

CIVITAS INSTITUTE STATEWIDE STUDY / OCTOBER 17-18, 2011

The current North Carolina Pre-K eligibility standards for children at-risk of academic failure includes children, regardless of family income, with asthma and childhood obesity. Do you feel that asthma and childhood obesity should be factors that allow children to receive free Pre-kindergarten?

Yes, Obesity and Asthma should be eligibility factors for free pre kindergarten service

No, Obesity and Asthma should not be eligibility factors for free pre kindergarten services

	MEDIA MARKET										KEY REGIONS				GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	178 30%	167 28%	109 18%	46 8%	45 7%	30 5%	25 4%	122 20%	85 14%	68 11%	110 18%	130 22%	81 13%	288 48%	312 52%	17 3%	77 13%	188 31%	133 22%	134 22%	198 33%	270 45%	132 22%
**D/S (YES - NO)	-158 -26%	-41 -23%	-53 -32%	-21 -19%	-6 -12%	-23 -51%	-13 -42%	-2 -8%	-31 -25%	-27 -32%	-17 -26%	-19 -17%	-46 -35%	-21 -26%	-84 -29%	-74 -24%	-5 -27%	-26 -34%	-84 -45%	-18 -14%	-18 -14%	-89 -45%	-17 -6%	-53 -40%
YES	178 30%	56 31%	45 27%	37 33%	17 37%	8 18%	6 22%	10 38%	37 30%	25 29%	19 28%	38 34%	33 26%	23 28%	79 28%	99 32%	6 36%	21 28%	42 22%	49 37%	45 34%	44 22%	103 38%	31 24%
NO	337 56%	97 54%	99 59%	57 52%	23 49%	31 68%	19 64%	12 46%	68 56%	52 61%	36 54%	57 52%	79 61%	44 55%	163 57%	173 56%	11 64%	48 62%	126 67%	67 50%	64 47%	133 67%	119 44%	84 64%
DON'T KNOW	67 11%	22 12%	16 10%	13 12%	5 11%	6 14%	1 3%	3 13%	14 12%	4 4%	13 19%	13 12%	12 9%	11 14%	34 12%	33 10%	- -	7 9%	20 10%	13 10%	19 14%	16 8%	38 14%	12 9%
REFUSED	18 3%	4 2%	7 4%	2 2%	1 3%	- -	3 11%	1 3%	3 2%	5 6%	- -	2 2%	6 4%	2 3%	11 4%	7 2%	- -	1 2%	1 -	4 3%	6 4%	4 2%	9 4%	4 3%

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Yes, Obesity and Asthma should be eligibility factors for free pre kindergarten service

No, Obesity and Asthma should not be eligibility factors for free pre kindergarten services

	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
BASE=TOTAL SAMPLE	600 100%	73 12%	127 21%	65 11%	71 12%	133 22%	80 13%	108 18%	90 15%	105 18%	165 27%	75 13%	57 9%	103 17%	206 34%	260 43%	126 21%	444 74%	5 1%	16 3%
**D/S (YES - NO)	-158 -26%	-33 -45%	-36 -28%	-14 -21%	-36 -50%	-27 -20%	-6 -8%	-42 -39%	-47 -52%	-11 -11%	-5 -3%	-31 -41%	-22 -39%	4 3%	-24 -12%	-129 -50%	21 17%	-175 -39%	-3 -59%	- -3%
YES	178 30%	17 23%	37 29%	19 29%	15 21%	47 35%	30 37%	26 24%	19 21%	38 36%	65 40%	16 21%	15 27%	43 42%	78 38%	50 19%	64 51%	104 23%	1 20%	7 43%
NO	337 56%	49 68%	73 57%	33 50%	51 71%	74 55%	36 45%	68 63%	65 72%	49 47%	70 43%	47 62%	38 66%	39 38%	102 50%	180 69%	43 34%	279 63%	4 80%	7 46%
DON'T KNOW	67 11%	5 8%	15 11%	10 15%	6 8%	12 9%	12 15%	10 9%	6 7%	14 13%	24 15%	10 14%	2 3%	16 16%	22 11%	23 9%	14 11%	50 11%	- -	2 11%
REFUSED	18 3%	1 2%	3 2%	4 6%	- -	1 1%	3 4%	4 4%	- -	5 4%	5 3%	2 3%	2 3%	4 4%	4 2%	8 3%	5 4%	11 2%	- -	- -

CIVITAS INSTITUTE STATEWIDE STUDY / OCTOBER 17-18, 2011

Superior Court Judge Howard Manning ruled this past July that the state of North Carolina had a Constitutional obligation to provide free Pre-Kindergarten services to all children deemed at-risk of academic failure. Children considered at-risk include those from families earning under 75 percent of the state's median income, which for a family of three is around \$36,000, as well as health factors like asthma and childhood obesity, among other criteria. Fiscal staff in the General Assembly estimates that this could cost the state as much as \$360 million. North Carolina currently spends around \$130 million on the program. Do you feel:

The General Assembly should appeal to overturn Manning's ruling.

