

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%	
**D/S (APPROVE - DISAPPROVE)	-52 -9%	46 32% CEFG	-18 -21%	7 13% CEFG	-36 -32%	-31 -22%	-20 -29%	-43 -15%	-9 -3% h	7 59% KLMN	-24 -29%	1 1% N	2 2% kN	-38 -23%	-182 -84%	150 56% OQ	-20 -18% O	58 73% ST	80 35% T	-182 -68%	-86 -20%	40 42% U	2 2% X	-54 -12%	
TOTAL APPROVE																									
SEP 25&27-28, 2014	264 44%	93 66% CeFG	29 33%	31 56% cG	37 34%	52 38%	22 33%	114 40%	150 48%	9 75%	29 34%	96 47%	68 51%	62 38%	16 8%	203 75% OQ	45 40% O	68 86% ST	148 64% T	41 15%	167 39%	67 69% u	71 47%	194 43%	
JUL 28-29, 2014	270 45%	66 54% F	39 44%	30 43%	49 42%	45 38%	41 50%	111 38%	160 51% H	12 89% KLMN	54 51% l	66 36%	69 51% L	70 43%	14 7%	196 74% OQ	59 47% O	117 91% ST	113 59% T	26 10%	151 38%	75 70% U	69 46%	201 45%	
JUN 18-19&22, 2014	273 46%	68 49%	36 44%	27 43%	46 41%	67 52% g	30 37%	120 42%	153 49% h	6 34%	48 51%	90 47%	65 48%	63 39%	19 9%	199 74% OQ	55 46% O	103 82% ST	119 57% T	41 17%	152 40%	72 65% U	74 50% u	199 44%	
MAY 20-22, 2014	268 45%	67 53% Dg	41 46%	24 35%	48 42%	60 48%	29 37%	117 41%	151 49% h	11 69% kLMN	46 44%	90 49%	57 41%	64 41%	24 12%	194 72% OQ	50 41% O	100 86% ST	116 57% T	37 15%	149 39%	59 63% U	67 44%	202 45%	
APR 19,21-22, 2014	280 47%	71 57% CeG	33 41%	32 43%	48 42%	72 55% cG	24 32%	116 40%	164 53% H	14 68% mN	53 51%	85 48%	57 44%	70 42%	16 8%	211 78% OQ	52 43% O	105 84% ST	119 60% T	48 19%	158 42%	72 63% U	71 47%	209 46%	
MAR 18-20, 2014	276 46%	62 49%	42 46%	36 51%	50 44%	56 47%	30 39%	112 39%	164 53% H	6 31%	46 49%	86 46%	69 52%	68 42%	24 12%	202 75% OQ	50 42% O	104 85% ST	104 51% T	49 20%	-	-	73 49%	203 45%	
JAN 23&25-26, 2014	268 45%	60 49%	40 43%	32 49%	47 41%	60 49%	29 36%	121 42%	147 47%	6 36%	54 54% m	83 44%	52 41%	73 43%	19 9%	197 73% OQ	52 44% O	103 85% ST	89 52% T	55 20%	-	-	78 52% x	190 42%	
TOTAL DISAPPROVE																									
SEP 25&27-28, 2014	316 53%	47 33%	47 53%	24 43%	73 66% B	83 61% B	42 62% B	158 55%	159 51%	2 15%	53 63% j	95 47%	65 49%	101 61% J	198 92% PQ	53 19%	66 58% P	10 13%	68 30% r	223 83% RS	252 60% V	27 28%	68 46%	248 55%	
JUL 28-29, 2014	318 53%	51 42%	48 54%	40 57%	67 58% B	70 59% B	42 50%	168 58% I	150 48%	2 11%	51 49% J	112 61% JM	63 47% J	91 56% J	193 92% PQ	64 24%	61 48% P	10 8%	74 39% R	228 88% RS	242 60% V	32 30%	81 54%	238 53%	
JUN 18-19&22, 2014	317 53%	65 48%	43 53%	36 56%	64 57%	59 46% bF	51 63% bF	161 56%	156 50%	10 56%	45 47%	99 52%	69 51%	94 59%	188 90% PQ	69 25%	60 50% P	20 16%	84 40% R	206 83% RS	218 58% V	38 34%	74 49%	243 54%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS						GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
MAY 20-22, 2014	325 54%	59 47%	48 54%	40 59%	65 58%	65 52%	47 60%	168 58%	157 50%	5 31%	56 54%	95 51%	81 58%	88 57%	183 87%	72 27%	69 58%	16 14%	85 42%	210 85%	234 61%	32 35%	81 54%	244 54%
APR 19,21-22, 2014	300 50%	47 38%	46 56%	39 52%	61 54%	59 45%	49 65%	162 56%	137 44%	6 32%	45 44%	85 48%	68 53%	95 56%	193 92%	42 16%	65 54%	12 10%	77 38%	204 79%	207 55%	38 33%	72 48%	228 51%
MAR 18-20, 2014	317 53%	64 50%	48 53%	33 46%	65 56%	61 51%	47 60%	173 60%	144 46%	12 65%	47 49%	101 54%	63 47%	94 57%	185 88%	67 25%	65 54%	17 14%	98 48%	194 80%	- -	- -	75 50%	242 54%
JAN 23&25-26, 2014	314 52%	59 48%	49 53%	32 48%	66 57%	61 50%	47 59%	158 55%	156 50%	10 60%	44 44%	99 53%	69 54%	91 54%	188 89%	63 23%	63 52%	15 12%	74 43%	218 78%	- -	- -	69 46%	244 54%
STRONGLY APPROVE	141 23%	61 43%	12 13%	13 24%	20 18%	26 19%	8 12%	74 26%	67 21%	7 57%	12 14%	62 30%	34 25%	26 16%	4 2%	118 44%	18 16%	35 44%	93 40%	9 3%	72 17%	51 53%	48 32%	92 21%
SOMEWHAT APPROVE	124 21%	32 23%	17 19%	18 32%	17 16%	26 19%	14 21%	41 14%	83 27%	2 17%	17 20%	34 17%	34 25%	36 22%	12 6%	85 31%	27 24%	33 42%	55 24%	32 12%	94 22%	16 17%	22 15%	101 23%
SOMEWHAT DISAPPROVE	46 8%	5 4%	4 5%	2 4%	15 13%	15 11%	5 8%	27 9%	20 6%	- -	4 5%	27 13%	6 4%	9 6%	18 8%	14 5%	14 13%	2 2%	22 9%	19 7%	37 9%	- -	- -	46 10%
STRONGLY DISAPPROVE	270 45%	42 30%	43 49%	22 39%	58 53%	68 50%	37 54%	131 45%	139 45%	2 15%	49 58%	68 33%	59 44%	91 55%	180 83%	38 14%	51 45%	8 10%	46 20%	203 76%	215 51%	27 28%	68 46%	201 45%
UNDECIDED/DON'T KNOW	19 3%	1 1%	13 14%	1 1%	- -	2 1%	3 5%	16 6%	3 1%	1 10%	3 3%	12 6%	1 1%	2 1%	2 1%	15 5%	3 3%	1 2%	14 6%	4 1%	4 1%	3 3%	11 7%	8 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600	88	128	71	74	130	108	112	104	121	149	55	59	132	432	28	306	213	43	274	258	212	250	130
	100%	15%	21%	12%	12%	22%	18%	19%	17%	20%	25%	9%	10%	22%	72%	5%	51%	36%	7%	46%	43%	35%	42%	22%
**D/S (APPROVE - DISAPPROVE)	-52	-13	-19	-11	12	3	-24	-99	-82	61	90	-4	-16	116	-171	5	-9	-31	-11	-120	69	-189	179	-37
	-9%	-15%	-15%	-15%	17%	2%	-22%	-88%	-79%	50%	60%	-8%	-27%	88%	-40%	18%	-3%	-15%	-26%	-44%	27%	-89%	72%	-28%
					BCDfG	CDG				HILM	HILM	HI	HI	OP		O	R			T		VX	V	
TOTAL APPROVE	-----																							
SEP 25&27-28, 2014	264	37	48	29	41	66	42	6	11	84	119	25	20	123	123	17	141	89	15	75	157	11	208	44
	44%	42%	38%	41%	56%	51%	39%	5%	10%	69%	80%	46%	34%	93%	28%	59%	46%	42%	35%	27%	61%	5%	83%	34%
										HIM	HILM	HI	HI	O							T		VX	V
JUL 28-29, 2014	270	34	37	39	51	72	36	6	9	76	120	29	31	112	130	23	-	-	-	-	-	11	199	50
	45%	44%	32%	43%	62%	51%	41%	5%	9%	70%	77%	42%	53%	85%	30%	82%	-	-	-	-	-	5%	84%	42%
					CdG	C				HILM	HILM	HI	HI	O		O							VX	V
JUN 18-19&22, 2014	273	31	60	29	53	59	40	10	9	81	118	29	26	122	134	14	-	-	-	-	-	16	202	52
	46%	42%	47%	33%	61%	45%	43%	9%	9%	68%	78%	49%	43%	93%	31%	48%	-	-	-	-	-	8%	79%	39%
			D		bcDfG	d				HILM	HILM	HI	HI	OP									VX	V
MAY 20-22, 2014	268	44	52	21	37	62	53	13	11	78	116	26	24	113	137	16	137	87	22	-	-	24	196	47
	45%	52%	40%	29%	47%	49%	49%	11%	13%	73%	71%	43%	40%	86%	32%	53%	44%	44%	64%	-	-	11%	84%	33%
		D			d	D	D			HILM	HILM	HI	HI	OP		o			QR				VX	V
APR 19,21-22, 2014	280	41	43	31	43	77	43	7	9	81	130	27	25	116	147	14	151	95	25	-	-	13	201	64
	47%	47%	38%	35%	58%	53%	48%	7%	9%	74%	81%	40%	47%	88%	34%	47%	49%	45%	55%	-	-	7%	83%	42%
					CD	CD	d			HILM	HILM	HI	HI	OP									VX	V
MAR 18-20, 2014	276	28	52	31	44	73	48	11	13	79	122	21	29	118	143	14	131	100	25	-	-	17	208	47
	46%	35%	42%	38%	54%	55%	49%	10%	13%	68%	79%	34%	51%	89%	33%	47%	45%	46%	54%	-	-	9%	81%	37%
					bd	BcD				HILM	HILM	HI	HIL	OP									VX	V
JAN 23&25-26, 2014	268	38	50	32	45	58	44	10	9	87	110	24	28	121	127	17	142	90	18	-	-	16	203	43
	45%	46%	40%	40%	56%	43%	45%	10%	8%	70%	75%	39%	48%	92%	29%	57%	45%	44%	55%	-	-	8%	80%	32%
					Cdf					HILM	HILM	HI	HI	OP		O							VX	V
TOTAL DISAPPROVE	-----																							
SEP 25&27-28, 2014	316	50	67	40	29	63	66	105	93	23	29	29	36	6	294	11	150	121	26	194	87	200	29	81
	53%	57%	53%	56%	40%	49%	61%	93%	90%	19%	20%	54%	61%	5%	68%	41%	49%	57%	61%	71%	34%	94%	12%	62%
								JKLM	JKLM			JK	JK		N	n				U		WX		W
JUL 28-29, 2014	318	42	77	50	32	67	51	103	90	30	34	35	26	19	292	4	-	-	-	-	-	209	36	66
	53%	53%	65%	55%	38%	48%	58%	93%	91%	28%	22%	51%	45%	14%	68%	15%	-	-	-	-	-	93%	15%	56%
			EF				E	JKLM	JKLM			JK	JK		NP							WX		W
JUN 18-19&22, 2014	317	40	64	57	33	72	51	100	88	36	33	26	34	10	289	14	-	-	-	-	-	188	50	76
	53%	54%	50%	66%	38%	55%	55%	90%	89%	30%	22%	44%	56%	7%	67%	50%	-	-	-	-	-	91%	20%	57%
		e		CE		E	E	JKLM	JKLM			JK	JK		N	N						WX		W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
 N A T I O N A L R E S E A R C H I N C

