

In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Republican	46%	50%	44%	39%	44%	51%	46%	43%	48%	55%	17%	16%	45%	44%	31%	44%	40%	48%	82%	32%	40%	77%	32%	20%
Democratic	40%	43%	38%	19%	37%	39%	48%	32%	44%	33%	63%	53%	45%	31%	37%	42%	48%	39%	15%	62%	34%	17%	49%	78%
Undecided	13%	8%	18%	42%	18%	11%	6%	26%	8%	11%	21%	31%	10%	25%	33%	14%	12%	12%	3%	6%	25%	5%	19%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

Is your opinion of Bill Cook ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Bill Cook?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	22%	25%	20%	25%	16%	25%	22%	18%	23%	25%	17%	0%	0%	37%	0%	54%	18%	20%	38%	18%	14%	39%	17%	4%
Unfavorable	32%	33%	31%	52%	15%	31%	38%	27%	35%	30%	35%	64%	42%	30%	52%	0%	18%	36%	21%	33%	48%	20%	42%	50%
Neutral	30%	30%	30%	22%	27%	33%	32%	26%	32%	32%	23%	28%	46%	19%	22%	5%	51%	29%	20%	35%	25%	33%	30%	45%
No Opinion	16%	12%	19%	2%	42%	12%	8%	29%	10%	14%	25%	8%	12%	14%	25%	42%	13%	15%	22%	15%	14%	7%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

Is your opinion of Stan M. White ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Stan M. White?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	22%	24%	20%	15%	18%	21%	26%	17%	24%	24%	10%	19%	34%	19%	16%	3%	13%	25%	8%	28%	29%	8%	34%	36%
Unfavorable	20%	19%	21%	42%	0%	21%	25%	13%	23%	19%	25%	47%	5%	35%	19%	8%	12%	21%	24%	14%	30%	35%	12%	12%
Neutral	38%	39%	38%	43%	42%	39%	34%	42%	36%	37%	40%	34%	61%	33%	40%	70%	57%	34%	39%	39%	28%	43%	39%	47%
No Opinion	20%	18%	22%	0%	40%	19%	15%	27%	17%	20%	25%	0%	0%	13%	25%	19%	18%	21%	29%	20%	13%	13%	15%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

If the election for State Senate were today, would you vote for ... Republican Bill Cook? or Democrat Stan M. White?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Bill Cook (R)	45%	47%	43%	52%	44%	44%	44%	47%	44%	50%	22%	66%	45%	62%	15%	52%	36%	45%	78%	30%	42%	72%	30%	26%
Stan M. White (D)	41%	43%	40%	22%	37%	44%	46%	33%	45%	37%	58%	17%	55%	27%	52%	42%	51%	41%	13%	62%	41%	19%	51%	67%
Undecided	14%	10%	17%	26%	18%	12%	10%	21%	11%	12%	21%	17%	0%	11%	33%	6%	12%	14%	8%	8%	17%	9%	19%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Right Direction	32%	34%	29%	31%	33%	34%	29%	32%	31%	34%	23%	35%	23%	23%	41%	34%	21%	34%	33%	27%	27%	42%	34%	18%
Wrong Track	56%	51%	59%	69%	65%	51%	52%	66%	51%	53%	62%	65%	77%	59%	40%	59%	57%	55%	57%	54%	65%	42%	55%	79%
Not Sure	13%	15%	11%	0%	3%	15%	20%	2%	17%	13%	14%	0%	0%	17%	19%	8%	22%	11%	9%	19%	8%	16%	11%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
New Jobs	14%	16%	12%	0%	13%	15%	16%	9%	16%	12%	15%	31%	31%	19%	23%	33%	25%	10%	6%	20%	13%	23%	9%	11%
Economy	21%	22%	20%	45%	18%	17%	20%	27%	18%	17%	36%	6%	25%	9%	0%	15%	25%	22%	25%	25%	13%	18%	20%	22%
Taxes	5%	8%	3%	2%	0%	8%	5%	0%	7%	5%	5%	0%	5%	0%	44%	0%	6%	5%	7%	5%	4%	7%	5%	0%
Government Spending	6%	6%	6%	0%	3%	5%	11%	2%	8%	7%	6%	0%	0%	13%	18%	8%	8%	5%	4%	6%	10%	9%	5%	3%
Public Education	21%	19%	22%	10%	34%	17%	20%	26%	19%	26%	6%	0%	14%	15%	15%	0%	7%	25%	16%	17%	20%	7%	33%	34%
Health Care Costs	7%	6%	8%	12%	0%	6%	11%	4%	8%	5%	10%	42%	0%	19%	0%	14%	8%	5%	3%	10%	8%	6%	5%	13%
Government Corruption	8%	5%	11%	2%	18%	9%	4%	13%	6%	10%	1%	0%	12%	1%	0%	0%	5%	10%	17%	5%	5%	7%	6%	0%
Illegal Immigration	12%	10%	14%	28%	9%	17%	5%	15%	11%	12%	14%	16%	3%	4%	0%	31%	3%	14%	15%	6%	21%	16%	14%	5%
Environment	1%	1%	1%	2%	0%	0%	2%	0%	1%	1%	0%	5%	0%	2%	0%	0%	1%	1%	1%	1%	1%	0%	0%	4%
Other / Not Sure	5%	7%	4%	0%	5%	5%	6%	4%	6%	5%	7%	0%	10%	17%	0%	0%	14%	3%	5%	6%	5%	6%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

