

Now thinking specifically about North Carolina, do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-142 -24%	-36 -30%	-14 -15% bE	-17 -26%	-39 -34%	-19 -15% BE	-18 -23%	-33 -12% I	-109 -35%	1 KLMN	-15 -16% M	-40 -24% M	-54 -42%	-35 -19% M	-13 -6% PQ	-93 -37%	-36 -27%	-44 -42%	-76 -37%	-19 -7% RS	-21 -16% v	-110 -25%	-7 -26%
RIGHT DIRECTION	189 31%	33 28%	31 32%	19 29%	31 27%	50 40% be	24 31%	109 38% I	80 26%	14 46% m	30 33%	54 32%	31 24%	60 33% m	86 40% P	61 24%	41 31%	27 26%	47 23%	104 40% RS	44 33%	138 32%	5 19%
WRONG TRACK	331 55%	69 59%	45 47%	36 54%	70 61% c	69 54%	42 54%	142 49%	189 60% H	13 41%	44 50%	94 56%	85 67% JKLN	94 52%	100 46%	155 61% O	77 58% O	71 69% T	123 60% T	123 48%	65 49%	248 57%	12 45%
DON'T KNOW/UNSURE	80 13%	16 13% f	21 22% eF	12 17% F	13 11%	8 6%	12 15% f	36 13%	44 14%	4 13%	16 17%	21 12%	12 9%	28 15%	30 14%	36 14%	15 11%	5 5%	35 17% R	31 12% R	23 17%	47 11%	10 36% v



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER-TAIN (N)	PROB (O)	KNOW (P)	DECID-ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-142 -24%	-2 -2%	-20 -17%	-11 -12%	-27 -36%	-59 -44%	-22 -22%	8 7%	-21 -21%	-26 -25%	-68 -45%	-15 -21%	-20 -34%	-131 -25%	-10 -21%	-78 -20%	-58 -31%
		CDEFG	eF	EF			F	IJKLM	K	K		K				q	
RIGHT DIRECTION	189 31%	34 42%	41 35%	34 38%	18 24%	31 23%	30 30%	55 48%	32 31%	31 30%	31 21%	24 33%	17 28%	168 31%	14 29%	131 34%	48 26%
		EF	f	eF			IJKLM				k					q	
WRONG TRACK	331 55%	36 44%	62 52%	45 51%	45 60%	90 67%	53 52%	47 41%	53 52%	56 55%	99 66%	39 55%	37 62%	299 56%	24 50%	209 55%	107 57%
				b	BCDG				h	HI		H					
DON'T KNOW/UNSURE	80 13%	11 14%	15 13%	10 11%	12 16%	12 9%	19 18%	12 10%	18 17%	16 15%	20 13%	9 12%	6 9%	67 13%	10 20%	41 11%	31 17%
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And still thinking about North Carolina, if the election for North Carolina State Legislature were held today, would you be voting for the Republican candidate or Democratic candidate?

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	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)	
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%	
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-1 -	7 6% CDF	- 1% DF	-8 -11%	7 6% CDF	-14 -11%	6 8% CDF	31 11% I	-31 -10%	-5 -15%	- -	-2 -1% m	-6 -4%	11 6% JKLM	154 71% PQ	-158 -63%	3 2% P	-88 -85%	-53 -26% R	145 56% RS	-95 -72%	95 22% UW	-4 -15% U	
REPUBLICAN CANDIDATE	250 42%	52 44%	40 42%	26 40%	50 44%	43 34%	38 49% f	135 47% I	115 37%	11 34%	38 43%	70 42%	49 38%	82 45%	170 79% PQ	29 12%	51 39% P	4 4%	52 25% R	183 71% RS	11 9%	223 52% U	10 39% U	
DEMOCRATIC CANDIDATE	251 42%	45 38%	40 41%	34 51%	43 38%	57 45%	32 41%	104 36%	146 47% H	15 49%	38 43%	72 42%	55 43%	70 39%	16 7%	187 74% OQ	48 36% O	92 89% ST	105 51% T	38 15%	106 81% Vw	128 30%	14 54%	
NEITHER	19 3%	7 6% E	4 5% e	2 3%	- -	4 3% e	2 2%	16 5% I	3 1%	1 4%	1 1%	4 3%	5 4% k	7 4%	3 2%	8 3%	8 6% o	1 1%	13 6% RT	5 2%	2 2%	15 4% W	- -	
DON'T KNOW	71 12%	10 9%	12 13%	3 5%	18 16% D	21 16% bD	7 8%	25 9%	46 15% H	4 13%	12 13%	19 11%	17 13%	19 11%	24 11%	25 10%	22 17% p	7 7%	31 15% R	29 11%	9 7%	59 14% U	2 7%	



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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER-TAIN (N)	PROB (O)	KNOW (P)	DECID-ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-1 -	1 1%	16 14%	14 15%	-12 -16%	-22 -16%	2 2%	75 66%	79 77%	-50 -49%	-107 -72%	6 8%	-3 -6%	4 1%	-4 -8%	20 5%	-11 -6%
REPUBLICAN CANDIDATE	250 42%	34 42%	58 49%	44 49%	26 34%	45 34%	44 43%	86 76%	84 82%	19 18%	10 7%	30 42%	20 34%	229 43%	14 30%	188 49%	56 30%
DEMOCRATIC CANDIDATE	251 42%	33 41%	41 35%	30 34%	38 50%	67 50%	41 41%	11 10%	5 5%	69 67%	118 79%	24 34%	24 40%	225 42%	18 38%	168 44%	68 36%
NEITHER	19 3%	4 6%	5 4%	6 7%	- -	1 1%	2 2%	3 3%	- -	6 5%	2 1%	7 9%	1 2%	16 3%	2 4%	8 2%	8 5%
DON'T KNOW	71 12%	9 11%	10 9%	6 7%	12 16%	20 15%	14 14%	10 9%	14 14%	7 7%	18 12%	9 12%	14 23%	55 10%	13 28%	12 3%	50 27%



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N A T I O N A L R E S E A R C H I N C

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President?

