

CIVITAS INSTITUTE STATEWIDE STUDY / OCTOBER 17-18, 2011

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

	MEDIA MARKET														KEY REGIONS				GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-INGTON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)				
BASE=TOTAL SAMPLE	600 100%	178 30%	167 28%	109 18%	46 8%	45 7%	30 5%	25 4%	122 20%	85 14%	68 11%	110 18%	130 22%	81 13%	288 48%	312 52%	17 3%	77 13%	188 31% QR	133 22% QRsU	134 22% QR	198 33%	270 45%	132 22%				
**D/S (APPROVE - DISAPPROVE)	-26 -4%	36 20% CDeFG H	-24 -14%	-23 -21%	5 11% CDEFGH	-8 -17%	-3 -11%	-9 -35%	31 26% JKLMN	-10 -12% 1	-	-26 -23% JLMN	-16 -12% 1	-9 -12% 1	-29 -10%	3 1% O	-2 -14%	-5 -6%	-20 -11%	12 9% QRSU	-11 -8%	-128 -65%	127 47% VX	-25 -19% V				
TOTAL APPROVE																												
OCT 17-18, 2011	276 46%	102 57% CDFH	68 41%	42 38%	25 54% dh	18 40%	13 43%	8 32%	74 61% JLMN	35 41%	33 49%	41 37%	54 41%	35 43%	123 43%	152 49%	7 40%	34 45%	83 44%	69 52%	60 45%	31 16%	195 72% VX	49 37% V				
SEP 21-25, 2011	244 41%	94 52% CDE	56 34%	42 38% e	11 23%	18 39%	13 44% e	11 46% e	64 51% LMN	36 43% n	34 51% MN	43 39%	44 33%	23 29%	103 36%	141 45% O	6 41%	42 48% U	78 40%	48 45% u	50 33%	16 8%	186 67% VX	42 33% V				
JUL 12-13, 2011	263 44%	84 46%	66 40%	52 45%	17 39%	20 45%	14 51%	11 47%	65 50% N	36 40%	30 50% N	51 45% N	60 47% N	22 28%	123 43%	140 45%	16 36%	59 40%	83 46%	48 48%	56 45%	22 11%	203 72% VX	39 33% V				
MAY 10-11, 2011	308 51%	102 57% D	91 55% D	46 40%	20 44%	20 45%	18 63% d	11 49%	77 59% kLn	48 58% L	26 42%	47 40%	78 58% kLn	33 43%	143 50%	165 53%	21 50%	93 56%	75 47%	54 53%	63 48%	38 19%	217 77% VX	53 44% V				
MAR 14-15, 2011	281 47%	95 53% De	84 50% De	41 36%	16 35%	22 51%	11 40%	13 55%	67 53% L	48 51%	24 47%	45 38%	69 50%	28 39%	121 42%	160 51% o	20 45%	75 49%	86 47%	37 41%	62 49%	21 11%	201 71% VX	59 50% V				
FEB 10,12-13, 2011	301 50%	90 50%	88 53%	59 51%	24 53%	18 42%	14 51%	8 33%	69 53%	35 40%	28 46%	58 51%	74 58% J	36 46%	128 44%	173 56% O	28 59%	85 57% u	86 46%	51 50%	51 45%	30 15%	205 73% VX	66 55% V				
JAN 19-20, 2011	268 45%	97 53% CDF	69 41%	46 40%	18 41%	14 32%	15 53%	10 45%	71 57% jLmN	36 43%	30 46%	44 39%	59 45%	28 36%	112 39%	156 50% O	18 41%	59 39%	78 46%	45 45%	69 49%	26 13%	202 72% VX	40 35% V				
TOTAL DISAPPROVE																												
OCT 17-18, 2011	302 50%	66 37%	92 55% B	65 60% Be	20 43%	26 57% B	16 54%	17 68% Be	43 35%	45 53% I	33 48% i	67 61% I	70 53% I	44 54% I	153 53%	149 48%	9 54%	39 51%	103 54% T	58 43%	71 53%	159 81% WX	68 25%	74 56% W				
SEP 21-25, 2011	322 54%	74 41%	105 63% BG	63 57% B	32 69% BCh	25 56% b	12 40%	10 46%	52 42%	38 45%	31 46%	63 57% I	86 64% IJK	51 66% IJK	172 60% P	150 48%	7 52%	35 40%	111 57% R	54 52%	90 60% R	173 87% WX	74 27%	76 60% W				
JUL 12-13, 2011	316 53%	91 51%	93 56%	57 50%	28 61%	21 47%	14 49%	12 53%	64 49%	52 58% k	25 43%	57 50%	64 50%	54 68% IKLM	159 55%	157 50%	27 60%	81 55%	92 51%	53 52%	63 50%	172 87% WX	71 25%	73 60% W				

