

CIVITAS INSTITUTE STATEWIDE STUDY / SEPTEMBER 2011

Do you approve or disapprove of the job Bev Perdue is doing as Governor?

	MEDIA MARKET							KEY REGIONS							GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -SBORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- ING- TON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	110 18%	46 8%	45 7%	30 5%	23 4%	126 21%	83 14%	67 11%	112 19%	134 22%	78 13%	288 48%	312 52%	14 2%	89 15%	193 32%	106 18%	151 25%	198 33%	276 46%	126 21%
**D/S (APPROVE - DISAPPROVE)	-34 -6%	16 9% CDEF	-35 -21%	-16 -15%	-4 -10% c	-5 -10% c	9 29% BCDEF h	2 8% CDEF	17 13% KLMN	12 15% KLMN	-1 -1% LMN	-19 -17%	-28 -21%	-14 -19%	-26 -9%	-8 -2% O	-6 -41%	-14 -15%	-16 -8%	3 3% QRSU	-1 -1% qRS	-106 -53%	84 31% VX	-13 -10% V
TOTAL APPROVE																								
SEP 22-25, 2011	252 42%	87 48% Cd	59 36%	42 38%	18 38%	20 44%	17 56% Cd	11 47%	63 50% LMN	44 52% LMN	30 45%	40 36%	48 36%	27 35%	117 40%	136 43%	3 23%	29 33%	82 43%	51 48% QR	65 43% q	37 19%	168 61% VX	47 38% V
MAY 10-11, 2011	278 46%	81 45%	87 53% Dh	40 35%	25 55% dh	22 50%	16 57% dh	7 30%	54 42%	39 47%	33 54% l	41 36%	70 53% L	40 53% l	127 44%	151 48%	18 43%	67 41%	68 42%	48 47%	77 59% RST	53 27%	168 60% Vx	57 48% V
MAR 14-15, 2011	257 43%	83 46% G	73 44% G	44 39%	20 44%	20 46% g	6 23%	10 44%	57 44%	34 36%	25 49% Ln	49 41%	62 45%	31 44%	121 42%	136 44%	24 54%	68 45%	80 43%	33 36%	52 41%	49 25%	154 55% V	53 44% V
JAN 19-20, 2011	267 45%	95 53% cD	70 42%	42 37%	20 44%	17 39%	11 39%	12 53%	65 52% Ln	36 43%	31 48%	42 37%	63 48%	29 38%	102 36%	165 53% O	16 36%	61 41%	73 44%	43 44%	73 53% r	43 21%	175 62% VX	49 43% V
TOTAL DISAPPROVE																								
SEP 22-25, 2011	286 48%	71 39%	94 57% BG	58 52% BG	22 48% g	24 54% G	8 27%	9 39%	46 37%	31 38%	31 46%	60 53% IJ	76 57% IJ	41 53% Ij	143 50%	143 46%	9 63%	43 48%	98 51%	48 45%	66 44%	143 72% WX	83 30%	60 48% W
MAY 10-11, 2011	249 41%	71 40%	59 35%	62 54% bCeG	16 36%	22 49%	8 29%	11 49%	60 46%	28 33%	25 40%	62 54% JMn	45 34%	30 39%	124 43%	125 40%	15 35%	86 52% U	67 42% U	44 43% U	36 27%	125 63% WX	74 26%	50 42% W
MAR 14-15, 2011	288 48%	81 45%	81 49%	59 52%	19 43%	18 40%	22 77% BCDEF H	9 39%	60 47%	50 54% k	19 37%	60 51%	67 48%	32 46%	141 49%	147 47%	16 35%	72 47%	90 49%	53 58% qU	58 45%	133 67% WX	103 37%	52 43% V
JAN 19-20, 2011	269 45%	72 40%	79 47%	51 45%	18 41%	25 57% b	16 58%	7 33%	51 41%	37 45%	33 50%	54 47%	60 46%	34 43%	151 52% P	118 38%	18 42%	78 52% U	78 47% U	47 48% U	48 34%	137 67% WX	86 31%	46 41% w
STRONGLY APPROVE	103 17%	36 20%	23 14%	16 15%	10 22%	8 17%	8 25%	2 9%	27 22% m	18 21%	10 15%	16 15%	17 13%	15 19%	41 14%	62 20% o	1 9%	10 12%	32 17%	23 22% r	29 19%	10 5%	76 28% VX	17 14% V
SOMEWHAT APPROVE	149 25%	51 28% e	36 22%	25 23%	8 17%	12 26%	9 31%	9 38%	36 29% N	26 31% N	20 29% n	24 21%	31 23%	12 16%	76 26%	74 24%	2 14%	19 21%	50 26%	28 26%	36 24%	27 14%	92 33% Vx	30 24% V