Continued

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	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
MAY 20-22, 2014	325 54%	38 45%	78 60% bg	52 71% BeFG	41 53%	64 50%	52 48%	106 87% JKLM	77 87% JKLM	28 27%	44 27%	34 57% JK	36 59% JK	18 14%	290 67% Np	14 45% N	169 55% S	111 55% S	12 36%	- -	- -	190 89% WX	35 15%	94 66% W
APR 19,21-22, 2014	300 50%	44 51%	64 57% Ef	54 61% EF	26 35%	64 44%	46 51% e	104 93% JKLM	88 90% JKLM	20 18%	22 14%	38 56% JK	27 52% JK	7 6%	275 64% Np	12 42% N	144 47% N	115 54%	19 40%	- -	- -	189 93% WX	29 12%	80 52% W
MAR 18-20, 2014	317 53%	51 63% eF	72 58% f	50 61% eF	36 44%	58 44%	49 50%	97 89% JKLM	88 87% JKLM	37 32%	30 20%	40 63% JKM	26 45% K	12 9%	285 66% N	16 53% N	156 54%	117 53%	20 44%	- -	- -	184 91% WX	46 18%	76 61% W
JAN 23&25-26, 2014	314 52%	42 50%	71 57% e	45 56%	34 43%	71 53%	51 52%	91 88% JKLM	96 91% JKLM	33 27%	30 20%	33 55% JK	30 50% JK	5 4%	293 68% NP	12 40% N	163 52%	107 52%	15 45%	- -	- -	181 91% WX	41 16%	84 63% W
STRONGLY APPROVE	141 23%	32 37%	32 25%	9 13%	23 31%	26 20%	18 16%	2 2%	1 1%	61 51% HIILM	57 38% HIILM	10 19% HI	8 13% i	93 70% OP	45 10%	2 6%	88 29%	36 17%	8 18%	35 13%	90 35% T	2 1%	122 49% VX	16 12% V
SOMEWHAT APPROVE	124 21%	5 5%	16 13%	20 28% Bc	19 26%	40 31% BC	24 22%	3 3%	9 9%	23 19% HIjM	62 42% HI	15 27% H	12 21% H	30 23%	78 18%	15 53% o	53 17%	54 25%	7 17%	40 15%	67 26%	9 4%	86 34% V	28 22% V
SOMEWHAT DISAPPROVE	46 8%	13 14%	10 8%	4 6%	3 4%	11 9%	5 5%	14 12%	4 4%	5 4%	9 6%	8 15%	6 11%	4 3%	34 8%	8 27%	34 11%	9 4%	1 1%	16 6%	25 10%	19 9%	6 2%	17 13% W
STRONGLY DISAPPROVE	270 45%	38 43%	57 45%	36 50%	26 35%	52 40%	61 56% f	91 81% JKLM	89 86% JKLM	18 15%	20 13%	21 39% jK	30 50% JK	2 2%	259 60% NP	4 14%	116 38%	112 52% q	25 60%	178 65% U	62 24%	180 85% WX	23 9%	64 49% W
UNDECIDED/DON'T KNOW	19 3%	1 1%	13 10% fg	2 3%	3 4%	- -	- -	2 1%	- -	14 12%	- -	- 1%	3 5%	3 2%	16 4% P	- -	15 5%	3 2%	1 3%	5 2%	14 5%	1 1%	13 5%	5 4%

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N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

If the election for US Senate were being held today, would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs, and try to gain a Republican majority in the US Senate.

Elect a Democrat who will support President Obama's programs and policies, and maintain a Democratic majority in the US Senate.

