLM	31 26%	38 25%	25 40% jk	22 38% k	26 20%	216 50% N	19 62% N	133 46% s	101 46% s	14 30%	-	-	146 72% WX	51 20%	63 50% W
JAN 23&25-26, 2014	259 43%	30 36%	56 45%	37 46%	40 50% b	54 40% b	42 43% b	70 68% JKLm	78 73% JKLM	33 27%	27 19%	20 32% K	31 52% JKL	22 17%	222 51% N	12 40% n	141 45%	89 43%	10 31%	-	-	139 69% WX	56 22%	59 44% W
TOTAL UNFAVORABLE																								
SEP 25&27-28, 2014	216 36%	34 38%	46 36%	22 32%	34 46% g	56 44% G	24 22% G	9 8% HI	17 16% HI	72 59% HI	76 51% HI	22 40% HI	21 35% Hi	94 71% Op	110 25%	9 31%	127 41%	67 31%	9 21%	48 17% T	144 56% T	21 10%	150 60% VX	44 34% V
JUN 18-19&22, 2014	258 43%	34 45% D	60 47% D	23 27% D	47 54% D	56 43% D	37 40% d	21 19% HIL	23 23% HIL	71 59% HIL	88 58% HIL	25 43% HI	30 49% HI	82 62% O	162 38%	10 35%	-	-	-	-	-	39 19%	156 61% VX	60 45% V
MAY 20-22, 2014	229 38%	39 46% D	46 35% d	17 23% d	27 34% d	61 48% CD	41 38% D	19 15% HIM	16 18% HILM	56 53% HIM	94 57% HILM	26 44% HI	18 29% h	75 57% O	140 32%	12 39%	127 41%	69 35%	18 53% r	-	-	33 15% VX	141 61% VX	53 37% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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Pat McCrory

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
APR 19,21-22, 2014	252 42%	37 42%	44 39%	33 38%	30 40%	76 52% cDG	32 35%	17 15%	16 17%	70 64% HILM	98 61% HILM	28 41% HI	24 45% HI	86 65% O	150 35%	13 45%	134 43%	92 43%	19 42%	-	-	29 14%	155 64% VX	67 44% V
MAR 18-20, 2014	279 46%	36 44%	58 46%	32 40%	33 41%	78 58% cDEG	42 43%	14 13%	22 21%	81 70% HILM	104 68% HILM	31 49% HI	27 47% HI	88 67% OP	179 41%	11 36%	134 46%	98 45%	22 49%	-	-	36 18%	183 71% VX	51 40% V
JAN 23&25-26, 2014	262 44%	41 50% c	47 38%	34 42%	30 38%	65 49% c	43 44%	24 23%	21 20%	71 57% HIM	96 65% HILM	28 47% HI	23 38% hI	82 62% O	165 38%	14 44%	138 44%	87 42%	16 47%	-	-	41 20%	160 63% VX	57 42% V
VERY FAVORABLE	152 25%	29 33%	44 34% E	21 29% E	5 7%	29 22% E	25 23% e	69 61% IJKLM	30 29% JK	6 5%	15 10%	18 33% JK	14 23% j	2 2%	148 34% NP	1 3%	69 23%	53 25%	21 50%	110 40% U	32 13%	103 49% WX	13 5%	34 26% W
SOMEWHAT FAVORABLE	128 21%	19 22%	25 19% E	19 27% E	15 20%	30 23% E	20 19%	24 21%	30 29% K	32 27% K	16 11%	8 14%	18 31% KL	6 6%	109 25% N	9 32%	73 24%	41 19%	6 15%	66 24%	51 20%	50 23%	38 15% W	40 31% W
SOMEWHAT UNFAVORABLE	65 11%	-	29 23% BE	10 14% B	3 5%	13 10% B	9 9%	6 6%	5 5%	21 18% HI	14 9%	12 22% HI	6 10%	26 20%	32 7% N	6 20%	36 12%	22 10%	2 5%	20 7%	39 15%	9 4%	34 14% VX	20 16% V
VERY UNFAVORABLE	151 25%	33 38%	16 13%	13 18%	30 41% CdG	44 34% CDG	14 13%	2 2%	11 11%	50 42% HI	62 42% HILM	10 18% H	15 25% H	68 51% OP	78 18%	3 11%	91 30%	45 21%	7 16%	28 10%	105 41% T	12 6%	115 46% VX	24 18% V
HEARD OF/NO OPINION	79 13%	6 6%	10 8%	7 10%	19 26% c	14 11%	23 21%	7 6%	14 13%	9 7% HJLM	38 25% HJLM	7 13%	5 8%	23 18% N	46 11%	9 32%	33 11%	34 16%	5 11%	33 12%	25 10%	21 10%	43 17%	12 9%
NEVER HEARD OF	24 4%	1 1%	4 3%	1 2%	1 2%	- 16% bcDEF	17 16% bcDEF	4 4%	13 13% kL	2 2%	4 2%	-	1 2%	4 3%	20 5%	1 2%	4 1%	19 9% Q	2 4%	18 7%	4 2%	17 8% x	7 3%	-
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.4	1.5	1.8	0.6	1.0	1.9	10.5	3.6	0.5	0.4	1.2	1.5	0.1	2.3	1.1	1.1	1.4	3.1	3.7	0.6	7.3	0.3	1.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Thom Tillis

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SINGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%	
**D/S (FAVORABLE - UNFAVORABLE)	-54 -9%	-64 -45%	6 7% BDG	-15 -28%	13 12% BDG	8 6% BDG	-2 -3% BD	-6 -2% I	-48 -16%	-8 -69%	11 13% LM	-38 -18%	-19 -14%	-1 -1% LM	110 51% PQ	-155 -57%	-9 -8% P	-43 -54%	-123 -53%	113 42% RS	11 3% v	-51 -54%	-46 -30%	-9 -2%	
TOTAL HEARD OF																									
SEP 25&27-28, 2014	573 95%	139 98%	85 95%	48 87%	109 99%	126 92%	67 99% df	279 97%	294 94%	12 100%	79 94%	194 95%	127 95%	160 97%	212 98%	253 94%	108 94%	75 94%	222 96%	258 97%	403 95%	94 98%	150 100% X	423 94%	
JUN 18-19&22, 2014	554 92%	128 93%	69 86%	54 85%	106 95% cd	122 96% CD	76 94%	271 94%	283 91%	15 81%	85 90%	183 96% m	123 90%	147 93%	200 95% P	243 90%	111 93%	113 90%	194 93%	231 93%	359 95%	99 90%	132 88%	423 94%	
TOTAL FAVORABLE																									
SEP 25&27-28, 2014	223 37%	29 21%	42 48% bd	14 26%	51 47% b	60 44% bd	26 38%	128 44%	96 31%	2 15%	37 43%	66 33%	48 36%	70 43%	150 69% PQ	33 12%	41 36% P	10 12%	42 18%	171 64% RS	181 43% v	18 19%	44 30%	179 40%	
JUN 18-19&22, 2014	191 32%	42 31%	24 29%	17 27%	43 38%	41 32%	24 30%	103 36% i	88 28%	7 36%	23 25%	61 32%	39 29%	60 38% k	113 54% PQ	42 16%	36 30% P	5 4%	56 27% R	126 51% RS	133 35%	31 28%	40 27%	151 34%	
TOTAL UNFAVORABLE																									
SEP 25&27-28, 2014	277 46%	94 66% ceFg	36 41%	29 53%	38 35%	52 38%	28 41%	134 46%	144 46%	10 85% kn	25 30%	104 51%	67 50%	71 43%	40 18%	187 69% OQ	50 44% O	53 67% T	165 71% T	57 21%	170 40%	70 73% U	90 60%	188 42%	
JUN 18-19&22, 2014	236 39%	61 45% d	28 35%	20 31%	41 37%	58 45% d	28 35%	111 39%	125 40%	5 24%	40 43%	83 43% n	55 40%	53 33%	36 17%	149 55% OQ	50 42% O	89 71% ST	108 52% T	32 13%	143 38%	49 45%	64 43%	171 38%	
VERY FAVORABLE	87 14%	11 8%	15 17%	5 9%	16 15%	25 18%	15 22%	47 16%	40 13%	1 8%	4 5%	31 15%	18 13%	33 20% k	60 28% P	8 3%	19 17% P	1 1%	23 10% r	64 24% RS	64 15%	7 7%	- -	87 19% W	
SOMEWHAT FAVORABLE	136 23%	19 13%	28 31%	9 16%	35 32%	35 26%	11 16%	81 28%	55 18%	1 7%	32 38%	35 17%	30 23%	37 23%	90 42% PQ	25 9%	22 19%	9 11%	19 8%	107 40% RS	117 28%	11 12%	44 30%	92 20%	
SOMEWHAT UNFAVORABLE	93 15%	30 21%	14 16%	14 25% f	14 13%	13 9%	7 11%	45 16%	48 15%	8 67% kln	3 4%	26 13%	30 22% K	25 15%	13 6%	57 21% O	23 20% O	11 14%	56 24% t	25 9%	74 18%	12 13%	29 19%	64 14%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

