

Thinking about the United States for a moment... Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (RIGHT DIRECTION - WRONG TRACK)	-303 -51%	-41 -34% Efg	-32 -36% g	-36 -52%	-68 -59%	-69 -57%	-57 -69%	-162 -56%	-142 -45%	-6 -44%	-48 -46%	-96 -52%	-70 -52%	-84 -51%	-190 -90%	-37 -14% OQ	-77 -18% o	-43 -55%	-71 -61%	-47 -52%	-24 -28% Sv	-73 -52%	-45 -50%	
RIGHT DIRECTION																								
JUL 28-29, 2014	119 20%	35 29% Efg	27 31% Efg	12 17%	16 14%	21 17%	8 9%	50 17%	69 22%	3 18%	21 21%	38 21%	25 19%	33 20%	9 4%	92 35% OQ	18 14% o	12 15%	19 16%	19 21%	26 31% s	26 18%	18 20%	
JUN 18-19&22, 2014	134 22%	38 28% De	17 22%	9 15%	20 18%	35 27% d	15 19%	53 19%	80 26% h	4 24%	21 23%	52 27% N	35 26% N	21 13%	10 5%	101 38% OQ	22 18% o	19 26% T	27 21% T	8 9%	25 29% Tw	40 30% TW	15 16%	
MAY 20-22, 2014	139 23%	34 27% g	20 22%	12 17%	29 26% g	33 26% g	12 15%	72 25%	68 22%	6 43% mn	22 21%	56 30% MN	26 18%	30 19%	14 6%	104 39% OQ	22 18% o	28 34% T	31 24%	13 17%	16 21% Tw	29 22%	22 21%	
APR 19,21-22 2014	177 29%	39 31%	19 23%	20 27%	30 27%	53 40% CeG	16 21%	73 25%	104 33% h	9 44%	33 32%	56 31%	37 29%	42 25%	12 6%	131 49% OQ	33 28% o	30 35% T	27 24%	16 18%	26 35% T	49 34% T	28 31% T	
MAR 18-20, 2014	167 28%	38 30%	19 21%	15 21%	35 30%	32 27% cd	28 36% cd	81 28%	86 28%	4 19%	31 32%	62 33%	32 24%	39 24%	16 8%	120 44% OQ	31 26% o	24 30%	34 27%	23 28%	26 32%	41 31% w	19 19%	
JAN 23&25-26, 2014	144 24%	32 26%	15 17%	18 26%	24 20%	37 30% Ce	18 22%	70 24%	74 24%	6 34%	31 31% N	45 24%	31 24%	31 18%	15 7%	96 36% o	33 28% o	28 34% sTW	27 22%	15 19%	20 25%	34 25%	20 20%	
WRONG TRACK																								
JUL 28-29, 2014	423 70%	77 62%	59 67%	48 69%	84 73%	89 75% b	65 78% B	212 74%	210 67%	9 61%	69 67%	133 72%	95 71%	117 71%	199 95% PQ	130 49%	94 75% P	55 70%	91 77% u	66 72%	49 59%	99 71%	62 70%	
JUN 18-19&22, 2014	428 71%	93 68%	58 71%	50 79%	84 75%	85 67%	58 72%	217 75% i	211 68%	14 76%	65 69%	130 68%	94 69%	125 79% Lm	197 94% PQ	143 53%	88 73% P	52 70%	93 73%	71 83% UV	54 61%	87 66%	70 75% u	
MAY 20-22, 2014	406 68%	82 65%	60 67%	48 71%	75 67%	83 66%	58 74%	200 70%	206 66%	8 55%	69 66%	112 60%	106 76% L	112 72% L	190 91% PQ	128 47%	88 73% P	54 65%	90 69%	56 77% U	44 57%	87 68%	75 71% u	
APR 19,21-22 2014	364 61%	71 57%	55 68% F	44 60%	72 64%	68 52%	54 72% bF	192 67% I	173 55%	10 50%	64 62%	102 57%	76 59%	113 66%	190 90% PQ	94 35%	80 67% P	52 59%	72 64%	68 78% RSUVW	43 57%	79 54%	50 55%	
MAR 18-20, 2014	383 64%	84 66%	61 68%	44 62%	72 62%	74 62%	49 63%	190 66%	193 62%	14 73%	59 62%	116 62%	90 68%	103 63%	187 89% PQ	110 41%	85 71% P	54 67%	82 65%	54 66%	49 60%	82 61%	62 64%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS						GENDER		AGE					PARTY REG			GENDER/AGE						
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
JAN 23&25-26, 2014	393 66%	76 62%	68 73%	39 59%	79 68%	77 63%	54 68%	190 66%	203 65%	10 61%	57 57%	126 67% k	80 63%	120 71% K	188 89% PQ	128 47%	77 65% P	44 54%	86 70% R	59 73% R	51 65%	85 64%	66 67% r
DON'T KNOW/UNSURE	57 10%	10 8%	2 2%	10 14% C	16 13% C	10 8%	11 13% C	24 8%	33 10%	3 21%	12 12%	13 7%	14 11%	15 9%	2 1%	42 16% O	13 10% O	10 13%	8 6%	6 7%	8 10%	16 11%	9 10%
REFUSED	1 -	1 1%	-	-	-	-	-	1 -	-	-	1 1%	-	-	-	-	-	1 1%	2 2%	-	-	-	-	-



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BANNER 2

	PARTY REG/GENDER						IDEOLOGY				RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%		
**D/S (RIGHT DIRECTION - WRONG TRACK)	-303 -51%	-100 -91%	-89 -90%	-13 BCFG	-25 BCFG	-49 -71%	-28 -48% BC	-20 -15% iJ	-56 -29% J	-222 -86%	1 1% L	-303 -70%	1 5% L	-210 -93%	-16 -7% NP	-75 -64% n	-233 -58%	-21 -19% Q	-90 -40% t	-103 -60%	-22 -38%	-5 -35%	-97 -65%	-206 -46%		
RIGHT DIRECTION																										
JUL 28-29, 2014	119 20%	5 4%	4 4%	39 36% BCFG	53 34% BCFG	6 9%	11 20% BC	40 31% J	58 30% J	17 6%	55 42% L	49 11% 48% 1	14 3%	7 37% NP	88 13% N	15 17%	69 32% Q	35 24%	55 16%	28 26%	15 26%	4 33%	15 10%	104 23% W		
JUN 18-19&22, 2014	134 22%	7 6%	4 4%	39 33% BCF	63 41% BCFG	8 14% c	14 23% BC	54 43% iJ	58 28% J	19 8%	55 42% L	62 14% 47% 1	13 5%	107 42% NP	16 12% N	65 17%	41 37% Q	-	-	-	-	-	42 28%	92 20%		
MAY 20-22, 2014	139 23%	7 6%	6 7%	52 49% BCEFG	52 32% BCG	13 21% BC	9 16% b	55 47% iJ	56 28% J	22 9%	62 47% Lm	68 16% 26% 8	14 7%	102 44% NP	24 16% N	85 22%	28 30%	-	-	-	-	-	37 25%	102 23%		
APR 19,21-22 2014	177 29%	8 7%	5 5%	50 46% BCF	81 51% BCFG	16 23% BC	18 33% BC	64 52% iJ	80 40% J	28 11%	70 53% L	97 22%	9 32%	9 51% NP	125 28% N	42 28%	107 28%	42 36%	54 23%	59 35% S	22 34%	6 43%	49 32%	128 28%		
MAR 18-20, 2014	167 28%	8 8%	8 8%	58 50% BCFG	62 40% BCF	15 24% BC	16 28% BC	66 54% iJ	62 30% J	28 12%	75 57% LM	82 19% 26% 8	15 7%	124 48% NP	27 22% N	-	-	-	-	-	-	-	44 29%	123 27%		
JAN 23&25-26, 2014	144 24%	6 6%	8 8%	49 40% BCF	47 32% BC	15 24% BC	18 31% BC	60 50% iJ	43 25% J	34 12%	72 54% Lm	61 14% 30% 9	11 6%	106 42% NP	26 19% N	-	-	-	-	-	-	-	44 29%	100 22%		
WRONG TRACK																										
JUL 28-29, 2014	423 70%	105 95% DEFG	94 94% DEFG	52 48%	78 50%	55 80% DE	39 68% DE	60 46%	114 59% h	239 92% HI	54 41%	352 81% KM	12 43%	217 96% OP	105 44%	91 77% O	302 75% R	55 52%	145 63%	131 76% S	37 64%	9 67%	113 75%	310 69%		
JUN 18-19&22, 2014	428 71%	102 92% DEFG	95 95% DEFG	68 57%	75 50%	48 81% DEg	41 66% E	62 49%	134 65% H	219 88% HI	59 45%	349 81% Km	15 53%	192 93% OP	121 48%	109 82% O	290 77% R	65 59%	-	-	-	-	100 67%	328 73%		
MAY 20-22, 2014	406 68%	113 93% DEFG	77 88% DEFG	46 43%	83 50%	42 70% DE	46 76% DE	47 40%	119 58% H	221 89% HI	50 38%	332 77% K	20 67% K	194 90% OP	97 42% O	108 76% r	272 71% r	55 58%	-	-	-	-	96 64%	310 69%		
APR 19,21-22 2014	364 61%	103 92% DEFG	87 89% DEFG	40 37%	54 34%	49 72% DEg	31 59% DE	44 36%	98 49% H	212 83% HI	33 25%	307 71% K	20 68% K	186 92% OP	77 32%	99 65% O	241 64% R	57 50%	154 67% u	98 58%	33 52%	8 57%	89 59%	275 61%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)	
MAR 18-20, 2014	383 64%	98 90% DEFG	89 88% DEFG	46 40%	64 42%	46 74% DE	39 69% DE	40 33%	124 61% H	205 84% HI	39 29%	322 75% K	18 60% K	184 90% OP	93 36%	94 75% O	-	-	-	-	-	-	-	98 66%	284 63%
JAN 23&25-26, 2014	393 66%	94 91% DEFG	93 88% DEFG	54 44%	74 51%	41 68% DE	36 61% d	42 35%	100 58% H	233 84% HI	39 29%	331 77% K	21 67% K	182 91% OP	104 41%	95 71% O	-	-	-	-	-	-	-	93 62%	301 67%
DON'T KNOW/UNSURE	57 10%	1 1%	1 1%	17 16% BC	24 16% BC	6 8%	7 12% BC	28 22% iJ	21 11% J	3 1%	22 17% L	30 7%	3 9%	2 1%	45 19% NP	11 9% N	31 8%	16 15%	27 12% V	13 8%	6 10% V	-	22 15%	35 8%	
REFUSED	1 -	-	-	-	-	1 2%	-	1 1%	-	-	-	1 -	-	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	1 -



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If all else were equal, and the election for Congress were being held today, would you be more likely to vote for the Republican candidate or Democratic candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	3 -	-30 -25%	5 5%	6 9%	16 14%	9 8%	-2 -3%	38 13%	-35 -11%	-11 -78%	-11 -11%	38 21%	-14 -10%	1 -	170 81%	-160 -61%	-6 -5%	10 13%	25 22%	2 3%	-27 -32%	-8 -6%	- -	
REPUBLICAN CANDIDATE	259 43%	36 30%	41 46%	32 46%	59 51%	56 47%	35 42%	138 48%	121 39%	2 11%	39 38%	98 53%	49 36%	72 44%	181 86%	32 12%	46 37%	35 44%	63 53%	41 45%	27 33%	54 39%	40 45%	
DEMOCRATIC CANDIDATE	256 43%	67 55%	36 40%	26 38%	43 37%	47 39%	37 45%	101 35%	156 50%	12 89%	51 49%	60 33%	62 46%	71 43%	12 6%	192 73%	52 42%	25 32%	37 32%	38 42%	54 65%	62 44%	39 45%	
INDEPENDENT/THIRD PARTY CANDIDATE	29 5%	8 7%	4 5%	4 6%	3 3%	5 4%	4 4%	18 6%	10 3%	- -	4 4%	9 5%	9 6%	7 4%	8 4%	7 3%	13 11%	7 9%	6 5%	5 6%	- -	9 6%	2 2%	
UNDECIDED/DEPENDS	49 8%	9 7%	7 8%	7 10%	10 8%	9 7%	7 9%	27 9%	22 7%	- -	7 7%	15 8%	15 11%	12 7%	8 4%	29 11%	13 10%	8 11%	11 10%	7 8%	2 2%	14 10%	6 7%	
REFUSED	7 1%	2 2%	1 1%	- -	1 1%	3 3%	- -	4 1%	3 1%	- -	3 3%	2 1%	- -	2 1%	1 1%	4 2%	2 1%	3 4%	1 1%	- -	- -	1 1%	2 2%	



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N A T I O N A L R E S E A R C H I N C

If all else were equal, and the election for Congress were being held today, would you be more likely to vote for the Republican candidate or Democratic candidate?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	3 -	91 82%	79 80%	-57 -53%	-103 -66%	4 6%	-11 -19%	-110 -85%	-63 -33%	181 70%	-90 -69%	113 26%	-19 -68%	192 85%	-187 -79%	- -	52 13%	-44 -41%	-54 -24%	35 21%	4 7%	- 1%	4 2%	-1 -
REPUBLICAN CANDIDATE	259 43%	95 86%	86 87%	17 15%	15 10%	27 39%	19 34%	5 4%	43 22%	206 80%	11 8%	244 56%	4 12%	197 88%	12 5%	44 37%	196 49%	26 24%	76 33%	88 51%	28 48%	6 43%	68 46%	191 42%
DEMOCRATIC CANDIDATE	256 43%	4 4%	7 7%	74 68%	118 76%	22 32%	30 53%	115 89%	107 55%	24 9%	101 77%	130 30%	23 81%	6 2%	199 84%	44 37%	144 36%	69 65%	131 57%	53 31%	24 42%	6 41%	65 43%	192 43%
INDEPENDENT/THIRD PARTY CANDIDATE	29 5%	4 4%	4 4%	4 3%	4 2%	10 15%	3 6%	2 2%	13 7%	11 4%	4 3%	24 6%	- 1%	5 2%	6 3%	18 15%	20 5%	6 5%	7 3%	10 6%	1 1%	1 4%	2 1%	26 6%
UNDECIDED/DEPENDS	49 8%	6 5%	2 2%	11 10%	18 11%	10 15%	3 5%	7 5%	25 13%	16 6%	13 10%	31 7%	2 5%	16 7%	17 7%	12 10%	37 9%	6 6%	15 7%	17 10%	4 7%	2 11%	12 8%	37 8%
REFUSED	7 1%	1 1%	- -	3 3%	1 1%	- -	2 3%	- -	6 3%	1 -	3 2%	4 1%	- -	2 1%	4 2%	1 1%	5 1%	- -	- -	4 2%	1 2%	- -	3 2%	4 1%



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N A T I O N A L R E S E A R C H I N C

In your opinion, what do you consider to be the single most important issue facing the United States right now?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
ECONOMY	114 19% (1)	28 23% (1) f	17 19% (2)	10 15% (1)	29 25% (1) F	15 13% (4)	15 18% (1)	64 22% (1)	50 16% (2)	2 11% (2)	24 23% (1)	46 25% (1) mN	21 16% (1)	21 13% (3)	42 20% (1)	46 17% (2)	26 21% (1)	23 30% (1) vw	26 22% (1) w	14 15% (2)	18 22% (1)	21 15% (2)	11 13% (5)	
JOBS/UNEMPLOYMENT	98 16% (2)	20 16% (2)	22 25% (1) eG	9 13% (4)	14 12% (3)	26 21% (1) eG	7 8% (5)	46 16% (2)	52 17% (1)	- -	15 15% (3) J	30 16% (2) J	21 16% (2) J	31 19% (2) J	21 10% (6)	56 21% (1) O	21 17% (2)	14 18% (2)	11 10% (7)	20 22% (1) S	11 14% (3)	26 18% (1) s	14 16% (2)	
IMMIGRATION	69 12% (3)	9 8% (9)	9 10% (5)	10 14% (2)	13 11% (4)	19 16% (2) b	9 11% (3)	34 12% (3)	36 11% (5)	- -	10 10% (6) J	16 9% (6) J	12 9% (5) J	31 19% (1) JkLM	38 18% (2) P	14 5% (10)	17 13% (3) p	8 10% (6)	13 11% (4)	12 14% (3)	5 6% (9)	10 7% (6)	21 23% (1) rSUV	
HEALTH CARE/OBAMACARE	67 11% (4)	10 8% (8)	11 13% (3)	6 9% (8)	17 14% (2)	11 10% (5)	11 14% (2)	29 10% (4)	38 12% (3)	- -	13 12% (5) J	20 11% (4) J	15 11% (4) J	19 12% (5) J	24 11% (5)	28 11% (4)	15 12% (4)	9 11% (4)	15 12% (3)	6 6% (8)	9 11% (4)	15 10% (4)	14 16% (3) T	
CURRENT GOVERNMENT	64 11% (5)	20 16% (3) De	9 10% (4)	3 5% (11)	9 8% (7)	15 13% (3)	7 9% (4)	28 10% (6)	37 12% (4)	1 5% (3)	1 1% (15)	22 12% (3) K	20 15% (3) K	20 12% (4) K	28 13% (3)	23 9% (5)	14 11% (6)	3 4% (10)	16 13% (2) rU	9 10% (6)	3 4% (11)	21 15% (3) RU	13 14% (4) RU	
FOREIGN POLICY	52 9% (6)	17 14% (4) fg	8 9% (6)	4 6% (9)	11 10% (5)	8 6% (9)	4 5% (12)	28 10% (5)	24 8% (8)	- -	13 13% (4) J	13 7% (8) J	7 5% (11) J	19 11% (6) Jm	19 9% (6)	14 7% (5)	14 11% (5)	9 11% (5)	10 9% (9)	10 11% (5)	6 7% (8)	9 6% (8)	9 10% (7)	
BUDGET/DEFICIT	47 8% (7)	13 10% (5)	5 6% (9)	8 12% (5)	7 6% (10)	9 7% (8)	6 7% (8)	23 8% (8)	24 8% (6)	1 5% (4)	5 5% (9)	17 9% (5)	11 8% (7)	14 8% (8)	25 12% (4) Q	17 7% (7)	5 4% (12)	2 2% (13)	12 10% (5) R	9 10% (7) r	9 11% (5)	10 7% (5)	5 5% (8)	
NATIONAL SECURITY/WAR	41 7% (8)	6 5% (11)	3 3% (10)	10 14% (3) c	11 9% (6)	6 5% (11)	6 8% (7)	23 8% (7)	18 6% (9)	- -	- -	11 6% (9) JK	12 9% (6) JK	18 11% (7) JK	19 9% (7)	16 6% (9)	6 5% (9)	- -	12 10% (6) RU	11 12% (4) RU	- -	9 6% (11) RU	9 10% (6) RU	
EDUCATION	38 6% (9)	10 8% (6)	2 2% (12)	4 5% (10)	7 6% (8)	10 8% (7)	6 7% (9)	15 5% (10)	24 8% (7)	- -	19 18% (2) JlMN	9 5% (12) J	7 5% (10) J	4 2% (10) j	3 2% (14)	28 11% (3) O	7 5% (8)	9 12% (3) t	3 3% (11)	2 2% (11)	13 16% (2) STvw	7 5% (12)	4 4% (9)	
MORALS/VALUES	30 5% (10)	3 2% (13)	6 6% (8)	1 1% (14)	7 6% (9)	10 8% (6) bd	4 5% (11)	18 6% (9)	12 4% (12)	- -	2 2% (13)	14 7% (7) Jk	9 6% (8) J	6 4% (9) J	19 9% (8) P	6 2% (15)	5 4% (10)	4 5% (9)	11 9% (8) U	4 4% (9) u	- -	9 6% (10) U	3 4% (10) u	
INCOME INEQUALITY/WAGES	21 4% (11)	10 8% (7) CeFG	1 1% (15)	6 9% (6) cf	2 2% (14)	1 - (18)	1 1% (16)	5 2% (14)	16 5% (10) h	- -	6 6% (8)	11 6% (11) JN	3 3% (15) j	1 1% (17)	3 2% (13)	16 6% (8) OQ	2 2% (16)	2 3% (11)	2 2% (14)	1 1% (16)	8 10% (6) tw	7 5% (13)	1 1% (14)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

