

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

	MEDIA MARKET								KEY REGIONS						AREA			GENDER		AGE					
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- ING- TON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHARL -OTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)	
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 8%	44 7%	28 5%	23 4%	131 22%	86 14%	62 10%	115 19%	128 21%	79 13%	135 23%	237 40%	222 37%	288 48%	312 52%	47 8%	148 25%	187 31% X	103 17%	114 19%	
**D/S (APPROVE - DISAPPROVE)	34 6%	16 9% FH	16 10% FH	5 4% Fh	3 6% FH	-3 -7%	2 7% FH	-5 -20%	21 16% JKLN	-11 -12%	- 1% JN	3 3% JN	25 20% JKLN	-5 -7%	32 24% PQ	19 8% Q	-16 -7%	-15 -5%	49 16% R	14 30% VWX	32 21% VWX	-6 -3%	2 2% VX	-8 -7%	
TOTAL APPROVE	-----																								
FEB 10 & 12-13, 2011	301 50%	90 50%	88 53%	59 51%	24 53%	18 42%	14 51%	8 33%	69 53%	35 40%	28 46%	58 51%	74 58% J	36 46%	79 59% Q	123 52%	97 44%	128 44%	173 56% R	28 59%	85 57% x	86 46%	51 50%	51 45%	
JAN 19-20, 2011	268 45%	97 53% CDF	69 41%	46 40%	18 41%	14 32%	15 53%	10 45%	71 57% jImN	36 43%	30 46%	44 39%	59 45%	28 36%	- -	- -	- -	112 39%	156 50% R	18 41%	59 39%	78 46%	45 45%	69 49%	
TOTAL DISAPPROVE	-----																								
FEB 10 & 12-13, 2011	267 45%	74 41%	72 44%	54 47%	21 47%	21 49%	12 43%	12 53%	49 37%	45 53% im	28 45%	55 48%	49 38%	42 53% im	47 35%	104 44%	113 51% O	143 50% S	124 40%	14 29%	53 36%	92 49% u	49 48% u	59 52% tU	
JAN 19-20, 2011	292 49%	76 42%	87 52% b	57 50%	25 55%	23 53%	12 43%	12 55%	48 38%	45 54% I	29 43%	58 51% i	65 49%	46 59% Ik	- -	- -	- -	157 55% S	134 43%	24 54%	84 56% Vx	72 43%	50 51%	62 44%	
STRONGLY APPROVE	184 31%	57 32%	52 31%	34 30%	17 39% h	14 31%	6 22%	4 15%	47 36% J	15 17%	17 28%	34 29% j	42 33% J	28 36% J	52 39% q	71 30%	59 27%	73 25%	111 36% R	19 40%	49 33%	56 30%	27 26%	33 29%	
SOMEWHAT APPROVE	118 20%	33 19%	36 22%	25 22%	6 14%	5 11%	8 29%	4 18%	22 17%	20 23% n	11 18%	25 21% n	32 25% N	8 11%	27 20%	53 22%	37 17%	55 19%	62 20%	9 19%	36 24%	30 16%	24 24% x	18 16%	
SOMEWHAT DISAPPROVE	76 13%	22 12%	19 11%	15 13%	8 17%	6 14%	5 17%	2 7%	15 12%	16 19%	7 12%	15 13%	12 10%	9 12%	10 7%	25 11%	41 18% Op	38 13%	37 12%	- -	26 18% T	24 13% T	12 12% T	13 12% T	
STRONGLY DISAPPROVE	191 32%	52 29%	54 32%	39 34%	13 30%	15 35%	7 26%	11 46%	34 26%	29 34%	21 33%	39 34%	36 28%	32 41% i	38 28%	79 33%	72 32%	105 36% s	87 28%	14 29%	27 18%	68 37% U	37 36% U	46 40% U	
UNDECIDED/DON'T KNOW	30 5%	13 7% DE	6 3% e	2 2%	- -	4 10%	2 6%	3 13%	11 8% LN	6 7% n	6 9% n	2 2%	5 4%	1 1%	7 7%	8 3%	12 5%	16 6%	13 4%	6 12%	11 7%	7 4%	2 2%	4 4%	
REFUSED	2 -	2 1%	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	2 1%	- -	1 -	1 -	- -	- -	2 1%	- -	- -	