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%	
**D/S (REPUBLICAN - DEMOCRAT)	50 8%	-33 -23%	19 21% BD	-12 -22%	37 34% BD	25 18% BD	14 21% BD	28 10%	22 7%	-6 -49%	22 26% LM	-14 -7%	-2 -2%	50 30% LM	190 88% PQ	-160 -59%	19 17% P	-59 -74%	-94 -41% r	196 73% RS	96 23% V	-36 -38%	-	50 11% W	
ELECT REPUBLICAN																									
SEP 25&27-28, 2014	300 50%	49 34%	52 58% d	18 33%	70 64% bd	74 54% d	37 55% d	147 51%	153 49%	3 25%	52 61%	85 42%	58 44%	101 61% lm	197 91% PQ	41 15%	62 54% P	9 12%	56 24%	222 83% RS	240 57% v	29 30%	72 48%	228 51%	
JUN 18-19&22, 2014	294 49%	62 46%	38 47%	32 50%	64 58% bf	57 45%	41 51%	149 52%	145 46%	10 56%	41 44%	90 47%	64 47%	87 55%	188 89% PQ	54 20%	53 44% P	9 7%	80 38% R	199 80% RS	203 54% V	38 34%	63 42%	231 51%	
MAY 20-22, 2014	297 50%	55 44%	47 53%	34 50%	57 51%	64 51%	40 51%	151 52%	146 47%	5 34%	54 52%	86 46%	73 52%	79 51%	173 82% PQ	56 21%	68 57% P	13 12%	73 36% R	198 80% RS	217 56% V	34 36%	71 47%	227 50%	
APR 19,21-22, 2014	287 48%	50 40%	42 52%	38 52%	61 54% bf	53 41%	42 56% bf	156 54% I	131 42%	8 40%	49 47%	85 48%	60 46%	86 50%	189 90% PQ	41 15%	57 47% P	17 14%	63 32% R	203 79% RS	197 52% V	43 37%	67 45%	220 49%	
MAR 18-20, 2014	296 49%	59 46%	45 50%	34 49%	56 48%	57 48%	45 58%	162 56% I	134 43%	12 66% m	47 49%	93 49%	56 42%	88 54% m	183 87% PQ	55 20%	58 48% P	13 10%	88 43% R	189 78% RS	-	-	74 50%	222 49%	
ELECT DEMOCRAT																									
SEP 25&27-28, 2014	250 42%	82 58% eg	33 37%	30 54% eg	33 30%	50 37%	23 33%	119 41%	131 42%	9 75%	30 35%	100 49% n	60 45%	51 31%	6 3%	201 74% OQ	43 37% O	68 85% ST	150 65% T	25 10%	145 34%	65 68% U	72 48%	178 39%	
JUN 18-19&22, 2014	270 45%	64 47%	37 46%	28 45%	42 38%	63 49%	35 44%	121 42%	149 48%	6 34%	47 50%	85 45%	66 49%	65 41%	10 5%	205 76% OQ	55 46% O	111 88% ST	115 55% T	36 14%	152 40%	66 60% U	78 52%	192 43%	
MAY 20-22, 2014	241 40%	61 48% d	34 39%	23 34%	43 38%	51 41%	29 36%	111 38%	130 42%	10 64% KmN	35 33%	89 48% KN	56 40%	52 34%	15 7%	185 69% OQ	41 34% O	93 79% ST	107 52% T	28 11%	129 33%	56 60% U	61 41%	180 40%	
APR 19,21-22, 2014	254 42%	55 44%	31 38%	26 35%	46 41%	69 53% cDG	26 35%	104 36%	150 48% H	12 60%	38 37%	77 43%	55 43%	72 43%	10 5%	198 73% OQ	46 38% O	97 78% ST	111 56% T	39 15%	144 38%	59 51% U	69 46%	186 41%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today, would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs, and try to gain a Republican majority in the US Senate.

Elect a Democrat who will support President Obama's programs and policies, and maintain a Democratic majority in the US Senate.

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
MAR 18-20, 2014	261 43%	63 49%	38 42%	31 44%	45 39%	55 46%	29 38%	108 38%	153 49%	6 31%	41 43%	82 43%	67 50%	65 40%	16 7%	198 73%	48 40%	105 85%	101 49%	36 15%	-	-	67 45%	194 43%
DON'T KNOW/NEITHER/OTHER	50 8%	11 8%	4 5%	7 12%	7 6%	12 9%	8 12%	22 8%	28 9%	-	3 4%	19 9%	15 11%	13 8%	13 6%	27 10%	10 9%	2 3%	24 10%	20 8%	38 9%	2 2%	6 4%	44 10%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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If the election for US Senate were being held today, would you rather...

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Elect a Democrat who will support President Obama's programs and policies, and maintain a Democratic majority in the US Senate.

BANNER 2

	GENDER/AGE							PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL	MEN 18-44	MEN 45-64	MEN 65+	WOMEN 18-44	WOMEN 45-64	WOMEN 65+	GOP MEN	GOP WOMEN	DEM MEN	DEM WOMEN	IND MEN	IND WOMEN	BLACK	WHITE	OTHER	FULL TIME	RET- IRED	UNEMP	PRO- LIFE	PRO- CHOICE	GOP	DEM	IND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%	
**D/S (REPUBLICAN - DEMOCRAT)	50 8%	4 5%	6 4%	19 26%	-12 -16%	-1 -1%	34 31%	98 87%	92 89%	-72 -60%	-87 -59%	3 5%	17 28%	-123 -93%	167 39%	2 7%	-6 -2%	41 19%	19 45%	131 48%	-82 -32%	201 95%	-185 -74%	32 25%	
ELECT REPUBLICAN																									
SEP 25&27-28, 2014	300 50%	45 51%	62 48%	40 56%	30 41%	56 43%	66 61%	103 91%	94 91%	19 16%	22 15%	25 45%	37 62%	2 1%	278 64%	15 54%	141 46%	115 54%	30 71%	193 70%	77 30%	202 95%	22 9%	73 56%	
JUN 18-19&22, 2014	294 49%	37 50%	59 47%	53 61%	32 36%	65 50%	47 51%	97 87%	91 92%	26 22%	27 18%	26 45%	26 43%	5 4%	275 64%	9 32%	- -	- -	- -	- -	- -	187 90%	33 13%	71 53%	
MAY 20-22, 2014	297 50%	40 47%	67 51%	45 61%	37 47%	61 48%	48 45%	98 80%	75 85%	21 20%	34 21%	32 53%	37 61%	11 8%	272 63%	12 39%	156 51%	98 49%	15 43%	- -	- -	188 88%	28 12%	76 53%	
APR 19,21-22, 2014	287 48%	46 53%	58 52%	52 59%	30 40%	62 42%	39 43%	104 93%	85 86%	19 18%	22 14%	33 49%	24 46%	10 7%	259 60%	15 50%	144 47%	105 49%	19 41%	- -	- -	189 94%	25 10%	71 47%	
MAR 18-20, 2014	296 49%	44 55%	69 55%	49 60%	39 47%	51 38%	44 46%	98 90%	85 84%	32 27%	24 15%	32 51%	25 44%	11 8%	266 62%	16 53%	148 51%	111 51%	15 33%	- -	- -	182 90%	35 14%	68 54%	
ELECT DEMOCRAT																									
SEP 25&27-28, 2014	250 42%	41 46%	56 44%	21 30%	42 57%	57 44%	33 30%	5 4%	1 1%	92 76%	109 73%	22 41%	20 34%	125 95%	110 26%	13 46%	147 48%	74 35%	11 26%	62 23%	159 62%	2 1%	207 83%	41 31%	
JUN 18-19&22, 2014	270 45%	29 40%	60 47%	31 36%	49 56%	59 45%	41 44%	8 7%	2 2%	85 72%	119 79%	27 46%	28 46%	117 89%	131 30%	18 64%	- -	- -	- -	- -	- -	11 6%	212 83%	44 33%	
MAY 20-22, 2014	241 40%	39 46%	52 40%	20 27%	29 38%	59 46%	42 40%	10 8%	5 6%	78 73%	107 66%	23 38%	18 30%	106 80%	116 27%	17 57%	123 40%	79 39%	19 55%	- -	- -	9 4%	190 82%	42 29%	
APR 19,21-22, 2014	254 42%	34 39%	38 34%	32 36%	32 43%	74 51%	45 49%	5 4%	6 6%	74 68%	124 77%	25 37%	21 40%	106 80%	138 32%	9 31%	134 43%	94 44%	20 42%	- -	- -	8 4%	193 80%	52 34%	
MAR 18-20, 2014	261 43%	31 38%	46 37%	31 38%	39 48%	69 52%	45 46%	6 6%	9 9%	78 67%	120 78%	24 39%	23 41%	113 85%	138 32%	10 34%	117 40%	97 44%	27 59%	- -	- -	10 5%	206 80%	42 33%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today, would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs, and try to gain a Republican majority in the US Senate.

