

In the election for state legislature this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Republican	52%	59%	46%	55%	51%	48%	57%	51%	52%	63%	22%	49%	53%	54%	53%	21%	38%	56%	90%	22%	53%	81%	32%	17%
Democratic	38%	36%	40%	36%	36%	40%	38%	36%	39%	29%	68%	46%	25%	22%	13%	58%	58%	37%	4%	69%	33%	11%	59%	78%
Undecided	10%	4%	14%	9%	13%	12%	6%	12%	9%	9%	9%	5%	22%	24%	35%	21%	5%	7%	6%	9%	14%	9%	9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

Is your opinion of Wesley Meredith ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Wesley Meredith?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	37%	40%	36%	22%	31%	37%	42%	30%	39%	43%	21%	44%	27%	42%	38%	18%	21%	40%	55%	23%	41%	58%	24%	20%
Unfavorable	22%	22%	22%	29%	26%	19%	23%	26%	21%	23%	17%	32%	20%	16%	0%	32%	32%	21%	4%	36%	22%	6%	35%	46%
Neutral	30%	33%	28%	43%	28%	32%	28%	30%	30%	25%	43%	24%	42%	32%	24%	36%	37%	29%	33%	27%	27%	28%	31%	19%
No Opinion	11%	5%	15%	7%	15%	12%	8%	13%	10%	8%	19%	0%	11%	9%	38%	14%	10%	9%	8%	13%	10%	8%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

Is your opinion of Willam O. (Billy) Richardson... favorable? Unfavorable? Neutral? Or, do you have no opinion of William O. (Billy) Richardson?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	22%	22%	22%	8%	24%	20%	24%	21%	22%	21%	27%	21%	15%	55%	0%	10%	33%	20%	8%	34%	19%	13%	26%	46%
Unfavorable	21%	26%	18%	22%	12%	23%	24%	14%	23%	24%	14%	27%	11%	9%	19%	0%	15%	25%	23%	18%	26%	31%	17%	8%
Neutral	34%	37%	32%	40%	31%	33%	36%	32%	35%	33%	33%	44%	47%	15%	43%	50%	36%	34%	42%	28%	30%	36%	35%	23%
No Opinion	22%	16%	27%	30%	33%	24%	16%	33%	20%	22%	26%	8%	26%	21%	38%	40%	15%	21%	27%	19%	24%	21%	21%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

If the election for State Senate were today, would you vote for ... Republican Wesley Meredith? or Democrat William O. (Billy) Richardson?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Wesley Meredith (R)	52%	59%	47%	49%	49%	49%	58%	49%	53%	62%	24%	59%	51%	49%	45%	28%	34%	57%	86%	25%	55%	82%	33%	11%
William O. (Billy) Richardson (D)	38%	35%	40%	43%	46%	36%	36%	45%	36%	31%	61%	33%	27%	39%	13%	54%	63%	35%	8%	64%	34%	11%	57%	74%
Undecided	10%	6%	13%	9%	5%	15%	6%	6%	11%	7%	15%	9%	22%	12%	42%	18%	2%	9%	6%	11%	11%	7%	9%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Right Direction	43%	45%	41%	57%	32%	42%	47%	35%	44%	45%	32%	58%	40%	49%	38%	14%	23%	47%	65%	29%	36%	62%	32%	12%
Wrong Track	41%	42%	40%	34%	52%	40%	37%	49%	39%	42%	42%	37%	24%	41%	7%	66%	65%	37%	17%	54%	52%	24%	53%	75%
Not Sure	17%	13%	20%	9%	16%	18%	15%	15%	17%	13%	25%	5%	36%	10%	55%	19%	12%	16%	18%	17%	12%	14%	15%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
New Jobs	14%	13%	14%	21%	15%	9%	17%	16%	13%	12%	18%	17%	15%	31%	20%	15%	11%	12%	14%	14%	12%	16%	12%	14%
Economy	24%	20%	27%	7%	22%	25%	25%	20%	25%	23%	33%	6%	10%	11%	35%	36%	17%	25%	22%	26%	23%	25%	22%	13%
Taxes	5%	7%	4%	14%	2%	5%	6%	4%	6%	5%	6%	17%	3%	5%	0%	0%	4%	6%	7%	4%	6%	7%	5%	5%
Government Spending	9%	7%	10%	7%	5%	12%	7%	6%	9%	9%	6%	20%	8%	7%	26%	0%	2%	9%	14%	8%	3%	12%	6%	0%
Public Education	19%	20%	19%	21%	26%	19%	16%	26%	18%	19%	17%	17%	34%	18%	12%	0%	37%	19%	7%	25%	26%	10%	33%	16%
Health Care Costs	4%	5%	3%	9%	0%	5%	4%	1%	5%	4%	3%	5%	3%	10%	0%	0%	4%	4%	5%	4%	1%	4%	2%	13%
Government Corruption	4%	4%	4%	0%	5%	1%	7%	4%	4%	6%	0%	0%	5%	4%	0%	8%	6%	4%	6%	1%	6%	5%	3%	6%
Illegal Immigration	13%	15%	11%	22%	20%	14%	8%	21%	11%	14%	10%	8%	19%	6%	0%	4%	12%	15%	19%	9%	12%	18%	9%	14%
Environment	3%	4%	3%	0%	2%	6%	2%	2%	4%	4%	2%	6%	0%	0%	0%	22%	2%	3%	1%	4%	6%	1%	7%	4%
Other / Not Sure	5%	4%	6%	0%	2%	5%	7%	2%	6%	5%	5%	4%	2%	9%	7%	15%	5%	4%	6%	4%	6%	3%	2%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

