

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, or Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%	
TOTAL TILLIS																								
JUL 28-29, 2014	236 39%	35 28%	40 45% b	36 52% Bg	48 41% b	50 42% b	28 33%	127 44% i	109 35%	2 11%	38 36%	79 43% jm	42 31%	76 46% JM	156 74% PQ	37 14%	42 34% P	32 40%	51 44%	44 49% Uv	24 29%	47 33%	38 42%	
JUN 18-19&22, 2014	218 36%	47 34%	26 32%	17 27%	54 48% BCDf	45 35%	30 37%	114 40%	104 33%	7 40%	30 32%	63 33%	48 35%	68 43% l	148 70% PQ	35 13%	36 30% P	24 32%	48 38%	42 48% rUV	24 28%	43 32%	37 40%	
MAY 20-22, 2014	235 39%	40 32%	40 45% b	30 44%	45 40%	46 37%	34 43%	119 41%	115 37%	3 19%	38 36%	68 37%	64 46% J	61 40% j	138 66% PQ	41 15%	56 47% P	24 29%	60 46% R	35 48% R	29 38%	48 38%	38 35%	
TOTAL HAGAN																								
JUL 28-29, 2014	247 41%	65 53% EF	36 41%	28 41%	37 32%	43 36%	38 46%	106 37%	141 45% h	12 89% KLMN	44 42%	59 32%	59 44% L	73 44% L	11 5%	184 70% OQ	53 42% O	28 36%	37 31%	41 45% s	42 50% S	61 44% s	39 44% s	
JUN 18-19&22, 2014	255 42%	58 42%	35 43%	25 39%	42 38%	61 48%	34 42%	112 39%	142 46%	3 17%	47 49% J	80 42% J	64 47% J	61 38% j	12 6%	192 71% OQ	51 42% O	26 36%	55 43%	31 36% rt	47 53%	59 45%	37 40%	
MAY 20-22, 2014	217 36%	48 38%	31 35%	20 29%	45 40%	47 38%	25 32%	103 36%	114 36%	8 51%	33 32%	74 40%	46 33%	56 36%	16 8%	169 63% OQ	32 27% O	33 39%	47 36%	23 32%	25 32%	50 39%	39 36%	
TOTAL HAUGH																								
JUL 28-29, 2014	40 7%	8 7%	5 5%	2 3%	13 11% d	7 6%	4 5%	18 6%	21 7%	- -	10 10% J	17 9% JN	9 6% J	4 2% j	12 6%	12 5%	15 12% p	9 12%	6 5%	3 3%	9 11%	10 7%	2 3%	
JUN 18-19&22, 2014	52 9%	16 11% Ef	8 10%	9 14% E	4 4%	7 5%	9 12% e	30 11%	22 7%	6 33% Kmn	2 2%	24 13% Km	9 7%	11 7% k	23 11% p	16 6%	13 11%	12 16% U	13 10% u	6 7%	3 3%	13 10% u	6 7%	
MAY 20-22, 2014	51 8%	16 12% G	8 10% G	8 12% G	7 7% g	10 8% G	1 1%	27 10%	23 8%	2 16%	11 10%	19 10%	10 7%	9 6%	19 9%	19 7%	13 11%	12 14% w	11 9%	4 6%	10 13%	8 6%	6 5%	
TOTAL LEAN/UNDECIDED																								
JUL 28-29, 2014	70 12%	15 12% D	8 9%	2 2%	18 15% D	15 13% D	12 15% D	33 11%	37 12%	- -	9 8% j	27 15% JN	24 18% JKN	10 6% J	29 14%	25 10%	15 12%	6 8%	24 20% rTW	3 3%	9 10%	20 14% T	9 10% t	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, or Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	
