

DEMOCRATIC

CIVITAS NORTH CAROLINA STATEWIDE DEM PRIMARY STUDY / APRIL 2012

Do you support or oppose a constitutional amendment that says: Marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State?

BANNER 1

	PARTY REG		PARTY REG/GENDER				IDEOLOGY						RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	DEM (B)	NON PART. (C)	DEM MEN (D)	DEM WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	VERY LIB (H)	SMWT LIB (I)	LIB (J)	MOD (K)	CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET- IRED (Q)	UN-EMPL- OYED (R)	UNDER \$25K (S)	\$25- \$50K (T)	\$50- \$75K (U)	\$75- \$100K (V)	OVER \$100K (W)
BASE=TOTAL SAMPLE	400 100%	336 84%	64 16%	158 39%	178 45%	34 9%	30 7%	58 15%	67 17%	126 31%	147 37%	93 23%	152 38%	236 59%	6 1%	178 44%	165 41%	28 7%	68 17%	95 24%	60 15%	38 9%	49 12%
**D/S (SUPPORT - OPOSE)	17 4%	31 9%	-14 -22%	5 3%	27 15%	-6 -17%	-9 -29%	-35 -60%	-14 -21%	-49 -39%	-12 -8%	64 69%	50 33%	-31 -13%	1 24%	-14 -8%	16 10%	2 8%	25 37%	8 9%	-13 -22%	4 11%	-9 -18%
TOTAL SUPPORT -----	192 48%	169 50%	23 36%	74 47%	95 53%	13 38%	10 34%	9 16%	24 35%	33 26%	60 41%	77 82%	95 63%	92 39%	3 51%	76 43%	83 50%	15 51%	44 66%	46 49%	22 37%	20 53%	18 36%
TOTAL OPOSE -----	175 44%	137 41%	37 58%	69 44%	68 38%	19 55%	19 63%	44 76%	38 57%	83 66%	72 49%	12 13%	45 30%	123 52%	2 27%	91 51%	66 40%	12 44%	20 29%	38 40%	35 59%	16 42%	27 54%
STRONGLY SUPPORT	165 41%	143 43%	21 33%	56 35%	88 49%	13 38%	8 28%	9 15%	22 33%	31 25%	46 31%	67 72%	82 54%	82 35%	1 12%	62 35%	76 46%	12 44%	40 59%	42 45%	14 23%	16 42%	18 36%
SOMEWHAT SUPPORT	27 7%	25 8%	2 3%	18 11%	7 4%	- -	2 6%	1 1%	2 2%	2 2%	15 10%	10 10%	14 9%	10 4%	2 40%	15 8%	7 4%	2 7%	4 6%	4 4%	8 14%	4 11%	- -
SOMEWHAT OPOSE	25 6%	22 6%	3 5%	14 9%	8 4%	- -	3 10%	2 3%	7 10%	8 7%	9 6%	8 8%	10 7%	14 6%	- -	8 5%	13 8%	2 8%	3 5%	6 7%	6 10%	2 4%	4 8%
STRONGLY OPOSE	150 38%	116 34%	35 54%	55 35%	61 34%	19 55%	16 53%	42 73%	32 47%	74 59%	63 43%	5 5%	35 23%	109 46%	2 27%	82 46%	54 32%	10 36%	16 24%	32 34%	29 49%	14 37%	23 47%
DON'T KNOW/NO OPINION	29 7%	26 8%	3 5%	12 7%	14 8%	2 7%	1 3%	5 8%	5 8%	10 8%	13 9%	4 4%	10 6%	17 7%	1 22%	9 5%	15 9%	- -	4 6%	10 11%	2 4%	2 6%	5 9%
REFUSED	5 1%	5 1%	- -	4 2%	1 -	- -	- -	- -	- -	- -	2 1%	- -	1 1%	3 1%	- -	2 1%	1 1%	1 5%	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	KEY REGIONS						GENDER		PARTY ID			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	STRG DEM (J)	SOFT DEM (K)	IND/UNAFF (L)
BASE=TOTAL SAMPLE	400 100%	96 24%	62 15%	57 14%	66 17%	73 18%	46 12%	192 48%	208 52%	230 58%	88 22%	82 20%
**D/S (SUPPORT - OPPOSE)	17 4%	4 4%	15 24%	12 21%	- -	-8 -10%	-5 -12%	-1 -	18 9%	-5 -2%	21 24%	1 2%
TOTAL SUPPORT -----	192 48%	46 48%	34 56%	33 58%	31 47%	29 40%	18 40%	87 45%	105 51%	101 44%	52 58%	40 49%
TOTAL OPPOSE -----	175 44%	43 44%	19 31%	21 37%	31 47%	37 51%	24 51%	88 46%	87 42%	106 46%	31 35%	38 47%
STRONGLY SUPPORT	165 41%	37 39%	31 50%	31 55%	26 39%	25 34%	15 32%	69 36%	96 46%	86 37%	44 50%	35 43%
SOMEWHAT SUPPORT	27 7%	9 9%	4 6%	2 3%	5 8%	4 6%	3 7%	18 9%	9 4%	15 6%	7 8%	5 6%
SOMEWHAT OPPOSE	25 6%	3 3%	6 9%	6 10%	3 5%	4 6%	3 7%	14 7%	10 5%	10 4%	8 10%	6 8%
STRONGLY OPPOSE	150 38%	40 42%	14 22%	15 27%	28 42%	33 45%	20 44%	73 38%	77 37%	96 42%	22 25%	32 39%
DON'T KNOW/NO OPINION	29 7%	6 6%	7 11%	3 5%	4 6%	7 9%	2 5%	14 7%	15 7%	22 9%	5 6%	2 3%
REFUSED	5 1%	1 1%	2 2%	- -	- -	- -	2 4%	4 2%	1 -	2 1%	1 1%	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L  
N A T I O N A L R E S E A R C H I N C