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Thom Tillis

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS			PHONE TYPE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)			
VERY UNFAVORABLE	185 31%	63 45%	22 25%	16 29%	24 22%	39 29%	20 30%	89 31%	96 31%	2 17%	22 26%	78 38%	37 28%	46 28%	27 12%	131 48% OQ	27 24%	42 53% T	108 47% T	33 12%	95 23%	58 60% U	61 41%	124 28%			
HEARD OF/NO OPINION	72 12%	16 11%	6 6%	5 9%	19 17%	13 10%	14 21% c	17 6%	55 17% H	- -	18 21%	24 12% J	12 9% j	19 11% J	23 11%	33 12%	16 14%	12 15%	15 7%	30 11%	52 12%	6 6%	15 10%	57 13%			
NEVER HEARD OF	27 5%	3 2%	4 5%	7 13% g	1 1%	11 8% g	1 1%	9 3%	18 6%	- -	5 6%	10 5%	7 5%	5 3%	4 2%	17 6%	6 6%	4 6%	9 4%	9 3%	20 5%	2 2%	- -	27 6% W			
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.3	1.2	0.5	1.3	1.2	0.9	1.0	0.7	0.2	1.4	0.6	0.7	1.0	3.8	0.2	0.8	0.2	0.3	3.0	1.1	0.3	0.5	1.0			



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Thom Tillis

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (FAVORABLE - UNFAVORABLE)	-54 -9%	2 2% CEF	-8 -6% F	1 1% eF	-15 -20%	-28 -22%	-5 -5% F	71 63% iJKLM	39 38% JKLM	-78 -65%	-76 -51%	2 4% JKM	-11 -19% K	-89 -67%	35 8% NP	- -1% N	-45 -15%	-17 -8%	15 36% QR	79 29% U	-127 -49%	117 55% WX	-166 -66%	-7 -5% W
TOTAL HEARD OF																								
SEP 25&27-28, 2014	573 95%	85 97%	124 97%	69 97%	68 92%	123 95%	103 96%	110 98%	102 98% k	116 96%	137 92%	52 95%	56 93%	121 92%	416 96%	27 98%	296 97%	204 96%	39 91%	265 97%	246 95%	207 97%	236 94%	122 94%
JUN 18-19&22, 2014	554 92%	68 92%	121 96%	82 95%	78 89%	121 92%	84 90%	108 97% KL	93 93%	112 94% k	131 87%	52 89%	59 96% K	109 82%	411 95% N	28 98% N	- -	- -	- -	- -	- -	196 94%	229 90%	124 93%
TOTAL FAVORABLE																								
SEP 25&27-28, 2014	223 37%	41 47%	53 42%	33 47% EF	16 22%	38 29%	41 38%	87 78% JKLM	62 60% JKM	15 13%	17 12%	25 46% JK	16 27% k	7 5%	200 46% N	13 48% N	105 34%	82 38%	26 61%	157 57% U	47 18%	150 71% WX	22 9%	49 37% W
JUN 18-19&22, 2014	191 32%	24 32%	41 32% e	38 44% Ef	18 20%	40 31%	30 32% e	61 55% JKLM	51 52% JKLM	24 21% k	18 12%	18 30% K	18 30% K	16 12%	165 38% N	7 26%	- -	- -	- -	- -	- -	114 55% WX	29 12%	46 35% W
TOTAL UNFAVORABLE																								
SEP 25&27-28, 2014	277 46%	39 44%	61 48%	33 46%	31 42%	66 51%	46 43%	17 15% HILM	23 22% HILM	94 77% HIL	94 63% Hi	23 42% Hi	28 46% HI	96 73% O	164 38%	14 50%	150 49%	99 46%	11 25%	78 28%	174 68% T	33 15%	188 75% VX	56 43% V
JUN 18-19&22, 2014	236 39%	26 34%	59 46% D	27 31% D	43 49% D	48 37%	34 36%	22 20%	14 14%	69 58% HIL	80 53% HIL	20 34%	30 49% hi	72 55% O	151 35%	9 30%	- -	- -	- -	- -	- -	34 16%	152 60% VX	47 35% V
VERY FAVORABLE	87 14%	12 14%	20 16%	14 20%	6 8%	14 11%	21 19%	32 28% jK	28 27% JK	5 4%	3 2%	10 18% jK	9 15% k	- -	78 18% N	8 29%	39 13%	36 17%	5 13%	54 20%	25 10%	64 30% WX	5 2%	17 13% W
SOMEWHAT FAVORABLE	136 23%	29 33%	33 26%	19 27%	11 15%	24 19%	20 19%	55 49% JKM	34 33% JKM	11 9%	14 9%	15 27% jK	7 12%	7 5%	122 28% N	5 20%	66 22%	45 21%	21 48%	103 37% U	22 8%	86 41% Wx	16 7%	32 25% W
SOMEWHAT UNFAVORABLE	93 15%	3 3%	31 24% b	11 16%	8 11%	19 15%	20 19%	8 7%	5 4%	28 23%	28 19% I	8 15% hI	15 25% hI	32 24%	51 12%	8 28%	51 17%	32 15%	4 9%	44 16%	45 17%	12 6%	52 21% V	27 21% V

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N A T I O N A L R E S E A R C H I N C