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	MEDIA MARKET														KEY REGIONS				GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)				
MAY 10-11, 2011	272 45%	74 41%	72 43%	63 55% bg	25 56%	20 46%	9 34%	8 37%	50 39%	32 38%	30 48%	63 55% Ijm	54 40%	43 56% Ijm	137 48%	135 43%	17 41%	68 41%	80 51%	45 44%	60 47%	154 78% WX	56 20%	62 52% W				
MAR 14-15, 2011	297 50%	78 43%	76 46%	68 60% BC	29 64% Bc	20 45%	17 60%	10 45%	56 44%	43 46%	25 49%	68 58% im	63 45%	42 60% im	159 55% P	138 44%	22 49%	72 47%	91 49%	51 56%	61 48%	166 84% WX	76 27%	55 46% W				
FEB 10,12-13, 2011	267 45%	74 41%	72 44%	54 47%	21 47%	21 49%	12 43%	12 53%	49 37%	45 53% im	28 45%	55 48%	49 38%	42 53% im	143 50% P	124 40%	14 29%	53 36%	92 49% r	49 48% r	59 52% qR	161 81% WX	67 24%	40 33%				
JAN 19-20, 2011	292 49%	76 42%	87 52% b	57 50%	25 55%	23 53%	12 43%	12 55%	48 38%	45 54% I	29 43%	58 51% i	65 49%	46 59% Ik	157 55% P	134 43%	24 54%	84 56% Su	72 43%	50 51%	62 44%	167 82% WX	65 23%	60 53% W				
STRONGLY APPROVE	140 23%	61 34% CDF	32 19%	19 17%	10 22%	6 14%	7 23%	5 20%	40 33% LM	22 26%	16 23%	20 18%	22 17%	19 23%	50 17%	90 29% O	2 12%	16 20%	36 19%	38 29% qS	39 29% qS	10 5%	115 43% VX	15 11% V				
SOMEWHAT APPROVE	136 23%	42 23%	36 22%	23 21%	15 32% h	12 26%	6 19%	3 13%	34 28% J	13 15%	17 25%	22 20%	32 25% j	16 19%	74 26%	62 20%	5 28%	19 24%	47 25% U	31 23%	21 16%	22 11%	80 30% V	34 26% V				
SOMEWHAT DISAPPROVE	64 11%	15 8%	21 13%	10 9%	5 11%	9 19%	2 7%	3 11%	8 7%	12 14%	8 11%	11 10%	15 12%	10 13%	29 10%	35 11%	5 29% tu	11 15%	25 13% u	11 8%	9 7%	31 16% W	16 6%	17 13% W				
STRONGLY DISAPPROVE	238 40%	52 29%	70 42% B	56 51% BE	15 32%	17 38%	14 47% b	14 56% Be	35 29%	33 39%	25 37%	56 51% Ijk	54 42% I	34 42% i	124 43%	114 37%	4 26%	28 36%	78 41%	47 35%	62 46% qt	128 65% WX	52 19%	58 44% W				
UNDECIDED/DON'T KNOW	13 2%	6 4% FGH	5 3% FGH	1 1%	1 3%	-	-	-	3 2%	3 3%	1 1%	1 1%	4 3%	2 3%	7 2%	6 2%	1 5%	2 3%	3 2%	4 3%	2 1%	2 1%	5 2%	6 5% v				
REFUSED	9 2%	3 2% eh	3 2% eh	1 1%	-	1 2%	1 4%	-	2 2%	2 3%	1 2%	1 1%	3 2% n	-	5 2%	4 1%	-	1 2%	-	3 2% qs	2 1%	5 3%	2 1%	2 2%				