In your opinion, what do you consider to be the single most important issue facing the United States right now?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
EQUAL RIGHTS/INEQUALITY/ SOCIAL JUSTICE	19 3% (12)	2 2% (15)	6 7% (7) de	- - (7)	- - (14)	3 3% (6) DE	7 8% (11)	9 3% (15)	10 3% (15)	9 63% (1) KLMN	1 1% (14)	1 1% (18)	6 5% (12) ln	1 1% (16)	- - (13)	9 4% (7) O	9 7% (7) O	7 9% (7) sw	- - (16)	1 1% (13)	4 5% (10)	6 4% (14) sw	- - (17)
ENVIRONMENT/ENERGY POLICY	17 3% (13)	6 5% (10)	1 1% (14)	1 1% (16)	3 2% (12)	2 1% (15)	5 6% (10)	6 2% (13)	11 3% (14)	- - (7)	6 6% (7)	4 2% (14) j	4 3% (13) j	3 2% (12)	1 1% (17)	11 4% (12) O	5 4% (11)	2 3% (12)	2 2% (13)	2 2% (10)	7 9% (7) w	2 2% (17)	1 1% (15)
TAXES	16 3% (14)	3 2% (14)	1 1% (16)	6 9% (7) ce	1 1% (16) *	5 4% (12)	2 2% (15)	5 2% (15)	11 4% (13)	- - (12)	2 2% (12)	5 3% (13) j	8 6% (9) JN	1 - (18)	9 4% (10)	5 2% (16)	3 2% (15)	- - (10)	4 4% (14) *	1 1% (14) rw	2 3% (13)	9 6% (9) RTW	- - (13)
WELFARE/ENTITLEMENTS	16 3% (15)	- - (13)	1 2% (13)	2 2% (11)	4 4% (11) b	7 6% (10) B	2 3% (14)	3 1% (16)	14 4% (11) H	- - (16)	1 1% (10)	11 6% (17) Jkmn	2 1% (17)	2 1% (14)	2 1% (16)	11 4% (11) o	3 2% (14)	1 1% (14)	1 1% (15) *	1 1% (14)	2 3% (14)	10 7% (7) rStw	2 2% (13)
BIG GOVERNMENT/FREEDOM/ CONSTITUTION	14 2% (16)	6 5% (12) CG	- - (13)	1 1% (13)	3 2% (13)	5 4% (13) cg	- - (12)	8 3% (12)	6 2% (17)	- - (10)	4 4% (15)	4 2% (15)	3 3% (14) j	2 1% (13)	3 2% (12)	7 3% (14)	3 3% (13)	5 7% (8)	2 2% (12)	1 1% (17)	- - (15)	4 3% (15) u	2 2% (12)
SENIOR ISSUES/SOCIAL SECURITY	6 1% (17)	1 1% (16)	3 3% (11)	1 1% (15)	1 1% (16) *	1 1% (17)	1 1% (17)	- - (16)	6 2% (16) H	- - (17)	- - (17)	1 1% (17)	2 2% (16)	3 2% (11)	4 2% (11)	3 1% (18)	- - (11)	- - (15)	- - (12)	- - (12)	- - (12)	3 2% (16)	3 3% (11) rstu
TOO MANY ISSUES/CAN'T NAME JUST ONE (NON SPECIFIC)	6 1% (18)	- - (17)	- - (17)	- - (15)	1 1% (15)	4 5% (16)	1 1% (13)	4 5% (17)	1 2% (18)	- - (11)	3 3% (16)	1 1% (16)	- - (15)	2 1% (15)	3 1% (17)	4 1% (17)	- - (17)	- - (12)	- - (12)	1 1% (12)	3 4% (12)	1 1% (18)	1 1% (16)
OTHER	12 2% (18)	1 1% (17)	2 2% (17)	- - (15)	2 2% (15)	4 3% (16)	3 3% (13)	10 3% (17) i	2 1% (18)	1 10% (11)	2 2% (16)	3 2% (17)	4 2% (15)	4 2% (15)	5 2% (17)	3 2% (17)	3 4% (12)	3 2% (12)	4 4% (12)	- - (12)	- - (18)	1 1% (18)	1 1% (16)
NONE/NOTHING	3 - (18)	2 2% (17)	- - (17)	- - (15)	1 1% (15)	- - (16)	- - (13)	2 1% (17)	1 - (18)	- - (11)	1 1% (16)	- - (17)	- - (15)	1 1% (15)	1 - (17)	1 1% (17)	- - (12)	1 1% (12)	1 1% (12)	1 2% (12)	- - (18)	- - (16)	- - (11)
DON'T KNOW	14 2% (18)	1 1% (17)	4 5% (17)	5 7% (15)	2 1% (15)	2 1% (16)	1 1% (13)	2 1% (17)	12 4% (18) H	1 6% (11)	4 4% (16)	5 3% (17)	1 - (15)	4 3% (15)	6 3% (17)	5 2% (17)	2 2% (17)	- - (12)	1 1% (12)	1 1% (12)	5 5% (12)	4 3% (18) r	3 4% (16) R
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C



In your opinion, what do you consider to be the single most important issue facing the United States right now?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
ECONOMY	114 19% (1)	25 22% (1)	17 18% (2)	26 24% (2)	20 13% (3)	13 19% (1)	13 23% (1)	22 17% (1)	39 20% (2)	51 20% (1)	23 17% (2)	88 20% (1)	2 7% (3)	47 21% (1)	36 15% (2)	25 21% (1)	84 21% (1)	16 15% (2)	30 13% (2)	43 25% (1)	12 21% (1)	3 22% (1)	20 13% (1)	94 21% (1)
JOBS/UNEMPLOYMENT	98 16% (2)	8 8% (9)	12 12% (6)	29 26% (1)	18% (1)	9 13% (4)	12 21% (2)	19 15% (2)	44 23% (1)	31 12% (5)	36 27% (1)	54 12% (5)	7 26% (2)	23 10% (5)	54 23% (1)	21 18% (2)	63 16% (2)	17 15% (1)	38 17% (1)	27 16% (3)	8 14% (6)	1 6% (9)	17 11% (4)	81 18% (2)
IMMIGRATION	69 12% (3)	18 16% (2)	21 21% (1)	6 5% (9)	9 6% (10)	11 15% (2)	6 11% (5)	7 5% (10)	12 6% (7)	48 18% (2)	2 2% (15)	65 15% (2)	1 2% (10)	38 17% (2)	11 5% (11)	20 17% (3)	55 14% (3)	9 8% (7)	22 10% (3)	21 12% (4)	9 15% (4)	2 13% (4)	11 8% (7)	58 13% (3)
HEALTH CARE/OBAMACARE	67 11% (4)	11 10% (8)	12 12% (5)	7 6% (8)	21 14% (2)	10 15% (3)	5 8% (6)	18 14% (3)	13 7% (6)	34 13% (3)	12 9% (4)	54 12% (4)	1 2% (11)	34 15% (3)	26 11% (4)	7 6% (7)	50 12% (4)	5 5% (12)	22 9% (4)	27 16% (2)	5 9% (7)	- -	19 12% (2)	48 11% (5)
CURRENT GOVERNMENT	64 11% (5)	15 13% (3)	13 13% (3)	8 7% (4)	15 10% (5)	5 7% (7)	8 15% (3)	12 9% (5)	18 9% (4)	32 13% (4)	4 3% (10)	59 14% (3)	1 2% (7)	28 13% (4)	25 10% (5)	9 8% (5)	38 9% (5)	12 12% (3)	21 9% (5)	17 10% (5)	8 14% (5)	2 14% (3)	14 9% (5)	51 11% (4)
FOREIGN POLICY	52 9% (6)	14 13% (4)	5 5% (10)	7 7% (6)	12 8% (6)	7 10% (5)	7 13% (4)	7 5% (11)	21 11% (3)	24 9% (7)	6 5% (9)	44 10% (6)	1 4% (5)	20 9% (9)	14 6% (8)	17 14% (4)	37 9% (6)	9 8% (6)	17 7% (6)	12 7% (8)	12 21% (2)	1 8% (6)	8 5% (11)	44 10% (6)
BUDGET/DEFICIT	47 8% (7)	12 11% (7)	13 13% (4)	8 7% (5)	10 6% (9)	3 4% (10)	2 3% (15)	5 4% (13)	12 6% (8)	29 11% (6)	9 7% (6)	36 8% (7)	1 4% (4)	21 9% (7)	17 7% (6)	9 7% (6)	35 9% (7)	5 5% (11)	16 7% (8)	17 10% (6)	4 7% (8)	- -	9 6% (9)	38 8% (7)
NATIONAL SECURITY/WAR	41 7% (8)	13 11% (5)	6 6% (7)	7 7% (7)	8 5% (11)	3 5% (9)	3 5% (11)	7 5% (12)	10 5% (9)	23 9% (8)	11 9% (5)	29 7% (8)	1 2% (8)	22 10% (6)	14 6% (9)	6 5% (11)	29 7% (8)	3 2% (14)	17 7% (7)	14 8% (7)	2 3% (11)	1 7% (7)	10 6% (8)	31 7% (8)
EDUCATION	38 6% (9)	1 1% (11)	2 2% (14)	11 10% (3)	17 11% (4)	2 3% (11)	5 8% (7)	14 11% (4)	18 9% (5)	7 3% (10)	18 14% (3)	19 4% (10)	1 4% (6)	5 2% (11)	28 12% (3)	6 5% (10)	26 7% (9)	10 10% (4)	12 5% (10)	8 5% (11)	12 20% (3)	2 15% (2)	17 11% (3)	21 5% (9)
MORALS/VALUES	30 5% (10)	13 11% (6)	6 6% (8)	5 4% (10)	2 1% (18)	1 1% (14)	4 7% (8)	2 2% (15)	7 3% (13)	22 8% (9)	4 3% (11)	26 6% (9)	- -	21 9% (8)	2 1% (17)	6 5% (9)	22 5% (10)	4 4% (13)	10 4% (12)	9 5% (9)	4 6% (9)	1 9% (5)	12 8% (6)	18 4% (10)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

In your opinion, what do you consider to be the single most important issue facing the United States right now?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)	
INCOME INEQUALITY/WAGES	21 4% (11)	1 1% (15)	3 3% (12)	4 4% (11) f	12 8% (7) BF	- - (13)	2 3% (13)	11 8% (7) J	9 5% (10) J	1 - (17)	7 6% (8)	13 3% (12)	- 1% (14)	3 1% (13)	16 7% (7) Np	3 2% (15)	10 2% (13)	8 7% (8)	6 3% (13)	8 5% (10)	1 1% (13)	1 7% (7) *	6 4% (13)	15 3% (12)	
EQUAL RIGHTS/INEQUALITY/ SOCIAL JUSTICE	19 3% (12)	- - (12)	- - (12)	2 2% (14)	7 5% (13) BC	7 10% (6) BC	3 4% (12)	11 9% (6) J	7 4% (12) J	- - (17)	1 1% (16)	4 1% (17)	12 44% (1) KL	- - (13)	6 3% (6) N	7 6% (8) N	7 2% (14) N	10 10% (5) q	16 7% (9) TUV	- - (18)	- - (18)	- - (18)	- - (17)	3 2% (11)	16 4% (11)
ENVIRONMENT/ENERGY POLICY	17 3% (13)	1 1% (13)	- - (13)	3 3% (13)	7 5% (12) C	2 2% (12)	3 6% (9)	10 8% (8) J	5 3% (15)	2 1% (16)	1 1% (17)	16 4% (11) kM	- - (12)	1 - (17)	14 6% (10) N	2 2% (16)	7 2% (15)	7 7% (10)	10 4% (11)	2 1% (15)	2 4% (10)	1 6% (10) *	8 5% (10)	9 2% (16)	
TAXES	16 3% (14)	3 2% (10)	6 6% (9)	2 1% (15)	3 2% (14)	1 1% (13)	2 3% (14)	2 2% (14)	8 4% (11)	6 2% (12)	3 2% (14)	11 3% (12)	- - (12)	8 4% (10)	6 2% (14)	3 2% (14)	5 1% (16)	7 7% (9)	6 3% (14)	4 2% (14)	- - (10) *	1 6% (10)	6 4% (14)	10 2% (14)	
WELFARE/ENTITLEMENTS	16 3% (15)	1 1% (14)	1 1% (16)	1 1% (16)	10 6% (8) bcDf	- - (10)	3 5% (10)	8 6% (9)	4 2% (16)	5 2% (13)	8 6% (7)	8 2% (15)	1 2% (9)	3 1% (14)	10 4% (12)	4 3% (13)	14 3% (12) R	- - (17)	2 1% (17)	8 4% (12)	1 1% (14)	- - (18)	- - (12)	7 5% (15)	9 2% (15)
BIG GOVERNMENT/FREEDOM/ CONSTITUTION	14 2% (16)	1 1% (12)	2 2% (13)	4 3% (12)	3 2% (15)	3 5% (8)	- - (16)	1 1% (16)	6 3% (14)	6 2% (11)	3 2% (12)	10 2% (14)	- - (13)	2 1% (15)	2 1% (18)	5 4% (12)	14 3% (11) R	- - (18)	2 1% (13)	6 3% (13)	1 1% (12)	- - (15)	3 2% (15)	11 2% (13)	
SENIOR ISSUES/SOCIAL SECURITY	6 1% (17)	- - (17)	4 4% (11) bdfg	- - (17)	3 2% (17)	- - (17)	- - (17)	1 1% (17)	3 1% (17)	3 1% (15)	1 1% (18)	6 1% (16) M	- - (12)	4 2% (12)	3 1% (16)	- - (18)	3 1% (18)	- - (15)	5 2% (15)	1 1% (17)	- - (17)	- - (17)	- - (17)	6 1% (17) W	
TOO MANY ISSUES/CAN'T NAME JUST ONE (NON SPECIFIC)	6 1% (18)	1 1% (16)	2 2% (15)	1 1% (17)	3 2% (16)	- - (15)	- - (18)	1 - (18)	1 - (18)	5 2% (14)	3 2% (13)	3 1% (18)	- - (16)	2 1% (15)	4 2% (15) p	- - (17)	4 1% (17) r	- - (16)	4 2% (16)	1 1% (16)	- - (16)	- - (16)	- - (16)	3 2% (16)	3 1% (18)
OTHER	12 2% (12)	3 3% (12)	1 1% (12)	5 5% (12) e	- - (12)	1 2% (12)	1 2% (12)	4 3% (12)	5 3% (12)	2 1% (12)	1 1% (12)	11 3% (12) kM	- - (12)	4 2% (12)	6 3% (12)	1 1% (12)	5 1% (12)	4 4% (12)	6 3% (12) u	1 1% (12)	- - (12)	1 5% (12)	4 3% (12)	7 2% (12)	
NONE/NOTHING	3 - (3)	- - (3)	1 1% (3)	1 1% (3)	- - (3)	1 1% (3)	- - (3)	- - (3)	2 1% (3)	1 - (3)	1 1% (3)	2 - (3)	- - (3)	2 1% (3)	1 1% (3)	- - (3)	1 - (3)	- - (3)	3 1% (3)	- - (3)	- - (3)	- - (3)	- - (3)	3 1% (3)	
DON'T KNOW	14 2% (14)	- - (14)	6 6% (6) B	1 1% (14)	4 3% (14)	1 1% (14)	2 3% (14)	- - (14)	4 2% (14) h	5 2% (14) h	5 4% (14)	8 2% (14)	- - (14)	5 2% (14)	6 3% (14)	1 1% (14)	4 1% (14)	8 7% (14) q	8 3% (14) UV	2 1% (14)	- - (14)	- - (14)	6 4% (14)	8 2% (14)	
REFUSED	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	- - (0)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Summary of Images: % Total Favorable

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
CONSERVATIVES	303 51% (1)	52 43% (6)	46 51% (2)	39 56% (1)	59 51% (1)	66 55% (1)	41 50% (1)	154 53% (1)	150 48% (4)	1 6% (9)	54 52% (3)	114 62% (1)	56 42% (6)	79 48% (1)	181 86% (1)	67 25% (7)	55 43% (4)	42 53% (1)	68 58% (1)	44 48% (1)	35 43% (6)	71 50% (2)	43 49% (2)	
HILLARY CLINTON	287 48% (2)	70 57% (1)	43 48% (3)	35 50% (3)	45 39% (4)	56 47% (2)	38 46% (5)	126 44% (3)	161 52% (1)	9 66% (4)	59 57% (1)	76 42% (7)	68 51% (1)	74 45% (3)	26 12% (8)	206 78% (1)	55 44% (3)	39 49% (2)	44 37% (7)	43 47% (2)	51 62% (2)	72 51% (1)	38 43% (4)	
THE UNITED STATES SUPREME COURT	280 47% (3)	57 46% (5)	49 55% (1)	31 44% (6)	49 42% (2)	55 46% (3)	40 48% (3)	125 43% (4)	156 50% (3)	3 24% (5)	59 56% (2)	80 44% (3)	63 47% (4)	75 46% (2)	102 49% (7)	119 45% (5)	59 47% (1)	39 49% (3)	48 40% (5)	38 42% (5)	47 57% (4)	64 46% (4)	44 50% (1)	
BARACK OBAMA	272 45% (4)	68 55% (2)	39 44% (6)	27 39% (9)	47 41% (3)	50 42% (9)	41 49% (2)	111 39% (7)	161 52% (2)	12 89% *(1)	53 51% (4)	67 36% (8)	66 49% (2)	74 45% (4)	11 5% (11)	204 77% (2)	57 46% (2)	34 43% (4)	36 31% (9)	41 45% (4)	52 63% (1)	71 50% (3)	38 43% (3)	
THE NATIONAL DEMOCRAT PARTY	251 42% (5)	59 48% (3)	42 47% (4)	28 40% (8)	39 34% (6)	45 38% (10)	37 45% (6)	105 36% (10)	146 47% (5)	12 89% *(1)	52 50% (5)	58 32% (10)	57 43% (5)	71 43% (5)	14 7% (10)	190 72% (3)	47 37% (6)	32 41% (5)	31 26% (10)	42 46% (3)	51 61% (3)	59 42% (5)	36 41% (5)	
JEB BUSH	235 39% (6)	47 38% (7)	32 37% (7)	36 52% (2)	35 30% (9)	51 43% (6)	33 39% (8)	122 43% (5)	112 36% (7)	1 5% (10)	31 29% (10)	81 44% (2)	63 47% (3)	60 36% (7)	132 63% (3)	63 24% (8)	40 32% (10)	25 31% (10)	61 52% (3)	37 40% (6)	23 27% (8)	58 42% (6)	31 35% (9)	
THE NATIONAL REPUBLICAN PARTY	231 39% (7)	29 24% (11)	39 45% (5)	34 49% (4)	36 31% (8)	54 45% (4)	39 47% (4)	118 41% (6)	114 36% (6)	2 11% (8)	37 36% (7)	79 43% (5)	50 37% (8)	63 39% (6)	141 67% (2)	48 18% (9)	42 33% (9)	29 37% (8)	52 44% (4)	36 40% (7)	22 26% (10)	57 41% (7)	35 39% (6)	
RAND PAUL	222 37% (8)	43 35% (8)	25 29% (10)	31 45% (5)	41 36% (5)	51 42% (8)	31 37% (10)	128 44% (2)	95 30% (11)	3 23% (6)	34 33% (8)	79 43% (4)	48 36% (9)	58 35% (10)	128 61% (4)	47 18% (10)	47 37% (7)	32 40% (6)	62 53% (2)	34 37% (10)	22 27% (9)	41 29% (11)	31 36% (8)	
THE TEA PARTY	215 36% (9)	37 30% (10)	28 31% (9)	25 36% (10)	38 33% (7)	53 44% (5)	34 41% (7)	106 37% (8)	109 35% (9)	2 11% (7)	32 31% (9)	77 42% (6)	45 33% (11)	59 36% (8)	127 61% (5)	43 16% (11)	44 35% (8)	23 30% (11)	47 40% (6)	35 39% (8)	28 34% (7)	50 36% (8)	30 34% (10)	
CHRIS CHRISTIE	207 35% (10)	42 34% (9)	31 35% (8)	28 41% (7)	25 22% (11)	51 42% (7)	30 36% (11)	105 36% (9)	102 33% (10)	- - (11)	28 27% (11)	67 36% (9)	53 40% (7)	59 36% (9)	110 52% (6)	68 26% (6)	29 23% (11)	27 34% (9)	43 36% (8)	35 39% (9)	21 25% (11)	49 35% (9)	33 37% (7)	
LIBERALS	196 33% (11)	57 46% (4)	21 24% (11)	19 27% (11)	28 24% (10)	39 33% (11)	32 39% (9)	85 29% (11)	111 36% (8)	12 84% (3)	47 45% (6)	43 23% (11)	45 34% (10)	50 30% (11)	16 8% (9)	128 49% (4)	51 40% (5)	30 39% (7)	29 24% (11)	26 28% (11)	41 49% (5)	42 30% (10)	28 32% (11)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Summary of Images: % Total Favorable