Continued

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Thom Tillis

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
VERY UNFAVORABLE	185 31%	36 41%	31 24%	22 31%	23 31%	47 37%	26 24%	9 8%	18 18%	65 54% HIIM	65 44% HIIM	14 27% h	13 22%	65 49% o	113 26%	6 21%	99 32%	67 31%	7 16%	34 13%	129 50% T	21 10%	136 54% VX	28 22% v
HEARD OF/NO OPINION	72 12%	5 6%	9 7%	3 4%	21 28% cD	18 14% D	16 14%	6 5%	17 16%	7 6%	26 17% h	4 8%	12 20%	18 13%	52 12% P	- -	40 13%	23 11%	2 5%	30 11%	25 10%	24 11%	27 11%	18 14%
NEVER HEARD OF	27 5%	3 3%	4 3%	2 3%	6 8%	7 5%	5 4%	2 2%	2 2%	5 4%	12 8% i	2 5%	4 7%	11 8%	16 4%	- 2%	10 3%	10 4%	4 9%	9 3%	12 5%	5 3%	14 6%	8 6%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	1.0	0.9	1.0	0.5	0.6	0.9	5.2	2.7	0.2	0.2	1.1	0.6	0.1	1.2	1.0	0.7	0.8	2.4	2.0	0.3	4.6	0.1	0.9



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Kay Hagan

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%		
**D/S (FAVORABLE - UNFAVORABLE)	37 6%	57 40% CEFG	-28 -32%	13 23% CEFG	-2 -2% C	-5 -4% C	3 4% CEF	-12 -4%	49 16% H	6 49% n	7 8% n	20 10% N	12 9% N	-9 -5%	-115 -53%	142 53% OQ	9 8% O	58 72% ST	109 47% T	-133 -50%	-20 -5%	56 58% U	11 7%	26 6%		
TOTAL HEARD OF	590 98%	141 100%	87 98%	55 99%	110 100%	132 96%	66 98%	285 99%	306 98%	12 100%	81 95%	199 98%	133 100%	164 99%	211 98%	269 100%	110 96%	77 97%	228 99%	263 99%	414 98%	96 100%	150 100% X	440 98%		
TOTAL FAVORABLE																										
SEP 25&27-28, 2014	287 48%	92 65% C	26 29%	32 58% C	49 44%	58 43%	30 44%	129 45%	158 51%	9 75%	38 45%	100 49%	70 52%	69 42%	40 19%	191 71% OQ	55 48% O	63 80% T	162 70% T	55 21%	177 42%	73 76% U	73 48%	214 48%		
JUN 18-19&22, 2014	280 47%	69 51% E	45 56% dE	25 40%	41 37%	65 51% E	34 42%	131 45%	149 48%	5 27%	45 48%	94 49%	64 47%	71 45%	31 15%	195 72% OQ	54 45% O	102 81% ST	120 57% T	50 20%	157 42%	71 64% U	86 57% X	194 43%		
MAR 18-20, 2014	236 39%	59 46% d	32 36%	22 32%	43 38%	45 38%	34 44%	111 38%	125 40%	5 25%	37 39%	74 39%	64 48% jN	57 35%	28 13%	166 61% OQ	43 36% O	87 71% ST	91 44% T	47 19%	-	-	63 42%	174 39%		
JAN 23&25-26, 2014	225 37%	57 46% CG	27 29%	24 37%	41 36%	55 45% CG	20 25%	104 36%	120 39%	9 58% LM	39 39%	63 34%	40 31%	72 43% m	32 15%	154 57% OQ	38 32% O	77 64% ST	76 44% T	56 20%	-	-	58 39%	167 37%		
TOTAL UNFAVORABLE																										
SEP 25&27-28, 2014	250 42%	35 25%	54 61% Bdg	19 35%	50 46%	64 47% b	27 40%	141 49% i	108 35%	3 25%	31 37%	80 39%	57 43%	78 47%	155 72% PQ	49 18% PQ	46 40% P	6 7% R	52 23% R	188 70% RS	197 46% V	17 18%	62 41%	188 42%		
JUN 18-19&22, 2014	269 45%	58 42%	31 38%	28 44%	59 53% cf	52 41%	42 52%	135 47%	135 43%	10 53%	38 40%	90 47%	59 44%	72 45%	163 78% PQ	55 20% PQ	52 43% P	12 10% R	76 36% R	176 71% RS	187 50% V	31 28%	53 36%	216 48% W		
MAR 18-20, 2014	264 44%	48 38%	40 44%	22 32%	59 51% bd	59 50% D	36 46%	135 47%	129 41%	11 57%	36 38%	79 42%	52 39%	87 53% KIM	153 73% PQ	57 21% PQ	54 45% P	20 16% R	80 39% R	156 64% RS	-	-	62 42%	202 45%		
JAN 23&25-26, 2014	280 47%	50 41%	41 44%	28 42%	61 52% b	55 45% B	45 57%	138 48%	143 46%	4 22%	43 43% J	91 49% J	73 58% JKN	69 41% j	153 73% PQ	68 25% PQ	58 49% P	22 18% R	62 36% R	192 69% RS	-	-	63 42%	217 48%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Kay Hagan

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
VERY FAVORABLE	148 25%	37 26%	14 16%	18 32%	26 24%	36 26%	17 25%	66 23%	81 26%	7 57%	15 18%	34 17%	48 36%	44 27%	17 8%	99 37%	32 28%	43 54%	79 34%	25 9%	100 24%	25 27%	31 21%	116 26%	
SOMEWHAT FAVORABLE	139 23%	55 39%	12 13%	14 26%	22 20%	22 16%	13 19%	63 22%	76 24%	2 17%	23 27%	66 33%	22 17%	25 15%	23 11%	92 34%	23 20%	21 26%	83 36%	31 11%	77 18%	48 50%	41 28%	98 22%	
SOMEWHAT UNFAVORABLE	59 10%	14 10%	17 20%	4 7%	6 6%	11 8%	7 11%	32 11%	27 9%	1 10%	3 4%	32 16%	11 8%	12 7%	25 12%	22 8%	12 11%	2 2%	25 11%	32 12%	39 9%	4 5%	15 10%	44 10%	
VERY UNFAVORABLE	190 32%	21 15%	36 41%	15 28%	44 40%	53 39%	20 30%	109 38%	82 26%	2 15%	28 33%	48 23%	47 35%	66 40%	130 60%	27 10%	34 30%	4 5%	27 12%	156 58%	158 37%	13 13%	47 31%	143 32%	
HEARD OF/NO OPINION	54 9%	14 10%	7 8%	3 6%	11 10%	10 7%	9 13%	15 5%	39 13%	- -	11 14%	20 10%	6 4%	17 10%	17 8%	29 11%	9 8%	8 11%	14 6%	20 7%	41 10%	6 6%	15 10%	39 9%	
NEVER HEARD OF	10 2%	1 -	2 2%	- 1%	- -	5 4%	2 2%	3 1%	6 2%	- -	4 5%	4 2%	- -	1 1%	5 2%	1 -	4 4%	2 3%	3 1%	4 1%	9 2%	- -	- -	10 2%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	2.6	0.5	1.7	1.0	0.9	1.1	0.9	1.5	2.9	1.2	1.3	1.2	0.9	0.3	3.9	1.2	11.0	3.1	0.3	0.9	4.2	1.2	1.1	

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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Kay Hagan