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	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -SBORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- ING- TON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
SOMEWHAT DISAPPROVE	100 17%	25 14%	34 21% bg	16 15%	9 20%	8 17%	3 9%	5 24%	15 12%	10 12%	15 22% i	16 14%	31 23% IJL	14 18%	52 18%	49 16%	- 13% Q	11 19% Q	36 16% Q	16 19% Q	28 22% Q	44 22% W	36 13%	20 16%
STRONGLY DISAPPROVE	186 31%	46 26%	60 36% BGH	42 38% BGH	13 28%	17 37% gh	5 18%	3 15%	32 25%	22 26%	16 24%	44 39% IJK	46 34%	28 36%	91 32%	95 30%	9 63% rSTU	31 36% u	62 32%	31 30%	38 25%	99 50% WX	47 17%	40 32% W
UNDECIDED/DON'T KNOW	60 10%	22 12% F	13 8%	11 10% f	6 14% f	1 3%	4 14%	3 15%	15 12%	8 9%	6 9%	12 11%	10 7% 7	9 12%	29 10%	31 10%	2 14%	15 17% ST	13 7%	7 6%	20 13% St	16 8%	25 9%	19 15% v
REFUSED	2 -	1 1%	-	-	-	-	1 3%	-	1 1%	1 1%	-	-	-	-	-	2 1%	-	2 2%	-	-	-	2 1%	-	-



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Do you approve or disapprove of the job Bev Perdue is doing as Governor?

	GENDER/AGE							PARTY REG/GENDER						IDEOLOGY			RACE			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
BASE=TOTAL SAMPLE	600 100%	70 12%	123 20% BE	69 12% BE	83 14%	117 20% BE	89 15% BE	106 18%	92 15%	111 19%	165 27%	71 12%	55 9%	97 16%	219 37%	247 41%	120 20%	442 74%	9 2%	15 2%
**D/S (APPROVE - DISAPPROVE)	-34 -6%	-16 -23%	4 3% BDEF	-8 -12%	-7 -9% b	-17 -14% b	12 13% BCDEF	-64 -60%	-42 -46%	46 41% HIKLM	39 24% HILM	-8 -11% HI	-4 -8% HI	48 50% OP	44 20% P	-131 -53%	44 37% RST	-73 -17%	-4 -41%	1 10% RS
TOTAL APPROVE -----																				
SEP 22-25, 2011	252 42%	22 31%	58 48% B	27 40%	32 39%	48 41%	43 48% B	16 15%	21 23%	74 66% HILM	94 57% HILM	27 37% HI	21 38% Hi	65 67% oP	122 56% P	48 20%	76 64% RS	161 36%	2 24%	7 50%
MAY 10-11, 2011	278 46%	49 39%	36 38% BCEf	42 63% BCEf	59 43%	54 52% C	38 55% bC	26 27%	27 27%	77 59% HIL	91 60% HIL	24 39%	33 57% HI	68 76% OP	117 51% P	87 34%	51 47%	206 45%	4 99% QRT	13 51%
MAR 14-15, 2011	257 43%	57 49% c	34 35%	29 40%	66 44%	43 42%	28 44%	20 21%	30 28%	72 54% HI	82 56% HI	29 46% HI	25 42% H	69 68% oP	122 55% P	63 24%	71 65% Rt	174 37%	6 87% Rt	3 34%
JAN 19-20, 2011	267 45%	33 31%	40 35%	30 44%	74 51% BC	44 52% BC	47 57% BCd	11 10%	32 33% H	67 57% HIL	108 66% HILM	24 38% H	25 49% Hi	67 71% OP	111 56% P	78 29%	76 79% RT	177 37%	3 100% QRT	7 47%
TOTAL DISAPPROVE -----																				
SEP 22-25, 2011	286 48%	38 54% G	55 44%	36 51% G	39 47%	65 55% G	31 35% G	80 75% JKLM	63 68% JKLM	28 26%	55 33%	35 49% JK	25 46% J	17 17%	78 36% N	180 73% NO	32 27%	235 53% Q	6 65% Q	6 39%
MAY 10-11, 2011	249 41%	56 44% Dg	50 53% DFG	17 26% DG	66 48% DG	39 37%	20 29%	59 62% JKM	66 64% JKM	32 24%	42 28%	33 53% JKM	17 30%	12 14%	88 38% N	145 56% NO	32 30% S	207 46% QSt	- -	7 26% S
MAR 14-15, 2011	288 48%	47 41%	58 59% BG	36 49%	72 49%	49 49%	26 41%	64 70% JKLM	69 65% JKLm	54 40%	50 34%	23 38%	28 49% k	21 20%	80 36% N	179 68% NO	29 26% QS	248 53% QS	1 13%	4 39%
JAN 19-20, 2011	269 45%	61 57% DEFG	63 55% DEFG	27 40%	59 41%	33 39%	26 32%	83 78% IJKLM	53 55% JKM	40 34%	46 28%	28 44% K	19 36% K	20 21%	72 36% N	163 60% NO	17 18% S	241 51% QS	- -	7 47% QS
STRONGLY APPROVE	103 17%	9 13%	17 14%	13 19%	15 18%	22 19%	19 21%	4 3%	6 7%	31 28% HIL	45 27% HIL	7 9%	11 19% HI	28 29% P	52 24% P	15 6%	34 28% R	59 13%	1 15%	5 31%
SOMEWHAT APPROVE	149 25%	13 19%	41 34% BDEF	14 21%	17 20%	25 22%	24 26%	12 12%	15 16%	43 39% HIM	49 29% HIIm	20 28% Hi	10 19%	37 38% P	70 32% P	33 13%	43 36% RS	102 23%	1 9%	3 18%