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
CONSERVATIVES	303 51% (1)	95 86% (1)	86 86% (1)	26 24% (7)	41 26% (7)	32 46% (1)	23 40% (5)	16 12% (7)	66 34% (8)	217 84% (1)	35 26% (6)	262 61% (1)	5 16% (7)	192 85% (1)	47 20% (6)	57 48% (1)	221 55% (1)	45 42% (6)	98 43% (5)	110 63% (1)	33 57% (1)	7 53% (4)	81 54% (1)	222 49% (1)
HILLARY CLINTON	287 48% (2)	13 12% (8)	12 12% (8)	85 78% (1)	121 78% (2)	28 40% (3)	28 48% (3)	113 88% (2)	126 65% (1)	40 15% (8)	104 79% (2)	155 36% (8)	24 86% (2)	27 12% (8)	194 82% (2)	55 46% (2)	173 43% (3)	71 66% (2)	128 56% (2)	78 45% (3)	27 46% (4)	8 60% (1)	77 51% (2)	211 47% (3)
THE UNITED STATES SUPREME COURT	280 47% (3)	51 46% (7)	52 52% (6)	48 44% (5)	71 46% (5)	27 39% (5)	32 57% (1)	54 42% (5)	101 53% (4)	120 46% (7)	64 48% (4)	204 47% (4)	10 36% (4)	110 49% (7)	110 46% (5)	54 46% (3)	192 48% (2)	53 49% (5)	105 46% (4)	79 46% (2)	32 54% (2)	6 47% (6)	65 43% (4)	216 48% (2)
BARACK OBAMA	272 45% (4)	6 5% (11)	5 5% (11)	78 72% (2)	126 81% (1)	28 41% (2)	29 51% (2)	120 93% (1)	114 59% (2)	25 10% (10)	111 84% (1)	133 31% (10)	23 82% (3)	11 5% (10)	201 84% (1)	52 44% (4)	152 38% (8)	75 70% (1)	131 57% (1)	58 33% (10)	27 45% (5)	7 56% (3)	75 50% (3)	197 44% (4)
THE NATIONAL DEMOCRAT PARTY	251 42% (5)	6 6% (10)	8 8% (10)	73 67% (3)	117 75% (3)	25 37% (8)	22 38% (6)	106 82% (3)	110 57% (3)	29 11% (9)	89 68% (3)	133 31% (11)	25 86% (1)	9 4% (11)	183 77% (3)	49 41% (5)	147 37% (9)	64 60% (3)	117 51% (3)	60 35% (9)	26 45% (6)	6 47% (5)	63 42% (5)	188 42% (5)
JEB BUSH	235 39% (6)	73 66% (3)	59 59% (4)	27 25% (6)	36 23% (8)	22 32% (10)	18 31% (9)	10 7% (10)	70 37% (6)	147 57% (5)	26 20% (8)	202 47% (5)	3 11% (11)	149 66% (3)	43 18% (8)	40 34% (9)	171 43% (4)	29 27% (9)	73 32% (9)	75 43% (5)	30 51% (3)	6 44% (8)	52 34% (9)	183 41% (6)
THE NATIONAL REPUBLICAN PARTY	231 39% (7)	72 65% (4)	69 69% (2)	20 18% (10)	29 18% (9)	26 38% (7)	16 29% (10)	10 7% (11)	46 24% (10)	170 66% (2)	18 14% (10)	207 48% (2)	5 16% (8)	162 72% (2)	31 13% (10)	35 30% (11)	170 42% (5)	31 29% (8)	75 33% (7)	77 45% (4)	23 39% (9)	6 44% (7)	54 36% (8)	178 40% (7)
RAND PAUL	222 37% (8)	74 67% (2)	54 54% (5)	26 24% (8)	21 14% (11)	27 40% (4)	20 34% (7)	16 13% (6)	46 24% (9)	156 60% (4)	12 9% (11)	204 47% (3)	3 12% (10)	145 64% (4)	29 12% (11)	46 39% (7)	167 42% (6)	24 22% (11)	68 30% (11)	73 42% (7)	26 44% (7)	6 43% (10)	55 37% (7)	167 37% (8)
THE TEA PARTY	215 36% (9)	65 58% (5)	63 63% (3)	15 14% (11)	28 18% (10)	26 38% (6)	18 31% (8)	12 10% (9)	39 63% (11)	162 73% (3)	23 17% (9)	186 43% (6)	4 13% (9)	137 61% (5)	31 13% (9)	43 37% (8)	158 39% (7)	28 26% (10)	74 32% (8)	73 42% (6)	23 39% (10)	6 44% (9)	51 34% (10)	163 36% (10)
CHRIS CHRISTIE	207 35% (10)	63 57% (6)	47 47% (7)	24 22% (9)	45 29% (6)	18 27% (11)	11 19% (11)	13 10% (8)	66 34% (7)	121 47% (6)	30 23% (7)	164 38% (7)	10 36% (5)	113 50% (6)	47 20% (7)	38 32% (10)	140 35% (10)	34 31% (7)	71 31% (10)	62 36% (8)	25 43% (8)	6 41% (11)	42 28% (11)	165 37% (9)
LIBERALS	196 33% (11)	8 7% (9)	8 8% (9)	52 48% (4)	77 49% (4)	25 36% (9)	26 46% (4)	102 79% (4)	75 39% (5)	15 6% (11)	49 37% (5)	135 31% (9)	9 33% (6)	20 9% (9)	127 53% (4)	46 39% (6)	109 27% (11)	55 52% (4)	81 36% (6)	53 31% (11)	22 38% (11)	8 57% (2)	57 38% (6)	138 31% (11)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

The National Democrat Party

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	-53 -9%	7 5% CDEFG	-2 -3% EF	-1 -2% EF	-30 -26%	-24 -20%	-3 -4% EF	-60 -21%	7 2% H	11 78% KLMN	5 5% LMN	-51 -27%	-11 -8% L	-7 -4% L	-169 -80%	134 51% OQ	-18 -15% O	-9 -12% S	-47 -40%	-4 -4% S	24 28% RSTVW	-12 -9% S	-5 -5% S	
TOTAL HEARD OF	595 99%	123 100%	89 100%	66 95%	116 100%	118 99%	83 100%	287 100%	308 99%	14 100%	103 99%	181 99%	132 99%	164 100%	210 100%	259 98%	126 100%	78 99%	118 100%	91 100%	83 100%	136 97%	88 100%	
TOTAL FAVORABLE	251 42%	59 48% E	42 47%	28 40%	39 34%	45 38%	37 45%	105 36%	146 47% H	12 89% KLMN	52 50% L	58 43% l	57 43% l	71 43% l	14 7% OQ	190 72% OQ	47 37% O	32 41% S	31 26% v	42 46% S	51 61% rSVW	59 42% S	36 41% S	
TOTAL UNFAVORABLE	304 51%	53 43%	44 50%	29 42%	69 59% Bd	69 58% B	40 48%	165 57% I	139 45%	2 11%	47 45% j	109 59% Jn	68 51% J	78 48% J	183 87% PQ	56 21%	65 52% P	41 52% u	78 66% TUVW	46 50% u	27 33%	71 51% u	40 46%	
VERY FAVORABLE	93 16%	25 20%	13 14%	8 11%	15 13%	19 16%	14 17%	38 13%	55 18%	10 74% KLMN	11 11%	20 11%	18 13%	33 20% L	3 1% Oq	70 26% Oq	20 16% O	10 13%	14 12%	13 14%	16 19%	17 12%	22 25% rStV	
SOMEWHAT FAVORABLE	158 26%	35 28%	29 33%	21 29%	24 20%	26 22%	23 28%	67 23%	91 29%	2 14%	40 39% Ln	38 21%	39 29%	38 23%	11 5%	120 45% OQ	27 21% O	22 28%	16 14%	29 31% SW	35 42% SW	42 30% SW	13 15%	
SOMEWHAT UNFAVORABLE	79 13%	16 13%	13 15%	7 10%	20 17%	12 10%	10 12%	37 13%	42 14%	- -	18 17% J	26 14% J	20 15% J	15 9% J	33 16%	27 10% J	18 14%	8 10%	19 17% w	9 10%	12 14%	23 17% w	7 8%	
VERY UNFAVORABLE	225 38%	37 30%	31 35%	23 32%	49 42% b	56 47% B	30 36%	128 45% I	97 31%	2 11%	29 27% JK	83 45% JK	48 36% j	63 39% j	149 71% PQ	29 11% P	47 37% P	33 42% U	58 49% UV	37 40% U	15 18%	48 34% U	34 38% U	
HEARD OF/NO OPINION	40 7%	11 9%	3 3%	9 12%	8 7%	4 3%	7 7%	18 6%	22 7%	- -	5 5%	14 8% J	7 5% J	14 9% J	14 6%	13 5% J	13 11%	4 5%	9 8%	4 4%	5 6%	5 4%	12 14% TV	
NEVER HEARD OF	5 1%	- -	- -	4 5%	- -	2 1% -	- -	1 -	4 1%	- -	1 1%	3 1%	2 1%	- -	- -	5 2% oq	- -	1 1%	- -	- -	- -	- -	4 3% stuw	- -
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	1.1	0.9	1.0	0.6	0.7	0.9	0.6	1.1	8.0	1.1	0.5	0.8	0.9	0.1	3.4	0.7	0.8	0.4	0.9	1.9	0.8	0.9	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

The National Democrat Party

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-53 -9%	-89 -81%	-79 -80%	42 38%	92 59%	-12 -18%	-6 -10%	91 71%	41 21%	-184 -71%	61 46%	-135 -31%	21 72%	-196 -87%	148 62%	-9 -7%	-76 -19%	29 27%	22 10%	-38 -22%	-4 -8%	- -	-12 -8%	-41 -9%
TOTAL HEARD OF	595 99%	111 100%	99 100%	108 99%	151 97%	69 100%	57 100%	129 100%	192 100%	258 100%	127 96%	432 100%	28 100%	225 100%	233 98%	117 99%	401 100%	103 97%	228 100%	173 100%	59 100%	13 100%	147 98%	447 99%
TOTAL FAVORABLE	251 42%	6 6%	8 8%	73 67%	117 75%	25 37%	22 38%	106 82%	110 57%	29 11%	89 68%	133 31%	25 86%	9 4%	183 77%	49 41%	147 37%	64 60%	117 51%	60 35%	26 45%	6 47%	63 42%	188 42%
TOTAL UNFAVORABLE	304 51%	96 86%	87 87%	31 29%	25 16%	38 55%	28 48%	15 11%	70 36%	213 82%	28 21%	269 62%	4 14%	205 91%	35 15%	58 49%	223 56%	36 33%	95 42%	98 57%	31 53%	6 47%	75 50%	229 51%
VERY FAVORABLE	93 16%	1 1%	2 2%	25 23%	44 29%	11 16%	9 16%	51 40%	29 15%	8 3%	42 32%	42 10%	8 27%	2 1%	74 31%	14 12%	46 11%	29 27%	40 17%	25 14%	8 14%	2 18%	16 11%	77 17%
SOMEWHAT FAVORABLE	158 26%	5 4%	6 6%	48 44%	72 47%	14 21%	12 22%	54 42%	81 42%	22 8%	47 35%	92 21%	17 59%	6 3%	109 46%	35 30%	101 25%	35 33%	78 34%	36 21%	18 31%	4 29%	46 31%	112 25%
SOMEWHAT UNFAVORABLE	79 13%	14 13%	19 19%	14 13%	13 8%	8 12%	10 17%	9 7%	29 15%	38 15%	12 9%	66 15%	- -	42 19%	18 8%	19 16%	50 12%	13 12%	26 11%	-26 15%	10 17%	2 12%	20 13%	59 13%
VERY UNFAVORABLE	225 38%	82 74%	68 68%	17 16%	12 8%	30 43%	18 31%	6 4%	40 21%	175 67%	16 12%	203 47%	4 14%	163 73%	17 7%	39 33%	173 43%	23 21%	69 30%	72 42%	21 36%	5 35%	55 37%	170 38%
HEARD OF/NO OPINION	40 7%	9 8%	5 5%	4 3%	9 6%	5 8%	8 14%	9 7%	12 6%	16 6%	10 7%	30 7%	- -	11 5%	15 6%	11 9%	31 8%	3 3%	15 7%	14 8%	1 2%	1 5%	10 7%	30 7%
NEVER HEARD OF	5 1%	- -	- -	1 1%	4 3%	- -	- -	- -	1 -	1 -	5 4%	- -	- -	- -	5 2%	1 1%	1 -	4 3%	1 -	- -	- -	- -	3 2%	3 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.1	0.1	2.3	4.7	0.7	0.8	7.3	1.6	0.1	3.2	0.5	6.3	-	5.2	0.8	0.7	1.8	1.2	0.6	0.9	1.0	0.8	0.8

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

The National Republican Party

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%
**D/S (FAVORABLE - UNFAVORABLE)	-89 -15%	-57 -46%	-5 -6% BE	3 4% BCEG	-30 -26% b	2 2% BCEG	-2 -2% BE	-30 -10% I	-59 -19%	-11 -78%	-24 -23%	-11 -6% KM	-25 -19%	-17 -10%	84 40% PQ	-141 -53%	-32 -25% P	-13 -17% u	-6 -5% U	-11 -12% U	-39 -46%	-13 -9% U	-7 -8% U
TOTAL HEARD OF	592 99%	123 100%	87 99%	67 96%	115 99%	117 97%	83 100%	284 99%	308 99%	14 100%	101 97%	180 98%	134 100%	163 99%	209 99%	257 97%	126 100% P	76 96%	117 99%	91 100%	83 100%	138 98%	88 99%
TOTAL FAVORABLE	231 39%	29 24%	39 45% B	34 49% Be	36 31%	54 45% Be	39 47% Be	118 41%	114 36%	2 11%	37 36%	79 43% j	50 37%	63 39% j	141 67% PQ	48 18%	42 33% P	29 37%	52 44% U	36 40%	22 26%	57 41% u	35 39%
TOTAL UNFAVORABLE	320 53%	86 70% CDeFG	45 50%	31 45%	67 57% f	51 43%	41 50%	148 51%	172 55%	12 89% kLmN	61 59%	90 49%	75 56%	81 49%	57 27%	190 72% OQ	74 59% O	43 55%	58 49%	47 52%	60 72% STVW	70 50%	42 47%
VERY FAVORABLE	86 14%	14 12%	10 11%	12 17%	16 14%	24 20%	10 12%	41 14%	45 14%	1 5%	13 12%	28 15%	19 14%	26 16%	61 29% PQ	15 6%	10 8%	9 12%	16 13%	16 17%	8 9%	23 16%	15 16%
SOMEWHAT FAVORABLE	145 24%	15 12%	29 33% Be	22 32% Be	20 18%	29 25% B	29 35% BE	77 27%	69 22%	1 6%	25 24%	52 28%	31 23%	37 23%	80 38% PQ	33 13%	32 25% P	20 25%	37 31% u	20 22%	14 17%	35 25%	20 23%
SOMEWHAT UNFAVORABLE	125 21%	35 28% dFG	23 25% fg	10 14%	34 30% DFG	14 12%	9 10%	53 18%	72 23%	3 23%	35 34% MN	41 22%	22 16%	24 14%	38 18%	54 21%	33 26%	18 23%	18 15%	17 18%	36 43% rSTVW	26 19%	10 11%
VERY UNFAVORABLE	196 33%	51 42% CE	22 25%	21 30%	32 28%	37 31%	32 39%	95 33%	101 32%	9 66%	26 25%	50 27%	53 40% kL	57 35%	19 9%	135 51% OQ	41 33% O	25 31%	40 34%	30 33%	24 29%	44 31%	32 37%
HEARD OF/NO OPINION	40 7%	8 7%	3 4%	2 3%	12 11% dg	12 10% d	3 3%	18 6%	23 7%	- -	2 2%	11 6% J	8 6% J	19 12% JKL	11 5%	20 7%	10 8%	3 4%	7 6%	8 9% u	1 2%	10 7% u	11 13% rsU
NEVER HEARD OF	8 1%	- -	1 1%	3 4%	1 1%	3 3%	- -	4 1%	4 1%	- -	3 3%	4 2%	- -	1 1%	1 1%	7 3% Q	- -	3 4%	1 1%	- -	- -	3 2%	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	0.3	0.9	1.1	0.5	1.0	1.0	0.8	0.7	0.1	0.6	0.9	0.7	0.8	2.5	0.3	0.6	0.7	0.9	0.8	0.4	0.8	0.8

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W NATIONAL RESEARCH INC

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

The National Republican Party

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-89 -15%	41 37%	43 44%	-61 -56%	-81 -52%	-10 -15%	-22 -38%	-102 -79%	-83 H	98 HI	-76 -57%	10 2%	-19 -67%	112 50%	-154 -65%	-39 -33%	-28 -7%	-40 -37%	-64 -28%	-3 -2%	-9 -16%	-1 -11%	-29 -19%	-60 -13%
TOTAL HEARD OF	592 99%	110 99%	99 100%	106 97%	152 98%	69 100%	57 100%	129 100%	189 98%	259 100%	126 96%	430 100%	28 100%	225 100%	230 97%	118 100%	397 99%	104 98%	228 100%	169 98%	59 100%	13 100%	144 96%	448 100%
TOTAL FAVORABLE	231 39%	72 65%	69 69%	20 18%	29 18%	26 38%	16 29%	10 7%	46 24%	170 66%	18 14%	207 48%	5 16%	162 72%	31 13%	35 30%	170 42%	31 29%	75 33%	77 45%	23 39%	6 44%	54 36%	178 40%
TOTAL UNFAVORABLE	320 53%	32 29%	25 26%	80 74%	109 70%	36 52%	38 66%	111 86%	129 67%	72 28%	94 71%	197 46%	24 83%	50 22%	184 78%	74 63%	197 49%	70 66%	139 61%	80 46%	33 56%	7 56%	83 55%	238 53%
VERY FAVORABLE	86 14%	27 24%	34 34%	6 5%	9 6%	8 12%	2 3%	4 3%	15 8%	66 25%	7 5%	78 18%	1 5%	68 30%	9 4%	8 7%	61 15%	11 11%	30 13%	26 15%	7 12%	2 14%	10 7%	76 17%
SOMEWHAT FAVORABLE	145 24%	45 41%	35 35%	14 13%	19 12%	18 26%	14 25%	5 4%	31 16%	104 40%	12 9%	129 30%	3 11%	94 42%	21 9%	27 23%	108 27%	19 18%	46 20%	51 29%	16 27%	4 31%	43 29%	102 23%
SOMEWHAT UNFAVORABLE	125 21%	22 20%	15 15%	21 19%	33 21%	10 14%	23 40%	26 21%	51 26%	46 18%	25 19%	91 21%	7 23%	34 15%	52 22%	36 31%	75 19%	32 30%	60 26%	29 17%	9 16%	3 23%	42 28%	83 18%
VERY UNFAVORABLE	196 33%	9 8%	10 10%	60 55%	76 49%	26 38%	15 26%	85 66%	78 40%	26 10%	69 52%	106 25%	17 60%	16 7%	133 56%	38 32%	122 30%	38 36%	80 35%	51 29%	23 40%	4 33%	41 27%	155 34%
HEARD OF/NO OPINION	40 7%	6 5%	5 5%	5 5%	14 9%	7 10%	3 5%	8 6%	14 7%	17 7%	14 10%	26 6%	- 1%	13 6%	15 6%	9 8%	30 8%	3 3%	13 6%	13 7%	3 5%	- -	8 5%	32 7%
NEVER HEARD OF	8 1%	1 1%	- -	3 3%	4 2%	- -	- -	- -	4 2%	- -	6 4%	2 -	- -	- -	8 3%	- -	5 1%	3 2%	1 -	3 2%	- -	- -	6 4%	2 -
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	2.3	2.7	0.2	0.3	0.7	0.4	0.1	0.4	2.4	0.2	1.1	0.2	3.2	0.2	0.5	0.9	0.4	0.5	1.0	0.7	0.8	0.6	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



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Liberals

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT -TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%
**D/S (FAVORABLE - UNFAVORABLE)	-125 -21%	5 4% CDEFG	-39 -44%	-21 -30%	-39 -33%	-23 -20% c	-9 -11% CdE	-88 -31%	-37 -12% H	10 73% KLMN	5 5% LMN	-74 -40%	-27 -20% L	-39 -24% l	-159 -76%	43 16% OQ	-9 -7% O	-11 -13% St	-48 -41%	-29 -32%	13 16% RSTVW	-34 -24% s	-17 -19% S
TOTAL HEARD OF	585 98%	118 96%	89 100% bF	66 94%	115 99%	114 95%	83 100% bF	282 98%	304 97%	13 95%	100 96%	180 98%	132 99%	160 98%	209 100% P	252 96%	124 98%	76 96%	117 100% v	88 97%	81 98%	135 96%	88 99%
TOTAL FAVORABLE	196 33%	57 46% CDEF	21 24%	19 27%	28 24%	39 33%	32 39% e	85 29%	111 36%	12 84% kLMN	47 45% Ln	43 23%	45 34% l	50 30%	16 8% O	128 49% O	51 40% O	30 39%	29 24%	26 28%	41 49% STVw	42 30%	28 32%
TOTAL UNFAVORABLE	321 54%	51 42%	60 68% Bfg	40 57%	66 57% B	62 52%	41 50%	173 60% I	148 48%	2 11%	42 40%	116 63% JK	72 54% J	89 54% JK	175 84% PQ	86 32%	60 48% P	41 52% u	77 65% UW	55 60% U	27 33%	76 54% U	45 51% U
VERY FAVORABLE	70 12%	25 21% CDEF	7 8%	2 2%	10 8%	12 10% d	14 17% D	29 10%	41 13%	6 45%	13 12%	17 9%	17 13%	17 10%	5 2% O	42 16% O	24 19% O	11 14%	12 10%	6 6%	14 16%	13 10%	14 16% T
SOMEWHAT FAVORABLE	126 21%	32 26% e	14 16%	17 24%	18 15%	27 23%	18 22%	56 19%	70 22%	5 39%	34 32% L	25 14%	28 21%	33 20%	12 6% Oq	87 33% Oq	27 22% O	20 25%	17 14%	20 22%	27 32% Sw	28 20%	14 16%
SOMEWHAT UNFAVORABLE	117 19%	25 20%	25 29% Fg	15 22%	23 20%	16 13%	12 14%	65 23%	51 16%	- -	25 24% J	43 24% J	21 16% J	27 16% J	51 24% p	43 16% p	23 18%	18 23%	32 27% vw	15 17%	15 18%	23 17%	13 15%
VERY UNFAVORABLE	205 34%	26 22%	35 39% B	24 35%	43 37% B	46 39% B	30 36% b	107 37%	97 31%	2 11%	17 16%	73 40% jK	50 38% K	63 38% K	125 59% PQ	43 16% P	37 29% P	23 29%	45 38% U	39 43% U	12 15%	52 37% U	32 37% U
HEARD OF/NO OPINION	69 11%	10 8%	7 8%	8 11%	22 19% Bc	13 11%	9 11%	24 8%	45 14% h	- -	11 11% J	21 12% J	15 11% J	21 13% J	17 8%	38 14% o	13 10%	4 5%	12 10%	8 9%	14 16%	17 12%	14 16% r
NEVER HEARD OF	15 2%	4 4% cg	- -	4 6%	1 1%	5 5% CG	- -	6 2%	8 3%	1 5%	4 4%	4 2%	2 1%	4 2%	1 -	12 4% O	2 2%	3 4%	- -	3 3%	2 2%	5 4% s	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.6	1.1	0.4	0.5	0.4	0.6	0.8	0.5	0.7	7.6	1.1	0.4	0.6	0.6	0.1	1.5	0.9	0.7	0.4	0.5	1.5	0.6	0.6

