

Does North Carolina spend too much on K-12 public education, not enough on public education or does it spend about the right amount?

	MEDIA MARKET							KEY REGIONS						AREA			GENDER		AGE					
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 8%	44 7%	28 5%	23 4%	130 22%	83 14%	62 10%	116 19%	133 22%	77 13%	110 18%	251 42%	218 36%	288 48%	312 52%	42 7%	165 28%	159 27%	102 17%	130 22%
**D/S (TOO MUCH - RIGHT AMOUNT)	-59 -10%	-12 -7% cdh	-26 -16%	-20 -18%	10 23% BCDFH	-5 -11%	2 9% BCDFH	-8 -35%	-14 -11%	3 4% IKLMN	-11 -18%	-20 -17%	-15 -11%	-3 -4% kL	-14 -13%	-15 -6% Q	-29 -13%	-20 -7%	-39 -12%	-3 -7% X	-13 -8% X	-6 -4% X	-7 -7% X	-30 -23%
TOO MUCH	75 13%	24 13%	17 10%	9 8%	12 26% cDH	7 15%	6 22% h	1 4%	16 12%	15 18% l	8 12%	9 8%	12 9%	15 20% lm	11 10%	38 15%	22 10%	48 17% S	28 9%	3 7%	13 8%	25 16% u	20 19% tUx	15 11%
RIGHT AMOUNT	134 22%	36 20% E	43 26% E	29 26% E	2 4%	11 26% E	4 13%	9 40% bEg	30 23%	12 15%	19 30% j	29 25%	26 20%	18 23%	25 23%	53 21%	51 23%	68 24%	66 21%	6 13%	26 16%	31 20%	27 27% u	44 34% TUV
NOT ENOUGH	357 59%	108 60%	96 58%	71 62%	28 62%	24 54%	17 61%	13 56%	77 60%	54 65% k	29 46%	72 63%	86 65% kn	39 50%	62 56%	149 59%	135 62%	150 52%	206 66% R	33 80% vWX	118 72% vWX	95 60% WX	48 47%	61 47%
DON'T KNOW/REFUSED	33 6%	12 7% H	10 6% H	4 4% h	4 8%	2 4%	1 3%	- -	6 5%	2 2%	7 11%	4 4%	9 7%	5 6%	12 11%	10 4%	10 5%	22 7%	12 4%	- -	8 5% t	8 5% T	7 7% T	10 8% T

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	GENDER/AGE					PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)	
BASE=TOTAL SAMPLE	600 100%	127 21%	160 27%	137 23%	174 29%	198 33%	282 47%	120 20%	95 16%	103 17%	131 22%	151 25%	62 10%	58 10%	89 15%	229 38%	260 43%	108 18%	454 76%	4 1%	27 4%	
**D/S (TOO MUCH - RIGHT AMOUNT)	-59 -10%	-13 -10%	-8 -5% E	-7 -5% E	-32 -18%	-18 -9%	-43 -15%	2 2% FG	-7 -7% L	-12 -11%	-15 -11%	-28 -19%	1 2% IJKL	1 2% IJKL	-14 -16%	-33 -14%	-13 -5% OP	-9 -9%	-48 -11%	3 67% RSU	-6 -22%	
TOO MUCH	75 13%	10 8%	37 23% BDE	13 10%	14 8%	36 18% G	18 6%	21 18% G	25 26% JKL	11 11% L	14 11% L	3 2%	9 14% L	13 22% L	5 5%	22 9%	46 18% OP	7 6% u	63 14% RU	3 67% ru	- -	
RIGHT AMOUNT	134 22%	23 18%	45 28% D	20 15%	46 27% D	55 28% H	60 21%	19 16%	32 33% LM	23 23%	29 22%	32 21%	8 13%	11 19%	19 21%	54 24%	58 22%	16 15% T	112 25% rT	- -	6 22% t	
NOT ENOUGH	357 59%	84 66% C	66 41%	104 76% CE	102 58% C	98 50%	188 67% F	70 59%	34 35%	65 63% I	78 60% I	110 73% Ikn	38 62% I	32 55% i	63 71% Q	141 62%	140 54%	78 72% S	254 56%	1 33%	19 72%	
DON'T KNOW/REFUSED	33 6%	10 8% D	11 7% D	- -	12 7% D	8 4%	16 6%	9 8%	5 5%	3 3%	10 7%	6 4%	7 11%	2 4%	2 2%	12 5%	16 6%	7 7% t	24 5% T	- -	2 6%	

