

In general, is the state of North Carolina headed in the right direction? Or is it off on the wrong track?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Right Direction	38%	41%	35%	44%	33%	35%	44%	35%	39%	38%	38%	23%	42%	32%	27%	17%	39%	40%	59%	24%	34%	58%	29%	7%	30%	40%
Wrong Track	49%	48%	51%	45%	52%	53%	45%	51%	49%	48%	52%	50%	51%	51%	31%	74%	44%	50%	32%	64%	48%	30%	58%	83%	48%	50%
Not Sure	13%	11%	14%	11%	15%	13%	11%	14%	12%	13%	10%	27%	7%	17%	42%	9%	17%	10%	9%	12%	18%	12%	13%	10%	22%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

In the election for Congress this fall, will you vote for ... (choices rotated) the Republican candidate? Or the Democratic candidate?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Republican	46%	49%	43%	65%	41%	43%	49%	44%	46%	53%	16%	46%	38%	46%	42%	43%	48%	46%	85%	17%	39%	79%	28%	11%	33%	49%
Democratic	42%	40%	43%	24%	42%	41%	43%	40%	42%	36%	66%	44%	45%	28%	49%	35%	40%	43%	8%	76%	37%	12%	57%	80%	35%	43%
Undecided	13%	11%	15%	11%	17%	15%	8%	16%	12%	12%	17%	10%	17%	27%	9%	22%	12%	11%	7%	7%	24%	10%	15%	9%	32%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

Is your opinion of Renee Ellmers ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Renee Ellmers?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Favorable	25%	29%	22%	26%	24%	19%	31%	24%	25%	28%	18%	0%	20%	21%	19%	0%	27%	27%	39%	16%	21%	42%	15%	13%	11%	29%
Unfavorable	28%	28%	27%	19%	23%	29%	30%	22%	29%	28%	23%	53%	26%	14%	0%	8%	28%	31%	17%	36%	30%	16%	37%	45%	14%	32%
Neutral	23%	22%	24%	12%	15%	28%	23%	15%	26%	25%	16%	16%	23%	27%	35%	32%	37%	20%	23%	22%	25%	22%	24%	16%	9%	27%
No Opinion	24%	21%	28%	43%	39%	24%	16%	39%	20%	19%	43%	31%	31%	39%	46%	60%	9%	22%	20%	27%	24%	20%	25%	27%	66%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

Is your opinion of Clay Aiken ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Clay Aiken?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Favorable	25%	20%	29%	19%	19%	27%	26%	19%	26%	24%	20%	33%	38%	23%	9%	34%	15%	26%	8%	43%	20%	7%	34%	49%	13%	28%
Unfavorable	35%	43%	28%	40%	38%	33%	36%	38%	35%	38%	30%	35%	20%	41%	28%	49%	26%	36%	55%	20%	33%	53%	24%	19%	27%	38%
Neutral	26%	25%	27%	20%	22%	27%	27%	22%	27%	27%	27%	21%	14%	21%	22%	3%	51%	25%	22%	22%	37%	25%	30%	24%	21%	27%
No Opinion	14%	12%	16%	21%	21%	13%	11%	21%	12%	11%	23%	11%	28%	15%	41%	14%	9%	13%	15%	14%	10%	15%	12%	8%	39%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

If the election for United States House of Representatives were today, would you vote for ... Republican Renee Ellmers? or Democrat Clay Aiken?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Renee Ellmers (R)	47%	56%	39%	63%	43%	42%	53%	46%	48%	52%	28%	58%	38%	44%	46%	41%	52%	47%	83%	19%	44%	79%	28%	17%	35%	51%
Clay Aiken (D)	39%	33%	44%	23%	37%	42%	37%	35%	40%	35%	51%	42%	42%	29%	26%	34%	36%	41%	8%	70%	34%	9%	56%	72%	34%	40%
Undecided	14%	11%	17%	15%	20%	15%	9%	20%	12%	12%	21%	0%	20%	27%	28%	25%	13%	12%	9%	12%	22%	12%	17%	10%	32%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