Elect a Democrat who will support President Obama's programs and policies, and maintain a Democratic majority in the US Senate.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
DON'T KNOW/NEITHER/OTHER	50 8%	3 3%	10 8%	9 13% E	2 2%	17 13% E	9 9%	5 4%	8 8%	10 8%	18 12%	8 14%	2 4%	5 4%	44 10% P	- -	18 6%	24 11%	1 3%	20 7%	21 8%	8 4%	21 8%	16 13% v
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%	
**D/S (UNDER 2 YEARS - OVER 2 YEARS)	-190 -32%	-12 -8% CDFG	-44 -49%	-30 -54%	-32 -29%	-50 -36%	-24 -35%	-96 -33%	-95 -30%	8 64% KLMN	-30 -35%	-54 -27%	-44 -33%	-69 -42%	-103 -47%	-39 -14% OQ	-49 -43%	1 1% ST	-23 -10% T	-166 -62%	-145 -34%	-24 -25%	-50 -33%	-140 -31%	
TOTAL UNDER 2 YEARS																									
SEP 25&27-28, 2014	135 22%	40 29%	16 19%	8 14%	27 24%	28 21%	16 23%	63 22%	72 23%	9 75% lmN	20 23%	42 21%	34 25%	30 18%	40 19%	71 26%	24 21%	31 38% T	72 31% T	31 12%	101 24%	15 15%	29 19%	106 24%	
JUN 18-19&22, 2014	112 19%	25 18%	13 16%	8 13%	20 18%	24 19%	21 27% d	57 20%	55 18%	5 26%	11 12%	35 18%	27 20%	33 21%	34 16%	59 22%	19 16%	34 27% T	39 19%	34 14%	59 16%	26 23%	17 12%	94 21% W	
APR 19,21-22, 2014	136 23%	25 20%	21 25%	21 29%	24 21%	33 25%	12 16%	57 20%	79 25%	7 34%	24 24% m	42 24%	20 15%	43 25% M	34 16%	74 27% O	29 24% o	32 26%	54 27% t	49 19%	81 21%	35 30%	29 19%	107 24%	
MAR 18-20, 2014	136 23%	41 32% cDe	17 19%	11 16%	23 20%	26 22%	18 23%	63 22%	73 23%	4 20%	26 27%	38 20%	31 23%	37 23%	37 18%	75 28% O	24 20%	32 26%	53 26% t	43 18%	-	-	31 20%	105 23%	
JAN 23&25-26, 2014	139 23%	31 25%	17 19%	18 28%	26 22%	28 23%	19 24%	71 25%	68 22%	6 34%	20 20%	43 23%	33 26%	38 22%	27 13%	87 32% OQ	25 21%	37 31% T	49 28% T	48 17%	-	-	32 21%	108 24%	
UNDER 6 MONTHS																									
SEP 25&27-28, 2014	13 2%	12 9%	1 1%	-	-	-	-	13 4%	-	-	-	-	12 9% jklm	1 1%	1 5%	13 5%	-	-	13 6%	-	13 3%	-	12 8%	1 -	
JUN 18-19&22, 2014	3 1%	2 1%	-	-	-	1 -	1 1%	1 -	3 1%	-	2 2%	-	1 -	1 -	2 1%	1 -	1 1%	1 1%	-	2 1%	1 -	2 2%	-	3 1% w	
APR 19,21-22, 2014	6 1%	2 2%	2 3%	-	-	1 1%	-	4 1%	2 -	-	1 1%	1 1%	1 1%	2 1%	1 1%	2 1%	2 2%	1 1%	3 1%	1 1%	4 1%	1 1%	1 1%	4 1%	
MAR 18-20, 2014	8 1%	5 4% cfg	-	1 2%	2 2%	-	-	1 -	7 2%	-	5 5% jm	3 1%	-	1 -	3 2%	4 1%	1 1%	1 -	1 1%	6 3%	-	-	4 2%	5 1%	
JAN 23&25-26, 2014	5 1%	-	-	-	1 1%	2 1%	2 3%	5 2% I	-	-	1 2%	1 1%	1 1%	2 1%	1 1%	4 1%	-	3 2% s	-	1 -	-	-	1 1%	4 1%	
BETWEEN 6 MONTHS AND A YEAR																									

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
SEP 25&27-28, 2014	28 5%	4 3%	5 6%	3 5%	3 3%	9 7%	4 6%	16 6%	12 4%	- -	2 3%	11 6%	5 4%	10 6% J	9 4%	16 6%	4 3%	6 7%	15 7%	8 3%	19 4%	2 3%	- -	28 6% W	
JUN 18-19&22, 2014	16 3%	3 2%	1 1%	- -	5 5% D	4 3% d	3 3%	10 3%	6 2%	2 9%	- -	3 1%	6 4% K	6 3% K	2 1% Oq	12 5% Oq	1 1%	5 4%	3 2%	6 2%	6 2%	3 3%	- -	16 3% W	
APR 19,21-22, 2014	25 4%	5 4%	4 5% g	3 4%	5 5% g	8 6% G	- 1%	10 4%	15 5%	- -	4 4%	7 4% J	5 4% J	8 5% J	5 2%	18 7% oQ	3 2%	11 9% T	13 6% T	2 1%	12 3%	6 5%	2 2%	23 5% W	
MAR 18-20, 2014	36 6%	9 7%	7 8%	2 3%	6 5%	8 7%	3 4%	17 6%	19 6%	1 8%	7 8%	10 5%	6 5%	11 7%	9 4%	24 9% oQ	4 3%	9 8%	17 8% t	9 4%	- -	- -	10 7%	26 6%	
JAN 23&25-26, 2014	33 5%	8 6%	4 4%	5 8%	6 5%	5 4%	5 6%	18 6%	15 5%	- -	4 4% j	14 7% J	6 4% J	10 6% J	10 5%	19 7%	4 3%	9 7%	8 5%	15 5%	- -	- -	5 4%	28 6%	
BETWEEN 1 AND 2 YEARS																									
SEP 25&27-28, 2014	93 16%	24 17%	11 12%	5 8%	24 22%	19 14%	12 17%	34 12%	59 19%	9 75% KLMN	18 21%	31 15%	17 13%	19 12%	31 14%	42 16%	21 18%	25 31% T	44 19%	24 9%	69 16%	12 13%	17 11%	76 17%	
JUN 18-19&22, 2014	93 16%	20 15%	12 14%	8 13%	15 14%	19 15%	18 22%	46 16%	47 15%	3 18%	9 10%	32 17%	21 15%	27 17%	30 14%	46 17%	17 14%	28 22% T	36 17% t	26 11%	52 14%	20 18%	17 12%	76 17%	
APR 19,21-22, 2014	105 18%	19 15%	14 17%	18 25%	18 16%	24 18%	12 16%	42 15%	63 20%	7 34% m	19 18%	34 19% m	13 10%	32 19% M	28 13%	53 20%	24 20% o	20 16%	38 19%	45 18%	64 17%	28 24%	25 17%	80 18%	
MAR 18-20, 2014	92 15%	27 21% d	10 11%	7 11%	15 13%	18 15%	14 18%	44 15%	48 15%	2 12%	14 15%	25 13%	25 19%	26 16%	25 12%	48 18%	19 16%	22 18%	35 17%	28 12%	- -	- -	17 11%	75 17%	
JAN 23&25-26, 2014	101 17%	23 19%	14 15%	13 20%	19 16%	21 17%	12 15%	49 17%	53 17%	5 32%	16 16%	28 15%	26 21%	26 15%	16 8%	65 24% O	21 17% O	26 21% T	41 24% T	32 12%	- -	- -	25 17%	76 17%	
OVER 2 YEARS																									
SEP 25&27-28, 2014	325 54%	52 37%	60 68% B	37 68% B	58 53%	78 57%	39 58%	159 55%	167 53%	1 10%	50 59% j	97 47% j	77 58% J	100 60% J	143 66% P	110 41% P	73 64% P	30 37%	95 41%	197 74% RS	246 58%	38 40%	79 53%	246 55%	
JUN 18-19&22, 2014	360 60%	86 63%	52 65%	39 62%	70 63%	70 55%	42 52%	171 59%	189 60%	11 60%	63 67%	112 59%	77 56%	96 61%	149 71% P	133 49% P	77 64% P	56 45%	109 53%	185 74% RS	234 62%	63 57%	98 65%	262 58%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 25, 27-28, 2014