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N A T I O N A L R E S E A R C H I N C

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Liberals

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-125 -21%	-87 -78%	-73 -73%	13 12% BCF	30 19% BCFg	-14 -20% BC	5 9% BCF	87 68% IJ	-9 -4% J	-202 -78%	5 4% L	-121 -28%	-7 -25%	-171 -76%	64 27% NP	-10 -8% N	-128 -32%	21 20% Q	-26 -11% T	-46 -27%	-12 -21%	2 14% STU	-15 -10% X	-111 -25%
TOTAL HEARD OF	585 98%	111 100% dE	99 99%	103 95%	149 96%	68 98%	56 99%	129 100% I	185 96%	256 99%	122 93%	428 99% K	27 96%	224 100% O	228 96%	116 98%	392 97%	103 96%	225 98%	169 98%	59 100%	13 100%	144 96%	441 98%
TOTAL FAVORABLE	196 33%	8 7%	8 8%	52 48% BC	77 49% BC	25 36% BC	26 46% BC	102 79% IJ	75 39% J	15 6%	49 37%	135 31%	9 33%	20 9%	127 53% NP	46 39% N	109 27%	55 52% Q	81 36%	53 31%	22 38%	8 57% t	57 38%	138 31%
TOTAL UNFAVORABLE	321 54%	95 86% DEFG	81 81% DEFG	39 36%	46 30%	39 56% DEg	21 37%	14 11%	84 43% H	217 84% HI	44 34%	256 59% K	17 58%	190 85% OP	63 27%	56 48% O	238 59% R	34 32%	107 47%	99 58%	34 59%	6 43%	72 48%	249 55%
VERY FAVORABLE	70 12%	2 2%	3 3%	14 13% BC	28 18% BC	13 19% BC	11 19% BC	51 40% IJ	13 7% J	5 2%	19 14%	43 10%	8 27%	5 2%	49 21% N	16 14% N	39 10%	21 20% q	24 11%	23 13%	7 13%	4 27%	14 9%	56 12%
SOMEWHAT FAVORABLE	126 21%	6 6%	5 5%	38 35% BCF	49 32% BCf	12 17% bc	15 27% BC	50 39% J	62 32% J	11 4%	30 23% m	92 21% m	2 6%	15 7%	78 33% N	30 25% N	71 18%	34 32% Q	57 25%	31 18%	15 25%	4 30%	43 29%	82 18%
SOMEWHAT UNFAVORABLE	117 19%	29 26% eG	22 22%	20 19%	23 15%	16 24%	6 11%	6 5%	42 22% H	66 25% H	24 18%	84 19%	7 24%	55 25% o	40 17%	19 16% R	83 21% R	11 10%	35 15%	39 22%	18 31% S	3 20%	22 15%	94 21%
VERY UNFAVORABLE	205 34%	66 60% DEFG	58 59% DEFG	19 17%	24 15%	22 32% dE	15 26%	8 6%	41 21% H	151 58% HI	20 15%	172 40% K	10 34%	135 60% OP	23 10%	37 31% O	155 39% R	23 21%	72 32%	61 35%	16 27%	3 22%	50 33%	155 34%
HEARD OF/NO OPINION	69 11%	7 7%	10 10%	12 11%	26 17% Bf	4 6%	9 15%	13 10%	26 14%	24 9%	29 22% Lm	38 9%	1 5%	14 6%	38 16% N	14 12%	45 11%	13 12%	36 16% UV	16 9% V	2 3%	- -	15 10%	53 12%
NEVER HEARD OF	15 2%	- -	1 1%	5 5% b	6 4% B	1 2%	1 1%	- -	8 4% H	3 1%	10 7% L	4 1%	1 4%	1 -	10 4% N	2 2%	10 3%	4 4%	4 2%	4 2%	- -	- -	6 4%	9 2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.6	0.1	0.1	1.3	1.6	0.6	1.2	7.2	0.9	0.1	1.1	0.5	0.6	0.1	2.0	0.8	0.5	1.6	0.8	0.5	0.6	1.3	0.8	0.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

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Conservatives

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT -TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	70 12%	-6 -5%	7 8%	19 27%	20 17%	24 20%	6 8%	46 16%	24 8%	-12 -82%	15 14%	58 31%	-5 -4%	15 9%	157 75%	-82 -31%	-5 -4%	12 15%	29 25%	6 6%	-2 -2%	15 10%	11 13%	
TOTAL HEARD OF	589 98%	121 99%	88 99%	67 95%	115 99%	115 96%	83 100%	284 99%	305 98%	14 100%	101 97%	180 98%	132 99%	162 99%	210 100%	253 96%	126 100%	76 96%	117 100%	91 99%	83 100%	135 96%	87 98%	
TOTAL FAVORABLE	303 51%	52 43%	46 51%	39 56%	59 51%	66 55%	41 50%	154 53%	150 48%	1 6%	54 52%	114 62%	56 42%	79 48%	181 86%	67 25%	55 43%	42 53%	68 58%	44 48%	35 43%	71 50%	43 49%	
TOTAL UNFAVORABLE	233 39%	59 48%	38 43%	20 29%	40 34%	41 34%	35 42%	107 37%	126 40%	12 89%	39 38%	56 30%	61 46%	64 39%	24 11%	149 56%	60 48%	30 38%	39 33%	38 41%	37 45%	56 40%	32 36%	
VERY FAVORABLE	140 23%	21 17%	21 23%	11 16%	24 21%	40 34%	23 28%	77 27%	63 20%	- -	14 14%	56 30%	25 19%	45 27%	104 50%	14 5%	21 17%	17 21%	37 31%	24 26%	9 11%	30 22%	23 26%	
SOMEWHAT FAVORABLE	164 27%	32 26%	25 28%	28 40%	35 30%	26 21%	18 22%	77 27%	87 28%	1 6%	40 39%	58 32%	31 23%	33 20%	77 37%	53 20%	34 27%	25 32%	31 27%	20 22%	26 32%	40 29%	20 23%	
SOMEWHAT UNFAVORABLE	118 20%	28 23%	22 25%	11 16%	22 19%	18 15%	17 20%	51 18%	67 22%	3 23%	28 27%	30 16%	25 19%	31 19%	14 6%	73 28%	32 25%	13 16%	15 13%	23 26%	28 34%	29 21%	10 12%	
VERY UNFAVORABLE	115 19%	30 25%	16 18%	9 13%	17 15%	23 20%	19 22%	56 20%	58 19%	9 66%	11 11%	26 14%	36 27%	33 20%	10 5%	76 29%	28 22%	18 22%	24 20%	15 16%	9 11%	27 19%	22 25%	
HEARD OF/NO OPINION	53 9%	11 9%	4 5%	8 11%	16 14%	8 6%	6 8%	23 8%	30 10%	1 5%	7 7%	10 6%	15 11%	19 12%	5 2%	37 14%	11 9%	4 5%	10 9%	9 10%	10 12%	8 6%	12 13%	
NEVER HEARD OF	11 2%	1 1%	1 1%	3 5%	1 1%	5 4%	- -	4 1%	7 2%	- -	3 3%	4 2%	2 1%	2 1%	- -	11 4%	- -	3 4%	- -	1 1%	- -	5 4%	1 2%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	0.9	1.2	1.9	1.5	1.6	1.2	1.4	1.2	0.1	1.4	2.0	0.9	1.2	7.6	0.5	0.9	1.4	1.7	1.2	0.9	1.3	1.4	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

Conservatives

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS			INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600	111	99	109	155	69	57	129	193	259	132	432	28	225	238	118	402	107	229	173	59	13	150	450
**D/S (FAVORABLE - UNFAVORABLE)	70	82	75	-38	-44	2	-7	-88	-33	191	-32	122	-17	169	-106	9	82	-9	-5	60	9	1	27	44
TOTAL HEARD OF	589	111	99	105	148	68	57	129	189	257	123	430	28	224	230	117	395	104	226	169	59	13	144	445
TOTAL FAVORABLE	303	95	86	26	41	32	23	16	66	217	35	262	5	192	47	57	221	45	98	110	33	7	81	222
TOTAL UNFAVORABLE	233	13	11	64	85	30	30	104	99	25	67	140	22	23	153	48	139	54	102	50	24	6	55	178
VERY FAVORABLE	140	58	46	7	7	12	9	2	11	126	4	132	2	108	10	20	104	18	46	49	12	4	28	112
SOMEWHAT FAVORABLE	164	37	39	20	33	19	14	14	55	91	31	130	2	84	37	37	116	27	52	61	21	3	54	110
SOMEWHAT UNFAVORABLE	118	8	5	32	41	11	21	42	58	16	32	76	7	13	80	24	73	25	53	27	14	4	40	78
VERY UNFAVORABLE	115	5	5	32	44	19	9	62	41	9	35	64	15	11	73	24	66	29	50	23	10	3	14	100
HEARD OF/NO OPINION	53	2	3	14	23	7	4	9	24	15	22	29	2	9	29	12	36	6	26	10	1	-	8	44
NEVER HEARD OF	11	-	-	4	7	-	-	-	4	2	9	2	-	1	8	1	7	3	2	3	-	-	6	5
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	7.2	8.1	0.4	0.5	1.1	0.8	0.2	0.7	8.6	0.5	1.9	0.2	8.2	0.3	1.2	1.6	0.8	1.0	2.2	1.4	1.1	1.5	1.2

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

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The Tea Party

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT -TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	-95 -16%	-37 -30%	-22 -24%	-4 -6% Bce	-20 -17%	-2 -1% BCEg	-10 -12% B	-43 -15%	-52 -17%	-7 -49%	-25 -24%	-8 -4% KMN	-32 -24%	-24 -14%	76 36% PQ	-142 -54%	-29 -23% P	-27 -34%	-4 -3% RTuVW	-13 -14%	-13 -16%	-27 -19%	-12 -14%	
TOTAL HEARD OF	580 97%	119 97%	88 99% f	66 94%	113 97%	112 94%	83 100% bF	282 98%	298 96%	11 77%	101 97%	181 98%	129 97%	158 97%	207 99%	253 96%	121 96%	76 96%	117 99% v	89 98%	80 96%	133 95%	85 96%	
TOTAL FAVORABLE	215 36%	37 30%	28 31%	25 36%	38 33%	53 44% b	34 41%	106 37%	109 35%	2 11%	32 31%	77 42% j	45 33%	59 36%	127 61% PQ	43 16%	44 35% P	23 30%	47 40%	35 39%	28 34%	50 36%	30 34%	
TOTAL UNFAVORABLE	310 52%	75 61% dF	49 56%	30 43%	58 50%	54 45%	44 53%	149 52%	161 51%	8 60%	58 55%	85 46%	76 57% l	83 50%	51 25%	185 70% Oq	73 58% O	50 64% S	51 43%	48 53%	41 50%	77 55%	42 48%	
VERY FAVORABLE	78 13%	15 12%	10 12%	8 11%	17 15%	18 15%	10 12%	51 18% I	27 9%	- -	7 7% j	25 13% J	21 16% Jk	24 15% J	50 24% PQ	11 4% P	16 13% P	8 10%	22 19% Uvw	20 22% UVW	5 6%	13 10%	8 10%	
SOMEWHAT FAVORABLE	137 23%	23 18%	17 20%	18 26%	20 18%	35 29% be	24 28%	55 19%	82 26%	2 11%	25 24%	52 28% M	23 17%	35 21%	77 37% PQ	32 12%	28 22% p	15 19%	25 21%	15 17%	23 27%	37 26%	22 25%	
SOMEWHAT UNFAVORABLE	87 14%	16 13%	13 15%	11 15%	22 19%	14 12%	10 13%	48 17%	38 12%	- -	23 22% Jm	27 15% J	13 9% J	24 14% J	27 13%	37 14%	23 18%	22 28% SvW	9 8%	17 18% sw	14 17%	17 12%	8 9%	
VERY UNFAVORABLE	223 37%	59 48% DEF	36 41%	19 27%	36 31%	40 33%	33 40%	101 35%	122 39%	8 60%	35 33%	57 31%	64 48% kLn	59 36%	24 12%	148 56% OQ	51 40% O	28 35%	41 35%	32 35%	27 33%	60 43%	35 39%	
HEARD OF/NO OPINION	56 9%	7 6%	11 12%	11 15% f	17 15% BF	6 5%	5 7%	27 9%	29 9%	1 6%	11 11%	19 10%	9 6%	17 10%	28 13% Q	25 9% Q	3 2%	2 3%	19 17% RTV	5 6%	11 13%	6 4%	12 14% RtV	
NEVER HEARD OF	20 3%	4 3% g	1 1%	4 6%	4 3%	7 6% cG	- -	6 2%	14 4%	3 23%	3 3%	3 2%	4 3%	6 3%	3 1%	11 4%	5 4%	3 4%	1 1%	2 2%	3 4%	7 5% s	3 4%	
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	0.5	0.6	0.9	0.7	1.0	0.8	0.7	0.7	0.2	0.6	0.9	0.6	0.7	2.5	0.2	0.6	0.5	0.9	0.7	0.7	0.7	0.7	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W NATIONAL RESEARCH INC

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The Tea Party

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-95 -16%	36 32%	40 40%	-65 -60%	-76 -49%	-14 -20%	-15 -27%	-93 -72%	-96 -50%	103 40%	-59 -45%	-13 -3%	-20 -70%	80 35%	-143 -60%	-22 -19%	-39 -10%	-31 -29%	-46 -20%	-5 -3%	-11 -19%	-2 -13%	-17 -11%	-79 -17%
TOTAL HEARD OF	580 97%	110 99%	97 98%	104 96%	149 96%	68 99%	53 92%	126 98%	186 96%	253 98%	122 92%	423 98%	28 98%	220 98%	226 95%	115 98%	392 97%	101 95%	219 96%	169 98%	59 100%	13 100%	140 93%	441 98%
TOTAL FAVORABLE	215 36%	65 58%	63 63%	15 14%	28 18%	26 38%	18 31%	12 10%	39 20%	162 63%	23 17%	186 43%	4 13%	137 61%	31 13%	43 37%	158 39%	28 26%	74 32%	73 42%	23 39%	6 44%	51 34%	163 36%
TOTAL UNFAVORABLE	310 52%	29 26%	23 23%	80 74%	105 67%	40 59%	33 58%	105 82%	134 70%	59 23%	82 62%	199 46%	24 83%	58 26%	174 73%	65 55%	198 49%	60 56%	120 53%	78 45%	34 59%	8 56%	68 45%	242 54%
VERY FAVORABLE	78 13%	32 29%	18 18%	7 6%	4 3%	12 17%	5 8%	1 1%	8 4%	67 26%	4 3%	70 16%	2 8%	52 23%	7 3%	16 14%	56 14%	10 9%	26 11%	26 15%	6 11%	3 20%	16 11%	62 14%
SOMEWHAT FAVORABLE	137 23%	33 29%	44 45%	8 7%	24 15%	15 21%	13 23%	11 9%	30 16%	95 37%	19 14%	116 27%	1 5%	85 38%	24 10%	27 23%	103 26%	19 17%	48 21%	47 27%	17 28%	3 23%	35 24%	101 23%
SOMEWHAT UNFAVORABLE	87 14%	17 15%	10 10%	15 14%	22 14%	16 23%	7 11%	17 13%	34 17%	33 13%	15 12%	64 15%	7 24%	34 15%	36 15%	15 12%	60 15%	15 14%	33 14%	21 12%	5 9%	1 11%	23 15%	64 14%
VERY UNFAVORABLE	223 37%	12 11%	12 12%	65 60%	83 54%	24 35%	27 47%	88 68%	101 52%	26 10%	67 50%	135 31%	17 60%	24 10%	138 58%	50 43%	138 34%	45 42%	87 38%	57 33%	29 50%	6 46%	45 30%	178 40%
HEARD OF/NO OPINION	56 9%	17 15%	12 12%	9 8%	16 10%	1 2%	2 3%	9 7%	13 7%	32 12%	17 13%	39 9%	- 1%	25 11%	21 9%	7 6%	36 9%	13 13%	25 11%	18 10%	1 2%	- -	21 14%	35 8%
NEVER HEARD OF	20 3%	1 1%	2 2%	5 4%	7 4%	1 1%	5 8%	3 2%	7 4%	5 2%	10 8%	9 2%	1 2%	5 2%	12 5%	3 2%	10 3%	6 5%	9 4%	4 2%	- -	- -	10 7%	9 2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	2.2	2.8	0.2	0.3	0.7	0.5	0.1	0.3	2.8	0.3	0.9	0.2	2.4	0.2	0.7	0.8	0.5	0.6	0.9	0.7	0.8	0.8	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

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The United States Supreme Court

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	46 8%	6 5% E	19 22% BEFG	12 17% bEg	-2 -2%	7 6% E	4 5% E	-4 -1%	50 16% H	-6 -40%	22 21% LMN	13 7%	6 5%	10 6%	32 15% PQ	11 4%	3 2%	2 3% T	-1 -1%	-5 -5%	20 25% RSTv	15 10% rST	15 17% RST	
TOTAL HEARD OF	592 99%	122 99%	89 100%	66 94%	115 99%	117 98%	83 100%	287 100% i	305 98%	13 95%	104 100% m	181 99%	130 97%	163 100%	209 99%	258 98%	125 99%	79 100% V	117 100% v	91 99%	83 99%	135 96%	88 99%	
TOTAL FAVORABLE	280 47%	57 46%	49 55%	31 44%	49 42%	55 46%	40 48%	125 43%	156 50%	3 24%	59 56%	80 44%	63 47%	75 46%	102 49%	119 45%	59 47%	39 49%	48 40%	38 42%	47 57% s	64 46%	44 50%	
TOTAL UNFAVORABLE	234 39%	51 41%	30 33%	19 27%	51 44% d	48 40%	36 43%	129 45% I	106 34%	9 65%	37 35%	67 37%	57 42%	65 40%	70 33%	108 41%	56 45%	37 47%	49 42%	43 47% w	27 32%	49 35%	29 33%	
VERY FAVORABLE	59 10%	12 10%	13 15%	5 7%	12 11%	11 9%	5 6%	26 9%	33 11%	- -	7 7% j	16 9% J	15 11% J	21 13% J	19 9%	25 10%	14 11%	6 8%	12 10%	8 8%	6 7%	12 8% tv	15 17%	
SOMEWHAT FAVORABLE	222 37%	45 37%	35 40%	26 37%	37 32%	44 37%	35 42%	99 34%	123 39%	3 24%	52 50% ln	65 35%	48 36%	54 33%	83 40%	93 35%	45 36%	33 41%	36 30%	31 34%	41 49% Sw	52 37%	29 33%	
SOMEWHAT UNFAVORABLE	120 20%	27 22%	21 24%	9 13%	24 21%	23 19%	17 20%	54 19%	67 21%	3 19%	17 17%	36 20%	28 21%	36 22%	35 17%	66 25% oq	20 16%	10 13%	20 17%	24 26%	21 26%	28 20%	17 19%	
VERY UNFAVORABLE	114 19%	24 19%	8 10%	10 14%	27 23% C	26 21% c	19 23% c	75 26% I	39 13%	6 45%	19 18%	31 17%	28 21%	29 18%	35 17%	42 16%	36 29% OP	27 34% UVW	29 25% Uvw	19 21% U	6 7%	21 15%	12 14%	
HEARD OF/NO OPINION	77 13%	14 12%	10 11%	17 24% fg	15 13%	13 11%	8 9%	33 12%	44 14%	1 6%	9 8%	34 18% kM	10 7%	23 14% m	36 17% Q	31 12%	10 8%	3 4%	21 18% R	10 10%	8 10%	21 15% R	14 16% R	
NEVER HEARD OF	8 1%	1 1%	- -	4 6%	1 1%	3 2%	- -	1 -	7 2% h	1 5%	- -	3 1%	4 3% k	1 -	1 1%	6 2%	1 1%	- -	- -	1 1%	1 1%	6 4% Rs	1 1%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	1.1	1.7	1.6	1.0	1.1	1.1	1.0	1.5	0.4	1.6	1.2	1.1	1.2	1.5	1.1	1.1	1.1	1.0	0.9	1.8	1.3	1.5	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