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY				RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)	
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%	
**D/S (APPROVE - DISAPPROVE)	-61 -10%	-	-13 -14%	-4 -6% EG	-24 -21%	-	-19 -24%	-59 -20%	-2 -1% H	5 16% LMN	4 5% LMN	-18 -11% N	-10 -7% N	-43 -24%	-180 -83%	148 59% OQ	-28 -22% O	84 81% ST	20 10% T	-164 -64%	107 81% VW	-160 -37%	-3 -12% V	
APPROVE	260 43%	57 48%	40 42%	30 45%	43 38%	62 48%	29 37%	112 39%	148 48% H	17 54%	46 52% N	72 42%	57 45%	68 37%	16 7%	194 77% OQ	50 38% O	92 89% ST	108 52% T	45 17%	118 89% VW	128 30%	12 44%	
DISAPPROVE	321 53%	57 48%	54 55%	34 51%	67 59%	62 48%	48 61% f	170 59% I	150 48%	12 38%	42 47%	89 53%	67 52%	111 61% JK	196 91% PQ	47 19%	78 59% P	8 8%	87 43% R	209 81% RS	11 8%	288 67% U	15 56% U	
UNDECIDED/DON'T KNOW	19 3%	5 4%	3 3%	3 4%	3 3%	4 3%	2 2%	6 2%	13 4%	3 8%	2 2%	8 5%	4 3%	3 2%	4 2%	11 4%	4 3%	4 4%	10 5% t	4 1%	3 2%	16 4% W	- -	



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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER- TAIN (N)	PROB (O)	KNOW (P)	DECID -ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (APPROVE - DISAPPROVE)	-61 -10%	2 2% CDG	-26 -22%	-34 -39% bCDFG	8 11% cD	3 2% CDG	-13 -12% D	-94 -83%	-86 -84%	52 51% HIILM	95 64% HIjLM	-18 -24% HI	-11 -18% HI	-55 -10%	-7 -15%	-35 -9%	-27 -15%
APPROVE	260 43%	39 49% D	46 38%	27 30%	40 53% cD	65 48% D	44 43% d	10 9%	6 6%	76 74% HIILM	119 79% HIILM	26 36% HI	23 39% HI	231 43%	20 41%	169 44%	75 40%
DISAPPROVE	321 53%	37 46%	72 61% bEF	61 69% BEFg	32 42%	62 46%	56 55%	103 91% JKLM	93 90% JKLM	23 23%	24 16%	44 61% JK	34 57% JK	286 54%	27 55%	204 53%	102 55%
UNDECIDED/DON'T KNOW	19 3%	4 5%	1 1% C	1 2%	4 6%	7 5% C	2 2%	- -	4 4% h	4 4% h	7 5% H	2 3%	2 4%	17 3%	2 4%	9 2%	9 5%



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Now, please tell me whether you approve or disapprove of...

The job that Kay Hagan is doing as US Senator?

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	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)	
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%	
**D/S (APPROVE - DISAPPROVE)	-35 -6%	-4 -4% E	-9 -10%	-1 -2% cE	-21 -18%	1 1% BCEG	- - CE	-40 -14%	4 1% H	-2 -7%	6 6% JLMN	-8 -5% N	-7 -5% N	-24 -13%	-154 -72%	143 57% OQ	-23 -18% O	79 76% ST	31 15% T	-138 -53%	90 68% VW	-121 -28%	1 3% V	
APPROVE	254 42%	51 43%	39 41%	24 36%	41 36%	61 48% e	37 47%	111 39%	142 46%	11 35%	42 47%	73 43%	54 42%	73 40%	23 11%	184 73% OQ	46 35% O	88 85% ST	108 53% T	48 19%	102 78% VW	139 32%	10 39%	
DISAPPROVE	289 48%	55 47%	49 51%	25 38%	62 55% D	60 47%	37 48%	151 52% i	138 44%	13 42%	37 41%	81 48%	61 48%	97 53% k	178 82% PQ	41 16%	70 53% P	9 9%	77 38% R	186 72% RS	13 10%	260 60% U	10 36% u	
UNDECIDED/DON'T KNOW	58 10%	12 10%	8 9%	17 26% BCEFG	10 9%	6 4%	4 5%	26 9%	32 10%	7 23% n	11 12%	14 9%	13 10%	12 7%	15 7%	27 11%	16 12%	6 6%	20 10%	23 9%	17 13%	34 8%	7 25%	