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (FAVORABLE - UNFAVORABLE)	37 6%	5 6%	-16 -12%	-2 -2%	45 61%	8 6%	-4 -3%	-76 -67%	-39 -38%	52 43%	90 60%	11 20%	-2 -3%	115 87%	-93 -22%	16 58%	39 13%	9 4%	-13 -31%	-87 -32%	111 43%	-131 -62%	157 63%	12 9%
TOTAL HEARD OF	590 98%	88 100%	125 98%	71 100%	70 94%	128 99%	107 99%	109 97%	102 99%	121 100%	148 99%	55 100%	55 93%	132 100%	423 98%	28 100%	299 98%	212 99%	41 96%	267 98%	255 99%	208 98%	250 100%	126 97%
TOTAL FAVORABLE																								
SEP 25&27-28, 2014	287 48%	44 50%	51 40%	33 46%	53 72%	59 46%	45 42%	15 13%	25 24%	84 69%	108 72%	30 56%	25 42%	119 90%	143 33%	22 79%	157 51%	101 47%	12 27%	83 30%	173 67%	29 14%	193 77%	63 48%
JUN 18-19&22, 2014	280 47%	32 43%	60 47%	39 45%	50 57%	57 44%	41 44%	14 13%	17 17%	86 73%	108 72%	30 51%	24 39%	103 78%	160 37%	14 48%	-	-	-	-	-	28 14%	198 78%	51 38%
MAR 18-20, 2014	236 39%	29 35%	51 41%	31 38%	30 36%	61 46%	35 36%	13 12%	15 14%	77 66%	89 58%	21 33%	22 39%	82 62%	144 33%	9 31%	113 39%	85 39%	20 43%	-	-	27 13%	165 64%	43 34%
JAN 23&25-26, 2014	225 37%	30 36%	39 31%	35 44%	32 40%	50 37%	38 39%	15 14%	18 17%	72 58%	82 56%	18 29%	21 35%	80 61%	132 31%	11 35%	117 37%	81 40%	13 40%	-	-	30 15%	153 60%	39 29%
TOTAL UNFAVORABLE																								
SEP 25&27-28, 2014	250 42%	39 44%	67 52%	35 49%	8 11%	52 40%	49 45%	91 81%	64 62%	31 26%	18 12%	19 35%	27 45%	4 3%	236 55%	6 21%	118 38%	91 43%	25 58%	170 62%	62 24%	160 76%	36 14%	51 39%
JUN 18-19&22, 2014	269 45%	38 51%	57 45%	40 46%	26 30%	65 50%	42 46%	91 82%	72 73%	23 19%	32 21%	21 36%	30 50%	14 10%	238 55%	13 46%	-	-	-	-	-	162 78%	36 14%	69 52%
MAR 18-20, 2014	264 44%	37 45%	55 44%	43 53%	34 42%	47 35%	49 50%	79 73%	74 73%	24 21%	33 21%	32 50%	23 40%	13 10%	228 53%	19 64%	124 43%	105 48%	13 29%	-	-	146 72%	39 15%	69 55%
JAN 23&25-26, 2014	280 47%	36 44%	68 55%	33 41%	32 40%	68 51%	42 43%	78 75%	75 71%	30 24%	38 26%	29 48%	29 49%	22 17%	242 56%	13 43%	141 45%	95 47%	14 43%	-	-	143 71%	56 22%	73 54%
VERY FAVORABLE	148 25%	6 6%	38 30%	23 32%	24 32%	34 26%	24 22%	6 5%	11 10%	38 32%	61 41%	22 40%	10 17%	59 45%	79 18%	7 27%	72 23%	61 29%	6 14%	48 18%	85 33%	12 5%	107 43%	28 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

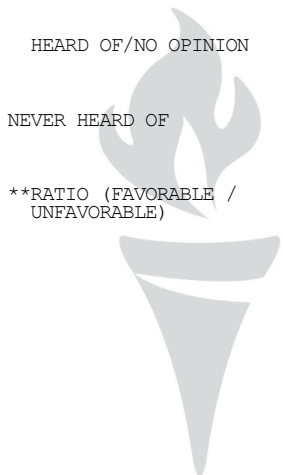
Continued

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Kay Hagan

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
SOMEWHAT FAVORABLE	139 23%	39 44%	13 10%	10 14%	29 40% CDf	25 20%	21 20%	9 8%	14 14%	45 37% h	47 32% HIL	8 15%	15 25%	60 45% O	64 15%	15 52% o	85 28%	40 19%	6 13%	35 13%	88 34% T	18 8%	86 34% V	35 27% V
SOMEWHAT UNFAVORABLE	59 10%	6 7%	20 16%	6 9%	3 4%	18 14% e	6 6%	15 13%	10 10%	16 13%	6 4%	2 3%	10 18% kl	2 2%	56 13% NP	- -	40 13%	12 6%	5 11%	33 12%	24 9%	27 13%	16 7%	16 12%
VERY UNFAVORABLE	190 32%	34 38%	47 37% E	28 40% Ef	5 7%	34 26% E	43 39% E	76 68% JKLM	54 52% JKM	15 12%	12 8%	18 32% jK	16 27% K	1 1%	180 42% N	6 21%	78 26%	79 37%	20 47%	137 50% U	38 15% WX	133 63% WX	20 8%	35 27% W
HEARD OF/NO OPINION	54 9%	5 5%	7 5%	3 5%	9 12%	17 13% d	14 13%	4 3%	13 13%	6 5%	23 15% H	5 9%	4 7%	9 7%	44 10% P	- -	25 8%	20 9%	5 11%	14 5%	21 8%	18 9%	21 8%	12 9%
NEVER HEARD OF	10 2%	- -	3 2%	- -	4 6%	1 1%	1 1%	3 3%	1 1%	- -	1 1%	- -	4 7%	- -	9 2% P	- -	7 2%	1 1%	2 4%	7 2%	2 1%	5 2%	1 -	4 3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.1	0.8	1.0	6.6	1.1	0.9	0.2	0.4	2.7	6.1	1.6	0.9	32.3	0.6	3.8	1.3	1.1	0.5	0.5	2.8	0.2	5.4	1.2



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Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Will fight for lower taxes and reductions in state government spending.

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%	
**D/S (REPUBLICANS - DEMOCRATS)	117 20%	-14 -10%	30 33% BD	-7 -12%	39 36% BD	47 34% BD	22 33% BD	90 31% I	27 9%	-6 -49%	34 40% l	23 11%	29 21%	36 22%	163 76% PQ	-98 -36%	52 46% P	-31 -39%	-25 -11% R	173 65% RS	137 32% V	-28 -30%	7 5%	110 25% W	
REPUBLICANS	304 51%	59 41%	45 51%	20 36%	62 56%	79 58% d	40 58% d	169 59% i	136 43%	3 25%	57 67%	90 44%	71 53%	83 50%	174 80% Pq	58 21%	73 64% P	20 25%	79 34%	202 76% RS	242 57% v	30 31%	66 44%	239 53%	
DEMOCRATS	187 31%	73 51% CEFG	16 18%	27 48% CEFG	23 20%	33 24%	17 25%	79 27%	108 35%	9 75% n	23 27%	66 33%	42 32%	47 28%	10 5%	156 58% OQ	21 18% O	51 64% sT	105 45% T	29 11%	105 25%	59 61% U	59 39%	128 29%	
BOTH/NEITHER	59 10%	5 4%	19 21% b	6 11%	9 8%	12 9%	7 11%	31 11%	28 9%	- -	2 2%	29 14% Jk	15 11% J	12 8% J	14 6%	36 13%	9 8%	4 5%	34 15%	19 7%	39 9%	2 2%	13 9%	45 10%	
DON'T KNOW/REFUSED	50 8%	5 4%	9 10%	3 5%	17 15%	12 9%	4 6%	10 3%	40 13% H	- -	4 5%	18 9% j	5 4%	23 14% JM	19 9%	20 7%	11 10%	4 5%	12 5%	16 6%	37 9%	5 5%	12 8%	38 8%	



