

Currently North Carolina statutes allow only certain membership organizations to collect their membership dues via payroll deduction. Some people want to end this practice and make the groups collect their dues like other membership or interest organizations. Do you think certain organizations should...

Continue to be able to collect dues through payroll deductions

...or...

Have to collect dues directly from members like other groups

	MEDIA MARKET							KEY REGIONS							AREA			GENDER		AGE				
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=SAMPLE A	300 100%	90 30%	83 28%	57 19%	22 7%	22 7%	14 5%	12 4%	58 19%	46 15%	34 11%	58 19%	66 22%	39 13%	57 19%	124 41%	110 37%	144 48%	156 52%	21 7%	86 29%	76 25%	50 17%	66 22%
**D/S (COLLECT DIRECTLY - COLLECT THROUGH PAYROLL)	47 16%	18 20% DFH	15 18% DFH	1 2%	4 19% dfh	- 2% BCDEFH	11 76% BCDEFH	-2 -19%	10 18% L	13 28% kL	3 9%	2 3%	9 14% 1	10 25% L	-1 -1%	21 17% O	25 22% O	26 18%	21 13%	-8 -36%	21 24% TW	15 20% TW	2 5% t	16 25% TW
COLLECT DIRECTLY	138 46%	38 42%	41 49%	23 41%	12 54%	9 42% BCDEFH	12 88% BCDEFH	3 26%	23 40%	24 52%	15 45%	24 42%	31 47%	21 54%	23 41%	57 46%	54 49%	70 49%	68 44%	4 19%	43 51% t	35 46% t	21 42%	34 52% T
COLLECT THROUGH PAYROLL	91 30%	20 22%	26 31%	22 39% bG	8 34%	9 40% g	2 12% g	5 45% g	13 22%	11 25%	12 36%	22 38%	21 33%	12 29%	24 42%	36 29%	30 27%	44 30%	48 31%	12 55%	23 26%	20 26%	19 37%	18 27%
DON'T KNOW/NO OPINION	70 23%	32 36% CEG	16 19% G	12 21% G	3 12%	4 18% g	- -	3 29% g	22 38% lmN	10 23%	6 19%	12 20%	14 21%	6 15%	10 17%	31 25%	25 23%	30 21%	39 25%	6 26%	20 23%	21 28%	9 19%	14 21%
REFUSED	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- 1%	1 -	1 -	- -	- -	- -	- -	1 1%	- -

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	GENDER/AGE				PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)
BASE=SAMPLE A	300 100%	61 20%	83 28%	71 24%	84 28%	99 33%	141 47%	60 20%	45 15%	54 18%	64 21%	77 26%	35 12%	25 8%	50 17%	111 37%	128 43%	54 18%	227 76%	1 -	13 4%
**D/S (COLLECT DIRECTLY - COLLECT THROUGH PAYROLL)	47 16%	10 16%	17 20%	7 9%	14 16%	17 17%	9 7%	21 34%	11 26%	5 10%	-3 -5%	13 16%	18 51%	3 10%	5 10%	24 22%	21 16%	-2 -3%	42 18%	-1 -100%	5 40%
						g	fG		jK	K		K iJKLN	K			o			R		R
COLLECT DIRECTLY	138 46%	29 48%	41 49%	28 39%	40 48%	48 48%	60 42%	31 52%	25 55%	23 42%	23 36%	36 47%	22 63%	9 36%	22 44%	54 49%	60 47%	19 35%	108 47%	- -	8 61%
												Kn					T	T			T
COLLECT THROUGH PAYROLL	91 30%	19 32%	24 29%	21 29%	27 32%	31 31%	50 36%	10 17%	13 30%	18 32%	26 41%	24 31%	4 12%	6 25%	17 34%	30 27%	39 31%	21 38%	66 29%	1 100%	3 22%
						h	H		m	M	M	M							RSU		
DON'T KNOW/NO OPINION	70 23%	12 20%	18 21%	23 32%	16 19%	20 21%	31 22%	19 31%	7 15%	14 25%	15 23%	16 21%	9 25%	10 39%	11 23%	26 23%	29 22%	15 27%	53 23%	- -	2 17%
												i					T	T			
REFUSED	1 -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	1 -	- -	- -