JUN 18-19&22, 2014	71 12%	16 12%	11 14%	13 20% eg	10 9%	13 11%	7 9%	30 11%	40 13%	2 10%	15 16%	24 12%	12 9%	18 11%	26 12%	27 10%	18 15%	12 16%	11 9%	7 9%	14 16%	15 11%	11 12%	
MAY 20-22, 2014	87 15%	22 17%	8 9%	9 13%	13 12%	21 17%	14 18%	34 12%	54 17% h	2 14%	23 22% L	19 10%	17 12%	27 17% l	31 15%	38 14%	18 15%	14 16%	10 8%	10 13%	14 18%	17 13%	23 21% S	
DEFINITELY TILLIS	177 29%	26 21%	29 33%	25 36% b	35 30%	41 34% B	21 25%	102 35% I	75 24%	2 11%	26 25%	57 31%	33 25%	60 36% M	119 57% PQ	25 9%	33 26% P	23 29%	43 36% Uv	36 40% UV	14 16%	33 23%	29 32% U	
PROBABLY TILLIS	59 10%	9 7%	10 12%	11 16%	13 11%	9 8%	7 8%	25 9%	34 11%	- -	12 12% J	22 12% J	8 6% J	16 10% J	37 18% PQ	13 5%	9 7%	9 11%	9 7%	8 9%	10 12%	14 10%	9 10%	
DEFINITELY HAGAN	211 35%	61 50% CdEF	27 30%	23 33%	34 29%	32 26%	34 41% f	99 34%	111 36%	9 65%	40 38%	45 25%	48 36% l	68 42% L	7 3%	154 58% OQ	49 39% O	28 36%	33 28%	38 41% s	33 40%	41 29%	37 42% Sv	
PROBABLY HAGAN	37 6%	4 3%	9 10%	5 7%	3 3%	12 10% be	4 5%	7 2%	30 10% H	3 24%	4 4%	14 7% n	11 8% N	4 3%	29 11% OQ	3 3%	- -	4 3% r	3 3%	10% Rw	9 10%	20 14% RSTW	1 1%	
DEFINITELY HAUGH	30 5%	8 7% cd	1 1%	1 1%	11 10% CD	5 4%	4 4%	15 5%	15 5%	- -	8 8% jn	15 8% JN	6 4% J	2 1%	8 4%	10 4%	13 10% op	8 11% W	5 5% W	2 2%	7 9% w	8 5% W	- -	
PROBABLY HAUGH	10 2%	- -	4 4%	1 2%	2 2%	2 2%	1 1%	3 1%	7 2%	- -	2 2%	2 1%	3 2% JK	2 1%	5 2%	2 1%	3 2%	1 1%	1 1%	1 2%	2 2%	2 2%	2 3%	
LEAN TILLIS	13 2%	1 1%	3 3%	1 1%	3 3%	2 2%	3 4%	8 3%	5 1%	- -	- -	7 4% JK	3 2%	2 1%	8 4%	2 1%	3 2%	- -	7 6% RtU	1 1%	- -	3 2%	1 2%	
LEAN HAGAN	8 1%	3 3%	- -	- -	1 1%	2 2%	2 2%	2 1%	6 2%	- -	4 4%	2 1%	2 2%	- -	1 1%	6 2%	1 1%	- -	2 2%	- -	5 6%	1 1%	- -	
LEAN HAUGH	5 1%	3 2%	1 1%	- 1%	1 1%	- -	- -	4 1%	1 -	- -	- -	3 1%	3 2%	- -	1 1%	- -	4 3%	1 1%	3 2%	- -	- -	1 1%	- -	
HARD UNDECIDED	44 7%	8 7% d	5 5%	1 1%	13 11% D	11 9% D	7 8% d	19 7%	25 8%	- -	5 5%	15 8% J	17 12% JKN	8 5% J	19 9%	17 6%	7 6%	5 7%	12 10% T	2 2%	4 4%	14 10% T	7 8% t	
REFUSED	7 1%	- -	- -	1 2%	1 1%	4 4% bc	1 1%	3 1%	4 1%	- -	3 3%	2 1%	- -	1 1%	1 -	6 2%	1 1%	3 4%	- -	- -	- -	2 2%	1 2%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W NATIONAL RESEARCH INC