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**D/S (APPROVE - DISAPPROVE)	-35 -6%	-3 -4%	-18 -15%	-19 -21%	10 13%	4 3%	-10 -9%	-82 -72%	-73 -71%	53 52%	90 60%	-11 -15%	-12 -21%	-41 -8%	4 7%	-28 -7%	-13 -7%
					BCDFG	BCDG				HILM	HILM	HI	HI		N		
APPROVE	254 42%	32 40%	47 39%	33 37%	37 49%	64 48%	42 41%	13 12%	10 10%	73 71%	111 74%	25 35%	21 35%	224 42%	21 43%	166 44%	71 38%
										HILM	HILM	HI	HI				
DISAPPROVE	289 48%	35 44%	64 54%	51 58%	27 35%	60 45%	51 50%	95 84%	83 80%	20 19%	22 14%	36 50%	34 56%	265 50%	17 36%	194 51%	84 45%
				E Ef			e	JKLM	JKLM			JK	JK	o			
UNDECIDED/DON'T KNOW	58 10%	13 17%	8 6%	5 5%	12 16%	10 8%	9 9%	5 4%	10 10%	10 10%	17 11%	11 15%	5 8%	45 8%	10 20%	22 6%	30 16%
		cd			cd						H	H		n			P



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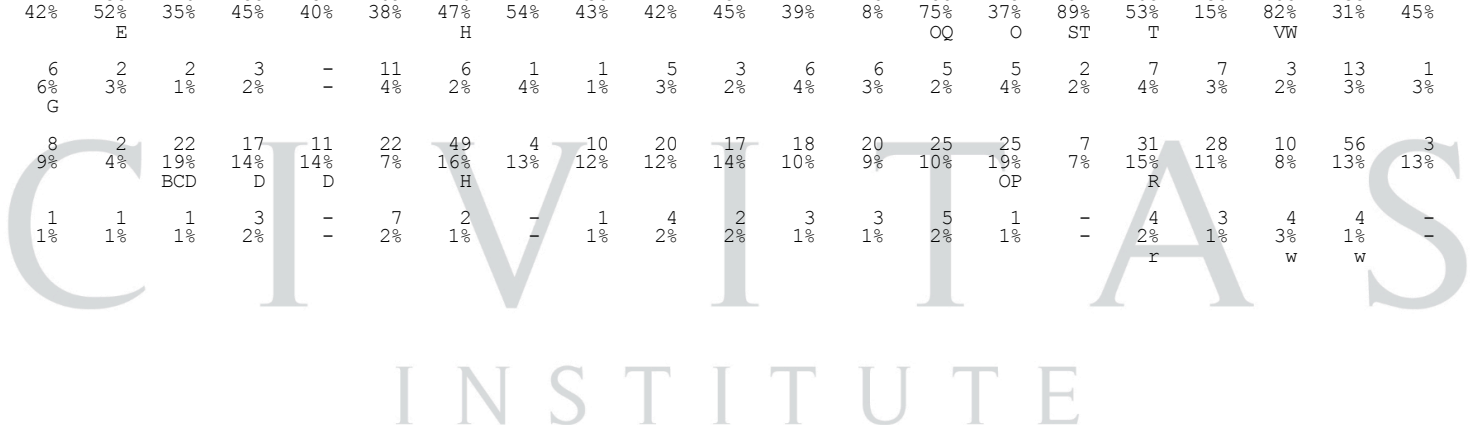
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**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-5 -1%	- DF	-1 DF	-8 -13%	10 BCDF	-11 -9%	5 BCDF	31 I	-36 -11%	-8 -25%	1 JM	- JM	-10 -8%	12 JKLM	151 PQ	-159 -63%	3 P	-90 -87%	-54 R	143 RS	-100 -76%	94 UW	-2 -6%	- U
REPUBLICAN CANDIDATE	250 42%	51 43%	40 42%	26 40%	50 44%	46 36%	36 46%	140 49%	110 35%	9 29%	39 44%	70 42%	47 37%	83 46%	169 78%	29 11%	52 39%	2 2%	55 27%	182 70%	7 6%	227 53%	10 39%	
DEMOCRATIC CANDIDATE	255 42%	50 43%	41 42%	35 52%	40 35%	58 45%	31 40%	109 38%	146 47%	17 54%	38 43%	71 42%	57 45%	71 39%	18 8%	188 75%	49 37%	92 89%	108 53%	38 15%	108 82%	133 31%	12 45%	
NEITHER	17 3%	4 4%	6 6%	2 3%	2 1%	3 2%	- -	11 4%	6 2%	1 4%	1 1%	5 3%	3 2%	6 4%	6 3%	5 2%	5 4%	2 2%	7 4%	7 3%	3 2%	13 3%	1 3%	
DON'T KNOW	70 12%	9 8%	8 9%	2 4%	22 19%	17 14%	11 14%	22 7%	49 16%	4 13%	10 12%	20 12%	17 14%	18 10%	20 9%	25 10%	25 19%	7 7%	31 15%	28 11%	10 8%	56 13%	3 13%	
REFUSED	9 1%	4 3%	1 1%	1 1%	1 1%	3 2%	- -	7 2%	2 1%	- -	1 1%	4 2%	2 2%	3 1%	3 1%	5 2%	1 1%	- -	4 2%	3 1%	4 3%	4 1%	- -	



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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER- TAIN (N)	PROB (O)	KNOW (P)	DECID -ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-5 -1%	1 1%	16 14%	14 15%	-12 -16%	-26 -19%	2 2%	79 70%	73 71%	-53 -51%	-107 -71%	5 6%	-2 -3%	1 o	-4 -8%	22 6%	-18 -10%
REPUBLICAN CANDIDATE	250 42%	35 43%	59 50%	46 51%	24 32%	42 31%	43 42%	91 80%	78 76%	19 19%	10 6%	30 41%	22 37%	229 43%	14 30%	193 51%	51 27%
DEMOCRATIC CANDIDATE	255 42%	33 42%	43 37%	32 36%	36 48%	68 51%	42 41%	12 11%	5 5%	72 70%	116 78%	25 35%	24 40%	228 43%	18 38%	171 45%	68 37%
NEITHER	17 3%	5 6%	2 2%	3 4%	1 1%	2 2%	3 3%	3 3%	3 3%	4 4%	1 1%	3 4%	2 3%	14 3%	2 5%	4 1%	11 6%
DON'T KNOW	70 12%	7 8%	10 8%	5 6%	14 19%	20 15%	14 14%	5 4%	15 15%	4 4%	21 14%	13 18%	12 20%	55 10%	13 26%	7 2%	53 28%



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INSTITUTE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O P/Q  
N A T I O N A L R E S E A R C H I N C

Do you have a favorable or unfavorable impression of...