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	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
BASE=TOTAL SAMPLE	600 100%	73 12%	127 21% BE	65 11% BE	71 12%	133 22% BcE	80 13% BE	108 18%	90 15%	105 18%	165 27%	75 13%	57 9%	103 17%	206 34%	260 43%	126 21%	444 74%	5 1%	16 3%
**D/S (APPROVE - DISAPPROVE)	-26 -4%	-10 -13%	-8 -6% d	-11 -16%	-1 -1% BcD	2 1% BCDE	1 1% BCDE	-61 -57%	-67 -74%	52 49% HILM	75 45% HILM	-20 -27% HI	-4 -8% HIL	64 63% OP	42 20% P	-138 -53%	116 92% RST	-138 -31%	-1 -21%	3 16% Rs
TOTAL APPROVE																				
OCT 17-18, 2011	276 46%	30 41%	58 46%	26 40%	34 48%	65 49%	39 49%	21 20%	10 11%	77 73% HILM	118 71% HILM	25 33% hI	25 43% HI	82 80% OP	121 59% P	58 22%	120 95% RST	145 33%	1 19%	9 55% r
SEP 21-25, 2011	244 41%	26 36%	48 39%	21 30%	46 55% BCDFG	49 42% d	34 38%	7 7%	9 10%	75 68% HILM	110 67% HILM	21 29% HI	22 39% HI	70 73% OP	117 53% P	36 14%	105 87% RsT	120 27%	5 56% r	8 58% R
JUL 12-13, 2011	263 44%	54 43%	39 40%	29 45%	54 39%	56 53% ce	29 45%	14 15%	7 7%	89 71% HILM	113 73% HILM	19 30% HI	20 35% HI	87 88% OP	137 59% P	36 14%	96 89% RST	152 33% S	- -	13 64% RS
MAY 10-11, 2011	308 51%	73 57% c	39 41%	32 48%	67 49%	64 60% CdG	33 48%	18 19%	20 19%	96 74% HILM	120 80% HILM	29 47% HI	24 41% HI	74 83% OP	151 66% P	71 27%	95 88% RST	195 43%	1 17%	13 51%
MAR 14-15, 2011	281 47%	53 46%	38 38%	30 41%	72 49%	51 50% c	37 59% CD	9 10%	12 11%	85 63% HIL	116 78% HIJLM	27 44% HI	32 55% HI	92 90% OP	141 64% P	44 17%	98 91% RT	170 37%	6 85% R	5 51%
FEB 10,12-13, 2011	301 50%	60 48%	41 39%	28 47%	83 60% CG	62 57% CG	28 43%	15 14%	16 16%	79 68% HIL	126 76% HIL	34 49% HI	32 63% HI	89 91% OP	156 68% P	47 19%	97 90% RST	193 41%	4 52%	5 47%
JAN 19-20, 2011	268 45%	38 35%	43 38%	31 46%	68 47%	46 54% BC	52 52% BC	11 10%	15 16%	79 67% HILM	123 75% HILM	22 35% HI	18 35% HI	84 89% OP	116 58% P	55 20%	93 96% RT	158 33%	2 67%	9 61% R
TOTAL DISAPPROVE																				
OCT 17-18, 2011	302 50%	40 54%	66 51%	37 57%	35 49%	63 48%	39 49%	82 76% JKLM	77 85% JKLM	25 24%	43 26%	45 60% JK	29 51% JK	18 17%	79 38% N	196 75% NO	4 3% QT	284 64% QT	2 40% q	6 39% Q
SEP 21-25, 2011	322 54%	38 54% E	74 60% E	44 64% E	30 37%	63 53% E	48 54% E	93 88% JKLM	80 86% JKLM	31 28%	42 26%	48 67% JKm	28 51% JK	18 18%	86 39% N	207 84% NO	11 10% QST	295 67% QST	2 23%	5 38% Q
JUL 12-13, 2011	316 53%	66 53%	57 59% f	35 54%	76 55%	50 46%	30 47%	82 83% JKLM	91 91% JKLM	36 28%	35 22%	41 65% JK	31 56% JK	12 12%	86 37% N	212 83% NO	6 5% QT	294 64% QT	4 100% QRT	6 32% Q
MAY 10-11, 2011	272 45%	53 42%	54 57% bdF	30 45%	63 46%	39 37%	32 47%	77 80% JKLM	77 75% JKLM	30 23%	27 18%	31 50% JK	31 54% JK	12 13%	68 30% N	185 71% NO	11 10% Qt	244 54% Qt	4 83% Q	8 33%