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	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
SOMEWHAT DISAPPROVE	100 17%	10 15%	19 15%	16 23% e	10 12%	24 20%	14 15%	26 25% JKm	18 19%	13 12%	23 14%	12 17%	8 14%	10 10%	31 14%	57 23% NO	8 7%	81 18% Q	2 22%	5 35% Q
STRONGLY DISAPPROVE	186 31%	28 39% G	36 29%	20 29%	30 36% G	41 35% G	18 20%	53 51% JKLM	45 49% JKLM	15 14%	32 19%	22 32% Jk	18 32% Jk	7 7%	48 22% N	123 50% NO	24 20% T	153 35% QT	4 42% T	1 5%
UNDECIDED/DON'T KNOW	60 10%	10 15% F	10 8%	6 9%	10 12% f	5 4%	15 17% cF	10 9%	7 7%	9 8%	16 10%	10 14%	9 16%	15 16% oP	18 8%	19 8%	11 10%	44 10%	1 11%	2 11%
REFUSED	2 -	-	-	-	2 2%	-	-	-	2 2%	-	-	-	-	-	1 -	1 -	-	2 -	-	-



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Do you approve or disapprove of the job Governor Bev Perdue did in the aftermath of Hurricane Irene?

	MEDIA MARKET							KEY REGIONS							GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -SBORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- ING- TON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	110 18%	46 8%	45 7%	30 5%	23 4%	126 21%	83 14%	67 11%	112 19%	134 22%	78 13%	288 48%	312 52%	14 2%	89 15%	193 32%	106 18%	151 25%	198 33%	276 46%	126 21%
**D/S (APPROVE - DISAPPROVE)	312 52%	121 67% CDE	61 37%	55 50% C	22 49%	25 55% C	17 57% C	11 48%	85 67% LMN	53 64% LMN	40 59% MN	54 49%	51 38%	28 37%	140 49%	173 55%	4 32%	40 45%	95 49%	61 57% q	91 60% QRS	68 34%	182 66% VX	62 49% V
TOTAL APPROVE -----	393 66%	135 75% CE	92 56%	74 68% C	27 58%	31 69%	20 68%	13 58%	94 75% MN	61 73% MN	48 72% MN	75 67% mN	76 57%	40 51%	181 63%	213 68%	8 57%	52 59%	125 65%	73 69%	106 70% r	106 54%	208 75% VX	79 63% v
TOTAL DISAPPROVE -----	81 14%	14 8%	32 19% Be	19 18% B	4 9%	6 13%	3 10%	2 10%	9 7%	7 9%	8 12%	21 18% IJ	25 18% IJ	11 14%	41 14%	40 13%	3 24%	12 14%	30 16%	13 12%	15 10%	38 19% W	26 9%	17 14%
STRONGLY APPROVE	228 38%	79 44% c	55 33%	38 35%	17 38%	18 39%	13 44%	8 34%	55 44% n	39 46% lmN	26 38%	39 34%	47 35%	23 30%	100 35%	128 41%	5 34%	29 33%	72 37%	46 44%	59 39%	47 24%	141 51% VX	40 32%
SOMEWHAT APPROVE	165 28%	57 31% c	37 22%	36 33% c	9 20%	13 30%	7 23%	6 24%	39 31%	22 26%	23 34%	37 33% mn	29 22%	16 21%	81 28%	84 27%	3 22%	23 26%	53 27%	27 26%	47 31%	59 30%	68 24%	39 31%
SOMEWHAT DISAPPROVE	27 5%	5 3%	10 6%	8 7% b	2 4%	2 3%	1 3%	1 3%	3 2%	2 2%	2 3%	9 8% IJn	10 7% IJn	2 2%	13 4%	15 5%	1 9%	3 4%	9 4%	4 4%	7 5%	14 7% W	7 2%	6 5%
STRONGLY DISAPPROVE	54 9%	10 6%	22 13% Be	11 10%	2 5%	4 10%	2 8%	2 7%	7 5%	6 7%	6 9%	11 10%	15 11% i	9 12%	28 10%	25 8%	2 16%	9 10%	21 11% U	9 8%	8 5%	24 12% w	19 7%	11 9%
UNDECIDED/DON'T KNOW	121 20%	29 16%	41 25% bd	16 15%	15 33% BD	8 18%	6 19%	6 27%	22 17%	15 18%	11 16%	16 14%	32 24% l	26 33% IJKL	63 22%	59 19%	3 19%	24 27%	36 19%	19 18%	30 20%	51 26% W	42 15%	28 23% w
REFUSED	4 1%	1 1%	1 1%	- -	- -	- -	1 3%	1 4%	1 1%	1 1%	- -	- -	1 1%	1 1%	3 1%	1 -	- -	1 1%	2 1%	1 1%	- -	3 2% w	- -	1 1%

