
From: Joseph A Polich
Sent: Monday, September 16, 2013 5:01 PM
To: Hunt, Heather A
Cc: Irvine, Mary; gnichol
Subject: Re: Conference Titles and Save the Date brainstorm

I agree with reinserting the word "partnerships," and also want to add that I like Mary's entry a lot.

From: Hunt, Heather A
Sent: Monday, September 16, 2013 5:00 PM
To: Irvine, Mary
Cc: Joseph A Polich; gnichol
Subject: Re: Conference Titles and Save the Date brainstorm

I'll think more about this, but want to insert "partnerships" back into the title, i.e., "Poverty, Partnerships and the Public Good."

From: Irvine, Mary
Sent: Monday, September 16, 2013 4:56 PM
To: Joseph A Polich; gnichol; Hunt, Heather A
Subject: RE: Conference Titles and Save the Date brainstorm

And my suggestions are below.
 Mary

Conference Title Suggestions:

- Seeing the Invisible: A Challenge to North Carolina's Institutions to Support the Poverty and the Public Good
- Poverty and the Public Good: A Call to Engagement of North Carolina's Institutions
- Poverty and the Public Good: The Response of North Carolina's Institutions to Growing Economic Inequality

Brief write up

It is an undeniable fact that poverty in North Carolina is abundant, at the staggering level of nearly 1 in 6 North Carolinians living in poverty, the 15th highest poverty rate in the United States. While the economy is no longer in the deepest dredges of the Great Recession, the poor have not enjoyed the growth at the top, hit hardest by unemployment and struggling to meet their basic needs on slashed benefits and dwindling state support. Many other low-income households are constrained to jobs in low wage industries, which constitute the bulk of recent economic growth, lacking health coverage, child care supports, and assistance to bridge the divide between earnings and need.

While the situation of the state's most vulnerable deteriorates, those previously supported by unemployment benefits and the Earned Income Tax Credit will likely rejoin the ranks of the very poor. The state must assert their role as advocate for the poor in order to stem this persistent rise in poverty, focusing on social safety net programs, economic development, and sound policies to deliver short and long term relief to the impoverished of North Carolina.

The UNC Center on Poverty, Work and Opportunity will convene a forum of poverty advocates with a focus on the role of the state and the university community in addressing the dramatic challenges faced by those in poverty. Please join us on Monday, November 25 beginning at 9:30 a.m. for this intimate discussion. Event details and registration information will be sent in the coming weeks. Please contact poverty_center@unc.edu if you have any questions.

From: Joseph A Polich
Sent: Monday, September 16, 2013 4:28 PM
To: Irvine, Mary; gnichol; Hunt, Heather A
Subject: Conference Titles and Save the Date brainstorm

Potential Titles

Poverty and the Public Good: Defining our Roles and Establishing a Plan of Action
Persistent Poverty, Dangerous Policy, and the Public Good: Our Role in Fixing the Mess
Poverty Forum 2013: Reacting to a Changing Relationship between Government and the Public Good

The Great Recession of 2007 did not affect everyone equally. Neither is the not-so-great recovery. Poor people in our state still face persistent unemployment, lower wages, and food insecurity despite the rumors of a "recovery." Worse yet, they face a legislature that is making sure that the resources they depend on to help make ends meet are drying up.

The message from Raleigh is loud and clear: their opinion is that it is not the role of government to tackle the problem of poverty. Great people and institutions in our state have picked up the slack before - now is our time to pick up the banner.

Save the date, and join us for _____ (conference name), where we will host four panels of experts to discuss current realities and prospective strategies from the perspective of a) service providers, b) funders, c) economic developers, and d) the University community. We will then all discuss strategies for further cooperation, research, and action across institutional sectors.

Pros: is awesome and written beautifully

Cons: might be too focused on action/results, also written like a rally instead of an academic conference.

Joe

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Joseph Polich, M.S.W., J.D.
