

CIVITAS INSTITUTE STATEWIDE STUDY / OCTOBER 17-18, 2011

Governor Perdue recently supported a proposal to offer a company nearly 100 million dollars in incentives, with \$45 million being given immediately, to build a new manufacturing facility in North Carolina. The company promised to create over 1,000 jobs by 2019. Under the proposal, funding cuts would take place in other areas of the state budget and taxpayer money would have been used to buy land currently owned by a Democratic State Senator and several donors to the governor's campaign. The land owners would have made a profit of about one million dollars on the land. Republicans in the North Carolina legislature opposed the governor's proposal. Which of the following statements comes closest to your opinion on this latest incentives proposal?

	MEDIA MARKET							KEY REGIONS							GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	178 30%	167 28%	109 18%	46 8%	45 7%	30 5%	25 4%	122 20%	85 14%	68 11%	110 18%	130 22%	81 13%	288 48%	312 52%	17 3%	77 13%	188 31%	133 22%	134 22%	198 33%	270 45%	132 22%
THIS WAS A BAD DEAL FOR NORTH CAROLINA TAXPAYERS	244 41% (1)	64 36% (1)	74 45% (1)	50 45% (1)	20 43% (1)	20 44% (1)	10 34% (1)	6 26% (1)	46 37% (1)	28 32% (1)	28 40% (1)	52 47% (1)	54 41% (1)	39 48% (1)	121 42% (1)	123 39% (1)	4 23% (3)	38 50% (1)	80 42% (1)	48 36% (1)	56 42% (1)	101 51% (1)	77 29% (2)	66 50% (1)
THIS DEAL WOULD HAVE BEEN GOOD FOR NORTH CAROLINA	130 22% (2)	42 24% (2)	32 19% (3)	27 25% (2)	8 16% (3)	8 18% (3)	7 22% (2)	6 24% (2)	27 22% (2)	25 29% (2)	12 18% (3)	27 24% (2)	29 22% (2)	10 12% (3)	61 21% (2)	69 22% (2)	5 29% (2)	15 19% (2)	41 22% (2)	33 24% (2)	26 19% (2)	27 14% (3)	84 31% (1)	18 14% (3)
I OPPOSE ALL ECONOMIC INCENTIVES OF THIS TYPE	117 20% (3)	33 19% (3)	34 20% (2)	17 16% (3)	10 22% (2)	13 29% (2)	6 21% (3)	4 16% (3)	23 19% (3)	16 19% (3)	15 22% (2)	16 15% (3)	27 21% (3)	18 22% (2)	60 21% (3)	57 18% (3)	8 47% (1)	12 15% (3)	35 19% (3)	32 24% (3)	21 16% (3)	44 22% (2)	48 18% (3)	25 19% (2)
DON'T KNOW/UNDECIDED	89 15% CDF	36 20% CDF	20 12%	11 10%	9 19%	4 9%	4 13%	5 22%	24 20% LM	13 15%	12 17%	12 11%	14 11%	13 17%	36 13%	53 17%	-	11 14% Q	30 16% Q	17 13% Q	23 17% Q	22 11%	50 18% V	18 14%
REFUSED	19 3%	3 1%	7 4% EF	4 4% EF	-	-	3 10% ef	3 13% ef	3 2%	4 4%	1 2%	4 3%	7 5% n	1 1%	10 3%	10 3%	-	1 1%	2 1%	5 3% Q	8 6% QRS	4 2%	11 4%	4 3%

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	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
BASE=TOTAL SAMPLE	600 100%	73 12%	127 21%	65 11%	71 12%	133 22%	80 13%	108 18%	90 15%	105 18%	165 27%	75 13%	57 9%	103 17%	206 34%	260 43%	126 21%	444 74%	5 1%	16 3%
THIS WAS A BAD DEAL FOR NORTH CAROLINA TAXPAYERS	244 41% (1)	35 48% (1)	51 40% (1)	28 44% (1)	33 46% (1)	46 34% (1)	32 40% (1)	58 54% (1)	43 47% (1)	29 27% (2)	49 29% (1)	34 46% (1)	32 56% (1)	34 33% (1)	75 36% (1)	127 49% (1)	36 29% (2)	199 45% (1)	2 38% (2)	2 12% (3)
THIS DEAL WOULD HAVE BEEN GOOD FOR NORTH CAROLINA	130 22% (2)	12 17% (3)	32 25% (2)	12 19% (2)	18 25% (2)	30 23% (3)	15 19% (2)	11 11% (3)	16 18% (3)	38 36% (1)	46 28% (2)	12 15% (3)	7 12% (3)	31 30% (2)	58 28% (2)	37 14% (3)	44 35% (1)	75 17% (3)	2 41% (1)	7 43% (1)
I OPPOSE ALL ECONOMIC INCENTIVES OF THIS TYPE	117 20% (3)	16 21% (2)	27 21% (3)	12 18% (3)	11 16% (3)	32 24% (2)	10 13% (3)	25 23% (2)	19 22% (2)	18 17% (3)	30 18% (3)	17 23% (2)	8 14% (2)	17 16% (3)	31 15% (3)	64 25% (2)	20 15% (3)	93 21% (2)	- - (2)	5 28% (2)
DON'T KNOW/UNDECIDED	89 15% (3)	9 13% (2)	15 12% (2)	8 12% (2)	8 11% (2)	22 17% (3)	18 23% (3)	11 11% (2)	11 12% (2)	16 15% (3)	34 20% (3)	9 12% (2)	9 15% (2)	18 17% (3)	35 17% (3)	27 11% (2)	23 18% (3)	62 14% (3)	1 21% (2)	3 18% (2)
REFUSED	19 3% (3)	1 1% (1)	2 1% (1)	5 7% (1)	1 1% (1)	3 2% (1)	4 5% (1)	2 2% (1)	2 2% (1)	5 4% (1)	7 4% (1)	3 4% (1)	1 2% (1)	4 4% (1)	7 3% (1)	5 2% (1)	4 3% (1)	15 3% (1)	- - (1)	- - (1)