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The United States Supreme Court

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	46 8%	11 10% DF	21 21% bDeF	-7 -6%	18 12% DF	-8 -12%	11 20% DF	-11 -8%	36 19% HJ	19 8% H	20 15% lm	31 7% -19%	-5 -13% oP	30 13% oP	16 7%	4 3%	38 9%	13 12%	11 5%	13 7%	6 10%	- 2%	4 2%	42 9% W
TOTAL HEARD OF	592 99%	111 100% e	98 99%	108 99%	150 97%	68 99%	57 99%	127 99%	192 99%	257 99%	127 96%	430 99%	27 96%	223 99%	234 98%	116 98%	399 99%	103 96%	227 99%	172 100%	58 99%	13 100%	147 98%	444 99%
TOTAL FAVORABLE	280 47%	51 46%	52 52%	48 44%	71 46%	27 39%	32 57%	54 42%	101 53%	120 46%	64 48%	204 47%	10 36%	110 49%	110 46%	54 46%	192 48%	53 49%	105 46%	79 46%	32 54%	6 47%	65 43%	216 48%
TOTAL UNFAVORABLE	234 39%	39 36%	31 31%	54 50% bCE	54 34%	35 51% Ce	21 37%	65 51% Ij	65 34%	100 39%	44 33%	173 40%	16 56%	80 36%	94 40%	50 43%	154 38%	40 37%	93 41%	66 38%	26 44%	6 45%	61 41%	174 39%
VERY FAVORABLE	59 10%	8 7%	11 11%	13 12%	12 8%	5 7%	10 17%	12 9%	22 11%	23 9%	13 10%	45 10% m	- 2%	23 10%	22 9%	11 9%	37 9%	11 10%	23 10% v	18 10% v	5 8% v	- -	13 8%	46 10%
SOMEWHAT FAVORABLE	222 37%	43 39%	41 41%	34 31%	59 38%	22 32%	23 40%	42 33%	79 41%	96 37%	51 39%	159 37%	10 35%	87 39%	88 37%	44 37%	154 38%	42 39%	82 36%	61 35%	27 45%	6 47%	52 35%	170 38%
SOMEWHAT UNFAVORABLE	120 20%	15 14%	20 20%	29 27% bf	37 24%	9 13%	10 18%	35 27%	38 19%	47 18%	20 15%	93 21%	7 24%	39 17%	55 23%	18 16%	89 22% R	13 12%	41 18%	33 19%	15 25%	5 39%	31 20%	90 20%
VERY UNFAVORABLE	114 19%	24 22% ce	11 11%	25 23% cE	17 11%	26 37% bCEg	11 19%	30 23%	27 14%	53 21%	24 18%	80 19%	9 32%	41 18%	39 16%	32 27% o	65 16%	27 25%	53 23% v	34 19% v	11 19%	1 5%	30 20%	84 19%
HEARD OF/NO OPINION	77 13%	20 18% DG	15 15% Dg	6 6%	25 16% DG	7 10%	3 5%	8 6%	26 13% h	37 14% H	19 15%	53 12%	1 4%	33 15%	30 12%	11 10%	54 13%	11 10%	29 13% U	26 15% U	1 1%	1 9%	22 15%	55 12%
NEVER HEARD OF	8 1%	- -	1 1%	1 1%	5 3% b	- 1%	1 1%	2 1%	1 1%	2 1%	5 4%	2 1%	1 4%	2 1%	4 2%	2 2%	3 1%	4 4%	1 1%	1 -	1 1%	- -	3 2%	6 1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	1.3	1.7	0.9	1.3	0.8	1.5	0.8	1.6	1.2	1.5	1.2	0.7	1.4	1.2	1.1	1.2	1.3	1.1	1.2	1.2	1.0	1.1	1.2

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



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Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHARL-OTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600	123	89	70	116	120	83	288	312	14	104	184	134	164	210	264	126	79	118	91	83	140	88
**D/S (FAVORABLE - UNFAVORABLE)	-39 -6%	21 17% CDEFG	-9 -11%	-14 -21%	-19 -16%	-17 -14%	-1 -1% CDEF	-55 -19%	16 5% H	11 7% KLMN	-45 -25%	1 - LN	-13 -8% L	-183 -87%	148 56% OQ	-5 -4% O	-8 -10% S	-41 -35%	-6 -7% S	25 30% RSTVW	2 1% RSTW	-10 -12% S	
TOTAL HEARD OF	599	123	87	70	116	120	83	287	312	14	104	183	134	164	209	264	126	79	117	91	83	140	88
TOTAL FAVORABLE																							
JUL 28-29, 2014	272 45%	68 55% def	39 44%	27 39%	47 41%	50 42%	41 49%	111 39%	161 52% H	12 89% KLMN	53 51% l	67 36%	66 49% L	74 45%	11 5% OQ	204 77% OQ	57 46% O	34 43%	36 31%	41 45% s	52 63% rStW	71 50% S	38 43% s
JUN 18-19&22, 2014	295 49%	71 52%	36 44%	29 46%	48 43%	69 54%	42 52%	131 45%	164 53%	8 44%	58 61% LN	91 48%	70 51%	68 43%	25 12% OQ	209 77% OQ	61 51% O	38 52%	60 47%	32 37%	59 67% STVW	64 49%	42 45%
MAY 20-22, 2014	273 45%	67 53% d	38 43%	27 39%	51 45%	58 46%	32 41%	113 39%	160 51% H	10 67% Mn	47 45%	91 49%	58 41%	68 44%	26 12% OQ	199 74% OQ	48 40% O	40 48% t	50 38%	23 31%	41 53% sT	63 50% sT	55 52% ST
APR 19,21-22 2014	289 48%	71 57% ceG	35 43%	33 45%	50 44%	73 55% G	27 35%	119 41%	170 54% H	14 68% n	51 49%	87 49%	62 48%	75 44%	17 8% OQ	215 80% OQ	57 47% O	43 50%	43 38%	32 37%	40 53% t	82 57% ST	48 52% sT
MAR 18-20, 2014	275 46%	62 49%	40 45%	37 52%	49 42%	57 48%	30 39%	114 40%	161 51% H	6 31%	46 48%	86 46%	67 50%	69 43%	22 10% OQ	201 74% OQ	52 43% O	32 40%	50 40%	32 39%	40 49%	73 55% rST	48 49%
JAN 23&25-26, 2014	276 46%	62 51%	40 43%	33 50%	47 41%	62 51%	31 39%	128 44%	148 47%	8 46%	53 53%	86 46%	54 43%	74 44%	21 10% OQ	199 74% OQ	56 47% O	41 49%	54 43%	33 41%	43 55%	58 44%	46 47%
TOTAL UNFAVORABLE																							
JUL 28-29, 2014	311 52%	46 38%	48 54% b	42 59% B	66 57% B	67 56% B	42 50%	167 58% I	145 46%	2 11%	46 44% j	112 61% Jkm	66 49% J	86 53% J	193 92% PQ	56 21% PQ	62 49% P	42 53% u	77 66% tUV	47 52% u	27 33%	68 49% u	49 55% U
JUN 18-19&22, 2014	297 50%	63 46%	43 53%	34 53%	63 57% f	57 45%	38 47%	151 52%	146 47%	10 56%	36 39%	98 51%	63 46%	89 56% Km	184 88% PQ	58 21% PQ	55 46% P	36 48%	62 49% u	53 62% sU	29 33%	67 51% U	50 54% U
MAY 20-22, 2014	313 52%	56 44%	48 54%	39 57%	61 54%	65 52%	44 56%	167 58% I	147 47%	4 27%	54 51% j	91 49% j	80 57% J	84 54% J	177 84% PQ	66 24% PQ	70 58% P	40 47%	78 60% uvw	49 66% RUVW	35 45%	61 48%	51 47%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

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Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
APR 19,21-22 2014	291 48%	47 38%	44 54% B	37 50%	60 53% B	58 44%	45 59% Bf	159 55% I	132 42%	6 32%	49 47%	82 46%	64 50%	89 53%	189 90% PQ	41 15%	61 51% P	43 49%	63 56% uV	53 60% UVw	30 39%	61 42%	41 45%	
MAR 18-20, 2014	312 52%	60 47%	48 53%	31 44%	65 56%	61 51%	47 60% d	167 58% I	145 46%	12 63%	47 49%	99 52%	62 47%	91 56%	183 87% PQ	68 25%	61 51% P	47 58%	70 56%	49 60% V	38 47%	59 44%	47 49%	
JAN 23&25-26, 2014	303 50%	57 46%	48 52%	30 44%	65 56%	58 48%	45 56%	152 53%	151 48%	8 50%	44 44%	96 51%	67 52%	88 52%	184 88% PQ	58 22%	60 50% P	41 49%	67 54%	44 55%	33 42%	68 51%	49 50%	
VERY FAVORABLE	161 27%	40 32%	26 29%	20 28%	28 24%	26 22%	22 26%	64 22%	97 31% H	11 79% KLMN	29 28%	39 21%	34 25%	48 29%	4 2%	118 45% OQ	38 30% O	21 27%	20 17%	23 25%	34 41% Sv	35 25%	28 31% S	
SOMEWHAT FAVORABLE	112 19%	28 23% d	13 15%	7 10%	20 17%	24 20%	19 23%	47 16%	64 21%	1 10%	24 23%	28 15%	32 24% ln	25 16%	7 3%	86 32% OQ	19 15% O	13 16%	17 14%	18 19%	18 22%	35 25% sW	11 12%	
SOMEWHAT UNFAVORABLE	40 7%	7 6%	10 12%	6 9%	5 4%	6 5%	5 6%	18 6%	21 7%	1 5%	13 13% n	13 7%	8 6%	5 3%	21 10% P	9 3%	10 8%	7 9%	8 7%	3 3%	9 10%	10 7%	2 3%	
VERY UNFAVORABLE	271 45%	39 32%	38 43%	35 50% B	62 53% B	61 51% B	37 44%	148 51% I	123 40%	1 6%	33 31% j	99 54% JK	58 43% J	82 50% JK	172 82% PQ	47 18%	53 42% P	34 44% u	69 59% UV	45 49% U	19 23%	58 41% U	47 53% U	
HEARD OF/NO OPINION	15 3%	8 7% CG	- -	1 2%	3 2%	2 2%	1 1%	9 3%	6 2%	- -	5 5%	4 2% j	2 1%	4 3% j	4 2%	4 2%	6 5%	3 4%	3 3%	3 3%	4 4%	1 1%	1 1%	
NEVER HEARD OF	1 -	- -	1 1%	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	1.5	0.8	0.7	0.7	0.8	1.0	0.7	1.1	8.0	1.2	0.6	1.0	0.9	0.1	3.7	0.9	0.8	0.5	0.9	1.9	1.0	0.8	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

Barack Obama

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-39 -6%	-97 -87%	-86 -86%	50 46%	99 64%	-8 -12%	4 6%	112 87%	43 22%	-201 -78%	94 71%	-153 -35%	19 66%	-199 -88%	169 71%	-11 -10%	-87 -22%	45 42%	37 16%	-54 -31%	-5 -9%	1 11%	- TU	-39 -9%
TOTAL HEARD OF	599 100%	110 99%	99 100%	109 100%	155 100%	69 100%	57 100%	129 100%	192 99%	259 100%	132 100%	431 100%	28 100%	225 100%	237 100%	118 100%	401 100%	107 100%	229 100%	173 100%	59 100%	13 100%	150 100%	449 100%
TOTAL FAVORABLE																								
JUL 28-29, 2014	272 45%	6 5%	5 5%	78 72%	126 81%	28 41%	29 51%	120 93%	114 59%	25 10%	111 84%	133 31%	23 82%	11 5%	201 84%	52 44%	152 38%	75 70%	131 57%	58 33%	27 45%	7 56%	75 50%	197 44%
JUN 18-19&22, 2014	295 49%	12 11%	13 13%	87 73%	122 80%	31 53%	30 48%	115 92%	126 61%	45 18%	127 96%	146 34%	18 62%	19 9%	217 86%	57 43%	163 43%	76 69%	- -	- -	- -	- -	90 60%	205 45%
MAY 20-22, 2014	273 45%	13 11%	13 15%	77 73%	122 74%	23 38%	25 42%	100 85%	124 61%	35 14%	116 88%	144 33%	12 38%	29 13%	194 83%	48 34%	151 39%	59 64%	- -	- -	- -	- -	66 44%	206 46%
APR 19,21-22 2014	289 48%	8 7%	9 9%	80 74%	135 84%	30 45%	26 50%	108 87%	118 59%	53 21%	118 89%	154 36%	15 51%	12 6%	207 85%	69 45%	163 43%	72 63%	98 42%	88 52%	33 51%	7 52%	77 51%	212 47%
MAR 18-20, 2014	275 46%	9 8%	13 13%	81 69%	120 78%	25 39%	27 47%	106 86%	104 51%	46 19%	117 89%	144 33%	11 38%	13 6%	212 82%	46 37%	- -	- -	- -	- -	- -	- -	74 49%	201 45%
JAN 23&25-26, 2014	276 46%	13 12%	8 7%	88 71%	111 76%	27 44%	29 49%	106 88%	92 53%	60 21%	119 90%	137 32%	18 59%	18 9%	207 82%	46 34%	- -	- -	- -	- -	- -	- -	80 53%	196 44%
TOTAL UNFAVORABLE																								
JUL 28-29, 2014	311 52%	102 92%	91 92%	28 26%	27 18%	36 53%	26 45%	8 7%	71 37%	226 87%	17 13%	286 66%	5 16%	209 93%	31 13%	63 53%	239 59%	30 28%	94 41%	112 65%	32 55%	6 44%	75 50%	236 53%
JUN 18-19&22, 2014	297 50%	98 88%	87 87%	29 25%	29 19%	24 42%	31 50%	8 6%	78 38%	203 82%	3 2%	280 65%	10 36%	186 89%	35 14%	73 55%	212 56%	33 30%	- -	- -	- -	- -	60 40%	238 53%
MAY 20-22, 2014	313 52%	105 86%	73 83%	26 25%	39 24%	36 60%	35 57%	15 13%	75 37%	209 84%	16 12%	275 64%	18 59%	181 85%	34 15%	92 64%	224 58%	31 33%	- -	- -	- -	- -	79 53%	234 52%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

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Barack Obama

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)	
APR 19,21-22 2014	291 48%	103 93% DEFG	86 87% DEFG	20 18%	21 13%	36 53% DE	25 48% DE	11 9%	75 38% H	197 77% HI	7 5%	269 62% KM	10 35% K	188 93% OP	25 10%	76 50% O	197 52% R	40 34%	121 52%	78 46%	30 46%	7 48%	69 46%	222 49%	
MAR 18-20, 2014	312 52%	96 88% DEFG	86 85% DEFG	35 31%	32 21%	35 55% DE	26 46% DE	16 13%	94 46% H	192 79% HI	12 9%	278 64% K	17 58% K	184 91% OP	43 17%	74 59% O	-	-	-	-	-	-	71 47%	240 53%	
JAN 23&25-26, 2014	303 50%	88 85% DEFG	96 90% DEFG	32 26%	26 18%	32 52% DE	29 48% DE	15 12%	69 40% H	213 76% HI	7 6%	281 65% KM	12 38% K	175 88% OP	38 15%	82 61% O	-	-	-	-	-	-	69 46%	234 52%	
VERY FAVORABLE	161 27%	2 2%	2 2%	43 39% BC	76 49% BCFg	19 28% BC	19 33% BC	77 60% IJ	61 31% J	13 5% L	81 62% L	61 14% L	16 57% L	2 1% NP	130 55% NP	26 22% N	87 22% N	50 47% Q	76 33% tU	39 22% T	10 18% T	4 27% T	35 23% T	126 28%	
SOMEWHAT FAVORABLE	112 19%	3 3%	3 3%	35 32% BCFg	50 32% BCFg	9 13% b	10 18% BC	43 34% J	53 28% J	12 4% J	30 23% J	72 17% J	7 25% J	9 4% N	71 30% N	26 22% N	65 16% N	26 24% N	55 24% T	19 11% T	16 28% T	4 28% T	41 27% x	71 16%	
SOMEWHAT UNFAVORABLE	40 7%	10 9% e	11 12% E	6 5%	3 2%	3 4%	7 12% e	2 2%	17 9% H	20 8% H	1 1%	37 9% K	1 2% O	20 9% O	5 2% O	14 12% O	27 7% O	9 8% O	13 6% V	14 8% V	10 16% SV	-	9 6% SV	31 7%	
VERY UNFAVORABLE	271 45%	92 83% DEFG	80 80% DEFG	22 21%	24 16%	33 48% DE	19 34% E	6 5%	53 27% H	206 80% HI	16 12%	249 58% KM	4 14% KM	189 84% OP	27 11%	49 41% O	212 53% R	22 20%	81 35% SU	97 56% SU	22 38%	6 44%	66 44%	206 46%	
HEARD OF/NO OPINION	15 3%	2 2%	3 3%	3 3%	2 1%	5 7%	2 3%	-	8 4% H	8 3% H	4 3%	11 3% H	-	5 2% H	5 2% H	3 3% H	10 3% H	1 1%	4 2% H	3 2% H	-	-	-	15 3% W	
NEVER HEARD OF	1 -	1 1%	-	-	-	-	-	-	1 1%	-	-	1 -	-	-	-	-	1 -	-	-	-	-	-	-	-	1 -
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.1	0.1	2.8	4.6	0.8	1.1	14.2	1.6	0.1	6.4	0.5	5.1	0.1	6.4	0.8	0.6	2.5	1.4	0.5	0.8	1.2	1.0	0.8	

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Hillary Clinton

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	2 -	24 20% CEFG	- -	7 11% CEFG	-19 -16%	-7 -6% e	-3 -3% E	-27 -9%	30 10% H	5 37% L	20 19% LMN	-23 -13%	6 5% LN	-6 -4% L	-152 -72%	164 62% OQ	-9 -7% O	1 2% STW	-26 -22%	-2 -2% S	25 30% RSTVW	10 7% STW	-5 -6% S	
TOTAL HEARD OF	599 100%	123 100%	89 100%	70 100%	115 99%	120 100%	83 100%	288 100%	311 100%	14 100%	104 100%	184 100%	134 100%	163 100%	209 100%	264 100%	126 100%	79 100%	118 100%	91 100%	83 100%	140 100%	88 99%	
TOTAL FAVORABLE	287 48%	70 57% E	43 48%	35 50%	45 39%	56 47%	38 46%	126 44%	161 52%	9 66%	59 57% l	76 42%	68 51%	74 45%	26 12%	206 78% OQ	55 44% O	39 49%	44 37%	43 47%	51 62% Sw	72 51% s	38 43%	
TOTAL UNFAVORABLE	285 47%	46 37%	43 49%	28 40%	64 55% B	63 53% B	41 49%	153 53% I	132 42%	4 29%	39 38%	100 54% k	62 46%	80 49%	178 85% PQ	43 16%	64 51% P	38 48%	70 60% UV	45 50% u	27 32%	61 44%	43 49% u	
VERY FAVORABLE	146 24%	41 34% EF	21 24%	18 25%	22 19%	24 20%	20 24%	53 18%	93 30% H	7 52%	28 27%	32 18%	37 28% l	41 25%	3 2%	112 42% OQ	31 24% O	20 26%	16 14%	16 18%	31 37% ST	33 23% s	30 33% ST	
SOMEWHAT FAVORABLE	141 24%	29 23%	21 24%	17 25%	23 20%	32 27%	18 22%	73 25%	68 22%	2 14%	31 30%	44 24%	31 23%	33 20%	22 11%	94 36% OQ	24 19% o	19 24% w	28 23% W	27 29% W	21 25% w	39 28% W	9 10%	
SOMEWHAT UNFAVORABLE	64 11%	12 10% d	12 14% D	2 2%	7 6%	20 17% DE	12 14% D	28 10%	36 12%	4 29%	13 12%	21 11%	15 11%	11 7%	34 16% P	13 5% P	17 14% P	5 7%	18 15% T	5 5%	12 14%	17 12%	8 9%	
VERY UNFAVORABLE	221 37%	34 28%	31 35%	26 37%	57 49% Bf	43 36%	30 36%	125 44% I	95 30%	- -	27 26% J	79 43% JK	47 35% J	69 42% JK	144 69% PQ	29 11% P	47 37% P	32 41% U	52 45% Uv	41 44% U	15 18%	45 32% u	36 40% U	
HEARD OF/NO OPINION	27 5%	7 6% F	3 3%	7 10% f	6 5% f	1 1%	4 4%	9 3%	18 6%	1 5%	5 5%	8 4%	4 3%	9 6%	6 3%	15 6% P	7 5% P	2 3%	4 3%	3 3%	5 6%	7 5%	6 7%	
NEVER HEARD OF	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	- -	1 -	1 -	- -	- -	- -	- -	- -	- -	- -	1 1%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	1.5	1.0	1.3	0.7	0.9	0.9	0.8	1.2	2.3	1.5	0.8	1.1	0.9	0.1	4.8	0.9	1.0	0.6	1.0	1.9	1.2	0.9	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