Do you approve or disapprove of the job Barack Obama is doing as President?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Approve	35%	32%	38%	23%	35%	37%	34%	34%	36%	26%	61%	42%	31%	41%	20%	44%	54%	32%	5%	60%	33%	10%	55%	67%
Disapprove	58%	63%	54%	77%	59%	55%	60%	62%	57%	69%	28%	56%	52%	58%	73%	41%	43%	61%	89%	33%	61%	87%	37%	25%
Not Sure	7%	5%	8%	0%	6%	8%	6%	5%	7%	5%	11%	2%	17%	2%	7%	15%	2%	7%	6%	7%	7%	3%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

Do you approve or disapprove of the job Pat McCrory is doing as Governor?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Approve	53%	56%	51%	71%	43%	51%	58%	47%	54%	61%	29%	51%	55%	59%	62%	15%	32%	57%	85%	32%	45%	79%	37%	19%
Disapprove	40%	38%	42%	29%	51%	43%	34%	48%	39%	35%	57%	44%	37%	32%	0%	57%	66%	38%	10%	60%	47%	16%	56%	75%
Not Sure	7%	6%	7%	0%	5%	6%	8%	5%	7%	5%	13%	4%	8%	9%	38%	27%	2%	5%	5%	8%	8%	5%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

If the election for United States Senator from North Carolina were today, would you vote for... Republican Thom Tillis? Democrat Kay Hagan? Or Libertarian Sean Haugh?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Thom Tillis (R)	53%	57%	49%	57%	52%	49%	55%	53%	52%	62%	28%	52%	47%	60%	45%	21%	40%	56%	89%	27%	47%	84%	31%	14%
Kay Hagan (D)	39%	35%	42%	36%	33%	41%	39%	34%	40%	30%	65%	27%	37%	26%	13%	58%	53%	37%	8%	67%	29%	10%	61%	70%
Sean Haugh (L)	5%	6%	4%	7%	9%	6%	3%	8%	4%	5%	4%	18%	8%	7%	16%	4%	2%	5%	1%	5%	13%	4%	7%	6%
Undecided	4%	3%	4%	0%	5%	4%	3%	5%	3%	4%	3%	2%	8%	7%	25%	18%	4%	2%	3%	1%	11%	1%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%

On Election Day in November, what would you say would be your primary motive to vote? Will you be more motivated to vote based on... (choices rotated) North Carolina specific issues, like state spending, education, and specific state laws and policies? Or National issues like ObamaCare, the current administration, and foreign policy?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal
North Carolina Specific Issues	43%	40%	45%	35%	44%	48%	38%	42%	43%	37%	54%	55%	48%	44%	38%	63%	47%	41%	27%	52%	49%	30%	56%	36%
National Issues	55%	59%	52%	65%	56%	51%	58%	58%	54%	60%	43%	45%	52%	46%	38%	30%	50%	58%	71%	45%	48%	70%	41%	58%
Won't Be Motivated	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	4%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%
Not Sure	2%	1%	3%	0%	0%	1%	4%	0%	3%	2%	3%	0%	0%	7%	24%	8%	3%	1%	1%	3%	3%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	44%	56%	3%	16%	41%	40%	19%	81%	67%	23%	5%	5%	6%	3%	5%	10%	76%	34%	44%	21%	45%	39%	10%