REPUBLICAN

CIVITAS NORTH CAROLINA STATEWIDE **GOP PRIMARY STUDY** / APRIL 2012

Do you support or oppose a constitutional amendment that says: Marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State?

BANNER 1

	PARTY REG		PARTY REG/GENDER				IDEOLOGY					RACE			EMPLOYMENT STATUS			INCOME					
	TOTAL (A)	GOP (B)	NON PART. (C)	GOP MEN (D)	GOP WOMEN (E)	NON PART. MEN (F)	NON PART. WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	SMWT CONS (K)	VERY CONS (L)	BLACK (M)	WHITE (N)	OTHER (O)	FULL TIME (P)	RET- IRED (Q)	UN-EMPL- OYED (R)	UNDER \$25K (S)	\$25-\$50K (T)	\$50-\$75K (U)	\$75-\$100K (V)	OVER \$100K (W)
BASE=TOTAL SAMPLE	400 100%	344 86%	56 14%	168 42%	176 44%	32 8%	24 6%	17 4%	67 17%	296 74%	97 24%	200 50%	2 -	375 94%	16 4%	161 40%	169 42%	25 6%	33 8%	71 18%	66 16%	55 14%	63 16%
**D/S (SUPPORT - OPPOSE)	253 63%	229 67% C	24 43%	108 64% FG	121 69% FG	14 44%	10 41%	- -	2 3% h	237 80% HIK	60 62% HI	177 89% HIJK	100% NO	240 64% O	6 37%	82 51%	123 73% P	22 87% Pq	29 87% TUVW	50 70% V	46 70% V	20 37%	39 62% V
TOTAL SUPPORT -----	314 78%	276 80% c	38 68%	132 79%	144 81%	22 68%	16 69%	8 50%	33 48%	257 87% HIK	72 74% HI	185 93% HIJK	2 100% NO	296 79% M	10 63% M	118 73%	139 82% p	23 92% P	31 94% tuvw	58 82% v	53 81% v	37 67%	49 79%
TOTAL OPPOSE -----	61 15%	46 13%	14 25% b	24 14%	22 13%	8 24%	7 28%	8 50% JKL	31 46% JKL	20 7% L	11 12% L	8 4% L	- -	56 15% M	4 25% M	36 22% QR	16 9% QR	1 4% R	2 6% R	9 12% S	7 11% S	16 30% STU	11 17%
STRONGLY SUPPORT	287 72%	253 73% c	34 61%	120 72%	132 75%	20 62%	14 60%	6 37%	29 42%	237 80% HIK	58 60% hI	179 90% HIJK	2 100% NO	270 72% M	10 63%	103 64%	132 78% P	21 83% P	29 87% UVW	54 75% v	46 71%	32 59%	43 69%
SOMEWHAT SUPPORT	27 7%	23 7%	4 7%	12 7%	11 6%	2 6%	2 9%	2 13%	4 6%	20 7% l	14 14% ijL	6 3% L	- -	26 7% MO	- -	15 9% q	7 4% q	2 9% R	2 6% R	5 7% s	7 11% s	4 8%	6 9%