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Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Will fight for lower taxes and reductions in state government spending.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (REPUBLICANS - DEMOCRATS)	117 20%	15 17%	47 36%	28 39%	-7 -9%	15 12%	18 17%	101 90%	62 60%	-31 -26%	-67 -45%	20 36%	32 55%	-98 -74%	214 49%	-3 -9%	58 19%	42 20%	15 35%	118 43%	-3 -1%	183 86%	-116 -47%	49 37%
REPUBLICANS	304 51%	49 56%	75 59%	44 62%	31 42%	54 41%	50 47%	104 92%	70 68%	33 27%	25 17%	33 60%	40 68%	10 8%	280 65%	10 36%	157 51%	108 51%	28 65%	176 64%	106 41%	184 87%	42 17%	76 58%
DEMOCRATS	187 31%	34 39%	28 22%	16 23%	37 51%	39 30%	32 30%	2 2%	8 8%	64 53%	92 62%	13 24%	8 13%	108 82%	66 15%	13 46%	99 32%	66 31%	13 30%	58 21%	109 42%	- -	159 63%	27 21%
BOTH/NEITHER	59 10%	1 1%	23 18%	7 10%	3 5%	19 15%	6 5%	5 4%	9 8%	21 18%	15 10%	5 8%	5 8%	8 6%	47 11%	3 11%	37 12%	16 7%	2 4%	24 9%	29 11%	9 4%	32 13%	17 13%
DON'T KNOW/REFUSED	50 8%	4 5%	2 1%	4 5%	2 3%	18 14%	20 19%	2 2%	17 16%	3 3%	17 11%	4 8%	7 12%	6 4%	40 9%	2 7%	13 4%	23 11%	- 1%	17 6%	14 5%	19 9%	18 7%	10 8%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Shares my values and beliefs.

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%
**D/S (REPUBLICANS - DEMOCRATS)	18 3%	-36 -26%	12 13% BD	-13 -23% BD	20 18% BD	27 20% BD	9 13% BD	30 10% I	-12 -4%	-6 -49%	15 18% lm	-7 -3%	-3 -3%	19 11% LM	159 74% PQ	-152 -56%	11 9% P	-66 -83%	-91 -39% R	175 66% RS	51 12% V	-38 -39%	1 1%	17 4%
REPUBLICANS	254 42%	44 31%	38 42%	16 29%	53 49%	71 52% D	32 47%	133 46%	121 39%	3 25%	46 54%	78 39%	53 39%	74 45%	174 81% PQ	30 11%	50 44% P	4 5%	44 19% R	204 76% RS	198 47%	26 27%	60 40%	194 43%
DEMOCRATS	236 39%	80 57% cfg	26 29%	29 52% cf	34 31%	44 32%	23 34%	103 36%	134 43%	9 75%	31 36%	85 42%	56 42%	55 33%	15 7%	182 67% OQ	39 35% O	70 88% ST	134 58% T	29 11%	147 35%	63 66% U	59 39%	177 39%
BOTH/NEITHER	66 11%	15 11%	18 20% e	6 12%	4 4%	14 10%	8 12%	41 14%	25 8%	- -	4 5%	27 14% J	21 16% J	13 8% J	10 5%	39 14%	16 14% o	1 2%	43 19% R	20 8%	48 11% V	1 1%	19 13%	47 10%
DON'T KNOW/REFUSED	44 7%	2 1%	7 8%	4 7%	19 17% b	8 6%	4 6%	11 4%	32 10%	- -	4 5%	12 6%	4 3%	23 14% JM	17 8%	19 7%	8 7%	4 5%	10 4%	13 5%	30 7%	6 6%	12 8%	32 7%



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Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Shares my values and beliefs.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (REPUBLICANS - DEMOCRATS)	18 3%	5 6%	19 15%	5 8%	-24 -32%	-5 -4%	16 15%	91 81%	68 66%	-59 -49%	-93 -62%	-2 -4%	13 22%	-113 -86%	131 30%	-2 -7%	4 1%	5 2%	12 28%	107 39%	-80 -31%	180 85%	-177 -71%	12 10%
REPUBLICANS	254 42%	42 48%	60 47%	30 42%	22 30%	50 38%	49 46%	97 86%	77 75%	16 13%	14 10%	20 37%	30 50%	1 1%	239 55%	11 40%	131 43%	88 41%	24 58%	169 62%	68 26%	184 87%	15 6%	54 41%
DEMOCRATS	236 39%	37 42%	41 32%	25 35%	45 62%	55 42%	33 31%	5 5%	9 9%	75 62%	107 72%	22 41%	17 29%	114 86%	107 25%	13 47%	128 42%	84 39%	13 29%	62 23%	148 57%	3 2%	192 76%	42 32%
BOTH/NEITHER	66 11%	4 4%	25 20%	12 17%	6 9%	11 9%	7 6%	6 6%	4 4%	26 22%	13 9%	9 16%	8 13%	11 8%	51 12%	3 11%	41 13%	18 8%	4 9%	27 10%	35 14%	9 4%	28 11%	27 21%
DON'T KNOW/REFUSED	44 7%	6 6%	2 1%	4 5%	- -	13 10%	19 18%	4 3%	13 13%	4 3%	15 10%	3 6%	5 8%	6 5%	35 8%	- 2%	6 2%	24 11%	2 4%	17 6%	6 2%	16 8%	16 6%	8 6%



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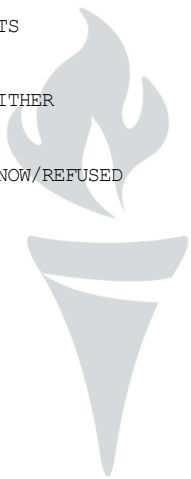
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Will improve our education and public school system.