North Carolina actually spends about \$8,500 each year in total tax dollars per student on K-12 education. Knowing North Carolina spends \$8,500 per student on K-12 education is that too much, too little or about the right amount?

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	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 8%	44 7%	28 5%	23 4%	130 22%	83 14%	62 10%	116 19%	133 22%	77 13%	110 18%	251 42%	218 36%	288 48%	312 52%	42 7%	165 28%	159 27%	102 17%	130 22%
**D/S (TOO MUCH - RIGHT AMOUNT)	-97 -16%	-45 -25%	-23 -14%	-19 -17%	-	-10 -23%	-	1 4%	-29 -22%	-13 -15%	-13 -22%	-19 -17%	-16 -12%	-6 -8%	-20 -18%	-36 -14%	-37 -17%	-53 -18%	-44 -14%	-18 -43%	-38 -23%	-18 -11%	-2 -2%	-20 -16%
			b		BCDF		BCDF	BCDF					i										TUVX	
TOO MUCH	109 18%	30 16%	34 21%	17 15%	11 24%	9 21%	4 14%	4 19%	22 17%	14 17%	12 20%	17 15%	25 19%	19 25%	15 14%	46 18%	43 20%	56 19%	53 17%	5 13%	15 9%	32 20%	27 27%	29 22%
																						U	U	U
RIGHT AMOUNT	206 34%	75 42%	57 34%	36 32%	11 24%	20 45%	4 14%	3 15%	50 39%	27 32%	26 41%	36 31%	42 31%	26 33%	35 32%	82 33%	80 37%	109 38%	97 31%	24 56%	53 32%	50 31%	29 29%	49 38%
			GH	gh		eGH																	uvW	
NOT ENOUGH	239 40%	63 35%	65 39%	50 44%	21 47%	10 23%	18 64%	12 54%	45 35%	35 42%	22 36%	51 44%	59 45%	26 34%	52 47%	106 42%	73 34%	102 35%	137 44%	13 31%	86 52%	66 41%	38 37%	35 27%
			f	F	f		BCdF	F							q								wX	x
DON'T KNOW/REFUSED	47 8%	13 7%	10 6%	12 10%	3 6%	5 11%	2 8%	3 12%	13 10%	8 9%	2 3%	12 10%	7 5%	6 7%	8 7%	17 7%	21 10%	22 8%	25 8%	-	10 6%	12 8%	7 7%	17 13%
																					T	T	T	Tuw

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	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)	
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**D/S (TOO MUCH - RIGHT AMOUNT)	-97 -16%	-50 -39%	-3 BDE	-17 B	-27 B	-15 G	-78 -28%	-5 G	-8 KL	-7 KL	-40 -30%	-38 -25%	-6 KL	1 IJKLM	-26 -29%	-47 -21%	-19 OP	-28 -26%	-66 -14%	1 ru	-7 -25%	
TOO MUCH	109 18%	8 6%	48 30%	20 15%	33 19%	55 28%	25 9%	28 24%	30 32%	25 24%	13 10%	12 8%	12 20%	16 27%	5 6%	27 12%	73 28%	10 10%	93 21%	1 16%	1 3%	
RIGHT AMOUNT	206 34%	57 45%	51 32%	37 27%	60 34%	70 35%	103 37%	33 27%	38 39%	32 31%	53 41%	50 33%	18 29%	15 26%	31 35%	74 32%	92 35%	39 36%	159 35%	- T	8 28%	
NOT ENOUGH	239 40%	52 41%	50 31%	75 55%	61 35%	59 30%	131 47%	48 40%	21 22%	38 37%	57 44%	74 49%	24 39%	24 42%	47 53%	116 51%	71 27%	53 49%	161 36%	4 83%	18 66%	
DON'T KNOW/REFUSED	47 8%	11 8%	11 7%	5 3%	20 12%	14 7%	22 8%	11 9%	7 7%	7 7%	8 6%	15 10%	8 12%	3 5%	5 6%	11 5%	25 9%	5 5%	40 9%	- 1%	1 2%	