Do you approve or disapprove of the job Barack Obama is doing as President?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Approve	26%	30%	23%	16%	8%	32%	34%	11%	33%	18%	51%	36%	45%	30%	19%	14%	42%	24%	7%	43%	21%	9%	31%	62%
Disapprove	67%	65%	68%	84%	71%	65%	61%	75%	63%	73%	49%	58%	55%	70%	81%	80%	55%	68%	93%	53%	75%	91%	56%	36%
Not Sure	7%	5%	9%	0%	21%	2%	5%	14%	4%	9%	0%	6%	0%	0%	0%	6%	3%	8%	1%	4%	5%	0%	13%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

Do you approve or disapprove of the job Pat McCrory is doing as Governor?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Approve	37%	49%	27%	39%	12%	46%	42%	21%	44%	41%	19%	35%	48%	35%	41%	16%	30%	39%	53%	31%	36%	63%	31%	19%
Disapprove	43%	39%	46%	28%	45%	41%	47%	40%	44%	41%	50%	34%	46%	39%	59%	70%	40%	42%	25%	55%	47%	29%	49%	77%
Not Sure	20%	11%	27%	32%	43%	13%	11%	39%	12%	18%	30%	31%	6%	26%	0%	14%	30%	18%	22%	14%	18%	7%	21%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

If the election for United States Senator from North Carolina were today, would you vote for... Republican Thom Tillis? Democrat Kay Hagan? Or Libertarian Sean Haugh?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Thom Tillis (R)	50%	54%	47%	64%	47%	55%	43%	52%	49%	57%	30%	27%	37%	36%	41%	44%	41%	53%	81%	34%	52%	78%	39%	19%
Kay Hagan (D)	34%	35%	34%	16%	27%	32%	46%	24%	39%	27%	62%	30%	45%	19%	18%	6%	49%	35%	10%	56%	26%	8%	44%	66%
Sean Haugh (L)	9%	9%	8%	20%	7%	9%	6%	11%	7%	10%	1%	31%	8%	28%	22%	36%	7%	6%	8%	3%	20%	9%	8%	13%
Undecided	7%	3%	11%	0%	18%	5%	5%	12%	5%	7%	6%	12%	10%	17%	19%	14%	3%	6%	1%	6%	1%	5%	9%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%

On Election Day in November, what would you say would be your primary motive to vote? Will you be more motivated to vote based on... (choices rotated) North Carolina specific issues, like state spending, education, and specific state laws and policies? Or National issues like ObamaCare, the current administration, and foreign policy?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
North Carolina Specific Issues	46%	47%	45%	34%	66%	41%	43%	55%	42%	44%	50%	30%	70%	37%	41%	39%	64%	44%	29%	52%	46%	31%	52%	69%
National Issues	52%	52%	51%	66%	34%	56%	54%	45%	55%	54%	45%	70%	20%	59%	59%	47%	36%	54%	70%	44%	52%	67%	46%	30%
Won't Be Motivated	1%	0%	2%	0%	0%	3%	1%	0%	2%	0%	5%	0%	0%	0%	0%	14%	0%	1%	0%	3%	0%	0%	0%	0%
Not Sure	1%	1%	2%	0%	0%	1%	3%	0%	2%	1%	0%	0%	10%	5%	0%	0%	0%	1%	1%	2%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	20%	35%	35%	30%	70%	74%	20%	3%	3%	7%	1%	4%	14%	74%	28%	43%	25%	33%	46%	9%