Thom Tillis

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)	
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%	
**D/S (FAVORABLE - UNFAVORABLE)	-58 -10%	-15 -13%	-11 -11%	-6 -10%	1 1% BCDFg	-24 -19%	-2 -2% BcF	5 2% I	-63 -20%	-15 -49%	-1 -1% JLM	-22 -13% j	-15 -12% J	-5 -3% JLM	98 45% PQ	-148 -59%	-8 -6% P	-85 -82% R	-77 -38% R	100 39% RS	-74 -56%	15 3% U	1 4% U	
TOTAL HEARD OF -----	581 97%	116 98% D	94 97% d	59 89%	108 96%	126 99% De	77 99% D	279 97%	302 97%	30 96%	86 96%	164 97%	124 97%	176 97%	211 97%	241 96%	129 98%	103 99%	202 99%	251 97%	123 93%	423 98%	25 95%	
FAVORABLE	224 37%	46 39%	33 35%	21 31%	47 41%	46 36%	32 41%	127 44% I	98 31%	6 18%	36 40% J	59 35% j	48 38% J	76 42% J	141 65% PQ	33 13%	51 39% P	4 4%	49 24% R	160 62% RS	16 12%	195 45% U	10 37%	
UNFAVORABLE	282 47%	61 51%	44 46%	27 41%	46 41%	70 55% dE	33 43%	121 42%	161 52% H	21 67% KLN	37 41%	81 48%	63 49%	80 44%	43 20%	180 72% OQ	59 44% O	89 86% ST	127 62% T	60 23%	90 68% VW	180 42% S	9 33%	
HEARD OF/NO OPINION	74 12%	9 8%	16 17% b	10 16%	15 13%	11 9%	12 15%	30 11%	43 14%	3 11%	14 15%	24 14%	13 10%	20 11%	27 12%	28 11%	19 14%	9 9%	26 13% AS	30 12%	18 13%	48 11% AS	7 25%	
NEVER HEARD OF	19 3%	2 2%	3 3% BcFG	8 11% f	5 4%	1 1%	1 1%	9 3%	10 3%	1 4%	3 4%	5 3%	4 3%	6 3%	5 3%	11 4% AS	3 2%	1 1%	3 1% AS	7 3% AS	9 7% AS	9 2% AS	1 5% AS	
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.8	0.8	0.8	1.0	0.7	0.9	1.0	0.6	0.3	1.0	0.7	0.8	0.9	3.3	0.2	0.9	-	0.4	2.7	0.2	1.1	1.1	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Do you have a favorable or unfavorable impression of...

Thom Tillis

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	GOP	GOP	DEM	DEM	IND	IND	CER-	PROB	KNOW	DECID
	(A)	18-44	45-64	65+	18-44	45-64	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	TAIN	(O)	(P)	-ING
BASE=TOTAL SAMPLE	600	80	118	89	76	134	102	113	103	103	149	72	60	534	48	382	185
	100%	13%	20%	15%	13%	22%	17%	19%	17%	17%	25%	12%	10%	89%	8%	64%	31%
**D/S (FAVORABLE - UNFAVORABLE)	-58	-3	2	6	-21	-33	-9	49	48	-47	-101	3	-11	-51	-4	2	-45
	-10%	-4%	2%	7%	-28%	-25%	-9%	44%	47%	-46%	-67%	5%	-18%	-10%	-8%	1%	-24%
		EF	BEFG	BcEFG			EF	JKLM	JKLM			JKM	JK			Q	
TOTAL HEARD OF	581	77	114	88	72	132	97	110	100	97	144	72	57	521	45	376	173
-----	97%	95%	96%	99%	95%	99%	95%	97%	98%	94%	97%	99%	96%	98%	93%	99%	93%
																Q	
FAVORABLE	224	32	52	43	20	39	39	75	66	20	13	32	19	205	15	178	41
	37%	39%	44%	48%	26%	29%	38%	66%	64%	19%	8%	44%	32%	38%	32%	47%	22%
			EF	EF				JKLM	JKLM	K		JK	jK			Q	
UNFAVORABLE	282	35	50	36	41	72	48	26	18	67	113	29	30	256	20	176	87
	47%	43%	43%	41%	54%	54%	47%	23%	17%	66%	76%	39%	50%	48%	40%	46%	47%
						cd				HILm	HILM	HI	HI				
HEARD OF/NO OPINION	74	10	11	9	11	21	11	10	17	9	19	11	8	60	10	21	45
	12%	13%	9%	10%	15%	16%	11%	9%	16%	9%	12%	15%	13%	11%	21%	6%	24%
																P	P
NEVER HEARD OF	19	4	5	1	4	2	5	3	3	6	5	1	2	13	3	6	12
	3%	5%	4%	1%	5%	1%	5%	3%	2%	6%	3%	1%	4%	2%	7%	1%	7%
																P	P
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.9	1.0	1.2	0.5	0.5	0.8	2.9	3.7	0.3	0.1	1.1	0.6	0.8	0.8	1.0	0.5

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O P/Q  
N A T I O N A L R E S E A R C H I N C

Do you have a favorable or unfavorable impression of...