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

	GENDER/AGE					PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)
BASE=TOTAL SAMPLE	600 100%	125 21%	163 27%	139 23%	173 29%	198 33%	282 47%	120 20%	102 17%	96 16%	117 19%	165 28%	69 12%	51 8%	98 16%	228 38%	249 42%	108 18%	466 78%	8 1%	10 2%
**D/S (APPROVE - DISAPPROVE)	34 6%	5 4%	-20 -12%	37 27%	12 7%	-131 -66%	138 49%	26 22%	-69 -68%	-61 -64%	45 39%	93 56%	9 13%	17 34%	81 83%	99 43%	-146 -59%	94 87%	-59 -13%	- 4%	2 24%
TOTAL APPROVE -----																					
FEB 10 & 12-13, 2011	301 50%	60 48%	68 42%	83 60%	90 52%	30 15%	205 73%	66 55%	15 14%	16 16%	79 68%	126 76%	34 49%	32 63%	89 91%	156 68%	47 19%	97 90%	193 41%	4 52%	5 47%
JAN 19-20, 2011	268 45%	38 35%	74 41%	68 47%	88 53%	26 13%	202 72%	40 35%	11 10%	15 16%	79 67%	123 75%	22 35%	18 35%	84 89%	116 58%	55 20%	93 96%	158 33%	2 67%	9 57%
TOTAL DISAPPROVE -----																					
FEB 10 & 12-13, 2011	267 45%	54 44%	89 54%	46 33%	78 45%	161 81%	67 24%	40 33%	84 82%	77 80%	34 29%	33 20%	25 36%	15 29%	8 8%	57 25%	193 77%	4 3%	252 54%	4 48%	2 23%
JAN 19-20, 2011	292 49%	58 55%	99 55%	67 46%	67 40%	167 82%	65 23%	60 53%	92 86%	75 77%	34 28%	31 19%	32 51%	28 55%	6 7%	64 32%	206 75%	3 3%	280 59%	- -	5 34%
STRONGLY APPROVE	184 31%	32 26%	41 25%	56 40%	55 32%	13 7%	135 48%	35 29%	5 5%	9 9%	51 44%	84 51%	17 24%	18 35%	61 62%	88 39%	28 11%	71 66%	107 23%	2 30%	2 23%
SOMEWHAT APPROVE	118 20%	28 22%	28 17%	28 20%	35 20%	17 9%	70 25%	31 26%	10 10%	7 7%	28 24%	41 25%	17 25%	14 27%	28 29%	68 30%	19 8%	26 24%	86 18%	2 23%	2 24%
SOMEWHAT DISAPPROVE	76 13%	20 16%	18 11%	17 12%	20 12%	36 18%	30 11%	10 8%	14 14%	22 23%	16 13%	14 9%	9 12%	1 3%	4 4%	22 9%	47 19%	1 1%	74 16%	- -	- -
STRONGLY DISAPPROVE	191 32%	34 27%	70 43%	29 21%	58 34%	125 63%	37 13%	30 25%	70 69%	55 57%	18 16%	19 11%	16 24%	13 26%	4 4%	35 15%	146 59%	3 3%	178 38%	4 48%	2 23%
UNDECIDED/DON'T KNOW	30 5%	11 9%	5 3%	9 6%	5 3%	5 3%	9 3%	15 12%	3 3%	2 2%	3 2%	7 4%	10 15%	4 9%	- -	16 7%	10 4%	6 6%	20 4%	- -	3 30%
REFUSED	2 -	- -	1 1%	1 1%	- -	1 1%	1 -	- -	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	1 1%	1 -	- -	- -

Do you have a favorable or unfavorable opinion of Bev Perdue?

	MEDIA MARKET							KEY REGIONS							AREA			GENDER		AGE				
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- ING- TON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHARL- -OTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 8%	44 7%	28 5%	23 4%	131 22%	86 14%	62 10%	115 19%	128 21%	79 13%	135 23%	237 40%	222 37%	288 48%	312 52%	47 8%	148 25%	187 31%	103 17%	114 19%
**D/S (FAVORABLE - UNFAVORABLE)	-69 -12%	-8 -4%	-23 -14%	-18 -16%	8 17%	-14 -32%	-5 -19%	-8 -35%	-5 -4%	-21 -25%	-12 -20%	-20 -17%	-15 -12%	4 5%	5 4%	-30 -13%	-42 -19%	-57 -20%	-12 -4%	-8 -17%	-1 -1%	-43 -23%	-12 -12%	-5 -5%
TOTAL FAVORABLE -----	194 32%	65 36%	45 27%	36 32%	23 50%	11 26%	10 35%	5 20%	50 38%	21 24%	19 31%	36 31%	38 30%	31 39%	58 43%	78 33%	57 26%	83 29%	112 36%	9 20%	58 39%	52 28%	35 34%	40 35%
TOTAL UNFAVORABLE -----	264 44%	73 40%	68 41%	55 48%	15 33%	25 58%	15 54%	13 55%	54 42%	42 49%	31 51%	56 48%	53 42%	27 34%	53 39%	108 46%	99 45%	140 49%	124 40%	17 37%	59 40%	95 51%	47 46%	45 40%
VERY FAVORABLE	58 10%	24 13%	13 8%	10 9%	4 9%	6 13%	1 5%	1 4%	19 15%	4 5%	7 12%	10 9%	11 8%	7 8%	19 14%	22 9%	17 7%	18 6%	40 13%	- -	20 14%	19 10%	6 6%	13 12%
SOMEWHAT FAVORABLE	136 23%	41 23%	33 20%	27 23%	18 41%	6 13%	8 30%	4 17%	31 23%	17 19%	12 19%	26 22%	27 21%	25 31%	39 29%	56 24%	41 18%	65 22%	72 23%	9 20%	38 26%	33 18%	29 28%	27 23%
SOMEWHAT UNFAVORABLE	128 21%	41 23%	34 20%	16 14%	8 17%	11 25%	9 33%	9 41%	31 24%	23 27%	16 25%	17 15%	29 23%	11 14%	27 20%	60 25%	39 18%	67 23%	61 20%	6 12%	37 25%	42 23%	18 18%	24 21%
VERY UNFAVORABLE	136 23%	32 18%	35 21%	39 34%	7 16%	15 33%	6 21%	3 15%	24 18%	19 22%	16 25%	38 33%	24 19%	16 20%	26 20%	48 20%	61 27%	73 25%	63 20%	12 25%	22 15%	52 28%	29 28%	21 18%
HEARD OF, NO OPINION	137 23%	43 24%	53 32%	22 20%	8 17%	6 14%	3 11%	3 11%	26 20%	20 23%	10 17%	23 20%	37 29%	21 26%	24 18%	50 21%	61 28%	64 22%	73 23%	20 43%	28 19%	41 22%	21 20%	27 24%
NEVER HEARD OF	5 1%	- -	- -	1 1%	- -	1 3%	- -	3 13%	- -	3 4%	1 2%	1 1%	- -	- -	- -	1 -	4 2%	1 -	4 1%	- -	3 2%	- -	- -	2 2%