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	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
MAR 14-15, 2011	297 50%	59 51%	59 60% efG	41 56% G	67 45%	48 48%	23 37%	79 86% JKLM	87 82% JKLM	47 35% K	29 19%	33 53% JK	23 39% K	10 9%	67 31% N	214 81% NO	8 7%	276 59% QS	1 15%	5 49% Q
FEB 10,12-13, 2011	267 45%	54 44%	60 57% bEF	29 49% e	46 33%	44 41%	35 53% Ef	84 82% JKLM	77 80% JKLM	34 29%	33 20%	25 36% K	15 29%	8 8%	57 25% N	193 77% NO	4 3%	252 54% Qt	4 48% Q	2 23%
JAN 19-20, 2011	292 49%	58 55% fg	67 59% eFG	32 47%	67 46%	34 40%	34 41%	92 86% JKLM	75 77% JKLM	34 28%	31 19%	32 51% JK	28 55% JK	6 7%	64 32% N	206 75% NO	3 3%	280 59% QST	- -	4 29% QS
STRONGLY APPROVE	140 23%	7 9%	27 21% B	13 20% b	18 25% B	38 28% B	29 36% BCD	6 6%	3 4%	37 35% HIJLM	78 47% HIJLM	7 9%	9 15% hI	45 44% OP	51 25% P	31 12%	76 60% RST	57 13%	1 19%	5 33% r
SOMEWHAT APPROVE	136 23%	23 32% fg	31 25% G	13 21%	16 23%	27 20%	11 14%	15 14%	7 8%	40 38% HIKL	39 24% HI	18 24% hI	16 28% HI	37 36% P	69 34% P	26 10%	43 34% RS	88 20% S	- -	4 22% S
SOMEWHAT DISAPPROVE	64 11%	10 13%	13 10%	4 6%	13 19% Dg	15 11%	6 8%	13 12% k	18 20% JK	6 6%	10 6%	9 12%	8 14%	9 9%	27 13%	26 10%	1 1%	57 13% Q	2 40% q	3 16% q
STRONGLY DISAPPROVE	238 40%	30 41%	52 41%	33 51% Ef	22 31%	49 37%	32 41%	69 64% JKLM	59 66% JKLM	19 18%	33 20%	36 48% JK	21 38% JK	9 9%	51 25% N	170 65% NO	3 2%	226 51% QST	- -	4 23% QS
UNDECIDED/DON'T KNOW	13 2%	3 5% d	3 2% d	- -	1 1%	3 2% d	2 2%	1 1%	1 1%	2 2%	3 2%	4 6%	2 3%	3 3%	4 2%	4 2%	1 1%	7 2%	2 41% qr	1 6%
REFUSED	9 2%	- -	1 1%	2 3%	1 2%	2 2%	- -	3 3%	2 2%	1 1%	1 1%	1 1%	1 2%	- -	3 1% n	2 1%	1 1%	8 2% ST	- -	- -

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Do you approve or disapprove of the job Bev Perdue is doing as Governor?