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, or Sean Haugh, the Libertarian?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%		
TOTAL TILLIS																										

JUL 28-29, 2014	236 39%	84 76% DEFG	72 73% DEFG	20 19%	17 11%	23 33% dE	19 34% dE	8 6%	45 23% H	177 68% HI	12 9%	219 51% KM	4 12%	171 76% OP	18 8%	41 34% O	180 45% R	24 23%	70 31%	78 45% S	28 48% S	59 59% s	8 39%	177 39%		
JUN 18-19&22, 2014	218 36%	75 68% DEFG	72 73% DEFG	22 18% E	13 8%	17 29% E	19 31% dE	4 3%	56 27% H	156 63% HI	7 5%	200 46% K	8 28%	153 74% OP	19 7%	45 34% O	150 40% R	28 26%	-	-	-	-	-	49 33%	169 38%	
MAY 20-22, 2014	235 39%	81 66% DEF	57 65% DEF	14 14%	27 16%	24 40% DE	32 53% DE	12 10%	58 29% H	157 63% HI	10 8%	211 49% K	12 39% K	152 71% OP	25 11%	55 38% O	172 45% R	24 26%	-	-	-	-	54 36%	181 40%		
TOTAL HAGAN																										

JUL 28-29, 2014	247 41%	6 5%	5 5%	76 70% BCFG	108 69% BCFG	25 36% BC	28 49% BC	109 84% IJ	104 54% J	23 9%	91 69% L	130 30%	21 75% L	9 4%	179 75% NP	48 40% N	145 36%	61 57% Q	115 50% T	57 33%	24 41%	6 41%	65 44%	182 40%		
JUN 18-19&22, 2014	255 42%	10 9% C	2 2%	77 65% BCdFG	115 76% BCdFG	25 42% BC	26 42% BC	106 84% IJ	104 50% J	39 15%	105 79% L	130 30%	17 62% L	8 4%	206 81% NP	39 29% N	146 39%	58 52% Q	-	-	-	-	-	77 52% X	177 39%	
MAY 20-22, 2014	217 36%	11 9%	6 6%	72 67% BCFG	97 59% BCFG	21 36% BCG	11 18% c	92 78% IJ	85 42% J	28 11%	86 65% L	116 27%	14 45%	18 8%	161 69% NP	38 27% N	120 31%	44 47% Q	-	-	-	-	54 36%	163 36%		
TOTAL HAUGH																										

JUL 28-29, 2014	40 7%	2 2%	10 10% B	5 5%	7 5%	11 17% Bde	4 7%	4 3%	18 9% h	18 7%	7 5%	29 7%	3 10%	12 5%	13 5%	16 13% no	24 6%	11 10%	18 8% V	12 7% V	2 4%	-	9 6%	31 7%		
JUN 18-19&22, 2014	52 9%	14 13% e	9 9%	8 7%	8 5%	8 14% e	5 8%	8 6%	22 10% 8	20 8%	9 7%	41 9%	1 3%	20 10% o	12 5%	20 15% O	28 7%	15 14%	-	-	-	-	10 6%	43 9%		
MAY 20-22, 2014	51 8%	12 10%	8 9%	10 10%	9 5%	6 10%	7 12%	4 4%	23 11% H	23 9% h	14 10% m	36 8% m	1 2%	17 8%	10 4%	21 15% no	28 7%	13 14%	-	-	-	-	18 12%	33 7%		
TOTAL LEAN/UNDECIDED																										