...or...

The General Assembly should spend the money to fund the program and provide universal Pre-K to at-risk children.

	MEDIA MARKET										KEY REGIONS				GENDER		AGE					PARTY REG		
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BASE=TOTAL SAMPLE	600 100%	178 30%	167 28%	109 18%	46 8%	45 7%	30 5%	25 4%	122 20%	85 14%	68 11%	110 18%	130 22%	81 13%	288 48%	312 52%	17 3%	77 13%	188 31%	133 22%	134 22%	198 33%	270 45%	132 22%
**D/S (OVERTURN RULING - FUND PROGRAM)	25 4%	1 E	11 BEFh	15 BcEFH	-7 -16%	-2 -5%	6 BcEFH	- EF	-1 -1%	4 IKN	-3 -5%	21 19%	9 7%	-2 -3%	53 18%	-28 -9%	-5 -30%	2 QT	14 QrT	-4 q	15 QRT	76 WX	-76 -28%	25 19%
OVERTURN RULING	249 41%	71 40%	71 43%	50 46%	16 34%	18 41%	13 43%	10 38%	48 39%	35 41%	26 38%	53 48%	54 42%	32 40%	140 48%	109 35%	5 29%	32 41%	83 44%	53 40%	60 45%	113 57%	69 25%	67 51%
FUND PROGRAM	224 37%	70 40%	60 36%	35 32%	23 50%	20 45%	7 22%	9 37%	49 40%	32 37%	29 43%	32 29%	45 35%	35 43%	87 30%	137 44%	10 59%	29 38%	69 36%	57 43%	45 33%	37 19%	145 54%	43 32%
NEITHER/OTHER	30 5%	10 6%	9 5%	5 4%	2 4%	2 5%	3 9%	- -	7 5%	6 7%	1 1%	6 5%	9 7%	2 3%	9 3%	21 7%	1 5%	4 5%	11 6%	9 6%	5 3%	12 6%	10 4%	8 6%
DON'T KNOW	71 12%	21 12%	19 12%	16 14%	4 9%	3 7%	2 8%	6 23%	15 12%	5 6%	10 15%	16 14%	15 12%	9 12%	35 12%	36 11%	1 7%	11 14%	17 9%	10 7%	19 14%	29 15%	32 12%	9 7%
REFUSED	26 4%	6 3%	8 5%	4 4%	1 2%	1 2%	5 18%	1 3%	4 3%	7 8%	2 3%	4 4%	7 5%	2 3%	17 6%	8 3%	- -	1 1%	9 5%	5 3%	6 4%	6 3%	14 5%	5 4%

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**D/S (OVERTURN RULING - FUND PROGRAM)	25 4%	12 16% EFG	18 14% EFG	18 28% CEFG	-4 -5% f	-18 -14% f	-3 -3% F	46 43% JKLM	30 33% JKM	-15 -14% K	-61 -37% JKM	21 28% JKM	3 6% JK	-48 -47% JK	-20 -10% N	95 37% NO	-70 -56% NO	99 22% QsT	-5 -100% QsT	1 8% Q
OVERTURN RULING	249 41%	36 49% F	62 49% F	34 53% eFg	27 37%	45 34%	30 37%	63 59% JKm	49 55% JK	34 32% K	34 21%	42 56% JK	25 44% K	19 19%	72 35% N	149 57% NO	16 12% S	223 50% QS	- - S	7 45% QS
FUND PROGRAM	224 37%	24 33%	44 35%	16 25%	30 43% D	63 47% BCD	32 41% D	17 16%	20 22%	49 47% HIL	96 58% HIjLM	21 28% h	22 38% HI	68 66% OP	92 44% P	54 21%	86 68% RT	124 28%	5 100% QRT	6 37%
NEITHER/OTHER	30 5%	2 3%	4 3%	2 3%	6 8%	13 10% BCDg	3 4%	3 3%	9 10% hjkL	4 4%	6 4%	2 3%	6 10% l	4 4%	7 3%	15 6%	4 3% s	26 6% S	- - S	1 5%
DON'T KNOW	71 12%	10 13%	9 7%	9 14%	9 12%	10 7%	12 15% cf	17 16% M	12 13% m	11 11%	21 13% m	6 8%	3 5%	8 8%	27 13% S	30 12% S	16 13% S	53 12% S	- - S	1 6%
REFUSED	26 4%	2 3%	8 6% E	4 6% E	- - e	3 3% e	3 4% e	6 6% I	- - I	7 6% I	8 5% I	4 5% I	1 2% I	4 4%	9 4% S	12 5% S	5 4% S	18 4% S	- - S	1 6%