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%
**D/S (REPUBLICANS - DEMOCRATS)	-67 -11%	-60 -42%	-4 -4% BD	-21 -38%	13 11% BCDG	10 7% BCDG	-5 -8% bD	-28 -10%	-39 -13%	-7 -57%	10 11% LM	-50 -24%	-26 -19%	5 3% LM	134 62% PQ	-190 -70%	-12 -10% P	-70 -88%	-129 -56%	131 49% RS	-12 -3%	-41 -43%	-21 -14%	-46 -10%
REPUBLICANS	213 35%	33 23%	34 38%	14 25%	48 44%	59 43% d	25 36%	112 39%	101 32%	2 18%	44 52%	54 26%	46 34%	67 41%	155 72% PQ	22 8%	36 32% P	2 2%	36 16% R	172 64% RS	166 39%	22 23%	57 38%	156 35%
DEMOCRATS	280 47%	93 66% EF	37 42%	35 64% EF	35 32%	49 36%	30 44%	140 49%	140 45%	9 75%	34 40%	104 51%	71 53%	62 38%	21 10%	211 78% OQ	48 42% O	72 91% ST	165 71% T	41 15%	178 42%	64 66%	78 52%	202 45%
BOTH/NEITHER	54 9%	10 7%	7 8%	4 6%	11 10%	13 10%	10 14%	28 10%	26 8%	1 8%	2 2%	25 12%	12 9%	15 9%	17 8%	17 6%	21 18% P	4 5%	17 7%	32 12%	42 10%	5 5%	3 2%	52 11% W
DON'T KNOW/REFUSED	52 9%	5 4%	10 12%	3 5%	16 14%	15 11%	3 5%	7 3%	45 14% H	- -	5 6%	21 10% J	5 4%	21 13% Jm	23 11%	20 8%	9 8%	1 1%	13 6%	23 8% r	37 9%	5 5%	12 8%	40 9%



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Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Will improve our education and public school system.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (REPUBLICANS - DEMOCRATS)	-67 -11%	-9 -10%	-15 -11%	-5 -6% ef	-23 -31%	-21 -16%	4 4% CDEF	73 65% JKLM	61 59% JKLM	-81 -67%	-108 -73%	-19 -36% K	8 13% JKL	-115 -87%	53 12% Np	-7 -24%	-60 -20%	-13 -6% q	10 25% Qr	71 26% U	-122 -47%	150 71% WX	-204 -81%	-15 -12% W
REPUBLICANS	213 35%	36 41%	48 38%	28 39%	21 29%	36 28%	42 39%	88 78% JKLM	67 64% JKL	14 11%	8 5%	10 19% k	26 44% JKL	1 1%	200 46% N	9 31%	101 33%	80 38%	24 57%	150 55% U	53 21%	161 76% WX	12 5%	39 30% W
DEMOCRATS	280 47%	44 50%	63 49%	33 46%	44 60% g	57 44%	38 35%	15 14%	5 5%	95 79% HIILM	116 78% HIILM	30 54% HIM	19 31% I	116 88% O	147 34%	16 56%	161 53%	93 44%	14 32%	78 29%	175 68% T	11 5%	216 86% VX	54 41% V
BOTH/NEITHER	54 9%	5 6%	15 11%	8 11%	3 4%	16 13%	7 6%	7 7%	10 9%	9 7%	8 5%	12 22% hK	9 15%	10 7%	40 9%	3 11%	28 9%	19 9%	4 9%	24 9%	20 8%	18 8%	11 4%	25 19% vW
DON'T KNOW/REFUSED	52 9%	3 3%	2 2%	2 3%	5 6%	19 15% CD	21 19% bcd	1 1%	22 21% HJL	3 3%	17 11% H	3 5%	6 10%	6 4%	44 10%	- 2%	17 5%	22 10%	1 2%	22 8%	9 4%	23 11%	12 5%	13 10%



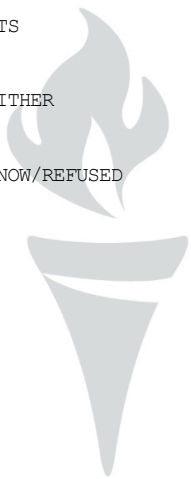
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Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Offers better solutions for our state.

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%	
**D/S (REPUBLICANS - DEMOCRATS)	4 1%	-43 -31%	15 17% BD	-15 -27% BD	18 16% BD	17 12% BD	12 18% BD	33 11% I	-29 -9%	-6 -49%	8 10% L	-12 -6% LM	-3 -2% LM	16 10% PQ	161 75% PQ	-156 -58% PQ	-2 -2% P	-68 -85% R	-98 -42% R	168 63% RS	45 11% V	-43 -45% V	-1 -1% V	5 1% V	
REPUBLICANS	247 41%	41 29%	38 43%	17 30%	51 46%	65 48%	35 52% bd	136 47%	111 35%	3 25%	41 48%	74 36%	55 41%	74 45%	172 80% PQ	30 11% PQ	44 39% P	1 2% R	42 18% R	201 75% RS	198 47% v	22 23% v	60 40% v	187 42% v	
DEMOCRATS	243 41%	85 60% Cefg	23 26%	31 57% Cefg	33 30%	49 36%	23 34%	104 36%	139 45%	9 75%	32 38%	86 42%	58 43%	58 35%	11 5% OQ	186 69% OQ	46 40% O	69 87% ST	139 60% T	33 12%	152 36%	65 68% U	61 41% U	182 40% U	
BOTH/NEITHER	65 11%	12 9%	23 26% DF	3 6%	9 8%	10 7%	7 10%	37 13%	28 9%	- -	7 9%	31 15% J	15 12% J	11 7% J	15 7%	34 13% Jm	15 13% Jm	5 7%	38 17% Jm	21 8% Jm	43 10% Jm	4 4% Jm	17 11% Jm	48 11% Jm	
DON'T KNOW/REFUSED	44 7%	3 2%	5 5%	4 7%	18 16%	12 9%	3 4%	11 4%	34 11% h	- -	5 6%	12 6%	5 4%	22 13% Jm	17 8%	19 7%	8 7%	4 4%	11 5%	12 4%	30 7%	6 6%	12 8%	32 7%	



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Offers better solutions for our state.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (REPUBLICANS - DEMOCRATS)	4 1%	7 8%	18 14%	8 11%	-31 -42%	-7 -6%	9 8%	98 87%	63 61%	-61 -51%	-94 -63%	-4 -7%	2 4%	-116 -88%	124 29%	-6 -21%	-14 -5%	6 3%	14 33%	100 37%	-89 -35%	182 86%	-176 -70%	-4 -3%
		E	EF	EF		E	EF	IJKLM	JKLM		JK	JKL		NP	n		Q	Qr	U		WX		W	
REPUBLICANS	247 41%	42 48%	62 48%	33 46%	19 25%	46 35%	46 42%	101 90%	71 68%	16 13%	15 10%	19 36%	25 42%	- -	234 54%	10 35%	124 41%	88 41%	26 60%	168 61%	62 24%	183 86%	16 6%	45 35%
			e	e			iJKLM	JKLM		JK	JK		N	n				U		WX		W		
DEMOCRATS	243 41%	35 39%	44 34%	25 35%	49 67%	53 41%	37 35%	4 3%	8 7%	77 64%	109 73%	23 43%	23 38%	116 88%	110 26%	16 56%	138 45%	82 38%	12 28%	68 25%	151 59%	1 1%	192 77%	49 38%
				CDFG				HI	HI	HI	HI		O					T		VX		V		
BOTH/NEITHER	65 11%	6 7%	20 16%	10 15%	4 5%	18 14%	6 6%	5 5%	10 10%	24 20%	10 7%	7 13%	8 14%	6 5%	56 13%	2 8%	33 11%	18 9%	4 9%	24 9%	33 13%	11 5%	28 11%	25 19%
																								V
DON'T KNOW/REFUSED	44 7%	5 6%	2 2%	3 5%	2 3%	13 10%	18 17%	2 2%	15 14%	4 3%	15 10%	5 8%	4 7%	10 8%	31 7%	- 2%	10 3%	26 12%	1 3%	14 5%	11 4%	17 8%	14 6%	10 8%
						Ce	CdE		h								Q							



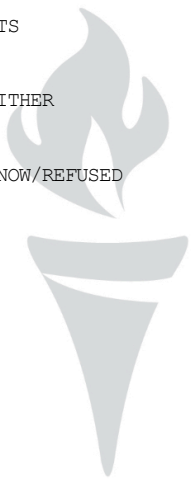
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Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Is the party I would prefer to lead our state.