Kay Hagan

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY				RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)		
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%		
**D/S (FAVORABLE - UNFAVORABLE)	-56 -9%	-10 -8% e	-9 -10%	-7 -10%	-21 -18%	-4 -3% E	-6 -8% e	-48 -17%	-8 -3% H	-13 -42%	-13 -14%	-8 -5% JkN	-	-22 -12% j	-151 -70%	120 48% OQ	-26 -20% O	73 71% ST	28 14% T	-154 -60%	64 48% VW	-115 -27%	-2 -7% V		
TOTAL HEARD OF	592 99%	118 99% d	97 100% d	62 94%	112 99%	126 99%	78 100% d	285 99%	307 98%	31 100% m	88 98%	167 99%	125 98%	180 99%	214 99%	248 98%	129 98%	103 99%	204 100%	254 98%	129 98%	429 99%	25 95%		
FAVORABLE	239 40%	50 42%	35 36%	23 34%	41 36%	58 46%	31 40%	107 37%	131 42%	6 19%	31 35%	72 42% J	58 45% J	72 39% J	22 10%	173 69% OQ	43 33% O	86 83% ST	102 50% T	42 16%	88 67% VW	140 32%	8 29%		
UNFAVORABLE	295 49%	59 50%	44 46%	30 45%	62 55%	62 49%	38 48%	155 54% I	140 45%	19 61%	44 49%	80 47%	58 45%	94 51%	173 80% PQ	53 21%	69 53% P	12 12%	74 36% R	195 76% RS	24 19%	255 59% U	10 37%		
HEARD OF/NO OPINION	59 10%	9 7%	17 18% BeF	10 15% F	9 8%	5 4%	9 11% f	23 8%	36 12%	6 20%	13 14%	15 9%	9 7%	15 8%	20 9%	22 9%	17 13%	5 5%	28 14% RT	16 6%	16 12%	34 8%	8 29%		
NEVER HEARD OF	8 1%	1 1%	- -	4 6% bcg	2 1%	2 1%	- -	3 1%	5 2%	- -	2 2%	2 1%	3 2% j	1 1%	2 1%	4 2%	3 2%	1 1%	1 -	4 2%	3 2%	3 1%	1 5%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.8	0.8	0.8	0.7	0.9	0.8	0.7	0.9	0.3	0.7	0.9	1.0	0.8	0.1	3.3	0.6	7.0	1.4	0.2	3.6	0.5	0.8		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Do you have a favorable or unfavorable impression of...

Kay Hagan

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER- TAIN (N)	PROB (O)	KNOW (P)	DECID -ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (FAVORABLE - UNFAVORABLE)	-56 -9%	-19 -24%	-14 -12%	-15 -17%	-6 -8%	9 7%	-11 -11%	-80 -70%	-71 -69%	44 43%	76 51%	-13 -17%	-14 -23%	-54 -10%	- 1%	-42 -11%	-16 -9%
TOTAL HEARD OF	592 99%	79 98%	117 99%	89 100%	74 97%	132 99%	101 99%	113 100%	101 99%	101 99%	147 98%	71 98%	59 99%	530 99%	46 96%	381 100%	179 97%
FAVORABLE	239 40%	25 31%	48 40%	35 39%	27 36%	64 48%	40 39%	14 13%	8 8%	69 68%	104 70%	24 33%	19 32%	214 40%	20 40%	162 42%	64 35%
UNFAVORABLE	295 49%	44 54%	62 52%	50 56%	33 44%	56 42%	50 49%	94 83%	79 77%	25 24%	28 19%	36 50%	33 55%	268 50%	19 40%	204 53%	81 44%
HEARD OF/NO OPINION	59 10%	10 13%	8 7%	4 5%	13 17%	12 9%	11 11%	5 5%	15 14%	7 7%	15 10%	10 14%	7 11%	48 9%	8 16%	15 4%	34 18%
NEVER HEARD OF	8 1%	2 2%	1 1%	- -	2 3%	2 1%	1 1%	- -	2 1%	1 1%	3 2%	2 2%	1 1%	4 1%	2 4%	1 -	6 3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.6	0.8	0.7	0.8	1.2	0.8	0.2	0.1	2.8	3.7	0.7	0.6	0.8	1.0	0.8	0.8



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O P/Q  
N A T I O N A L R E S E A R C H I N C