Hillary Clinton

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS			INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%	
**D/S (FAVORABLE - UNFAVORABLE)	2 -	-82 -74%	-70 -70%	66 61%	98 63%	-11 -16%	2 3%	100 77%	70 36%	-170 -66%	89 67%	-108 -25%	20 71%	-166 -74%	169 71%	-3 -3%	-40 -10%	39 36%	41 18%	-13 -8%	-5 -9%	3 25%	9 6%	-6 -1%	
TOTAL HEARD OF	599 100%	111 100%	99 99%	109 100%	155 100%	69 100%	57 100%	129 100%	193 100%	258 100%	132 100%	431 100%	28 100%	224 100%	238 100%	118 100%	401 100%	107 100%	229 100%	173 100%	59 100%	13 100%	150 100%	449 100%	
TOTAL FAVORABLE	287 48%	13 12%	12 12%	85 78%	121 78%	28 40%	28 48%	113 88%	126 65%	40 15%	104 79%	155 36%	24 86%	27 12%	194 82%	55 46%	173 43%	71 66%	128 56%	78 45%	27 46%	8 60%	77 51%	211 47%	
TOTAL UNFAVORABLE	285 47%	96 86%	82 83%	19 18%	24 15%	38 56%	26 45%	13 10%	55 29%	210 81%	15 11%	262 61%	4 14%	194 86%	26 11%	58 49%	213 53%	32 30%	88 38%	91 53%	32 54%	5 35%	68 45%	217 48%	
VERY FAVORABLE	146 24%	1 1%	2 2%	37 34%	75 48%	14 20%	17 29%	75 58%	56 29%	9 4%	59 45%	68 16%	15 53%	3 2%	110 46%	23 20%	77 19%	44 41%	66 29%	40 23%	9 16%	4 27%	31 21%	115 26%	
SOMEWHAT FAVORABLE	141 24%	12 11%	10 10%	48 44%	47 30%	13 20%	11 19%	38 30%	70 36%	30 12%	45 34%	86 20%	9 32%	24 11%	85 36%	31 27%	96 24%	26 25%	63 27%	38 22%	18 30%	4 32%	45 30%	96 21%	
SOMEWHAT UNFAVORABLE	64 11%	14 13%	20 20%	7 6%	7 4%	7 10%	10 18%	7 5%	19 10%	38 15%	7 5%	57 13%	1 2%	39 17%	9 4%	14 12%	43 11%	13 12%	19 8%	19 11%	9 16%	2 12%	15 10%	49 11%	
VERY UNFAVORABLE	221 37%	82 74%	62 63%	12 11%	17 11%	31 46%	16 28%	6 5%	37 19%	172 66%	8 6%	206 48%	4 12%	155 69%	17 7%	44 37%	170 42%	19 17%	68 30%	72 42%	23 39%	3 22%	53 35%	168 37%	
HEARD OF/NO OPINION	27 5%	2 2%	4 4%	4 4%	10 7%	3 4%	4 7%	2 2%	12 6%	9 3%	13 10%	14 3%	- -	3 2%	17 7%	6 5%	15 4%	5 5%	13 6%	3 2%	- -	1 5%	6 4%	22 5%	
NEVER HEARD OF	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	1 -	
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	0.1	0.2	4.4	5.2	0.7	1.1	8.4	2.3	0.2	6.9	0.6	5.9	0.1	7.6	0.9	0.8	2.2	1.5	0.9	0.8	1.7	1.1	1.0	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

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Chris Christie

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	-60 -10%	-26 -22%	-5 -6% BE	3 5% BCEG	-33 -28%	12 10% BCEG	-10 -12% e	-37 -13%	-22 -7% h	-8 -60%	-28 -27%	-9 -5% K	-	-14 -9% k	54 25% PQ	-68 -26%	-45 -35%	-18 -23%	-11 -9%	-8 -9%	-18 -21%	-2 -1% RSTU	-3 -3% RSU	
TOTAL HEARD OF	566 94%	119 97%	83 94%	65 93%	111 96%	111 93%	76 92%	280 97% I	286 92%	11 77%	97 93%	172 94%	126 94%	159 97%	200 95%	248 94%	118 94%	76 97%	112 95%	91 100% SUVW	74 88%	129 92%	83 94%	
TOTAL FAVORABLE	207 35%	42 34% e	31 35%	28 41% E	25 22%	51 42% E	30 36% e	105 36%	102 33%	-	28 27% J	67 36% J	53 40% J	59 36% J	110 52% PQ	68 26%	29 23%	27 34%	43 36%	35 39%	21 25%	49 35%	33 37%	
TOTAL UNFAVORABLE	267 44%	68 56% DF	37 42%	25 36%	58 50% F	39 33%	40 48% f	142 49% I	125 40%	8 60%	56 54%	76 41%	53 40%	73 45%	56 27%	137 52% O	74 59% O	45 57% Vw	54 45%	44 48%	38 46%	51 36%	35 40%	
VERY FAVORABLE	52 9%	11 9%	13 14% e	7 10%	4 4%	11 9%	6 7%	28 10%	25 8%	-	2 2%	17 9% JK	13 10% JK	20 12% JK	19 9%	21 8%	12 10%	6 8%	7 6%	14 15% sU	3 4%	15 10%	7 8%	
SOMEWHAT FAVORABLE	155 26%	30 25%	18 21%	22 31%	21 18%	40 33% E	24 29%	77 27%	78 25%	-	26 25% J	50 27% J	40 30% J	39 24% J	90 43% PQ	48 18%	17 13%	21 26%	35 30%	21 23%	17 21%	34 25%	26 29%	
SOMEWHAT UNFAVORABLE	128 21%	31 25% f	18 20%	12 18%	27 23%	18 15%	21 25%	55 19%	73 23%	1 5%	36 35% JLMn	37 20%	21 16%	33 20%	32 15%	61 23% o	35 28% o	15 20%	20 17%	19 21%	30 36% SvW	28 20%	15 17%	
VERY UNFAVORABLE	139 23%	37 30% F	19 22%	13 18%	31 26%	21 18%	19 23%	87 30% I	52 17%	8 55%	20 19%	39 21%	32 24%	40 25%	24 11%	76 29% O	39 31% O	30 38% UV	33 28% Uv	25 27% U	8 10%	23 17%	20 23% u	
HEARD OF/NO OPINION	92 15%	9 8%	15 17%	12 17%	28 24% BG	21 17% bg	6 8%	33 11%	59 19% H	2 18%	13 12%	30 16%	20 15%	27 16%	34 16%	43 16%	15 12%	4 5%	16 14%	12 14%	15 18%	29 21% R	16 18% R	
NEVER HEARD OF	34 6%	3 3%	6 6%	5 7%	5 4%	9 7%	7 8%	8 3%	26 8% H	3 23%	7 7%	12 6%	7 6%	5 3%	10 5%	16 6%	8 6%	2 3%	6 5% T	-	10 12% T	11 8% T	5 6% T	
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.6	0.9	1.1	0.4	1.3	0.7	0.7	0.8	-	0.5	0.9	1.0	0.8	2.0	0.5	0.4	0.6	0.8	0.8	0.5	1.0	0.9	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
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Chris Christie

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-60 -10%	31 28%	22 22%	-46 -42%	-23 -15%	-23 -33%	-22 -38%	-81 -63%	-15 -8%	36 14%	-28 -21%	-27 -6%	-6 -22%	46 21%	-86 -36%	-25 -21%	-42 -10%	-14 -13%	-32 -14%	-15 -9%	-	-1 -9%	-28 -19%	-31 -7%
TOTAL HEARD OF	566 94%	107 96%	93 94%	107 98%	141 91%	66 97%	52 90%	126 98%	182 94%	242 94%	116 88%	416 96%	28 97%	216 96%	217 91%	113 95%	383 95%	97 91%	211 92%	168 97%	57 98%	13 100%	140 93%	426 95%
TOTAL FAVORABLE	207 35%	63 57%	47 47%	24 22%	45 29%	18 27%	11 19%	13 10%	66 34%	121 47%	30 23%	164 38%	10 36%	113 50%	47 20%	38 32%	140 35%	34 31%	71 31%	62 36%	25 43%	6 41%	42 28%	165 37%
TOTAL UNFAVORABLE	267 44%	31 28%	25 25%	70 64%	67 43%	41 60%	33 57%	94 73%	82 42%	86 33%	58 44%	191 44%	16 57%	67 30%	133 56%	63 53%	181 45%	47 44%	102 45%	78 45%	26 44%	7 50%	70 47%	196 44%
VERY FAVORABLE	52 9%	13 11%	7 7%	6 5%	15 10%	9 14%	3 5%	1 1%	20 10%	28 11%	8 6%	38 9%	6 21%	23 10%	11 5%	11 9%	30 7%	11 10%	24 11%	14 8%	2 3%	1 4%	8 5%	45 10%
SOMEWHAT FAVORABLE	155 26%	50 45%	40 40%	18 16%	30 19%	9 13%	8 14%	12 9%	47 24%	94 36%	22 16%	126 29%	4 14%	90 40%	36 15%	27 23%	110 27%	23 21%	46 20%	49 28%	24 40%	5 37%	35 23%	120 27%
SOMEWHAT UNFAVORABLE	128 21%	12 11%	20 20%	27 25%	34 22%	16 23%	19 33%	44 34%	31 16%	51 20%	23 18%	103 24%	1 4%	40 18%	60 25%	27 23%	89 22%	23 22%	45 20%	44 25%	13 22%	4 27%	42 28%	86 19%
VERY UNFAVORABLE	139 23%	19 18%	5 5%	43 39%	33 22%	25 37%	14 24%	50 39%	50 26%	34 13%	34 26%	88 20%	15 54%	27 12%	73 31%	36 30%	92 23%	24 23%	57 25%	34 20%	13 22%	3 23%	28 19%	111 25%
HEARD OF/NO OPINION	92 15%	12 11%	21 22%	14 13%	29 19%	7 9%	8 15%	20 15%	34 17%	35 14%	28 21%	61 14%	1 4%	37 17%	37 16%	12 10%	62 15%	16 15%	38 16%	28 16%	6 11%	1 9%	27 18%	64 14%
NEVER HEARD OF	34 6%	4 4%	6 6%	2 2%	14 9%	2 3%	6 10%	3 2%	11 6%	16 6%	16 12%	16 4%	1 3%	9 4%	20 9%	5 5%	19 5%	10 9%	18 8%	4 3%	1 2%	-	10 7%	24 5%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	2.0	1.9	0.3	0.7	0.4	0.3	0.1	0.8	1.4	0.5	0.9	0.6	1.7	0.4	0.6	0.8	0.7	0.7	0.8	1.0	0.8	0.6	0.8

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



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Jeb Bush

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT -TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%
**D/S (FAVORABLE - UNFAVORABLE)	-11 -2%	-9 -8%	3 4% BEG	17 25% BCEFG	-20 -17%	3 3% BEG	-5 -7% e	4 1% I	-14 -5%	-10 -73%	-21 -20%	12 6% KN	15 11% KN	-7 -4% K	99 47% PQ	-84 -32%	-26 -20%	-20 -26%	24 21% RTUVW	- - RUW	-14 -16%	4 3% RTUW	-5 -6% R
TOTAL HEARD OF	572 95%	120 98%	82 93%	67 95%	111 95%	111 92%	82 99% f	282 98% I	290 93%	12 89%	94 90%	176 96%	130 97%	159 97%	198 94%	253 96%	121 96%	78 99% U	115 97% u	89 97% u	72 86%	134 95%	85 96%
TOTAL FAVORABLE	235 39%	47 38%	32 37%	36 52% E	35 30%	51 43%	33 39%	122 43%	112 36%	1 5%	31 29% j	81 44% Jk	63 47% JKn	60 36% J	132 63% PQ	63 24%	40 32%	25 31%	61 52% RUW	37 40%	23 27%	58 42%	31 35%
TOTAL UNFAVORABLE	245 41%	56 46% D	29 33%	19 27%	55 47% D	48 40%	38 46% d	119 41%	127 41%	11 78% lmn	51 49%	69 37%	48 36%	67 41%	33 16%	147 56% O	66 52% O	45 57% Svw	37 31%	37 40%	37 44%	54 39%	36 41%
VERY FAVORABLE	68 11%	9 8%	8 9%	7 9% b	15 13%	19 16% b	10 12% b	40 14%	28 9%	1 5%	7 7%	18 10%	20 15%	21 13%	45 22% PQ	11 4% PQ	12 9%	6 7%	20 17% U	14 15% U	3 4%	15 11%	10 11%
SOMEWHAT FAVORABLE	167 28%	38 31% E	25 28%	30 43% Ef	21 18%	31 26%	23 27%	83 29%	84 27%	- -	23 22% J	62 34% Jn	43 32% J	38 23% J	87 41% PQ	52 20%	28 22%	19 24%	41 35% w	23 25%	19 23%	44 31%	21 24%
SOMEWHAT UNFAVORABLE	112 19%	28 23%	12 14%	11 15%	26 22%	22 19%	13 16%	51 18%	61 20%	3 23%	26 25%	39 21%	18 14%	26 16%	21 10%	59 22% O	33 26% O	26 33% STw	12 10% STw	13 14%	16 19%	31 22% S	14 16%
VERY UNFAVORABLE	133 22%	28 23%	17 19%	9 12%	29 25% d	26 21%	25 30% D	68 23%	66 21%	8 55%	26 25%	30 16%	30 22%	40 25% 1	12 6%	88 33% O	33 26% O	19 24%	25 21%	24 26%	21 25%	23 17%	22 25%
HEARD OF/NO OPINION	92 15%	17 14%	21 24% f	11 16%	20 17%	12 10%	11 13%	40 14%	51 16%	1 6%	12 12%	27 15%	19 14%	33 20%	33 16%	44 17%	15 12%	8 10%	17 14%	16 17%	12 15%	21 15%	18 20%
NEVER HEARD OF	28 5%	3 2%	6 7%	3 5%	6 5%	9 8% g	1 1% g	6 2%	22 7% H	2 11%	10 10%	8 4%	4 3%	5 3%	12 6%	11 4%	5 4%	1 1%	3 3%	2 3%	12 14% Rst	7 5%	4 4%
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	0.8	1.1	1.9	0.6	1.1	0.9	1.0	0.9	0.1	0.6	1.2	1.3	0.9	4.0	0.4	0.6	0.5	1.7	1.0	0.6	1.1	0.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
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Jeb Bush

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-11 -2%	55 49%	44 45%	-34 -32%	-50 -32%	-17 -24%	-9 -15%	-97 -75%	-7 -4%	89 34%	-43 -33%	48 11%	-15 -51%	112 50%	-104 -44%	-12 -10%	16 4%	-24 -22%	-23 -10%	4 2%	5 9%	1 5%	-23 -15%	12 3%
TOTAL HEARD OF	572 95%	107 96%	91 92%	107 99%	146 94%	68 99%	53 92%	128 99%	185 96%	246 95%	122 92%	415 96%	27 96%	214 95%	226 95%	114 97%	391 97%	95 89%	214 94%	170 99%	59 100%	12 91%	142 94%	430 96%
TOTAL FAVORABLE	235 39%	73 66%	59 59%	27 25%	36 23%	22 32%	18 31%	10 7%	70 37%	147 57%	26 20%	202 47%	3 11%	149 66%	43 18%	40 34%	171 43%	29 27%	73 32%	75 43%	30 51%	6 44%	52 34%	183 41%
TOTAL UNFAVORABLE	245 41%	18 17%	14 15%	61 56%	86 55%	39 57%	26 46%	107 83%	78 40%	58 22%	70 53%	154 36%	18 62%	37 16%	147 62%	52 44%	155 39%	53 50%	96 42%	71 41%	25 42%	5 39%	74 50%	171 38%
VERY FAVORABLE	68 11%	27 25%	18 18%	5 5%	6 4%	7 11%	4 8%	1 1%	19 10%	46 18%	4 3%	63 15%	1 2%	53 23%	7 3%	8 7%	46 11%	10 9%	22 10%	21 12%	8 13%	- -	6 4%	61 14%
SOMEWHAT FAVORABLE	167 28%	46 42%	41 41%	22 20%	30 20%	15 22%	13 23%	8 7%	52 27%	100 39%	23 17%	139 32%	2 9%	96 43%	36 15%	32 27%	125 31%	20 18%	51 22%	53 31%	22 38%	6 44%	45 30%	122 27%
SOMEWHAT UNFAVORABLE	112 19%	13 12%	8 8%	24 22%	35 22%	14 21%	18 32%	46 36%	33 17%	32 12%	34 26%	75 17%	2 7%	24 11%	64 27%	22 18%	75 19%	21 19%	39 17%	38 22%	9 15%	2 15%	41 27%	71 16%
VERY UNFAVORABLE	133 22%	5 5%	7 7%	38 35%	51 33%	25 36%	8 14%	60 47%	44 23%	26 10%	36 27%	80 18%	15 54%	13 6%	83 35%	30 26%	80 20%	32 30%	57 25%	32 19%	16 28%	3 24%	34 22%	100 22%
HEARD OF/NO OPINION	92 15%	15 14%	18 18%	19 17%	25 16%	7 10%	9 15%	11 9%	37 19%	41 16%	26 19%	59 14%	7 24%	28 12%	36 15%	23 19%	64 16%	13 12%	45 20%	25 14%	4 6%	1 9%	16 10%	76 17%
NEVER HEARD OF	28 5%	4 4%	8 8%	2 1%	9 6%	1 1%	4 8%	1 1%	8 4%	13 5%	10 8%	17 4%	1 4%	11 5%	11 5%	4 3%	11 3%	12 11%	15 6%	2 1%	- -	1 9%	8 6%	20 4%
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	4.0	4.1	0.4	0.4	0.6	0.7	0.1	0.9	2.5	0.4	1.3	0.2	4.0	0.3	0.8	1.1	0.5	0.8	1.1	1.2	1.1	0.7	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization. If you've never heard of them, just tell me and we'll go on to the next one.