In your opinion, do you think North Carolina taxpayers are getting a good return on their investment of \$8,500 per student per year?

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	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
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**D/S (YES - NO)	-242 -40%	-81 -45%	-67 -41%	-44 -39%	-14 -32%	-7 -16% BCDG	-19 -69%	-9 -39%	-53 -41%	-38 -46%	-23 -37%	-46 -39%	-58 -44%	-24 -31%	-43 -40%	-94 -38%	-95 -43%	-111 -39%	-130 -42%	-10 -25% u	-94 -57%	-67 -42%	-36 -35%	-34 -26% Uv
YES	153 26%	44 24%	40 24%	30 27%	13 28%	16 37% g	4 14%	7 29%	36 27%	17 21%	18 29%	30 26%	32 24%	19 25%	27 24%	69 28%	52 24%	76 26%	77 25%	13 31%	32 19%	40 25%	28 28%	39 30% u
NO	395 66%	125 69%	107 65%	74 65%	27 60%	23 52%	23 83% cdeF	16 68%	89 68%	56 67%	41 66%	76 66%	90 68%	43 56%	70 64%	164 65%	147 67%	188 65%	208 67%	23 55%	126 76% wX	108 68% x	64 63%	74 57%
DON'T KNOW	46 8%	12 6% G	19 11% G	8 7% G	2 4%	5 11% g	- -	1 3%	5 4%	9 11%	3 4%	8 7%	10 8%	10 13% i	12 11%	15 6%	17 8%	20 7%	26 8%	6 14%	5 3%	11 7%	9 9% u	15 12% U
REFUSED	6 1%	- -	- -	1 1%	4 8% bcfh	- -	1 3%	- -	- -	1 1%	- -	1 1%	- -	4 5% ikm	1 1%	3 1%	2 1%	5 2%	1 -	- -	3 2%	- -	1 1%	2 1%

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	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)
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**D/S (YES - NO)	-242 -40%	-38 -30% D	-74 -46%	-86 -63%	-44 -25% CD	-108 -54%	-70 -25% FH	-64 -53%	-53 -55%	-55 -54%	-28 -21% IJMN	-42 -28% IJn	-31 -51%	-33 -56%	-11 -12% PQ	-99 -43%	-117 -45%	-50 -46%	-173 -38%	-3 -69%	-9 -34%
YES	153 26%	38 30% d	38 23%	22 16%	55 31% cD	37 19%	96 34% FH	21 18%	16 17%	20 20%	47 36% IJmN	48 32% IJN	12 20%	9 15%	32 36% q	58 25%	60 23%	25 23%	122 27%	1 16%	6 23%
NO	395 66%	76 60%	111 69% E	108 79% BE	99 57%	144 73% G	166 59%	85 71% g	69 72% k	76 74% KL	75 57%	91 60%	44 71%	41 71%	43 48%	157 68% O	177 68% O	75 69%	295 65%	4 84%	15 57%
DON'T KNOW	46 8%	10 8%	9 6%	6 5%	20 11% Cd	16 8%	20 7%	10 8%	9 10%	7 7%	9 7%	11 8%	2 3%	8 14% m	10 11%	15 6%	21 8%	8 7% t	32 7% T	- -	5 20% t
REFUSED	6 1%	3 2%	2 1%	- -	1 -	1 -	1 -	4 3%	1 1%	- -	- -	1 -	4 6% jk	- -	4 4% p	- -	2 1%	1 1%	5 1% tu	- -	- -