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY					RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)			
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%			
**D/S (TILLIS - HAGAN)	7 1%	- F	- F	1 1%	9 8% BCDF	-12 -9%	9 11% BCDF	26 9%	-19 -6%	-4 -13%	-3 -3%	-2 -1%	-1 -1%	16 9% JKLM	144 67% PQ	-143 -57%	5 4% P	-83 -80%	-46 -22% R	136 53% RS	-85 -64%	89 21% UW	- U			
TOTAL TILLIS -----	241 40%	50 42%	37 39%	26 38%	49 43%	43 34%	37 48% f	133 46% I	108 35%	9 29%	34 38%	71 42%	48 38%	79 44% PQ	160 74% PQ	27 11%	54 41% P	3 3%	53 26% R	173 67% RS	8 6%	217 50% U	11 42% U			
LEAN TILLIS	12 2%	2 2%	3 3%	- -	4 4% d	1 1%	2 2%	6 2%	6 2%	- -	2 2%	4 2%	4 3% J	2 1%	6 3%	5 2%	1 1%	1 1%	3 1%	8 3% r	- -	12 3% UW	- -			
TOTAL HAGAN -----	234 39%	49 42%	37 38%	25 37%	40 35%	55 43%	29 37%	108 37%	127 41%	13 42%	36 41%	73 43%	49 38%	63 35%	16 7%	170 68% OQ	48 36% O	86 83% ST	99 48% T	37 14%	93 71% Vw	129 30%	11 42%			
LEAN HAGAN	12 2%	2 1%	5 5% d	- -	2 1%	3 2%	2 2%	5 2%	7 2%	- -	3 3%	3 2%	4 3% J	2 2%	4 2%	6 2%	2 1%	2 1%	6 3%	4 1%	6 5% W	6 1% W	- -			
TOTAL HAUGH -----	30 5%	6 5%	7 7%	1 2%	7 6%	7 5%	3 3%	9 3%	21 7% h	3 8%	- -	10 6% K	7 5% K	11 6% K	7 3%	16 6%	7 5%	4 4%	15 7%	10 4%	3 2%	24 5% u	3 11%			
LEAN HAUGH	5 1%	- -	- -	- -	- -	4 3% BCDE	1 1%	1 -	4 1%	1 4%	1 1%	1 -	- -	3 1%	1 -	2 1%	3 2%	1 1%	2 1%	2 1%	- -	5 1% UW	- -			
HARD UNDECIDED	55 9%	9 8%	8 8%	13 20% BcEfG	8 7%	12 9%	5 7%	22 8%	33 10%	5 17%	12 14% 1	9 5%	12 10%	17 9%	20 9%	21 8%	14 11%	7 7%	23 11%	20 8%	18 13% w	34 8%	1 2%			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER-TAIN (N)	PROB (O)	KNOW (P)	DECID-ING (Q)
BASE=TOTAL SAMPLE	600	80	118	89	76	134	102	113	103	103	149	72	60	534	48	382	185
	100%	13%	20%	15%	13%	22%	17%	19%	17%	17%	25%	12%	10%	89%	8%	64%	31%
**D/S (TILLIS - HAGAN)	7	-	16	10	-13	-15	10	74	71	-56	-87	8	-2	11	-4	24	-11
	1%		13%	11%	-18%	-11%	9%	65%	69%	-54%	-58%	11%	-4%	2%	-8%	6%	-6%
		EF	BEF	BEF			BEF	JKLM	JKLM			JKM	JK	O		Q	
TOTAL TILLIS	241	32	56	45	22	46	40	84	76	16	11	33	21	221	15	187	49
-----	40%	40%	48%	50%	29%	35%	39%	74%	74%	16%	7%	46%	35%	41%	30%	49%	26%
			EF	EF				JKLM	JKLM	k		JK	JK			Q	
LEAN TILLIS	12	2	3	1	1	4	1	3	3	3	2	-	1	11	1	3	8
	2%	2%	3%	1%	1%	3%	1%	2%	3%	3%	1%	-	1%	2%	2%	1%	5%
																	P
TOTAL HAGAN	234	32	41	35	35	61	30	11	5	72	99	25	23	210	19	164	60
-----	39%	39%	34%	39%	46%	46%	30%	9%	5%	70%	66%	35%	39%	39%	38%	43%	32%
					G	cG				HILM	HILM	HI	HI			Q	
LEAN HAGAN	12	2	4	-	1	3	3	4	-	-	6	1	1	10	-	2	8
	2%	2%	3%		2%	2%	3%	4%			4%	2%	1%	2%		4%	4%
			d					ij			IJ			O			P
TOTAL HAUGH	30	1	7	1	5	7	10	5	3	2	15	3	4	27	3	12	16
-----	5%	2%	6%	1%	6%	5%	10%	4%	2%	2%	10%	4%	7%	5%	6%	3%	8%
							BD				hIJ						P
LEAN HAUGH	5	1	-	-	1	1	3	-	1	1	1	-	3	4	1	-	4
	1%	1%			2%	-	2%		1%	1%	1%		4%	1%	2%		2%
																	p
HARD UNDECIDED	55	10	7	5	10	11	11	7	13	8	13	8	6	43	9	10	36
	9%	13%	6%	6%	14%	8%	11%	6%	13%	7%	9%	11%	11%	8%	20%	3%	19%
														n			P

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O P/Q  
 NATIONAL RESEARCH INC