	MEDIA MARKET														KEY REGIONS				GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL-EIGH (B)	CHAR-LOTTE (C)	GREENS-BORO (D)	GREEN-VILLE (SC) (E)	GREEN-VILLE (NC) (F)	WILM-INGTON (G)	ALL OTHERS (H)	TRI-ANGLE (I)	SOUTH-EAST (J)	NORTH-EAST NC (K)	PIED-MONT TRIAD (L)	CHAR-LOTTE (M)	WEST-ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)				
BASE=TOTAL SAMPLE	600 100%	178 30%	167 28%	109 18%	46 8%	45 7%	30 5%	25 4%	122 20%	85 14%	68 11%	110 18%	130 22%	81 13%	288 48%	312 52%	17 3%	77 13%	188 31% QR	133 22% QRsU	134 22% QR	198 33%	270 45%	132 22%				
**D/S (APPROVE - DISAPPROVE)	-5 -1%	20 11% CDG	-16 -10% D	-25 -22%	6 13% CDG	5 11% CDG	-1 -4% D	5 21% CDG	22 18% JLMN	-7 -8% L	11 16% JLMN	-25 -23%	-5 -4% L	-5 -6% L	-36 -13%	31 10% O	1 7% R	-13 -17%	-4 -2% R	19 14% RSU	- - RS	-85 -43%	90 33% VX	-10 -8% V				
TOTAL APPROVE	-----																											
OCT 17-18, 2011	273 46%	93 52% CD	69 42%	38 35%	25 54% D	23 51% d	13 44%	12 49%	69 56% JLM	35 41%	35 51% L	38 35%	57 44%	36 45%	117 41%	156 50% O	8 48%	27 35%	86 46%	72 54% R	65 48% r	47 24%	171 63% VX	56 42% V				
SEP 21-25, 2011	252 42%	87 48% Cd	59 36%	42 38%	18 38%	20 44%	17 56% Cd	11 47%	63 50% LMN	44 52% LMN	30 45%	40 36%	48 36%	27 35%	117 40%	136 43%	3 23%	29 33%	82 43%	51 48% QR	65 43% q	37 19%	168 61% VX	47 38% V				
MAY 10-11, 2011	278 46%	81 45%	87 53% Dh	40 35%	25 55% dh	22 50% dh	16 57% dh	7 30%	54 42%	39 47% l	33 54% l	41 36%	70 53% L	40 53% l	127 44%	151 48%	18 43%	67 41%	68 42%	48 47% RST	77 59% RST	53 27%	168 60% Vx	57 48% V				
MAR 14-15, 2011	257 43%	83 46% G	73 44% G	44 39%	20 44%	20 46% g	6 23%	10 44%	57 44% g	34 36%	25 49%	49 41%	62 45%	31 44%	121 42%	136 44%	24 54%	68 45%	80 43%	33 36%	52 41% r	49 25%	154 55% V	53 44% V				
JAN 19-20, 2011	267 45%	95 53% cD	70 42%	42 37%	20 44%	17 39%	11 39%	12 53%	65 52% Ln	36 43%	31 48%	42 37%	63 48%	29 38%	102 36%	165 53% O	16 36%	61 41%	73 44%	43 44% r	73 53% r	43 21%	175 62% VX	49 43% V				
TOTAL DISAPPROVE	-----																											
OCT 17-18, 2011	279 46%	72 41%	86 51% BH	63 57% BeFH	19 41%	18 40%	15 48%	7 27%	47 38%	42 49%	24 35%	64 58% IK	62 47%	41 51% ik	153 53% P	125 40%	7 41%	40 52%	90 48%	53 40% WX	64 48%	131 66% WX	81 30%	66 50% W				
SEP 21-25, 2011	286 48%	71 39%	94 57% BG	58 52% BG	22 48% g	24 54% G	8 27%	9 39%	46 37%	31 38%	31 46%	60 53% IJ	76 57% IJ	41 53% Ij	143 50%	143 46%	9 63%	43 48%	98 51%	48 45%	66 44%	143 72% WX	83 30%	60 48% W				
MAY 10-11, 2011	249 41%	71 40%	59 35%	62 54% bCeG	16 36%	22 49%	8 29%	11 49%	60 46%	28 33%	25 40%	62 54% JMn	45 34%	30 39%	124 43%	125 40%	15 35%	86 52% U	67 42% U	44 43% U	36 27%	125 63% WX	74 26%	50 42% W				
MAR 14-15, 2011	288 48%	81 45%	81 49%	59 52%	19 43%	18 40%	22 77% BCDEFH	9 39%	60 47%	50 54% k	19 37%	60 51%	67 48%	32 46%	141 49%	147 47%	16 35%	72 47%	90 49%	53 58% qU	58 45% qU	133 67% WX	103 37%	52 43% W				
JAN 19-20, 2011	269 45%	72 40%	79 47%	51 45%	18 41%	25 57% b	16 58%	7 33%	51 41%	37 45%	33 50%	54 47%	60 46%	34 43%	151 52% P	118 38%	18 42%	78 52% U	78 47% U	47 48% U	48 34%	137 67% WX	86 31%	46 41% w				