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)		
APR 19,21-22, 2014	346 58%	77 61%	45 55%	45 61%	67 59%	67 51%	46 61%	180 62% I	166 53%	9 43%	59 57%	114 64% N	80 62% N	84 50%	155 74% PQ	123 45%	68 56% P	56 45%	97 49%	184 72% RS	225 60%	61 53%	94 63%	252 56%		
MAR 18-20, 2014	352 59%	69 54%	52 58%	45 64%	78 68% bG	70 59%	38 50%	181 63% i	171 55%	10 53%	57 60%	116 62%	82 61%	87 53%	150 72% PQ	135 50%	66 55%	55 45%	115 56%	169 70% RS	- -	- -	89 60%	263 58%		
JAN 23&25-26, 2014	373 62%	77 63%	60 65%	40 59%	71 62%	76 62%	49 62%	168 58%	206 66% h	10 60%	67 67%	126 67% mn	72 57%	98 58%	160 76% PQ	137 51%	77 64% P	53 44%	104 60% R	203 73% RS	- -	- -	107 72% X	266 59%		
RECESSION HAS ENDED																										
SEP 25&27-28, 2014	59 10%	34 24% CDeg	2 2%	- 1%	5 5%	15 11% D	3 5%	42 14%	18 6%	1 7%	4 5%	43 21% kmN	8 6%	4 3%	9 4%	46 17% OQ	5 4%	8 10%	43 19% T	8 3%	24 6%	32 34% u	27 18%	33 7%		
JUN 18-19&22, 2014	74 12%	17 12%	11 13%	5 9%	10 9%	21 17% e	10 13%	39 14%	35 11%	2 13%	12 13%	29 15% N	21 15% N	10 6%	11 5%	48 18% O	15 13%	28 22% O	36 18% T	8 3%	52 14%	12 11%	25 16%	50 11%		
APR 19,21-22, 2014	67 11%	16 13% D	7 8% D	- -	12 11% D	25 19% CD	8 10% D	36 12%	31 10%	1 5%	14 14%	18 10%	21 16% N	13 8%	7 3%	47 18% Oq	12 10% O	26 21% T	28 14% T	12 5%	39 10%	12 11%	15 10%	52 12%		
MAR 18-20, 2014	62 10%	13 10% d	8 9%	2 3%	7 6%	18 15% De	13 17% De	32 11%	30 10%	5 24%	11 11%	22 12% 10%	13 10%	12 7%	13 6%	30 11% 11%	20 16% O	26 22% ST	23 11% T	12 5%	- -	- -	19 13% 10%	43 10%		
JAN 23&25-26, 2014	43 7%	8 7%	9 9%	3 5%	7 6%	11 9% 9%	5 6%	24 8%	19 6%	- 2%	9 10%	8 4%	11 9%	13 8%	12 6%	21 8% 8%	10 9%	17 14% sT	12 7%	13 5%	- -	- -	9 6%	34 8%		
DON'T KNOW	76 13%	12 9%	10 11%	9 17%	20 18%	15 11%	10 14%	24 8%	52 17%	1 8%	11 13%	19 9%	15 11%	30 18%	24 11%	40 15%	12 10%	11 14%	21 9%	27 10%	53 12%	8 8%	15 10%	61 14%		
REFUSED	4 1%	3 2%	- -	- 1%	- -	- -	- -	- -	4 1%	- -	- -	3 1%	- -	1 -	- -	4 1% -	- -	- -	- -	3 1% -	- -	3 3% -	- -	4 1% w		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)	
BASE=TOTAL SAMPLE	600	88	128	71	74	130	108	112	104	121	149	55	59	132	432	28	306	213	43	274	258	212	250	130	
100%	100%	15%	21%	12%	12%	22%	18%	19%	17%	20%	25%	9%	10%	22%	72%	5%	51%	36%	7%	46%	43%	35%	42%	22%	
**D/S (UNDER 2 YEARS - OVER 2 YEARS)	-190	-27	-45	-24	-5	-41	-49	-53	-49	-13	-26	-30	-19	3	-177	-12	-64	-92	-29	-118	-55	-106	-35	-47	
	-32%	-30%	-35%	-33%	-6%	-32%	-45%	-47%	-48%	-11%	-18%	-55%	-32%	2%	-41%	-44%	-21%	-43%	-69%	-43%	-21%	-50%	-14%	-36%	
					CDFG					IL	iL			O			R			t			VX		
TOTAL UNDER 2 YEARS																									
SEP 25&27-28, 2014	135	11	35	17	28	28	15	25	15	31	40	7	17	40	86	7	85	35	5	58	67	38	65	32	
	22%	12%	28%	23%	38%	22%	14%	22%	14%	25%	27%	13%	29%	31%	20%	25%	28%	16%	12%	21%	26%	18%	26%	24%	
					g						1														
JUN 18-19&22, 2014	112	11	32	14	16	18	21	17	16	29	29	10	9	42	63	7	-	-	-	-	-	31	55	25	
	19%	14%	25%	16%	18%	14%	23%	16%	16%	25%	19%	17%	15%	31%	15%	23%	-	-	-	-	-	15%	22%	19%	
			bF				f							O									v		
APR 19,21-22, 2014	136	16	16	25	28	30	21	17	17	25	48	14	14	42	90	3	74	47	6	-	-	41	67	26	
	23%	18%	14%	28%	37%	21%	23%	15%	17%	23%	30%	21%	27%	32%	21%	9%	24%	22%	13%	-	-	20%	28%	17%	
			C	BCFg						HI	h			OP								X			
MAR 18-20, 2014	136	17	23	23	22	36	16	14	23	37	38	12	12	38	91	5	65	47	17	-	-	38	74	21	
	23%	21%	18%	28%	26%	27%	16%	13%	23%	32%	25%	18%	21%	29%	21%	15%	22%	22%	37%	-	-	19%	29%	17%	
			g	g		g			h	H1	H											VX			
JAN 23&25-26, 2014	139	20	30	21	18	31	19	13	14	46	42	12	13	52	80	6	74	44	9	-	-	23	88	27	
	23%	24%	24%	27%	23%	23%	19%	13%	13%	37%	28%	20%	21%	39%	18%	19%	24%	21%	27%	-	-	11%	35%	20%	
									HI	HI	HI			Op									VX	v	
UNDER 6 MONTHS																									
SEP 25&27-28, 2014	13	-	12	1	-	-	-	1	-	12	-	-	-	13	1	-	12	1	-	1	12	-	13	-	
	2%	-	9%	1%	-	-	-	-	-	10%	-	-	-	10%	-	-	4%	-	1%	-	5%	-	5%	-	
			befg																						
JUN 18-19&22, 2014	3	-	1	-	2	-	1	-	2	1	-	1	-	3	1	-	-	-	-	-	-	2	1	-	
	1%	-	-	-	2%	-	1%	-	2%	-	-	1%	-	1%	2%	-	-	-	-	-	-	1%	-	-	
APR 19,21-22, 2014	6	1	1	2	-	1	-	1	-	1	1	2	-	-	5	-	1	4	-	-	-	4	1	1	
	1%	2%	1%	2%	-	1%	-	1%	-	1%	1%	3%	1%	-	1%	-	2%	2%	-	-	-	2%	1%	-	
														nP			s								
MAR 18-20, 2014	8	1	-	-	5	1	1	-	3	-	4	1	-	-	8	1	6	-	1	-	-	3	4	1	
	1%	2%	-	-	6%	1%	1%	-	3%	-	2%	2%	-	-	2%	2%	-	3%	-	-	-	1%	2%	1%	
					cd				hjm						N		r								
JAN 23&25-26, 2014	5	2	1	2	-	-	-	1	-	4	-	-	-	1	3	1	2	3	-	-	-	2	3	-	
	1%	2%	1%	2%	-	-	-	1%	-	3%	-	-	-	1%	1%	3%	1%	1%	-	-	-	1%	1%	-	
										i.km															
BETWEEN 6 MONTHS AND A YEAR																									