And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

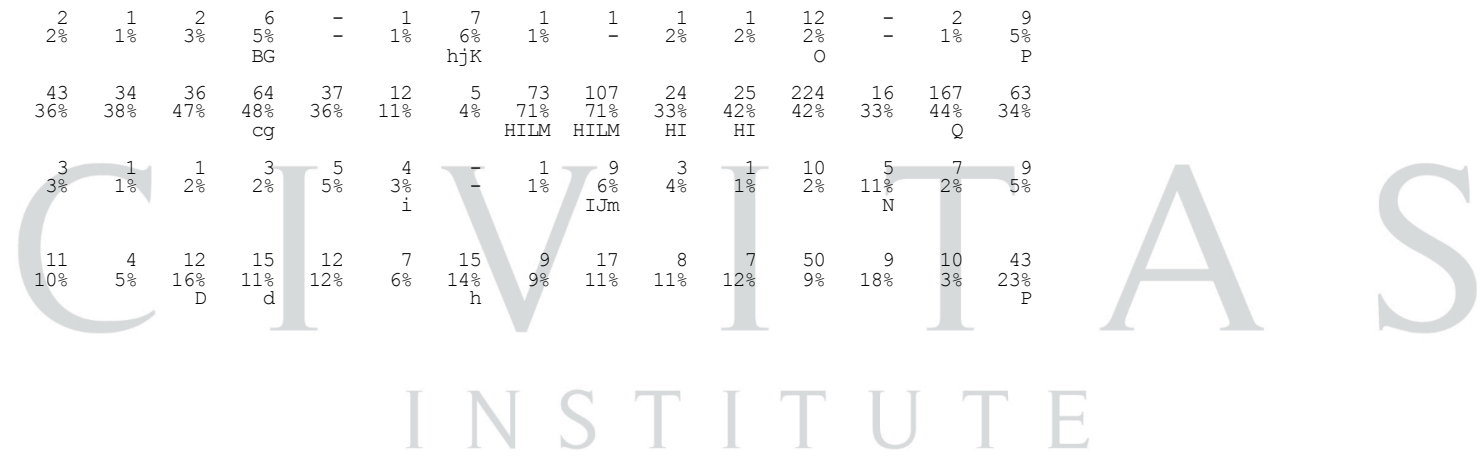
	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY			RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%
**D/S (TILLIS - HAGAN)	6 1%	3 2% CF	-2 -3% f	4 6% CF	10 9% BCF	-12 -10%	5 6% CF	33 11% I	-26 -8%	-4 -13%	1 1% jLM	-5 -3%	-2 -1%	16 9% JKLM	146 68% PQ	-148 -59%	8 6% P	-85 -82%	-54 -26% R	145 56% RS	-89 -67%	97 23% UW	-6 -21% U
TOTAL TILLIS -----	251 42%	51 43%	37 38%	28 42%	52 46%	47 37%	36 46%	141 49% I	110 35%	10 33%	38 43%	67 40%	51 40%	84 46%	162 75% PQ	32 13%	57 43% P	3 2%	53 26% R	185 72% RS	9 6%	231 54% UW	7 25%
LEAN TILLIS	12 2%	2 2%	4 4% df	- - df	3 3%	- - df	2 3%	3 1%	9 3%	1 4%	- - df	8 5% KN	2 1%	1 1%	8 4% p	2 1%	2 2%	1 1%	6 3%	5 2%	- - df	7 2% U	4 16%
TOTAL HAGAN -----	245 41%	49 41%	40 41%	24 37%	42 37%	59 46%	32 41%	109 38%	136 44%	14 46%	37 41%	72 43%	53 41%	68 38%	17 8% OO	179 71% OQ	49 37% O	88 84% ST	107 52% T	39 15%	97 74% Vw	134 31%	12 47%
LEAN HAGAN	17 3%	2 2%	4 4%	1 2%	1 1%	6 5% e	3 3%	8 3%	9 3%	- - df	3 4%	5 3% j	3 2% j	6 3% J	4 2%	10 4%	4 3%	4 4%	8 4%	3 1%	4 3%	13 3% W	- - df
HARD UNDECIDED	63 10%	12 10%	11 11%	11 16% g	12 10%	12 9%	5 7%	24 8%	39 12%	5 17%	10 11%	15 9%	18 14%	15 8%	21 10%	26 10%	15 12%	8 7%	28 13%	22 8%	19 14%	38 9%	3 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER-TAIN (N)	PROB (O)	KNOW (P)	DECID-ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (TILLIS - HAGAN)	6 1%	5 6% EF	16 13% EF	12 13% EF	-13 -17%	-21 -15%	7 7% EF	76 67% JKLM	70 68% JKLM	-54 -53%	-94 -63%	11 15% JKM	-3 -5% JK	6 1%	-	25 7% Q	-11 -6%
TOTAL TILLIS -----	251 42%	37 46% ef	58 49% EF	46 52% EF	23 30%	43 32%	44 43%	88 78% JKLM	75 72% JKLM	18 18% k	13 9%	35 48% JK	22 37% JK	230 43%	16 33%	192 50% Q	52 28%
LEAN TILLIS	12 2%	-	2 2%	1 1%	2 3%	6 5% BG	-	1 1% hjk	7 6%	1 1%	1 -	1 2%	1 2%	12 2% O	-	2 1% P	9 5%
TOTAL HAGAN -----	245 41%	32 39%	43 36%	34 38%	36 47%	64 48% cg	37 36%	12 11%	5 4%	73 71% HILM	107 71% HILM	24 33% HI	25 42% HI	224 42%	16 33%	167 44% Q	63 34%
LEAN HAGAN	17 3%	3 4%	3 3%	1 1%	1 2%	3 2%	5 5%	4 3% i	-	1 1%	9 6% IJm	3 4%	1 1%	10 2%	5 11% N	7 2%	9 5%
HARD UNDECIDED	63 10%	8 10%	11 10%	4 5%	12 16% D	15 11% d	12 12%	7 6%	15 14% h	9 9%	17 11%	8 11%	7 12%	50 9%	9 18%	10 3%	43 23% P



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O P/Q  
N A T I O N A L R E S E A R C H I N C