SOMEWHAT OPPOSE	13 3%	13 4% C	- -	10 6% eFG	4 2% fg	- -	- -	1 5% JKL	4 6% JKL	8 3% L	6 6% l	3 1% L	- -	13 4% MO	- -	5 3% R	5 3% R	- -	- -	3 4% s	2 3% s	2 3% s	3 5% s
STRONGLY OPPOSE	47 12%	33 10%	14 25% B	14 9%	19 11%	8 24% de	7 28% De	7 45% JKL	27 40% JKL	11 4% L	6 6% L	3 3% L	- -	42 11% M	4 25% M	31 19% QR	10 6% QR	1 4% R	2 6% R	6 8% S	8 8% S	15 27% STUw	8 12%
DON'T KNOW/NO OPINION	23 6%	20 6%	4 6%	12 7%	8 5%	3 8%	1 3% de	- -	4 6% H	18 6% H	11 12% HL	6 3% H	- -	23 6% M	1 6% M	7 4% QR	13 8% R	1 4% R	- -	3 4% s	5 7% S	2 4% S	3 4% s
REFUSED	2 -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	2 1%	2 2%	- -	- -	1 -	1 6%	- -	2 1%	- -	- -	1 1%	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F/G H/I/J/K/L M/N/O P/Q/R S/T/U/V/W  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	KEY REGIONS							GENDER		PARTY ID		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	STRG GOP (J)	SOFT GOP (K)	IND/ UNAFF (L)
BASE=TOTAL SAMPLE	400 100%	67 17%	51 13%	35 9%	91 23%	85 21%	71 18%	200 50%	200 50%	245 61%	68 17%	86 22%
**D/S (SUPPORT - OPPOSE)	253 63%	24 36%	28 55% B	26 73% B	62 69% B	56 65% B	57 81% BCeF	122 61%	131 66%	193 79% KL	18 27%	42 48% K
TOTAL SUPPORT -----	314 78%	45 67%	37 73%	29 84% B	74 81% B	68 79% b	61 87% Bc	154 77%	160 80%	213 87% KL	39 57%	61 71% k
TOTAL OPPOSE -----	61 15%	21 31% cDEFG	9 17% g	4 11%	11 13%	12 14%	4 6%	32 16%	29 14%	20 8%	21 31% J	20 23% J
STRONGLY SUPPORT	287 72%	40 60%	36 70%	28 78% B	64 70%	61 72%	58 83% Be	140 70%	146 73%	200 82% KL	33 49%	53 61%
SOMEWHAT SUPPORT	27 7%	5 7%	1 3%	2 5% c	10 11% c	6 8%	3 4%	14 7%	14 7%	13 5%	6 9%	8 10%
SOMEWHAT OPPOSE	13 3%	4 7%	2 3%	1 3%	2 2%	2 3%	2 3%	10 5%	4 2%	7 3%	4 6%	2 2%
STRONGLY OPPOSE	47 12%	16 24% DEFG	7 14% g	3 8%	10 11% G	9 11% G	2 3%	22 11%	25 13%	13 5%	17 25% J	18 20% J
DON'T KNOW/NO OPINION	23 6%	2 2%	4 8%	1 3%	6 6% 7%	6 7%	5 7%	14 7%	9 5%	12 5%	7 11%	5 5%
REFUSED	2 -	- -	1 2%	1 3%	- -	- -	- -	- -	2 1%	- -	1 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C