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
SEP 25&27-28, 2014	28 5%	2 2%	9 7%	5 7%	1 1%	6 5%	5 5%	5 4%	4 4%	10 8%	6 4%	1 2%	2 4%	9 7%	18 4%	1 2%	12 4%	12 6%	1 2%	15 5%	12 5%	8 4%	13 5%	7 5%
JUN 18-19&22, 2014	16 3%	- -	6 5% B	4 4% b	2 2%	2 2%	2 2%	1 1%	1 1%	8 7% HILm	4 3%	1 1%	1 1%	9 7% OP	7 2% P	- -	- -	- -	- -	- -	- -	2 1%	11 5% V	2 2%
APR 19,21-22, 2014	25 4%	5 6%	3 3%	2 2%	2 2%	6 4%	7 8% de	3 3%	2 2%	7 6% l	11 7% L	- 1%	2 4%	8 6% P	18 4% P	- -	13 4% S	12 6% S	- -	- -	- -	4 2%	19 8% VX	2 1%
MAR 18-20, 2014	36 6%	8 10% C	- -	9 11% CG	6 8% c	10 7% C	2 2%	3 3%	5 5%	13 11% hL	11 7%	1 2%	2 4%	11 8%	23 5%	2 7%	23 8%	11 5%	1 3%	- -	- -	8 4%	23 9% vX	3 3%
JAN 23&25-26, 2014	33 5%	4 5%	9 7%	4 6%	2 3%	8 6%	5 5%	5 5% M	5 5% M	9 7% M	10 7% M	4 4% m	- -	12 9% P	20 5% P	- -	19 6%	7 4%	2 7%	- -	- -	6 3%	23 9% VX	4 3%
BETWEEN 1 AND 2 YEARS																								
SEP 25&27-28, 2014	93 16%	9 10%	14 11%	11 16%	27 37% CdFG	22 17%	10 9%	20 18%	10 10%	8 7%	34 23% ijl	6 11%	15 25% j	18 14%	67 16%	6 23%	61 20%	22 10%	4 9%	43 16%	43 17%	30 14%	39 15%	25 19%
JUN 18-19&22, 2014	93 16%	11 14%	26 20% df	10 12%	13 14%	15 12%	18 20%	16 15%	14 14%	21 17%	25 17%	9 16%	8 12%	33 25% O	54 12%	6 22%	- -	- -	- -	- -	- -	27 13%	43 17%	23 17%
APR 19,21-22, 2014	105 18%	9 10%	12 11%	21 24% BC	27 35% BCFG	22 15%	14 15%	13 11%	15 15%	17 16%	36 23% H	12 18%	12 22% h	34 26% Op	67 15%	3 9%	60 19%	30 14%	6 13%	- -	- -	33 16%	47 19%	23 15%
MAR 18-20, 2014	92 15%	8 10%	22 18%	14 17%	10 13%	25 18%	12 13%	11 10%	14 14%	24 21% h	24 15%	9 14%	10 17%	27 21% I	60 14%	2 7%	36 12%	36 17%	14 30% q	- -	- -	28 14%	47 18%	17 13%
JAN 23&25-26, 2014	101 17%	14 16%	20 16%	15 19%	16 20%	24 18%	13 14%	7 7%	9 8%	33 27% HIL	31 21% HI	8 14%	13 21% Hi	39 30% O	56 13%	5 16%	53 17%	34 16%	7 20%	- -	- -	15 7%	63 25% Vx	23 17% V
OVER 2 YEARS																								
SEP 25&27-28, 2014	325 54%	38 43%	80 63%	40 57%	33 44%	69 54%	64 59%	78 70% jK	64 62% k	43 36%	66 45%	37 68% JK	36 61%	37 28%	264 61% N	19 69% n	149 49%	127 59%	35 81% Q	176 64% u	122 48%	143 68% W	100 40%	79 61% W
JUN 18-19&22, 2014	360 60%	44 59%	67 53%	60 69% C	59 67% c	77 58%	53 57%	79 71% JK	70 70% JK	55 46%	78 52%	37 63% J	40 66% Jk	59 44%	285 66% N	11 40%	- -	- -	- -	- -	- -	150 72% W	120 47%	84 63% W
APR 19,21-22, 2014	346 58%	51 59% g	79 70% dEG	49 56% g	34 46%	92 63% EG	40 44%	85 76% JKLM	70 71% JKLM	56 51%	66 41% K	39 57% K	29 55% k	58 44%	265 61% N	20 69% n	177 57%	117 55%	35 75% QR	- -	- -	144 71% W	101 42%	99 65% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
MAR 18-20, 2014	352 59%	51 63%	86 69% DFg	44 54%	45 55%	72 54%	53 55%	83 76% JKLM	67 67% jKm	61 52%	74 48%	37 59%	29 51%	63 48%	268 62% N	18 59%	180 62%	126 58%	22 48%	-	-	142 70% W	117 46%	83 66% W
JAN 23&25-26, 2014	373 62%	50 60%	78 62%	40 50%	58 74% bDf	83 62%	64 65% d	78 75% JKL	82 77% JKL	52 42%	85 58% J	37 62% J	39 66% J	66 50%	286 66% N	19 63%	204 65%	118 58%	19 57%	-	-	156 78% WX	119 47%	89 66% W
RECESSION HAS ENDED																								
SEP 25&27-28, 2014	59 10%	33 38% dg	7 5%	1 2%	4 6%	11 9% d	3 3%	3 6%	6 28% hiM	34 8% m	11 7%	4 1%	1 25% op	33 6%	25 2%	-	50 16% RS	9 4%	-	12 4%	45 17% T	7 3%	44 18% Vx	8 6%
JUN 18-19&22, 2014	74 12%	15 21% dG	16 13% G	8 9% G	9 10% g	25 19% dG	2 2%	8 8%	3 3%	23 19% HI	25 17% hI	8 14% I	7 12% I	16 12%	47 11%	10 36%	-	-	-	-	-	11 5%	51 20% VX	12 9%
APR 19,21-22, 2014	67 11%	15 17% d	15 13%	6 7%	8 10%	15 11%	8 9%	6 5%	1 1%	22 20% HI	25 16% HI	8 11% I	5 9% I	19 15%	41 10%	6 20%	45 15% Rs	17 8%	3 6%	-	-	6 3%	47 19% VX	14 9% V
MAR 18-20, 2014	62 10%	12 15%	14 11%	7 8%	11 14%	11 8%	8 8%	7 6%	6 6%	13 11%	17 11% HI	12 19% HI	7 13%	13 10%	46 11%	3 11%	39 13%	18 8%	3 6%	-	-	12 6%	37 14% V	12 10%
JAN 23&25-26, 2014	43 7%	9 11% e	9 7%	6 8%	3 3%	8 6%	8 8%	9 8%	3 3%	10 8%	11 7%	6 10%	5 8%	7 5%	35 8%	1 3%	26 8%	14 7%	2 5%	-	-	14 7%	17 7%	11 8%
DON'T KNOW	76 13%	6 7%	5 4%	13 18% C	9 12%	18 14% c	25 23% C	5 5%	19 18%	13 10%	28 19% H	6 12%	6 9%	18 14%	56 13%	1 4%	20 6%	42 20% Q	2 6%	27 10%	20 8%	24 11%	38 15%	11 8%
REFUSED	4 1%	-	-	-	-	3 2%	1 1%	-	-	-	4 3%	-	-	3 2%	1 -	-	3 1%	-	-	-	3 1%	-	3 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

When you think about your vote for US Senate, would you say it is more of a Referendum on President Obama and his policies, or a Choice between the candidates?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%	
**D/S (REFERENDUM ON OBAMA - CHOICE BETWEEN CANDIDATES)	-186 -31%	-72 -51%	-17 -19%	-11 -20%	-37 -33%	-42 -30%	-8 -12% bf	-89 -31%	-97 -31%	-10 -85%	-34 -40%	-81 -40%	-60 -45%	-1 -1% kLM	-19 -9% PQ	-134 -49%	-34 -30%	-37 -46%	-136 -59%	-14 -5% RS	-124 -29%	-64 -67%	-89 -59%	-98 -22%	
REFERENDUM ON PRESIDENT OBAMA AND HIS POLICIES	138 23%	28 20%	18 21%	18 32%	15 14%	36 26%	23 34% e	62 22%	76 24%	- -	10 11%	46 23% J	25 19% J	57 35% JKm	62 29%	44 16%	32 28%	15 19%	32 14%	88 33% rS	102 24%	10 11%	3 2%	135 30% W	
CHOICE BETWEEN THE CANDIDATES	325 54%	100 71% Cg	35 39%	29 52%	52 47%	78 57%	31 46%	151 53%	173 56%	10 85% N	43 51%	127 62% N	85 64% N	58 35%	81 38%	178 66% O	66 58% O	51 65% T	168 73% T	102 38%	225 53%	74 78% u	92 61%	233 52%	
BOTH/NEITHER/OTHER	99 16%	9 6%	29 33% BDFG	6 11%	29 26% b	18 13%	8 12%	65 22% i	34 11%	2 15%	26 31%	24 12%	18 13%	29 18%	52 24%	33 12%	14 12%	9 11%	25 11%	62 23% rs	68 16%	7 8%	46 31%	52 12%	
DON'T KNOW/REFUSED	38 6%	5 3%	6 7%	3 5%	14 13%	5 4%	6 8%	10 4%	28 9%	- -	6 7%	6 3%	5 4%	21 13% Jlm	21 10%	14 5%	3 2%	5 6%	6 3%	16 6%	28 7%	4 4%	9 6%	29 7%	