President Obama has said recently that he isn't on the ballot this year, but his policies are. Do you think part of the election for Senate this year is about President Obama's policies or do you think it has more to do with the individual candidates?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	BLACK (U)	WHITE (V)	OTHER (W)
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%	132 22%	432 72%	26 4%
**D/S (PART IS ABOUT OBAMA'S POLICIES - IT'S ABOUT THE PEOPLE RUNNING)	159 26%	44 37% DF	29 30% Df	7 10%	34 30% Df	24 19%	22 28% D	78 27%	80 26%	4 14%	42 46% JLMN	39 23%	19 15%	54 30% jM	116 53% PQ	12 5%	31 23% P	6 6%	38 19% R	122 47% RS	-4 -3%	150 35% U	10 38% U
PART IS ABOUT OBAMA'S POLICIES	324 54%	71 60% d	54 55%	30 45%	61 53%	66 52%	43 55%	159 55%	165 53%	15 50%	60 67% LMn	85 50%	63 49%	100 55%	147 68% PQ	105 42%	72 54% P	44 43%	101 49%	171 66% RS	54 41%	252 58% U	13 48%
IT'S ABOUT THE PEOPLE RUNNING	165 28%	27 23%	25 26%	23 35%	27 24%	42 33%	21 27%	80 28%	85 27%	11 36%	19 21%	46 27%	44 34% Kn	46 25%	31 14%	93 37% O	41 31% O	39 37% T	63 30% T	50 19%	58 44% VW	102 24%	3 11%
BOTH/NEITHER/OTHER	81 13%	15 13%	15 15%	9 14%	19 17% F	9 7%	13 16% f	40 14%	41 13%	3 11%	8 9%	29 17% k	16 13%	25 13%	27 13%	37 15%	17 13%	17 16%	36 18% T	27 10%	10 8%	59 14% u	10 38% Uv
DON'T KNOW/REFUSED	30 5%	5 4%	3 4%	3 5%	7 6%	10 8% g	2 2%	9 3%	21 7% h	1 4%	3 3%	9 5%	5 4%	11 6%	10 5%	17 7% Q	2 2%	4 4%	6 3%	10 4%	10 7%	19 4%	1 2%

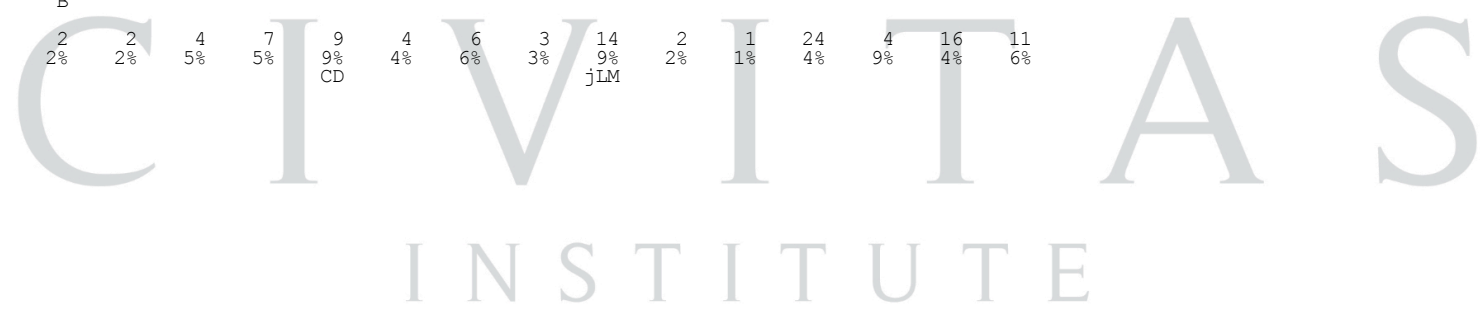


Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

President Obama has said recently that he isn't on the ballot this year, but his policies are. Do you think part of the election for Senate this year is about President Obama's policies or do you think it has more to do with the individual candidates?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CER-TAIN (N)	PROB (O)	KNOW (P)	DECID-ING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89%	48 8%	382 64%	185 31%
**D/S (PART IS ABOUT OBAMA'S POLICIES - IT'S ABOUT THE PEOPLE RUNNING)	159 26%	31 38% CF	16 14%	31 35% Cf	20 27% c	31 24% c	29 28% C	63 56% JKLM	52 51% JKLM	-2 -2% J	14 9% J	17 24% JK	14 23% JK	141 26% Q	18 37%	133 35% Q	28 15%
PART IS ABOUT OBAMA'S POLICIES	324 54%	50 62% c	55 46%	54 60% c	41 54%	71 53%	53 52%	79 69% JKM	68 66% JKm	40 39%	66 44%	41 56% J	31 52%	289 54%	28 58%	221 58% q	92 49%
IT'S ABOUT THE PEOPLE RUNNING	165 28%	19 24%	39 33%	22 25%	20 27%	39 29%	25 24%	15 14%	16 15%	42 41% HI	51 34% HI	23 32% HI	18 30% HI	148 28%	10 21%	88 23%	63 34% P
BOTH/NEITHER/OTHER	81 13%	6 7%	22 19% B	11 13%	10 14%	16 12%	14 14%	15 13%	12 12%	18 17%	19 13%	7 9%	10 16%	73 14%	6 12%	57 15%	19 11%
DON'T KNOW/REFUSED	30 5%	5 6%	2 2%	2 2%	4 5%	7 5%	9 9% CD	4 4%	6 6%	3 3%	14 9% jLM	2 2%	1 1%	24 4%	4 9%	16 4%	11 6%



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O P/Q  
N A T I O N A L R E S E A R C H I N C