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Do you approve or disapprove of the job Governor Bev Perdue did in the aftermath of Hurricane Irene?

	GENDER/AGE						PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	LIB (N)	MOD (O)	CONS (P)	BLACK (Q)	WHITE (R)	HISP- ANIC (S)	OTHER (T)
BASE=TOTAL SAMPLE	600 100%	70 12%	123 20%	69 12%	83 14%	117 20%	89 15%	106 18%	92 15%	111 19%	165 27%	71 12%	55 9%	97 16%	219 37%	247 41%	120 20%	442 74%	9 2%	15 2%
**D/S (APPROVE - DISAPPROVE)	312 52%	27 38%	57 46%	44 63% BC	44 54% b	68 58% Bc	51 57% B	20 19%	47 51% H	86 77% HIKLM	96 59% H	33 47% H	29 52% H	65 68% P	151 69% P	83 34%	69 57% S	229 52% S	1 12%	9 62% S
TOTAL APPROVE -----	393 66%	39 55%	77 62%	49 71% b	55 67% b	82 70% b	63 70% b	44 42%	62 67% H	92 83% HIKLM	116 70% H	44 62% H	35 64% H	72 74% P	173 79% P	132 54%	84 70%	287 65%	4 46%	10 68%
TOTAL DISAPPROVE -----	81 14%	12 17% d	20 16% d	5 7%	11 13%	14 12%	11 13%	24 23% JKm	14 15% J	7 6%	19 12% j	11 15% j	7 12% j	6 7%	21 10%	49 20% NO	15 13%	58 13%	3 34%	1 6%
STRONGLY APPROVE	228 38%	21 30%	47 38%	23 33%	35 42%	46 39%	40 44% b	18 17%	29 31% H	61 55% HIILM	80 48% HILm	21 30% h	19 35% H	54 56% P	107 49% P	55 22%	63 52% R	150 34%	3 37%	6 43%
SOMEWHAT APPROVE	165 28%	18 25%	30 24%	26 38% bCeg	21 25%	36 30%	23 26%	26 25%	32 35% K	31 28%	36 22%	23 33%	16 29%	18 19%	66 30% N	78 31% N	21 18%	137 31% QS	1 9%	4 25%
SOMEWHAT DISAPPROVE	27 5%	2 2%	5 4%	3 4%	5 7%	5 4%	4 5%	7 7% j	7 8% j	2 2%	5 3%	3 4%	3 5%	3 3%	7 3% no	17 7% no	6 5% ST	21 5% ST	- -	- -
STRONGLY DISAPPROVE	54 9%	11 15% D	14 12% D	2 4%	5 7%	9 8%	7 8%	17 16% iJm	7 8%	4 4%	15 9% j	8 11%	4 6%	4 4%	14 7%	32 13% NO	9 8%	38 9%	3 34%	1 6%
UNDECIDED/DON'T KNOW	121 20%	18 26%	25 20%	15 22%	16 19%	22 19%	15 17%	35 33% IJKL	16 17%	13 11%	29 18%	15 21% j	13 24% j	18 19%	26 12%	63 25% O	21 18%	93 21%	2 21%	4 26%
REFUSED	4 1%	1 1%	2 2%	- -	1 1%	- -	- -	2 2%	1 1%	- -	- -	1 1%	- -	- -	- -	3 1% no	- -	4 1% QST	- -	- -