CIVITAS
INSTITUTE

When you think about your vote for US Senate, would you say it is more of a Referendum on President Obama and his policies, or a Choice between the candidates?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (REFERENDUM ON OBAMA - CHOICE BETWEEN CANDIDATES)	-186 -31%	-51 -58%	-41 -32%	3 5%	-37 -50%	-47 -36%	-14 -13%	-6 -5%	-13 -13%	-67 -55%	-67 -45%	-16 -30%	-17 -29%	-68 -51%	-107 -25%	-12 -43%	-120 -39%	-29 -13%	-23 -55%	-47 -17%	-123 -48%	-21 -10%	-123 -49%	-40 -31%
REFERENDUM ON PRESIDENT OBAMA AND HIS POLICIES	138 23%	1 2%	30 24%	30 43%	16 22%	31 24%	28 26%	35 31%	27 26%	14 11%	31 21%	13 24%	19 32%	26 20%	103 24%	6 20%	61 20%	64 30%	6 15%	74 27%	49 19%	61 29%	44 17%	33 26%
CHOICE BETWEEN THE CANDIDATES	325 54%	52 59%	72 56%	27 38%	53 72%	79 61%	42 39%	41 36%	40 39%	81 67%	97 65%	30 54%	36 60%	94 71%	211 49%	18 63%	181 59%	93 43%	30 69%	121 44%	172 67%	82 38%	167 67%	74 57%
BOTH/NEITHER/OTHER	99 16%	30 34%	24 19%	10 14%	2 2%	12 10%	20 18%	34 30%	18 17%	22 18%	11 8%	9 17%	5 8%	4 3%	89 20%	5 17%	55 18%	34 16%	2 6%	59 21%	32 13%	51 24%	29 12%	16 12%
DON'T KNOW/REFUSED	38 6%	4 5%	2 2%	4 5%	3 4%	7 6%	18 16%	3 2%	19 18%	5 4%	10 6%	3 5%	- -	8 6%	30 7%	- -	9 3%	23 11%	4 10%	21 8%	4 1%	18 9%	11 4%	8 6%



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On Election Day in November, what would you say would be your primary motive to vote?

North Carolina specific issues like state spending, education and specific state laws and policies.

National issues like ObamaCare, the current Administration, and foreign policy.

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%		
**D/S (STATE ISSUES - FEDERAL ISSUES)	8 1%	48 34% CDEFG	-23 -26%	-12 -21%	-3 -3% cd	-2 -1% CD	- - CD	-26 -9%	34 11% H	11 92% KLMN	-20 -24%	40 20% KMN	-10 -8%	-13 -8%	-74 -34%	60 22% O	22 19% O	15 19% T	78 34% T	-101 -38%	-36 -9%	46 48% U	- -	8 2%		
STATE ISSUES																										
SEP 25&27-28, 2014	258 43%	83 59% CD	25 29%	14 25%	49 45%	57 42%	30 44% d	111 39%	147 47%	11 92% KLMN	23 27%	111 55% k	49 37%	63 38%	55 26%	145 54% O	58 51% O	39 50% T	142 61% T	60 23%	165 39%	62 65%	67 45%	192 43%		
JUN 18-19&22, 2014	200 33%	55 40% FG	32 39% G	26 41% G	33 30%	37 29%	17 21%	91 32%	109 35%	10 52% m	46 49% LMN	68 36% M	32 23%	44 28%	37 18%	123 46% OO	40 34% O	53 42% T	82 40% T	61 25%	109 29%	57 52% U	53 35%	147 33%		
MAY 20-22, 2014	243 41%	53 42%	32 36%	29 43%	44 40%	44 35%	40 51% cF	115 40%	128 41%	7 48%	41 39%	82 44%	51 37%	62 40%	65 31%	137 51% OO	41 34% T	60 51% T	86 42% T	86 35%	148 38%	41 44%	69 46%	174 39%		
APR 19,21-22, 2014	262 44%	60 48%	40 48%	25 34%	48 42%	64 48% d	26 35%	108 38%	153 49% H	15 74% KLMN	48 46% n	87 49% N	58 45% N	54 32%	43 21%	169 62% OO	50 42% O	80 64% sT	105 53% T	68 27%	146 39%	61 53% U	59 39%	203 45%		
MAR 18-20, 2014	197 33%	45 35%	25 27%	25 35%	44 38%	34 29%	25 32%	103 36%	94 30%	8 43%	35 37%	68 36%	27% 30%	49 22%	46 38% O	102 38% O	49 41% O	61 49% T	80 39% T	51 21%	- -	- -	50 33%	147 33%		
FEDERAL ISSUES																										
SEP 25&27-28, 2014	250 42%	35 25%	48 55% B	26 47%	52 47%	59 43%	30 44%	137 48%	113 36%	- -	44 51% J	71 35% J	60 45% J	76 46% J	129 60% PQ	84 31%	36 32%	24 31%	64 28%	162 61% RS	201 48% V	16 17%	66 44%	184 41%		
JUN 18-19&22, 2014	247 41%	54 39%	31 38%	23 36%	53 48%	56 44%	30 37%	123 43%	124 40%	6 32%	24 26%	77 40% K	62 46% K	78 49% K	116 55% Pq	79 29%	52 43% P	34 27%	77 37%	129 52% RS	165 43% V	35 32%	49 33%	198 44% w		
MAY 20-22, 2014	308 51%	60 47%	51 58%	33 49%	60 53%	69 55%	36 46%	149 52%	160 51%	7 49%	57 54%	91 49% n	80 57% n	73 47%	127 61% P	111 41%	70 58% P	48 41%	100 49%	147 59% RS	207 54%	48 52%	74 49%	234 52%		
APR 19,21-22, 2014	287 48%	52 41%	38 46%	41 56%	54 48%	59 45%	42 56% b	157 54% I	130 42%	5 23%	43 42%	77 44%	64 50% J	97 57% JKL	145 69% PQ	81 30%	60 50% P	35 28%	79 40% r	166 65% RS	201 53% V	42 37%	75 50%	212 47%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

On Election Day in November, what would you say would be your primary motive to vote?

North Carolina specific issues like state spending, education and specific state laws and policies.

National issues like ObamaCare, the current Administration, and foreign policy.

BANNER 1

	KEY REGIONS						GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
MAR 18-20, 2014	321 53%	65 51%	54 60%	31 43%	62 54%	69 58%	40 52%	152 53%	169 54%	8 42%	49 52%	95 50%	77 57%	92 56%	147 70%	118 44%	56 47%	47 38%	101 49%	160 66%	- -	- -	77 51%	244 54%
WON'T BE MOTIVATED	6 1%	6 4%	- -	- -	- -	- -	1 1%	6 2%	1 -	- -	- -	6 5%	- -	- -	6 2%	- -	- -	6 3%	- -	6 -	6 1%	- -	6 4%	1 -
BOTH	66 11%	15 10%	12 14%	13 24%	7 6%	12 9%	6 9%	26 9%	40 13%	1 8%	15 18%	14 7%	18 13%	18 11%	26 12%	24 9%	15 13%	15 19%	13 6%	37 14%	39 9%	16 16%	11 7%	55 12%
DON'T KNOW/REFUSED	19 3%	3 2%	3 3%	2 4%	2 2%	8 6%	1 1%	8 3%	11 3%	- -	3 3%	7 3%	1 1%	8 5%	5 2%	10 4%	4 3%	1 1%	6 3%	8 3%	11 3%	1 2%	- -	19 4%



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On Election Day in November, what would you say would be your primary motive to vote?

North Carolina specific issues like state spending, education and specific state laws and policies.

National issues like ObamaCare, the current Administration, and foreign policy.