JUL 28-29, 2014	70 12%	19 17% D	11 11%	5 4%	21 13% D	10 14%	5 9%	7 5%	22 12%	39 15% H	16 12%	52 12%	1 3%	32 14%	22 9%	13 11%	45 11%	11 11%	25 11% V	22 12% V	5 8% V	-	14 9%	56 13%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, or Sean Haugh, the Libertarian?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
JUN 18-19&22, 2014	71 12%	11 10%	15 15%	12 10%	15 10%	8 14%	10 16%	8 6%	23 11%	34 14%	11 9%	57 13%	2 7%	26 12%	17 7%	28 21%	52 14%	9 8%	-	-	-	-	14 9%	57 13%
MAY 20-22, 2014	87 15%	15 12%	16 18%	10 10%	28 17%	9 14%	10 16%	8 7%	32 16%	37 15%	20 15%	62 14%	4 14%	23 11%	34 14%	27 19%	56 15%	12 12%	-	-	-	-	22 15%	65 14%
DEFINITELY TILLIS	177 29%	68 61% DEFG	51 51% DEFG	16 15% E	8 5% BCFG	18 26% E	15 26% E	3 2%	31 16% H	138 53% HI	9 7%	164 38% KM	3 10%	130 58% OP	11 5%	31 26% O	134 33% R	18 17%	51 22%	59 34% S	23 39% S	6 44%	45 30%	132 29%
PROBABLY TILLIS	59 10%	16 15% De	21 21% DEFG	4 4%	9 6%	5 8%	4 7%	6 4%	13 7%	39 15% HI	3 2%	55 13% Km	1 2%	41 18% OP	7 3%	10 8%	47 12%	6 6%	19 8%	19 11%	5 9%	2 15%	14 9%	45 10%
DEFINITELY HAGAN	211 35%	5 4%	2 2%	70 64% BCFG	84 54% BCF	25 36% BC	25 43% BC	98 76% IJ	89 46% J	14 6%	73 55% L	118 27%	16 55%	4 2%	155 65% NP	45 38% N	122 30%	51 47% Q	96 42% T	48 28%	22 37%	6 41%	52 34%	159 35%
PROBABLY HAGAN	37 6%	1 1%	3 3%	6 6% bF	23 15% BCDFg	- -	3 6%	10 8%	15 8%	9 3%	18 14% L	12 3%	6 20%	5 2%	24 10% NP	2 2%	24 6%	10 9%	20 9% V	9 5% V	2 4%	- -	14 9%	23 5%
DEFINITELY HAUGH	30 5%	1 1%	6 6%	4 4%	5 3%	10 14% Bde	3 6%	4 3%	13 7%	13 5%	5 4%	23 5%	1 4%	8 4%	10 4%	13 11% no	19 5%	9 9%	12 5% V	12 7% V	1 2%	- -	9 6%	21 5%
PROBABLY HAUGH	10 2%	1 1%	4 4%	1 1%	2 1%	2 2%	1 2%	- -	4 2% h	5 2% h	2 2%	6 1%	2 6%	4 2%	3 1%	3 3%	5 1%	2 1%	6 3% v	1 -	1 1%	- -	- -	10 2% W
LEAN TILLIS	13 2%	5 5%	2 2%	1 1%	2 1%	2 3%	1 1%	1 1%	1 4% HI	11 3% KM	- -	13 3% KM	- -	9 4% O	1 -	3 2%	12 3% R	- -	4 2%	8 5% UV	- -	- -	3 2%	10 2%
LEAN HAGAN	8 1%	1 1%	1 1%	1 1%	5 3% f	- -	1 2%	1 1%	7 3% j	1 -	3 2%	6 1% M	- -	2 1%	6 2% P	- -	4 1%	3 3%	3 1%	- -	1 1%	- -	- -	8 2% W
LEAN HAUGH	5 1%	- -	1 1%	- -	- -	4 6%	- -	- -	1 1%	3 1%	1 1%	3 1%	- -	- -	2 1%	3 2%	4 1% r	- -	1 -	2 1%	- -	- -	- -	5 1% W
HARD UNDECIDED	44 7%	13 11% D	7 7%	3 2%	14 9% d	4 6%	4 6%	5 4%	14 7%	24 9% h	13 10%	31 7%	- 1%	20 9%	14 6%	8 7%	25 6%	9 8%	17 7% V	12 7% V	4 7% v	- -	11 7%	33 7%
REFUSED	7 1%	- -	1 1%	3 3%	2 2%	- -	1 1%	1 1%	4 2%	1 1%	6 4% lm	1 -	- -	1 -	6 2%	1 1%	7 2% R	- -	1 -	3 2%	- -	- -	3 2%	4 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X NATIONAL RESEARCH INC