Do you have a favorable or unfavorable opinion of Bev Perdue?

	GENDER/AGE					PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)
BASE=TOTAL SAMPLE	600 100%	125 21%	163 27%	139 23%	173 29%	198 33%	282 47%	120 20%	102 17%	96 16%	117 19%	165 28%	69 12%	51 8%	98 16%	228 38%	249 42%	108 18%	466 78%	8 1%	10 2%
**D/S (FAVORABLE - UNFAVORABLE)	-69 -12%	-23 -18%	-34 -21%	-4 -3% BC	-7 -4% BC	-97 -49%	42 15% FH	-14 -11% F	-57 -56%	-40 -41%	19 17% IJM	23 14% IJM	-19 -27% I	5 10% IJM	28 29% PQ	3 1% Q	-103 -41%	19 17% SU	-82 -18%	1 17% SU	-2 -24%
TOTAL FAVORABLE -----	194 32%	39 32%	43 26%	48 34%	64 37% C	28 14%	127 45% FH	39 33% F	13 12%	15 16%	52 45% IJM	75 45% IJM	18 26% i	21 42% IJ	50 51% Q	90 39% Q	45 18%	45 42% u	143 31%	4 49%	1 14%
TOTAL UNFAVORABLE -----	264 44%	62 50%	77 47%	52 38%	71 41%	125 63% GH	85 30%	53 44% G	70 69% KLmN	55 57% KLN	33 28%	53 32%	37 54% KLN	16 31%	22 23%	87 38% O	147 59% OP	27 25%	225 48% R	2 32%	4 38%
VERY FAVORABLE	58 10%	9 7%	9 6%	20 14% c	20 12% C	4 2%	47 17% FH	7 6%	- -	4 4% i	15 13% Ijm	32 19% IJMn	3 5%	4 8% i	15 15% q	28 12% Q	14 6%	19 17% sT	38 8% T	- -	1 14%
SOMEWHAT FAVORABLE	136 23%	31 25%	34 21%	28 20%	43 25%	24 12%	80 28% F	32 27% F	13 12%	12 12%	37 32% IJ	43 26% IJ	15 21%	17 34% IJ	36 36% Q	61 27% Q	30 12%	26 25% U	105 23% U	4 49% U	- -
SOMEWHAT UNFAVORABLE	128 21%	34 27%	33 20%	24 17%	37 22%	53 27% g	52 18%	23 19%	32 32% Kln	21 21%	19 17%	32 19%	15 21%	8 16%	20 20%	45 20% T	58 23%	15 14% T	107 23% rT	- -	2 24%
VERY UNFAVORABLE	136 23%	29 23%	45 27% e	29 21%	34 20%	72 36% Gh	34 12%	30 25% G	38 37% KLN	35 36% KLN	13 11%	20 12%	23 33% KLn	8 15%	2 3%	42 18% O	90 36% OP	12 11%	118 25% R	2 32%	1 14%
HEARD OF, NO OPINION	137 23%	23 18%	41 25%	36 26%	37 21%	44 22%	65 23%	28 23%	19 19%	25 26%	31 26%	35 21%	14 20%	14 27%	25 26%	48 21%	55 22%	35 33% s	96 21%	2 20%	2 18%
NEVER HEARD OF	5 1%	- -	1 1%	3 2%	1 -	1 -	4 1%	- -	- -	1 1%	1 1%	3 2%	- -	- -	- -	3 1% 1%	2 1%	1 1%	1 -	- -	3 30% rs