BANNER 2

	GENDER/AGE							PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	GOP	GOP	DEM	DEM	IND	IND	BLACK	WHITE	OTHER	FULL	RET-	UNEMP	PRO-	PRO-	GOP	DEM	IND	
	(A)	18-44	45-64	65+	18-44	45-64	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%	
**D/S (STATE ISSUES - FEDERAL ISSUES)	8 1%	16 18% CD	-28 -21%	-14 -20%	19 25% CDG	13 10% CDG	1 1% CD	-52 -46%	-22 -21%	24 20% HI	37 25% HIL	2 4% HI	20 33% HIL	85 64% OP	-65 -15%	-7 -24%	16 5% R	-6 -3%	-10 -24%	-59 -21%	50 19% T	-67 -31%	66 26% VX	7 5% V	
STATE ISSUES																									
SEP 25&27-28, 2014	258 43%	47 53%	44 34%	20 29%	41 56% D	60 46% D	46 43%	25 22%	30 29%	64 53% h	81 54% HI	22 41%	36 61% HIL	103 78% Op	144 33%	10 37%	143 47%	83 39%	15 36%	91 33%	132 51% t	58 27%	139 55% V	60 46% V	
JUN 18-19&22, 2014	200 33%	29 40% f	38 30%	24 27% b	50 57% c	34 26% d	25 27%	17 16%	20 20%	55 46% HI	68 45% HI	19 33% Hi	21 34% Hi	63 48% OP	130 30% p	3 10%	-	-	-	-	-	45 22%	115 45% VX	38 29%	
MAY 20-22, 2014	243 41%	37 43%	50 38%	29 40%	35 45%	51 40%	42 39%	34 28%	31 36%	58 55% HILM	78 48% HiM	23 38%	19 31%	69 52% O	159 37%	13 43%	123 40%	82 41%	16 47%	-	-	66 31%	117 50% V	59 41% v	
APR 19,21-22, 2014	262 44%	41 47% D	47 42% D	21 24%	42 55% Dg	76 52% Dg	36 39% D	21 18%	23 23%	63 58% HIL	105 65% HILM	25 36% HI	25 48% HI	84 64% O	160 37%	16 53%	144 47% R	76 35%	31 67% QR	-	-	45 22%	148 61% VX	69 45% V	
MAR 18-20, 2014	197 33%	34 42% Df	49 39% DF	20 24%	28 34%	34 25%	32 33%	29 27% i	17 16%	45 39% I	57 37% I	28 45% HI	20 36% I	53 40% o	127 29%	16 53% o	105 36%	62 28%	19 41%	-	-	42 21%	109 42% V	42 33% V	
FEDERAL ISSUES																									
SEP 25&27-28, 2014	250 42%	31 35%	71 56% ef	35 49%	23 31%	46 36%	45 41%	77 68% JKLM	52 51% Km	40 33%	45 30%	20 37%	16 28%	18 14%	209 48% N	17 61% N	126 41%	89 42%	25 59%	150 55% U	83 32%	124 59% Wx	73 29%	53 40%	
JUN 18-19&22, 2014	247 41%	29 40% e	48 38% E	46 53% CE	20 23%	63 48% E	42 45% E	58 53% JK	57 58% JKM	37 31%	42 28%	28 47% jK	25 40%	40 30%	192 44% N	15 53%	-	-	-	-	-	109 52% W	75 30%	62 46% W	
MAY 20-22, 2014	308 51%	44 53%	70 53%	35 47%	38 48%	70 55%	52 49%	75 61% JK	52 60% JK	41 39%	70 43%	33 55% j	37 62% JK	55 42% N	235 54% N	17 55%	164 53%	96 48%	18 51%	-	-	136 63% WX	97 42%	73 51%	
APR 19,21-22, 2014	287 48%	36 41%	60 53% F	60 69% BCEFG	30 40%	56 39%	43 47%	78 70% JKLM	68 69% JKLM	42 38% k	39 24%	37 55% JK	23 44% K	40 31% NP	235 54% NP	7 22%	139 45%	115 54% qS	15 31%	-	-	143 71% WX	75 31%	65 43% W	
MAR 18-20, 2014	321 53%	41 50%	59 47%	52 64% Cg	46 57%	74 56%	48 50%	72 66% JKLM	75 74% JKLM	52 45%	66 43%	28 44%	28 50%	65 49%	240 56%	12 39%	146 50%	127 58%	22 48%	-	-	143 71% WX	105 41%	67 53% W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

On Election Day in November, what would you say would be your primary motive to vote?

North Carolina specific issues like state spending, education and specific state laws and policies.

National issues like ObamaCare, the current Administration, and foreign policy.

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
WON'T BE MOTIVATED	6 1%	-	-	6 8% BCEFG	-	1 -	-	-	6 5%	1 -	-	-	1 -	6 1%	-	-	6 3% qs	-	-	6 2%	-	6 2%	1 -	
BOTH	66 11%	8 9%	11 8%	7 10%	10 13%	19 14%	11 10%	8 7%	18 17%	8 7%	16 11%	10 18%	6 10%	7 6%	57 13% P	1 2%	30 10%	29 14%	2 5%	29 11%	30 11%	27 13%	24 10%	15 11%
DON'T KNOW/REFUSED	19 3%	3 3%	3 2%	3 4%	-	5 4% e	6 5%	2 2%	3 3%	3 3%	7 5%	3 5%	1 2%	3 2%	15 4% P	-	7 2%	6 3%	-	3 1%	7 3%	3 2%	9 4%	3 2%



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And regardless of who you plan on voting for, in your opinion, who do you think will actually win the U.S. Senate election?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%
**D/S (TILLIS - HAGAN)	-44 -7%	-70 -49%	20 22%	-1 -3%	-5 -5%	10 7%	3 5%	-15 -5%	-29 -9%	-4 -32%	-8 -9%	-27 -13%	-13 -10%	8 5%	78 36%	-132 -49%	10 8%	-42 -53%	-94 -41%	95 35%	20 5%	-57 -60%	-42 -28%	-2 -1%
THOM TILLIS, THE REPUBLICAN	205 34%	24 17%	41 46%	18 32%	32 30%	59 43%	30 45%	108 37%	97 31%	3 25%	19 23%	68 34%	50 38%	63 38%	119 55%	38 14%	47 42%	10 13%	43 19%	149 56%	168 40%	14 15%	31 21%	174 39%
KAY HAGAN, THE DEMOCRAT	249 41%	94 66%	21 24%	19 35%	38 35%	49 36%	27 40%	123 43%	126 40%	7 57%	27 32%	96 47%	63 47%	55 34%	40 19%	170 63%	38 33%	52 66%	138 60%	54 20%	148 35%	71 74%	73 48%	176 39%
SEAN HAUGH, THE LIBERTARIAN	3 -	- -	1 1%	- -	- -	2 1%	- -	1 -	2 1%	- -	- -	1 1%	1 1%	1 -	2 1%	1 -	- -	1 1%	1 -	1 -	1 -	- -	- -	3 1%
DON'T KNOW	143 24%	23 17%	25 28%	18 32%	40 36%	27 20%	10 15%	56 19%	87 28%	2 18%	38 45%	39 19%	19 14%	45 27%	55 25%	60 22%	29 25%	16 20%	49 21%	63 24%	105 25%	11 11%	47 31%	97 21%
REFUSED	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -



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And regardless of who you plan on voting for, in your opinion, who do you think will actually win the U.S. Senate election?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (TILLIS - HAGAN)	-44 -7%	-15 -17%	3 DEF	-4 -5% F	-14 -19%	-20 -16%	5 5% DEF	49 43% JKLm	30 29% JKL	-63 -52%	-69 -46%	- -1% JK	10 17% JKL	-93 -71%	36 8% N	14 52% NO	-45 -15%	-17 -8%	17 41% QR	67 24% U	-104 -40%	89 42% WX	-143 -57%	9 7% W
THOM TILLIS, THE REPUBLICAN	205 34%	22 25%	56 44%	30 43%	21 28%	40 31%	35 33%	67 60% JK	52 50% JK	20 16%	19 13%	21 39% jK	26 44% JK	10 8%	175 40% N	17 61% N	90 29%	73 34%	25 59%	136 49% U	53 21%	124 59% WX	28 11%	50 38% W
KAY HAGAN, THE DEMOCRAT	249 41%	36 41%	52 41%	34 48% g	35 47%	61 47% G	30 28%	18 16%	22 21%	83 68% HIILM	87 59% HIILM	22 40% hi	16 27%	104 79% OP	139 32% p	3 9%	135 44%	90 42%	8 18%	69 25%	157 61% T	35 17%	171 68% VX	41 31% v
SEAN HAUGH, THE LIBERTARIAN	3 -	- -	1 1%	- -	- -	1 1%	1 1%	1 1%	1 1%	- -	1 -	- -	- -	- -	3 1%	- -	1 -	2 1%	- -	2 1%	- -	1 1%	1 -	1 1%
DON'T KNOW	143 24%	30 34%	19 15%	7 10%	18 25%	27 21% d	42 39% CDf	26 23%	28 27%	18 15%	41 28%	12 21%	17 29%	17 13%	115 27%	8 29%	79 26%	47 22%	9 22%	67 25%	48 18%	51 24%	50 20%	38 30%
REFUSED	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- 1%	- -	- -	- -	- -	- -	- -



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C