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
BASE=TOTAL SAMPLE	600 100%	123 20%	89 15%	70 12%	116 19%	120 20%	83 14%	288 48%	312 52%	14 2%	104 17%	184 31%	134 22%	164 27%	210 35%	264 44%	126 21%	79 13%	118 20%	91 15%	83 14%	140 23%	88 15%
**D/S (TILLIS - HAGAN)	12 2%	-31 -26%	2 2%	10 14%	17 14%	19 16%	-4 -5%	37 13%	-25 -8%	-11 -78%	-8 -8%	40 22%	-13 -9%	4 2%	155 74%	-139 -53%	-3 -2%	9 12%	21 18%	7 7%	-23 -27%	-2 -1%	- -
TOTAL TILLIS																							
JUL 28-29, 2014	271 45%	40 32%	39 44%	37 53%	58 50%	63 52%	34 41%	146 51%	124 40%	2 11%	40 39%	99 54%	52 39%	78 48%	169 81%	46 17%	56 45%	39 49%	61 52%	47 51%	24 29%	60 43%	41 46%
JUN 18-19&22, 2014	261 43%	58 43%	37 46%	27 42%	55 50%	50 39%	34 42%	137 48%	123 40%	11 57%	37 39%	84 44%	56 41%	73 46%	172 82%	40 15%	49 41%	35 47%	57 45%	46 53%	31 36%	52 40%	40 43%
MAY 20-22, 2014	279 46%	48 38%	48 55%	38 55%	51 46%	57 46%	36 45%	142 49%	137 44%	5 32%	47 45%	82 44%	69 49%	77 50%	160 76%	49 18%	70 58%	33 40%	65 50%	53 59%	34 44%	56 44%	47 44%
TOTAL HAGAN																							
JUL 28-29, 2014	259 43%	71 58%	37 42%	27 39%	42 36%	43 36%	38 46%	109 38%	149 48%	12 89%	48 46%	59 32%	64 48%	74 45%	15 7%	185 70%	59 47%	30 38%	40 34%	40 44%	47 56%	62 44%	41 46%
JUN 18-19&22, 2014	280 47%	64 47%	38 47%	27 43%	47 42%	64 51%	38 48%	125 43%	155 50%	5 27%	50 53%	93 48%	68 50%	63 40%	14 7%	211 78%	55 46%	30 40%	62 49%	33 39%	53 61%	65 50%	36 39%
MAY 20-22, 2014	247 41%	57 45%	34 38%	22 32%	54 48%	54 43%	26 34%	114 40%	133 43%	9 57%	41 39%	80 43%	55 40%	62 40%	21 10%	191 71%	36 30%	38 45%	50 38%	27 36%	32 41%	56 44%	45 42%
TOTAL LEAN/UNDECIDED																							
JUL 28-29, 2014	59 10%	12 10%	7 8%	5 8%	14 12%	9 7%	11 13%	28 10%	31 10%	- -	9 8%	25 14%	15 12%	10 6%	20 9%	28 11%	11 9%	7 9%	17 14%	4 4%	9 11%	16 11%	6 6%
JUN 18-19&22, 2014	53 9%	11 8%	5 6%	9 15%	8 7%	13 10%	7 9%	23 8%	30 10%	1 7%	7 7%	13 7%	12 9%	20 13%	24 11%	17 6%	12 10%	8 11%	7 6%	7 8%	2 3%	14 10%	14 15%
MAY 20-22, 2014	72 12%	20 16%	6 7%	9 12%	6 6%	14 11%	16 21%	32 11%	40 13%	2 11%	17 17%	24 13%	16 11%	14 9%	29 14%	29 11%	14 12%	13 15%	16 12%	3 5%	11 14%	16 12%	13 12%
DEFINITELY TILLIS	232 39%	35 28%	37 41%	30 43%	50 43%	55 46%	26 31%	129 45%	103 33%	2 11%	36 34%	85 46%	42 32%	67 41%	150 71%	33 12%	50 40%	35 45%	54 46%	39 43%	21 25%	47 34%	35 39%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

Continued

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			GENDER/AGE					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHARL -OTTE (F)	WEST -ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)
PROBABLY TILLIS	39 6%	5 4%	2 2%	7 11%	9 7%	8 6%	8 10%	18 6%	21 7%	- -	5 5%	13 7% J	9 7% J	11 7% J	20 9%	13 5%	6 5%	4 4%	7 6%	7 8%	3 4%	12 9%	6 7%
LEAN TILLIS	13 2%	2 2%	3 3%	1 1%	2 2%	2 2%	3 4%	8 3%	6 2%	- -	- -	7 4% JK	3 2%	3 2%	7 4%	3 1%	3 3%	- -	6 5% RU	2 2%	- -	4 3% ru	1 2%
UNDECIDED	31 5%	6 5%	4 4%	1 2%	11 9% Df	4 3%	5 7%	16 5%	15 5%	- -	7 7% j	9 5% J	10 7% Jn	4 3% j	11 5%	13 5%	6 5%	6 8%	9 8% T	1 1%	6 7%	6 4%	4 4%
LEAN HAGAN	15 3%	4 3%	1 1%	4 5%	1 1%	3 3%	3 3%	4 1%	11 3%	- -	1 1%	9 5% J	2 2%	2 1%	1 1%	12 5% Oq	1 1%	1 1%	2 1%	2 2%	4 4%	6 5% w	1 1%
PROBABLY HAGAN	43 7%	7 6%	11 12%	5 8%	6 5%	9 8%	5 6%	12 4%	31 10% H	1 6%	5 5%	17 9% n	14 11% N	6 4%	8 4%	34 13% OQ	2 1%	1 1%	7 6%	4 4%	7 9%	21 15% RSTW	3 4%
DEFINITELY HAGAN	215 36%	64 52% CDEF	26 30%	22 31%	36 31%	34 28%	33 40%	97 34%	118 38%	12 82% kLMN	43 41% L	42 23%	50 38% L	68 42% L	7 3%	151 57% Oq	57 45% O	29 36%	32 27%	36 40%	39 47% Sv	41 29%	38 43% Sv
REFUSED	12 2%	- -	5 6%	- -	2 1%	5 4% bdg	- -	4 2%	7 2%	- -	7 7% j	1 1%	2 2%	2 1%	6 3% Q	5 2% q	- -	3 4%	1 -	1 1%	4 4%	3 2%	1 1%