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STRONGLY APPROVE	93 16%	32 18% c	19 11%	18 16%	6 13%	9 20%	4 15%	6 24%	19 15%	17 19%	14 20%	20 18%	15 11%	10 12%	41 14%	53 17%	1 6%	9 11%	24 13%	24 18% q	28 21% Qrs	15 8%	63 23% VX	15 11%			
SOMEWHAT APPROVE	180 30%	61 34% D	51 30% D	20 19%	19 41% D	14 31%	9 30%	6 24%	50 41% JL	18 22%	21 31% L	18 17%	42 32% jL	26 33% L	76 26%	104 33% o	7 42%	18 23%	62 33%	48 36% r	36 27%	32 16%	108 40% Vx	41 31% V			
SOMEWHAT DISAPPROVE	95 16%	23 13%	30 18%	17 16%	9 21%	7 15%	6 20%	2 8%	14 11%	18 21% i	8 12%	17 16%	21 16%	17 21% i	48 17%	47 15%	2 12%	14 18%	33 17%	17 13%	22 16%	42 21% W	30 11%	23 17%			
STRONGLY DISAPPROVE	184 31%	49 28%	56 33% e	45 42% BEFH	9 20%	11 24%	9 29%	5 19%	33 27%	24 28%	16 24%	46 42% IJKmn	41 31%	24 30%	106 37% P	78 25%	5 29%	26 34%	57 30%	36 27%	42 32%	89 45% WX	52 19%	43 33% W			
UNDECIDED/DON'T KNOW	39 7%	10 5%	10 6%	7 7%	2 5%	3 7%	1 4%	6 24% BCdefG	5 4%	6 7%	8 12% i	7 7%	10 7%	3 4%	14 5%	25 8%	2 11%	9 12% TU	13 7%	5 4%	4 3%	14 7%	17 6%	8 6%			
REFUSED	8 1%	3 2% eh	2 1%	1 1%	- -	1 2%	1 4%	- -	2 2%	2 3%	1 2%	1 1%	2 2%	- -	3 1%	5 2%	- -	1 2%	- -	3 2% qs	1 1%	5 3% w	1 -	2 2%			

CIVITAS INSTITUTE STATEWIDE STUDY / OCTOBER 17-18, 2011

Do you approve or disapprove of the job Bev Perdue is doing as Governor?