Rand Paul

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (FAVORABLE - UNFAVORABLE)	-12 -2%	-14 -11%	-8 -9%	10 15% BCEG	1 1% BCG	10 8% BCEG	-12 -14%	18 6% I	-30 -10%	-6 -44%	-4 -4%	19 10% KMN	-10 -8%	-10 -6%	85 41% PQ	-90 -34%	-7 -5% P	- 1% TUVW	23 20% RTUVW	-5 -6%	-11 -13%	-15 -11%	-4 -4%	
TOTAL HEARD OF -----	540 90%	110 90%	81 92%	56 81%	102 88%	110 92%	81 98% BDE	270 94% I	270 87%	12 89%	85 81%	161 88%	126 94% KL	156 95% KL	204 97% P	221 84%	116 92% p	70 89%	112 95% UV	88 96% UV	66 80%	121 86%	83 93% u	
TOTAL FAVORABLE -----	222 37%	43 35%	25 29%	31 45%	41 36%	51 42%	31 37% I	128 44% I	95 30%	3 23%	34 33%	79 43%	48 36%	58 35%	128 61% PQ	47 18%	47 37% P	32 40%	62 53% TUVW	34 37%	22 27%	41 29%	31 36%	
TOTAL UNFAVORABLE -----	234 39%	56 46% d	33 37%	21 30%	40 35%	41 34%	42 51% Def	109 38%	124 40%	9 66%	38 36%	60 33%	58 44% l	68 42%	42 20%	138 52% O	54 43% O	31 40%	39 33%	39 43%	34 40%	55 40%	35 40%	
VERY FAVORABLE	77 13%	16 13%	6 7%	8 12%	18 16%	13 11%	15 18% c	49 17% I	28 9%	- -11% J	11 11% J	20 14% J	18 17% J	27 17% J	48 23% Pq	13 5% p	16 13% p	14 17% u	20 17% UV	16 17% Uv	3 3%	10 7%	15 17% UV	
SOMEWHAT FAVORABLE	145 24%	26 22%	19 22%	23 33%	23 20%	37 31% eg	15 18% eg	79 27%	66 21%	3 23%	23 22%	59 32% mN	30 22%	31 19%	80 38% PQ	35 13% P	31 24% P	18 23%	42 36% TVW	18 20%	20 24%	31 22%	16 18%	
SOMEWHAT UNFAVORABLE	92 15%	25 20% C	7 7% C	7 11% C	16 14%	18 15% C	19 23% C	40 14%	52 17%	1 6%	20 19%	31 17% m	12 9% m	28 17% m	21 10%	56 21% O	16 13% O	11 14%	15 13% O	15 16% O	17 20%	22 15% O	13 15%	
VERY UNFAVORABLE	141 24%	32 26%	26 30%	14 19%	24 21%	23 19%	23 28%	69 24%	72 23%	8 60% l	18 17%	29 16%	46 34% KLn	40 24% l	22 10%	82 31% O	37 30% O	21 26%	24 21%	24 26%	17 20%	34 24%	22 25%	
HEARD OF/NO OPINION	85 14%	11 9%	23 26% BDG	4 6% bD	20 17% bD	18 15% d	8 10%	34 12%	51 16%	- -13% J	13 12% J	22 15% J	20 18% J	30 18% J	34 16%	36 14%	15 12%	8 10%	11 9%	15 17%	10 12%	25 18% s	16 18% s	
NEVER HEARD OF	60 10%	13 10% G	7 8%	13 19% G	14 12% G	10 8%	2 2%	18 6%	42 13% H	2 11%	19 19% MN	23 12% mN	7 6%	8 5%	6 3%	43 16% Oq	10 8%	8 11%	6 5%	3 4%	17 20% STw	19 14% ST	6 7%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	0.8	0.8	1.5	1.0	1.2	0.7	1.2	0.8	0.3	0.9	1.3	0.8	0.8	3.0	0.3	0.9	1.0	1.6	0.9	0.7	0.7	0.9	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

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Rand Paul

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-12 -2%	49 45%	36 36%	-31 -29%	-59 -38%	- -	-7 -12%	-70 -54%	-48 -25%	106 41%	-41 -31%	43 10%	-12 -41%	106 47%	-105 -44%	-5 -5%	21 5%	-23 -21%	-26 -11%	8 5%	2 4%	- 3%	- -	-12 -3%
TOTAL HEARD OF	540 90%	108 98%	96 96%	94 87%	126 81%	68 98%	48 84%	114 88%	175 91%	242 94%	89 68%	417 97%	26 92%	217 96%	196 82%	114 97%	374 93%	85 80%	201 88%	158 92%	57 98%	13 93%	124 83%	416 92%
TOTAL FAVORABLE	222 37%	74 67%	54 54%	26 24%	21 14%	27 40%	20 34%	16 13%	46 24%	156 60%	12 9%	204 47%	3 12%	145 64%	29 12%	46 39%	167 42%	24 22%	68 30%	73 42%	26 44%	6 43%	55 37%	167 37%
TOTAL UNFAVORABLE	234 39%	25 22%	18 18%	57 53%	80 52%	27 39%	27 46%	86 67%	94 49%	50 19%	53 40%	160 37%	15 53%	39 17%	134 56%	51 44%	147 36%	46 43%	94 41%	65 38%	23 40%	5 40%	55 37%	178 40%
VERY FAVORABLE	77 13%	29 26%	19 19%	9 8%	4 3%	11 16%	6 10%	2 2%	15 8%	59 23%	3 3%	71 16%	1 4%	54 24%	5 2%	16 14%	59 15%	6 6%	17 8%	30 17%	6 10%	2 17%	18 12%	60 13%
SOMEWHAT FAVORABLE	145 24%	45 41%	35 35%	17 16%	17 11%	17 24%	14 25%	14 11%	31 16%	97 38%	9 7%	133 31%	2 8%	90 40%	24 10%	30 25%	108 27%	17 16%	50 22%	43 25%	20 34%	3 26%	38 25%	107 24%
SOMEWHAT UNFAVORABLE	92 15%	13 12%	8 8%	21 19%	34 22%	6 9%	10 17%	37 29%	35 18%	21 8%	14 10%	75 17%	1 4%	19 9%	49 21%	22 19%	57 14%	20 19%	38 17%	27 16%	11 18%	2 11%	35 23%	58 13%
VERY UNFAVORABLE	141 24%	12 11%	10 10%	36 33%	46 29%	21 30%	17 29%	49 38%	60 31%	29 11%	39 30%	85 20%	14 49%	20 9%	85 36%	29 25%	90 22%	26 24%	56 24%	38 22%	13 22%	4 29%	20 13%	121 27%
HEARD OF/NO OPINION	85 14%	10 9%	24 25%	11 10%	25 16%	13 19%	2 3%	11 9%	34 18%	36 14%	24 18%	53 12%	8 28%	33 15%	33 14%	16 14%	59 15%	15 14%	39 17%	20 12%	8 14%	1 10%	14 9%	71 16%
NEVER HEARD OF	60 10%	2 2%	4 4%	14 13%	29 19%	1 2%	9 16%	15 12%	18 9%	17 6%	43 32%	15 3%	2 8%	8 4%	42 18%	4 3%	29 7%	22 20%	28 12%	14 8%	1 2%	1 7%	26 17%	34 8%
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	3.0	3.0	0.5	0.3	1.0	0.7	0.2	0.5	3.1	0.2	1.3	0.2	3.7	0.2	0.9	1.1	0.5	0.7	1.1	1.1	1.1	1.0	0.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Do you approve or disapprove of the job that Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE						
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (APPROVE - DISAPPROVE)	-48 -8%	14 12% CDEFG	-10 -11%	-10 -14%	-18 -15%	-25 -21%	- -1% cDEF	-58 -20%	9 3% H	11 7% KLMN	3 3% LN	-46 -25%	5 4% LN	-21 -13% L	-179 -85%	132 50% OQ	-2 -1% O	-7 -9% S	-39 -33%	-11 -12% S	19 23% RSTVW	5 4% RSTW	-15 -17% S	
TOTAL APPROVE																								
JUL 28-29, 2014	270 45%	66 54% F	39 44%	30 43%	49 42%	45 38%	41 50%	111 38%	160 51% H	12 8% KLMN	54 51% l	66 51% L	69 51% L	70 43%	14 7%	196 74% OQ	59 47% O	34 44%	37 32%	39 43%	51 62% StW	72 51% S	36 41%	
JUN 18-19&22, 2014	273 46%	68 49%	36 44%	27 43%	46 41%	67 52% g	30 37%	120 42%	153 49% h	6 34%	48 51%	90 47%	65 48%	63 39%	19 9%	199 74% OQ	55 46% O	31 42%	60 47% T	29 33% rsTvW	53 61% t	59 45% t	40 43%	
MAY 20-22, 2014	268 45%	67 53% Dg	41 46%	24 35%	48 42%	60 48%	29 37%	117 41%	151 49% h	11 69% klMN	46 44%	90 49%	57 41%	64 41%	24 12%	194 72% OQ	50 41% O	44 52% T	52 40%	21 29%	37 47% t	62 49% T	53 49% T	
APR 19,21-22 2014	280 47%	71 57% CeG	33 41%	32 43%	48 42%	72 55% cG	24 32%	116 40%	164 53% H	14 68% mN	53 51%	85 48%	57 44%	70 42%	16 8%	211 78% OQ	52 43% O	41 47%	43 38%	31 35%	43 58% ST	77 53% ST	43 48% t	
MAR 18-20, 2014	276 46%	62 49%	42 46%	36 51%	50 44%	56 47%	30 39%	112 39%	164 53% H	6 31%	46 49%	86 46%	69 52%	68 42%	24 12%	202 75% OQ	50 42% O	28 35%	52 42%	31 38%	44 54% rt	73 55% RsT	48 49%	
JAN 23&25-26, 2014	268 45%	60 49%	40 43%	32 49%	47 41%	60 49%	29 36%	121 42%	147 47%	6 36%	54 54% m	83 44%	52 41%	73 43%	19 9%	197 73% OQ	52 44% O	38 46%	50 40%	32 40%	45 56% Stv	58 43%	44 45%	
TOTAL DISAPPROVE																								
JUL 28-29, 2014	318 53%	51 42%	48 54%	40 57%	67 58% B	70 59% B	42 50%	168 58% I	150 48%	2 11%	51 49% J	112 61% JM	63 47% J	91 56% J	193 92% PQ	64 24%	61 48% P	42 53%	77 65% UV	50 55%	32 38%	67 48%	51 58% U	
JUN 18-19&22, 2014	317 53%	65 48%	43 53%	36 56%	64 57%	59 46%	51 63% bF	161 56%	156 50%	10 56%	45 47%	99 52%	69 51%	94 59%	188 90% PQ	69 25%	60 50% P	40 54% u	64 50%	57 66% SU	33 38%	72 55% U	51 55% U	
MAY 20-22, 2014	325 54%	59 47%	48 54%	40 59%	65 58%	65 52%	47 60% b	168 58% i	157 50%	5 31%	56 54% j	95 51%	81 58% J	88 57% J	183 87% PQ	72 27%	69 58% P	38 45%	78 60% rw	52 71% RuVW	41 53%	64 50%	52 48%	
APR 19,21-22 2014	300 50%	47 38%	46 56% B	39 52% b	61 54% B	59 45%	49 65% BF	162 56% I	137 44%	6 32%	45 44%	85 48%	68 53%	95 56% j	193 92% PQ	42 16%	65 54% P	44 51%	64 57% Uv	54 61% UV	26 35%	64 44%	46 51% u	
MAR 18-20, 2014	317 53%	64 50%	48 53%	33 46%	65 56%	61 51%	47 60%	173 60% I	144 46%	12 65%	47 49%	101 54%	63 47%	94 57% m	185 88% PQ	67 25%	65 54% P	51 63% uV	72 58% v	50 61% uV	36 44%	58 44%	49 50%	

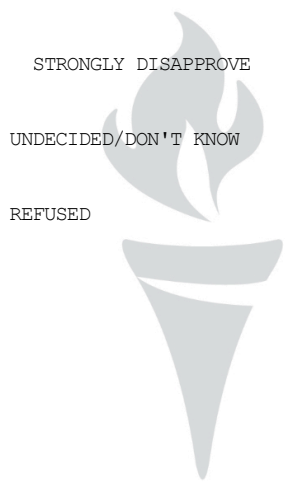
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Do you approve or disapprove of the job that Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
JAN 23&25-26, 2014	314 52%	59 48%	49 53%	32 48%	66 57%	61 50%	47 59%	158 55%	156 50%	10 60%	44 44%	99 53%	69 54%	91 54%	188 89% PQ	63 23%	63 52% P	42 50%	71 57% u	45 56%	34 43%	71 53%	51 52%
STRONGLY APPROVE	139 23%	33 27%	20 22%	15 22%	28 24%	27 22%	17 20%	57 20%	82 26%	10 74% KLMN	25 24%	34 19%	30 23%	39 24%	9 4%	101 38% OQ	30 23% O	23 29%	18 15%	17 18%	22 26%	35 25% s	25 28% S
SOMEWHAT APPROVE	131 22%	33 27% f	19 22%	14 21%	21 18%	19 16%	24 29% f	53 19%	78 25%	2 14%	28 27%	32 17%	38 29% Ln	31 19%	6 3%	96 36% OQ	30 24% O	12 15%	19 16%	23 25% w	29 35% RSW	37 26% sW	12 13%
SOMEWHAT DISAPPROVE	38 6%	7 6%	7 8%	2 2%	7 6%	11 9%	5 6%	16 6%	22 7%	- 7% j	7 9% J	16 5% J	6 5% J	9 5% J	16 8%	15 6%	7 5%	2 3%	10 9%	4 4%	8 10%	8 6%	6 6%
STRONGLY DISAPPROVE	281 47%	45 36%	41 46%	38 55% b	60 52% B	59 50% b	37 45%	152 53% I	128 41%	2 11%	44 42% j	96 52% J	57 43% j	82 50% J	177 84% PQ	49 19%	54 43% P	40 50% u	66 56% UV	46 50% U	24 29%	59 42%	46 52% U
UNDECIDED/DON'T KNOW	9 1%	4 3% deg	2 2%	- -	- -	3 3%	- -	8 3% I	1 -	- -	- -	4 2%	2 1%	3 2% jk	2 1%	2 1%	5 4%	2 2%	4 3% uv	2 3%	- -	- -	1 1%
REFUSED	2 -	1 1%	- -	- -	- -	1 1%	- -	1 -	1 -	- -	- -	2 1%	- -	- -	- -	1 -	1 1%	1 1%	- -	- -	- -	1 1%	- -



CIVITAS  
INSTITUTE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Do you approve or disapprove of the job that Barack Obama is doing as President?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%	
**D/S (APPROVE - DISAPPROVE)	-48 -8%	-97 -88%	-82 -82%	46 42%	86 56%	-6 -9%	5 8%	107 83%	39 20%	-202 -78%	93 70%	-162 -37%	19 67%	-198 -88%	163 69%	-16 -14%	-91 -23%	43 40%	28 12%	-49 -28%	-8 -13%	-1 -5%	-11 -7%	-37 -8%	
TOTAL APPROVE																									
JUL 28-29, 2014	270 45%	6 5%	9 9%	76 70%	120 77%	29 42%	31 53%	117 91%	113 59%	26 10%	112 85%	130 30%	23 82%	11 5%	199 84%	50 42%	151 38%	75 70%	128 56%	61 35%	25 43%	6 47%	69 46%	201 45%	
JUN 18-19&22, 2014	273 46%	10 9%	9 9%	81 68%	118 78%	29 49%	26 43%	103 82%	119 57%	41 17%	122 93%	134 31%	14 48%	16 8%	202 79%	52 39%	152 40%	72 65%	- -	- -	- -	- -	74 50%	199 44%	
MAY 20-22, 2014	268 45%	13 11%	11 13%	78 73%	116 71%	26 43%	24 40%	100 86%	116 57%	37 15%	113 86%	137 32%	16 53%	24 11%	196 84%	47 33%	149 39%	59 63%	- -	- -	- -	- -	67 44%	202 45%	
APR 19,21-22 2014	280 47%	7 7%	9 9%	81 74%	130 81%	27 40%	25 47%	105 84%	119 60%	48 19%	116 88%	147 34%	14 47%	13 7%	201 83%	64 42%	158 42%	72 63%	94 41%	85 50%	32 50%	7 52%	71 47%	209 46%	
MAR 18-20, 2014	276 46%	11 10%	13 13%	79 68%	122 79%	21 34%	29 51%	104 85%	104 51%	49 20%	118 89%	143 33%	14 47%	17 9%	208 81%	47 37%	- -	- -	- -	- -	- -	- -	73 49%	203 45%	
JAN 23&25-26, 2014	268 45%	10 10%	9 8%	87 70%	110 75%	24 39%	28 48%	103 85%	89 52%	55 20%	121 92%	127 29%	17 57%	16 8%	203 80%	43 32%	- -	- -	- -	- -	- -	- -	78 52%	190 42%	
TOTAL DISAPPROVE																									
JUL 28-29, 2014	318 53%	103 93%	90 91%	30 28%	34 22%	35 51%	26 45%	10 8%	74 39%	228 88%	19 14%	292 68%	4 15%	209 93%	36 15%	66 56%	242 60%	32 30%	99 43%	109 63%	33 57%	7 53%	81 54%	238 53%	
JUN 18-19&22, 2014	317 53%	100 90%	88 89%	36 30%	33 22%	26 44%	34 56%	20 16%	84 40%	206 83%	10 7%	289 67%	14 50%	188 91%	50 20%	76 57%	218 58%	38 34%	- -	- -	- -	- -	74 49%	243 54%	
MAY 20-22, 2014	325 54%	106 87%	77 87%	28 27%	44 27%	34 57%	36 59%	16 14%	85 42%	210 85%	18 14%	290 67%	14 45%	190 89%	35 15%	94 66%	234 61%	32 35%	- -	- -	- -	- -	81 54%	244 54%	
APR 19,21-22 2014	300 50%	104 93%	88 90%	20 18%	22 14%	38 56%	27 52%	12 10%	77 38%	204 79%	7 6%	275 64%	12 42%	189 93%	29 12%	80 52%	207 55%	38 33%	125 54%	79 47%	30 47%	7 48%	72 48%	228 51%	

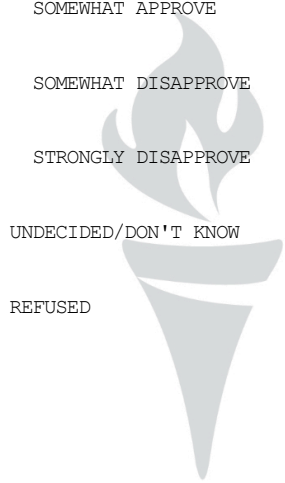
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Do you approve or disapprove of the job that Barack Obama is doing as President?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)	
MAR 18-20, 2014	317 53%	97 89% DEFG	88 87% DEFG	37 32%	30 20%	40 63% DEG	26 45% E	17 14%	98 48% H	194 80% HI	12 9%	285 66% K	16 53% K	184 91% OP	46 18%	76 61% O	-	-	-	-	-	-	75 50%	242 54%	
JAN 23&25-26, 2014	314 52%	91 88% DEFG	96 91% DEFG	33 27%	30 20%	33 55% DE	30 50% DE	15 12%	74 43% H	218 78% HI	5 4%	293 68% KM	12 40% K	181 91% OP	41 16%	84 63% O	-	-	-	-	-	-	69 46%	244 54%	
STRONGLY APPROVE	139 23%	2 2%	7 7%	40 37% BC	61 39% BCfg	16 23% BC	14 24% BC	70 55% IJ	45 24% J	16 6% L	78 59% L	50 12% L	10 34% L	3 2%	112 47% NP	21 18% N	78 19%	36 33% q	61 27% V	41 24% V	13 22%	1 7%	32 21%	107 24%	
SOMEWHAT APPROVE	131 22%	4 3%	2 2%	37 34% BCf	59 38% BCf	13 19% BC	17 29% BC	47 36% J	68 35% J	10 4%	34 26% L	80 19% L	14 48% L	8 4%	87 37% Np	29 25% N	73 18%	39 37% Q	66 29% T	20 12%	13 21%	5 40% T	37 25%	94 21%	
SOMEWHAT DISAPPROVE	38 6%	8 7%	8 8%	5 5%	10 6%	2 4% DE	4 7% DE	2 2%	17 9% H	19 7% H	2 2%	35 8% K	1 2% K	17 7%	9 4%	12 10% o	26 6%	8 7%	17 7% V	7 4% V	10 16% TV	-	9 6%	29 6%	
STRONGLY DISAPPROVE	281 47%	95 86% DEFG	82 83% DEFG	25 23%	24 16%	32 47% DE	22 38% dE	8 6%	58 30% H	209 81% HI	17 13%	258 60% KM	4 12% L	192 85% OP	27 11%	54 46% O	216 54% R	24 22%	83 36%	103 59% SU	24 40%	7 53%	71 47%	209 47%	
UNDECIDED/DON'T KNOW	9 1%	2 2%	-	2 2%	-	4 5%	1 1%	2 1%	5 3%	2 1%	-	8 2% K	1 3%	4 2%	3 1%	2 1%	7 2%	1 1%	2 1%	2 1%	-	-	-	-	9 2% W
REFUSED	2 -	-	-	-	1 1%	1 2%	-	-	-	2 1%	1 1%	-	-	1 -	-	-	2 1%	-	-	-	-	-	-	2 1%	



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



In your opinion, do you personally feel safer under President Barack Obama than you did under President George W. Bush?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (BUSH - OBAMA)	40 7%	-19 -16%	14 15% BG	8 12% Bg	23 20% BfG	12 10% Bg	2 3% B	56 20% I	-16 -5% I	-11 -78% J	-17 -16% K	40 21% KM	3 2% K	25 15% KM	166 79% PQ	-122 -46% PQ	-4 -3% P	4 5% U	30 25% RUVW	22 25% RUVW	-28 -34% U	5 4% U	7 8% U	
SAFER UNDER PRESIDENT BUSH	273 46%	42 34%	43 48%	34 49%	60 52% B	57 48% b	37 44%	150 52% I	124 40%	2 11%	34 32%	97 53% JK	58 43% j	83 51% JK	176 84% PQ	47 18% PQ	51 40% P	35 45% u	65 56% Uv	49 54% U	21 25%	59 42% u	44 50% U	
SAFER UNDER PRESIDENT OBAMA	233 39%	61 50% cEf	29 33%	26 37%	37 32%	45 38%	35 42%	94 32%	140 45% H	12 89% KLMN	50 48% l	57 31%	55 41%	58 35%	10 5% OQ	169 64% OQ	55 43% O	31 40%	35 30%	27 29%	49 59% STVw	53 38%	37 42% st	
THE SAME/NO DIFFERENCE	75 13%	15 12%	13 15%	8 11%	12 10%	17 14%	10 13%	34 12%	41 13%	- - J	16 16% J	25 14% J	16 12% J	18 11% J	23 11%	36 14%	16 12%	8 10%	12 11%	13 15% W	14 16% w	23 17% W	4 5%	
OTHER/DON'T KNOW	10 2%	3 3%	2 2%	2 3%	1 1%	1 1%	1 1%	6 2%	4 1%	- - J	1 1%	- - J	5 4% JL	4 2% jl	1 1%	4 2%	4 3%	1 1%	3 3%	2 2%	- -	1 1%	2 3%	
REFUSED	9 1%	1 1%	1 2%	- -	5 5% DF	- -	1 1%	5 2%	4 1%	- -	3 3%	5 3% jm	- -	1 1%	- -	8 3% O	1 1%	3 4%	1 1%	1 1%	- -	4 3%	- -	



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

In your opinion, do you personally feel safer under President Barack Obama than you did under President George W. Bush?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (BUSH - OBAMA)	40 7%	90 82% DEFG	76 76% DEFG	-39 -36%	-83 -54%	5 7% DEG	-9 -16% dE	-103 -80%	-39 -20% H	189 73% HI	-86 -65%	139 32% KM	-12 -42%	184 82% OP	-143 -60%	3 2% O	81 20% R	-38 -36%	-24 -10%	39 23% SUV	3 5% SV	- -1% S	4 3%	36 8% W
SAFER UNDER PRESIDENT BUSH	273 46%	96 87% DEFG	79 80% DEFG	21 19%	26 17%	33 47% DE	18 32% e	8 6%	51 26% H	209 81% HI	12 9%	255 59% KM	5 16%	190 84% OP	29 12%	48 41% O	209 52% R	28 26%	85 37%	93 54% S	25 43%	5 40%	64 43%	209 46%
SAFER UNDER PRESIDENT OBAMA	233 39%	6 6%	3 3%	60 55% BC	109 70% BCDFG	28 40% BC	27 47% BC	111 86% IJ	90 46% J	20 8%	98 74% L	115 27%	17 59% 1	6 3%	172 72% NP	46 39% N	128 32%	66 61% Q	109 47% T	54 31%	22 38%	6 41%	61 40%	173 38%
THE SAME/NO DIFFERENCE	75 13%	7 7%	16 16% b	21 19% Bef	15 10%	6 8%	10 17%	4 3%	46 24% HJ	24 9% H	16 12%	49 11%	7 24%	25 11%	27 11%	22 19%	51 13%	13 12%	28 12%	22 13%	8 13%	2 18%	22 15%	53 12%
OTHER/DON'T KNOW	10 2%	1 1%	1 1%	4 3%	1 -	2 2%	2 4%	1 1%	5 3%	3 1%	2 1%	8 2% M	- -	4 2%	3 1%	1 1%	7 2%	1 1%	6 2% v	2 1%	1 1%	- -	- -	10 2% W
REFUSED	9 1%	- -	- -	4 3%	4 3%	1 2%	- -	5 3%	2 1%	2 1%	3 3%	5 1%	- 1%	- -	7 3% NP	- -	8 2%	1 1%	1 -	3 2%	3 5% v	- -	3 2%	6 1%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

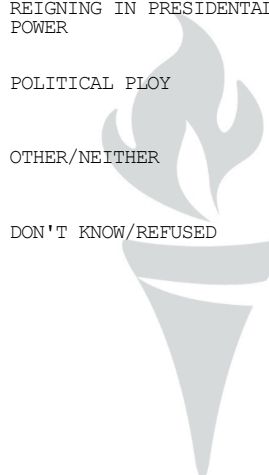
As you may know, Speaker John Boehner has filed a lawsuit against President Obama over the administration's decision to delay the employer mandate of the health care law. With that in mind, please tell me which of the following opinions comes closer to your own, in regards to the lawsuit...