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%	
**D/S (REPUBLICANS - DEMOCRATS)	5 1%	-35 -25%	8 9% BD	-15 -27%	19 17% BD	27 20% BDG	2 3% BD	26 9% I	-21 -7%	-6 -49%	14 16% Lm	-17 -9%	-5 -3%	19 11% LM	163 76% PQ	-171 -63%	13 12% P	-68 -86%	-97 -42% R	169 63% RS	54 13% V	-39 -40%	-12 -8%	18 4%	
REPUBLICANS	258 43%	46 33%	39 44%	17 31%	53 48%	72 53% d	30 45%	140 49%	118 38%	3 25%	47 56%	76 37%	56 42%	75 46%	175 81% PQ	28 10%	55 48% P	2 3%	48 21% R	204 76% RS	204 48%	26 27%	60 40%	198 44%	
DEMOCRATS	253 42%	82 58% f	31 35%	32 59% ceF	34 31%	45 33%	28 42%	114 40%	138 44%	9 75%	33 39%	93 46%	60 45%	56 34%	12 6%	199 74% OQ	41 36% O	71 89% ST	145 63% T	34 13%	150 35%	65 68% U	72 48%	180 40%	
BOTH/NEITHER	44 7%	10 7%	11 12%	3 6%	6 5%	9 6%	6 8%	24 8%	21 7%	- -	1 1%	20 10% j	13 10% j	10 6% J	10 5%	23 8%	11 10%	3 3%	25 11%	16 6%	38 9% V	1 1%	6 4%	38 9%	
DON'T KNOW/REFUSED	45 8%	4 3%	8 9%	3 5%	17 15%	11 8%	3 5%	10 4%	35 11% h	- -	4 4%	14 7%	4 3%	23 14% JM	19 9%	20 8%	6 6%	4 5%	14 6%	13 5%	31 7%	4 4%	12 8%	33 7%	



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Between State Republicans and State Democrats, please tell me which North Carolina political party is better described by the following phrases:

Is the party I would prefer to lead our state.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (REPUBLICANS - DEMOCRATS)	5 1%	9 10% E	10 8% EF	7 9% EF	-26 -35%	-9 -7% e	13 12% EF	96 85% JKLM	67 65% JKLM	-72 -60%	-99 -67%	2 4% JK	11 19% JKL	-113 -85%	121 28% NP	-4 -16% n	-13 -4% Q	6 3% Q	13 31% Q	103 38% U	-91 -35%	184 87% WX	-184 -74%	5 4% W
REPUBLICANS	258 43%	46 52%	62 48%	32 45%	23 31%	47 36%	48 44%	100 89% JKLM	75 73% JKLm	16 14%	11 8%	24 44% JK	31 52% JK	2 2%	241 56% N	11 40% n	133 43%	88 41%	27 63%	172 63% U	69 27%	185 87% WX	17 7%	54 42% W
DEMOCRATS	253 42%	37 42%	52 40%	25 35%	48 66% cDfG	56 43%	34 32%	4 3%	8 8%	88 73% HILM	111 74% HILM	22 40% HI	20 33% HI	115 87% O	120 28%	16 56%	146 48%	82 38%	13 32%	69 25%	159 62% T	2 1%	201 80% VX	49 38% V
BOTH/NEITHER	44 7%	1 2%	13 10%	9 13% E	1 1%	13 10% E	7 6%	6 5%	5 4%	13 10%	10 7%	6 10%	6 10%	7 5%	37 8%	1 3%	16 5%	19 9%	2 4%	16 6%	21 8%	9 4%	18 7%	16 12%
DON'T KNOW/REFUSED	45 8%	4 4%	2 1%	5 7%	2 3%	14 11% Ce	19 18% CE	3 3%	15 15%	4 3%	17 11%	3 6%	3 5%	8 6%	35 8%	- 2%	11 4%	24 11% q	1 2%	17 6%	8 3%	16 8%	15 6%	11 8%



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And in your opinion, has the current state legislature acted in the best interests of you and people like you?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%
**D/S (YES - NO)	-208 -35%	-90 -63%	-41 -46%	-25 -46%	-7 -6% BCDG	-28 -20% b	-18 -27%	-92 -32%	-116 -37%	6 50% LMN	1 1% LMN	-88 -43%	-71 -53%	-56 -34%	-19 -9% PQ	-159 -59%	-30 -26% P	-51 -64%	-115 -50%	-31 -11% RS	-129 -30%	-39 -40%	-79 -53%	-130 -29%
YES	166 28%	21 15%	16 18%	14 25%	48 44% bc	45 33% b	23 33% b	88 30%	78 25%	9 75% lMn	41 48% m	49 24%	26 20%	40 24%	83 38% P	46 17%	36 32% p	11 14%	52 22%	99 37% Rs	123 29%	27 28%	27 18%	138 31%
NO	374 62%	111 78% eF	57 64%	39 70%	54 50%	72 53%	41 60%	180 63%	194 62%	3 25%	41 48%	137 67%	97 73% j	96 58%	102 47%	206 76% OQ	66 58% T	62 78% T	167 72% T	130 49%	252 60%	66 69%	106 71%	268 60%
DON'T KNOW	58 10%	10 7%	15 17%	3 5%	8 7%	19 14%	4 6%	19 7%	39 13%	- -	3 4%	17 8% j	9 7%	28 17% Jkm	31 14%	16 6%	12 10%	6 8%	12 5%	37 14%	47 11% v	2 2%	17 11%	42 9%
REFUSED	2 -	- -	1 1%	- -	- -	1 1%	- -	1 -	1 -	- -	- -	- -	1 1%	1 -	1 -	1 -	- -	- -	1 -	1 -	1 -	1 1%	- -	2 -



CIVITAS
INSTITUTE

And in your opinion, has the current state legislature acted in the best interests of you and people like you?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (YES - NO)	-208 -35%	1 2% CDEFG	-67 -52%	-27 -38%	-27 -37%	-51 -39%	-37 -34%	6 5% IJKLM	-25 -25%	-87 -72%	-73 -49%	-12 -22%	-18 -30%	-74 -56%	-116 -27%	-14 -49%	-97 -32%	-77 -36%	-20 -48%	-12 -4% U	-168 -65%	-10 -5% WX	-165 -66%	-32 -25% W
YES	166 28%	43 49%	26 20%	18 25%	23 31%	31 24%	24 22%	54 48% JK	29 28%	14 11%	33 22%	20 36% J	17 28%	24 18%	134 31%	7 24%	96 31%	51 24%	11 25%	112 41% U	39 15%	85 40% W	35 14%	44 34% W
NO	374 62%	42 48%	93 72%	45 63%	50 68%	82 63%	61 57%	48 43%	54 52%	101 83% HIIm	105 71% Hi	32 58%	35 58%	98 74%	251 58%	21 73%	193 63%	128 60%	31 73%	124 45%	207 81% T	95 45%	199 80% VX	76 59%
DON'T KNOW	58 10%	3 3%	8 6%	8 11% E	- 1%	17 13% E	22 21% bcE	10 9%	20 20% j	5 4%	11 7%	3 6%	8 14%	9 7%	46 11%	1 2%	16 5%	34 16% QS	1 1%	37 13% u	10 4%	31 15%	15 6%	9 7%
REFUSED	2 -	- -	1 1%	- -	- -	- -	1 -	- -	1 1%	1 1%	- -	- -	- -	1 1%	1 -	- -	1 -	1 -	- -	1 -	1 -	1 -	1 -	- -