	GENDER/AGE							PARTY REG/GENDER						IDEOLOGY			RACE			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
BASE=TOTAL SAMPLE	600 100%	73 12%	127 21% BE	65 11% BE	71 12%	133 22% BdE	80 13% BE	108 18%	90 15%	105 18%	165 27%	75 13%	57 9%	103 17%	206 34%	260 43%	126 21%	444 74%	5 1%	16 3%
**D/S (APPROVE - DISAPPROVE)	-5 -1%	-12 -16%	-12 -10%	-9 -14%	2 3% BCD	21 16% BCDE	13 17% BCDE	-60 -56%	-24 -27% H	36 34% HILM	53 32% HILM	-12 -16% H	2 3% HIL	56 54% OP	39 19% P	-99 -38%	68 54% RT	-76 -17%	2 44% R	1 5% R
TOTAL APPROVE -----																				
OCT 17-18, 2011	273 46%	26 36%	55 43%	27 42%	34 47%	71 53% B	44 55% Bc	19 18%	27 30% h	68 65% HILM	103 62% HILM	29 39% H	26 46% Hi	76 74% OP	115 56% P	72 28%	94 75% RT	165 37%	3 62%	8 50%
SEP 21-25, 2011	252 42%	22 31%	58 48% B	27 40%	32 39%	48 41% B	43 48% B	16 15%	21 23%	74 66% HILM	94 57% HILM	27 37% HI	21 38% Hi	65 67% oP	122 56% P	48 20%	76 64% RS	161 36%	2 24%	7 50%
MAY 10-11, 2011	278 46%	49 39%	36 38%	42 63% BCEf	59 43%	54 52% C	38 55% bc	26 27%	27 27%	77 59% HIL	91 60% HIL	24 39% HI	33 57% HI	68 76% OP	117 51% P	87 34%	51 47%	206 45%	4 99% QRT	13 51%
MAR 14-15, 2011	257 43%	57 49% c	34 35%	29 40%	66 44%	43 42%	28 44%	20 21%	30 28%	72 54% HI	82 56% HI	29 46% HI	25 42% H	69 68% oP	122 55% P	63 24%	71 65% Rt	174 37%	6 87% Rt	3 34%
JAN 19-20, 2011	267 45%	33 31%	40 35%	30 44%	74 51% BC	44 52% BC	47 57% BCd	11 10%	32 33% H	67 57% HIL	108 66% HILM	24 38% H	25 49% Hi	67 71% OP	111 56% P	78 29%	76 79% RT	177 37%	3 100% QRT	7 47%
TOTAL DISAPPROVE -----																				
OCT 17-18, 2011	279 46%	38 52% Fg	67 53% FG	36 56% FG	31 44%	50 38%	31 38% IJKLM	80 74% JKm	52 57% JKm	32 31%	49 30%	42 55% JK	24 43% k	20 19% N	76 37% NO	172 66% NO	26 20% QS	241 54% QS	1 18%	7 45% q
SEP 21-25, 2011	286 48%	38 54% G	55 44%	36 51% G	39 47%	65 55% G	31 35% JKLM	80 75% JKLM	63 68% JKLM	28 26%	55 33%	35 49% JK	25 46% J	17 17% N	78 36% NO	180 27%	32 27% Q	235 53% Q	6 65% Q	6 39%
MAY 10-11, 2011	249 41%	56 44% Dg	50 53% DFG	17 26%	66 48% DG	39 37%	20 29%	59 62% JKM	66 64% JKM	32 24%	42 28%	33 53% JKM	17 30%	12 14% N	88 38% NO	145 56% NO	32 30% S	207 46% QSt	- -	7 26% S
MAR 14-15, 2011	288 48%	47 41%	58 59% BG	36 49%	72 49%	49 49%	26 41%	64 70% JKLM	69 65% JKLm	54 40%	50 34%	23 38%	28 49% k	21 20% N	80 36% NO	179 68% NO	29 26% QS	248 53% QS	1 13%	4 39%
JAN 19-20, 2011	269 45%	61 57% DEFG	63 55% DEFG	27 40%	59 41%	33 39%	26 32%	83 78% IJKLM	53 55% JKM	40 34%	46 28%	28 44% K	19 36% K	20 21% N	72 36% NO	163 18% S	17 60% S	241 51% QS	- -	7 47% QS

Continued

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	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
STRONGLY APPROVE	93 16%	2 2%	22 17% B	12 18% B	14 20% B	18 13% B	19 24% Bf	4 4%	11 12% H	29 28% HIILM	34 20% HiL	7 10%	8 14% h	36 35% OP	34 17% P	17 7%	37 29% RT	52 12%	1 19%	2 11%
SOMEWHAT APPROVE	180 30%	25 34%	33 26% B	16 24% B	20 27% CDe	53 40% CDe	25 31%	15 14%	16 18%	39 37% HI	69 42% HI1	22 29% Hi	19 33% Hi	40 39% P	81 39% P	55 21%	57 45% R	114 26%	2 43%	6 39%
SOMEWHAT DISAPPROVE	95 16%	8 10%	26 20% bF	12 19% bF	16 23% BF	15 11% BF	11 14%	22 20% jK	20 22% JK	12 11%	18 11%	14 18%	9 16% N	6 5%	28 14% N	57 22% NO	15 12% S	77 17% S	- -	3 17% s
STRONGLY DISAPPROVE	184 31%	30 42% EFG	42 33% e	24 37% Eg	15 21%	35 26%	19 24%	58 53% IJKLM	32 35% JK	20 19%	31 19%	28 37% JK	15 27%	14 14%	48 23% N	115 44% NO	11 9%	164 37% Q	1 18%	4 27% q
UNDECIDED/DON'T KNOW	39 7%	9 12% CD	4 3%	1 1%	5 7% d	10 7% D	4 5%	6 6%	8 9%	5 4%	12 7%	3 4%	5 9%	8 7%	12 6%	14 5%	5 4%	30 7%	1 20%	1 6%
REFUSED	8 1%	- -	1 1%	- -	1 2%	2 2%	1 1%	2 2%	3 3% J	- -	1 1%	1 1%	1 2%	- -	3 1% n	2 1%	1 1%	7 2% ST	- -	- -