Some people say that the lawsuit is a political ploy, and a stunt. They say that Republicans are just out to get President Obama and he has done nothing wrong.

Other people say that the lawsuit is about reigning in presidential power, not specifically about the employer mandate. They say that the President should not be able to overstep the checks-and-balances outlined in the Constitution.

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
**D/S (REIGNING IN PRESIDENTIAL POWER - POLITICAL PLOY)	54 9%	-26 -21%	12 13%	14 21%	30 26%	17 14%	7 8%	52 18%	2 1%	-11 -78%	-7 -6%	51 28%	1 1%	20 12%	165 78%	-115 -43%	4 3%	9 11%	34 29%	9 9%	-13 -16%	5 3%	11 12%	
REIGNING IN PRESIDENTIAL POWER	306 51%	43 35%	43 49%	40 57%	70 61%	66 55%	44 52%	159 55%	146 47%	2 11%	45 44%	113 62%	61 46%	84 51%	180 86%	64 24%	62 49%	42 54%	72 61%	45 49%	33 39%	67 48%	47 53%	
POLITICAL PLOY	252 42%	69 56%	31 36%	25 36%	41 35%	49 41%	37 44%	108 37%	144 46%	12 89%	52 50%	63 34%	60 45%	64 39%	15 7%	179 68%	58 46%	33 43%	38 32%	37 40%	46 55%	62 45%	36 41%	
OTHER/NEITHER	17 3%	9 7%	2 2%	2 3%	1 1%	1 1%	2 3%	12 4%	5 2%	- -	- -	5 3%	7 5%	5 3%	6 3%	6 2%	5 4%	1 1%	8 7%	3 3%	- -	3 2%	1 2%	
DON'T KNOW/REFUSED	25 4%	2 1%	12 14%	3 4%	4 4%	4 3%	1 1%	9 3%	16 5%	- -	7 6%	3 2%	5 4%	11 7%	9 4%	15 6%	1 1%	2 2%	1 -	7 7%	5 6%	7 5%	4 5%	



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

As you may know, Speaker John Boehner has filed a lawsuit against President Obama over the administration's decision to delay the employer mandate of the health care law. With that in mind, please tell me which of the following opinions comes closer to your own, in regards to the lawsuit...

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BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (REIGNING IN PRESIDENTIAL POWER - POLITICAL PLOY)	54 9%	86 77% DEFG	79 80% DEFG	-46 -42%	-69 -44%	12 17% DEG	-8 -14% DE	-91 -70%	-36 -19% H	188 73% HI	-66 -50%	136 31% KM	-15 -52%	183 82% OP	-128 -54%	4 3% O	69 17% R	-21 -20%	3 1% v	31 18% SV	11 19% SV	-4 -27%	19 12%	35 8%
REIGNING IN PRESIDENTIAL POWER	306 51%	95 86% DEFG	85 85% DEFG	27 24%	38 24%	38 55% DE	24 42% de	17 13%	70 36% H	214 83% HI	30 22%	270 63% KM	3 12%	195 87% OP	46 19%	58 49% O	221 55% R	40 37%	104 46%	100 58% sV	34 58% V	4 26%	82 54%	224 50%
POLITICAL PLOY	252 42%	9 8%	6 6%	72 67% BCF	107 69% BCF	26 38% BC	32 56% BC	108 84% IJ	106 55% J	26 10%	95 72% L	135 31%	18 64% l	12 5%	174 73% NP	54 46% N	152 38%	61 57% Q	101 44%	69 40%	23 39%	7 53%	63 42%	189 42%
OTHER/NEITHER	17 3%	4 4%	2 2%	3 3%	3 2%	4 6%	1 1%	2 2%	5 3%	8 3%	3 2%	14 3%	- 1%	7 3%	5 2%	5 4%	12 3%	1 1%	5 2%	3 2%	2 3%	2 12%	2 1%	15 3%
DON'T KNOW/REFUSED	25 4%	2 2%	8 8% bfg	6 6%	8 5%	1 1%	1 1%	2 2%	11 6% h	11 4%	5 4%	14 3%	6 22%	11 5% P	14 6% P	1 1%	17 4%	5 5%	18 8% TU	1 1%	-	1 9%	4 2%	22 5%



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Would you personally support or oppose impeachment proceedings against President Obama?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%
**D/S (SUPPORT - OPPOSE)	-195 -33%	-70 -57%	-31 -35%	-20 -29%	-33 -28%	-15 -12%	-26 -31%	-95 -33%	-101 -32%	-12 -83%	-42 -40%	-40 -22%	-58 -44%	-43 -26%	34 16%	-184 -70%	-45 -36%	-28 -36%	-40 -34%	-26 -28%	-43 -52%	-40 -28%	-17 -19%
TOTAL SUPPORT																							
JUL 28-29, 2014	178 30%	23 19%	25 28%	21 30%	37 32%	47 39%	26 31%	86 30%	93 30%	1 6%	25 24%	64 35%	33 25%	55 34%	109 52%	32 12%	37 29%	22 28%	34 29%	30 33%	16 19%	45 32%	32 36%
JUN 18-19&22, 2014	197 33%	40 29%	35 43%	25 40%	38 35%	37 29%	21 26%	94 33%	102 33%	7 37%	26 27%	67 35%	35 26%	62 39%	128 61%	33 12%	35 29%	21 28%	37 29%	37 42%	24 27%	45 34%	34 37%
TOTAL OPPOSE																							
JUL 28-29, 2014	373 62%	93 76%	56 63%	41 58%	70 60%	61 51%	52 62%	180 63%	193 62%	12 89%	67 64%	104 57%	92 68%	98 60%	75 36%	216 82%	82 65%	50 64%	74 63%	56 61%	59 71%	85 60%	49 56%
JUN 18-19&22, 2014	370 62%	87 64%	41 51%	36 57%	66 59%	82 65%	57 71%	179 62%	191 61%	9 50%	64 68%	115 60%	95 70%	86 54%	61 29%	229 85%	81 67%	51 69%	82 65%	45 53%	59 68%	79 60%	52 56%
STRONGLY SUPPORT	146 24%	18 14%	20 22%	19 27%	30 25%	40 33%	20 24%	71 25%	74 24%	1 6%	15 15%	55 30%	27 20%	48 29%	91 43%	26 10%	29 23%	16 20%	30 25%	26 28%	12 15%	34 24%	28 32%
SOMEWHAT SUPPORT	33 5%	6 5%	5 6%	2 2%	8 7%	7 6%	6 7%	14 5%	18 6%	- -	10 9%	9 5%	6 5%	8 5%	19 9%	7 3%	7 6%	6 8%	4 3%	5 5%	4 4%	11 8%	4 5%
SOMEWHAT OPPOSE	67 11%	13 11%	7 8%	14 19%	15 13%	7 6%	11 13%	36 12%	31 10%	1 5%	15 14%	21 11%	18 13%	13 8%	31 15%	22 9%	13 11%	9 11%	17 15%	10 11%	14 17%	13 9%	4 5%
STRONGLY OPPOSE	306 51%	80 65%	49 55%	27 39%	55 47%	54 45%	41 49%	144 50%	162 52%	12 84%	52 50%	84 46%	74 55%	85 52%	44 21%	194 73%	68 54%	41 53%	57 48%	46 50%	45 54%	71 51%	45 51%
DON'T KNOW/NO OPINION	41 7%	6 5%	8 9%	8 11%	8 7%	7 6%	5 6%	17 6%	24 8%	- -	9 9%	14 8%	9 7%	9 5%	25 12%	10 4%	6 5%	3 4%	10 8%	5 6%	7 9%	11 8%	5 6%
REFUSED	7 1%	- -	- -	1 1%	1 1%	5 4%	1 1%	5 2%	2 1%	1 5%	3 3%	2 1%	- -	2 1%	1 -	5 2%	1 1%	4 5%	1 -	- -	1 1%	- -	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Would you personally support or oppose impeachment proceedings against President Obama?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%		
**D/S (SUPPORT - OPPOSE)	-195 -33%	8 7%	26 26%	-80 -74%	-104 -67%	-23 -33%	-22 -39%	-124 -96%	-121 -62%	53 20%	-109 -83%	-61 -14%	-21 -72%	39 17%	-187 -79%	-39 -33%	-107 -27%	-51 -48%	-74 -32%	-56 -33%	-22 -37%	-6 -44%	-61 -41%	-134 -30%		
TOTAL SUPPORT																										
-----																										
JUL 28-29, 2014	178 30%	55 50%	54 55%	11 10%	21 14%	20 29%	17 29%	1 1%	30 16%	141 54%	7 5%	167 39%	3 11%	119 53%	19 8%	35 29%	130 32%	23 22%	69 30%	51 29%	18 31%	4 28%	39 26%	140 31%		
JUN 18-19&22, 2014	197 33%	67 61%	61 61%	12 10%	21 14%	15 25%	21 33%	4 3%	37 18%	150 60%	3 2%	188 43%	4 14%	129 62%	16 6%	48 36%	140 37%	21 19%	-	-	-	-	45 30%	152 34%		
TOTAL OPPOSE																										
-----																										
JUL 28-29, 2014	373 62%	47 42%	28 29%	91 84%	125 81%	43 62%	39 68%	125 97%	151 78%	88 34%	116 88%	228 53%	24 84%	80 36%	206 87%	73 62%	238 59%	74 69%	143 63%	107 62%	40 68%	10 72%	100 66%	274 61%		
JUN 18-19&22, 2014	370 62%	35 32%	26 26%	103 86%	126 83%	42 71%	39 64%	118 94%	163 79%	78 31%	125 95%	216 50%	24 86%	58 28%	231 91%	79 60%	220 58%	83 75%	-	-	-	-	99 66%	271 60%		
STRONGLY SUPPORT	146 24%	46 41%	45 45%	9 8%	17 11%	17 25%	12 22%	1 1%	22 11%	117 45%	5 4%	136 32%	3 11%	103 46%	15 6%	24 20%	106 26%	16 15%	60 26%	37 22%	15 26%	3 19%	30 20%	115 26%		
SOMEWHAT SUPPORT	33 5%	9 9%	9 9%	2 2%	5 3%	3 4%	4 8%	-	9 4%	23 9%	2 1%	30 7%	-	17 7%	5 2%	11 9%	24 6%	7 6%	9 4%	13 8%	3 5%	1 9%	8 6%	24 5%		
SOMEWHAT OPPOSE	67 11%	20 18%	11 11%	7 6%	16 10%	9 13%	4 8%	12 9%	22 11%	33 13%	12 9%	53 12%	-	32 14%	20 8%	16 13%	49 12%	12 11%	19 8%	31 18%	4 7%	1 4%	30 20%	37 8%		
STRONGLY OPPOSE	306 51%	27 24%	17 17%	84 77%	110 71%	33 49%	35 61%	113 88%	129 67%	55 21%	104 79%	174 40%	23 82%	49 22%	187 79%	58 49%	188 47%	63 59%	124 54%	77 44%	36 61%	9 68%	70 47%	236 53%		
DON'T KNOW/NO OPINION	41 7%	9 8%	16 16%	3 3%	7 4%	5 7%	1 2%	2 1%	8 4%	28 11%	6 4%	35 8%	1 3%	23 10%	8 3%	9 8%	29 7%	8 8%	15 7%	11 6%	1 1%	-	9 6%	32 7%		
REFUSED	7 1%	-	1 1%	4 3%	2 1%	1 2%	-	1 -	4 2%	2 1%	3 2%	3 1%	1 2%	2 1%	5 2%	1 -	6 1%	1 1%	1 1%	4 2%	-	-	3 2%	4 1%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Recently, the Supreme Court ruled that the government cannot force closely held, for-profit corporations to cover certain types of employees' birth control, in favor of the craft store Hobby Lobby. Do you support or oppose this decision?

BANNER 1

	KEY REGIONS						GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT -TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%
**D/S (SUPPORT - OPPOSE)	74 12%	-4 -3%	16 18% Bg	11 15% B	29 25% BFG	16 13% B	5 6% B	70 24% I	3 1%	-10 -73%	-2 -2%	50 27% jKMN	8 6% K	28 17% KM	143 68% PQ	-64 -24%	-5 -4% P	6 7% U	40 34% RUVW	25 27% RUVW	-9 -11%	11 8% Uw	2 2% U
TOTAL SUPPORT -----	300 50%	51 42%	48 54%	32 46%	66 57% B	63 52%	40 48%	159 55% I	140 45%	2 11%	44 42% j	103 56% J	64 48% J	87 53% J	162 77% PQ	82 31%	55 44% p	37 47%	70 60% Uw	52 57% u	33 39%	67 48%	40 46%
TOTAL OPPOSE -----	226 38%	55 45% e	32 36%	21 31%	37 31%	47 39%	35 42%	89 31%	137 44% H	12 84% kLMN	46 44% l	53 29%	56 42% L	59 36%	19 9%	147 56% O	60 48% O	31 40%	30 26%	28 30%	42 50% ST	56 40% S	39 44% St
STRONGLY SUPPORT	218 36%	36 29%	35 39%	22 32%	50 43% b	46 38%	30 36%	124 43% I	94 30%	1 5%	21 20%	80 43% JK	50 38% JK	67 41% JK	132 63% PQ	50 19%	37 29% p	25 32%	57 49% rUvw	41 45% U	13 16%	50 36% U	31 35% U
SOMEWHAT SUPPORT	81 14%	15 12%	13 15%	10 14%	16 14%	17 14%	10 13%	35 12%	46 15%	1 6%	23 22% m	23 13%	14 10%	20 12%	30 14%	32 12%	18 15%	11 14%	13 11%	11 12%	20 24% w	17 12%	9 10%
SOMEWHAT OPPOSE	40 7%	5 4%	8 9%	5 7%	5 4%	12 10%	6 7%	17 6%	23 7%	1 6%	5 5%	10 5%	12 9%	12 7%	6 3%	25 10% O	9 7%	4 5%	7 6%	7 7%	6 7%	9 6%	8 9%
STRONGLY OPPOSE	186 31%	49 40% De	24 27%	16 23%	32 28%	35 29%	30 36%	72 25%	114 37% H	11 78% kLMN	41 39% l	44 24%	44 33%	47 29%	13 6%	122 46% O	52 41% O	27 35%	23 20%	21 23%	36 43% ST	47 34% S	31 35% St
DON'T KNOW/NO OPINION	71 12%	16 13%	9 10%	16 23% Fg	13 11%	9 8%	7 9%	38 13%	33 11%	1 5%	14 13%	27 14%	13 10%	17 10%	28 13%	33 13%	10 8%	10 12%	17 15%	11 12%	9 10%	16 11%	9 10%
REFUSED	3 1%	1 1%	- -	- -	1 1%	1 1%	1 1%	2 1%	1 -	- -	- -	1 1%	1 -	2 1%	1 -	2 1%	1 1%	1 1%	- -	1 1%	- -	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Recently, the Supreme Court ruled that the government cannot force closely held, for-profit corporations to cover certain types of employees' birth control, in favor of the craft store Hobby Lobby. Do you support or oppose this decision?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%
**D/S (SUPPORT - OPPOSE)	74 12%	80 72% DEFG	63 64% DEFG	-17 -16% e	-47 -30%	8 11% DEG	-13 -22%	-82 -64%	-4 -2% H	163 63% HI	-34 -26% KM	114 26% KM	-8 -27%	145 64% OP	-98 -41%	27 23% O	87 22% R	-24 -22%	9 4% U	44 26% SU	-1 -1%	2 17% u	33 22% X	41 9%
TOTAL SUPPORT -----	300 50%	87 79% DEFG	75 75% DEFG	38 35%	45 29%	34 50% E	21 37%	19 15%	85 44% H	192 74% HI	36 27% K	250 58% K	10 34%	168 75% OP	53 22%	70 59% O	221 55% R	37 34%	105 46%	99 58% s	28 48%	8 58%	81 54%	219 49%
TOTAL OPPOSE -----	226 38%	8 7%	11 11%	55 50% BC	92 59% BCF	26 39% BC	34 59% BCf	102 79% IJ	89 46% J	29 11%	70 53% L	136 31%	17 61%	23 10%	151 64% NP	43 37% N	134 33%	60 56% Q	96 42%	55 32%	28 49% T	6 42%	48 32%	178 40%
STRONGLY SUPPORT	218 36%	73 66% DEFG	59 59% DEFG	25 23%	25 16%	26 38% Eg	11 19%	6 5%	51 26% H	158 61% HI	17 13% K	189 44% K	9 32%	133 59% OP	28 12%	52 44% O	170 42% R	21 19%	67 29%	73 42% S	24 41%	5 39%	48 32%	170 38%
SOMEWHAT SUPPORT	81 14%	15 13%	16 16%	12 11%	20 13%	8 12%	10 18%	13 10%	34 18% M	34 13% M	19 15% M	61 14% M	- 1%	35 16%	10% 16%	18 13%	51 13%	16 15%	38 16% U	27 16% u	4 7%	3 19%	33 22% x	49 11%
SOMEWHAT OPPOSE	40 7%	3 3%	4 4%	10 10% b	15 10% b	4 6%	4 8%	11 8%	13 7%	14 5% 1	15 12% 1	22 5%	2 7%	9 4%	28 12% NP	3 3%	27 7%	9 9%	19 8% 8	11 6% 6	5 9%	1 6%	4 3% 3	36 8% W
STRONGLY OPPOSE	186 31%	5 5%	8 8%	44 41% BC	77 50% BCf	22 32% BC	29 51% BCf	91 70% IJ	76 39% J	15 6% 6	55 41% L	113 26%	15 54%	15 6%	124 52% NP	40 34% N	107 26%	51 48% Q	76 33%	44 26%	23 40% t	5 36%	44 29%	142 31%
DON'T KNOW/NO OPINION	71 12%	15 14% g	13 13% g	15 14% g	18 11%	7 10%	3 5%	7 6%	18 9%	36 14% H	26 20% L	43 10%	1 5%	32 14% P	32 13% P	5 4% 4	44 11%	10 9%	28 12% UV	18 10% V	2 4%	- -	21 14%	50 11%
REFUSED	3 1%	- -	1 1%	1 1%	1 1%	1 2%	- -	1 1%	1 -	2 1%	- -	3 1%	- -	2 1%	2 1%	- -	3 1%	- -	1 -	1 -	- -	- -	- -	3 1% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X  
N A T I O N A L R E S E A R C H I N C