CIVITAS INSTITUTE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T/U/V/W
N A T I O N A L R E S E A R C H I N C

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)		
BASE=TOTAL SAMPLE	600 100%	111 18%	99 17%	109 18%	155 26%	69 11%	57 10%	129 21%	193 32%	259 43%	132 22%	432 72%	28 5%	225 38%	238 40%	118 20%	402 67%	107 18%	229 38%	173 29%	59 10%	13 2%	150 25%	450 75%		
**D/S (TILLIS - HAGAN)	12 2%	84 76% DEFG	71 71% DEFG	-55 -50%	-85 -55%	8 11% DEG	-11 -19% DE	-95 -74%	-54 -28% H	169 65% HI	-80 -61%	112 26% KM	-20 -70%	179 80% OP	-164 -69%	2 2% O	58 14% R	-38 -35%	-44 -19%	32 19% Su	5 9% S	2 17% S	-2 -2%	15 3% W		
TOTAL TILLIS																										

JUL 28-29, 2014	271 45%	90 82% DEFG	79 80% DEFG	22 20%	24 15%	35 51% DE	21 37% dE	12 9%	58 30% H	196 76% HI	14 11%	251 58% KM	4 12%	189 84% OP	22 9%	53 45% O	208 52% R	26 25%	81 35%	92 53% S	30 52% S	8 59%	64 43%	207 46%		
JUN 18-19&22, 2014	261 43%	90 81% DEFG	82 82% DEFG	23 20% e	17 11%	24 41% DE	25 40% DE	9 7%	72 35% H	177 71% HI	8 6%	241 56% K	9 31%	173 83% OP	21 8%	64 48% O	181 48% R	35 31%	-	-	-	-	55 37%	206 46%		
MAY 20-22, 2014	279 46%	93 76% DEF	67 76% DEF	19 18%	30 18%	30 50% DE	40 66% DEf	12 10%	69 34% H	187 75% HI	20 15%	244 56% K	12 39% k	171 80% OP	30 13%	74 52% O	204 53% R	28 30%	-	-	-	-	68 45%	211 47%		
TOTAL HAGAN																										

JUL 28-29, 2014	259 43%	6 6%	8 8%	76 70% BCF	109 70% BCF	27 39% BC	32 56% BC	107 83% IJ	111 58% J	27 10%	94 71% L	139 32%	24 83% L	10 4%	186 78% NP	51 43% N	151 37%	64 60% Q	125 54% T	59 34%	25 43%	6 41%	66 44%	192 43%		
JUN 18-19&22, 2014	280 47%	11 10% c	3 3%	87 73% BCFG	124 82% BCFG	27 46% BC	28 46% BC	111 89% IJ	117 56% J	44 18%	115 87% L	143 33%	18 65% l	12 6%	220 87% NP	45 34% N	156 41%	69 62% Q	-	-	-	-	88 59% X	192 43%		
MAY 20-22, 2014	247 41%	14 11%	7 8%	78 73% BCFG	113 69% BCFG	23 38% BCg	13 22% C	96 82% IJ	106 52% J	30 12%	100 76% LM	132 31%	14 44%	23 11% NP	178 77% NP	46 32% N	132 34%	57 61% Q	-	-	-	-	61 40%	186 41%		
TOTAL LEAN/UNDECIDED																										