Which one of the following issues is the most important for the state government to address: New jobs? The economy? Taxes? Government spending? Public education? Health care costs? Government corruption? Illegal immigration? The environment? Or some other issue?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
New Jobs	16%	17%	15%	9%	8%	17%	19%	9%	18%	13%	26%	29%	17%	20%	26%	23%	13%	15%	12%	22%	13%	15%	13%	17%	7%	19%
Economy	15%	14%	15%	9%	23%	10%	15%	22%	12%	16%	5%	14%	20%	13%	23%	20%	13%	14%	23%	9%	12%	17%	16%	8%	18%	14%
Taxes	5%	6%	4%	8%	5%	5%	5%	5%	5%	4%	5%	25%	4%	4%	0%	10%	2%	6%	5%	5%	6%	9%	3%	0%	6%	5%
Government Spending	11%	13%	9%	15%	8%	11%	12%	8%	12%	12%	6%	0%	12%	2%	4%	0%	16%	12%	17%	4%	13%	17%	6%	3%	14%	10%
Public Education	25%	26%	24%	26%	37%	22%	20%	36%	21%	25%	27%	18%	24%	14%	30%	27%	22%	26%	9%	35%	29%	10%	33%	44%	34%	22%
Health Care Costs	6%	3%	8%	17%	3%	5%	7%	5%	6%	5%	9%	5%	6%	6%	13%	0%	7%	5%	6%	7%	4%	6%	6%	5%	3%	7%
Government Corruption	3%	3%	4%	11%	1%	5%	3%	2%	4%	4%	0%	0%	10%	4%	0%	3%	2%	4%	4%	2%	4%	4%	4%	3%	4%	3%
Illegal Immigration	10%	8%	11%	0%	9%	13%	7%	8%	10%	12%	5%	0%	2%	9%	0%	0%	15%	10%	17%	3%	10%	17%	5%	4%	6%	11%
Environment	3%	3%	3%	4%	0%	4%	3%	0%	3%	3%	2%	0%	0%	5%	0%	0%	0%	3%	2%	4%	2%	0%	5%	7%	3%	3%
Other / Not Sure	7%	6%	8%	0%	5%	7%	9%	4%	8%	5%	15%	10%	5%	24%	4%	17%	11%	5%	5%	9%	7%	5%	8%	10%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

Do you approve or disapprove of the job Barack Obama is doing as President?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Approve	40%	38%	42%	28%	50%	39%	37%	47%	38%	31%	75%	47%	55%	37%	39%	37%	26%	42%	8%	72%	35%	12%	55%	77%	45%	39%
Disapprove	54%	58%	51%	66%	47%	54%	58%	49%	56%	64%	21%	39%	36%	63%	40%	57%	65%	53%	89%	23%	56%	86%	38%	15%	50%	55%
Not Sure	6%	3%	8%	5%	3%	7%	5%	3%	6%	5%	4%	13%	9%	0%	22%	6%	9%	5%	3%	5%	9%	2%	7%	8%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

Do you approve or disapprove of the job Pat McCrory is doing as Governor?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Margin of Sampling Error: ± 5%																										
Approve	45%	49%	41%	60%	36%	45%	50%	39%	47%	49%	33%	38%	36%	59%	35%	41%	41%	45%	73%	22%	44%	74%	29%	14%	36%	48%
Disapprove	43%	40%	47%	34%	50%	44%	39%	48%	42%	40%	55%	56%	41%	28%	26%	48%	42%	46%	16%	68%	41%	18%	59%	73%	45%	43%
Not Sure	12%	12%	12%	7%	15%	11%	11%	14%	11%	11%	12%	6%	22%	13%	40%	11%	17%	9%	11%	10%	16%	8%	12%	13%	20%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

If the election for United States Senator from North Carolina were today, would you vote for... Republican Thom Tillis? Democrat Kay Hagan? Or Libertarian Sean Haugh?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
Thom Tillis (R)	44%	46%	41%	60%	38%	41%	48%	41%	45%	51%	15%	43%	36%	39%	32%	35%	48%	45%	82%	15%	38%	79%	25%	8%	32%	47%
Kay Hagan (D)	44%	42%	46%	29%	50%	43%	43%	47%	43%	38%	68%	48%	51%	48%	56%	32%	37%	44%	10%	77%	43%	9%	64%	88%	45%	44%
Sean Haugh (L)	7%	7%	6%	8%	7%	9%	4%	7%	6%	7%	6%	10%	5%	10%	12%	27%	6%	5%	5%	4%	12%	6%	8%	1%	10%	5%
Undecided	5%	4%	7%	3%	5%	7%	5%	4%	6%	4%	11%	0%	7%	4%	0%	6%	9%	6%	4%	4%	7%	6%	3%	3%	13%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%

On Election Day in November, what would you say would be your primary motive to vote? Will you be more motivated to vote based on... (choices rotated) North Carolina specific issues, like state spending, education, and specific state laws and policies? Or National issues like ObamaCare, the current administration, and foreign policy?

400 Registered Voters	All	Gender		Age				<50 / 50+		Race				Likely					Party Affiliation			Ideology			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	1-4	5	6-8	9	10	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline
North Carolina Specific Issues	45%	43%	48%	48%	47%	47%	43%	47%	45%	43%	53%	57%	52%	48%	29%	72%	52%	45%	27%	63%	41%	27%	58%	57%	49%	45%
National Issues	51%	53%	49%	47%	50%	49%	53%	50%	51%	54%	43%	43%	48%	52%	71%	28%	47%	51%	69%	35%	53%	72%	37%	39%	43%	53%
Won't Be Motivated	0%	0%	1%	3%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	2%	0%
Not Sure	3%	4%	2%	3%	3%	3%	4%	3%	3%	3%	4%	0%	0%	0%	0%	0%	0%	4%	2%	2%	5%	1%	3%	4%	7%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	3%	21%	37%	39%	24%	76%	74%	17%	3%	6%	7%	5%	3%	8%	77%	34%	38%	28%	39%	43%	12%	22%	78%