CIVITAS
INSTITUTE

Do you support or oppose Term Limits for members of the North Carolina General Assembly?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%		
**D/S (SUPPORT - OPPOSE)	413 69%	112 79% D	71 80% Df	27 49%	75 68%	82 60%	46 68%	212 74%	200 64%	-5 -42%	60 71% J	159 78% J	94 70% J	105 64% J	155 72%	179 66%	78 69%	53 66%	159 69%	199 75%	317 75%	50 52%	121 81%	291 65%		
TOTAL SUPPORT -----	464 77%	121 85% d	75 85% d	35 63%	84 76%	97 71%	52 77%	238 83%	226 72%	2 15%	63 74% J	171 84% J	107 80% J	120 73% J	174 80%	202 75%	89 78%	60 75%	184 80%	218 82%	347 82%	63 65%	131 87%	333 74%		
TOTAL OPPOSE -----	51 9%	10 7%	4 5%	8 14%	9 8%	15 11%	6 9%	26 9%	26 8%	7 57%	3 3%	12 6%	14 10%	15 9%	19 9%	22 8%	11 9%	7 9%	25 11%	19 7%	30 7%	12 13%	10 6%	42 9%		
STRONGLY SUPPORT	390 65%	107 75% d	65 74% D	27 48%	72 65%	79 58%	40 59%	208 72% i	182 58%	1 8%	52 62% J	146 72% J	95 71% J	96 58% J	153 71%	168 62%	70 61%	43 54%	159 69%	186 69% r	290 69%	53 55%	131 87% X	259 58%		
SOMEWHAT SUPPORT	74 12%	15 10%	10 11%	8 14%	12 11%	18 13%	12 18%	30 10%	44 14%	1 7%	11 13%	25 12%	13 10%	24 15%	21 10%	34 13%	19 17%	17 21%	25 11%	32 12%	57 13%	10 10%	- -	74 16% W		
SOMEWHAT OPPOSE	16 3%	4 3%	1 1%	2 4%	1 -	4 3%	3 5%	7 2%	9 3%	- -	3 3%	5 3%	4 3%	4 3%	7 3%	4 1%	6 5%	4 4%	3 1%	9 4%	14 3%	- -	- -	16 4% W		
STRONGLY OPPOSE	35 6%	5 4%	3 4%	5 9%	8 8%	11 8%	3 4%	19 6%	17 5%	7 57% kl	- -	7 4%	10 8% k	11 7% K	12 6%	19 7%	5 4%	3 4%	22 10%	9 4%	16 4%	12 13%	10 6%	26 6%		
DON'T KNOW/NO OPINION	80 13%	8 6%	8 9%	13 24% b	17 15%	24 18%	9 14%	23 8%	57 18% h	3 28%	17 20%	19 9%	11 8%	29 18%	23 11%	44 16%	13 12%	12 15%	20 9%	27 10%	44 10%	18 19%	10 6%	70 16%		
REFUSED	5 1%	3 2%	1 1%	- -	- -	1 1%	- -	2 1%	3 1%	- -	1 2%	1 1%	2 1%	- -	1 -	3 1%	1 1%	- -	1 1%	3 1%	3 1%	2 3%	- -	5 1% w		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Do you support or oppose Term Limits for members of the North Carolina General Assembly?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600	88	128	71	74	130	108	112	104	121	149	55	59	132	432	28	306	213	43	274	258	212	250	130
	100%	15%	21%	12%	12%	22%	18%	19%	17%	20%	25%	9%	10%	22%	72%	5%	51%	36%	7%	46%	43%	35%	42%	22%
**D/S (SUPPORT - OPPOSE)	413	70	92	51	42	96	62	82	73	94	86	37	41	82	310	15	228	130	29	176	202	150	164	97
	69%	79%	71%	72%	56%	74%	58%	73%	71%	78%	57%	68%	69%	62%	72%	55%	74%	61%	68%	64%	78%	71%	66%	74%
TOTAL SUPPORT	464	72	107	59	51	103	72	94	79	102	99	42	47	97	344	17	253	151	32	204	221	168	188	106
-----	77%	82%	83%	83%	70%	79%	66%	84%	77%	84%	67%	77%	79%	73%	80%	60%	83%	71%	74%	75%	86%	79%	75%	81%
TOTAL OPPOSE	51	3	15	8	10	6	9	13	6	8	14	5	6	14	34	1	26	22	3	29	19	18	24	9
-----	9%	3%	12%	11%	13%	5%	9%	11%	6%	7%	9%	9%	10%	11%	8%	5%	8%	10%	7%	10%	7%	8%	9%	7%
STRONGLY SUPPORT	390	66	96	46	40	83	59	86	67	90	78	32	38	86	283	16	221	127	25	170	192	145	158	85
	65%	75%	75%	65%	54%	64%	55%	77%	64%	74%	52%	59%	63%	65%	65%	57%	72%	60%	58%	62%	75%	68%	63%	65%
SOMEWHAT SUPPORT	74	6	11	12	12	20	12	8	13	12	22	9	10	11	61	1	32	24	7	35	28	23	29	21
	12%	7%	9%	17%	16%	15%	11%	7%	12%	10%	14%	17%	16%	8%	14%	4%	11%	11%	17%	13%	11%	11%	12%	16%
SOMEWHAT OPPOSE	16	2	4	1	3	3	3	3	4	2	2	2	3	2	12	-	9	5	1	9	7	6	5	4
	3%	2%	3%	2%	4%	2%	3%	2%	4%	2%	1%	4%	6%	2%	3%	2%	3%	2%	2%	3%	3%	3%	2%	3%
STRONGLY OPPOSE	35	1	11	6	7	3	7	10	2	6	12	2	2	12	21	1	16	16	2	20	13	11	19	5
	6%	1%	9%	9%	9%	3%	6%	9%	2%	5%	8%	4%	4%	9%	5%	3%	5%	8%	5%	7%	5%	5%	8%	4%
DON'T KNOW/NO OPINION	80	12	7	4	12	18	26	6	17	10	33	7	7	20	50	10	24	39	8	40	15	26	35	15
	13%	13%	5%	6%	17%	14%	24%	5%	17%	9%	22%	12%	11%	15%	12%	35%	8%	18%	19%	14%	6%	12%	14%	11%
REFUSED	5	1	-	-	-	2	1	-	1	-	2	1	-	1	4	-	3	1	-	1	3	1	4	-
	1%	2%	-	-	-	2%	1%	-	1%	-	2%	3%	-	1%	1%	-	1%	1%	-	1%	1%	-	2%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
 N A T I O N A L R E S E A R C H I N C