JUL 28-29, 2014	59 10%	14 13%	6 6%	6 6%	22 14% cd	7 10%	4 7%	10 8%	21 11%	27 10%	20 15% l	35 8%	1 5%	19 9%	25 10%	13 11%	35 9%	13 12%	18 8% V	17 10% V	3 6% v	-	13 9%	45 10%		
JUN 18-19&22, 2014	53 9%	10 9%	14 14% d	7 6%	10 7%	6 10%	6 10%	4 3%	19 9% H	25 10% H	8 6%	43 10%	1 4%	20 10% o	11 4%	20 15% O	36 9%	6 6%	-	-	-	-	5 3%	48 11% W		
MAY 20-22, 2014	72 12%	15 13%	13 15%	9 9%	20 12%	7 12%	7 12%	9 7%	28 14% h	31 12%	11 9%	54 12%	5 17%	20 9%	24 10%	23 16% n	48 13%	9 10%	-	-	-	-	22 14%	50 11%		

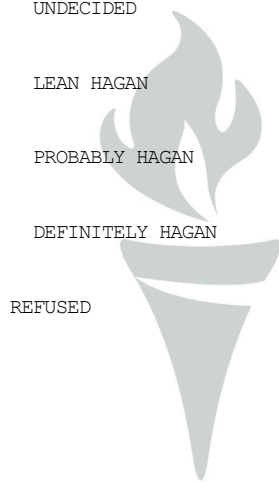
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			PARTY ID			MARITAL STATUS		INCOME				PHONE TYPE		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	GOP (N)	DEM (O)	IND (P)	MARR-IED (Q)	SINGLE (R)	\$50K AND UNDER (S)	\$50K-\$100K (T)	\$100K-\$200K (U)	\$200K+ (V)	CELL (W)	LAND (X)
DEFINITELY TILLIS	232 39%	81 73% DEFG	68 69% DEFG	18 16%	15 10%	30 43% DE	20 35% DE	3 3%	44 23% H	180 70% HI	10 7%	216 50% KM	4 12%	169 75% OP	15 6%	43 36% O	176 44% R	24 23%	69 30%	78 45% S	27 47% S	7 48%	59 39%	173 38%
PROBABLY TILLIS	39 6%	9 8%	11 11% dg	4 3%	9 6%	5 7%	1 2%	9 7%	14 7%	16 6%	4 3% m	35 8% KM	- -	20 9% O	7 3%	11 9% o	32 8% R	2 2%	12 5%	13 8%	3 5%	1 10%	5 3%	34 8% w
LEAN TILLIS	13 2%	4 4%	3 3%	1 1%	2 1%	3 4%	1 1%	- -	2 1%	11 4% HI	1 1%	12 3% kM	- -	8 4% O	1 -	3 3% R	12 3% R	- -	3 1%	7 4% UV	- -	- -	3 2%	10 2%
UNDECIDED	31 5%	9 8% c	2 2%	2 2%	11 7% c	4 6%	2 4%	5 4%	11 5%	15 6%	12 9%	18 4%	1 4%	10 4%	14 6%	7 6%	18 4%	6 5%	11 5% V	8 5% V	1 2%	- -	9 6%	22 5%
LEAN HAGAN	15 3%	1 1%	1 1%	3 3%	9 6% BCF	- 1%	1 2%	5 4%	9 5% J	1 1%	8 6% 1	5 1%	- 1%	1 1%	10 4% N	3 3%	6 1%	7 7%	4 2%	2 1%	2 4%	- -	2 1%	13 3%
PROBABLY HAGAN	43 7%	1 1%	6 6% F	11 10% BF	23 15% BcFG	- -	2 3%	10 8%	18 9% j	11 4%	20 15% L	17 4%	7 24%	7 3%	28 12% NP	3 2%	27 7%	11 10%	24 10% V	8 5% V	3 4%	- -	11 7%	32 7%
DEFINITELY HAGAN	215 36%	5 4%	2 2%	65 60% BCF	86 55% BCf	27 39% BC	30 53% BC	97 75% IJ	93 48% J	16 6%	74 56% L	122 28%	17 59% 1	3 1%	159 67% NP	48 41% N	124 31%	53 50% Q	101 44% T	51 30%	22 38%	6 41%	55 37%	160 36%
REFUSED	12 2%	- -	6 6% BEFG	4 4% bfg	1 -	- -	- -	- -	3 2%	9 3% H	4 3%	8 2% M	- -	7 3% P	4 2% p	- -	8 2%	4 3%	5 2%	4 2% uv	- -	- -	7 5%	5 1%



CIVITAS INSTITUTE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R S/T/U/V W/X NATIONAL RESEARCH INC